

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.437845 Longitude: -79.131987

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	2,991	13,519	18,144
	Population Est 23Q1	2,993	13,518	18,140
	Population Est 22Q4	2,942	13,432	18,124
	Population Est 22Q3	2,937	13,354	17,967
	Population Est 22Q2	2,925	13,312	17,912
	Population Est 22Q1	2,909	13,250	17,848
	Population Est 21Q4	2,885	13,135	17,689
	Population Est 21Q3	2,857	13,028	17,547
	Population Est 21Q2	2,837	12,925	17,404
	Population Fcst	3,538	15,691	20,849
	2010 Census Population	421	5,008	5,268
	2000 Census Population	364	3,554	3,767
	1990 Census Population	182	1,647	1,782
	Current Year Daytime Population	4,974	12,987	17,107
	Average Seasonal Population	2,102	7,096	13,493
	Historical Annual Growth, 1990 – 2000	7.18%	8.00%	7.77%
	Historical Annual Growth, 2000 – 2010	1.47%	3.49%	3.41%
	Estimated Annual Growth, 2010 – CY	15.94%	7.78%	9.78%
	Projected Annual Growth, CY to Y5	3.42%	3.02%	2.82%
	Group Qtrs Est	0	42	114
Transient Est Average Last 4 Qtrs	456	1,431	1,494	
<b>Households</b>	Current Year Estimated Households	1,389	6,160	8,358
	Households Est 23Q1	1,390	6,159	8,353
	Households Est 22Q4	1,367	6,122	8,351
	Households Est 22Q3	1,363	6,080	8,272
	Households Est 22Q2	1,357	6,061	8,248
	Households Est 22Q1	1,350	6,034	8,218
	Households Est 21Q4	1,339	5,981	8,144
	Households Est 21Q3	1,325	5,931	8,077
	Households Est 21Q2	1,316	5,885	8,012
	Households Fcst	1,647	7,156	9,609
	2010 Census Households	176	2,081	2,180
	2000 Census Households	134	1,383	1,458
	1990 Census Households	72	655	700
	Historical Annual Growth, 1990 – 2000	6.33%	7.76%	7.61%
	Historical Annual Growth, 2000 – 2010	2.79%	4.17%	4.11%
	Estimated Annual Growth, 2010 – CY	16.86%	8.54%	10.67%
Projected Annual Growth, CY to Y5	3.45%	3.04%	2.83%	
Population per Household	2.15	2.19	2.16	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.437845 Longitude: -79.131987

