

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 39.33228 Longitude: -74.595401

Ocean Heights Plaza Somers Point, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	20,255	57,763	178,288
	Population Est 23Q1	20,235	57,628	178,081
	Population Est 22Q4	20,253	57,604	178,045
	Population Est 22Q3	20,238	57,515	177,894
	Population Est 22Q2	20,220	57,171	177,181
	Population Est 22Q1	20,213	57,161	177,240
	Population Est 21Q4	20,208	57,117	177,250
	Population Est 21Q3	20,200	56,967	176,896
	Population Est 21Q2	20,139	56,869	176,578
	Population Fcst	20,008	59,804	180,906
	2010 Census Population	17,320	46,848	137,439
	2000 Census Population	17,986	48,476	138,894
	1990 Census Population	16,868	46,380	127,473
	Current Year Daytime Population	19,317	49,582	166,353
	Average Seasonal Population	2,982	27,385	75,596
	Historical Annual Growth, 1990 – 2000	0.64%	0.44%	0.86%
	Historical Annual Growth, 2000 – 2010	-0.38%	-0.34%	-0.11%
	Estimated Annual Growth, 2010 – CY	1.19%	1.59%	1.98%
	Projected Annual Growth, CY to Y5	-0.25%	0.70%	0.29%
	Group Qtrs Est	66	339	1,676
Transient Est Average Last 4 Qtrs	752	2,462	46,481	
Households	Current Year Estimated Households	8,577	23,185	69,400
	Households Est 23Q1	8,559	23,106	69,262
	Households Est 22Q4	8,569	23,103	69,258
	Households Est 22Q3	8,563	23,059	69,184
	Households Est 22Q2	8,556	22,924	68,903
	Households Est 22Q1	8,555	22,919	68,926
	Households Est 21Q4	8,552	22,899	68,918
	Households Est 21Q3	8,550	22,843	68,792
	Households Est 21Q2	8,524	22,805	68,679
	Households Fcst	8,437	23,918	70,251
	2010 Census Households	7,130	19,071	53,744
	2000 Census Households	7,231	19,611	54,670
	1990 Census Households	6,644	18,283	50,934
	Historical Annual Growth, 1990 – 2000	0.85%	0.70%	0.71%
	Historical Annual Growth, 2000 – 2010	-0.14%	-0.28%	-0.17%
	Estimated Annual Growth, 2010 – CY	1.40%	1.49%	1.95%
	Projected Annual Growth, CY to Y5	-0.33%	0.62%	0.24%
Population per Household	2.35	2.48	2.54	

