

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.1992 Longitude: -81.8004

Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	8,344	39,059	90,668
	Population Est 23Q1	8,295	39,007	90,613
	Population Est 22Q4	8,303	38,977	90,618
	Population Est 22Q3	8,301	38,935	90,528
	Population Est 22Q2	8,275	38,830	89,987
	Population Est 22Q1	8,261	38,648	89,633
	Population Est 21Q4	8,272	38,573	89,448
	Population Est 21Q3	8,257	38,601	89,510
	Population Est 21Q2	8,241	38,521	89,454
	Population Fcst	7,505	35,548	83,156
	2010 Census Population	8,184	27,850	58,460
	2000 Census Population	8,732	29,517	59,785
	1990 Census Population	7,386	24,164	47,214
	Current Year Daytime Population	13,002	56,281	139,492
	Average Seasonal Population	7,244	31,526	66,512
	Historical Annual Growth, 1990 – 2000	1.69%	2.02%	2.39%
	Historical Annual Growth, 2000 – 2010	-0.65%	-0.58%	-0.22%
	Estimated Annual Growth, 2010 – CY	0.15%	2.59%	3.37%
	Projected Annual Growth, CY to Y5	-2.10%	-1.87%	-1.71%
	Group Qtrs Est	52	447	1,232
Transient Est Average Last 4 Qtrs	3,441	11,396	23,442	
Households	Current Year Estimated Households	4,052	19,522	43,536
	Households Est 23Q1	4,032	19,500	43,507
	Households Est 22Q4	4,034	19,482	43,507
	Households Est 22Q3	4,034	19,466	43,471
	Households Est 22Q2	4,021	19,414	43,228
	Households Est 22Q1	4,015	19,320	43,047
	Households Est 21Q4	4,019	19,287	42,971
	Households Est 21Q3	4,013	19,312	43,007
	Households Est 21Q2	4,005	19,275	42,990
	Households Fcst	3,635	17,659	39,752
	2010 Census Households	4,082	14,420	28,883
	2000 Census Households	4,190	14,711	28,341
	1990 Census Households	3,551	11,693	21,573
	Historical Annual Growth, 1990 – 2000	1.67%	2.32%	2.77%
	Historical Annual Growth, 2000 – 2010	-0.26%	-0.20%	0.19%
	Estimated Annual Growth, 2010 – CY	-0.06%	2.31%	3.15%
	Projected Annual Growth, CY to Y5	-2.15%	-1.99%	-1.80%
Population per Household	2.05	1.98	2.05	

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Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.8%	3.1%	2.7%
	HH Income \$250,000 to \$499,999	3.4%	3.8%	3.3%
	HH Income \$200,000 to \$249,999	8.0%	8.7%	7.6%
	HH Income \$175,000 to \$199,999	17.3%	13.0%	9.6%
	HH Income \$150,000 to \$174,999	6.1%	6.2%	5.9%
	HH Income \$100,000 to 149,999	12.1%	13.5%	14.8%
	HH Income \$75,000 to 99,999	8.5%	11.1%	12.4%
	HH Income \$50,000 to 74,999	16.1%	13.6%	14.4%
	HH Income \$35,000 to 49,999	8.2%	9.7%	10.8%
	HH Income \$25,000 to 34,999	7.9%	6.5%	7.1%
	HH Income \$15,000 to 24,999	4.3%	4.4%	5.4%
	HH Income \$0 to 14,999	5.2%	6.4%	6.2%
	Average Household Income	\$188,011	\$175,045	\$152,164
	Median Household Income	\$99,545	\$95,860	\$86,558
	Per Capita Income	\$91,804	\$88,382	\$73,887
	2000 Average HH Income	\$106,511	\$107,553	\$93,568
	2000 Median HH Income	\$58,832	\$62,320	\$56,025
	Average Disposable Income	102,616	101,126	94,095
	Median Disposable Income	86,626	84,237	77,172
	Discretionary HH Income Over \$150,000	11.0%	11.0%	8.9%
	Discretionary HH Income \$125,000 to \$149,999	19.3%	15.3%	12.1%
	Discretionary HH Income \$100,000 to \$124,999	8.2%	8.9%	7.9%
	Discretionary HH Income \$75,000 to \$99,999	8.8%	10.4%	11.0%
	Discretionary HH Income \$50,000 to \$74,999	11.4%	13.5%	15.9%
	Discretionary HH Income \$25,000 to \$49,999	21.9%	20.9%	23.2%
	Discretionary HH Income Under \$25,000	19.4%	19.9%	21.1%
	Average Discretionary HH Income	80,232	77,328	70,823
	Median Discretionary HH Income	68,447	66,634	58,086
	Householder White – Count	3,587	17,170	36,872
	Median HH Income	\$114,563	\$102,901	\$93,746
	Average HH Income	\$112,429	\$109,441	\$103,387
	Householder Black or African-American – Count	37	196	742
	Median HH Income	\$73,680	\$46,716	\$44,830
	Average HH Income	\$77,692	\$50,360	\$50,372
	Householder Hispanic – Count	297	1,531	4,312
Median HH Income	\$48,824	\$54,427	\$56,397	
Average HH Income	\$52,569	\$70,916	\$71,383	
Householder Asian or Pacific Islander – Count	33	262	546	
Median HH Income	\$100,941	\$77,279	\$93,762	
Average HH Income	\$116,721	\$89,804	\$98,117	
Householder Other or Pacific Islander – Count	98	363	1,063	
Median HH Income	\$89,793	\$84,552	\$79,457	
Average HH Income	\$83,912	\$92,853	\$81,975	
Gender	Male Population	3,889	18,017	42,528
	Female Population	4,455	21,042	48,140

