

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	89,556	396,313	1,579,266
	Population Est 23Q1	89,440	396,003	1,577,340
	Population Est 22Q4	89,396	395,078	1,573,207
	Population Est 22Q3	89,100	393,670	1,571,395
	Population Est 22Q2	88,979	392,651	1,564,500
	Population Est 22Q1	88,812	391,867	1,559,075
	Population Est 21Q4	88,569	390,960	1,556,740
	Population Est 21Q3	88,555	390,201	1,556,382
	Population Est 21Q2	88,550	389,765	1,558,932
	Population Fcst	87,632	413,526	1,625,936
	2010 Census Population	48,927	191,121	773,003
	2000 Census Population	49,238	196,329	776,298
	1990 Census Population	44,027	182,906	709,114
	Current Year Daytime Population	85,665	557,939	2,300,467
	Average Seasonal Population	560	2,723	13,018
	Historical Annual Growth, 1990 – 2000	1.13%	0.71%	0.91%
	Historical Annual Growth, 2000 – 2010	-0.06%	-0.27%	-0.04%
	Estimated Annual Growth, 2010 – CY	4.67%	5.66%	5.54%
	Projected Annual Growth, CY to Y5	-0.43%	0.85%	0.58%
	Group Qtrs Est	412	11,358	32,966
Transient Est Average Last 4 Qtrs	1,574	33,407	132,731	
<b>Households</b>	Current Year Estimated Households	30,819	149,283	600,544
	Households Est 23Q1	30,773	149,098	599,626
	Households Est 22Q4	30,757	148,622	597,844
	Households Est 22Q3	30,645	147,963	597,151
	Households Est 22Q2	30,596	147,465	594,042
	Households Est 22Q1	30,524	146,836	590,790
	Households Est 21Q4	30,417	146,347	589,526
	Households Est 21Q3	30,409	145,905	589,205
	Households Est 21Q2	30,406	145,644	589,941
	Households Fcst	30,481	161,289	628,987
	2010 Census Households	15,708	65,636	260,885
	2000 Census Households	15,777	65,394	260,232
	1990 Census Households	14,853	62,868	244,571
	Historical Annual Growth, 1990 – 2000	0.61%	0.39%	0.62%
	Historical Annual Growth, 2000 – 2010	-0.04%	0.04%	0.03%
	Estimated Annual Growth, 2010 – CY	5.22%	6.40%	6.49%
	Projected Annual Growth, CY to Y5	-0.22%	1.56%	0.93%
Population per Household	2.89	2.58	2.57	

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Northtown Plaza Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.8%	1.8%	1.8%
	HH Income \$250,000 to \$499,999	1.0%	2.2%	2.2%
	HH Income \$200,000 to \$249,999	2.4%	5.1%	5.1%
	HH Income \$175,000 to \$199,999	1.5%	5.0%	4.4%
	HH Income \$150,000 to \$174,999	2.3%	4.3%	4.1%
	HH Income \$100,000 to 149,999	10.3%	12.4%	12.6%
	HH Income \$75,000 to 99,999	11.0%	10.3%	10.4%
	HH Income \$50,000 to 74,999	16.8%	14.4%	16.1%
	HH Income \$35,000 to 49,999	13.3%	12.0%	12.3%
	HH Income \$25,000 to 34,999	12.1%	9.4%	9.8%
	HH Income \$15,000 to 24,999	13.2%	10.4%	9.6%
	HH Income \$0 to 14,999	15.4%	12.7%	11.4%
	Average Household Income	\$70,554	\$96,936	\$101,402
	Median Household Income	\$44,691	\$58,185	\$59,553
	Per Capita Income	\$24,354	\$37,192	\$39,042
	2000 Average HH Income	\$37,011	\$41,245	\$58,088
	2000 Median HH Income	\$27,517	\$30,291	\$35,683
