

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	20,154	129,750	352,586
	Population Est 23Q1	20,068	129,586	352,332
	Population Est 22Q4	20,103	129,489	351,725
	Population Est 22Q3	20,049	128,996	351,014
	Population Est 22Q2	20,039	128,723	350,307
	Population Est 22Q1	20,087	128,360	349,709
	Population Est 21Q4	20,041	127,960	349,173
	Population Est 21Q3	20,060	127,795	348,779
	Population Est 21Q2	20,102	127,718	348,394
	Population Fcst	18,902	129,606	363,284
	2010 Census Population	9,902	68,815	213,560
	2000 Census Population	9,430	69,465	213,873
	1990 Census Population	7,694	61,930	197,933
	Current Year Daytime Population	16,205	118,649	314,074
	Average Seasonal Population	97	684	1,900
	Historical Annual Growth, 1990 – 2000	2.05%	1.15%	0.78%
	Historical Annual Growth, 2000 – 2010	0.49%	-0.09%	-0.01%
	Estimated Annual Growth, 2010 – CY	5.51%	4.90%	3.86%
	Projected Annual Growth, CY to Y5	-1.28%	-0.02%	0.60%
	Group Qtrs Est	113	456	1,253
Transient Est Average Last 4 Qtrs	0	1,134	8,804	
<b>Households</b>	Current Year Estimated Households	6,777	44,309	127,178
	Households Est 23Q1	6,750	44,243	127,064
	Households Est 22Q4	6,761	44,210	126,826
	Households Est 22Q3	6,747	44,024	126,593
	Households Est 22Q2	6,742	43,919	126,321
	Households Est 22Q1	6,760	43,745	125,849
	Households Est 21Q4	6,738	43,570	125,597
	Households Est 21Q3	6,746	43,493	125,392
	Households Est 21Q2	6,761	43,452	125,186
	Households Fcst	6,374	44,974	134,026
	2010 Census Households	3,324	22,502	72,138
	2000 Census Households	3,065	22,535	71,766
	1990 Census Households	2,767	21,287	68,085
	Historical Annual Growth, 1990 – 2000	1.03%	0.57%	0.53%
	Historical Annual Growth, 2000 – 2010	0.81%	-0.01%	0.05%
	Estimated Annual Growth, 2010 – CY	5.52%	5.25%	4.37%
	Projected Annual Growth, CY to Y5	-1.22%	0.30%	1.05%
	Population per Household	2.96	2.92	2.76

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.1%	1.3%	1.7%
	HH Income \$250,000 to \$499,999	0.1%	1.6%	2.1%
	HH Income \$200,000 to \$249,999	0.2%	3.7%	4.8%
	HH Income \$175,000 to \$199,999	0.3%	2.9%	3.7%
	HH Income \$150,000 to \$174,999	0.8%	3.0%	3.9%
	HH Income \$100,000 to 149,999	6.5%	10.5%	11.5%
	HH Income \$75,000 to 99,999	9.4%	10.0%	10.0%
	HH Income \$50,000 to 74,999	19.0%	15.5%	15.0%
	HH Income \$35,000 to 49,999	12.6%	12.9%	12.5%
	HH Income \$25,000 to 34,999	13.2%	11.6%	10.7%
	HH Income \$15,000 to 24,999	14.8%	12.4%	10.7%
	HH Income \$0 to 14,999	22.7%	14.5%	13.3%
	Average Household Income	\$44,674	\$82,686	\$91,631
	Median Household Income	\$34,376	\$48,008	\$53,707
	Per Capita Income	\$15,114	\$28,295	\$33,129
	2000 Average HH Income	\$28,370	\$41,658	\$42,610
	2000 Median HH Income	\$23,931	\$30,553	\$32,061
	Average Disposable Income	39,477	61,822	68,922
	Median Disposable Income	31,231	43,397	48,123