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Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	244	1,051	2,683
	Count of Pop 0 to 7 years	348	1,416	3,580
	Count of Pop 5 - 13	498	2,127	5,274
	Count of Pop 14 - 18	261	1,195	2,951
	Count of Pop 19 - 22	260	1,210	3,004
	Count of Pop 22 - 25	185	879	2,191
	Count of Pop 25 - 29	265	1,262	3,211
	Count of Pop 30 - 34	280	1,242	3,271
	Count of Pop 35 - 39	302	1,319	3,479
	Count of Pop 40 - 44	325	1,421	3,665
	Count of Pop 45 - 59	1,217	5,756	14,322
	Count of Pop 60 - 74	2,324	10,625	24,402
	Count of Pop 75 - 84	1,549	7,520	15,791
	Count of Pop 85+	635	3,452	6,423
	% of Pop 0 to 4 years	2.9%	2.7%	3.0%
	% of Pop 0 to 7 years	4.2%	3.6%	3.9%
	% of Pop 5 - 13	6.0%	5.4%	5.8%
	% of Pop 14 - 18	3.1%	3.1%	3.3%
	% of Pop 19 - 22	3.1%	3.1%	3.3%
	% of Pop 22 - 25	2.2%	2.2%	2.4%
	% of Pop 25 - 29	3.2%	3.2%	3.5%
	% of Pop 30 - 34	3.4%	3.2%	3.6%
	% of Pop 35 - 39	3.6%	3.4%	3.8%
% of Pop 40 - 44	3.9%	3.6%	4.0%	
% of Pop 45 - 59	14.6%	14.7%	15.8%	
% of Pop 60 - 74	27.9%	27.2%	26.9%	
% of Pop 75 - 84	18.6%	19.3%	17.4%	
% of Pop 85+	7.6%	8.8%	7.1%	
Median Age	62.5	63.4	60.9	
Average Age	55.4	56.4	54.4	
Male Population by Age	% of Pop 0 to 4 years	3.3%	3.0%	3.2%
	% of Pop 5 - 13	6.7%	6.0%	6.3%
	% of Pop 14 - 18	3.4%	3.3%	3.5%
	% of Pop 19 - 22	3.5%	3.4%	3.7%
	% of Pop 22 - 25	2.6%	2.5%	2.7%
	% of Pop 25 - 29	3.5%	3.4%	3.9%
	% of Pop 30 - 34	3.3%	3.3%	3.9%
	% of Pop 35 - 39	3.7%	3.6%	4.0%
	% of Pop 40 - 44	4.0%	3.7%	4.1%
	% of Pop 45 - 59	14.5%	14.7%	15.6%
	% of Pop 75 - 84	18.4%	19.3%	17.2%
	% of Pop 60 - 74	26.2%	25.6%	25.3%
	% of Pop 85+	7.1%	8.2%	6.6%
Median Age	61.1	62.1	59.3	
Average Age	54.0	55.1	53.1	

