2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.437845 Longitude: -79.131987

Pawleys Sland, SC		s Island Plaza	5.00 Minute	10.00 Minute	20.00 Minute
Population Est 23Q1	Pawley		Drivetime	Drivetime	Drivetime
Population Est 22Q4		·			
Population Est 22Q3		-			i
Population Est 22Q2		i i			
Population Est 22Q1		·			· ·
Population Est 21Q4		-			· ·
Population Est 21Q3		· ·			· ·
Population Est 21Q2		·			i
Population Fcst 2010 Census Population 4,120 5,181 13,957 2000 Census Population 2,963 3,675 12,191 1990 Census Population 1,381 1,706 9,583 Current Year Daytime Population 6,097 12,593 21,575 Historical Annual Growth, 1990 – 2000 7,93% 7,97% 2,44% Historical Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% Projected Annual Growth, 2010 – CY 8,28% 9,60% 9,09% 9,09% Projected Annual Growth, 2010 – 2010 5,302 7,929 19,859 Households Est 22Q1 5,328 7,965 19,948 Households Est 22Q2 5,328 7,965 19,948 Households Est 21Q3 5,210 7,789 19,659 Households Est 21Q2 5,169 7,726 19,456 Households Est 21Q2 5,169 7,726 19,456 Households Est 21Q2 5,169 7,726 19,456 19,900 Census Households 11,148 1,426 5,385 1990 Census Households 11,148 1,426 5,385		-			i
Current Year Daytime Population Average Seasonal Population Average Seasonal Population Average Seasonal Population Average Seasonal Population Bistorical Annual Growth, 1990 – 2000 Bistorical Annual Growth, 2000 – 2010 Bistorical Annual Growth, 2010 – CY Bistorical Annual Growth, CY to YS Bistorical Annua	_	Population Est 21Q2	11,309	16,728	42,414
Current Year Daytime Population Average Seasonal Population Average Seasonal Population Average Seasonal Population Average Seasonal Population Bistorical Annual Growth, 1990 – 2000 Bistorical Annual Growth, 2000 – 2010 Bistorical Annual Growth, 2010 – CY Bistorical Annual Growth, CY to YS Bistorical Annua	<u> </u>	Population Fcst	13,717	20,155	47,309
Current Year Daytime Population Average Seasonal Population Average Seasonal Population Average Seasonal Population Average Seasonal Population Bistorical Annual Growth, 1990 – 2000 Bistorical Annual Growth, 2000 – 2010 Bistorical Annual Growth, 2010 – CY Bistorical Annual Growth, CY to YS Bistorical Annua	<u> </u>	2010 Census Population	4,120	5,181	13,957
Current Year Daytime Population Average Seasonal Population Average Seasonal Population Average Seasonal Population Average Seasonal Population Bistorical Annual Growth, 1990 – 2000 Bistorical Annual Growth, 2000 – 2010 Bistorical Annual Growth, 2010 – CY Bistorical Annual Growth, CY to Y5 Bistorical Annual Growth, 2010 – CY Bistorical Annual Growth, CY to Y5 Bistorical Annual Grow	g	· ·			12,191
Average Seasonal Population 6,097 12,593 21,575 Historical Annual Growth, 1990 – 2000 7.93% 7.97% 2.44% Historical Annual Growth, 2000 – 2010 3.35% 3.49% 1.36% Estimated Annual Growth, 2010 – CY 8.28% 9.60% 9.09% Projected Annual Growth, CY to Y5 3.02% 2.92% 1.36% Group Qtrs Est 34 91 418 Transient Est Average Last 4 Qtrs 1,431 1,605 3,263 Current Year Estimated Households 5,408 8,066 20,324 Households Est 23Q1 5,409 8,062 20,217 Households Est 22Q4 5,373 8,061 20,150 Households Est 22Q2 5,328 7,965 19,948 Households Est 22Q2 5,328 7,965 19,948 Households Est 22Q1 5,302 7,929 19,859 Households Est 21Q4 5,502 7,855 19,724 Households Est 21Q3 5,210 7,789 19,568 Households Est 21Q2 5,169 7,726 19,456 Households Fost 6,281 9,315 21,814 2010 Census Households 1,1148 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 2000 – 2010 4,08% 4,16% 1,43% Estimated Annual Growth, 2010 – CY 9,07% 10,51% 9,37% Projected Annual Growth, CY to Y5 3,04% 2,92% 1,43%	Ğ	1990 Census Population	1,381	1,706	9,583
