

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.470579 Longitude: -78.404685

Park Hills Plaza Altoona, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	23,972	71,347	106,625
	Population Est 23Q1	24,008	71,448	106,759
	Population Est 22Q4	24,054	71,582	106,936
	Population Est 22Q3	24,155	71,723	107,101
	Population Est 22Q2	24,248	71,950	107,350
	Population Est 22Q1	24,373	72,189	107,620
	Population Est 21Q4	24,495	72,414	107,879
	Population Est 21Q3	24,504	72,430	107,874
	Population Est 21Q2	24,473	72,364	107,815
	Population Fcst	24,099	71,314	107,016
	2010 Census Population	23,878	58,208	86,008
	2000 Census Population	24,765	61,773	89,443
	1990 Census Population	25,690	64,196	91,345
	Current Year Daytime Population	31,452	81,831	111,561
	Average Seasonal Population	276	872	1,817
	Historical Annual Growth, 1990 – 2000	-0.37%	-0.38%	-0.21%
	Historical Annual Growth, 2000 – 2010	-0.36%	-0.59%	-0.39%
	Estimated Annual Growth, 2010 – CY	0.03%	1.55%	1.63%
	Projected Annual Growth, CY to Y5	0.11%	-0.01%	0.07%
	Group Qtrs Est	976	2,737	4,005
Transient Est Average Last 4 Qtrs	2,530	3,107	3,868	
<b>Households</b>	Current Year Estimated Households	10,287	30,412	44,616
	Households Est 23Q1	10,294	30,426	44,628
	Households Est 22Q4	10,312	30,489	44,708
	Households Est 22Q3	10,356	30,552	44,782
	Households Est 22Q2	10,395	30,650	44,893
	Households Est 22Q1	10,450	30,763	45,018
	Households Est 21Q4	10,503	30,866	45,132
	Households Est 21Q3	10,507	30,880	45,140
	Households Est 21Q2	10,489	30,839	45,102
	Households Fcst	10,344	30,408	44,787
	2010 Census Households	10,104	24,257	35,096
	2000 Census Households	10,268	24,904	35,399
	1990 Census Households	10,402	25,286	35,195
	Historical Annual Growth, 1990 – 2000	-0.13%	-0.15%	0.06%
	Historical Annual Growth, 2000 – 2010	-0.16%	-0.26%	-0.09%
	Estimated Annual Growth, 2010 – CY	0.14%	1.72%	1.83%
	Projected Annual Growth, CY to Y5	0.11%	0.00%	0.08%
Population per Household	2.24	2.26	2.30	