	Average Disposable Income	55,038	72,679	72,968
	Median Disposable Income	40,713	51,900	52,993
	Discretionary HH Income Over \$150,000	2.3%	5.6%	6.1%
	Discretionary HH Income \$125,000 to \$149,999	2.1%	6.0%	5.3%
	Discretionary HH Income \$100,000 to \$124,999	2.3%	5.6%	5.2%
	Discretionary HH Income \$75,000 to \$99,999	4.6%	7.7%	7.6%
	Discretionary HH Income \$50,000 to \$74,999	11.2%	12.0%	12.7%
	Discretionary HH Income \$25,000 to \$49,999	25.7%	21.9%	23.8%
	Discretionary HH Income Under \$25,000	51.9%	41.1%	39.4%
	Average Discretionary HH Income	35,432	50,204	50,688
	Median Discretionary HH Income	23,676	33,256	34,254
	Householder White – Count	4,576	44,472	180,781
	Median HH Income	\$84,696	\$122,837	\$110,476
	Average HH Income	\$97,142	\$118,105	\$112,271
	Householder Black or African-American – Count	5,861	26,840	118,303
	Median HH Income	\$31,999	\$32,638	\$38,924
	Average HH Income	\$43,282	\$45,547	\$51,946
Householder Hispanic – Count	18,652	64,500	234,308	
Median HH Income	\$43,597	\$45,508	\$47,333	
Average HH Income	\$54,681	\$59,512	\$59,945	
Householder Asian or Pacific Islander – Count	319	5,378	34,592	
Median HH Income	\$77,333	\$115,424	\$102,827	
Average HH Income	\$103,116	\$115,923	\$106,383	
Householder Other or Pacific Islander – Count	1,411	8,093	32,560	
Median HH Income	\$51,913	\$59,326	\$60,105	
Average HH Income	\$61,819	\$74,235	\$74,628	
Gender	Male Population	45,017	204,444	792,040
	Female Population	44,539	191,869	787,226

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Total Population by Age	Count of Pop 0 to 4 years	5,933	27,615	107,885
	Count of Pop 0 to 7 years	8,409	37,797	147,313
	Count of Pop 5 - 13	11,134	45,281	181,837
	Count of Pop 14 - 18	5,150	19,817	84,264
	Count of Pop 19 - 22	5,023	19,902	87,566
	Count of Pop 22 - 25	3,655	15,006	67,484
	Count of Pop 25 - 29	6,153	30,895	120,798
	Count of Pop 30 - 34	6,690	37,823	137,452
	Count of Pop 35 - 39	6,583	35,962	128,981
	Count of Pop 40 - 44	6,018	29,853	111,381
	Count of Pop 45 - 59	15,846	68,088	271,687
	Count of Pop 60 - 74	12,714	49,256	203,882
	Count of Pop 75 - 84	3,500	12,678	57,259
	Count of Pop 85+	1,157	4,137	18,789
	% of Pop 0 to 4 years	6.6%	7.0%	6.8%
	% of Pop 0 to 7 years	9.4%	9.5%	9.3%
	% of Pop 5 - 13	12.4%	11.4%	11.5%
	% of Pop 14 - 18	5.8%	5.0%	5.3%
	% of Pop 19 - 22	5.6%	5.0%	5.5%
	% of Pop 22 - 25	4.1%	3.8%	4.3%
	% of Pop 25 - 29	6.9%	7.8%	7.6%
	% of Pop 30 - 34	7.5%	9.5%	8.7%
	% of Pop 35 - 39	7.4%	9.1%	8.2%
% of Pop 40 - 44	6.7%	7.5%	7.1%	
% of Pop 45 - 59	17.7%	17.2%	17.2%	
% of Pop 60 - 74	14.2%	12.4%	12.9%	
% of Pop 75 - 84	3.9%	3.2%	3.6%	
% of Pop 85+	1.3%	1.0%	1.2%	
Median Age	35.8	35.3	35.1	
Average Age	37.3	36.5	36.8	
Male Population by Age	% of Pop 0 to 4 years	6.7%	6.9%	6.9%
	% of Pop 5 - 13	12.6%	11.3%	11.7%
	% of Pop 14 - 18	5.8%	5.0%	5.4%
	% of Pop 19 - 22	5.7%	5.1%	5.6%