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	% of Pop 0 to 4 years	2.6%	2.4%	2.7%
	% of Pop 5 - 13	5.4%	5.0%	5.4%
	% of Pop 14 - 18	2.9%	2.9%	3.0%
	% of Pop 19 - 22	2.8%	2.8%	3.0%
	% of Pop 22 - 25	1.9%	2.0%	2.2%
	% of Pop 25 - 29	2.9%	3.1%	3.2%
	% of Pop 30 - 34	3.4%	3.1%	3.4%
	% of Pop 35 - 39	3.6%	3.2%	3.7%
	% of Pop 40 - 44	3.8%	3.6%	4.0%
	% of Pop 45 - 59	14.7%	14.7%	16.0%
	% of Pop 60 - 74	29.3%	28.6%	28.3%
	% of Pop 75 - 84	18.7%	19.2%	17.6%
	% of Pop 85+	8.1%	9.4%	7.5%
	Median Age	63.6	64.4	62.1
Average Age	56.6	57.4	55.5	
Race	Count of White	7,079	33,177	73,942
	Count of Black or African-American	130	625	2,178
	Count of Asian or Pacific Islander	121	682	1,619
	Count of Other races	1,015	4,576	12,929
	White	84.8%	84.9%	81.6%
	Black or African American	1.6%	1.6%	2.4%
	Asian	1.5%	1.7%	1.8%
	Other Races	12.2%	11.7%	14.3%
Language Spoken	Speak English at Home	78.9%	83.1%	79.4%
	Speak Spanish at Home	13.8%	8.9%	12.5%
	Speak French or French Creole at Home	2.1%	1.3%	2.1%
	Speak German at Home	1.0%	0.9%	0.8%
	Speak Other Indo-European Languages at Home	1.8%	2.2%	2.3%
	Speak Russian and Other Slavic Languages at H	1.5%	1.4%	1.0%
	Speak Chinese at Home	0.1%	0.4%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.1%	0.3%	0.4%
	Speak Other Asian Languages at Home	0.1%	0.1%	0.3%
	Speak Tagalog and Other Pacific Languages at H	0.2%	0.7%	0.4%
	Speak Other Language at Home	0.4%	0.7%	0.4%
Hispanic	Hispanic Population	1,222	4,828	13,504
	Hispanic Population Percent	14.6%	12.4%	14.9%
	Mexican	11.2%	16.2%	28.6%
	Puerto Rican	6.0%	8.9%	7.2%
	Cuban	17.0%	21.8%	23.9%
	Dominican	0.0%	0.3%	0.8%
	Central American	35.2%	14.4%	10.8%
	South American	17.6%	31.5%	22.3%
	Other Hispanic	13.0%	6.8%	6.4%
	2000 Hispanic Population Percent	10%	6%	8%
	1990 Hispanic Population Percent	4%	3%	5%