Historical Annual Growth, 1990 – 2000 Historical Annual Growth, 2000 – 2010 Estimated Annual Growth, 2010 – CY Projected Annual Growth, 2010 – CY Rogory Qtrs Est Transient Est Average Last 4 Qtrs Current Year Estimated Households Households Est 22Q4 Households Est 22Q4 Households Est 22Q2 Households Est 22Q2 Households Est 22Q2 Households Est 22Q2 Households Est 22Q1 Households Est 22Q1 Households Est 21Q4 Households Est 21Q3 Households Est 21Q3 Households Est 21Q4 Households Est 21Q3 Households Fost G,281 2,145 6,206 2000 Census Households 1,148 1,426 5,385 1990 Census Households 1,148 H,426 5,385 1990 Census Households 1,148 H,426 Historical Annual Growth, 1990 – 2000 T,65% T,71% 3,10% Historical Annual Growth, 2000 – 2010 Households Cy to Y5 Households Cy to Y5 Households Cy to Y5 Historical Annual Growth, 2010 – CY Projected Annual Growth, CY to Y5 Households 2,92% 1,43%		Current Year Daytime Population	12,198	16,712	47,307
Historical Annual Growth, 2000 – 2010 Estimated Annual Growth, 2010 – CY Projected Annual Growth, 2010 – CY Rogorup Qtrs Est Transient Est Average Last 4 Qtrs Current Year Estimated Households Households Est 23Q1 Households Est 22Q4 Households Est 22Q3 Households Est 22Q2 Households Est 22Q2 Households Est 22Q2 Households Est 22Q1 Households Est 22Q1 Households Est 21Q2 Households Est 21Q3 Households Est 21Q4 Households Est 21Q4 Households Est 21Q5 Households Est 21Q6 Households Est 21Q6 Households Est 21Q7 Households Est 21Q8 Households Est 21Q9 Households Fcst G,281 G		Average Seasonal Population	6,097	12,593	21,575
Estimated Annual Growth, 2010 – CY Projected Annual Growth, CY to Y5 3.02% 2.92% 1.36% Group Qtrs Est 34 91 418 Transient Est Average Last 4 Qtrs 1,431 1,605 3,263 Current Year Estimated Households Households Est 23Q1 Households Est 22Q4 5,373 8,061 20,217 Households Est 22Q3 5,343 7,988 20,027 Households Est 22Q2 5,328 7,965 19,948 Households Est 22Q1 5,302 Households Est 22Q1 5,302 Households Est 21Q4 5,255 7,855 19,724 Households Est 21Q3 5,210 7,789 19,568 Households Est 21Q2 5,169 7,726 19,456 Households Est 21Q2 5,169 7,726 19,456 1990 Census Households 1,712 2,145 6,206 2000 Census Households 1,712 2,145 6,206 1990 Census Households 1,48 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 1990 – 2000 7,65% 7,71% 3,10% Historical Annual Growth, 2000 – 2010 4,08% 4,16% 1,43% Estimated Annual Growth, 2010 – CY Projected Annual Growth, CY to Y5 3,04% 2,92% 1,43%		Historical Annual Growth, 1990 – 2000	7.93%	7.97%	2.44%
Projected Annual Growth, CY to Y5 Group Qtrs Est Group Qtrs Est Transient Est Average Last 4 Qtrs 1,431 1,605 3,263 Current Year Estimated Households Households Est 23Q1 Households Est 22Q4 Households Est 22Q3 Households Est 22Q3 Households Est 22Q2 Households Est 22Q2 Households Est 24Q1 Households Est 24Q3 Households Est 24Q4 Households Est 25Q3 Households Est		Historical Annual Growth, 2000 – 2010	3.35%	3.49%	1.36%
Group Qtrs Est Transient Est Average Last 4 Qtrs 1,431 1,605 3,263 Current Year Estimated Households Households Est 23Q1 Households Est 22Q4 5,373 Households Est 22Q3 Households Est 22Q2 Households Est 22Q2 Figure Households Est 22Q1 Households Est 2Q2 Figure Households Est 2Q1 Figure Households Est 2Q2 Figure Households Est 2Q3 Figure Households Est 2Q4 Figure Households Est 2Q5 Figure Households Est 2Q6 Figure Households Est 2Q6 Figure Households Est 2Q7 Figure Households Est 2Q6 Figure Households Est 2Q7 Figure Households Est 2Q8 Figure Households Est 2Q8 Figure Households Est 2Q9 Figure Households		Estimated Annual Growth, 2010 – CY	8.28%	9.60%	9.09%
