

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.401073 Longitude: -88.182569

Paradise Pavilion West Bend, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	24,925	48,964	109,942
	Population Est 23Q1	24,952	48,997	109,917
	Population Est 22Q4	25,002	48,991	109,927
	Population Est 22Q3	24,957	48,919	109,639
	Population Est 22Q2	24,954	48,902	109,509
	Population Est 22Q1	24,948	48,892	109,454
	Population Est 21Q4	24,892	48,808	109,344
	Population Est 21Q3	24,871	48,700	109,195
	Population Est 21Q2	24,825	48,520	108,809
	Population Fcst	24,792	49,688	113,852
	2010 Census Population	21,711	41,563	91,891
	2000 Census Population	20,110	37,312	82,873
	1990 Census Population	18,570	32,803	70,084
	Current Year Daytime Population	31,623	45,799	101,815
	Average Seasonal Population	700	1,847	3,866
	Historical Annual Growth, 1990 – 2000	0.80%	1.30%	1.69%
	Historical Annual Growth, 2000 – 2010	0.77%	1.08%	1.04%
	Estimated Annual Growth, 2010 – CY	1.05%	1.24%	1.36%
	Projected Annual Growth, CY to Y5	-0.11%	0.29%	0.70%
	Group Qtrs Est	347	498	694
Transient Est Average Last 4 Qtrs	604	1,680	3,905	
Households	Current Year Estimated Households	10,963	20,819	45,215
	Households Est 23Q1	10,966	20,817	45,184
	Households Est 22Q4	10,987	20,813	45,185
	Households Est 22Q3	10,967	20,782	45,069
	Households Est 22Q2	10,966	20,780	45,027
	Households Est 22Q1	10,961	20,775	45,003
	Households Est 21Q4	10,939	20,739	44,955
	Households Est 21Q3	10,930	20,691	44,890
	Households Est 21Q2	10,908	20,611	44,737
	Households Fcst	10,908	21,128	46,773
	2010 Census Households	9,165	16,719	36,058
	2000 Census Households	8,343	14,607	31,171
	1990 Census Households	6,852	11,569	24,204
	Historical Annual Growth, 1990 – 2000	1.99%	2.36%	2.56%
	Historical Annual Growth, 2000 – 2010	0.94%	1.36%	1.47%
	Estimated Annual Growth, 2010 – CY	1.36%	1.67%	1.72%
	Projected Annual Growth, CY to Y5	-0.10%	0.29%	0.68%
Population per Household	2.24	2.33	2.42	