	Discretionary HH Income Over \$150,000	0.0%	4.1%	5.4%
	Discretionary HH Income \$125,000 to \$149,999	0.3%	3.9%	4.7%
	Discretionary HH Income \$100,000 to \$124,999	0.3%	3.4%	5.0%
	Discretionary HH Income \$75,000 to \$99,999	1.0%	5.2%	6.8%
	Discretionary HH Income \$50,000 to \$74,999	6.9%	10.3%	10.8%
	Discretionary HH Income \$25,000 to \$49,999	24.8%	23.2%	23.2%
	Discretionary HH Income Under \$25,000	66.6%	49.9%	44.2%
	Average Discretionary HH Income	21,510	40,755	46,730
	Median Discretionary HH Income	15,731	25,068	29,570
	Householder White – Count	583	9,000	35,003
	Median HH Income	\$30,603	\$107,365	\$116,464
	Average HH Income	\$42,815	\$109,707	\$114,556
	Householder Black or African-American – Count	1,177	7,553	22,334
	Median HH Income	\$19,122	\$31,091	\$31,787
	Average HH Income	\$30,278	\$43,323	\$44,251
Householder Hispanic – Count	4,702	24,777	60,133	
Median HH Income	\$38,361	\$42,684	\$44,530	
Average HH Income	\$46,489	\$55,120	\$57,930	
Householder Asian or Pacific Islander – Count	27	699	3,189	
Median HH Income	\$15,926	\$163,799	\$116,364	
Average HH Income	\$37,998	\$131,858	\$114,930	
Householder Other or Pacific Islander – Count	288	2,280	6,519	
Median HH Income	\$50,546	\$55,990	\$55,530	
Average HH Income	\$54,490	\$70,068	\$72,495	
Gender	Male Population	10,186	65,208	176,822
	Female Population	9,968	64,542	175,764

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	1,300	8,761	24,505
	Count of Pop 0 to 7 years	1,911	12,714	34,787
	Count of Pop 5 - 13	2,608	16,679	43,845
	Count of Pop 14 - 18	1,213	7,434	19,060
	Count of Pop 19 - 22	1,182	7,122	18,289
	Count of Pop 22 - 25	860	5,122	13,207
	Count of Pop 25 - 29	1,430	8,598	23,886
	Count of Pop 30 - 34	1,415	9,621	28,806
	Count of Pop 35 - 39	1,299	9,891	29,359
	Count of Pop 40 - 44	1,273	9,177	25,854
	Count of Pop 45 - 59	3,473	23,018	61,706
	Count of Pop 60 - 74	2,991	17,840	47,136
	Count of Pop 75 - 84	858	4,869	12,740
	Count of Pop 85+	253	1,619	4,193
	% of Pop 0 to 4 years	6.5%	6.8%	7.0%
	% of Pop 0 to 7 years	9.5%	9.8%	9.9%
	% of Pop 5 - 13	12.9%	12.9%	12.4%
	% of Pop 14 - 18	6.0%	5.7%	5.4%
	% of Pop 19 - 22	5.9%	5.5%	5.2%
	% of Pop 22 - 25	4.3%	3.9%	3.7%
	% of Pop 25 - 29	7.1%	6.6%	6.8%
	% of Pop 30 - 34	7.0%	7.4%	8.2%
	% of Pop 35 - 39	6.4%	7.6%	8.3%
	% of Pop 40 - 44	6.3%	7.1%	7.3%
% of Pop 45 - 59	17.2%	17.7%	17.5%	
% of Pop 60 - 74	14.8%	13.7%	13.4%	
% of Pop 75 - 84	4.3%	3.8%	3.6%	
% of Pop 85+	1.3%	1.2%	1.2%	
Median Age	35.3	35.8	35.8	
Average Age	37.3	37.0	36.9	
Male Population by Age	% of Pop 0 to 4 years	6.5%	6.8%	7.0%
	% of Pop 5 - 13	13.0%	13.0%	12.6%
	% of Pop 14 - 18	6.1%	5.8%	5.5%
	% of Pop 19 - 22	6.0%	5.6%	5.3%
	% of Pop 22 - 25	4.5%	4.1%	3.8%
	% of Pop 25 - 29	7.3%	6.7%	6.8%
	% of Pop 30 - 34	7.0%	7.4%	8.1%
	% of Pop 35 - 39	6.5%	7.6%	8.4%
	% of Pop 40 - 44	6.5%	7.1%	7.5%
