

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.968058 Longitude: -84.488533

Pavilions at Eastlake Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	37,010	161,397	721,029
	Population Est 23Q1	37,017	161,333	719,983
	Population Est 22Q4	36,969	161,073	718,477
	Population Est 22Q3	36,946	160,874	716,223
	Population Est 22Q2	36,927	160,742	715,251
	Population Est 22Q1	36,934	160,610	714,041
	Population Est 21Q4	36,988	160,599	713,024
	Population Est 21Q3	36,970	160,511	712,082
	Population Est 21Q2	36,976	160,227	711,983
	Population Fcst	35,701	161,609	751,349
	2010 Census Population	25,189	88,719	266,813
	2000 Census Population	25,572	92,633	265,418
	1990 Census Population	21,939	78,157	218,816
	Current Year Daytime Population	39,651	231,577	863,885
	Average Seasonal Population	135	916	4,361
	Historical Annual Growth, 1990 – 2000	1.54%	1.71%	1.95%
	Historical Annual Growth, 2000 – 2010	-0.15%	-0.43%	0.05%
	Estimated Annual Growth, 2010 – CY	2.95%	4.62%	7.79%
	Projected Annual Growth, CY to Y5	-0.72%	0.03%	0.83%
	Group Qtrs Est	512	2,803	10,507
Transient Est Average Last 4 Qtrs	2,788	26,007	68,796	
<b>Households</b>	Current Year Estimated Households	14,421	65,615	293,341
	Households Est 23Q1	14,422	65,575	292,795
	Households Est 22Q4	14,399	65,459	292,133
	Households Est 22Q3	14,391	65,370	291,151
	Households Est 22Q2	14,380	65,309	290,782
	Households Est 22Q1	14,379	65,247	290,220
	Households Est 21Q4	14,406	65,222	289,707
	Households Est 21Q3	14,400	65,182	289,301
	Households Est 21Q2	14,407	65,024	289,315
	Households Fcst	13,919	66,012	307,158
	2010 Census Households	10,491	36,805	106,572
	2000 Census Households	10,613	38,368	104,901
	1990 Census Households	9,390	33,024	88,070
	Historical Annual Growth, 1990 – 2000	1.23%	1.51%	1.76%
	Historical Annual Growth, 2000 – 2010	-0.12%	-0.42%	0.16%
	Estimated Annual Growth, 2010 – CY	2.43%	4.46%	7.94%
	Projected Annual Growth, CY to Y5	-0.71%	0.12%	0.92%
	Population per Household	2.53	2.42	2.42

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Pavilions at Eastlake Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.4%	2.3%	2.3%
	HH Income \$250,000 to \$499,999	2.9%	2.7%	2.7%
	HH Income \$200,000 to \$249,999	6.7%	6.3%	6.4%
	HH Income \$175,000 to \$199,999	3.3%	4.9%	6.9%
	HH Income \$150,000 to \$174,999	4.9%	5.9%	6.6%
	HH Income \$100,000 to 149,999	17.8%	17.2%	18.3%
	HH Income \$75,000 to 99,999	12.3%	12.9%	13.4%
	HH Income \$50,000 to 74,999	17.4%	16.8%	16.8%
	HH Income \$35,000 to 49,999	10.1%	10.7%	9.6%
	HH Income \$25,000 to 34,999	8.8%	7.9%	6.2%
	HH Income \$15,000 to 24,999	4.7%	5.4%	5.1%
	HH Income \$0 to 14,999	8.8%	7.0%	5.7%
	Average Household Income	\$102,574	\$106,385	\$122,371
	Median Household Income	\$75,508	\$78,756	\$86,137
	Per Capita Income	\$40,155	\$43,627	\$50,245
	2000 Average HH Income	\$61,928	\$64,163	\$84,603
	2000 Median HH Income	\$48,533	\$49,565	\$59,381
	Average Disposable Income	81,570	83,605	88,310
	Median Disposable Income	64,499	67,294	73,443
	Discretionary HH Income Over \$150,000	6.8%	5.8%	6.1%
	Discretionary HH Income \$125,000 to \$149,999	4.8%	5.4%	7.1%
	Discretionary HH Income \$100,000 to \$124,999	5.9%	7.9%	8.5%
	Discretionary HH Income \$75,000 to \$99,999	10.3%	11.2%	12.7%
	Discretionary HH Income \$50,000 to \$74,999	16.3%	17.3%	18.5%
	Discretionary HH Income \$25,000 to \$49,999	28.1%	26.4%	26.0%
	Discretionary HH Income Under \$25,000	27.9%	26.0%	21.0%
	Average Discretionary HH Income	57,068	59,355	64,185
	Median Discretionary HH Income	43,691	47,327	53,365
	Householder White – Count	9,032	37,788	174,008
	Median HH Income	\$82,165	\$93,537	\$100,155
	Average HH Income	\$94,537	\$101,875	\$106,537
	Householder Black or African-American – Count	2,780	15,071	64,121
	Median HH Income	\$56,131	\$57,159	\$69,405
	Average HH Income	\$68,084	\$69,492	\$79,372
Householder Hispanic – Count	927	5,057	25,221	
Median HH Income	\$79,637	\$64,478	\$65,979	
Average HH Income	\$86,740	\$75,553	\$78,504	
Householder Asian or Pacific Islander – Count	846	3,962	15,204	
Median HH Income	\$87,141	\$100,437	\$99,314	
Average HH Income	\$101,848	\$107,681	\$105,330	
Householder Other or Pacific Islander – Count	837	3,738	14,787	
Median HH Income	\$85,044	\$69,800	\$74,189	
Average HH Income	\$82,593	\$79,308	\$83,473	
Gender	Male Population	18,102	78,963	348,849
	Female Population	18,908	82,433	372,180