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.0%	1.2%	1.2%
	HH Income \$250,000 to \$499,999	1.2%	1.5%	1.5%
	HH Income \$200,000 to \$249,999	2.8%	3.4%	3.4%
	HH Income \$175,000 to \$199,999	3.7%	7.5%	8.5%
	HH Income \$150,000 to \$174,999	4.3%	6.9%	6.9%
	HH Income \$100,000 to 149,999	17.3%	19.2%	19.2%
	HH Income \$75,000 to 99,999	10.8%	11.6%	11.9%
	HH Income \$50,000 to 74,999	18.0%	16.8%	17.5%
	HH Income \$35,000 to 49,999	9.9%	11.2%	10.7%
	HH Income \$25,000 to 34,999	6.9%	7.1%	6.5%
	HH Income \$15,000 to 24,999	7.6%	5.1%	5.1%
	HH Income \$0 to 14,999	16.6%	8.6%	7.7%
	Average Household Income	\$84,663	\$104,842	\$107,545
	Median Household Income	\$59,922	\$77,770	\$79,900
	Per Capita Income	\$39,324	\$47,954	\$49,904
	2000 Average HH Income	\$63,345	\$73,516	\$72,599
	2000 Median HH Income	\$46,778	\$57,620	\$56,523
	Average Disposable Income	65,752	79,008	80,697
	Median Disposable Income	52,500	67,050	68,926
	Discretionary HH Income Over \$150,000	3.0%	2.9%	3.2%
	Discretionary HH Income \$125,000 to \$149,999	4.1%	7.6%	6.2%
	Discretionary HH Income \$100,000 to \$124,999	5.0%	9.5%	11.2%
	Discretionary HH Income \$75,000 to \$99,999	9.3%	12.3%	12.9%
	Discretionary HH Income \$50,000 to \$74,999	14.0%	17.5%	18.2%
	Discretionary HH Income \$25,000 to \$49,999	23.8%	25.7%	26.0%
	Discretionary HH Income Under \$25,000	40.8%	24.6%	22.3%
	Average Discretionary HH Income	46,344	59,855	61,487
	Median Discretionary HH Income	37,052	49,651	52,041
	Householder White – Count	1,191	5,415	7,530
	Median HH Income	\$67,287	\$82,497	\$84,311
	Average HH Income	\$80,027	\$92,547	\$93,855
	Householder Black or African-American – Count	154	461	489
	Median HH Income	\$13,267	\$27,360	\$27,426
	Average HH Income	\$25,707	\$41,539	\$41,768
Householder Hispanic – Count	18	101	119	
Median HH Income	\$85,640	\$97,400	\$89,216	
Average HH Income	\$64,853	\$81,581	\$76,447	
Householder Asian or Pacific Islander – Count	5	34	49	
Median HH Income	\$58,604	\$53,753	\$58,683	
Average HH Income	\$54,690	\$55,450	\$74,241	
Householder Other or Pacific Islander – Count	21	149	171	
Median HH Income	\$61,500	\$86,792	\$80,908	
Average HH Income	\$60,685	\$88,553	\$82,213	
Gender	Male Population	1,361	6,239	8,385
	Female Population	1,631	7,280	9,759

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.437845 Longitude: -79.131987

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	99	413	518
	Count of Pop 0 to 7 years	130	566	693
	Count of Pop 5 - 13	193	872	1,073
	Count of Pop 14 - 18	116	495	625
	Count of Pop 19 - 22	119	500	643
	Count of Pop 22 - 25	88	364	473
	Count of Pop 25 - 29	117	444	580
	Count of Pop 30 - 34	111	403	498
	Count of Pop 35 - 39	119	461	562
	Count of Pop 40 - 44	126	534	664
	Count of Pop 45 - 59	533	2,397	3,115
	Count of Pop 60 - 74	855	4,077	5,695
	Count of Pop 75 - 84	421	2,081	2,989
	Count of Pop 85+	93	479	710
	% of Pop 0 to 4 years	3.3%	3.1%	2.9%
	% of Pop 0 to 7 years	4.3%	4.2%	3.8%
	% of Pop 5 - 13	6.5%	6.5%	5.9%
	% of Pop 14 - 18	3.9%	3.7%	3.4%
	% of Pop 19 - 22	4.0%	3.7%	3.5%
	% of Pop 22 - 25	3.0%	2.7%	2.6%
	% of Pop 25 - 29	3.9%	3.3%	3.2%
	% of Pop 30 - 34	3.7%	3.0%	2.7%
	% of Pop 35 - 39	4.0%	3.4%	3.1%
% of Pop 40 - 44	4.2%	3.9%	3.7%	
% of Pop 45 - 59	17.8%	17.7%	17.2%	
% of Pop 60 - 74	28.6%	30.2%	31.4%	
% of Pop 75 - 84	14.1%	15.4%	16.5%	
% of Pop 85+	3.1%	3.5%	3.9%	
Median Age	56.9	59.4	61.0	
Average Age	51.1	52.7	54.0	
Male Population by Age	% of Pop 0 to 4 years	3.7%	3.4%	3.2%
	% of Pop 5 - 13	7.4%	7.1%	6.5%
	% of Pop 14 - 18	4.5%	4.1%	3.8%
	% of Pop 19 - 22	4.7%	4.1%	3.8%
	% of Pop 22 - 25	3.4%	3.0%	2.8%
	% of Pop 25 - 29	4.5%	3.5%	3.5%
	% of Pop 30 - 34	3.8%	3.2%	3.0%
	% of Pop 35 - 39	4.1%	3.8%	3.4%
	% of Pop 40 - 44	4.5%	4.0%	3.8%
	% of Pop 45 - 59	17.3%	17.2%	16.5%
	% of Pop 75 - 84	13.2%	15.0%	16.4%
	% of Pop 60 - 74	26.1%	28.0%	29.6%
	% of Pop 85+	2.8%	3.5%	3.8%
Median Age	53.9	57.5	59.8	
Average Age	49.0	51.3	52.8	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.437845 Longitude: -79.131987