	% of Pop 45 - 59	17.6%	18.0%	17.8%
	% of Pop 75 - 84	3.6%	3.3%	3.2%
	% of Pop 60 - 74	14.6%	13.7%	13.2%
	% of Pop 85+	0.7%	0.8%	0.8%
	Median Age	34.8	35.4	35.5
Average Age	36.7	36.4	36.4	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	6.4%	6.7%	6.9%
	% of Pop 5 - 13	12.9%	12.7%	12.3%
	% of Pop 14 - 18	5.9%	5.6%	5.3%
	% of Pop 19 - 22	5.7%	5.4%	5.1%
	% of Pop 22 - 25	4.1%	3.8%	3.7%
	% of Pop 25 - 29	6.9%	6.5%	6.8%
	% of Pop 30 - 34	7.1%	7.4%	8.2%
	% of Pop 35 - 39	6.4%	7.6%	8.2%
	% of Pop 40 - 44	6.1%	7.0%	7.2%
	% of Pop 45 - 59	16.9%	17.5%	17.2%
	% of Pop 60 - 74	15.0%	13.9%	13.6%
	% of Pop 75 - 84	4.9%	4.2%	4.0%
	% of Pop 85+	1.8%	1.7%	1.6%
	Median Age	35.8	36.2	36.1
Average Age	38.0	37.5	37.4	
Race	Count of White	4,578	40,138	118,579
	Count of Black or African-American	3,092	20,229	58,950
	Count of Asian or Pacific Islander	112	1,794	7,328
	Count of Other races	12,372	67,590	167,728
	White	22.7%	30.9%	33.6%
	Black or African American	15.3%	15.6%	16.7%
	Asian	0.6%	1.4%	2.1%
	Other Races	61.4%	52.1%	47.6%
Language Spoken	Speak English at Home	27.9%	39.3%	46.2%
	Speak Spanish at Home	71.5%	58.8%	50.9%
	Speak French or French Creole at Home	0.1%	0.2%	0.3%
	Speak German at Home	0.0%	0.1%	0.2%
	Speak Other Indo-European Languages at Home	0.2%	0.7%	0.7%
	Speak Russian and Other Slavic Languages at H	0.0%	0.1%	0.2%
	Speak Chinese at Home	0.1%	0.2%	0.3%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.4%
	Speak Other Asian Languages at Home	0.1%	0.3%	0.4%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.0%	0.1%	0.2%
Hispanic	Hispanic Population	15,328	83,659	203,056
	Hispanic Population Percent	76.1%	64.5%	57.6%
	Mexican	83.9%	83.1%	81.9%
	Puerto Rican	0.4%	0.3%	0.6%
	Cuban	0.2%	0.2%	0.6%
	Dominican	0.0%	0.0%	0.0%
	Central American	9.9%	8.7%	10.2%
	South American	0.6%	0.7%	0.9%
	Other Hispanic	5.0%	7.0%	5.9%
	2000 Hispanic Population Percent	74%	58%	52%
	1990 Hispanic Population Percent	47%	38%	36%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	0.8%	1.3%	1.5%
	American	0.6%	1.2%	1.3%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.5%	1.3%	2.0%
	Chinese	0.2%	0.3%	0.5%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.6%	0.7%
	South East Asian (ie. Vietnamese)	0.1%	0.3%	0.6%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	1.3%	6.3%	8.9%
	British	0.2%	1.4%	1.9%
	Dutch	0.0%	0.1%	0.1%
	French	0.1%	0.3%	0.5%
	German	0.3%	1.5%	2.0%
	Italian	0.1%	0.5%	0.6%
	Polish	0.1%	0.4%	0.4%
	Scandinavian	0.2%	0.3%	0.4%
	Scotch/Irish	0.2%	1.2%	1.9%
Other European (ie. Greek/Russian)	0.1%	0.7%	1.1%	
Middle Eastern	0.0%	0.1%	0.2%	
Other Ancestry	18.1%	21.0%	23.6%	
Unclassified Ancestry	3.2%	5.4%	6.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	12,991	84,632	233,681
	Elementary (0 to 8)	25.0%	19.1%	16.6%
	Some High School (9 to 11)	21.0%	15.4%	13.2%
