

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.719171 Longitude: -84.76577

Park Plaza Douglasville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	20,527	69,185	242,576
	Population Est 23Q1	20,520	69,120	241,594
	Population Est 22Q4	20,496	69,094	241,293
	Population Est 22Q3	20,454	68,915	240,690
	Population Est 22Q2	20,345	68,582	239,608
	Population Est 22Q1	20,333	68,777	239,442
	Population Est 21Q4	20,298	68,700	238,863
	Population Est 21Q3	20,298	68,598	238,000
	Population Est 21Q2	20,277	68,429	236,779
	Population Fcst	21,795	74,190	262,023
	2010 Census Population	13,797	35,570	78,985
	2000 Census Population	12,222	29,544	59,171
	1990 Census Population	10,961	25,348	44,758
	Current Year Daytime Population	22,356	60,229	188,221
	Average Seasonal Population	83	193	899
	Historical Annual Growth, 1990 – 2000	1.09%	1.54%	2.83%
	Historical Annual Growth, 2000 – 2010	1.22%	1.87%	2.93%
	Estimated Annual Growth, 2010 – CY	3.04%	5.15%	8.84%
	Projected Annual Growth, CY to Y5	1.21%	1.41%	1.55%
	Group Qtrs Est	247	785	874
Transient Est Average Last 4 Qtrs	861	2,767	9,144	
Households	Current Year Estimated Households	7,786	24,309	85,258
	Households Est 23Q1	7,783	24,283	84,893
	Households Est 22Q4	7,776	24,279	84,793
	Households Est 22Q3	7,763	24,217	84,575
	Households Est 22Q2	7,724	24,102	84,205
	Households Est 22Q1	7,719	24,164	84,145
	Households Est 21Q4	7,708	24,141	83,945
	Households Est 21Q3	7,707	24,107	83,655
	Households Est 21Q2	7,697	24,043	83,223
	Households Fcst	8,250	26,038	91,988
	2010 Census Households	5,121	12,714	27,519
	2000 Census Households	4,446	10,408	20,763
	1990 Census Households	3,795	8,598	15,395
	Historical Annual Growth, 1990 – 2000	1.60%	1.93%	3.04%
	Historical Annual Growth, 2000 – 2010	1.42%	2.02%	2.86%
	Estimated Annual Growth, 2010 – CY	3.21%	5.01%	8.91%
	Projected Annual Growth, CY to Y5	1.16%	1.38%	1.53%
Population per Household	2.60	2.81	2.83	

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Park Plaza Douglasville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.4%	0.6%	0.5%
	HH Income \$250,000 to \$499,999	0.5%	0.8%	0.6%
	HH Income \$200,000 to \$249,999	1.3%	1.8%	1.4%
	HH Income \$175,000 to \$199,999	1.9%	2.8%	3.4%
	HH Income \$150,000 to \$174,999	2.8%	3.9%	4.1%
	HH Income \$100,000 to 149,999	13.3%	15.8%	17.6%
	HH Income \$75,000 to 99,999	16.0%	14.1%	15.4%
	HH Income \$50,000 to 74,999	22.5%	21.0%	19.9%
	HH Income \$35,000 to 49,999	15.8%	13.2%	13.3%
	HH Income \$25,000 to 34,999	9.0%	9.0%	8.6%
	HH Income \$15,000 to 24,999	6.9%	6.9%	7.0%
	HH Income \$0 to 14,999	9.5%	10.0%	8.1%
	Average Household Income	\$70,384	\$76,694	\$79,709
	Median Household Income	\$58,962	\$61,937	\$65,650
	Per Capita Income	\$26,944	\$27,190	\$28,095
	2000 Average HH Income	\$62,605	\$61,768	\$58,598
	2000 Median HH Income	\$53,304	\$51,163	\$50,419