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	% of Pop 35 - 39	7.4%	9.3%	8.4%
	% of Pop 40 - 44	6.9%	7.8%	7.2%
	% of Pop 45 - 59	18.0%	17.5%	17.4%
	% of Pop 75 - 84	3.4%	2.8%	3.2%
	% of Pop 60 - 74	14.0%	12.2%	12.6%
	% of Pop 85+	0.8%	0.7%	0.8%
Median Age	35.3	35.2	34.8	
Average Age	36.7	36.2	36.2	

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	% of Pop 75 - 84	4.5%	3.6%	4.1%
	% of Pop 85+	1.7%	1.4%	1.5%
	Median Age	36.2	35.4	35.4
Average Age	37.9	36.9	37.3	
Race	Count of White	23,707	137,623	516,740
	Count of Black or African-American	15,385	73,302	318,488
	Count of Asian or Pacific Islander	893	11,451	95,550
	Count of Other races	49,571	173,938	648,488
	White	26.5%	34.7%	32.7%
	Black or African American	17.2%	18.5%	20.2%
	Asian	1.0%	2.9%	6.1%
	Other Races	55.4%	43.9%	41.1%
Language Spoken	Speak English at Home	37.3%	48.9%	50.5%
	Speak Spanish at Home	61.2%	47.2%	41.8%
	Speak French or French Creole at Home	0.2%	0.3%	0.6%
	Speak German at Home	0.1%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.5%	1.1%	1.8%
	Speak Russian and Other Slavic Languages at H	0.0%	0.2%	0.3%
	Speak Chinese at Home	0.2%	0.4%	1.1%
	Speak Korean at Home	0.1%	0.1%	0.3%
	Speak Vietnamese at Home	0.1%	0.5%	1.2%
	Speak Other Asian Languages at Home	0.2%	0.6%	0.8%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.1%	0.2%
	Speak Other Language at Home	0.1%	0.3%	1.2%
Hispanic	Hispanic Population	61,588	210,194	760,004
	Hispanic Population Percent	68.8%	53.0%	48.1%
	Mexican	83.2%	79.8%	74.3%
	Puerto Rican	0.3%	0.7%	1.2%
	Cuban	0.3%	0.7%	1.2%
	Dominican	0.0%	0.1%	0.1%
	Central American	8.6%	11.2%	14.9%
	South American	0.6%	1.3%	2.5%
	Other Hispanic	7.0%	6.2%	5.9%
	2000 Hispanic Population Percent	65%	53%	46%
	1990 Hispanic Population Percent	46%	38%	32%

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<b>Ancestry</b>	American (percent of total population)	1.1%	1.5%	1.7%
	American	0.9%	1.3%	1.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.0%
	Asian (percent of total population)	0.9%	2.8%	6.0%
	Chinese	0.2%	0.6%	1.5%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.0%	0.1%	0.4%
	South Central Asian (ie. Indian)	0.3%	1.0%	1.8%
	South East Asian (ie. Vietnamese)	0.2%	0.9%	1.9%
	Other Asian	0.1%	0.1%	0.3%
	European (percent of total population)	3.5%	9.9%	10.3%
	British	0.7%	2.1%	2.3%
	Dutch	0.0%	0.2%	0.2%
	French	0.2%	0.5%	0.6%
	German	0.8%	2.1%	2.1%
	Italian	0.3%	0.8%	0.7%
	Polish	0.2%	0.4%	0.4%
	Scandinavian	0.2%	0.4%	0.5%
	Scotch/Irish	0.7%	2.1%	2.1%
Other European (ie. Greek/Russian)	0.3%	1.3%	1.4%	
Middle Eastern	0.1%	0.3%	0.6%	
Other Ancestry	20.9%	25.3%	26.1%	
Unclassified Ancestry	4.8%	7.3%	7.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	58,661	268,691	1,050,229
	Elementary (0 to 8)	20.6%	15.0%	13.2%
	Some High School (9 to 11)	16.0%	12.0%	9.6%