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Pavillions at Eastlake Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	2,096	9,359	41,820
	Count of Pop 0 to 7 years	2,943	12,780	56,756
	Count of Pop 5 - 13	3,978	16,902	74,075
	Count of Pop 14 - 18	1,990	8,263	36,475
	Count of Pop 19 - 22	2,063	8,685	38,240
	Count of Pop 22 - 25	1,589	6,750	29,556
	Count of Pop 25 - 29	2,578	11,845	52,426
	Count of Pop 30 - 34	2,807	13,243	57,795
	Count of Pop 35 - 39	2,752	12,544	55,010
	Count of Pop 40 - 44	2,600	11,417	50,436
	Count of Pop 45 - 59	7,148	30,335	138,036
	Count of Pop 60 - 74	5,173	22,347	103,106
	Count of Pop 75 - 84	1,668	7,402	33,618
	Count of Pop 85+	565	2,304	10,436
	% of Pop 0 to 4 years	5.7%	5.8%	5.8%
	% of Pop 0 to 7 years	8.0%	7.9%	7.9%
	% of Pop 5 - 13	10.7%	10.5%	10.3%
	% of Pop 14 - 18	5.4%	5.1%	5.1%
	% of Pop 19 - 22	5.6%	5.4%	5.3%
	% of Pop 22 - 25	4.3%	4.2%	4.1%
	% of Pop 25 - 29	7.0%	7.3%	7.3%
	% of Pop 30 - 34	7.6%	8.2%	8.0%
	% of Pop 35 - 39	7.4%	7.8%	7.6%
	% of Pop 40 - 44	7.0%	7.1%	7.0%
	% of Pop 45 - 59	19.3%	18.8%	19.1%
	% of Pop 60 - 74	14.0%	13.8%	14.3%
	% of Pop 75 - 84	4.5%	4.6%	4.7%
% of Pop 85+	1.5%	1.4%	1.4%	
Median Age	37.5	37.3	37.7	
Average Age	38.7	38.6	39.0	
Male Population by Age	% of Pop 0 to 4 years	5.9%	6.0%	6.1%
	% of Pop 5 - 13	11.2%	10.8%	10.8%
	% of Pop 14 - 18	5.7%	5.4%	5.3%
	% of Pop 19 - 22	5.9%	5.7%	5.6%
	% of Pop 22 - 25	4.6%	4.5%	4.3%
	% of Pop 25 - 29	7.3%	7.6%	7.5%
	% of Pop 30 - 34	7.7%	8.4%	8.2%
	% of Pop 35 - 39	7.4%	7.9%	7.7%
	% of Pop 40 - 44	6.8%	7.1%	7.0%
	% of Pop 45 - 59	19.2%	18.6%	18.9%
	% of Pop 75 - 84	4.0%	4.0%	4.1%
	% of Pop 60 - 74	13.3%	13.1%	13.5%
	% of Pop 85+	1.0%	1.0%	1.0%
Median Age	36.1	36.0	36.5	
Average Age	37.5	37.5	37.8	