	Average Disposable Income	59,298	63,439	65,311
	Median Disposable Income	50,865	53,278	56,387
	Discretionary HH Income Over \$150,000	0.3%	0.9%	0.7%
	Discretionary HH Income \$125,000 to \$149,999	1.3%	1.5%	1.5%
	Discretionary HH Income \$100,000 to \$124,999	2.4%	3.9%	4.3%
	Discretionary HH Income \$75,000 to \$99,999	6.2%	8.7%	9.3%
	Discretionary HH Income \$50,000 to \$74,999	18.5%	18.2%	20.4%
	Discretionary HH Income \$25,000 to \$49,999	38.8%	33.1%	32.4%
	Discretionary HH Income Under \$25,000	32.6%	33.7%	31.4%
	Average Discretionary HH Income	39,647	42,982	44,717
	Median Discretionary HH Income	33,827	35,782	38,077
	Householder White – Count	3,857	11,090	38,542
	Median HH Income	\$63,145	\$64,683	\$68,468
	Average HH Income	\$69,496	\$73,230	\$76,435
	Householder Black or African-American – Count	3,135	10,447	36,215
	Median HH Income	\$52,903	\$58,997	\$65,062
	Average HH Income	\$65,383	\$71,644	\$74,270
Householder Hispanic – Count	409	1,507	6,131	
Median HH Income	\$51,741	\$53,418	\$57,681	
Average HH Income	\$55,714	\$58,954	\$64,466	
Householder Asian or Pacific Islander – Count	49	335	765	
Median HH Income	\$59,904	\$69,892	\$65,667	
Average HH Income	\$74,143	\$87,027	\$81,405	
Householder Other or Pacific Islander – Count	336	930	3,604	
Median HH Income	\$73,294	\$72,582	\$67,609	
Average HH Income	\$75,883	\$79,981	\$76,328	
Gender	Male Population	9,682	32,616	115,351
	Female Population	10,845	36,569	127,225

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Total Population by Age	Count of Pop 0 to 4 years	1,159	3,880	14,014
	Count of Pop 0 to 7 years	1,597	5,562	20,031
	Count of Pop 5 - 13	2,221	8,114	28,715
	Count of Pop 14 - 18	1,132	4,185	14,549
	Count of Pop 19 - 22	1,126	4,103	14,305
	Count of Pop 22 - 25	825	2,949	10,367
	Count of Pop 25 - 29	1,355	4,332	15,609
	Count of Pop 30 - 34	1,370	4,251	15,474
	Count of Pop 35 - 39	1,355	4,333	15,615
	Count of Pop 40 - 44	1,394	4,542	15,914
	Count of Pop 45 - 59	4,081	14,030	50,529
	Count of Pop 60 - 74	3,172	10,407	35,318
	Count of Pop 75 - 84	1,061	3,213	9,786
	Count of Pop 85+	275	844	2,380
	% of Pop 0 to 4 years	5.6%	5.6%	5.8%
	% of Pop 0 to 7 years	7.8%	8.0%	8.3%
	% of Pop 5 - 13	10.8%	11.7%	11.8%
	% of Pop 14 - 18	5.5%	6.0%	6.0%
	% of Pop 19 - 22	5.5%	5.9%	5.9%
	% of Pop 22 - 25	4.0%	4.3%	4.3%
	% of Pop 25 - 29	6.6%	6.3%	6.4%
	% of Pop 30 - 34	6.7%	6.1%	6.4%
	% of Pop 35 - 39	6.6%	6.3%	6.4%
	% of Pop 40 - 44	6.8%	6.6%	6.6%
% of Pop 45 - 59	19.9%	20.3%	20.8%	
% of Pop 60 - 74	15.5%	15.0%	14.6%	
% of Pop 75 - 84	5.2%	4.6%	4.0%	
% of Pop 85+	1.3%	1.2%	1.0%	
Median Age	39.0	38.2	37.6	
Average Age	39.5	38.7	38.2	
Male Population by Age	% of Pop 0 to 4 years	6.1%	6.0%	6.2%
	% of Pop 5 - 13	11.7%	12.7%	12.6%
	% of Pop 14 - 18	6.1%	6.6%	6.4%
	% of Pop 19 - 22	6.1%	6.5%	6.3%
	% of Pop 22 - 25	4.4%	4.6%	4.6%
	% of Pop 25 - 29	6.6%	6.5%	6.6%
