

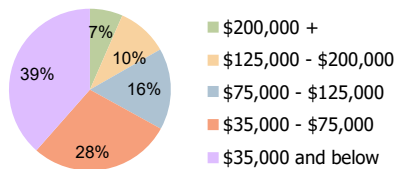
Northtown Plaza Houston, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

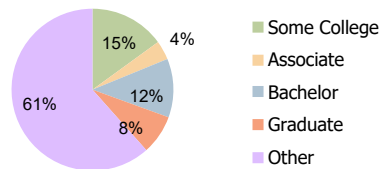
Current Population	20,154	129,750	352,586
Total Daytime Pop	16,205	118,649	314,074
Workplace Pop	5,249	35,040	100,609
Average Household Income	\$44,674	\$82,686	\$91,631
Average Disposable Income	\$39,477	\$61,822	\$68,922
Total Households	6,777	44,309	127,178
Median Home Value	\$147,984	\$216,116	\$249,112
College (4+)	6.1%	19.6%	26.3%
Total Consumer Spending/Capita (Weekly)	\$351	\$368	\$374
Population per Household	2.13	2.01	2.47
% of Households with Children	34.8%	33.6%	31.1%

### 2028 Demographic Projections

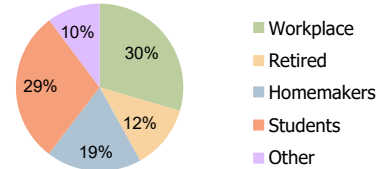
Projected Population	18,902	129,606	363,284
Projected 5 Year Annual Growth Rate (Pop)	-1.3%	0.0%	0.6%



Household Income (3.00 Mile Radius)



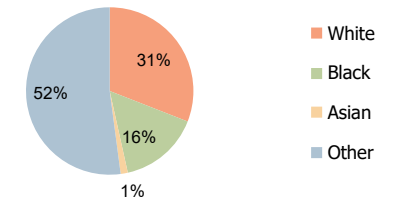
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

64% Hispanic | 36% Non Hispanic



Race (3.00 Mile Radius)

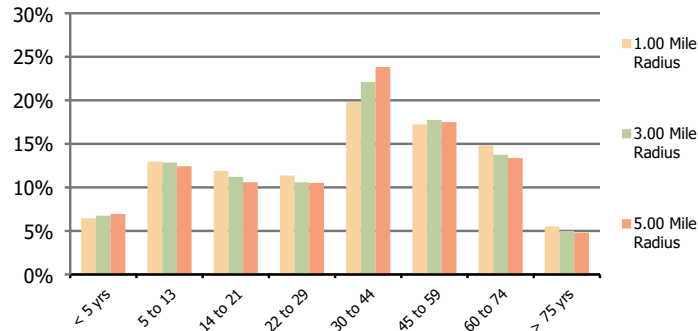
**Northtown Plaza**  
Houston, TX

**1.00 Mile Radius**

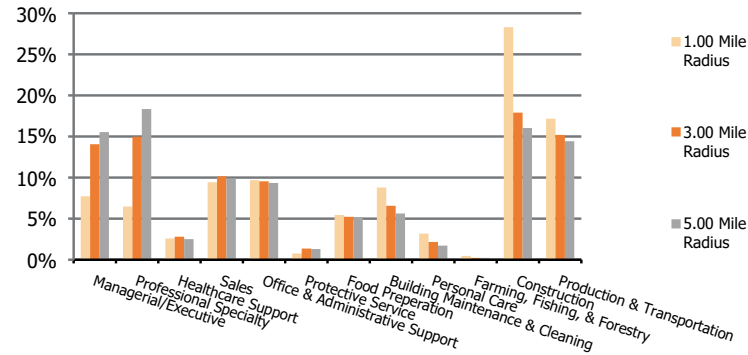
**3.00 Mile Radius**

**5.00 Mile Radius**

**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	20,154	129,750	352,586
	2010 Census Population	9,902	68,815	213,560
	2000 Census Population	9,430	69,465	213,873
	Historical Annual Growth 2000 to 2010	0.5%	-0.1%	0.0%
	Estimated Annual Growth 2010 to 2023	5.5%	4.9%	3.9%
	Projected Annual Growth 2023 to 2028	-1.3%	0.0%	0.6%
<b>Ethnic</b>	Hispanic or Latino Population	76%	64%	58%
	Non Hispanic or Latino Population	24%	36%	42%
<b>Race</b>	White	22.7%	30.9%	33.6%
	Black or African American	15.3%	15.6%	16.7%
	Asian & Pacific Islander	0.6%	1.4%	2.1%
	Other Races	61.4%	52.1%	47.6%