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	% of Pop 0 to 4 years	5.5%	5.6%	5.5%
	% of Pop 5 - 13	10.3%	10.1%	9.8%
	% of Pop 14 - 18	5.1%	4.9%	4.8%
	% of Pop 19 - 22	5.2%	5.1%	5.0%
	% of Pop 22 - 25	4.0%	3.9%	3.9%
	% of Pop 25 - 29	6.7%	7.1%	7.1%
	% of Pop 30 - 34	7.5%	8.0%	7.9%
	% of Pop 35 - 39	7.5%	7.7%	7.6%
	% of Pop 40 - 44	7.2%	7.1%	7.0%
	% of Pop 45 - 59	19.4%	19.0%	19.3%
	% of Pop 60 - 74	14.6%	14.6%	15.0%
	% of Pop 75 - 84	5.0%	5.1%	5.2%
	% of Pop 85+	2.0%	1.9%	1.9%
	Median Age	38.9	38.5	38.9
Average Age	39.8	39.7	40.0	
Race	Count of White	19,131	83,621	400,375
	Count of Black or African-American	6,794	33,407	150,754
	Count of Asian or Pacific Islander	3,472	13,446	47,518
	Count of Other races	7,613	30,922	122,382
	White	51.7%	51.8%	55.5%
	Black or African American	18.4%	20.7%	20.9%
	Asian	9.4%	8.3%	6.6%
	Other Races	20.6%	19.2%	17.0%
Language Spoken	Speak English at Home	74.9%	76.2%	79.7%
	Speak Spanish at Home	11.7%	11.1%	10.3%
	Speak French or French Creole at Home	1.5%	1.1%	0.9%
	Speak German at Home	0.4%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	4.7%	5.2%	3.5%
	Speak Russian and Other Slavic Languages at H	0.3%	0.6%	0.6%
	Speak Chinese at Home	1.4%	1.2%	0.7%
	Speak Korean at Home	2.3%	1.1%	0.6%
	Speak Vietnamese at Home	0.3%	0.1%	0.4%
	Speak Other Asian Languages at Home	1.1%	1.4%	1.2%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.2%
	Speak Other Language at Home	1.4%	1.5%	1.6%
Hispanic	Hispanic Population	6,010	24,338	102,344
	Hispanic Population Percent	16.2%	15.1%	14.2%
	Mexican	48.5%	44.0%	52.1%
	Puerto Rican	13.9%	11.0%	9.8%
	Cuban	4.8%	4.1%	4.0%
	Dominican	0.5%	1.4%	1.6%
	Central American	14.9%	18.2%	14.1%
	South American	10.1%	14.0%	11.8%
	Other Hispanic	7.3%	7.2%	6.7%
	2000 Hispanic Population Percent	12%	11%	10%
1990 Hispanic Population Percent	3%	3%	3%	