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	3.0%	2.7%	2.6%
	% of Pop 5 - 13	5.7%	5.9%	5.4%
	% of Pop 14 - 18	3.3%	3.3%	3.1%
	% of Pop 19 - 22	3.4%	3.4%	3.3%
	% of Pop 22 - 25	2.6%	2.5%	2.4%
	% of Pop 25 - 29	3.5%	3.1%	2.9%
	% of Pop 30 - 34	3.6%	2.8%	2.5%
	% of Pop 35 - 39	3.8%	3.1%	2.9%
	% of Pop 40 - 44	4.0%	3.9%	3.6%
	% of Pop 45 - 59	18.3%	18.2%	17.7%
	% of Pop 60 - 74	30.7%	32.0%	32.9%
	% of Pop 75 - 84	14.8%	15.7%	16.5%
	% of Pop 85+	3.3%	3.6%	4.0%
	Median Age	59.1	60.7	61.9
Average Age	52.9	54.0	55.0	
Race	Count of White	2,248	11,458	15,721
	Count of Black or African-American	540	1,280	1,427
	Count of Asian or Pacific Islander	20	63	78
	Count of Other races	184	718	918
	White	75.1%	84.8%	86.6%
	Black or African American	18.1%	9.5%	7.9%
	Asian	0.7%	0.5%	0.4%
	Other Races	6.1%	5.3%	5.1%
Language Spoken	Speak English at Home	93.6%	93.7%	94.8%
	Speak Spanish at Home	5.3%	4.8%	3.7%
	Speak French or French Creole at Home	0.3%	0.4%	0.3%
	Speak German at Home	0.3%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	0.1%	0.2%	0.3%
	Speak Russian and Other Slavic Languages at H	0.0%	0.0%	0.0%
	Speak Chinese at Home	0.1%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.2%	0.4%	0.3%
	Speak Other Asian Languages at Home	0.1%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.0%	0.0%	0.0%
Hispanic	Hispanic Population	103	367	466
	Hispanic Population Percent	3.4%	2.7%	2.6%
	Mexican	75.2%	71.3%	62.1%
	Puerto Rican	20.1%	22.4%	20.7%
	Cuban	0.0%	0.0%	0.0%
	Dominican	2.0%	1.4%	1.4%
	Central American	0.0%	0.0%	0.0%
	South American	2.7%	2.0%	2.0%
	Other Hispanic	0.0%	2.9%	13.7%
	2000 Hispanic Population Percent	0%	0%	0%
1990 Hispanic Population Percent	2%	2%	2%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.437845 Longitude: -79.131987