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Ancestry	American (percent of total population)	7.0%	6.9%	6.8%
	American	7.0%	6.8%	6.7%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.4%	1.7%	1.8%
	Chinese	0.2%	0.5%	0.4%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.6%	0.2%	0.5%
	South East Asian (ie. Vietnamese)	0.7%	0.8%	0.7%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	51.3%	52.5%	48.2%
	British	10.2%	9.6%	8.5%
	Dutch	0.8%	1.0%	0.9%
	French	1.4%	1.9%	1.6%
	German	10.9%	10.4%	9.7%
	Italian	5.1%	5.9%	6.4%
	Polish	2.6%	2.2%	2.3%
	Scandinavian	3.0%	3.0%	2.4%
	Scotch/Irish	12.1%	11.7%	10.2%
Other European (ie. Greek/Russian)	5.2%	6.9%	6.1%	
Middle Eastern	0.6%	0.7%	0.6%	
Other Ancestry	14.0%	13.2%	15.5%	
Unclassified Ancestry	11.0%	12.6%	12.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,896	32,597	74,565
	Elementary (0 to 8)	2.9%	1.6%	2.7%
	Some High School (9 to 11)	1.4%	2.0%	3.1%
	High School Graduate (12)	21.1%	19.0%	20.8%
	Some College (13 to 16)	17.4%	16.7%	17.4%
	Associates Degree Only	6.6%	6.5%	7.0%
	Bachelors Degree Only	29.0%	30.1%	28.8%
	Graduate Degree	21.6%	24.1%	20.3%
	% College (4+)	50.6%	54.2%	49.1%
Household Type	Total Households – count	4,052	19,522	43,536
	One Person HHs – count	1,360	6,895	14,405
	Family HHs – count	2,492	11,440	26,512
	Married Couple – count	2,196	9,940	22,757
	w/own children – count	385	1,638	4,249
	w/out own children – count	1,810	8,303	18,509
	Male Householder – count	123	531	1,218
	Female Householder – count	174	970	2,537
	Non-Family Households – count	200	1,187	2,618
	1 Person Household	33.6%	35.3%	33.1%
	2 Person Household	47.6%	46.0%	45.9%
	3 Person Household	8.4%	8.3%	9.3%
	4 Person Household	5.8%	6.2%	7.0%
	5 Person Household	2.6%	2.7%	3.0%
	6 Person Household	1.4%	1.0%	1.2%
7+ Person Household	0.6%	0.5%	0.7%	
% Households With Children	12.4%	12.0%	13.8%	

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Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	6,147	28,892	63,007
	Owner Occupied Percent	51.5%	49.9%	51.0%
	Renter Occupied Percent	14.4%	17.7%	18.1%
	Vacant Housing Percent	34.1%	32.4%	30.9%
	Total Housing Units (Census 2000)	6,088	22,085	41,803
	For Rent (Census 2000)	4%	4%	6%
	For Sale (Census 2000)	2%	2%	4%
	Rented or Sold, (Census 2000)	2%	1%	2%
	Seasonal (Census 2014)	80%	86%	80%
	Other (Census 2000)	1%	1%	1%
Homes Built By Year	Homes Built 1990 to 2000	18%	23%	28%
	Homes Built 1980 to 1989	29%	30%	29%
	Homes Built 1970 to 1979	38%	31%	26%
	Homes Built 1960 to 1969	10%	12%	12%
	Homes Built 1950 to 1959	4%	4%	5%
	Homes Built 1940 to 1949	1%	0%	1%
	Homes Built Before 1939	0%	0%	1%
Units in Structure	1 Unit	38%	33%	41%
	2 - 9 Units	13%	15%	19%
	Greater than 10 Units	50%	51%	39%
	Mobilie Trailer	0%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	15.6%	20.9%	18.9%
	Property Value \$750,000 to \$999,999	8.1%	10.5%	11.9%
	Property Value \$500,000 to \$749,999	16.7%	14.6%	19.9%
	Property Value \$400,000 to \$499,999	8.4%	6.4%	8.8%
	Property Value \$300,000, to \$399,999	7.8%	7.2%	7.7%
	Property Value \$200,000 to \$299,999	1.4%	2.9%	3.9%
	Property Value \$150,000 to \$199,999	0.7%	1.2%	0.8%
	Property Value \$100,000 to \$149,999	0.1%	0.7%	0.7%
	Property Value \$60,000 to \$99,999	0.0%	0.3%	0.4%
	Property Value \$40,000 to \$59,999	0.1%	0.4%	0.5%
	Property Value \$0 to \$39,999	0.2%	0.7%	0.5%
	Median Home Value	\$661,322	\$725,370	\$672,867
Median Rent	\$735	\$780	\$766	
Wealth per Household	\$0 and under - percent	14.7%	14.9%	15.3%
	\$1 to \$4999 - percent	6.8%	6.9%	7.2%
	\$5k to \$9999 - percent	3.7%	3.8%	3.9%
	\$10k to \$24999 - percent	5.7%	5.7%	5.8%
	\$25k to \$49999 - percent	6.5%	6.5%	6.6%
	\$50k to \$99999 - percent	10.3%	10.2%	10.2%
	\$100k to \$249999 - percent	19.4%	19.3%	19.2%
	\$250k to \$499999 - percent	15.0%	14.9%	14.6%
	\$500k+ - percent	17.9%	17.8%	17.2%
	Median HH Wealth	\$117,707	\$115,251	\$107,923
	Avg HH Wealth	\$280,610	\$279,218	\$272,121