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Paradise Pavilion West Bend, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.6%	0.6%	0.9%
	HH Income \$250,000 to \$499,999	0.8%	0.8%	1.1%
	HH Income \$200,000 to \$249,999	1.8%	1.8%	2.6%
	HH Income \$175,000 to \$199,999	3.2%	3.6%	4.7%
	HH Income \$150,000 to \$174,999	3.9%	4.6%	6.1%
	HH Income \$100,000 to 149,999	17.3%	19.5%	20.0%
	HH Income \$75,000 to 99,999	13.5%	16.6%	16.6%
	HH Income \$50,000 to 74,999	19.6%	18.6%	18.1%
	HH Income \$35,000 to 49,999	14.0%	12.7%	11.4%
	HH Income \$25,000 to 34,999	8.1%	8.0%	7.4%
	HH Income \$15,000 to 24,999	9.1%	7.3%	5.9%
	HH Income \$0 to 14,999	8.2%	6.1%	5.1%
	Average Household Income	\$79,340	\$87,037	\$95,667
	Median Household Income	\$63,158	\$71,195	\$77,749
	Per Capita Income	\$35,408	\$37,390	\$39,625
	2000 Average HH Income	\$55,449	\$58,161	\$62,505
	2000 Median HH Income	\$47,427	\$52,126	\$56,129
	Average Disposable Income	63,694	68,033	74,325
	Median Disposable Income	53,435	60,162	65,629
	Discretionary HH Income Over \$150,000	0.5%	0.8%	1.6%
	Discretionary HH Income \$125,000 to \$149,999	2.6%	2.2%	2.9%
	Discretionary HH Income \$100,000 to \$124,999	3.5%	4.4%	6.4%
	Discretionary HH Income \$75,000 to \$99,999	8.8%	10.7%	12.9%
	Discretionary HH Income \$50,000 to \$74,999	20.7%	23.9%	23.7%
	Discretionary HH Income \$25,000 to \$49,999	34.3%	32.9%	31.3%
	Discretionary HH Income Under \$25,000	29.6%	25.0%	21.2%
	Average Discretionary HH Income	45,198	48,989	54,049
	Median Discretionary HH Income	38,364	43,416	47,847
	Householder White – Count	10,446	19,877	43,211
	Median HH Income	\$65,142	\$72,976	\$79,340
	Average HH Income	\$74,539	\$79,943	\$86,784
	Householder Black or African-American – Count	128	207	318
	Median HH Income	\$44,658	\$48,671	\$52,449
	Average HH Income	\$48,829	\$56,132	\$61,243
Householder Hispanic – Count	237	418	876	
Median HH Income	\$46,187	\$46,728	\$47,057	
Average HH Income	\$43,850	\$52,157	\$54,393	
Householder Asian or Pacific Islander – Count	32	42	162	
Median HH Income	\$67,830	\$72,080	\$88,336	
Average HH Income	\$91,054	\$97,222	\$96,451	
Householder Other or Pacific Islander – Count	121	276	648	
Median HH Income	\$51,728	\$49,697	\$59,967	
Average HH Income	\$59,013	\$57,784	\$65,209	
Gender	Male Population	12,082	24,020	54,405
	Female Population	12,843	24,944	55,538

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Paradise Pavilion West Bend, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,249	2,391	5,143
	Count of Pop 0 to 7 years	1,823	3,509	7,731
	Count of Pop 5 - 13	2,548	4,975	11,378
	Count of Pop 14 - 18	1,242	2,425	5,609
	Count of Pop 19 - 22	1,188	2,316	5,255
	Count of Pop 22 - 25	842	1,635	3,649
	Count of Pop 25 - 29	1,282	2,443	5,110
	Count of Pop 30 - 34	1,532	2,832	5,727
	Count of Pop 35 - 39	1,626	3,102	6,535
	Count of Pop 40 - 44	1,594	3,140	6,829
	Count of Pop 45 - 59	4,576	9,541	22,281
	Count of Pop 60 - 74	4,535	9,431	22,448
	Count of Pop 75 - 84	1,840	3,407	7,461
	Count of Pop 85+	870	1,325	2,518
	% of Pop 0 to 4 years	5.0%	4.9%	4.7%
	% of Pop 0 to 7 years	7.3%	7.2%	7.0%
	% of Pop 5 - 13	10.2%	10.2%	10.3%
	% of Pop 14 - 18	5.0%	5.0%	5.1%
	% of Pop 19 - 22	4.8%	4.7%	4.8%
	% of Pop 22 - 25	3.4%	3.3%	3.3%
	% of Pop 25 - 29	5.1%	5.0%	4.6%
	% of Pop 30 - 34	6.1%	5.8%	5.2%
	% of Pop 35 - 39	6.5%	6.3%	5.9%
% of Pop 40 - 44	6.4%	6.4%	6.2%	
% of Pop 45 - 59	18.4%	19.5%	20.3%	
% of Pop 60 - 74	18.2%	19.3%	20.4%	
% of Pop 75 - 84	7.4%	7.0%	6.8%	
% of Pop 85+	3.5%	2.7%	2.3%	
Median Age	43.0	43.8	44.8	
Average Age	43.0	43.1	43.3	
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.0%	4.8%
	% of Pop 5 - 13	10.7%	10.5%	10.5%
	% of Pop 14 - 18	5.4%	5.2%	5.3%
	% of Pop 19 - 22	5.1%	5.0%	5.0%
	% of Pop 22 - 25	3.6%	3.5%	3.5%
	% of Pop 25 - 29	5.4%	5.2%	4.8%
	% of Pop 30 - 34	6.5%	6.0%	5.4%
	% of Pop 35 - 39	7.1%	6.7%	6.1%
	% of Pop 40 - 44	6.7%	6.7%	6.3%
	% of Pop 45 - 59	18.8%	19.8%	20.5%
	% of Pop 75 - 84	6.2%	6.2%	6.2%
	% of Pop 60 - 74	17.0%	18.5%	20.0%
	% of Pop 85+	2.2%	1.9%	1.6%
Median Age	40.7	42.2	43.6	
Average Age	41.2	41.8	42.4	