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Park Hills Plaza Altoona, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.4%	0.5%	0.6%
	HH Income \$250,000 to \$499,999	0.5%	0.6%	0.7%
	HH Income \$200,000 to \$249,999	1.2%	1.4%	1.6%
	HH Income \$175,000 to \$199,999	2.1%	1.6%	1.6%
	HH Income \$150,000 to \$174,999	3.0%	2.7%	2.7%
	HH Income \$100,000 to 149,999	12.6%	12.6%	13.6%
	HH Income \$75,000 to 99,999	12.4%	11.7%	12.9%
	HH Income \$50,000 to 74,999	17.8%	18.0%	18.0%
	HH Income \$35,000 to 49,999	15.0%	14.8%	14.7%
	HH Income \$25,000 to 34,999	10.2%	10.8%	10.7%
	HH Income \$15,000 to 24,999	11.2%	11.4%	10.5%
	HH Income \$0 to 14,999	13.5%	13.9%	12.6%
	Average Household Income	\$68,915	\$66,937	\$69,060
	Median Household Income	\$50,049	\$48,965	\$51,923
	Per Capita Income	\$30,874	\$29,651	\$29,948
	2000 Average HH Income	\$42,791	\$39,932	\$40,114
	2000 Median HH Income	\$32,861	\$30,645	\$31,817
	Average Disposable Income	54,091	53,571	55,586
	Median Disposable Income	43,571	42,532	44,977
	Discretionary HH Income Over \$150,000	0.9%	1.1%	1.3%
	Discretionary HH Income \$125,000 to \$149,999	1.1%	1.3%	1.3%
	Discretionary HH Income \$100,000 to \$124,999	3.2%	2.7%	2.7%
	Discretionary HH Income \$75,000 to \$99,999	7.2%	6.9%	7.4%
	Discretionary HH Income \$50,000 to \$74,999	16.8%	15.4%	17.0%
	Discretionary HH Income \$25,000 to \$49,999	29.6%	29.7%	29.9%
	Discretionary HH Income Under \$25,000	41.3%	42.9%	40.4%
	Average Discretionary HH Income	39,135	38,307	40,022
	Median Discretionary HH Income	31,176	29,865	32,056
	Householder White – Count	9,857	28,717	42,657
	Median HH Income	\$51,135	\$50,391	\$53,006
	Average HH Income	\$62,855	\$62,303	\$64,294
	Householder Black or African-American – Count	210	677	690
	Median HH Income	\$29,752	\$33,121	\$32,805
	Average HH Income	\$38,093	\$37,285	\$36,930
Householder Hispanic – Count	74	257	317	
Median HH Income	\$35,048	\$35,456	\$38,484	
Average HH Income	\$33,781	\$41,881	\$49,919	
Householder Asian or Pacific Islander – Count	20	155	168	
Median HH Income	\$82,077	\$38,458	\$54,932	
Average HH Income	\$81,619	\$60,999	\$64,245	
Householder Other or Pacific Islander – Count	126	607	784	
Median HH Income	\$36,286	\$22,380	\$36,789	
Average HH Income	\$55,449	\$42,643	\$47,350	
Gender	Male Population	11,705	34,760	52,154
	Female Population	12,267	36,586	54,471

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Total Population by Age	Count of Pop 0 to 4 years	1,111	3,392	5,008
	Count of Pop 0 to 7 years	1,616	4,851	7,157
	Count of Pop 5 - 13	2,187	6,701	10,061
	Count of Pop 14 - 18	1,061	3,314	5,092
	Count of Pop 19 - 22	1,072	3,490	5,460
	Count of Pop 22 - 25	800	2,712	4,294
	Count of Pop 25 - 29	1,300	3,901	5,820
	Count of Pop 30 - 34	1,386	4,135	5,937
	Count of Pop 35 - 39	1,406	4,207	6,119
	Count of Pop 40 - 44	1,383	4,151	6,158
	Count of Pop 45 - 59	4,321	13,164	20,019
	Count of Pop 60 - 74	5,071	14,585	21,691
	Count of Pop 75 - 84	1,998	5,423	7,976
	Count of Pop 85+	875	2,172	2,990
	% of Pop 0 to 4 years	4.6%	4.8%	4.7%
	% of Pop 0 to 7 years	6.7%	6.8%	6.7%
	% of Pop 5 - 13	9.1%	9.4%	9.4%
	% of Pop 14 - 18	4.4%	4.6%	4.8%
	% of Pop 19 - 22	4.5%	4.9%	5.1%
	% of Pop 22 - 25	3.3%	3.8%	4.0%
	% of Pop 25 - 29	5.4%	5.5%	5.5%
	% of Pop 30 - 34	5.8%	5.8%	5.6%
	% of Pop 35 - 39	5.9%	5.9%	5.7%
	% of Pop 40 - 44	5.8%	5.8%	5.8%
% of Pop 45 - 59	18.0%	18.5%	18.8%	
% of Pop 60 - 74	21.2%	20.4%	20.3%	
% of Pop 75 - 84	8.3%	7.6%	7.5%	
% of Pop 85+	3.7%	3.0%	2.8%	
Median Age	46.1	44.6	44.5	
Average Age	45.0	43.9	43.6	
Male Population by Age	% of Pop 0 to 4 years	4.9%	5.0%	4.9%
	% of Pop 5 - 13	9.7%	9.9%	9.9%
	% of Pop 14 - 18	4.7%	4.9%	5.0%
	% of Pop 19 - 22	4.8%	5.3%	5.4%
	% of Pop 22 - 25	3.6%	4.1%	4.3%
	% of Pop 25 - 29	5.7%	5.7%	5.7%
	% of Pop 30 - 34	6.0%	6.0%	5.7%
	% of Pop 35 - 39	5.9%	6.0%	5.8%
	% of Pop 40 - 44	5.8%	6.0%	5.9%
	% of Pop 45 - 59	18.1%	18.7%	19.1%
	% of Pop 75 - 84	7.2%	6.5%	6.5%
	% of Pop 60 - 74	20.9%	20.0%	19.9%
	% of Pop 85+	2.6%	1.9%	1.8%
	Median Age	44.0	42.6	42.7
Average Age	43.4	42.3	42.2	