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Economic Viability	Economic Viability Local	224	229	234
	Economic Viability Indexed	224	229	234
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,415	14,832	37,451
	Managerial/Executive	23.6%	25.7%	22.8%
	Professional Specialty	19.5%	23.5%	21.6%
	Healthcare Support	4.6%	1.7%	2.1%
	Sales	13.6%	14.0%	15.6%
	Office & Administrative Support	6.5%	6.9%	8.3%
	Protective Service	0.1%	1.2%	1.2%
	Food Preparation	16.7%	9.6%	8.4%
	Building Maintenance & Cleaning	3.6%	4.7%	4.3%
	Personal Care	1.8%	1.9%	3.1%
	Farming, Fishing, & Forestry	0.9%	0.3%	0.2%
	Construction	6.3%	7.4%	8.0%
	Production & Transportation	2.7%	3.1%	4.6%
	Percent White Collar Workers	67.8%	71.8%	70.3%
Percent Blue Collar Workers	32.2%	28.2%	29.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	9.3%	10.8%	11.3%
	Manufacturing	6.2%	4.8%	3.8%
	Transportation	2.1%	2.6%	3.5%
	Information	0.9%	1.2%	1.0%
	Wholesale/Retail	8.6%	12.9%	12.8%
	Finance, Insurance, Real Estate	11.6%	11.6%	11.0%
	Professional Services	14.5%	12.0%	12.2%
	Management Services	0.2%	0.0%	0.1%
	Administrative/Waste Services	3.1%	5.0%	5.5%
	Educational Services	16.3%	17.9%	16.5%
	Entertainment Services	23.2%	14.4%	13.5%
Other Professional Services	3.6%	5.0%	7.0%	
Public Administration	0.4%	1.7%	1.7%	
Transportation To Work	Drive to Work Alone	78.7%	80.0%	78.1%
	Drive to Work Carpool	8.7%	6.8%	9.9%
	Travel to Work by Public Transportation	0.4%	0.3%	0.3%
	Drive to Work on Motorcycle	0.7%	0.3%	0.3%
	Drive to Work on Bicycle	1.1%	0.9%	1.4%
	Walked to Work	2.9%	2.3%	2.3%
	Other Means	1.5%	1.5%	1.4%
	Work at Home	6.1%	7.8%	6.4%

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	Travel to Work in Less than 5 Minutes	4.1%	4.0%	3.9%
	Travel to Work in 5 to 9 Minutes	20.1%	19.1%	15.4%
	Travel to Work in 10 to 14 Minutes	25.7%	25.1%	21.4%
	Travel to Work in 15 to 19 Minutes	19.2%	21.8%	22.5%
	Travel to Work in 20 to 29 Minutes	14.9%	16.4%	19.3%
	Travel to Work in 30 to 44 Minutes	9.9%	8.5%	10.8%
	Travel to Work in 45 to 59 Minutes	3.0%	2.7%	3.7%
	Travel to Work in 60 Minutes or more	3.1%	2.3%	3.0%
	Average Travel Time to Work	17	16	18
Vehicles per HH	No Vehicles	4.5%	5.6%	4.4%
	1 Vehicle	44.0%	44.1%	44.8%
	2 Vehicles	41.9%	41.0%	40.3%
	3 or more vehicles	9.6%	9.3%	10.5%
		Average Number of Vehicles	1.59	1.56
Change	Births (last 12 months)	52	241	602
	Deaths (last 12 months)	201	1,000	2,047
	Migration (last 12 months)	218	994	2,146
Work place	Workplace Establishments	1,056	3,776	8,806
	Workplace Employees (FTE)	6,068	28,340	73,156