



Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections
 Calculated using TAS Retrieval

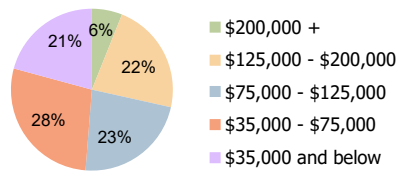
Pawleys Island Plaza Pawleys Island, SC	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

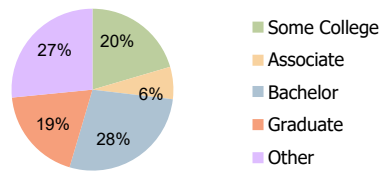
Current Population	2,991	13,519	18,144
Total Daytime Pop	4,974	12,987	17,107
Workplace Pop	1,784	3,508	4,528
Average Household Income	\$84,663	\$104,842	\$107,545
Average Disposable Income	\$65,752	\$79,008	\$80,697
Total Households	1,389	6,160	8,358
Median Home Value	\$418,237	\$444,225	\$472,012
College (4+)	39.0%	46.5%	52.4%
Total Consumer Spending/Capita (Weekly)	\$389	\$402	\$406
Population per Household	2.13	2.01	2.47
% of Households with Children	9.0%	12.3%	11.9%

2028 Demographic Projections

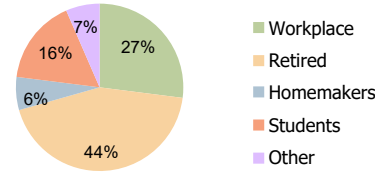
Projected Population	3,538	15,691	20,849
Projected 5 Year Annual Growth Rate (Pop)	3.4%	3.0%	2.8%



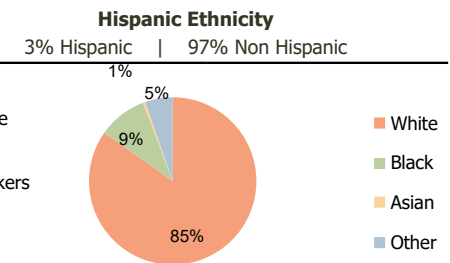
Household Income (3.00 Mile Radius)



Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)



Race (3.00 Mile Radius)

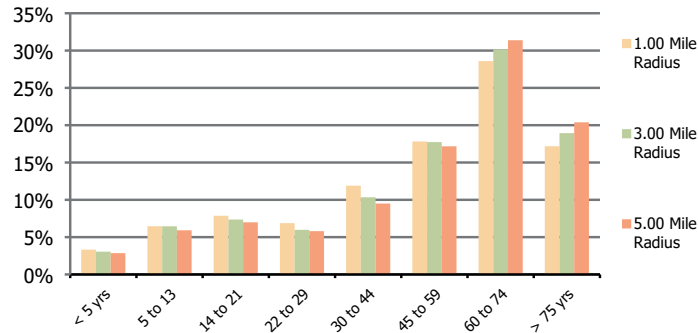


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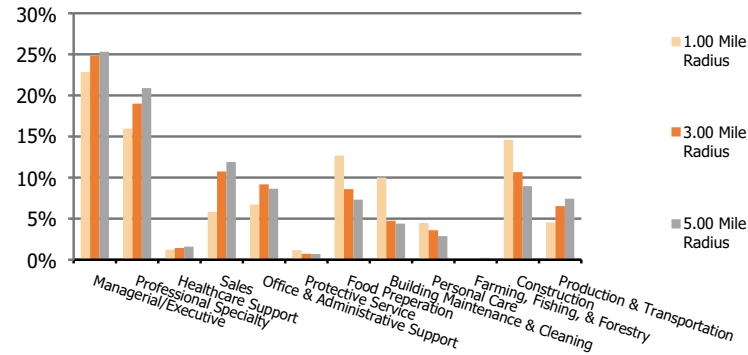
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Population by Age Range



Occupation



Population	Current Estimated Population	2,991	13,519	18,144
	2010 Census Population	421	5,008	5,268
	2000 Census Population	364	3,554	3,767
	Historical Annual Growth 2000 to 2010	1.5%	3.5%	3.4%
	Estimated Annual Growth 2010 to 2023	15.9%	7.8%	9.8%
	Projected Annual Growth 2023 to 2028	3.4%	3.0%	2.8%
Ethnic	Hispanic or Latino Population	3%	3%	3%
	Non Hispanic or Latino Population	97%	97%	97%
Race	White	75.1%	84.8%	86.6%
	Black or African American	18.1%	9.5%	7.9%
	Asian & Pacific Islander	0.7%	0.5%	0.4%
	Other Races	6.1%	5.3%	5.1%