2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Perkins Farm Marketplace		5.00 Minute	10.00 Minute	20.00 Minute
Worcester, MA		Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	60,757	225,806	415,899
	Population Est 23Q1	60,773	225,981	416,156
	Population Est 22Q4	60,615	225,804	415,644
	Population Est 22Q3	60,699	225,867	415,404
	Population Est 22Q2	60,698	225,941	415,207
	Population Est 22Q1	60,722	225,957	415,104
	Population Est 21Q4	60,750	226,581	415,635
	Population Est 21Q3	60,520	226,322	415,106
	Population Est 21Q2	60,686	226,755	415,367
Population	Population Fcst	59,651	220,346	414,814
lat	2010 Census Population	42,677	165,870	315,607
nd	2000 Census Population	40,774	159,050	296,976
ŭ	1990 Census Population	38,502	155,132	277,873
	Current Year Daytime Population	56,460	287,043	450,255
	Average Seasonal Population	292	1,472	3,596
	Historical Annual Growth, 1990 – 2000	0.57%	0.25%	0.67%
	Historical Annual Growth, 2000 – 2010	0.46%	0.42%	0.61%
	Estimated Annual Growth, 2010 – CY	2.70%	2.36%	2.10%
	Projected Annual Growth, CY to Y5	-0.37%	-0.49%	-0.05%
	Group Qtrs Est	1,361	13,389	18,344
	Transient Est Average Last 4 Qtrs	718	5,911	11,870
	Current Year Estimated Households	24,703	87,503	158,255
	Households Est 23Q1	24,704	87,532	158,266
	Households Est 22Q4	24,636	87,451	158,045
	Households Est 22Q3	24,672	87,486	157,976
	Households Est 22Q2	24,671	87,520	157,912
	Households Est 22Q1	24,687	87,536	157,882
	Households Est 21Q4	24,696	87,770	158,082
ds	Households Est 21Q3	24,602	87,664	157,868
Households	Households Est 21Q2	24,646	87,800	157,936
se	Households Fcst	24,309	85,336	157,717
noł	2010 Census Households	17,109	63,431	118,846
	2000 Census Households	16,715	61,853	112,075
	1990 Census Households	15,423	58,393	102,224
	Historical Annual Growth, 1990 – 2000	0.81%	0.58%	0.92%
	Historical Annual Growth, 2000 – 2010	0.23%	0.25%	0.59%
	Estimated Annual Growth, 2010 – CY	2.81%	2.46%	2.18%
	Projected Annual Growth, CY to Y5	-0.32%	-0.50%	-0.07%
	Population per Household	2.40	2.43	2.51
		2.10	2.10	2.01

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	s Farm Marketplace ster, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	0.8%	1.0%	1.8%
	HH Income \$250,000 to \$499,999	0.9%	1.2%	2.1%
	HH Income \$200,000 to \$249,999	2.1%	2.9%	5.0%
	HH Income \$175,000 to \$199,999	2.4%	3.3%	6.3%
	HH Income \$150,000 to \$174,999	3.5%	4.4%	6.3%
	HH Income \$100,000 to 149,999	16.0%	15.9%	17.8%
	HH Income \$75,000 to 99,999	12.0%	11.9%	12.3%
	HH Income \$50,000 to 74,999	18.1%	16.2%	14.2%
	HH Income \$35,000 to 49,999	13.7%	12.2%	10.4%
	HH Income \$25,000 to 34,999	8.9%	8.4%	7.0%
	HH Income \$15,000 to 24,999	8.3%	9.2%	7.3%
	HH Income \$0 to 14,999	13.2%	13.5%	9.5%
	Average Household Income	\$74,837	\$80,346	\$104,601
	Median Household Income	\$58,566	\$60,429	\$77,945
	Per Capita Income	\$31,022	\$32,135	\$40,742
	2000 Average HH Income	\$45,531	\$48,394	\$60,766
	2000 Median HH Income	\$37,268	\$37,963	\$47,592
	Average Disposable Income	60,783	64,443	79,311
	Median Disposable Income	49,688	51,104	65,812
е	Discretionary HH Income Over \$150,000	0.2%	0.7%	2.6%
Income	Discretionary HH Income \$125,000 to \$149,999	2.1%	3.1%	5.3%
u C	Discretionary HH Income \$100,000 to \$124,999	3.1%	4.0%	8.1%
-	Discretionary HH Income \$75,000 to \$99,999	6.9%	8.4%	11.5%
	Discretionary HH Income \$50,000 to \$74,999	15.6%	15.7%	17.7%
	Discretionary HH Income \$25,000 to \$49,999	28.8%	26.2%	23.7%
	Discretionary HH Income Under \$25,000	43.3%	41.8%	31.1%
	Average Discretionary HH Income	38,090	41,273	54,009
	Median Discretionary HH Income	29,730	31,457	44,198
	Householder White – Count	13,435	53,179	112,018
	Median HH Income	\$64,805	\$67,950	\$86,283
	Average HH Income	\$74,400	\$79,027	\$94,022
	Householder Black or African-American – Count	2,791	7,955	9,904
	Median HH Income	\$58,908	\$53,401	\$56,204
	Average HH Income	\$69,837	\$63,961	\$69,007
	Householder Hispanic – Count	4,855	14,533	17,762
	Median HH Income	\$42,696	\$41,288	\$45,330
	Average HH Income	\$55,615	\$54,410	\$61,013
	Householder Asian or Pacific Islander – Count	1,371	5,450	10,120
	Median HH Income	\$74,557	\$82,638	\$109,801
	Average HH Income	\$84,584	\$90,920	\$110,285
	Householder Other or Pacific Islander – Count	2,251	6,386	8,451
	Median HH Income	\$44,103	\$45,392	\$56,883
	Average HH Income	\$59,713	\$61,881	\$71,961
Gender	Male Population	29,624	110,274	202,969
Ger	Female Population	31,133	115,532	212,930
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Dec 5, 2023



