

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.719171 Longitude: -84.76577

Park Plaza Douglasville, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	6,701	38,318	83,055
	Population Est 23Q1	6,696	38,301	83,030
	Population Est 22Q4	6,706	38,244	82,998
	Population Est 22Q3	6,716	38,125	82,851
	Population Est 22Q2	6,695	37,877	82,475
	Population Est 22Q1	6,711	37,800	82,679
	Population Est 21Q4	6,702	37,734	82,500
	Population Est 21Q3	6,690	37,762	82,341
	Population Est 21Q2	6,676	37,739	82,189
	Population Fcst	7,064	40,832	88,320
	2010 Census Population	5,371	26,004	36,091
	2000 Census Population	5,018	21,644	29,931
	1990 Census Population	4,151	18,723	25,511
	Current Year Daytime Population	8,318	35,479	67,003
	Average Seasonal Population	21	111	240
	Historical Annual Growth, 1990 – 2000	1.91%	1.46%	1.61%
	Historical Annual Growth, 2000 – 2010	0.68%	1.85%	1.89%
	Estimated Annual Growth, 2010 – CY	1.68%	2.97%	6.49%
	Projected Annual Growth, CY to Y5	1.06%	1.28%	1.24%
	Group Qtrs Est	6	648	829
Transient Est Average Last 4 Qtrs	61	1,133	2,717	
<b>Households</b>	Current Year Estimated Households	2,758	13,796	28,682
	Households Est 23Q1	2,756	13,787	28,670
	Households Est 22Q4	2,760	13,771	28,662
	Households Est 22Q3	2,765	13,729	28,609
	Households Est 22Q2	2,756	13,643	28,483
	Households Est 22Q1	2,761	13,617	28,548
	Households Est 21Q4	2,758	13,595	28,490
	Households Est 21Q3	2,754	13,605	28,438
	Households Est 21Q2	2,747	13,593	28,381
	Households Fcst	2,907	14,676	30,475
	2010 Census Households	2,102	9,462	12,887
	2000 Census Households	1,953	7,715	10,525
	1990 Census Households	1,516	6,425	8,639
	Historical Annual Growth, 1990 – 2000	2.57%	1.85%	1.99%
	Historical Annual Growth, 2000 – 2010	0.74%	2.06%	2.05%
	Estimated Annual Growth, 2010 – CY	2.07%	2.89%	6.22%
	Projected Annual Growth, CY to Y5	1.06%	1.24%	1.22%
Population per Household	2.43	2.73	2.87	

