

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.470579 Longitude: -78.404685

Park Hills Plaza Altoona, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,331	35,007	72,073
	Population Est 23Q1	5,342	35,073	72,177
	Population Est 22Q4	5,347	35,118	72,306
	Population Est 22Q3	5,352	35,212	72,449
	Population Est 22Q2	5,369	35,330	72,670
	Population Est 22Q1	5,377	35,451	72,914
	Population Est 21Q4	5,391	35,575	73,135
	Population Est 21Q3	5,394	35,595	73,154
	Population Est 21Q2	5,387	35,565	73,083
	Population Fcst	5,369	35,132	72,038
	2010 Census Population	5,527	31,808	61,020
	2000 Census Population	5,588	33,184	64,785
	1990 Census Population	5,781	34,412	67,121
	Current Year Daytime Population	8,075	45,770	82,863
	Average Seasonal Population	45	470	903
	Historical Annual Growth, 1990 – 2000	-0.34%	-0.36%	-0.35%
	Historical Annual Growth, 2000 – 2010	-0.11%	-0.42%	-0.60%
	Estimated Annual Growth, 2010 – CY	-0.27%	0.73%	1.26%
	Projected Annual Growth, CY to Y5	0.14%	0.07%	-0.01%
	Group Qtrs Est	147	1,330	2,862
Transient Est Average Last 4 Qtrs	1,911	2,799	3,097	
Households	Current Year Estimated Households	2,401	15,131	30,594
	Households Est 23Q1	2,402	15,148	30,607
	Households Est 22Q4	2,404	15,165	30,669
	Households Est 22Q3	2,408	15,206	30,732
	Households Est 22Q2	2,415	15,253	30,828
	Households Est 22Q1	2,419	15,306	30,942
	Households Est 21Q4	2,427	15,362	31,045
	Households Est 21Q3	2,427	15,372	31,060
	Households Est 21Q2	2,423	15,352	31,017
	Households Fcst	2,416	15,191	30,586
	2010 Census Households	2,445	13,411	25,374
	2000 Census Households	2,346	13,692	26,019
	1990 Census Households	2,346	13,759	26,351
	Historical Annual Growth, 1990 – 2000	0.00%	-0.05%	-0.13%
	Historical Annual Growth, 2000 – 2010	0.42%	-0.21%	-0.25%
	Estimated Annual Growth, 2010 – CY	-0.14%	0.91%	1.42%
	Projected Annual Growth, CY to Y5	0.12%	0.08%	0.00%
Population per Household	2.16	2.23	2.26	