	% of Pop 30 - 34	6.6%	6.1%	6.3%
	% of Pop 35 - 39	6.7%	6.2%	6.3%
	% of Pop 40 - 44	6.5%	6.2%	6.3%
	% of Pop 45 - 59	19.4%	19.6%	20.1%
	% of Pop 75 - 84	4.4%	4.0%	3.6%
	% of Pop 60 - 74	14.5%	14.1%	13.9%
	% of Pop 85+	0.9%	0.9%	0.7%
	Median Age	36.7	35.8	35.8
Average Age	37.8	37.2	37.0	

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	% of Pop 0 to 4 years	5.2%	5.2%	5.4%
	% of Pop 5 - 13	10.0%	10.9%	11.1%
	% of Pop 14 - 18	5.0%	5.6%	5.6%
	% of Pop 19 - 22	5.0%	5.5%	5.5%
	% of Pop 22 - 25	3.7%	3.9%	4.0%
	% of Pop 25 - 29	6.6%	6.1%	6.3%
	% of Pop 30 - 34	6.7%	6.1%	6.4%
	% of Pop 35 - 39	6.5%	6.3%	6.6%
	% of Pop 40 - 44	7.1%	6.9%	6.8%
	% of Pop 45 - 59	20.4%	20.9%	21.5%
	% of Pop 60 - 74	16.3%	15.9%	15.1%
	% of Pop 75 - 84	5.8%	5.2%	4.4%
	% of Pop 85+	1.7%	1.5%	1.2%
	Median Age	40.9	40.3	39.3
	Average Age	40.9	40.1	39.2
Race	Count of White	8,240	25,246	98,646
	Count of Black or African-American	9,192	33,099	106,937
	Count of Asian or Pacific Islander	385	1,222	3,290
	Count of Other races	2,709	9,618	33,704
	White	40.1%	36.5%	40.7%
	Black or African American	44.8%	47.8%	44.1%
	Asian	1.9%	1.8%	1.4%
	Other Races	13.2%	13.9%	13.9%
Language Spoken	Speak English at Home	90.7%	88.2%	87.7%
	Speak Spanish at Home	7.0%	7.3%	8.6%
	Speak French or French Creole at Home	0.8%	1.0%	1.1%
	Speak German at Home	0.3%	0.4%	0.2%
	Speak Other Indo-European Languages at Home	0.3%	0.6%	0.5%
	Speak Russian and Other Slavic Languages at H	0.0%	0.1%	0.0%
	Speak Chinese at Home	0.1%	0.5%	0.2%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.1%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.2%	0.6%	0.3%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.1%
	Speak Other Language at Home	0.3%	0.8%	0.9%
Hispanic	Hispanic Population	2,222	7,641	27,179
	Hispanic Population Percent	10.8%	11.0%	11.2%
	Mexican	46.8%	54.3%	58.0%
	Puerto Rican	13.3%	13.2%	12.8%
	Cuban	2.3%	2.6%	2.0%
	Dominican	0.8%	1.7%	1.7%
	Central American	22.5%	16.6%	13.9%
	South American	8.6%	4.6%	5.2%
	Other Hispanic	5.8%	6.9%	6.4%
	2000 Hispanic Population Percent	1%	3%	3%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	9.4%	9.1%	11.1%
	American	9.0%	8.8%	10.8%
	Native American (ie. Indian/Eskimo)	0.4%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	1.8%	1.7%	1.3%
	Chinese	0.4%	0.3%	0.1%
	Japanese	0.1%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.7%	0.8%	0.5%
	South East Asian (ie. Vietnamese)	0.4%	0.4%	0.3%
	Other Asian	0.2%	0.2%	0.2%
	European (percent of total population)	21.9%	18.2%	16.4%
	British	4.2%	4.2%	4.3%
	Dutch	0.3%	0.2%	0.3%
	French	0.8%	0.6%	0.5%
	German	3.8%	3.7%	3.1%
	Italian	1.4%	1.1%	1.0%
	Polish	0.6%	0.4%	0.4%
	Scandinavian	0.5%	0.4%	0.4%
	Scotch/Irish	8.7%	6.5%	5.3%
Other European (ie. Greek/Russian)	1.7%	1.1%	1.0%	
Middle Eastern	0.1%	0.2%	0.2%	
Other Ancestry	31.9%	38.0%	39.0%	