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Park Plaza Douglasville, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.2%	0.7%	0.6%
	HH Income \$250,000 to \$499,999	0.2%	0.8%	0.8%
	HH Income \$200,000 to \$249,999	0.6%	2.0%	1.8%
	HH Income \$175,000 to \$199,999	1.5%	2.2%	3.2%
	HH Income \$150,000 to \$174,999	2.6%	3.7%	4.5%
	HH Income \$100,000 to 149,999	14.8%	15.0%	17.4%
	HH Income \$75,000 to 99,999	16.3%	13.8%	14.4%
	HH Income \$50,000 to 74,999	25.3%	21.3%	20.2%
	HH Income \$35,000 to 49,999	14.1%	13.8%	12.2%
	HH Income \$25,000 to 34,999	6.8%	9.7%	8.2%
	HH Income \$15,000 to 24,999	11.0%	6.5%	7.0%
	HH Income \$0 to 14,999	6.8%	10.4%	9.7%
	Average Household Income	\$68,569	\$74,216	\$79,440
	Median Household Income	\$60,995	\$60,562	\$64,945
	Per Capita Income	\$28,243	\$27,074	\$27,652
	2000 Average HH Income	\$60,667	\$63,593	\$62,367
	2000 Median HH Income	\$50,149	\$53,254	\$51,992
	Average Disposable Income	58,112	62,649	65,683
	Median Disposable Income	52,352	52,089	55,836
	Discretionary HH Income Over \$150,000	0.0%	1.0%	0.9%
	Discretionary HH Income \$125,000 to \$149,999	0.6%	1.7%	1.6%
	Discretionary HH Income \$100,000 to \$124,999	1.3%	3.4%	4.3%
	Discretionary HH Income \$75,000 to \$99,999	6.0%	8.2%	9.7%
	Discretionary HH Income \$50,000 to \$74,999	19.1%	17.4%	19.7%
	Discretionary HH Income \$25,000 to \$49,999	41.6%	33.9%	31.9%
	Discretionary HH Income Under \$25,000	31.4%	34.5%	31.9%
	Average Discretionary HH Income	38,453	42,052	44,669
	Median Discretionary HH Income	34,453	34,799	37,615
	Householder White – Count	1,459	6,464	12,690
	Median HH Income	\$63,303	\$63,118	\$66,016
	Average HH Income	\$68,381	\$71,966	\$74,571
	Householder Black or African-American – Count	1,010	5,786	12,841
	Median HH Income	\$55,946	\$57,008	\$66,202
	Average HH Income	\$65,672	\$70,933	\$76,178
Householder Hispanic – Count	157	840	1,732	
Median HH Income	\$26,238	\$52,812	\$54,523	
Average HH Income	\$45,752	\$57,000	\$62,501	
Householder Asian or Pacific Islander – Count	6	159	332	
Median HH Income	\$33,799	\$68,365	\$69,011	
Average HH Income	\$46,495	\$91,938	\$91,888	
Householder Other or Pacific Islander – Count	127	547	1,087	
Median HH Income	\$82,824	\$70,412	\$70,736	
Average HH Income	\$83,147	\$74,366	\$77,835	
Gender	Male Population	3,149	18,090	39,164
	Female Population	3,552	20,229	43,891

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Total Population by Age	Count of Pop 0 to 4 years	400	2,104	4,595
	Count of Pop 0 to 7 years	537	2,988	6,576
	Count of Pop 5 - 13	686	4,338	9,714
	Count of Pop 14 - 18	351	2,234	5,101
	Count of Pop 19 - 22	363	2,195	4,995
	Count of Pop 22 - 25	277	1,586	3,579
	Count of Pop 25 - 29	488	2,402	5,168
	Count of Pop 30 - 34	488	2,385	4,970
	Count of Pop 35 - 39	457	2,424	5,099
	Count of Pop 40 - 44	464	2,550	5,453
	Count of Pop 45 - 59	1,356	7,675	17,271
	Count of Pop 60 - 74	961	5,994	12,516
	Count of Pop 75 - 84	324	1,922	3,670
	Count of Pop 85+	85	511	923
	% of Pop 0 to 4 years	6.0%	5.5%	5.5%
	% of Pop 0 to 7 years	8.0%	7.8%	7.9%
	% of Pop 5 - 13	10.2%	11.3%	11.7%
	% of Pop 14 - 18	5.2%	5.8%	6.1%
	% of Pop 19 - 22	5.4%	5.7%	6.0%
	% of Pop 22 - 25	4.1%	4.1%	4.3%
	% of Pop 25 - 29	7.3%	6.3%	6.2%
	% of Pop 30 - 34	7.3%	6.2%	6.0%
	% of Pop 35 - 39	6.8%	6.3%	6.1%
	% of Pop 40 - 44	6.9%	6.7%	6.6%
	% of Pop 45 - 59	20.2%	20.0%	20.8%
% of Pop 60 - 74	14.3%	15.6%	15.1%	
% of Pop 75 - 84	4.8%	5.0%	4.4%	
% of Pop 85+	1.3%	1.3%	1.1%	
Median Age	38.3	39.0	38.3	
Average Age	39.0	39.3	38.6	
Male Population by Age	% of Pop 0 to 4 years	6.6%	5.9%	5.9%
	% of Pop 5 - 13	11.2%	12.1%	12.6%
	% of Pop 14 - 18	6.0%	6.4%	6.7%
	% of Pop 19 - 22	6.0%	6.3%	6.5%
	% of Pop 22 - 25	4.4%	4.5%	4.7%
	% of Pop 25 - 29	7.1%	6.4%	6.5%
	% of Pop 30 - 34	7.2%	6.2%	6.0%
	% of Pop 35 - 39	6.8%	6.3%	6.0%
	% of Pop 40 - 44	6.5%	6.3%	6.1%
	% of Pop 45 - 59	19.7%	19.6%	20.1%
	% of Pop 75 - 84	4.1%	4.3%	3.9%
	% of Pop 60 - 74	13.6%	14.6%	14.2%
	% of Pop 85+	0.8%	0.9%	0.8%
	Median Age	36.1	36.7	35.9
Average Age	37.4	37.8	37.2	