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Ocean Heights Plaza Somers Point, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.6%	1.7%	1.3%
	HH Income \$250,000 to \$499,999	1.9%	2.0%	1.6%
	HH Income \$200,000 to \$249,999	4.3%	4.7%	3.7%
	HH Income \$175,000 to \$199,999	7.7%	7.1%	4.7%
	HH Income \$150,000 to \$174,999	5.8%	7.0%	5.2%
	HH Income \$100,000 to 149,999	19.9%	20.7%	17.6%
	HH Income \$75,000 to 99,999	14.4%	13.1%	12.6%
	HH Income \$50,000 to 74,999	14.0%	14.7%	15.0%
	HH Income \$35,000 to 49,999	10.9%	10.0%	12.5%
	HH Income \$25,000 to 34,999	6.7%	7.4%	8.7%
	HH Income \$15,000 to 24,999	6.3%	6.1%	8.4%
	HH Income \$0 to 14,999	6.6%	5.7%	8.7%
	Average Household Income	\$110,965	\$112,463	\$95,329
	Median Household Income	\$84,049	\$86,061	\$68,782
	Per Capita Income	\$47,207	\$45,368	\$37,430
	2000 Average HH Income	\$63,043	\$63,788	\$59,194
	2000 Median HH Income	\$48,891	\$48,429	\$44,820
	Average Disposable Income	81,323	83,137	72,042
	Median Disposable Income	70,736	72,512	58,936
	Discretionary HH Income Over \$150,000	2.7%	2.6%	1.8%
	Discretionary HH Income \$125,000 to \$149,999	4.0%	5.4%	3.9%
	Discretionary HH Income \$100,000 to \$124,999	9.2%	8.0%	5.6%
	Discretionary HH Income \$75,000 to \$99,999	12.3%	13.7%	9.7%
	Discretionary HH Income \$50,000 to \$74,999	20.6%	21.1%	17.7%
	Discretionary HH Income \$25,000 to \$49,999	26.4%	25.5%	26.2%
	Discretionary HH Income Under \$25,000	24.9%	23.8%	35.1%
	Average Discretionary HH Income	56,763	58,167	47,992
	Median Discretionary HH Income	48,778	50,799	38,252
	Householder White – Count	6,848	18,035	42,789
	Median HH Income	\$90,405	\$92,424	\$83,719
	Average HH Income	\$96,312	\$98,545	\$92,576
	Householder Black or African-American – Count	590	1,542	8,096
	Median HH Income	\$37,832	\$44,878	\$38,176
	Average HH Income	\$62,567	\$66,637	\$54,533
Householder Hispanic – Count	580	1,865	10,328	
Median HH Income	\$62,956	\$68,828	\$48,718	
Average HH Income	\$72,585	\$77,948	\$61,706	
Householder Asian or Pacific Islander – Count	289	791	4,162	
Median HH Income	\$75,549	\$81,207	\$67,370	
Average HH Income	\$94,335	\$92,919	\$80,195	
Householder Other or Pacific Islander – Count	270	953	4,025	
Median HH Income	\$68,508	\$71,184	\$53,350	
Average HH Income	\$78,037	\$81,432	\$67,245	
Gender	Male Population	9,736	27,707	85,891
	Female Population	10,520	30,056	92,397

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Ocean Heights Plaza Somers Point, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	932	2,646	8,810
	Count of Pop 0 to 7 years	1,316	3,818	12,485
	Count of Pop 5 - 13	1,816	5,517	17,742
	Count of Pop 14 - 18	911	2,871	8,927
	Count of Pop 19 - 22	914	2,824	8,926
	Count of Pop 22 - 25	686	2,052	6,607
	Count of Pop 25 - 29	1,137	3,045	10,242
	Count of Pop 30 - 34	1,108	2,936	9,919
	Count of Pop 35 - 39	1,029	3,014	9,882
	Count of Pop 40 - 44	1,017	3,098	9,831
	Count of Pop 45 - 59	3,989	11,425	34,430
	Count of Pop 60 - 74	4,684	12,638	36,783
	Count of Pop 75 - 84	1,529	4,257	12,051
	Count of Pop 85+	504	1,440	4,137
	% of Pop 0 to 4 years	4.6%	4.6%	4.9%
	% of Pop 0 to 7 years	6.5%	6.6%	7.0%
	% of Pop 5 - 13	9.0%	9.6%	10.0%
	% of Pop 14 - 18	4.5%	5.0%	5.0%
	% of Pop 19 - 22	4.5%	4.9%	5.0%
	% of Pop 22 - 25	3.4%	3.6%	3.7%
	% of Pop 25 - 29	5.6%	5.3%	5.7%
	% of Pop 30 - 34	5.5%	5.1%	5.6%
	% of Pop 35 - 39	5.1%	5.2%	5.5%
	% of Pop 40 - 44	5.0%	5.4%	5.5%
% of Pop 45 - 59	19.7%	19.8%	19.3%	
% of Pop 60 - 74	23.1%	21.9%	20.6%	
% of Pop 75 - 84	7.5%	7.4%	6.8%	
% of Pop 85+	2.5%	2.5%	2.3%	
Median Age	47.5	46.3	44.1	
Average Age	44.9	44.1	43.0	
Male Population by Age	% of Pop 0 to 4 years	5.0%	4.9%	5.3%
	% of Pop 5 - 13	9.6%	10.2%	10.6%
	% of Pop 14 - 18	4.8%	5.3%	5.3%
	% of Pop 19 - 22	4.8%	5.2%	5.2%
	% of Pop 22 - 25	3.6%	3.7%	3.9%
	% of Pop 25 - 29	5.9%	5.5%	6.0%
	% of Pop 30 - 34	5.6%	5.3%	5.7%
	% of Pop 35 - 39	5.1%	5.2%	5.5%
	% of Pop 40 - 44	5.1%	5.2%	5.4%
	% of Pop 45 - 59	19.1%	19.4%	19.0%
	% of Pop 75 - 84	7.0%	6.7%	6.1%
	% of Pop 60 - 74	22.7%	21.4%	20.2%
	% of Pop 85+	1.9%	1.9%	1.7%
	Median Age	45.6	44.4	42.3
Average Age	43.6	42.8	41.8	