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Park Hills Plaza Altoona, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.4%	0.5%	0.5%
	HH Income \$250,000 to \$499,999	0.5%	0.6%	0.7%
	HH Income \$200,000 to \$249,999	1.1%	1.3%	1.5%
	HH Income \$175,000 to \$199,999	2.0%	2.0%	1.4%
	HH Income \$150,000 to \$174,999	3.5%	3.2%	2.6%
	HH Income \$100,000 to 149,999	14.4%	13.0%	12.7%
	HH Income \$75,000 to 99,999	13.3%	12.5%	11.8%
	HH Income \$50,000 to 74,999	17.6%	17.8%	17.9%
	HH Income \$35,000 to 49,999	13.6%	14.9%	15.0%
	HH Income \$25,000 to 34,999	8.3%	10.4%	10.8%
	HH Income \$15,000 to 24,999	10.1%	10.8%	11.4%
	HH Income \$0 to 14,999	15.1%	13.0%	13.7%
	Average Household Income	\$67,277	\$68,995	\$67,130
	Median Household Income	\$53,498	\$51,003	\$49,104
	Per Capita Income	\$31,324	\$31,022	\$29,646
	2000 Average HH Income	\$46,592	\$43,376	\$40,200
	2000 Median HH Income	\$36,841	\$33,127	\$30,951
	Average Disposable Income	55,327	54,993	53,798
	Median Disposable Income	45,902	44,305	42,673
	Discretionary HH Income Over \$150,000	0.4%	1.1%	1.2%
	Discretionary HH Income \$125,000 to \$149,999	1.3%	1.1%	1.3%
	Discretionary HH Income \$100,000 to \$124,999	2.4%	3.2%	2.5%
	Discretionary HH Income \$75,000 to \$99,999	8.1%	7.6%	7.1%
	Discretionary HH Income \$50,000 to \$74,999	18.9%	17.0%	15.4%
	Discretionary HH Income \$25,000 to \$49,999	30.0%	29.5%	29.9%
	Discretionary HH Income Under \$25,000	38.9%	40.5%	42.6%
	Average Discretionary HH Income	39,542	39,843	38,438
	Median Discretionary HH Income	32,947	31,779	29,982
	Householder White – Count	2,357	14,532	28,950
	Median HH Income	\$53,823	\$52,070	\$50,477
	Average HH Income	\$64,037	\$63,860	\$62,448
	Householder Black or African-American – Count	0	262	663
	Median HH Income	\$95,833	\$31,266	\$32,907
	Average HH Income	\$95,700	\$38,170	\$36,938
Householder Hispanic – Count	9	98	251	
Median HH Income	\$17,836	\$37,640	\$35,083	
Average HH Income	\$41,890	\$34,565	\$40,326	
Householder Asian or Pacific Islander – Count	2	32	147	
Median HH Income	\$101,252	\$77,663	\$56,403	
Average HH Income	\$122,303	\$82,762	\$65,248	
Householder Other or Pacific Islander – Count	34	207	582	
Median HH Income	\$13,607	\$17,648	\$24,545	
Average HH Income	\$46,658	\$50,244	\$43,250	
Gender	Male Population	2,573	17,058	35,155
	Female Population	2,758	17,949	36,918

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Park Hills Plaza Altoona, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	231	1,614	3,431
	Count of Pop 0 to 7 years	337	2,331	4,920
	Count of Pop 5 - 13	454	3,158	6,800
	Count of Pop 14 - 18	215	1,558	3,365
	Count of Pop 19 - 22	218	1,559	3,574
	Count of Pop 22 - 25	163	1,150	2,800
	Count of Pop 25 - 29	273	1,876	3,957
	Count of Pop 30 - 34	301	2,029	4,172
	Count of Pop 35 - 39	297	2,063	4,256
	Count of Pop 40 - 44	279	2,043	4,193
	Count of Pop 45 - 59	926	6,389	13,311
	Count of Pop 60 - 74	1,216	7,415	14,626
	Count of Pop 75 - 84	525	2,906	5,427
	Count of Pop 85+	233	1,246	2,161
	% of Pop 0 to 4 years	4.3%	4.6%	4.8%
	% of Pop 0 to 7 years	6.3%	6.7%	6.8%
	% of Pop 5 - 13	8.5%	9.0%	9.4%
	% of Pop 14 - 18	4.0%	4.4%	4.7%
	% of Pop 19 - 22	4.1%	4.5%	5.0%
	% of Pop 22 - 25	3.1%	3.3%	3.9%
	% of Pop 25 - 29	5.1%	5.4%	5.5%
	% of Pop 30 - 34	5.6%	5.8%	5.8%
	% of Pop 35 - 39	5.6%	5.9%	5.9%
% of Pop 40 - 44	5.2%	5.8%	5.8%	
% of Pop 45 - 59	17.4%	18.3%	18.5%	
% of Pop 60 - 74	22.8%	21.2%	20.3%	
% of Pop 75 - 84	9.9%	8.3%	7.5%	
% of Pop 85+	4.4%	3.6%	3.0%	
Median Age	49.2	46.2	44.4	
Average Age	46.9	45.0	43.7	
Male Population by Age	% of Pop 0 to 4 years	4.5%	4.9%	5.0%
	% of Pop 5 - 13	8.7%	9.7%	9.9%
	% of Pop 14 - 18	4.2%	4.7%	4.9%
	% of Pop 19 - 22	4.3%	4.8%	5.3%
	% of Pop 22 - 25	3.1%	3.5%	4.3%
	% of Pop 25 - 29	5.5%	5.7%	5.7%
	% of Pop 30 - 34	6.1%	6.1%	5.9%
	% of Pop 35 - 39	5.6%	6.0%	6.0%
	% of Pop 40 - 44	5.4%	6.0%	6.0%
	% of Pop 45 - 59	17.7%	18.3%	18.7%
	% of Pop 75 - 84	8.6%	7.2%	6.4%
	% of Pop 60 - 74	23.1%	20.7%	19.8%
	% of Pop 85+	3.1%	2.5%	1.9%
Median Age	47.5	43.9	42.4	
Average Age	45.6	43.3	42.2	