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	% of Pop 0 to 4 years	4.8%	4.7%	4.6%
	% of Pop 5 - 13	9.8%	9.9%	10.2%
	% of Pop 14 - 18	4.6%	4.7%	4.9%
	% of Pop 19 - 22	4.4%	4.5%	4.6%
	% of Pop 22 - 25	3.2%	3.2%	3.2%
	% of Pop 25 - 29	4.9%	4.8%	4.5%
	% of Pop 30 - 34	5.8%	5.5%	5.0%
	% of Pop 35 - 39	6.0%	6.0%	5.8%
	% of Pop 40 - 44	6.1%	6.2%	6.1%
	% of Pop 45 - 59	17.9%	19.2%	20.0%
	% of Pop 60 - 74	19.3%	20.0%	20.8%
	% of Pop 75 - 84	8.5%	7.7%	7.4%
	% of Pop 85+	4.7%	3.5%	3.0%
	Median Age	45.3	45.4	46.0
Average Age	44.8	44.2	44.2	
Race	Count of White	22,520	44,837	101,560
	Count of Black or African-American	410	654	1,143
	Count of Asian or Pacific Islander	287	469	1,101
	Count of Other races	1,708	3,004	6,139
	White	90.4%	91.6%	92.4%
	Black or African American	1.6%	1.3%	1.0%
	Asian	1.2%	1.0%	1.0%
	Other Races	6.9%	6.1%	5.6%
Language Spoken	Speak English at Home	97.2%	97.2%	96.9%
	Speak Spanish at Home	1.2%	1.4%	1.6%
	Speak French or French Creole at Home	0.2%	0.2%	0.1%
	Speak German at Home	0.7%	0.6%	0.5%
	Speak Other Indo-European Languages at Home	0.1%	0.1%	0.3%
	Speak Russian and Other Slavic Languages at H	0.1%	0.2%	0.2%
	Speak Chinese at Home	0.1%	0.1%	0.0%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.2%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.0%	0.1%
	Speak Other Language at Home	0.1%	0.1%	0.1%
Hispanic	Hispanic Population	1,169	1,964	3,911
	Hispanic Population Percent	4.7%	4.0%	3.6%
	Mexican	71.0%	67.6%	65.0%
	Puerto Rican	11.8%	15.6%	18.2%
	Cuban	10.2%	9.7%	5.8%
	Dominican	0.1%	0.1%	0.0%
	Central American	1.2%	1.9%	2.7%
	South American	0.1%	1.0%	3.1%
	Other Hispanic	5.7%	4.2%	5.2%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	1%	0%	0%