	High School Graduate (12)	28.7%	23.2%	21.9%
	Some College (13 to 16)	15.7%	14.6%	16.0%
	Associates Degree Only	4.1%	4.5%	5.1%
	Bachelors Degree Only	9.2%	18.5%	19.6%
	Graduate Degree	5.7%	12.2%	14.6%
	% College (4+)	14.9%	30.7%	34.1%
<b>Household Type</b>	Total Households – count	30,819	149,283	600,544
	One Person HHs – count	8,036	47,231	190,658
	Family HHs – count	21,536	89,658	362,897
	Married Couple – count	11,890	55,498	234,190
	w/own children – count	5,182	23,797	103,728
	w/out own children – count	6,708	31,701	130,461
	Male Householder – count	2,714	9,912	36,422
	Female Householder – count	6,932	24,249	92,285
	Non-Family Households – count	1,247	12,394	46,990
	1 Person Household	26.1%	31.6%	31.7%
	2 Person Household	25.9%	28.4%	28.1%
	3 Person Household	16.7%	15.1%	14.9%
	4 Person Household	14.0%	11.9%	12.3%
	5 Person Household	8.9%	6.9%	7.1%
6 Person Household	4.7%	3.5%	3.4%	
7+ Person Household	3.7%	2.6%	2.4%	
% Households With Children	33.5%	27.7%	28.2%	

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Northtown Plaza Houston, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	33,916	165,293	666,625
	Owner Occupied Percent	44.7%	42.6%	40.2%
	Renter Occupied Percent	46.1%	47.8%	49.9%
	Vacant Housing Percent	9.1%	9.7%	9.9%
	Total Housing Units (Census 2000)	17,192	71,091	280,435
	For Rent (Census 2000)	48%	41%	44%
	For Sale (Census 2000)	10%	12%	13%
	Rented or Sold, (Census 2000)	14%	14%	12%
	Seasonal (Census 2014)	4%	4%	3%
	Other (Census 2000)	27%	28%	24%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	4%	5%	8%
	Homes Built 1980 to 1989	6%	8%	11%
	Homes Built 1970 to 1979	19%	17%	22%
	Homes Built 1960 to 1969	23%	21%	20%
	Homes Built 1950 to 1959	24%	22%	20%
	Homes Built 1940 to 1949	16%	14%	11%
	Homes Built Before 1939	8%	14%	8%
<b>Units in Structure</b>	1 Unit	71%	73%	69%
	2 - 9 Units	6%	10%	10%
	Greater than 10 Units	20%	14%	19%
	Mobilie Trailer	3%	3%	2%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.8%	5.7%	7.2%
	Property Value \$750,000 to \$999,999	3.2%	7.5%	6.5%
	Property Value \$500,000 to \$749,999	9.7%	15.9%	10.4%
	Property Value \$400,000 to \$499,999	5.2%	9.7%	7.2%
	Property Value \$300,000, to \$399,999	8.5%	9.0%	8.6%
	Property Value \$200,000 to \$299,999	20.4%	13.2%	16.7%
	Property Value \$150,000 to \$199,999	15.8%	10.4%	12.3%
	Property Value \$100,000 to \$149,999	20.3%	14.2%	13.4%
	Property Value \$60,000 to \$99,999	8.7%	7.6%	7.7%
	Property Value \$40,000 to \$59,999	1.9%	2.4%	1.9%
	Property Value \$0 to \$39,999	3.9%	3.5%	2.7%
	Median Home Value	\$197,035	\$283,423	\$243,591
Median Rent	\$465	\$475	\$521	
<b>Wealth per Household</b>	\$0 and under - percent	20.3%	19.7%	19.6%
	\$1 to \$4999 - percent	11.2%	10.4%	10.3%
	\$5k to \$9999 - percent	5.4%	5.2%	5.2%
	\$10k to \$24999 - percent	7.0%	6.8%	6.8%
	\$25k to \$49999 - percent	7.0%	6.9%	6.8%