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	% of Pop 0 to 4 years	4.1%	4.3%	4.5%
	% of Pop 5 - 13	8.4%	8.4%	9.0%
	% of Pop 14 - 18	3.8%	4.2%	4.4%
	% of Pop 19 - 22	3.9%	4.2%	4.6%
	% of Pop 22 - 25	3.0%	3.1%	3.5%
	% of Pop 25 - 29	4.8%	5.0%	5.3%
	% of Pop 30 - 34	5.2%	5.5%	5.6%
	% of Pop 35 - 39	5.5%	5.8%	5.8%
	% of Pop 40 - 44	5.1%	5.7%	5.7%
	% of Pop 45 - 59	17.1%	18.2%	18.2%
	% of Pop 60 - 74	22.5%	21.7%	20.7%
	% of Pop 75 - 84	11.0%	9.4%	8.6%
	% of Pop 85+	5.6%	4.6%	4.0%
	Median Age	50.8	48.4	46.4
Average Age	48.1	46.6	45.2	
Race	Count of White	4,959	32,023	65,373
	Count of Black or African-American	86	899	2,156
	Count of Asian or Pacific Islander	78	350	687
	Count of Other races	208	1,735	3,857
	White	93.0%	91.5%	90.7%
	Black or African American	1.6%	2.6%	3.0%
	Asian	1.5%	1.0%	1.0%
	Other Races	3.9%	5.0%	5.4%
Language Spoken	Speak English at Home	98.5%	98.1%	97.8%
	Speak Spanish at Home	0.6%	0.5%	0.4%
	Speak French or French Creole at Home	0.0%	0.2%	0.2%
	Speak German at Home	0.2%	0.6%	0.5%
	Speak Other Indo-European Languages at Home	0.4%	0.4%	0.3%
	Speak Russian and Other Slavic Languages at H	0.2%	0.1%	0.1%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.3%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.0%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.1%	0.1%	0.2%
Hispanic	Hispanic Population	78	526	1,137
	Hispanic Population Percent	1.5%	1.5%	1.6%
	Mexican	54.5%	51.2%	40.2%
	Puerto Rican	40.6%	31.3%	33.9%
	Cuban	0.0%	0.1%	5.1%
	Dominican	0.0%	0.0%	0.1%
	Central American	2.1%	8.1%	8.8%
	South American	1.1%	3.6%	2.5%
	Other Hispanic	1.6%	5.8%	9.4%
	2000 Hispanic Population Percent	0%	0%	0%
	1990 Hispanic Population Percent	0%	0%	0%