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	% of Pop 0 to 4 years	4.3%	4.2%	4.6%
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	% of Pop 14 - 18	4.3%	4.7%	4.7%
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	% of Pop 35 - 39	5.1%	5.3%	5.5%
	% of Pop 40 - 44	5.0%	5.5%	5.6%
	% of Pop 45 - 59	20.3%	20.1%	19.6%
	% of Pop 60 - 74	23.5%	22.3%	21.1%
	% of Pop 75 - 84	8.1%	8.0%	7.3%
	% of Pop 85+	3.0%	3.1%	2.9%
	Median Age	49.3	48.0	45.7
Average Age	46.0	45.3	44.1	
Race	Count of White	16,100	43,205	101,837
	Count of Black or African-American	1,055	3,921	23,365
	Count of Asian or Pacific Islander	758	2,633	16,988
	Count of Other races	2,342	8,004	36,097
	White	79.5%	74.8%	57.1%
	Black or African American	5.2%	6.8%	13.1%
	Asian	3.7%	4.6%	9.5%
	Other Races	11.6%	13.9%	20.2%
Language Spoken	Speak English at Home	83.5%	81.2%	70.5%
	Speak Spanish at Home	7.9%	10.2%	17.3%
	Speak French or French Creole at Home	0.4%	0.6%	0.9%
	Speak German at Home	0.1%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	2.3%	2.7%	4.6%
	Speak Russian and Other Slavic Languages at H	0.6%	0.9%	1.1%
	Speak Chinese at Home	2.4%	1.8%	1.6%
	Speak Korean at Home	0.1%	0.2%	0.4%
	Speak Vietnamese at Home	0.5%	0.3%	1.3%
	Speak Other Asian Languages at Home	0.6%	0.4%	0.6%
	Speak Tagalog and Other Pacific Languages at H	1.2%	1.0%	1.3%
	Speak Other Language at Home	0.5%	0.4%	0.5%
Hispanic	Hispanic Population	1,934	7,161	35,410
	Hispanic Population Percent	9.6%	12.4%	19.9%
	Mexican	39.7%	31.2%	26.5%
	Puerto Rican	28.5%	31.1%	30.1%
	Cuban	6.5%	2.8%	1.7%
	Dominican	4.8%	14.9%	17.2%
	Central American	4.8%	6.7%	10.1%
	South American	11.8%	8.8%	9.8%
	Other Hispanic	3.8%	4.4%	4.6%
	2000 Hispanic Population Percent	4%	5%	12%
	1990 Hispanic Population Percent	2%	2%	6%

