

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 39.33228 Longitude: -74.595401

Ocean Heights Plaza Somers Point, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	8,591	30,927	71,196
	Population Est 23Q1	8,581	30,885	71,016
	Population Est 22Q4	8,594	30,895	70,989
	Population Est 22Q3	8,596	30,837	70,857
	Population Est 22Q2	8,594	30,782	70,484
	Population Est 22Q1	8,595	30,766	70,469
	Population Est 21Q4	8,594	30,756	70,420
	Population Est 21Q3	8,592	30,712	70,230
	Population Est 21Q2	8,557	30,644	70,118
	Population Fcst	8,353	31,464	73,740
	2010 Census Population	7,508	24,350	56,680
	2000 Census Population	8,283	24,481	59,314
	1990 Census Population	7,712	22,823	57,008
	Current Year Daytime Population	7,834	23,899	58,794
	Average Seasonal Population	651	3,480	38,873
	Historical Annual Growth, 1990 – 2000	0.72%	0.70%	0.40%
	Historical Annual Growth, 2000 – 2010	-0.98%	-0.05%	-0.45%
	Estimated Annual Growth, 2010 – CY	1.02%	1.82%	1.74%
	Projected Annual Growth, CY to Y5	-0.56%	0.34%	0.70%
	Group Qtrs Est	2	101	439
Transient Est Average Last 4 Qtrs	0	818	4,138	
<b>Households</b>	Current Year Estimated Households	3,716	12,396	28,857
	Households Est 23Q1	3,708	12,367	28,745
	Households Est 22Q4	3,715	12,374	28,744
	Households Est 22Q3	3,716	12,351	28,682
	Households Est 22Q2	3,714	12,331	28,534
	Households Est 22Q1	3,715	12,327	28,528
	Households Est 21Q4	3,715	12,322	28,503
	Households Est 21Q3	3,714	12,308	28,432
	Households Est 21Q2	3,699	12,279	28,389
	Households Fcst	3,601	12,533	29,780
	2010 Census Households	3,162	9,706	23,451
	2000 Census Households	3,377	9,512	24,399
	1990 Census Households	3,024	8,728	22,846
	Historical Annual Growth, 1990 – 2000	1.11%	0.86%	0.66%
	Historical Annual Growth, 2000 – 2010	-0.66%	0.20%	-0.40%
	Estimated Annual Growth, 2010 – CY	1.23%	1.86%	1.58%
	Projected Annual Growth, CY to Y5	-0.62%	0.22%	0.63%
	Population per Household	2.31	2.49	2.45