	s Farm Marketplace ster, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	3,616	11,969	20,531
	Count of Pop 0 to 7 years	5,005	16,556	29,429
	Count of Pop 5 - 13	6,382	21,891	41,171
	Count of Pop 14 - 18	2,836	12,641	22,909
	Count of Pop 19 - 22	2,975	15,076	25,389
	Count of Pop 22 - 25	2,342	12,460	19,964
	Count of Pop 25 - 29	4,793	16,473	26,173
	Count of Pop 30 - 34	5,408	17,620	27,813
	Count of Pop 35 - 39	4,911	16,053	27,350
	Count of Pop 40 - 44	4,029	14,009	25,824
	Count of Pop 45 - 59	10,820	39,820	79,901
	Count of Pop 60 - 74	9,056	33,603	68,947
Ę	Count of Pop 75 - 84	2,568	10,110	21,447
Total Population by Age	Count of Pop 85+	1,021	4,082	8,480
apula Age	% of Pop 0 to 4 years	6.0%	5.3%	4.9%
by #	% of Pop 0 to 7 years	8.2%	7.3%	7.1%
p [% of Pop 5 - 13	10.5%	9.7%	9.9%
Tot	% of Pop 14 - 18	4.7%	5.6%	5.5%
	% of Pop 19 - 22	4.9%	6.7%	6.1%
	% of Pop 22 - 25	3.9%	5.5%	4.8%
	% of Pop 25 - 29	7.9%	7.3%	6.3%
	% of Pop 30 - 34	8.9%	7.8%	6.7%
	% of Pop 35 - 39	8.1%	7.1%	6.6%
	% of Pop 40 - 44	6.6%	6.2%	6.2%
	% of Pop 45 - 59	17.8%	17.6%	19.2%
	% of Pop 60 - 74	14.9%	14.9%	16.6%
	% of Pop 75 - 84	4.2%	4.5%	5.2%
	% of Pop 85+	1.7%	1.8%	2.0%
	Median Age	37.1	36.5	39.4
	Average Age	38.8	38.8	40.4
	% of Pop 0 to 4 years	6.2%	5.6%	5.2%
	% of Pop 5 - 13	11.1%	10.2%	10.4%
	% of Pop 14 - 18	4.8%	5.7%	5.7%
	% of Pop 19 - 22	5.1%	6.9%	6.3%
	% of Pop 22 - 25	4.0%	5.8%	5.0%
uo	% of Pop 25 - 29	8.1%	7.5%	6.5%
atio	% of Pop 30 - 34	8.9%	7.8%	6.7%
bul	% of Pop 35 - 39	8.0%	7.1%	6.5%
Male Population by Age	% of Pop 40 - 44	6.5%	6.2%	6.2%
	% of Pop 45 - 59	17.9%	17.7%	19.2%
	% of Pop 75 - 84	3.7%	3.9%	4.5%
	% of Pop 60 - 74	14.6%	14.6%	16.3%
	% of Pop 85+	14.0%	14.6%	1.4%
	Median Age	36.1	35.4	38.2
	Average Age	37.9	37.8	39.4