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Ancestry	American (percent of total population)	2.3%	2.6%	2.2%
	American	2.2%	2.5%	2.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.7%	4.5%	9.4%
	Chinese	1.3%	1.1%	1.6%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.6%	0.8%	0.8%
	South Central Asian (ie. Indian)	0.8%	1.1%	3.8%
	South East Asian (ie. Vietnamese)	0.9%	1.1%	2.8%
	Other Asian	0.1%	0.2%	0.4%
	European (percent of total population)	51.5%	48.6%	35.4%
	British	5.8%	5.9%	4.0%
	Dutch	0.6%	0.4%	0.3%
	French	0.7%	0.6%	0.5%
	German	8.4%	8.2%	5.8%
	Italian	11.9%	11.6%	9.1%
	Polish	2.3%	2.4%	1.9%
	Scandinavian	0.7%	0.8%	0.6%
	Scotch/Irish	15.1%	13.8%	9.8%
Other European (ie. Greek/Russian)	5.9%	4.7%	3.3%	
Middle Eastern	0.6%	0.3%	0.3%	
Other Ancestry	19.0%	18.2%	21.3%	
Unclassified Ancestry	13.4%	13.3%	11.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	14,996	41,853	127,275
	Elementary (0 to 8)	2.1%	2.7%	4.8%
	Some High School (9 to 11)	4.8%	4.4%	7.6%
	High School Graduate (12)	30.7%	28.4%	30.3%
	Some College (13 to 16)	18.3%	17.4%	18.1%
	Associates Degree Only	6.7%	7.2%	7.0%
	Bachelors Degree Only	22.2%	24.0%	20.3%
	Graduate Degree	15.1%	16.0%	11.9%
	% College (4+)	37.3%	40.0%	32.2%
Household Type	Total Households – count	8,577	23,185	69,400
	One Person HHs – count	2,554	6,404	20,090
	Family HHs – count	5,651	15,843	46,165
	Married Couple – count	4,366	12,498	33,339
	w/own children – count	1,372	4,776	12,401
	w/out own children – count	2,995	7,723	20,939
	Male Householder – count	279	721	3,224
	Female Householder – count	1,006	2,624	9,602
	Non-Family Households – count	372	939	3,144
	1 Person Household	29.8%	27.6%	28.9%
	2 Person Household	35.1%	33.7%	31.5%
	3 Person Household	15.4%	15.9%	15.6%
	4 Person Household	11.8%	13.3%	13.3%
	5 Person Household	5.1%	5.7%	6.3%
	6 Person Household	1.9%	2.2%	2.7%
7+ Person Household	1.0%	1.4%	1.8%	
% Households With Children	23.3%	26.6%	26.6%	

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Ocean Heights Plaza Somers Point, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	9,859	32,799	96,617
	Owner Occupied Percent	60.0%	52.5%	47.8%
	Renter Occupied Percent	27.0%	18.2%	24.0%
	Vacant Housing Percent	13.0%	29.3%	28.2%
	Total Housing Units (Census 2000)	7,951	28,466	79,552
	For Rent (Census 2000)	15%	11%	10%
	For Sale (Census 2000)	5%	2%	3%
	Rented or Sold, (Census 2000)	4%	1%	2%
	Seasonal (Census 2014)	66%	83%	78%
	Other (Census 2000)	5%	2%	3%
Homes Built By Year	Homes Built 1990 to 2000	9%	10%	11%
	Homes Built 1980 to 1989	16%	14%	16%
	Homes Built 1970 to 1979	21%	18%	17%
	Homes Built 1960 to 1969	24%	18%	18%
	Homes Built 1950 to 1959	15%	15%	14%
	Homes Built 1940 to 1949	6%	7%	8%
	Homes Built Before 1939	10%	17%	17%
Units in Structure	1 Unit	69%	61%	57%
	2 - 9 Units	13%	24%	25%
	Greater than 10 Units	17%	13%	16%
	Mobilie Trailer	1%	1%	2%
	Other Units	1%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.1%	4.6%	4.9%
	Property Value \$750,000 to \$999,999	3.1%	5.4%	4.7%
	Property Value \$500,000 to \$749,999	17.3%	17.0%	14.4%
	Property Value \$400,000 to \$499,999	17.7%	14.6%	13.4%
	Property Value \$300,000, to \$399,999	30.5%	23.0%	21.0%
	Property Value \$200,000 to \$299,999	21.5%	20.7%	21.5%
	Property Value \$150,000 to \$199,999	3.3%	3.6%	6.1%
	Property Value \$100,000 to \$149,999	0.7%	3.0%	5.0%
	Property Value \$60,000 to \$99,999	0.6%	1.1%	2.4%
	Property Value \$40,000 to \$59,999	0.2%	0.3%	1.0%
	Property Value \$0 to \$39,999	0.9%	1.6%	2.1%
	Median Home Value	\$373,161	\$374,611	\$348,177
Median Rent	\$656	\$683	\$668	
Wealth per Household	\$0 and under - percent	16.6%	16.2%	17.3%
	\$1 to \$4999 - percent	8.1%	7.7%	8.7%
	\$5k to \$9999 - percent	4.3%	4.2%	4.5%
	\$10k to \$24999 - percent	6.1%	6.1%	6.3%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	18.5%	18.8%	18.2%
	\$250k to \$499999 - percent	13.7%	14.0%	13.2%
	\$500k+ - percent	15.7%	16.1%	14.6%
	Median HH Wealth	\$89,732	\$94,372	\$80,594
	Avg HH Wealth	\$252,159	\$258,018	\$239,462