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Ocean Heights Plaza Somers Point, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.0%	1.6%	1.8%
	HH Income \$250,000 to \$499,999	1.2%	2.0%	2.2%
	HH Income \$200,000 to \$249,999	2.7%	4.6%	5.2%
	HH Income \$175,000 to \$199,999	5.1%	8.1%	6.7%
	HH Income \$150,000 to \$174,999	4.6%	6.5%	6.8%
	HH Income \$100,000 to 149,999	18.8%	20.9%	20.8%
	HH Income \$75,000 to 99,999	15.5%	14.4%	12.6%
	HH Income \$50,000 to 74,999	16.4%	14.8%	14.6%
	HH Income \$35,000 to 49,999	11.7%	10.0%	10.2%
	HH Income \$25,000 to 34,999	9.3%	6.6%	7.1%
	HH Income \$15,000 to 24,999	7.7%	5.4%	6.0%
	HH Income \$0 to 14,999	5.9%	5.1%	5.9%
	Average Household Income	\$93,013	\$115,483	\$114,377
	Median Household Income	\$73,249	\$88,303	\$86,621
	Per Capita Income	\$40,241	\$46,491	\$46,602
	2000 Average HH Income	\$55,696	\$64,764	\$64,631
	2000 Median HH Income	\$46,593	\$51,425	\$48,317
	Average Disposable Income	71,741	84,570	84,123
	Median Disposable Income	62,111	74,272	72,940
	Discretionary HH Income Over \$150,000	0.8%	2.3%	3.1%
	Discretionary HH Income \$125,000 to \$149,999	2.7%	5.3%	5.6%
	Discretionary HH Income \$100,000 to \$124,999	5.7%	9.1%	7.8%
	Discretionary HH Income \$75,000 to \$99,999	9.8%	13.6%	13.3%
	Discretionary HH Income \$50,000 to \$74,999	19.1%	21.7%	21.4%
	Discretionary HH Income \$25,000 to \$49,999	31.5%	26.6%	25.4%
	Discretionary HH Income Under \$25,000	30.4%	21.3%	23.4%
	Average Discretionary HH Income	47,775	59,437	58,780
	Median Discretionary HH Income	40,815	52,121	51,302
	Householder White – Count	2,705	9,845	22,653
	Median HH Income	\$82,279	\$92,814	\$93,750
	Average HH Income	\$88,020	\$98,970	\$99,671
	Householder Black or African-American – Count	339	751	1,688
	Median HH Income	\$35,925	\$53,707	\$44,725
	Average HH Income	\$62,314	\$70,722	\$66,881
Householder Hispanic – Count	359	848	2,344	
Median HH Income	\$52,955	\$78,524	\$62,909	
Average HH Income	\$63,520	\$82,877	\$74,624	
Householder Asian or Pacific Islander – Count	164	488	963	
Median HH Income	\$69,322	\$82,357	\$79,599	
Average HH Income	\$85,694	\$96,541	\$92,346	
Householder Other or Pacific Islander – Count	149	464	1,208	
Median HH Income	\$42,547	\$77,658	\$65,722	
Average HH Income	\$60,295	\$84,482	\$76,720	
Gender	Male Population	4,129	14,906	34,036
	Female Population	4,463	16,021	37,160

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Ocean Heights Plaza Somers Point, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	408	1,436	3,185
	Count of Pop 0 to 7 years	559	2,073	4,589
	Count of Pop 5 - 13	761	2,953	6,629
	Count of Pop 14 - 18	374	1,506	3,462
	Count of Pop 19 - 22	384	1,475	3,421
	Count of Pop 22 - 25	294	1,077	2,496
	Count of Pop 25 - 29	547	1,666	3,720
	Count of Pop 30 - 34	529	1,623	3,562
	Count of Pop 35 - 39	450	1,599	3,604
	Count of Pop 40 - 44	432	1,633	3,715
	Count of Pop 45 - 59	1,685	6,187	14,022
	Count of Pop 60 - 74	1,957	6,822	15,789
	Count of Pop 75 - 84	593	2,238	5,624
	Count of Pop 85+	176	713	1,967
	% of Pop 0 to 4 years	4.7%	4.6%	4.5%
	% of Pop 0 to 7 years	6.5%	6.7%	6.4%
	% of Pop 5 - 13	8.9%	9.5%	9.3%
	% of Pop 14 - 18	4.4%	4.9%	4.9%
	% of Pop 19 - 22	4.5%	4.8%	4.8%
	% of Pop 22 - 25	3.4%	3.5%	3.5%
	% of Pop 25 - 29	6.4%	5.4%	5.2%
	% of Pop 30 - 34	6.2%	5.2%	5.0%
	% of Pop 35 - 39	5.2%	5.2%	5.1%
% of Pop 40 - 44	5.0%	5.3%	5.2%	
% of Pop 45 - 59	19.6%	20.0%	19.7%	
% of Pop 60 - 74	22.8%	22.1%	22.2%	
% of Pop 75 - 84	6.9%	7.2%	7.9%	
% of Pop 85+	2.1%	2.3%	2.8%	
Median Age	46.2	46.4	47.2	
Average Age	44.1	44.1	44.7	
Male Population by Age	% of Pop 0 to 4 years	5.1%	5.0%	4.9%
	% of Pop 5 - 13	9.5%	10.2%	10.0%
	% of Pop 14 - 18	4.6%	5.1%	5.2%
	% of Pop 19 - 22	4.8%	5.0%	5.1%
	% of Pop 22 - 25	3.6%	3.7%	3.7%
	% of Pop 25 - 29	6.9%	5.7%	5.5%
	% of Pop 30 - 34	6.6%	5.4%	5.2%
	% of Pop 35 - 39	5.2%	5.1%	5.1%
	% of Pop 40 - 44	5.1%	5.3%	5.1%
	% of Pop 45 - 59	18.9%	19.5%	19.4%
	% of Pop 75 - 84	6.3%	6.6%	7.2%
	% of Pop 60 - 74	21.7%	21.7%	21.6%
	% of Pop 85+	1.7%	1.8%	2.1%
Median Age	43.6	44.6	45.3	
Average Age	42.7	42.9	43.4	