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Ancestry	American (percent of total population)	4.4%	5.8%	5.2%
	American	4.3%	5.6%	5.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.5%	1.0%	0.9%
	Chinese	0.0%	0.1%	0.2%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.9%	0.5%	0.4%
	South East Asian (ie. Vietnamese)	0.2%	0.1%	0.1%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	63.0%	62.8%	61.2%
	British	6.6%	5.8%	5.5%
	Dutch	0.6%	0.7%	0.9%
	French	0.8%	1.0%	0.9%
	German	24.7%	25.9%	25.9%
	Italian	10.1%	10.0%	8.8%
	Polish	3.7%	3.0%	3.2%
	Scandinavian	1.0%	0.9%	0.8%
	Scotch/Irish	10.6%	12.4%	12.6%
Other European (ie. Greek/Russian)	4.8%	3.0%	2.7%	
Middle Eastern	0.3%	0.3%	0.2%	
Other Ancestry	5.2%	5.9%	6.6%	
Unclassified Ancestry	24.1%	22.7%	24.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	4,051	25,968	52,104
	Elementary (0 to 8)	1.9%	2.2%	2.1%
	Some High School (9 to 11)	3.6%	4.8%	6.0%
	High School Graduate (12)	39.5%	41.6%	43.5%
	Some College (13 to 16)	19.2%	17.8%	16.7%
	Associates Degree Only	9.9%	8.7%	8.4%
	Bachelors Degree Only	16.4%	16.1%	15.5%
	Graduate Degree	9.6%	8.7%	7.7%
	% College (4+)	26.0%	24.8%	23.2%
Household Type	Total Households – count	2,401	15,131	30,594
	One Person HHs – count	834	5,112	10,250
	Family HHs – count	1,477	9,045	18,277
	Married Couple – count	1,137	6,330	12,671
	w/own children – count	335	2,002	4,130
	w/out own children – count	802	4,328	8,541
	Male Householder – count	84	783	1,558
	Female Householder – count	256	1,932	4,047
	Non-Family Households – count	91	975	2,067
	1 Person Household	34.7%	33.8%	33.5%
	2 Person Household	36.8%	35.6%	34.6%
	3 Person Household	12.8%	14.1%	14.5%
	4 Person Household	9.3%	10.0%	10.4%
	5 Person Household	4.4%	4.4%	4.5%
	6 Person Household	1.2%	1.4%	1.6%
7+ Person Household	0.8%	0.8%	0.8%	
% Households With Children	21.0%	23.1%	23.8%	

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Park Hills Plaza Altoona, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	2,540	16,296	33,251
	Owner Occupied Percent	68.5%	62.3%	60.9%
	Renter Occupied Percent	26.0%	30.6%	31.1%
	Vacant Housing Percent	5.5%	7.1%	8.0%
	Total Housing Units (Census 2000)	2,444	14,395	27,827
	For Rent (Census 2000)	40%	40%	40%
	For Sale (Census 2000)	7%	15%	17%
	Rented or Sold, (Census 2000)	14%	21%	15%
	Seasonal (Census 2014)	23%	10%	7%
	Other (Census 2000)	26%	18%	22%
Homes Built By Year	Homes Built 1990 to 2000	9%	6%	6%
	Homes Built 1980 to 1989	8%	8%	7%
	Homes Built 1970 to 1979	15%	11%	11%
	Homes Built 1960 to 1969	11%	10%	9%
	Homes Built 1950 to 1959	14%	12%	11%
	Homes Built 1940 to 1949	10%	12%	11%
	Homes Built Before 1939	33%	42%	45%
Units in Structure	1 Unit	78%	75%	73%
	2 - 9 Units	12%	15%	15%
	Greater than 10 Units	6%	6%	7%
	Mobilie Trailer	4%	4%	4%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.5%	0.4%	0.5%
	Property Value \$750,000 to \$999,999	0.6%	0.6%	0.6%
	Property Value \$500,000 to \$749,999	1.6%	1.7%	1.9%
	Property Value \$400,000 to \$499,999	3.7%	4.1%	3.9%
	Property Value \$300,000, to \$399,999	8.9%	7.4%	7.7%
	Property Value \$200,000 to \$299,999	23.6%	20.4%	18.3%
	Property Value \$150,000 to \$199,999	22.7%	18.7%	17.7%
	Property Value \$100,000 to \$149,999	22.1%	21.8%	23.5%
	Property Value \$60,000 to \$99,999	8.2%	15.2%	15.6%
	Property Value \$40,000 to \$59,999	2.2%	4.1%	4.1%
	Property Value \$0 to \$39,999	5.9%	5.4%	5.9%
	Median Home Value	\$179,288	\$160,163	\$152,165
Median Rent	\$389	\$422	\$398	
Wealth per Household	\$0 and under - percent	17.1%	17.8%	18.1%
	\$1 to \$4999 - percent	8.6%	9.1%	9.4%
	\$5k to \$9999 - percent	4.5%	4.7%	4.8%
	\$10k to \$24999 - percent	6.3%	6.5%	6.6%
	\$25k to \$49999 - percent	6.8%	6.9%	6.9%
	\$50k to \$99999 - percent	10.5%	10.4%	10.4%
	\$100k to \$249999 - percent	18.6%	18.2%	18.1%
	\$250k to \$499999 - percent	13.3%	12.8%	12.6%
	\$500k+ - percent	14.2%	13.5%	13.2%
	Median HH Wealth	\$81,552	\$73,685	\$70,628
	Avg HH Wealth	\$236,918	\$227,203	\$223,135

