

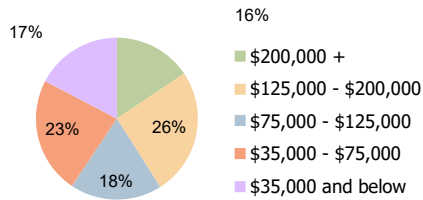
Park Shore Plaza Naples, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
--------------------------------	------------------	------------------	------------------

Current Year Demographics

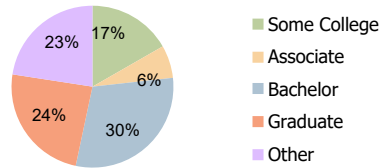
Current Population	8,344	39,059	90,668
Total Daytime Pop	13,002	56,281	139,492
Workplace Pop	6,068	28,340	73,156
Average Household Income	\$188,011	\$175,045	\$152,164
Average Disposable Income	\$102,616	\$101,126	\$94,095
Total Households	4,052	19,522	43,536
Median Home Value	\$661,322	\$725,370	\$672,867
College (4+)	50.6%	54.2%	49.1%
Total Consumer Spending/Capita (Weekly)	\$435	\$439	\$432
Population per Household	2.13	2.01	2.47
% of Households with Children	12.4%	12.0%	13.8%

2028 Demographic Projections

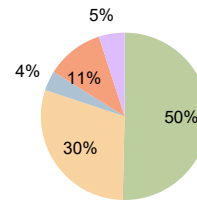
Projected Population	7,505	35,548	83,156
Projected 5 Year Annual Growth Rate (Pop)	-2.1%	-1.9%	-1.7%



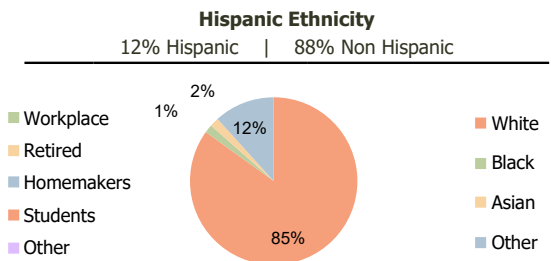
Household Income (3.00 Mile Radius)



Education (3.00 Mile Radius)



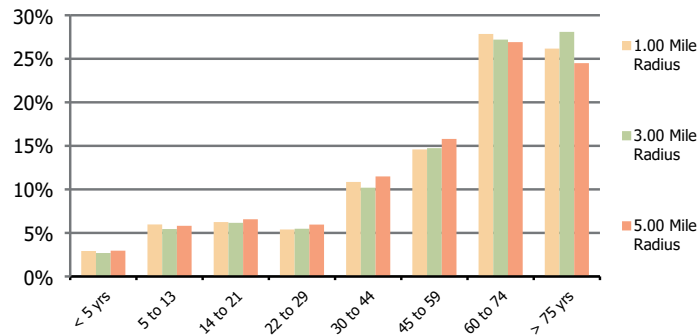
Daytime Population (3.00 Mile Radius)



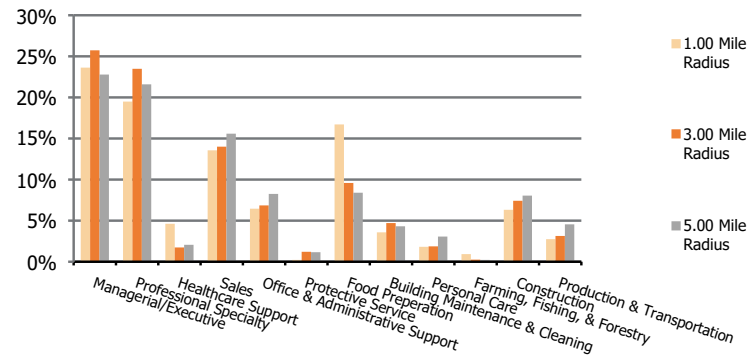
Race (3.00 Mile Radius)

Park Shore Plaza Naples, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
---------------------------------------	-------------------------	-------------------------	-------------------------

Population by Age Range



Occupation



Population	Current Estimated Population	8,344	39,059	90,668
	2010 Census Population	8,184	27,850	58,460
	2000 Census Population	8,732	29,517	59,785
	Historical Annual Growth 2000 to 2010	-0.6%	-0.6%	-0.2%
	Estimated Annual Growth 2010 to 2023	0.1%	2.6%	3.4%
	Projected Annual Growth 2023 to 2028	-2.1%	-1.9%	-1.7%
Ethnic	Hispanic or Latino Population	15%	12%	15%
	Non Hispanic or Latino Population	85%	88%	85%
Race	White	84.8%	84.9%	81.6%
	Black or African American	1.6%	1.6%	2.4%
	Asian & Pacific Islander	1.5%	1.7%	1.8%
	Other Races	12.2%	11.7%	14.3%