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	% of Pop 22 - 25	3.2%	3.3%	3.3%
	% of Pop 25 - 29	5.9%	5.1%	5.0%
	% of Pop 30 - 34	5.8%	5.1%	4.8%
	% of Pop 35 - 39	5.3%	5.3%	5.1%
	% of Pop 40 - 44	5.0%	5.3%	5.3%
	% of Pop 45 - 59	20.3%	20.5%	20.0%
	% of Pop 60 - 74	23.8%	22.4%	22.7%
	% of Pop 75 - 84	7.4%	7.8%	8.6%
	% of Pop 85+	2.3%	2.8%	3.4%
	Median Age	48.5	48.0	48.9
Average Age	45.4	45.2	46.0	
Race	Count of White	6,493	24,404	53,212
	Count of Black or African-American	586	1,540	4,745
	Count of Asian or Pacific Islander	337	1,402	3,448
	Count of Other races	1,175	3,581	9,791
	White	75.6%	78.9%	74.7%
	Black or African American	6.8%	5.0%	6.7%
	Asian	3.9%	4.5%	4.8%
	Other Races	13.7%	11.6%	13.8%
Language Spoken	Speak English at Home	80.2%	82.3%	81.0%
	Speak Spanish at Home	8.9%	8.1%	10.1%
	Speak French or French Creole at Home	0.6%	0.3%	0.5%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	1.9%	3.3%	2.8%
	Speak Russian and Other Slavic Languages at H	0.7%	0.9%	1.0%
	Speak Chinese at Home	3.1%	2.3%	1.7%
	Speak Korean at Home	0.0%	0.1%	0.4%
	Speak Vietnamese at Home	0.8%	0.4%	0.4%
	Speak Other Asian Languages at Home	1.2%	0.5%	0.4%
	Speak Tagalog and Other Pacific Languages at H	1.7%	1.4%	0.9%
	Speak Other Language at Home	0.7%	0.3%	0.5%
Hispanic	Hispanic Population	1,053	2,922	8,804
	Hispanic Population Percent	12.3%	9.4%	12.4%
	Mexican	44.8%	32.9%	30.2%
	Puerto Rican	24.2%	32.1%	31.9%
	Cuban	2.6%	4.5%	2.4%
	Dominican	4.0%	7.5%	14.8%
	Central American	5.1%	7.1%	7.0%
	South American	16.5%	12.2%	9.6%
	Other Hispanic	2.8%	3.7%	4.3%
	2000 Hispanic Population Percent	6%	4%	5%
	1990 Hispanic Population Percent	3%	2%	2%