Unclassified Ancestry	23.9%	21.8%	20.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	14,063	45,953	160,626
	Elementary (0 to 8)	4.3%	4.1%	4.1%
	Some High School (9 to 11)	7.0%	8.3%	8.2%
	High School Graduate (12)	30.7%	32.0%	30.4%
	Some College (13 to 16)	20.9%	20.7%	22.6%
	Associates Degree Only	10.0%	7.9%	8.4%
	Bachelors Degree Only	15.6%	16.9%	16.8%
	Graduate Degree	11.4%	10.1%	9.6%
	% College (4+)	27.0%	27.0%	26.4%
Household Type	Total Households – count	7,786	24,309	85,258
	One Person HHs – count	2,200	5,580	18,850
	Family HHs – count	5,167	17,524	62,149
	Married Couple – count	3,224	11,454	41,105
	w/own children – count	1,057	3,914	16,765
	w/out own children – count	2,167	7,540	24,340
	Male Householder – count	393	1,122	4,638
	Female Householder – count	1,550	4,948	16,406
	Non-Family Households – count	419	1,205	4,259
	1 Person Household	28.3%	23.0%	22.1%
	2 Person Household	30.6%	30.1%	29.6%
	3 Person Household	16.3%	17.6%	18.5%
	4 Person Household	13.1%	14.8%	15.3%
	5 Person Household	6.7%	8.4%	8.2%
	6 Person Household	2.7%	3.5%	3.6%
7+ Person Household	2.4%	2.7%	2.5%	
% Households With Children	30.9%	30.1%	33.3%	

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Housing	Total Housing Units	8,198	25,665	90,207
	Owner Occupied Percent	52.9%	60.9%	62.8%
	Renter Occupied Percent	42.1%	33.9%	31.7%
	Vacant Housing Percent	5.0%	5.3%	5.5%
	Total Housing Units (Census 2000)	4,721	11,015	21,871
	For Rent (Census 2000)	66%	49%	38%
	For Sale (Census 2000)	17%	21%	24%
	Rented or Sold, (Census 2000)	2%	4%	8%
	Seasonal (Census 2014)	6%	5%	4%
	Other (Census 2000)	12%	17%	19%
Homes Built By Year	Homes Built 1990 to 2000	24%	26%	33%
	Homes Built 1980 to 1989	27%	24%	21%
	Homes Built 1970 to 1979	38%	32%	25%
	Homes Built 1960 to 1969	8%	9%	10%
	Homes Built 1950 to 1959	2%	5%	6%
	Homes Built 1940 to 1949	1%	2%	2%
	Homes Built Before 1939	1%	2%	3%
Units in Structure	1 Unit	74%	76%	81%
	2 - 9 Units	10%	10%	7%
	Greater than 10 Units	14%	7%	4%
	Mobilie Trailer	3%	7%	8%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.5%	1.4%	1.1%
	Property Value \$750,000 to \$999,999	0.3%	0.7%	0.8%
	Property Value \$500,000 to \$749,999	4.0%	7.2%	7.6%
	Property Value \$400,000 to \$499,999	4.8%	9.2%	9.9%
	Property Value \$300,000, to \$399,999	16.1%	16.5%	18.3%
	Property Value \$200,000 to \$299,999	44.0%	35.8%	35.9%
	Property Value \$150,000 to \$199,999	18.9%	15.0%	13.1%
	Property Value \$100,000 to \$149,999	7.3%	8.4%	6.6%
	Property Value \$60,000 to \$99,999	1.7%	2.4%	2.8%
	Property Value \$40,000 to \$59,999	0.3%	1.0%	1.2%
	Property Value \$0 to \$39,999	1.2%	2.2%	2.5%
Median Home Value	\$238,450	\$247,608	\$258,082	
Median Rent	\$772	\$719	\$693	
Wealth per Household	\$0 and under - percent	18.4%	18.1%	18.1%
	\$1 to \$4999 - percent	9.5%	9.2%	9.1%
	\$5k to \$9999 - percent	4.9%	4.8%	4.8%