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<b>Ancestry</b>	American (percent of total population)	4.2%	4.2%	4.8%
	American	3.9%	4.0%	4.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	9.4%	8.3%	6.6%
	Chinese	2.3%	1.6%	1.0%
	Japanese	0.3%	0.2%	0.2%
	Korean	1.8%	1.3%	0.8%
	South Central Asian (ie. Indian)	3.4%	4.1%	3.3%
	South East Asian (ie. Vietnamese)	1.0%	0.8%	1.0%
	Other Asian	0.4%	0.2%	0.2%
	European (percent of total population)	28.4%	28.3%	30.5%
	British	8.9%	8.3%	8.2%
	Dutch	0.4%	0.3%	0.4%
	French	0.8%	0.9%	1.1%
	German	5.4%	4.9%	5.5%
	Italian	2.1%	2.0%	2.3%
	Polish	0.9%	1.0%	1.0%
	Scandinavian	0.9%	1.0%	1.1%
	Scotch/Irish	6.2%	6.4%	7.1%
Other European (ie. Greek/Russian)	2.9%	3.4%	3.7%	
Middle Eastern	1.2%	1.0%	0.8%	
Other Ancestry	27.4%	28.7%	26.4%	
Unclassified Ancestry	13.2%	14.5%	16.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	25,293	111,438	500,863
	Elementary (0 to 8)	5.2%	4.1%	3.4%
	Some High School (9 to 11)	2.3%	2.9%	3.2%
	High School Graduate (12)	15.6%	15.5%	15.4%
	Some College (13 to 16)	17.0%	17.4%	16.7%
	Associates Degree Only	7.2%	6.4%	6.3%
	Bachelors Degree Only	37.3%	34.8%	34.3%
	Graduate Degree	15.2%	18.9%	20.8%
	% College (4+)	52.6%	53.7%	55.0%
<b>Household Type</b>	Total Households – count	14,421	65,615	293,341
	One Person HHs – count	3,972	19,905	89,338
	Family HHs – count	9,027	39,415	178,991
	Married Couple – count	7,053	29,825	135,851
	w/own children – count	3,123	12,769	58,944
	w/out own children – count	3,930	17,056	76,906
	Male Householder – count	631	2,969	11,079
	Female Householder – count	1,343	6,621	32,061
	Non-Family Households – count	1,423	6,296	25,012
	1 Person Household	27.5%	30.3%	30.5%
	2 Person Household	32.5%	32.4%	32.4%
	3 Person Household	16.4%	15.5%	15.3%
	4 Person Household	14.1%	13.2%	13.3%
	5 Person Household	6.0%	5.5%	5.5%
	6 Person Household	2.2%	2.0%	1.9%
7+ Person Household	1.2%	1.0%	1.1%	
% Households With Children	27.5%	27.0%	27.6%	

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Pavillions at Eastlake Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	15,311	70,155	312,431
	Owner Occupied Percent	52.6%	49.6%	54.3%
	Renter Occupied Percent	41.6%	43.9%	39.6%
	Vacant Housing Percent	5.8%	6.5%	6.1%
	Total Housing Units (Census 2000)	11,122	40,472	110,328
	For Rent (Census 2000)	74%	61%	56%
	For Sale (Census 2000)	6%	11%	20%
	Rented or Sold, (Census 2000)	5%	5%	6%
	Seasonal (Census 2014)	0%	3%	5%
	Other (Census 2000)	10%	15%	8%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	18%	17%	20%
	Homes Built 1980 to 1989	33%	33%	32%
	Homes Built 1970 to 1979	25%	27%	23%
	Homes Built 1960 to 1969	11%	11%	13%
	Homes Built 1950 to 1959	9%	7%	8%
	Homes Built 1940 to 1949	2%	3%	2%
	Homes Built Before 1939	1%	3%	2%
<b>Units in Structure</b>	1 Unit	51%	49%	61%
	2 - 9 Units	20%	22%	16%
	Greater than 10 Units	29%	29%	21%
	Mobilie Trailer	1%	1%	1%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	4.9%	7.5%	9.1%
	Property Value \$750,000 to \$999,999	8.1%	10.7%	10.5%
	Property Value \$500,000 to \$749,999	30.7%	29.0%	24.3%
	Property Value \$400,000 to \$499,999	20.2%	18.1%	15.2%
	Property Value \$300,000, to \$399,999	17.6%	15.2%	16.3%
	Property Value \$200,000 to \$299,999	12.0%	11.1%	14.0%
	Property Value \$150,000 to \$199,999	3.3%	3.3%	3.4%
	Property Value \$100,000 to \$149,999	1.4%	1.6%	1.5%
	Property Value \$60,000 to \$99,999	0.3%	0.4%	0.4%
	Property Value \$40,000 to \$59,999	0.4%	0.3%	0.3%
	Property Value \$0 to \$39,999	0.7%	0.9%	0.8%
Median Home Value	\$469,896	\$489,715	\$474,463	
Median Rent	\$827	\$810	\$820	
<b>Wealth per Household</b>	\$0 and under - percent	17.8%	18.0%	17.5%
	\$1 to \$4999 - percent	8.6%	8.7%	8.3%
	\$5k to \$9999 - percent	4.7%	4.7%	4.5%
	\$10k to \$24999 - percent	6.5%	6.5%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.0%	9.9%	10.0%
	\$100k to \$249999 - percent	17.6%	17.5%	17.7%
	\$250k to \$499999 - percent	13.0%	12.9%	13.3%
	\$500k+ - percent	14.9%	15.0%	15.6%
	Median HH Wealth	\$77,948	\$76,583	\$82,891
	Avg HH Wealth	\$240,687	\$240,403	\$248,352