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	% of Pop 0 to 4 years	4.4%	4.5%	4.5%
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	% of Pop 22 - 25	3.1%	3.5%	3.7%
	% of Pop 25 - 29	5.2%	5.2%	5.2%
	% of Pop 30 - 34	5.6%	5.6%	5.4%
	% of Pop 35 - 39	5.8%	5.8%	5.6%
	% of Pop 40 - 44	5.7%	5.7%	5.7%
	% of Pop 45 - 59	18.0%	18.2%	18.4%
	% of Pop 60 - 74	21.4%	20.9%	20.8%
	% of Pop 75 - 84	9.4%	8.7%	8.4%
	% of Pop 85+	4.7%	4.1%	3.8%
	Median Age	48.1	46.7	46.2
Average Age	46.4	45.4	45.0	
Race	Count of White	21,852	64,733	98,130
	Count of Black or African-American	671	2,127	2,446
	Count of Asian or Pacific Islander	237	675	852
	Count of Other races	1,211	3,811	5,197
	White	91.2%	90.7%	92.0%
	Black or African American	2.8%	3.0%	2.3%
	Asian	1.0%	0.9%	0.8%
	Other Races	5.1%	5.3%	4.9%
Language Spoken	Speak English at Home	97.9%	97.6%	97.7%
	Speak Spanish at Home	0.6%	0.4%	0.4%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.6%	0.5%	0.6%
	Speak Other Indo-European Languages at Home	0.5%	0.3%	0.2%
	Speak Russian and Other Slavic Languages at H	0.1%	0.1%	0.1%
	Speak Chinese at Home	0.0%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.0%	0.4%	0.3%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.0%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.1%	0.3%	0.3%
Hispanic	Hispanic Population	378	1,119	1,514
	Hispanic Population Percent	1.6%	1.6%	1.4%
	Mexican	46.3%	38.0%	37.3%
	Puerto Rican	39.8%	35.1%	32.7%
	Cuban	0.0%	5.2%	7.1%
	Dominican	0.0%	0.1%	0.6%
	Central American	3.6%	8.8%	8.4%
	South American	4.8%	2.4%	2.3%
	Other Hispanic	5.6%	10.2%	11.6%
	2000 Hispanic Population Percent	0%	1%	0%
	1990 Hispanic Population Percent	0%	0%	0%