	High School Graduate (12)	34.4%	27.1%	24.5%
	Some College (13 to 16)	11.8%	15.0%	15.0%
	Associates Degree Only	1.8%	3.8%	4.4%
	Bachelors Degree Only	4.6%	11.7%	16.1%
	Graduate Degree	1.5%	7.9%	10.2%
	% College (4+)	6.1%	19.6%	26.3%
<b>Household Type</b>	Total Households – count	6,777	44,309	127,178
	One Person HHs – count	1,912	10,999	34,564
	Family HHs – count	4,631	31,435	84,821
	Married Couple – count	2,528	18,539	52,833
	w/own children – count	1,219	8,124	23,652
	w/out own children – count	1,308	10,415	29,182
	Male Householder – count	502	3,524	9,360
	Female Householder – count	1,601	9,372	22,627
	Non-Family Households – count	235	1,876	7,793
	1 Person Household	28.2%	24.8%	27.2%
	2 Person Household	23.7%	26.1%	27.8%
	3 Person Household	15.7%	17.0%	16.5%
	4 Person Household	14.2%	14.9%	13.5%
	5 Person Household	9.3%	9.0%	7.9%
	6 Person Household	5.0%	4.6%	4.0%
7+ Person Household	3.9%	3.5%	3.1%	
% Households With Children	34.8%	33.6%	31.1%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	7,529	48,427	139,087
	Owner Occupied Percent	36.3%	49.6%	49.0%
	Renter Occupied Percent	53.7%	41.9%	42.5%
	Vacant Housing Percent	10.0%	8.5%	8.6%
	Total Housing Units (Census 2000)	3,454	24,418	77,313
	For Rent (Census 2000)	90%	46%	40%
	For Sale (Census 2000)	2%	12%	14%
	Rented or Sold, (Census 2000)	6%	14%	16%
	Seasonal (Census 2014)	1%	3%	4%
	Other (Census 2000)	2%	26%	24%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	5%	4%	5%
	Homes Built 1980 to 1989	6%	6%	8%
	Homes Built 1970 to 1979	26%	18%	19%
	Homes Built 1960 to 1969	23%	23%	22%
	Homes Built 1950 to 1959	26%	25%	22%
	Homes Built 1940 to 1949	10%	17%	13%
	Homes Built Before 1939	5%	7%	11%
<b>Units in Structure</b>	1 Unit	48%	75%	75%
	2 - 9 Units	4%	5%	8%
	Greater than 10 Units	45%	16%	13%
	Mobilie Trailer	3%	4%	4%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.5%	4.3%	5.6%
	Property Value \$750,000 to \$999,999	0.7%	5.9%	7.0%
	Property Value \$500,000 to \$749,999	1.2%	13.4%	14.3%
	Property Value \$400,000 to \$499,999	3.3%	5.8%	8.6%
	Property Value \$300,000, to \$399,999	6.0%	7.7%	8.6%
	Property Value \$200,000 to \$299,999	17.4%	15.8%	13.9%
	Property Value \$150,000 to \$199,999	19.4%	13.0%	11.3%
	Property Value \$100,000 to \$149,999	30.1%	18.1%	15.5%
	Property Value \$60,000 to \$99,999	12.8%	8.4%	8.2%
	Property Value \$40,000 to \$59,999	2.3%	2.1%	2.6%
	Property Value \$0 to \$39,999	6.0%	4.8%	3.6%
Median Home Value	\$147,984	\$216,116	\$249,112	
Median Rent	\$445	\$479	\$494	
<b>Wealth per Household</b>	\$0 and under - percent	21.6%	19.8%	19.4%
	\$1 to \$4999 - percent	12.5%	10.7%	10.3%
	\$5k to \$9999 - percent	5.8%	5.2%	5.1%
	\$10k to \$24999 - percent	7.2%	6.8%	6.8%
	\$25k to \$49999 - percent	7.0%	7.0%	6.9%
	\$50k to \$99999 - percent	10.1%	10.2%	10.1%