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<b>Ancestry</b>	American (percent of total population)	2.0%	2.7%	2.9%
	American	1.9%	2.6%	2.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.9%	4.5%	4.8%
	Chinese	1.7%	1.3%	1.1%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.2%	0.7%	1.0%
	South Central Asian (ie. Indian)	0.5%	1.2%	1.1%
	South East Asian (ie. Vietnamese)	1.3%	1.1%	1.3%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	45.9%	49.8%	48.7%
	British	5.3%	5.7%	5.6%
	Dutch	0.5%	0.5%	0.4%
	French	0.9%	0.8%	0.7%
	German	7.6%	8.2%	8.0%
	Italian	10.1%	11.7%	12.1%
	Polish	2.0%	2.5%	2.5%
	Scandinavian	0.7%	0.8%	0.7%
	Scotch/Irish	14.2%	14.3%	13.6%
Other European (ie. Greek/Russian)	4.7%	5.5%	5.1%	
Middle Eastern	0.4%	0.5%	0.3%	
Other Ancestry	21.7%	18.9%	17.8%	
Unclassified Ancestry	13.8%	14.2%	13.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	6,370	22,480	52,003
	Elementary (0 to 8)	2.8%	2.2%	2.8%
	Some High School (9 to 11)	6.7%	4.2%	4.6%
	High School Graduate (12)	32.7%	30.3%	28.0%
	Some College (13 to 16)	18.1%	17.9%	17.4%
	Associates Degree Only	6.6%	6.8%	7.5%
	Bachelors Degree Only	19.8%	23.4%	23.6%
	Graduate Degree	13.4%	15.3%	16.2%
	% College (4+)	33.1%	38.6%	39.8%
<b>Household Type</b>	Total Households – count	3,716	12,396	28,857
	One Person HHs – count	1,180	3,277	8,191
	Family HHs – count	2,355	8,609	19,511
	Married Couple – count	1,732	6,807	15,463
	w/own children – count	568	2,432	5,754
	w/out own children – count	1,164	4,376	9,709
	Male Householder – count	149	401	876
	Female Householder – count	475	1,401	3,172
	Non-Family Households – count	181	509	1,155
	1 Person Household	31.7%	26.4%	28.4%
	2 Person Household	35.1%	34.7%	34.0%
	3 Person Household	14.9%	16.4%	15.4%
	4 Person Household	11.0%	13.7%	13.1%
	5 Person Household	4.9%	5.6%	5.7%
	6 Person Household	1.6%	2.1%	2.1%
7+ Person Household	0.9%	1.2%	1.3%	
% Households With Children	23.8%	26.3%	26.0%	

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Ocean Heights Plaza Somers Point, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	4,065	13,982	42,416
	Owner Occupied Percent	53.8%	66.9%	51.1%
	Renter Occupied Percent	37.6%	21.8%	17.0%
	Vacant Housing Percent	8.6%	11.3%	32.0%
	Total Housing Units (Census 2000)	3,585	10,382	36,643
	For Rent (Census 2000)	25%	14%	10%
	For Sale (Census 2000)	5%	6%	2%
	Rented or Sold, (Census 2000)	5%	5%	1%
	Seasonal (Census 2014)	55%	66%	84%
	Other (Census 2000)	5%	5%	2%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	5%	10%	11%
	Homes Built 1980 to 1989	15%	16%	14%
	Homes Built 1970 to 1979	26%	23%	18%
	Homes Built 1960 to 1969	28%	23%	18%
	Homes Built 1950 to 1959	13%	14%	16%
	Homes Built 1940 to 1949	4%	5%	7%
	Homes Built Before 1939	8%	9%	15%
<b>Units in Structure</b>	1 Unit	62%	74%	61%
	2 - 9 Units	13%	11%	23%
	Greater than 10 Units	25%	13%	13%
	Mobilie Trailer	0%	1%	2%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.8%	2.6%	6.3%
	Property Value \$750,000 to \$999,999	2.6%	2.7%	6.6%
	Property Value \$500,000 to \$749,999	13.2%	17.0%	16.6%
	Property Value \$400,000 to \$499,999	14.8%	17.3%	14.5%
	Property Value \$300,000, to \$399,999	31.3%	29.1%	21.5%
	Property Value \$200,000 to \$299,999	28.1%	23.7%	18.9%
	Property Value \$150,000 to \$199,999	5.7%	3.2%	3.6%
	Property Value \$100,000 to \$149,999	0.7%	1.4%	3.2%
	Property Value \$60,000 to \$99,999	1.0%	0.9%	1.3%
	Property Value \$40,000 to \$59,999	0.5%	0.3%	0.4%
	Property Value \$0 to \$39,999	0.4%	0.9%	1.4%
Median Home Value	\$343,839	\$365,906	\$385,363	
Median Rent	\$653	\$658	\$695	
<b>Wealth per Household</b>	\$0 and under - percent	17.7%	16.1%	16.1%
	\$1 to \$4999 - percent	8.9%	7.7%	7.6%
	\$5k to \$9999 - percent	4.7%	4.2%	4.2%
	\$10k to \$24999 - percent	6.4%	6.0%	6.0%
	\$25k to \$49999 - percent	6.8%	6.8%	6.7%
	\$50k to \$99999 - percent	10.2%	10.4%	10.3%
	\$100k to \$249999 - percent	17.9%	18.8%	18.8%
	\$250k to \$499999 - percent	13.0%	14.0%	14.0%
	\$500k+ - percent	14.4%	16.1%	16.2%
	Median HH Wealth	\$76,930	\$94,716	\$95,142
	Avg HH Wealth	\$235,867	\$258,105	\$258,982