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Ancestry	American (percent of total population)	3.2%	2.8%	3.2%
	American	2.9%	2.5%	3.0%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.1%	1.0%	1.0%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.4%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.1%	0.1%	0.2%
	South East Asian (ie. Vietnamese)	0.5%	0.4%	0.4%
	Other Asian	0.0%	0.2%	0.1%
	European (percent of total population)	66.5%	68.3%	69.3%
	British	3.5%	3.5%	3.3%
	Dutch	0.7%	0.9%	0.9%
	French	1.8%	1.8%	1.9%
	German	38.2%	39.6%	41.0%
	Italian	1.9%	2.1%	2.1%
	Polish	5.8%	6.1%	5.9%
	Scandinavian	3.6%	3.9%	4.3%
	Scotch/Irish	6.8%	6.5%	6.1%
Other European (ie. Greek/Russian)	4.4%	4.0%	3.7%	
Middle Eastern	0.0%	0.0%	0.0%	
Other Ancestry	6.3%	6.5%	6.3%	
Unclassified Ancestry	18.1%	17.4%	16.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	17,856	35,223	78,909
	Elementary (0 to 8)	1.2%	1.1%	1.0%
	Some High School (9 to 11)	3.8%	3.8%	3.9%
	High School Graduate (12)	30.9%	32.1%	31.1%
	Some College (13 to 16)	19.1%	19.6%	20.5%
	Associates Degree Only	14.2%	12.9%	12.3%
	Bachelors Degree Only	21.4%	21.6%	22.0%
	Graduate Degree	9.4%	9.0%	9.3%
	% College (4+)	30.8%	30.5%	31.2%
Household Type	Total Households – count	10,963	20,819	45,215
	One Person HHs – count	3,848	6,349	11,904
	Family HHs – count	6,651	13,383	31,056
	Married Couple – count	5,366	11,105	26,111
	w/own children – count	1,977	3,906	9,477
	w/out own children – count	3,388	7,199	16,634
	Male Householder – count	337	710	1,616
	Female Householder – count	948	1,568	3,329
	Non-Family Households – count	464	1,087	2,254
	1 Person Household	35.1%	30.5%	26.3%
	2 Person Household	34.3%	36.5%	38.2%
	3 Person Household	12.8%	13.9%	14.5%
	4 Person Household	11.2%	12.2%	13.0%
	5 Person Household	4.5%	4.8%	5.4%
6 Person Household	1.5%	1.5%	1.7%	
7+ Person Household	0.6%	0.6%	0.8%	
% Households With Children	26.4%	26.2%	27.7%	

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Housing	Total Housing Units	11,455	21,728	47,144
	Owner Occupied Percent	61.6%	67.8%	73.7%
	Renter Occupied Percent	34.1%	28.0%	22.2%
	Vacant Housing Percent	4.3%	4.2%	4.1%
	Total Housing Units (Census 2000)	8,670	15,172	32,291
	For Rent (Census 2000)	59%	49%	38%
	For Sale (Census 2000)	24%	27%	22%
	Rented or Sold, (Census 2000)	10%	14%	15%
	Seasonal (Census 2014)	3%	9%	21%
	Other (Census 2000)	4%	4%	8%
Homes Built By Year	Homes Built 1990 to 2000	17%	22%	24%
	Homes Built 1980 to 1989	13%	15%	13%
	Homes Built 1970 to 1979	21%	23%	21%
	Homes Built 1960 to 1969	15%	12%	11%
	Homes Built 1950 to 1959	12%	10%	9%
	Homes Built 1940 to 1949	7%	5%	4%
	Homes Built Before 1939	15%	13%	18%
Units in Structure	1 Unit	60%	65%	73%
	2 - 9 Units	23%	19%	16%
	Greater than 10 Units	17%	13%	8%
	Mobilie Trailer	0%	3%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.6%	1.2%	1.8%
	Property Value \$750,000 to \$999,999	1.9%	2.4%	3.9%
	Property Value \$500,000 to \$749,999	5.9%	8.2%	12.6%
	Property Value \$400,000 to \$499,999	10.5%	12.5%	15.2%
	Property Value \$300,000, to \$399,999	19.4%	22.6%	24.5%
	Property Value \$200,000 to \$299,999	37.2%	33.8%	27.5%
	Property Value \$150,000 to \$199,999	12.2%	8.6%	6.8%
	Property Value \$100,000 to \$149,999	7.1%	4.8%	3.4%
	Property Value \$60,000 to \$99,999	2.0%	1.8%	1.1%
	Property Value \$40,000 to \$59,999	0.2%	0.9%	0.5%
	Property Value \$0 to \$39,999	1.8%	2.2%	1.7%
	Median Home Value	\$261,510	\$291,124	\$334,342
Median Rent	\$573	\$596	\$597	
Wealth per Household	\$0 and under - percent	17.4%	16.8%	16.3%
	\$1 to \$4999 - percent	8.6%	8.2%	7.8%
	\$5k to \$9999 - percent	4.6%	4.4%	4.3%
	\$10k to \$24999 - percent	6.4%	6.3%	6.2%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.4%	10.5%	10.5%
	\$100k to \$249999 - percent	18.3%	18.6%	18.9%
	\$250k to \$499999 - percent	13.2%	13.5%	13.8%
	\$500k+ - percent	14.3%	14.8%	15.3%
	Median HH Wealth	\$79,390	\$85,036	\$90,705
	Avg HH Wealth	\$236,315	\$242,955	\$250,273