	\$50k to \$99999 - percent	10.1%	9.9%	9.8%
	\$100k to \$249999 - percent	16.6%	16.7%	16.7%
	\$250k to \$499999 - percent	11.1%	11.7%	11.8%
	\$500k+ - percent	11.2%	12.8%	13.0%
	Median HH Wealth	\$46,644	\$55,300	\$56,630
	Avg HH Wealth	\$195,028	\$212,762	\$215,159



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<b>Economic Viability</b>	Economic Viability Local	237	237	233
	Economic Viability Indexed	237	237	233
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	40,819	195,565	789,926
	Managerial/Executive	11.6%	17.4%	16.4%
	Professional Specialty	12.3%	21.0%	21.6%
	Healthcare Support	2.9%	2.6%	2.5%
	Sales	10.3%	9.8%	9.8%
	Office & Administrative Support	9.9%	8.6%	9.5%
	Protective Service	1.4%	1.3%	1.5%
	Food Preparation	5.6%	5.0%	5.5%
	Building Maintenance & Cleaning	7.2%	5.3%	5.1%
	Personal Care	2.5%	1.8%	2.2%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	20.0%	14.1%	12.6%
	Production & Transportation	16.1%	12.9%	13.1%
	Percent White Collar Workers	47.1%	59.4%	59.9%
Percent Blue Collar Workers	52.9%	40.6%	40.1%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	22.3%	18.1%	15.2%
	Manufacturing	7.3%	8.4%	8.6%
	Transportation	5.1%	5.8%	6.1%
	Information	0.9%	1.3%	1.2%
	Wholesale/Retail	14.0%	12.0%	12.5%
	Finance, Insurance, Real Estate	4.9%	6.7%	6.7%
	Professional Services	4.9%	9.5%	8.9%
	Management Services	0.1%	0.3%	0.3%
	Administrative/Waste Services	6.6%	5.3%	5.7%
	Educational Services	16.2%	16.6%	18.5%
	Entertainment Services	8.2%	8.2%	8.8%
Other Professional Services	7.0%	5.8%	5.4%	
Public Administration	2.4%	1.9%	2.1%	
<b>Transportation To Work</b>	Drive to Work Alone	62.4%	66.5%	70.5%
	Drive to Work Carpool	24.3%	20.5%	17.7%
	Travel to Work by Public Transportation	7.3%	6.6%	5.3%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.4%	0.4%	0.4%
	Walked to Work	2.6%	2.4%	2.3%
	Other Means	1.4%	1.4%	1.3%
	Work at Home	1.7%	2.1%	2.3%

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	Travel to Work in Less than 5 Minutes	1.5%	1.8%	1.7%
	Travel to Work in 5 to 9 Minutes	5.7%	6.6%	7.2%
	Travel to Work in 10 to 14 Minutes	10.8%	11.3%	12.2%
	Travel to Work in 15 to 19 Minutes	14.7%	14.7%	15.9%
	Travel to Work in 20 to 29 Minutes	22.7%	22.2%	22.3%
	Travel to Work in 30 to 44 Minutes	25.4%	26.9%	25.7%
	Travel to Work in 45 to 59 Minutes	8.6%	7.8%	7.4%
	Travel to Work in 60 Minutes or more	10.7%	8.6%	7.6%
	Average Travel Time to Work	29	28	27
<b>Vehicles per HH</b>	No Vehicles	12.1%	9.6%	8.4%
	1 Vehicle	35.3%	38.4%	39.9%
	2 Vehicles	33.1%	36.5%	36.0%
	3 or more vehicles	19.5%	15.5%	15.7%
	Average Number of Vehicles	1.69	1.65	1.66
<b>Change</b>	Births (last 12 months)	1,170	5,396	21,780
	Deaths (last 12 months)	747	2,894	12,248
	Migration (last 12 months)	179	1,267	5,585
<b>Work place</b>	Workplace Establishments	2,340	13,661	56,999
	Workplace Employees (FTE)	25,635	208,575	1,154,313