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Economic Viability	Economic Viability Local	218	217	217
	Economic Viability Indexed	218	217	217
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,491	16,453	33,031
	Managerial/Executive	14.4%	13.9%	13.4%
	Professional Specialty	29.0%	24.9%	22.0%
	Healthcare Support	2.5%	3.7%	3.8%
	Sales	10.9%	9.7%	9.7%
	Office & Administrative Support	11.5%	12.8%	14.0%
	Protective Service	2.4%	1.9%	2.1%
	Food Preparation	4.9%	7.6%	6.9%
	Building Maintenance & Cleaning	2.5%	3.3%	3.5%
	Personal Care	3.2%	1.5%	2.1%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	4.2%	6.0%	8.2%
	Production & Transportation	14.4%	14.7%	14.0%
	Percent White Collar Workers	68.3%	64.9%	62.9%
Percent Blue Collar Workers	31.7%	35.1%	37.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.0%	5.7%	6.0%
	Manufacturing	7.0%	7.5%	8.1%
	Transportation	6.8%	5.7%	6.0%
	Information	1.6%	2.0%	1.7%
	Wholesale/Retail	19.2%	18.0%	18.4%
	Finance, Insurance, Real Estate	3.0%	2.2%	3.1%
	Professional Services	7.1%	5.6%	4.3%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	1.9%	2.3%	3.2%
	Educational Services	31.3%	29.3%	27.9%
	Entertainment Services	7.5%	11.9%	10.7%
	Other Professional Services	4.1%	4.7%	4.8%
	Public Administration	5.5%	4.9%	5.5%
Transportation To Work	Drive to Work Alone	87.1%	83.7%	81.6%
	Drive to Work Carpool	8.3%	10.2%	11.1%
	Travel to Work by Public Transportation	0.4%	0.7%	0.9%
	Drive to Work on Motorcycle	0.4%	0.1%	0.1%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	2.2%	2.9%	3.9%
	Other Means	0.3%	0.3%	0.7%
	Work at Home	1.2%	2.0%	1.7%

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	Travel to Work in Less than 5 Minutes	6.5%	4.8%	4.5%
	Travel to Work in 5 to 9 Minutes	23.6%	21.4%	19.7%
	Travel to Work in 10 to 14 Minutes	30.6%	29.4%	27.5%
	Travel to Work in 15 to 19 Minutes	20.2%	21.2%	20.0%
	Travel to Work in 20 to 29 Minutes	9.0%	11.8%	15.1%
	Travel to Work in 30 to 44 Minutes	4.9%	5.2%	6.4%
	Travel to Work in 45 to 59 Minutes	1.0%	2.0%	2.3%
	Travel to Work in 60 Minutes or more	3.1%	4.1%	4.5%
	Average Travel Time to Work	15	16	18
Vehicles per HH	No Vehicles	14.0%	9.8%	10.0%
	1 Vehicle	31.0%	37.9%	38.1%
	2 Vehicles	36.7%	35.8%	36.0%
	3 or more vehicles	18.3%	16.6%	15.9%
		Average Number of Vehicles	1.65	1.65
Change	Births (last 12 months)	51	339	721
	Deaths (last 12 months)	86	491	936
	Migration (last 12 months)	6	-141	-317
Work place	Workplace Establishments	404	1,643	2,621
	Workplace Employees (FTE)	5,242	21,327	34,122