	\$10k to \$24999 - percent	6.7%	6.5%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	7.0%
	\$50k to \$99999 - percent	10.3%	10.4%	10.4%
	\$100k to \$249999 - percent	17.6%	17.9%	17.9%
	\$250k to \$499999 - percent	12.4%	12.7%	12.7%
	\$500k+ - percent	13.2%	13.6%	13.6%
	Median HH Wealth	\$67,149	\$71,732	\$72,016
	Avg HH Wealth	\$221,438	\$226,810	\$227,151

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Economic Viability	Economic Viability Local	211	226	224
	Economic Viability Indexed	211	226	224
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,242	34,278	126,688
	Managerial/Executive	13.4%	13.9%	14.2%
	Professional Specialty	22.7%	22.0%	20.0%
	Healthcare Support	2.5%	1.8%	2.7%
	Sales	10.4%	11.9%	9.7%
	Office & Administrative Support	11.9%	12.9%	13.6%
	Protective Service	2.3%	1.5%	1.9%
	Food Preparation	5.1%	5.6%	5.3%
	Building Maintenance & Cleaning	2.9%	3.1%	2.8%
	Personal Care	1.9%	2.1%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	6.5%	8.0%	9.4%
	Production & Transportation	20.4%	17.1%	17.9%
	Percent White Collar Workers	60.9%	62.7%	60.2%
Percent Blue Collar Workers	39.1%	37.3%	39.8%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.8%	6.7%	7.8%
	Manufacturing	10.8%	11.1%	11.2%
	Transportation	8.5%	7.8%	9.6%
	Information	1.9%	2.2%	2.6%
	Wholesale/Retail	11.2%	15.9%	14.3%
	Finance, Insurance, Real Estate	6.9%	5.6%	5.2%
	Professional Services	5.0%	5.6%	5.3%
	Management Services	0.1%	0.5%	0.2%
	Administrative/Waste Services	4.8%	5.0%	4.5%
	Educational Services	22.6%	20.6%	20.6%
	Entertainment Services	14.5%	10.4%	9.4%
	Other Professional Services	4.3%	4.5%	4.6%
	Public Administration	3.9%	4.1%	4.6%
Transportation To Work	Drive to Work Alone	81.7%	82.5%	82.2%
	Drive to Work Carpool	14.1%	13.7%	13.7%
	Travel to Work by Public Transportation	0.5%	0.4%	0.4%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	0.7%	0.5%	0.6%
	Other Means	0.6%	0.4%	0.5%
	Work at Home	2.4%	2.3%	2.4%

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	Travel to Work in Less than 5 Minutes	1.5%	1.3%	1.6%
	Travel to Work in 5 to 9 Minutes	6.6%	7.6%	6.5%
	Travel to Work in 10 to 14 Minutes	10.6%	11.2%	9.8%
	Travel to Work in 15 to 19 Minutes	11.4%	12.3%	11.9%
	Travel to Work in 20 to 29 Minutes	15.2%	14.4%	14.8%
	Travel to Work in 30 to 44 Minutes	23.6%	23.4%	23.6%
	Travel to Work in 45 to 59 Minutes	18.4%	16.0%	16.5%
	Travel to Work in 60 Minutes or more	12.6%	13.6%	15.2%
	Average Travel Time to Work	32	32	33
Vehicles per HH	No Vehicles	5.0%	4.1%	3.3%
	1 Vehicle	34.0%	30.7%	28.4%
	2 Vehicles	39.9%	39.3%	41.1%
	3 or more vehicles	21.1%	25.9%	27.3%
	Average Number of Vehicles	1.83	1.97	2.05
Change	Births (last 12 months)	244	813	2,901
	Deaths (last 12 months)	203	645	2,095
	Migration (last 12 months)	140	441	2,191
Work place	Workplace Establishments	864	1,802	4,406
	Workplace Employees (FTE)	8,216	17,768	56,728