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Economic Viability	Economic Viability Local	204	205	204
	Economic Viability Indexed	204	205	204
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	11,139	30,790	89,786
	Managerial/Executive	13.3%	14.7%	11.8%
	Professional Specialty	25.3%	27.1%	22.3%
	Healthcare Support	2.9%	1.7%	3.0%
	Sales	10.2%	11.9%	11.8%
	Office & Administrative Support	12.3%	10.4%	9.0%
	Protective Service	3.1%	2.5%	2.9%
	Food Preparation	11.6%	9.8%	11.2%
	Building Maintenance & Cleaning	3.6%	3.8%	5.8%
	Personal Care	3.9%	4.7%	6.1%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	7.5%	6.8%	7.1%
	Production & Transportation	6.3%	6.4%	8.7%
	Percent White Collar Workers	64.0%	65.9%	58.0%
	Percent Blue Collar Workers	36.0%	34.1%	42.0%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	7.0%	6.3%	5.9%
	Manufacturing	3.0%	3.2%	3.7%
	Transportation	4.0%	4.5%	4.1%
	Information	2.4%	1.3%	1.2%
	Wholesale/Retail	12.3%	12.3%	12.6%
	Finance, Insurance, Real Estate	5.6%	7.9%	5.9%
	Professional Services	7.3%	7.2%	5.6%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	2.8%	3.3%	3.2%
	Educational Services	28.2%	26.2%	24.0%
	Entertainment Services	18.7%	18.3%	24.4%
	Other Professional Services	2.9%	3.9%	4.4%
	Public Administration	5.8%	5.4%	4.9%
Transportation To Work	Drive to Work Alone	83.7%	81.1%	71.4%
	Drive to Work Carpool	9.8%	10.1%	11.2%
	Travel to Work by Public Transportation	1.8%	2.7%	8.8%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.2%	0.7%	0.6%
	Walked to Work	2.2%	2.7%	5.1%
	Other Means	0.3%	0.3%	0.7%
	Work at Home	2.1%	2.5%	2.2%

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	Travel to Work in Less than 5 Minutes	5.8%	5.3%	3.5%
	Travel to Work in 5 to 9 Minutes	14.1%	12.4%	11.4%
	Travel to Work in 10 to 14 Minutes	15.1%	14.6%	16.3%
	Travel to Work in 15 to 19 Minutes	13.3%	15.8%	19.5%
	Travel to Work in 20 to 29 Minutes	27.5%	26.0%	25.0%
	Travel to Work in 30 to 44 Minutes	13.9%	15.2%	13.9%
	Travel to Work in 45 to 59 Minutes	3.1%	3.2%	3.5%
	Travel to Work in 60 Minutes or more	7.1%	7.6%	6.9%
	Average Travel Time to Work	22	23	23
Vehicles per HH	No Vehicles	7.2%	5.6%	11.7%
	1 Vehicle	31.7%	30.0%	33.8%
	2 Vehicles	39.9%	42.8%	36.8%
	3 or more vehicles	21.2%	21.6%	17.7%
	Average Number of Vehicles	1.82	1.87	1.67
Change	Births (last 12 months)	212	598	1,958
	Deaths (last 12 months)	209	581	1,692
	Migration (last 12 months)	53	626	951
Work place	Workplace Establishments	842	2,287	5,282
	Workplace Employees (FTE)	7,871	19,117	65,206