Transient Est Average Last 4 Qtrs		Projected Annual Growth, CY to Y5	3.02%	2.92%	1.36%
Current Year Estimated Households 5,408 8,066 20,324 Households Est 23Q1 5,409 8,062 20,217 Households Est 22Q4 5,373 8,061 20,150 Households Est 22Q3 5,343 7,988 20,027 Households Est 22Q2 5,328 7,965 19,948 Households Est 22Q1 5,302 7,929 19,859 Households Est 21Q4 5,255 7,855 19,724 Households Est 21Q3 5,210 7,789 19,568 Households Est 21Q2 5,169 7,726 19,456 Households Fcst 6,281 9,315 21,814 2010 Census Households 1,712 2,145 6,206 2000 Census Households 1,148 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 1990 – 2000 7,65% 7,71% 3,10% Historical Annual Growth, 2000 – 2010 4,08% 4,16% 1,43% Estimated Annual Growth, CY to Y5 3,04% 2,92% 1,43%		Group Qtrs Est	34	91	418
Households Est 23Q1 5,409 8,062 20,217 Households Est 22Q4 5,373 8,061 20,150 Households Est 22Q3 5,343 7,988 20,027 Households Est 22Q2 5,328 7,965 19,948 Households Est 22Q1 5,302 7,929 19,859 Households Est 21Q4 5,255 7,855 19,724 Households Est 21Q3 5,210 7,789 19,568 Households Est 21Q2 5,169 7,726 19,456 Households Fcst 2010 6,281 9,315 21,814 2010 Census Households 11,712 2,145 6,206 2000 Census Households 11,148 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 1990 – 2000 7,65% 7,71% 3,10% Historical Annual Growth, 2000 – 2010 4,08% 4,16% 1,43% Estimated Annual Growth, 2010 – CY 9,07% 10,51% 9,37% Projected Annual Growth, CY to Y5 3,04% 2,92% 1,43%		Transient Est Average Last 4 Qtrs	1,431	1,605	3,263
Households Est 22Q4 5,373 8,061 20,150 Households Est 22Q3 5,343 7,988 20,027 Households Est 22Q2 5,328 7,965 19,948 Households Est 22Q1 5,302 7,929 19,859 Households Est 21Q4 5,255 7,855 19,724 Households Est 21Q3 5,210 7,789 19,568 Households Est 21Q2 5,169 7,726 19,456 Households Fcst 6,281 9,315 21,814 2010 Census Households 1,712 2,145 6,206 2000 Census Households 1,148 1,426 5,385 1990 Census Households 1,148 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 1990 – 2000 7,65% 7,71% 3,10% Historical Annual Growth, 2000 – 2010 4,08% 4,16% 1,43% Estimated Annual Growth, 2010 – CY 9,07% 10,51% 9,37% Projected Annual Growth, CY to Y5 3,04% 2,92% 1,43%		Current Year Estimated Households	5,408	8,066	20,324
Households Est 22Q3 Households Est 22Q2 Households Est 22Q2 Households Est 22Q1 Households Est 22Q1 Households Est 22Q1 Households Est 21Q4 Households Est 21Q3 Households Est 21Q3 Households Est 21Q3 Households Est 21Q2 Households Est 21Q2 Households Est 21Q2 Households Est 21Q2 Households Fcst Formal Estimated Annual Growth, 1990 – 2010 Historical Annual Growth, 2010 – CY Projected Annual Growth, CY to Y5 Households Est 22Q3 Formal		Households Est 23Q1	5,409	8,062	20,217
Households Est 22Q2 5,328 7,965 19,948 Households Est 22Q1 5,302 7,929 19,859 Households Est 21Q4 5,255 7,855 19,724 Households Est 21Q3 5,210 7,789 19,568 Households Est 21Q2 5,169 7,726 19,456 Households Fcst 6,281 9,315 21,814 2010 Census Households 1,712 2,145 6,206 2000 Census Households 1,148 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 1990 – 2000 7,65% 7,71% 3.10% Historical Annual Growth, 2000 – 2010 4,08% 4,16% 1,43% Estimated Annual Growth, 2010 – CY 9,07% 10,51% 9,37% Projected Annual Growth, CY to Y5 3,04% 2,92% 1,43%		Households Est 22Q4	5,373	8,061	20,150