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<b>Economic Viability</b>	Economic Viability Local	240	241	238
	Economic Viability Indexed	240	241	238
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	20,003	89,504	403,084
	Managerial/Executive	25.8%	24.4%	25.5%
	Professional Specialty	25.7%	26.5%	26.8%
	Healthcare Support	1.6%	1.6%	1.4%
	Sales	11.4%	11.9%	11.9%
	Office & Administrative Support	9.0%	9.8%	9.6%
	Protective Service	1.1%	1.1%	1.1%
	Food Preparation	4.4%	5.0%	5.1%
	Building Maintenance & Cleaning	3.2%	3.5%	2.8%
	Personal Care	3.1%	2.6%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.1%
	Construction	8.7%	6.6%	5.8%
	Production & Transportation	6.0%	6.8%	7.3%
	Percent White Collar Workers	73.5%	74.2%	75.3%
Percent Blue Collar Workers	26.5%	25.8%	24.7%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	9.3%	7.6%	6.7%
	Manufacturing	5.9%	6.4%	6.8%
	Transportation	3.7%	4.2%	4.5%
	Information	4.2%	3.1%	3.4%
	Wholesale/Retail	11.8%	13.9%	13.9%
	Finance, Insurance, Real Estate	8.9%	10.0%	10.0%
	Professional Services	14.0%	14.5%	14.9%
	Management Services	0.8%	0.4%	0.4%
	Administrative/Waste Services	6.5%	6.1%	5.0%
	Educational Services	17.9%	17.2%	17.9%
	Entertainment Services	8.5%	8.8%	9.5%
	Other Professional Services	6.0%	5.6%	4.5%
Public Administration	2.4%	2.2%	2.5%	
<b>Transportation To Work</b>	Drive to Work Alone	77.8%	77.3%	78.9%
	Drive to Work Carpool	13.9%	14.3%	12.0%
	Travel to Work by Public Transportation	2.4%	2.4%	2.5%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.1%	0.1%	0.1%
	Walked to Work	1.3%	1.7%	1.4%
	Other Means	1.2%	1.0%	0.9%
	Work at Home	3.3%	3.3%	4.2%

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	Travel to Work in Less than 5 Minutes	1.4%	1.6%	1.6%
	Travel to Work in 5 to 9 Minutes	6.5%	8.5%	7.3%
	Travel to Work in 10 to 14 Minutes	12.4%	12.0%	10.8%
	Travel to Work in 15 to 19 Minutes	15.9%	14.9%	14.0%
	Travel to Work in 20 to 29 Minutes	19.4%	19.1%	20.7%
	Travel to Work in 30 to 44 Minutes	26.1%	26.2%	26.8%
	Travel to Work in 45 to 59 Minutes	10.4%	9.9%	10.9%
	Travel to Work in 60 Minutes or more	7.7%	7.7%	8.0%
	Average Travel Time to Work	27	27	27
Vehicles per HH	No Vehicles	4.0%	5.3%	4.8%
	1 Vehicle	36.0%	38.1%	35.5%
	2 Vehicles	42.3%	39.7%	40.9%
	3 or more vehicles	17.8%	16.9%	18.7%
	Average Number of Vehicles	1.79	1.73	1.80
Change	Births (last 12 months)	438	1,954	8,809
	Deaths (last 12 months)	356	1,515	6,859
	Migration (last 12 months)	6	246	3,965
Work place	Workplace Establishments	1,339	8,940	32,230
	Workplace Employees (FTE)	14,236	119,576	439,119