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	% of Pop 0 to 4 years	5.4%	5.1%	5.2%
	% of Pop 5 - 13	9.4%	10.6%	10.9%
	% of Pop 14 - 18	4.6%	5.3%	5.7%
	% of Pop 19 - 22	4.9%	5.2%	5.5%
	% of Pop 22 - 25	3.9%	3.8%	4.0%
	% of Pop 25 - 29	7.5%	6.1%	6.0%
	% of Pop 30 - 34	7.4%	6.2%	6.0%
	% of Pop 35 - 39	6.9%	6.3%	6.3%
	% of Pop 40 - 44	7.3%	7.0%	7.0%
	% of Pop 45 - 59	20.7%	20.4%	21.4%
	% of Pop 60 - 74	15.0%	16.6%	15.8%
	% of Pop 75 - 84	5.5%	5.6%	4.9%
	% of Pop 85+	1.7%	1.7%	1.4%
	Median Age	40.1	40.9	40.4
Average Age	40.4	40.7	39.9	
Race	Count of White	2,626	14,618	29,408
	Count of Black or African-American	3,015	17,911	41,017
	Count of Asian or Pacific Islander	150	799	1,427
	Count of Other races	909	4,991	11,203
	White	39.2%	38.1%	35.4%
	Black or African American	45.0%	46.7%	49.4%
	Asian	2.2%	2.1%	1.7%
	Other Races	13.6%	13.0%	13.5%
Language Spoken	Speak English at Home	90.9%	89.5%	88.9%
	Speak Spanish at Home	7.7%	7.3%	6.8%
	Speak French or French Creole at Home	0.7%	1.0%	1.3%
	Speak German at Home	0.4%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	0.2%	0.6%	0.4%
	Speak Russian and Other Slavic Languages at H	0.0%	0.1%	0.0%
	Speak Chinese at Home	0.0%	0.1%	0.5%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.2%
	Speak Other Asian Languages at Home	0.1%	0.4%	0.6%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.2%	0.1%
	Speak Other Language at Home	0.1%	0.4%	0.7%
Hispanic	Hispanic Population	767	3,954	9,006
	Hispanic Population Percent	11.4%	10.3%	10.8%
	Mexican	42.7%	52.6%	52.5%
	Puerto Rican	9.8%	11.6%	13.4%
	Cuban	0.3%	2.9%	2.4%
	Dominican	0.2%	1.4%	1.7%
	Central American	26.9%	19.5%	16.7%
	South American	13.8%	6.1%	5.1%
	Other Hispanic	6.4%	6.1%	8.3%
	2000 Hispanic Population Percent	0%	2%	3%
	1990 Hispanic Population Percent	1%	1%	1%