Households Est 22Q1 5,302 7,929 19,859 Households Est 21Q4 5,255 7,855 19,724 Households Est 21Q3 5,210 7,789 19,568 Households Est 21Q2 5,169 7,726 19,456 Households Fcst 6,281 9,315 21,814 2010 Census Households 1,712 2,145 6,206 2000 Census Households 1,712 2,145 6,206 2000 Census Households 1,148 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 1990 – 2000 7.65% 7.71% 3.10% Historical Annual Growth, 2000 – 2010 4.08% 4.16% 1.43% Estimated Annual Growth, 2010 – CY 9.07% 10.51% 9.37% Projected Annual Growth, CY to Y5 3.04% 2.92% 1.43%		Households Est 22Q3	5,343	7,988	20,027
Households Est 21Q4 Households Est 21Q3 Households Est 21Q2 Households Est 21Q2 Households Est 21Q2 Households Fcst Households Fcst Households Fcst Households Househ		Households Est 22Q2	5,328	7,965	19,948
Households Est 21Q3 Households Est 21Q2 Households Est 21Q2 Households Fcst Households Fcst Households Fcst Households Fcst Households Househol		Households Est 22Q1	5,302	7,929	19,859
2000 Census Households 1,148 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 1990 – 2000 7.65% 7.71% 3.10% Historical Annual Growth, 2000 – 2010 4.08% 4.16% 1.43% Estimated Annual Growth, 2010 – CY 9.07% 10.51% 9.37% Projected Annual Growth, CY to Y5 3.04% 2.92% 1.43%		Households Est 21Q4	5,255	7,855	19,724
2000 Census Households 1,148 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 1990 – 2000 7.65% 7.71% 3.10% Historical Annual Growth, 2000 – 2010 4.08% 4.16% 1.43% Estimated Annual Growth, 2010 – CY 9.07% 10.51% 9.37% Projected Annual Growth, CY to Y5 3.04% 2.92% 1.43%	qs	Households Est 21Q3	5,210	7,789	19,568
2000 Census Households 1,148 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 1990 – 2000 7.65% 7.71% 3.10% Historical Annual Growth, 2000 – 2010 4.08% 4.16% 1.43% Estimated Annual Growth, 2010 – CY 9.07% 10.51% 9.37% Projected Annual Growth, CY to Y5 3.04% 2.92% 1.43%	hol	Households Est 21Q2	5,169	7,726	19,456
2000 Census Households 1,148 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 1990 – 2000 7.65% 7.71% 3.10% Historical Annual Growth, 2000 – 2010 4.08% 4.16% 1.43% Estimated Annual Growth, 2010 – CY 9.07% 10.51% 9.37% Projected Annual Growth, CY to Y5 3.04% 2.92% 1.43%	Ise	Households Fcst	6,281	9,315	21,814
2000 Census Households 1,148 1,426 5,385 1990 Census Households 549 679 3,969 Historical Annual Growth, 1990 – 2000 7.65% 7.71% 3.10% Historical Annual Growth, 2000 – 2010 4.08% 4.16% 1.43% Estimated Annual Growth, 2010 – CY 9.07% 10.51% 9.37% Projected Annual Growth, CY to Y5 3.04% 2.92% 1.43%		2010 Census Households	1,712	2,145	6,206
Historical Annual Growth, 1990 – 2000 7.65% 7.71% 3.10% Historical Annual Growth, 2000 – 2010 4.08% 4.16% 1.43% Estimated Annual Growth, 2010 – CY 9.07% 10.51% 9.37% Projected Annual Growth, CY to Y5 3.04% 2.92% 1.43%		2000 Census Households	1,148	1,426	i
Historical Annual Growth, 2000 – 2010 4.08% 4.16% 1.43% Estimated Annual Growth, 2010 – CY 9.07% 10.51% 9.37% Projected Annual Growth, CY to Y5 3.04% 2.92% 1.43%		1990 Census Households	549	679	3,969
Historical Annual Growth, 2000 – 2010 4.08% 4.16% 1.43% Estimated Annual Growth, 2010 – CY 9.07% 10.51% 9.37% Projected Annual Growth, CY to Y5 3.04% 2.92% 1.43%		Historical Annual Growth, 1990 – 2000	7.65%	7.71%	3.10%
Estimated Annual Growth, 2010 – CY 9.07% 10.51% 9.37% Projected Annual Growth, CY to Y5 3.04% 2.92% 1.43%					
Projected Annual Growth, CY to Y5 3.04% 2.92% 1.43%		· ·			
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2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