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Economic Viability	Economic Viability Local	218	216	217
	Economic Viability Indexed	218	216	217
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	13,528	26,738	60,645
	Managerial/Executive	17.1%	17.5%	18.0%
	Professional Specialty	22.0%	20.9%	21.3%
	Healthcare Support	3.0%	2.9%	3.0%
	Sales	13.9%	10.9%	10.1%
	Office & Administrative Support	10.7%	12.3%	11.4%
	Protective Service	1.2%	1.8%	1.6%
	Food Preparation	3.9%	3.7%	3.9%
	Building Maintenance & Cleaning	2.6%	2.5%	2.6%
	Personal Care	2.1%	2.2%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.4%
	Construction	6.7%	7.3%	7.6%
	Production & Transportation	16.8%	17.8%	17.5%
	Percent White Collar Workers	66.7%	64.5%	63.8%
Percent Blue Collar Workers	33.3%	35.5%	36.2%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	6.0%	7.4%	8.0%
	Manufacturing	21.6%	22.2%	23.2%
	Transportation	2.9%	3.4%	3.5%
	Information	1.6%	1.5%	1.6%
	Wholesale/Retail	16.9%	15.4%	14.7%
	Finance, Insurance, Real Estate	5.9%	6.3%	5.9%
	Professional Services	5.9%	5.0%	5.1%
	Management Services	0.1%	0.4%	0.3%
	Administrative/Waste Services	1.8%	2.6%	2.5%
	Educational Services	22.3%	21.6%	20.5%
	Entertainment Services	7.8%	6.7%	6.5%
	Other Professional Services	4.8%	4.3%	4.9%
	Public Administration	2.2%	3.3%	3.2%
Transportation To Work	Drive to Work Alone	84.9%	85.6%	84.8%
	Drive to Work Carpool	9.6%	9.1%	9.0%
	Travel to Work by Public Transportation	1.3%	1.0%	0.6%
	Drive to Work on Motorcycle	0.2%	0.2%	0.2%
	Drive to Work on Bicycle	0.4%	0.2%	0.1%
	Walked to Work	1.5%	1.0%	1.6%
	Other Means	0.2%	0.3%	0.4%
	Work at Home	2.1%	2.5%	3.4%

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	Travel to Work in Less than 5 Minutes	5.4%	3.7%	4.2%
	Travel to Work in 5 to 9 Minutes	20.4%	16.5%	13.4%
	Travel to Work in 10 to 14 Minutes	19.9%	20.0%	15.8%
	Travel to Work in 15 to 19 Minutes	9.0%	11.0%	13.1%
	Travel to Work in 20 to 29 Minutes	15.9%	17.7%	20.8%
	Travel to Work in 30 to 44 Minutes	19.5%	20.2%	21.5%
	Travel to Work in 45 to 59 Minutes	7.6%	7.6%	7.4%
	Travel to Work in 60 Minutes or more	2.6%	3.4%	3.7%
	Average Travel Time to Work	20	21	22
Vehicles per HH	No Vehicles	6.8%	4.5%	3.4%
	1 Vehicle	39.0%	34.0%	28.1%
	2 Vehicles	37.1%	41.1%	43.2%
	3 or more vehicles	17.1%	20.4%	25.3%
	Average Number of Vehicles	1.72	1.86	2.02
Change	Births (last 12 months)	254	481	1,018
	Deaths (last 12 months)	324	593	1,293
	Migration (last 12 months)	66	213	763
Work place	Workplace Establishments	1,072	1,530	3,291
	Workplace Employees (FTE)	14,842	20,616	43,608