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Park Plaza Douglasville, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	8.8%	9.3%	8.8%
	American	8.4%	9.0%	8.5%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	2.2%	2.0%	1.7%
	Chinese	0.5%	0.3%	0.3%
	Japanese	0.2%	0.1%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.9%	0.9%	0.7%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	0.4%
	Other Asian	0.0%	0.2%	0.2%
	European (percent of total population)	25.4%	19.6%	17.8%
	British	4.4%	4.2%	4.5%
	Dutch	0.2%	0.2%	0.2%
	French	1.2%	0.7%	0.5%
	German	3.8%	3.5%	3.5%
	Italian	1.5%	1.3%	1.1%
	Polish	0.9%	0.5%	0.5%
	Scandinavian	0.6%	0.5%	0.5%
	Scotch/Irish	10.6%	7.4%	6.0%
Other European (ie. Greek/Russian)	2.2%	1.4%	1.0%	
Middle Eastern	0.1%	0.2%	0.1%	
Other Ancestry	27.3%	36.1%	40.0%	
Unclassified Ancestry	24.7%	22.4%	20.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	4,624	25,863	55,071
	Elementary (0 to 8)	2.3%	4.9%	4.0%
	Some High School (9 to 11)	5.8%	7.4%	8.0%
	High School Graduate (12)	28.4%	30.0%	30.5%
	Some College (13 to 16)	20.2%	21.6%	21.4%
	Associates Degree Only	14.3%	8.8%	8.5%
	Bachelors Degree Only	16.4%	16.5%	17.6%
	Graduate Degree	12.5%	10.8%	10.0%
	% College (4+)	28.9%	27.3%	27.6%
<b>Household Type</b>	Total Households – count	2,758	13,796	28,682
	One Person HHs – count	888	3,450	6,157
	Family HHs – count	1,740	9,614	21,007
	Married Couple – count	981	6,255	13,993
	w/own children – count	252	2,128	5,008
	w/out own children – count	729	4,127	8,985
	Male Householder – count	198	590	1,296
	Female Householder – count	561	2,769	5,718
	Non-Family Households – count	130	732	1,519
	1 Person Household	32.2%	25.0%	21.5%
	2 Person Household	30.5%	30.8%	30.0%
	3 Person Household	15.8%	17.0%	18.1%
	4 Person Household	11.7%	13.8%	15.2%
	5 Person Household	5.5%	7.7%	8.7%
	6 Person Household	2.5%	3.2%	3.8%
7+ Person Household	1.9%	2.6%	2.7%	
% Households With Children	28.4%	30.2%	30.8%	

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Park Plaza Douglasville, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	2,924	14,567	30,188
	Owner Occupied Percent	42.2%	58.0%	64.2%
	Renter Occupied Percent	52.2%	36.7%	30.8%
	Vacant Housing Percent	5.7%	5.3%	5.0%
	Total Housing Units (Census 2000)	2,132	8,163	11,125
	For Rent (Census 2000)	89%	49%	48%
	For Sale (Census 2000)	2%	21%	22%
	Rented or Sold, (Census 2000)	0%	3%	4%
	Seasonal (Census 2014)	2%	6%	5%
	Other (Census 2000)	9%	16%	16%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	34%	27%	27%
	Homes Built 1980 to 1989	23%	26%	24%
	Homes Built 1970 to 1979	33%	33%	32%
	Homes Built 1960 to 1969	8%	8%	9%
	Homes Built 1950 to 1959	1%	3%	4%
	Homes Built 1940 to 1949	0%	1%	2%
	Homes Built Before 1939	1%	2%	2%
<b>Units in Structure</b>	1 Unit	61%	76%	77%
	2 - 9 Units	10%	11%	10%
	Greater than 10 Units	29%	8%	7%
	Mobilie Trailer	0%	4%	6%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.4%	1.4%	1.4%
	Property Value \$750,000 to \$999,999	0.0%	0.4%	0.9%
	Property Value \$500,000 to \$749,999	1.0%	7.2%	7.7%
	Property Value \$400,000 to \$499,999	2.9%	8.8%	10.1%
	Property Value \$300,000, to \$399,999	14.5%	16.1%	17.5%
	Property Value \$200,000 to \$299,999	57.7%	36.9%	36.4%
	Property Value \$150,000 to \$199,999	18.2%	16.7%	13.6%
	Property Value \$100,000 to \$149,999	4.0%	7.9%	7.4%
	Property Value \$60,000 to \$99,999	0.7%	2.1%	2.0%
	Property Value \$40,000 to \$59,999	0.2%	0.8%	1.0%
	Property Value \$0 to \$39,999	0.4%	1.5%	1.9%
	Median Home Value	\$235,503	\$246,989	\$255,114
Median Rent	\$805	\$730	\$722	
<b>Wealth per Household</b>	\$0 and under - percent	18.9%	18.2%	17.8%
	\$1 to \$4999 - percent	9.8%	9.3%	8.9%
	\$5k to \$9999 - percent	5.1%	4.8%	4.7%
	\$10k to \$24999 - percent	6.8%	6.6%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.3%	10.4%
	\$100k to \$249999 - percent	17.3%	17.8%	18.0%
	\$250k to \$499999 - percent	12.2%	12.6%	12.8%
	\$500k+ - percent	12.9%	13.5%	13.9%
	Median HH Wealth	\$62,609	\$70,203	\$74,636
	Avg HH Wealth	\$217,387	\$225,228	\$230,489