BRIXMOR°

Dec 5, 2023 Latitude: 33.437845 Longitude: -79.131987 Pawleys Island Plaza 5.00 Minute 10.00 Minute 20.00 Minute Pawleys Island, SC **Drivetime Drivetime Drivetime** HH Income \$500,000 or more 1.2% 1.2% 1.0% HH Income \$250,000 to \$499,999 1.4% 1.5% 1.2% 2.8% HH Income \$200,000 to \$249,999 3.2% 3.4% 7.7% 4.7% HH Income \$175,000 to \$199,999 6.8% HH Income \$150,000 to \$174,999 6.9% 7.0% 4.8% 15.4% HH Income \$100,000 to 149,999 18.9% 19.3% HH Income \$75,000 to 99,999 11.7% 11.6% 12.8% 18.0% HH Income \$50,000 to 74,999 16.8% 17.7% HH Income \$35,000 to 49,999 10.9% 10.9% 14.5% HH Income \$25,000 to 34,999 7.2% 6.7% 8.9% HH Income \$15,000 to 24,999 5.5% 5.1% 6.8% HH Income \$0 to 14,999 9.5% 7.9% 9.2% Average Household Income \$101.487 \$105.482 \$89.575 Median Household Income \$75,229 \$78,483 \$63,460 Per Capita Income \$41,507 \$46,590 \$49,017 2000 Average HH Income \$72,776 \$59,251 \$73,181 2000 Median HH Income \$56,714 \$57,209 \$40,615 Average Disposable Income 77,247 79,951 69,192 Median Disposable Income 64,931 67,733 55,119 Discretionary HH Income Over \$150,000 3.0% 3.2% 2.1% Discretionary HH Income \$125,000 to \$149,999 7.0% 6.4% 4.1% Discretionary HH Income \$100,000 to \$124,999 8.9% 10.4% 6.6% Discretionary HH Income \$75,000 to \$99,999 12.2% 13.0% 10.1% 17.4% Discretionary HH Income \$50,000 to \$74,999 17.3% 17.9% Discretionary HH Income \$25,000 to \$49,999 25.2% 26.4% 29.3% 30.5% Discretionary HH Income Under \$25,000 26.5% 22.7% Average Discretionary HH Income 58,240 60,849 50,589 Median Discretionary HH Income 47,903 51,064 40,289 Householder White - Count 4,730 7,265 16,624 Median HH Income \$80,663 \$82,626 \$71,643 Average HH Income \$91,095 \$92,922 \$83,213 Householder Black or African-American - Count 438 465 2,708 Median HH Income \$26,635 \$27,543 \$35,855 \$39,561 \$41,826 \$43,066 Average HH Income Householder Hispanic - Count 86 119 313 \$94,775 \$63,909 Median HH Income \$89,309 Average HH Income \$78,681 \$76,681 \$67,137 Householder Asian or Pacific Islander - Count 29 47 112 Median HH Income \$54,636 \$59,274 \$69,460 Average HH Income \$54,649 \$75.499 \$80,856 Householder Other or Pacific Islander - Count 126 170 568