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<b>Ancestry</b>	American (percent of total population)	5.3%	5.2%	5.2%
	American	5.2%	5.1%	5.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.0%	0.9%	0.8%
	Chinese	0.0%	0.2%	0.2%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.6%	0.4%	0.3%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	62.6%	61.0%	60.9%
	British	5.9%	5.5%	5.4%
	Dutch	0.8%	0.9%	0.9%
	French	0.9%	0.9%	0.9%
	German	25.7%	25.8%	26.4%
	Italian	10.7%	8.8%	8.0%
	Polish	2.9%	3.1%	3.4%
	Scandinavian	0.8%	0.8%	0.8%
	Scotch/Irish	11.9%	12.6%	12.5%
Other European (ie. Greek/Russian)	3.0%	2.6%	2.7%	
Middle Eastern	0.2%	0.2%	0.2%	
Other Ancestry	6.0%	6.8%	6.4%	
Unclassified Ancestry	23.3%	24.3%	25.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	17,741	51,737	76,711
	Elementary (0 to 8)	2.4%	2.2%	2.1%
	Some High School (9 to 11)	4.9%	6.2%	5.8%
	High School Graduate (12)	43.1%	43.3%	43.9%
	Some College (13 to 16)	18.2%	16.8%	16.4%
	Associates Degree Only	8.4%	8.3%	8.9%
	Bachelors Degree Only	14.8%	15.6%	15.6%
	Graduate Degree	8.2%	7.7%	7.3%
	% College (4+)	23.0%	23.3%	22.9%
<b>Household Type</b>	Total Households – count	10,287	30,412	44,616
	One Person HHs – count	3,404	10,232	14,182
	Family HHs – count	6,265	18,114	27,742
	Married Couple – count	4,336	12,553	20,124
	w/own children – count	1,363	4,182	6,575
	w/out own children – count	2,973	8,371	13,549
	Male Householder – count	535	1,535	2,078
	Female Householder – count	1,394	4,026	5,540
	Non-Family Households – count	618	2,066	2,692
	1 Person Household	33.1%	33.6%	31.8%
	2 Person Household	35.6%	34.6%	35.1%
	3 Person Household	14.6%	14.4%	14.9%
	4 Person Household	10.2%	10.4%	11.0%
	5 Person Household	4.4%	4.5%	4.7%
	6 Person Household	1.4%	1.6%	1.7%
7+ Person Household	0.7%	0.8%	0.9%	
% Households With Children	23.9%	24.0%	24.2%	

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Park Hills Plaza Altoona, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	11,066	33,041	48,482
	Owner Occupied Percent	63.0%	60.9%	64.1%
	Renter Occupied Percent	30.0%	31.2%	27.9%
	Vacant Housing Percent	7.0%	8.0%	8.0%
	Total Housing Units (Census 2000)	10,809	26,625	37,844
	For Rent (Census 2000)	40%	41%	35%
	For Sale (Census 2000)	14%	16%	18%
	Rented or Sold, (Census 2000)	24%	15%	18%
	Seasonal (Census 2014)	9%	6%	9%
	Other (Census 2000)	18%	22%	21%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	6%	6%	7%
	Homes Built 1980 to 1989	6%	6%	7%
	Homes Built 1970 to 1979	11%	11%	12%
	Homes Built 1960 to 1969	10%	9%	9%
	Homes Built 1950 to 1959	12%	11%	11%
	Homes Built 1940 to 1949	12%	11%	10%
	Homes Built Before 1939	43%	46%	43%
<b>Units in Structure</b>	1 Unit	75%	73%	74%
	2 - 9 Units	17%	16%	14%
	Greater than 10 Units	5%	8%	6%
	Mobilie Trailer	4%	4%	5%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.3%	0.4%	0.3%
	Property Value \$750,000 to \$999,999	0.5%	0.5%	0.8%
	Property Value \$500,000 to \$749,999	1.6%	1.8%	2.1%
	Property Value \$400,000 to \$499,999	3.4%	3.8%	4.0%
	Property Value \$300,000, to \$399,999	6.8%	7.7%	8.4%
	Property Value \$200,000 to \$299,999	18.7%	18.5%	19.8%
	Property Value \$150,000 to \$199,999	19.0%	17.6%	18.3%
	Property Value \$100,000 to \$149,999	23.8%	23.6%	23.5%
	Property Value \$60,000 to \$99,999	15.7%	15.6%	13.5%
	Property Value \$40,000 to \$59,999	4.4%	4.2%	3.4%
	Property Value \$0 to \$39,999	5.6%	6.1%	5.6%
Median Home Value	\$150,932	\$151,449	\$160,467	
Median Rent	\$412	\$398	\$398	
<b>Wealth per Household</b>	\$0 and under - percent	17.9%	18.1%	17.7%
	\$1 to \$4999 - percent	9.2%	9.4%	9.1%
	\$5k to \$9999 - percent	4.8%	4.8%	4.7%
	\$10k to \$24999 - percent	6.5%	6.6%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.5%	10.4%	10.5%
	\$100k to \$249999 - percent	18.2%	18.1%	18.3%
	\$250k to \$499999 - percent	12.7%	12.6%	12.8%
	\$500k+ - percent	13.4%	13.2%	13.5%
	Median HH Wealth	\$72,752	\$70,525	\$74,226
	Avg HH Wealth	\$225,616	\$223,062	\$227,132