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	9.8%	9.5%	8.9%
	American	9.4%	9.2%	8.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
	Asian (percent of total population)	0.7%	0.5%	0.4%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.1%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.4%	0.2%	0.1%
	European (percent of total population)	52.6%	52.9%	55.5%
	British	11.8%	12.0%	12.8%
	Dutch	0.9%	0.9%	0.8%
	French	1.5%	1.4%	1.5%
	German	11.1%	10.7%	11.7%
	Italian	4.2%	4.6%	4.9%
	Polish	2.3%	2.2%	1.9%
	Scandinavian	0.8%	0.9%	1.0%
	Scotch/Irish	15.9%	16.3%	16.1%
Other European (ie. Greek/Russian)	4.1%	4.1%	4.7%	
Middle Eastern	0.2%	0.2%	0.3%	
Other Ancestry	18.4%	18.0%	15.8%	
Unclassified Ancestry	14.9%	16.2%	16.5%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	2,375	10,876	14,812
	Elementary (0 to 8)	8.4%	3.9%	2.9%
	Some High School (9 to 11)	3.0%	3.0%	2.3%
	High School Graduate (12)	25.5%	19.7%	17.1%
	Some College (13 to 16)	19.5%	20.4%	19.1%
	Associates Degree Only	4.5%	6.4%	6.1%
	Bachelors Degree Only	25.0%	27.7%	32.0%
	Graduate Degree	14.1%	18.9%	20.4%
	% College (4+)	39.0%	46.5%	52.4%
<b>Household Type</b>	Total Households – count	1,389	6,160	8,358
	One Person HHs – count	439	1,689	2,236
	Family HHs – count	902	4,245	5,838
	Married Couple – count	666	3,472	4,995
	w/own children – count	92	616	847
	w/out own children – count	574	2,855	4,148
	Male Householder – count	65	210	244
	Female Householder – count	171	564	599
	Non-Family Households – count	48	227	284
	1 Person Household	31.6%	27.4%	26.8%
	2 Person Household	43.8%	47.8%	49.8%
	3 Person Household	11.5%	11.2%	11.0%
	4 Person Household	8.1%	8.7%	8.0%
	5 Person Household	3.1%	3.1%	2.9%
	6 Person Household	1.0%	1.1%	1.0%
7+ Person Household	1.0%	0.6%	0.5%	
% Households With Children	9.0%	12.3%	11.9%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.437845 Longitude: -79.131987

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	2,114	8,625	12,563
	Owner Occupied Percent	53.0%	60.8%	56.4%
	Renter Occupied Percent	12.7%	10.7%	10.1%
	Vacant Housing Percent	34.3%	28.6%	33.5%
	Total Housing Units (Census 2000)	173	1,689	1,783
	For Rent (Census 2000)	34%	23%	24%
	For Sale (Census 2000)	14%	18%	17%
	Rented or Sold, (Census 2000)	5%	3%	3%
	Seasonal (Census 2014)	52%	53%	51%
	Other (Census 2000)	3%	5%	5%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	60%	61%	60%
	Homes Built 1980 to 1989	22%	23%	23%
	Homes Built 1970 to 1979	12%	11%	12%
	Homes Built 1960 to 1969	2%	1%	1%
	Homes Built 1950 to 1959	2%	1%	2%
	Homes Built 1940 to 1949	1%	1%	1%
	Homes Built Before 1939	1%	1%	1%
<b>Units in Structure</b>	1 Unit	68%	85%	84%
	2 - 9 Units	8%	4%	4%
	Greater than 10 Units	10%	5%	5%
	Mobilie Trailer	14%	7%	7%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	8.4%	6.6%	8.5%
	Property Value \$750,000 to \$999,999	8.3%	9.2%	11.5%
	Property Value \$500,000 to \$749,999	14.2%	22.5%	22.5%
	Property Value \$400,000 to \$499,999	21.5%	17.1%	18.6%
	Property Value \$300,000, to \$399,999	20.6%	20.1%	17.2%
	Property Value \$200,000 to \$299,999	17.8%	12.6%	10.8%
	Property Value \$150,000 to \$199,999	2.7%	2.1%	1.7%
	Property Value \$100,000 to \$149,999	1.2%	2.6%	2.2%
	Property Value \$60,000 to \$99,999	0.5%	0.7%	0.7%
	Property Value \$40,000 to \$59,999	0.4%	0.3%	0.3%
	Property Value \$0 to \$39,999	1.3%	1.8%	1.4%
Median Home Value	\$418,237	\$444,225	\$472,012	
Median Rent	\$777	\$820	\$814	
<b>Wealth per Household</b>	\$0 and under - percent	16.1%	14.9%	14.6%
	\$1 to \$4999 - percent	7.8%	6.9%	6.6%
	\$5k to \$9999 - percent	4.1%	3.8%	3.7%
	\$10k to \$24999 - percent	5.9%	5.7%	5.6%
	\$25k to \$49999 - percent	6.7%	6.6%	6.6%
	\$50k to \$99999 - percent	10.4%	10.5%	10.4%
	\$100k to \$249999 - percent	19.0%	19.5%	19.6%
	\$250k to \$499999 - percent	14.1%	14.8%	15.1%
	\$500k+ - percent	15.8%	17.2%	17.7%
	Median HH Wealth	\$94,814	\$112,237	\$118,591
	Avg HH Wealth	\$256,028	\$273,892	\$279,720