\$82,965

\$84,784

5.444

6,378

Gende

Median HH Income

Average HH Income

Male Population

Female Population

\$58,365

\$69,978

20,389

23,836

\$80,822

\$82,098

8.059

9,397

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Dec 5, 2023

BRIXMOR®
Latitude: 33.437845 Longitude: -79.131987

Dec 5, 2		Laut	ude: 33.43/845 L	.ongitude: -79.131987
	rs Island Plaza rs Island, SC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	368	498	1,481
	Count of Pop 0 to 7 years	501	669	2,060
	Count of Pop 5 - 13	766	1,029	3,027
	Count of Pop 14 - 18	435	598	1,569
	Count of Pop 19 - 22	439	612	1,533
	Count of Pop 22 - 25	320	448	1,101
	Count of Pop 25 - 29	398	551	1,589
	Count of Pop 30 - 34	370	487	1,583
	Count of Pop 35 - 39	418	548	1,710
	Count of Pop 40 - 44	474	643	1,821
	Count of Pop 45 - 59	2,114	3,015	7,635
	Count of Pop 60 - 74	3,520	5,471	13,215
<u> </u>	Count of Pop 75 - 84	1,786	2,864	6,421
Total Population by Age	Count of Pop 85+	417	691	1,541
nge	% of Pop 0 to 4 years	3.1%	2.9%	3.3%
l Popula by Age	% of Pop 0 to 7 years	4.2%	3.8%	4.7%
a P	% of Pop 5 - 13	6.5%	5.9%	6.8%
걸	% of Pop 14 - 18	3.7%	3.4%	3.5%
•	% of Pop 19 - 22	3.7%	3.5%	3.5%
	% of Pop 22 - 25	2.7%	2.6%	
	% of Pop 25 - 29	3.4%	3.2%	
	% of Pop 30 - 34	3.1%	2.8%	
	% of Pop 35 - 39	3.5%	3.1%	
	% of Pop 40 - 44	4.0%	3.7%	
	% of Pop 45 - 59	17.9%	17.3%	
	% of Pop 60 - 74	29.8%	31.3%	29.9%
	% of Pop 75 - 84	15.1%	16.4%	
	% of Pop 85+	3.5%	4.0%	
	Median Age	58.9	61.0	
	Average Age	52.4	54.0	
	% of Pop 0 to 4 years	3.5%	3.2%	3.7%
	% of Pop 5 - 13	7.2%	6.5%	7.5%
	% of Pop 14 - 18	4.1%	3.8%	3.9%
	% of Pop 19 - 22	4.1%	3.8%	3.8%
	% of Pop 22 - 25	3.0%	2.8%	2.7%
on	% of Pop 25 - 29	3.7%	3.4%	3.8%
Male Population by Age	% of Pop 30 - 34	3.3%	3.0%	3.6%
	% of Pop 35 - 39	3.9%	3.4%	3.9%
	% of Pop 40 - 44	4.1%	3.8%	4.1%
	% of Pop 45 - 59	17.3%	16.6%	16.9%
	% of Pop 75 - 84	14.7%	16.3%	14.3%
	% of Pop 60 - 74	27.6%	29.5%	28.5%
	% of Pop 85+	3.5%	3.8%	3.1%
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	Median Age	56.9	59.7	57.0

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



_	rs Island Plaza rs Island, SC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	2.8%	2.5%	3.0%
İ	% of Pop 5 - 13	5.9%	5.4%	6.3%
	% of Pop 14 - 18	3.3%	3.1%	3.2%
	% of Pop 19 - 22	3.4%	3.2%	3.2%
	% of Pop 22 - 25	2.5%	2.4%	2.3%
	% of Pop 25 - 29	3.1%	2.9%	3.4%
	% of Pop 30 - 34	3.0%	2.6%	3.5%
	% of Pop 35 - 39	3.2%	2.9%	3.8%
	% of Pop 40 - 44	3.9%	3.6%	4.2%
	% of Pop 45 - 59	18.4%	17.8%	17.6%
	% of Pop 60 - 74	31.6%	32.9%	31.1%
	% of Pop 75 - 84	15.5%	16.5%	14.7%
	% of Pop 85+	3.6%	4.1%	3.8%
	Median Age	60.4	61.9	59.7
	Average Age	53.7	55.1	53.1
	Count of White	9,901	15,119	35,350
	Count of Black or African-American	1,231	1,372	6,239
	Count of Asian or Pacific Islander	56	76	248
Race	Count of Other races	634	889	2,387
Sa Sa	White	83.7%	86.6%	79.9%
	Black or African American	10.4%	7.9%	14.1%
	Asian	0.5%	0.4%	0.6%
	Other Races	5.4%	5.1%	5.4%
	Speak English at Home	93.8%	94.7%	95.9%
	Speak Spanish at Home	4.7%	3.8%	2.7%
	Speak French or French Creole at Home	0.4%	0.3%	0.2%
	Speak German at Home	0.4%	0.3%	0.3%
g L	Speak Other Indo-European Languages at Home	0.1%	0.3%	0.2%
aa	Speak Russian and Other Slavic Languages at H	0.0%	0.0%	0.1%
Language Spoken	Speak Chinese at Home	0.1%	0.1%	0.3%
Pa	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.4%	0.3%	0.1%
	Speak Other Asian Languages at Home	0.1%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at F	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.0%	0.0%	0.0%
	Hispanic Population	328	449	1,366
	Hispanic Population Percent	2.8%	2.6%	3.1%
	Mexican	71.4%	64.4%	51.8%
45	Puerto Rican	22.9%	18.6%	28.1%
Hispanic	Cuban	0.0%	0.0%	3.9%
pa	Dominican	1.6%	1.2%	0.7%
4is	Central American	0.0%	0.0%	0.7%
	South American	2.2%	1.6%	6.6%
	Other Hispanic	2.0%	14.2%	8.3%
	2000 Hispanic Population Percent	0%	0%	0%
	1990 Hispanic Population Percent	2%	2%	1%
	' '			ļ