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<b>Economic Viability</b>	Economic Viability Local	221	218	218
	Economic Viability Indexed	221	218	218
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	11,053	32,743	49,977
	Managerial/Executive	13.7%	13.6%	12.7%
	Professional Specialty	24.0%	22.1%	21.0%
	Healthcare Support	3.7%	3.8%	3.7%
	Sales	10.9%	9.8%	10.3%
	Office & Administrative Support	12.9%	13.7%	13.6%
	Protective Service	1.5%	2.0%	2.1%
	Food Preparation	7.5%	6.9%	6.5%
	Building Maintenance & Cleaning	3.8%	3.5%	3.4%
	Personal Care	1.9%	2.1%	2.0%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.2%
	Construction	5.1%	8.2%	8.9%
	Production & Transportation	14.9%	14.2%	15.6%
	Percent White Collar Workers	65.2%	62.9%	61.3%
Percent Blue Collar Workers	34.8%	37.1%	38.7%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.0%	5.9%	7.1%
	Manufacturing	7.0%	8.1%	9.2%
	Transportation	5.8%	6.2%	7.0%
	Information	2.1%	1.8%	1.4%
	Wholesale/Retail	20.0%	18.6%	18.3%
	Finance, Insurance, Real Estate	2.5%	3.2%	3.2%
	Professional Services	5.5%	4.5%	4.1%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	2.2%	3.1%	3.1%
	Educational Services	28.9%	27.5%	27.0%
	Entertainment Services	11.8%	10.6%	9.7%
	Other Professional Services	4.7%	4.9%	4.7%
	Public Administration	4.3%	5.4%	5.0%
<b>Transportation To Work</b>	Drive to Work Alone	83.9%	81.6%	81.7%
	Drive to Work Carpool	10.0%	11.0%	11.1%
	Travel to Work by Public Transportation	0.6%	0.9%	0.7%
	Drive to Work on Motorcycle	0.1%	0.1%	0.0%
	Drive to Work on Bicycle	0.2%	0.1%	0.1%
	Walked to Work	3.0%	3.9%	3.7%
	Other Means	0.3%	0.7%	0.6%
	Work at Home	1.9%	1.7%	2.1%

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	Travel to Work in Less than 5 Minutes	5.5%	4.7%	5.0%
	Travel to Work in 5 to 9 Minutes	23.3%	20.2%	18.0%
	Travel to Work in 10 to 14 Minutes	30.5%	27.9%	24.1%
	Travel to Work in 15 to 19 Minutes	19.9%	19.9%	19.7%
	Travel to Work in 20 to 29 Minutes	10.6%	14.6%	17.9%
	Travel to Work in 30 to 44 Minutes	4.8%	6.2%	8.3%
	Travel to Work in 45 to 59 Minutes	1.7%	2.2%	2.7%
	Travel to Work in 60 Minutes or more	3.5%	4.4%	4.5%
	Average Travel Time to Work	15	18	19
Vehicles per HH	No Vehicles	10.6%	10.0%	8.4%
	1 Vehicle	38.5%	38.0%	35.7%
	2 Vehicles	34.8%	36.1%	37.2%
	3 or more vehicles	16.0%	15.9%	18.8%
	Average Number of Vehicles	1.62	1.63	1.73
Change	Births (last 12 months)	233	712	1,053
	Deaths (last 12 months)	333	935	1,385
	Migration (last 12 months)	-157	-317	-296
Work place	Workplace Establishments	1,242	2,617	3,257
	Workplace Employees (FTE)	16,267	34,090	42,815