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.437845 Longitude: -79.131987

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Economic Viability</b>	Economic Viability Local	210	221	221
	Economic Viability Indexed	210	221	221
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	1,169	5,416	6,851
	Managerial/Executive	22.9%	24.8%	25.3%
	Professional Specialty	16.0%	19.0%	20.9%
	Healthcare Support	1.2%	1.4%	1.6%
	Sales	5.8%	10.7%	11.9%
	Office & Administrative Support	6.7%	9.2%	8.6%
	Protective Service	1.2%	0.7%	0.7%
	Food Preparation	12.7%	8.6%	7.3%
	Building Maintenance & Cleaning	10.0%	4.7%	4.4%
	Personal Care	4.5%	3.6%	2.9%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	14.6%	10.7%	9.0%
	Production & Transportation	4.5%	6.5%	7.4%
	Percent White Collar Workers	52.6%	65.2%	68.3%
Percent Blue Collar Workers	47.4%	34.8%	31.7%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	11.7%	7.8%	7.3%
	Manufacturing	8.0%	10.1%	10.5%
	Transportation	0.4%	2.8%	3.1%
	Information	0.2%	0.7%	0.6%
	Wholesale/Retail	6.6%	11.8%	12.6%
	Finance, Insurance, Real Estate	5.8%	9.6%	10.4%
	Professional Services	5.2%	10.6%	10.6%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	9.5%	5.1%	4.7%
	Educational Services	17.6%	19.4%	20.0%
	Entertainment Services	22.3%	14.0%	13.3%
Other Professional Services	7.9%	5.6%	4.8%	
Public Administration	4.8%	2.4%	2.0%	
<b>Transportation To Work</b>	Drive to Work Alone	82.1%	84.9%	84.2%
	Drive to Work Carpool	11.2%	9.1%	9.8%
	Travel to Work by Public Transportation	0.5%	0.3%	0.3%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.0%	0.0%
	Walked to Work	1.6%	1.2%	1.2%
	Other Means	0.3%	0.7%	0.8%
	Work at Home	4.4%	3.8%	3.7%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.437845 Longitude: -79.131987

Pawleys Island Plaza Pawleys Island, SC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	4.6%	3.8%	3.7%
	Travel to Work in 5 to 9 Minutes	18.8%	19.3%	19.0%
	Travel to Work in 10 to 14 Minutes	12.0%	15.5%	15.2%
	Travel to Work in 15 to 19 Minutes	16.6%	20.2%	20.0%
	Travel to Work in 20 to 29 Minutes	27.2%	21.6%	21.8%
	Travel to Work in 30 to 44 Minutes	13.6%	9.8%	10.0%
	Travel to Work in 45 to 59 Minutes	5.4%	4.9%	5.2%
	Travel to Work in 60 Minutes or more	3.5%	5.8%	6.0%
	Average Travel Time to Work	20	20	20
<b>Vehicles per HH</b>	No Vehicles	1.3%	2.0%	1.8%
	1 Vehicle	40.0%	29.4%	30.8%
	2 Vehicles	36.7%	46.3%	44.4%
	3 or more vehicles	22.0%	22.3%	22.9%
	Average Number of Vehicles	1.83	1.94	1.94
<b>Change</b>	Births (last 12 months)	24	94	122
	Deaths (last 12 months)	63	304	434
	Migration (last 12 months)	105	420	551
<b>Work place</b>	Workplace Establishments	225	443	566
	Workplace Employees (FTE)	1,784	3,508	4,528