

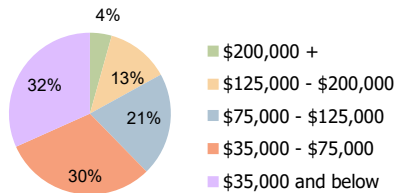
| Perkins Farm Marketplace Worcester, MA | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---|------------------|------------------|------------------|
|---|------------------|------------------|------------------|

Current Year Demographics

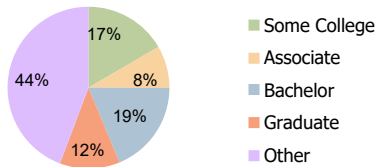
| | | | |
|---|-----------|-----------|-----------|
| Current Population | 14,004 | 122,474 | 247,814 |
| Total Daytime Pop | 6,581 | 142,698 | 291,693 |
| Workplace Pop | 1,699 | 72,270 | 124,612 |
| Average Household Income | \$88,923 | \$75,540 | \$83,910 |
| Average Disposable Income | \$70,581 | \$61,384 | \$66,738 |
| Total Households | 5,918 | 48,150 | 95,675 |
| Median Home Value | \$338,824 | \$377,996 | \$398,719 |
| College (4+) | 35.8% | 30.7% | 35.2% |
| Total Consumer Spending/Capita (Weekly) | \$442 | \$424 | \$432 |
| Population per Household | 2.13 | 2.01 | 2.47 |
| % of Households with Children | 28.4% | 25.5% | 26.8% |

2028 Demographic Projections

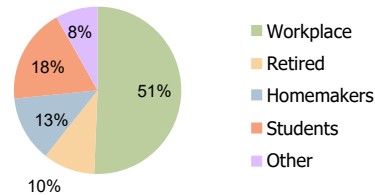
| | | | |
|---|--------|---------|---------|
| Projected Population | 14,004 | 119,027 | 242,846 |
| Projected 5 Year Annual Growth Rate (Pop) | 0.0% | -0.6% | -0.4% |



Household Income (3.00 Mile Radius)



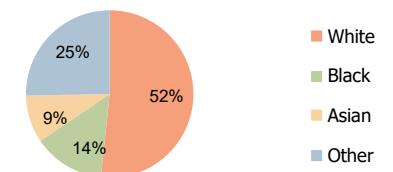
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

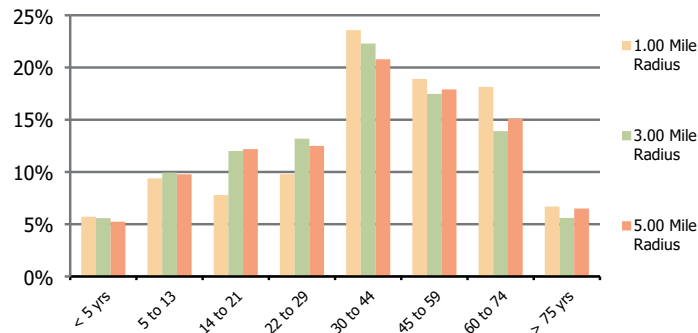
24% Hispanic | 76% Non Hispanic



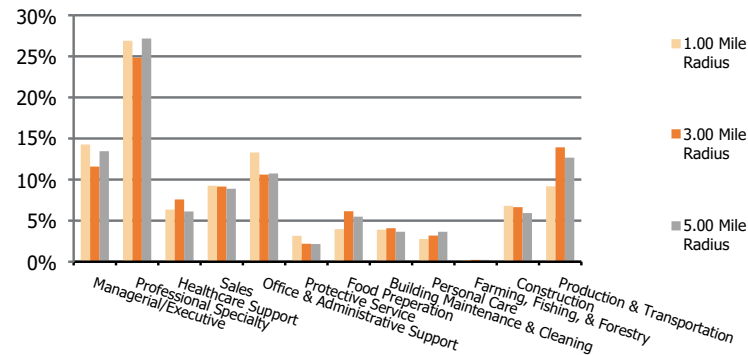
Race (3.00 Mile Radius)

| | | | |
|--|-------------------------|-------------------------|-------------------------|
| Perkins Farm Marketplace Worcester, MA | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|-------------------------|-------------------------|-------------------------|

Population by Age Range



Occupation



| | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius | |
|-------------------|---------------------------------------|------------------|------------------|---------|
| Population | Current Estimated Population | 14,004 | 122,474 | 247,814 |
| | 2010 Census Population | 10,711 | 81,669 | 179,869 |
| | 2000 Census Population | 9,921 | 77,538 | 172,728 |
| | Historical Annual Growth 2000 to 2010 | 0.8% | 0.5% | 0.4% |
| | Estimated Annual Growth 2010 to 2023 | 2.0% | 3.1% | 2.4% |
| | Projected Annual Growth 2023 to 2028 | 0.0% | -0.6% | -0.4% |
| Ethnic | Hispanic or Latino Population | 13% | 24% | 21% |
| | Non Hispanic or Latino Population | 87% | 76% | 79% |
| Race | White | 62.4% | 51.7% | 57.3% |
| | Black or African American | 14.7% | 13.8% | 11.8% |
| | Asian & Pacific Islander | 6.9% | 9.2% | 9.4% |
| | Other Races | 16.1% | 25.3% | 21.6% |