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	rs Island Plaza rs Island, SC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	9.5%	9.0%	10.6%
	American	9.2%	8.7%	10.3%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Ìslander	0.1%	0.1%	0.1%
	Asian (percent of total population)	0.5%	0.4%	0.6%
	Chinese	0.1%	0.1%	0.2%
	Japanese Korean	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
	Notean South Central Asian (ie. Indian)	0.0 %	0.0 %	0.0%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
_ ≥	Other Asian `	0.2%	0.1%	0.1%
Ancestry	European (percent of total population)	53.0%	55.3%	50.8%
2	British	12.0%	12.8%	11.8%
₹	Dutch	0.9%	0.8%	1.0%
	French	1.4%	1.5%	1.4%
	German Italian	10.7% 4.5%	11.7% 4.9%	10.2% 4.5%
	Polish	2.2%	1.9%	1.8%
	Scandinavian	0.8%	1.0%	1.0%
	Scotch/Irish	16.4%	16.1%	14.0%
	Other European (ie. Greek/Russian)	4.1%	4.6%	5.2%
	Middle Eastern	0.2%	0.3%	0.4%
	Other Ancestry	17.9%	15.8%	19.7%
	Unclassified Ancestry	16.2%	16.6%	14.9%
	Adult Population (25 Years or Older)	9,494	14,270	35,514
	Elementary (0 to 8)	4.3%	3.0%	1.8%
Education (Age 25+)	Some High School (9 to 11)	3.3% 20.4%	2.4% 17.6%	5.2%
atic 25-	High School Graduate (12) Some College (13 to 16)	20.4%	19.5%	22.3% 22.0%
uci	Associates Degree Only	6.4%	6.1%	8.6%
₽ S	Bachelors Degree Only	27.2%	31.4%	25.2%
	Graduate Degree	18.0%	20.1%	15.0%
	% College (4+)	45.2%	51.6%	40.2%
	Total Households – count	5,408	8,066	20,324
	One Person HHs – count	1,530	2,183	5,901
	Family HHs – count	3,671	5,598	13,521
	Married Couple – count	2,976	4,769	10,707
	w/own children – count	531	798	1,803
	w/out own children – count	2,445	3,971	8,904
 _	Male Householder – count	199	242	638
8	Female Householder – count	496	586	2,177
usehc	Non-Family Households – count	207	286	902
Household Type	1 Person Household	28.3%	27.1%	29.0%
Ĭ	2 Person Household	46.9%	49.5%	46.4%
	3 Person Household	11.4%	11.0%	11.6%
	4 Person Household	8.6%	8.0%	7.8%
	5 Person Household	3.1%	2.9%	3.3%
	6 Person Household	1.1%	1.0%	1.2%
	7+ Person Household	0.7%	0.5%	0.7%
	% Households With Children	12.3%	11.7%	12.9%