	\$100k to \$249999 - percent	16.0%	16.9%	17.0%
	\$250k to \$499999 - percent	10.1%	11.5%	11.8%
	\$500k+ - percent	9.6%	12.0%	12.7%
	Median HH Wealth	\$35,201	\$52,632	\$57,498
	Avg HH Wealth	\$174,361	\$204,715	\$212,625

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Economic Viability</b>	Economic Viability Local	255	238	236
	Economic Viability Indexed	255	238	236
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	8,828	59,921	171,214
	Managerial/Executive	7.7%	14.1%	15.5%
	Professional Specialty	6.5%	15.0%	18.3%
	Healthcare Support	2.6%	2.8%	2.5%
	Sales	9.4%	10.2%	9.9%
	Office & Administrative Support	9.7%	9.5%	9.3%
	Protective Service	0.8%	1.4%	1.3%
	Food Preparation	5.4%	5.2%	5.2%
	Building Maintenance & Cleaning	8.8%	6.6%	5.6%
	Personal Care	3.2%	2.2%	1.7%
	Farming, Fishing, & Forestry	0.5%	0.1%	0.1%
	Construction	28.3%	17.9%	16.0%
	Production & Transportation	17.2%	15.2%	14.4%
	Percent White Collar Workers	35.9%	51.5%	55.6%
Percent Blue Collar Workers	64.1%	48.5%	44.4%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	30.9%	21.0%	19.2%
	Manufacturing	4.7%	7.6%	8.8%
	Transportation	4.8%	5.2%	5.8%
	Information	0.6%	1.0%	1.3%
	Wholesale/Retail	16.7%	13.6%	12.4%
	Finance, Insurance, Real Estate	3.0%	5.4%	6.1%
	Professional Services	2.6%	6.2%	8.1%
	Management Services	0.0%	0.2%	0.3%
	Administrative/Waste Services	7.6%	6.1%	5.4%
	Educational Services	11.9%	16.2%	16.4%
	Entertainment Services	6.7%	8.1%	8.5%
	Other Professional Services	10.0%	7.4%	5.7%
	Public Administration	0.6%	2.1%	1.9%
<b>Transportation To Work</b>	Drive to Work Alone	54.3%	66.5%	69.6%
	Drive to Work Carpool	34.3%	21.8%	19.4%
	Travel to Work by Public Transportation	5.8%	5.7%	5.3%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.0%	0.3%	0.4%
	Walked to Work	3.6%	2.3%	1.9%
	Other Means	1.0%	1.3%	1.3%
	Work at Home	0.9%	2.0%	2.0%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.847495 Longitude: -95.391987

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	1.1%	1.7%	1.8%
	Travel to Work in 5 to 9 Minutes	4.4%	6.1%	6.2%
	Travel to Work in 10 to 14 Minutes	9.3%	10.5%	11.0%
	Travel to Work in 15 to 19 Minutes	14.5%	14.0%	14.9%
	Travel to Work in 20 to 29 Minutes	21.6%	23.0%	22.5%
	Travel to Work in 30 to 44 Minutes	26.7%	27.3%	27.6%
	Travel to Work in 45 to 59 Minutes	9.4%	8.7%	7.7%
	Travel to Work in 60 Minutes or more	12.9%	8.8%	8.4%
	Average Travel Time to Work	30	28	28
Vehicles per HH	No Vehicles	17.2%	10.0%	8.8%
	1 Vehicle	35.4%	34.4%	34.4%
	2 Vehicles	25.2%	35.6%	38.6%
	3 or more vehicles	22.2%	19.9%	18.2%
		Average Number of Vehicles	1.62	1.74
Change	Births (last 12 months)	260	1,667	4,660
	Deaths (last 12 months)	171	1,062	2,805
	Migration (last 12 months)	31	458	519
Work place	Workplace Establishments	508	3,125	8,728
	Workplace Employees (FTE)	5,249	35,040	100,609