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<b>Economic Viability</b>	Economic Viability Local	198	205	205
	Economic Viability Indexed	198	205	205
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	4,882	16,958	37,774
	Managerial/Executive	12.6%	14.2%	14.9%
	Professional Specialty	22.5%	27.1%	26.2%
	Healthcare Support	4.0%	2.2%	2.0%
	Sales	10.2%	9.9%	11.9%
	Office & Administrative Support	11.5%	12.1%	9.9%
	Protective Service	3.7%	2.7%	2.7%
	Food Preparation	14.6%	10.8%	9.4%
	Building Maintenance & Cleaning	4.4%	3.5%	3.9%
	Personal Care	2.8%	4.1%	5.4%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	6.6%	7.8%	6.6%
	Production & Transportation	7.0%	5.5%	6.8%
	Percent White Collar Workers	60.8%	65.5%	64.9%
Percent Blue Collar Workers	39.2%	34.5%	35.1%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	6.1%	7.1%	6.2%
	Manufacturing	3.4%	3.2%	3.4%
	Transportation	3.7%	4.6%	4.0%
	Information	1.8%	2.0%	1.3%
	Wholesale/Retail	13.1%	12.3%	12.5%
	Finance, Insurance, Real Estate	4.1%	6.2%	8.1%
	Professional Services	5.2%	7.7%	7.2%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	2.7%	2.8%	3.2%
	Educational Services	29.8%	27.7%	25.5%
	Entertainment Services	22.2%	17.7%	18.7%
Other Professional Services	2.3%	3.0%	4.0%	
Public Administration	5.8%	5.6%	5.7%	
<b>Transportation To Work</b>	Drive to Work Alone	83.7%	83.8%	81.3%
	Drive to Work Carpool	10.5%	10.0%	9.9%
	Travel to Work by Public Transportation	1.9%	1.8%	2.7%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.3%	0.2%	0.6%
	Walked to Work	1.8%	1.8%	2.6%
	Other Means	0.1%	0.3%	0.3%
	Work at Home	1.7%	2.0%	2.5%

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	Travel to Work in Less than 5 Minutes	5.0%	5.3%	4.9%
	Travel to Work in 5 to 9 Minutes	14.8%	12.2%	12.2%
	Travel to Work in 10 to 14 Minutes	15.1%	15.3%	14.4%
	Travel to Work in 15 to 19 Minutes	12.9%	15.5%	16.4%
	Travel to Work in 20 to 29 Minutes	28.7%	27.4%	26.0%
	Travel to Work in 30 to 44 Minutes	14.7%	14.3%	14.9%
	Travel to Work in 45 to 59 Minutes	3.1%	3.1%	3.4%
	Travel to Work in 60 Minutes or more	5.7%	6.9%	7.7%
	Average Travel Time to Work	22	23	23
Vehicles per HH	No Vehicles	8.3%	5.5%	5.7%
	1 Vehicle	38.2%	28.0%	30.8%
	2 Vehicles	37.2%	42.4%	42.2%
	3 or more vehicles	16.3%	24.1%	21.3%
		Average Number of Vehicles	1.65	1.93
Change	Births (last 12 months)	95	320	725
	Deaths (last 12 months)	82	304	758
	Migration (last 12 months)	-7	160	812
Work place	Workplace Establishments	318	982	2,481
	Workplace Employees (FTE)	2,948	9,182	21,236