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<b>Economic Viability</b>	Economic Viability Local	210	220	226
	Economic Viability Indexed	210	220	226
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,531	19,112	41,529
	Managerial/Executive	13.1%	15.0%	14.1%
	Professional Specialty	24.7%	22.7%	21.6%
	Healthcare Support	3.1%	2.2%	2.1%
	Sales	7.3%	12.2%	12.2%
	Office & Administrative Support	11.5%	12.3%	12.3%
	Protective Service	3.5%	1.5%	1.7%
	Food Preparation	5.3%	4.8%	5.4%
	Building Maintenance & Cleaning	1.6%	2.6%	2.9%
	Personal Care	2.6%	2.1%	2.7%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	6.9%	6.7%	8.1%
	Production & Transportation	20.4%	17.7%	16.9%
	Percent White Collar Workers	59.7%	64.5%	62.2%
Percent Blue Collar Workers	40.3%	35.5%	37.8%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	6.1%	6.0%	6.9%
	Manufacturing	8.2%	11.4%	10.4%
	Transportation	10.9%	7.8%	9.2%
	Information	0.8%	2.2%	2.3%
	Wholesale/Retail	8.4%	14.2%	15.8%
	Finance, Insurance, Real Estate	8.4%	6.3%	5.6%
	Professional Services	6.7%	4.9%	5.2%
	Management Services	0.0%	0.2%	0.4%
	Administrative/Waste Services	6.0%	4.7%	4.5%
	Educational Services	22.4%	21.9%	21.0%
	Entertainment Services	14.2%	12.5%	10.1%
	Other Professional Services	4.7%	4.7%	4.6%
	Public Administration	3.4%	3.4%	4.2%
<b>Transportation To Work</b>	Drive to Work Alone	83.1%	82.2%	82.7%
	Drive to Work Carpool	12.8%	13.9%	13.6%
	Travel to Work by Public Transportation	0.5%	0.4%	0.4%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	1.0%	0.5%	0.5%
	Other Means	0.7%	0.5%	0.4%
	Work at Home	2.0%	2.4%	2.3%

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	Travel to Work in Less than 5 Minutes	1.6%	1.4%	1.2%
	Travel to Work in 5 to 9 Minutes	6.4%	7.6%	7.4%
	Travel to Work in 10 to 14 Minutes	10.3%	11.3%	11.2%
	Travel to Work in 15 to 19 Minutes	10.3%	11.8%	12.4%
	Travel to Work in 20 to 29 Minutes	16.7%	14.0%	14.4%
	Travel to Work in 30 to 44 Minutes	24.0%	23.2%	23.5%
	Travel to Work in 45 to 59 Minutes	19.1%	17.0%	16.1%
	Travel to Work in 60 Minutes or more	11.6%	13.4%	13.7%
Average Travel Time to Work		32	32	32
Vehicles per HH	No Vehicles	5.1%	4.5%	3.8%
	1 Vehicle	43.3%	31.7%	28.8%
	2 Vehicles	31.4%	41.1%	40.7%
	3 or more vehicles	20.2%	22.8%	26.7%
	Average Number of Vehicles	1.71	1.89	2.01
Change	Births (last 12 months)	84	445	973
	Deaths (last 12 months)	65	374	751
	Migration (last 12 months)	-14	375	366
Work place	Workplace Establishments	348	1,295	1,857
	Workplace Employees (FTE)	3,139	12,461	18,237