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	vs Island Plaza vs Island, SC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units Owner Occupied Percent Renter Occupied Percent	7,501 60.6% 11.5%	12,025 56.7% 10.4%	59.1%
ົວ	Vacant Housing Percent	27.9%	32.9%	26.4%
Ë	Total Housing Units (Census 2000)	1,408	1,746	
Sno	For Rent (Census 2000)	25%	24%	
Housing	For Sale (Census 2000)	17%	17%	
	· · · · · · · · · · · · · · · · · · ·	4%	3%	
	Rented or Sold, (Census 2000)			
	Seasonal (Census 2014)	52%	51%	
	Other (Census 2000)	5%	5%	
	Homes Built 1990 to 2000	60%	60%	
≝.	Homes Built 1980 to 1989	23%	23%	
Bu	Homes Built 1970 to 1979	11%	11%	
l se ≻	Homes Built 1960 to 1969	1%	1%	6%
Homes Built By Year	Homes Built 1950 to 1959	1%	1%	6%
운 _	Homes Built 1940 to 1949	1%	1%	3%
	Homes Built Before 1939	1%	1%	
	1 Unit	83%	84%	64%
Units in Structure	2 - 9 Units	4%	4%	
Units in Structure	Greater than 10 Units	5%	5%	
in i	Mobilie Trailer	7%	7%	
U St	Other Units	0%	0%	
	Property Value \$1,000,000 or more	6.4%	7.5%	
	Property Value \$750,000 to \$999,999	8.9%	11.5%	8.6%
	Property Value \$500,000 to \$749,999	22.0%	23.1%	18.5%
ା ଚ	Property Value \$400,000 to \$499,999	17.7%	19.2%	15.8%
e e	Property Value \$300,000, to \$399,999	19.8%	17.8%	17.1%
e Value Occupied)	Property Value \$200,000 to \$299,999	13.8%	11.3%	14.6%
> 0	Property Value \$150,000 to \$199,999	2.2%	1.7%	
l a C	Property Value \$100,000 to \$149,999	2.8%	2.3%	
Home Value wner Occupi	Property Value \$60,000 to \$99,999	0.6%	0.6%	
. >	Property Value \$40,000 to \$59,999	0.4%	0.2%	
9	Property Value \$0,000 to \$39,999	2.0%	1.4%	
	Median Home Value	\$437,770	\$467,945	
	Median Rent	\$815	\$818	·
	\$0 and under - percent	15.1%	14.7%	15.7%
	\$1 to \$4999 - percent	7.0%	6.7%	
	\$5k to \$9999 - percent	3.8%	3.7%	
<u>p</u>	\$10k to \$24999 - percent	5.8%	5.7%	
Wealth Household	\$25k to \$49999 - percent	6.7%	6.6%	
Wealth Househ	\$50k to \$99999 - percent	10.5%	10.4%	
no Jeş	·			
≥ I	\$100k to \$249999 - percent	19.4%	19.6%	
per	\$250k to \$499999 - percent	14.7%	15.0%	
	\$500k+ - percent	17.0%	17.6%	
	Median HH Wealth	\$108,998	\$117,436	
	Avg HH Wealth	\$271,089	\$278,630	\$259,641

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	s Island Plaza s Island, SC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	219 219	220 220	226 226
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	4,767 24.1% 18.5% 1.6% 10.4% 8.9% 0.8% 9.5% 5.3% 3.7% 0.0% 10.9% 6.4% 63.5% 36.5%	6,563 25.3% 20.3% 1.7% 11.6% 8.8% 0.7% 7.6% 4.5% 3.0% 0.0% 9.3% 7.2%	17.9% 20.8% 1.6% 13.9% 8.9% 1.4% 9.4% 6.5% 2.8% 0.2% 7.2% 9.4% 63.1%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	7.9% 10.1% 2.6% 0.7% 11.6% 9.3% 9.6% 0.0% 5.3% 19.1% 15.5% 5.9% 2.6%	7.6% 10.5% 2.8% 0.6% 12.3% 10.4% 10.9% 0.0% 4.6% 19.7% 13.8% 4.8% 2.0%	1.1% 16.7% 8.2% 6.4% 0.3% 7.4% 22.2% 13.7% 4.9%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	84.7% 9.2% 0.3% 0.0% 0.0% 1.2% 0.7% 3.8%	84.8% 9.2% 0.3% 0.0% 0.0% 1.2% 0.7% 3.8%	79.6% 11.9% 1.0% 0.1% 0.2% 2.8% 1.1% 3.4%

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	s Island Plaza s Island, SC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	3.8%	3.8%	3.8%
	Travel to Work in 5 to 9 Minutes	19.3%	19.3%	19.1%
	Travel to Work in 10 to 14 Minutes	15.2%	15.4%	20.2%
	Travel to Work in 15 to 19 Minutes	19.9%	20.0%	16.5%
	Travel to Work in 20 to 29 Minutes	22.0%	21.7%	17.7%
	Travel to Work in 30 to 44 Minutes	10.1%	9.9%	13.4%
	Travel to Work in 45 to 59 Minutes	5.0%	4.9%	4.4%
	Travel to Work in 60 Minutes or more	5.7%	5.8%	5.1%
	Average Travel Time to Work	20	20	20
	No Vehicles	2.1%	1.9%	4.5%
les H	1 Vehicle	30.6%	31.0%	35.1%
를 도	2 Vehicles	44.2%	44.7%	40.2%
Vehicles per HH	3 or more vehicles	23.1%	22.4%	20.1%
	Average Number of Vehicles	1.93	1.93	1.82
Change	Births (last 12 months)	84	116	328
an	Deaths (last 12 months)	263	418	956
ပ်	Migration (last 12 months)	348	522	1,403
Work	Workplace Establishments	433	554	1,863
Weld	Workplace Employees (FTE)	3,426	4,417	16,158