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Dec 5, 2023



	er, MA	Drivetime	Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.7%	5.1%	4.7%
	% of Pop 5 - 13	9.9%	9.2%	9.4%
c c	% of Pop 14 - 18	4.5%	5.5%	5.4%
	% of Pop 19 - 22	4.7%	6.5%	5.9%
q	% of Pop 22 - 25	3.7%	5.2%	4.6%
q	% of Pop 25 - 29	7.7%	7.1%	6.1%
c c	% of Pop 30 - 34	8.9%	7.8%	6.6%
	% of Pop 35 - 39	8.1%	7.2%	6.6%
c c	% of Pop 40 - 44	6.7%	6.2%	6.2%
	% of Pop 45 - 59	17.7%	17.6%	19.2%
	% of Pop 60 - 74	15.2%	15.2%	16.8%
	% of Pop 75 - 84	4.8%	5.0%	5.7%
	% of Pop 85+	2.2%	2.4%	2.7%
	Median Age	37.9	37.5	40.6
	Average Age	39.7	39.7	41.4
	Count of White	31,378	127,073	274,804
	Count of Black or African-American	9,209	27,855	34,763
	Count of Asian or Pacific Islander	4,243	20,172	37,651
	Count of Other races	15,927	50,706	68,681
	White	51.6%	56.3%	66.1%
	Black or African American	15.2%	12.3%	8.4%
	Asian	7.0%	8.9%	9.1%
	Other Races	26.2%	22.5%	16.5%
	Speak English at Home	61.6%	66.0%	73.5%
	Speak Spanish at Home	18.0%	15.5%	10.2%
	Speak French or French Creole at Home	0.9%	1.0%	0.9%
	Speak German at Home	0.1%	0.2%	0.2%
l ge S	Speak Other Indo-European Languages at Home	5.3%	5.4%	5.3%
Language Spoken	Speak Russian and Other Slavic Languages at H	1.6%	1.4%	1.2%
bu d	Speak Chinese at Home	2.0%	1.6%	1.4%
S La	Speak Korean at Home	0.0%	0.1%	0.2%
	Speak Vietnamese at Home	2.0%	2.3%	1.7%
	Speak Other Asian Languages at Home	1.6%	1.7%	1.9%
5	Speak Tagalog and Other Pacific Languages at F	0.1%	0.1%	0.1%
	Speak Other Language at Home	6.9%	4.7%	3.4%
H	Hispanic Population	14,994	48,701	60,336
	Hispanic Population Percent	24.7%	21.6%	14.5%
	Mexican	3.4%	3.7%	5.0%
	Puerto Rican	56.6%	59.9%	56.8%
) jc	Cuban	0.9%	1.0%	1.4%
Hispanic	Dominican	15.2%	12.6%	11.7%
is(Central American	11.4%	11.0%	11.1%
	South American	8.1%	6.6%	8.3%
	Other Hispanic	4.5%	5.2%	5.6%
	2000 Hispanic Population Percent	12%	14%	9% 5%
	1990 Hispanic Population Percent	6%	8%	5%

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	s Farm Marketplace ster, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population) American Native American (ie. Indian/Eskimo)	2.0% 1.9% 0.2%	2.5% 2.3% 0.1%	3.0% 2.9% 0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population) Chinese	6.9% 1.6%	8.9% 1.6%	9.0% 1.7%
	Japanese	0.2%	0.2%	0.2%
	Korean South Central Asian (ie. Indian)	0.1% 1.7%	0.3% 2.9%	0.3% 3.9%
	South East Asian (ie. Vietnamese)	3.1%	3.4%	2.4%
try	Other Asian	0.3%	0.5%	0.5%
Ancestry	European (percent of total population) British	27.3% 2.3%	30.4% 3.0%	38.1% 4.4%
And	Dutch	0.1%	0.2%	0.3%
	French	3.5%	3.5%	4.1%
	German Italian	1.0% 6.6%	1.5% 5.5%	2.3% 6.5%
	Polish	2.9%	2.7%	3.0%
	Scandinavian	1.4%	1.6%	2.3%
	Scotch/Irish Other European (ie. Greek/Russian)	6.6% 2.8%	8.7% 3.7%	11.2% 4.1%
	Middle Eastern	1.7%	1.5%	1.5%
	Other Ancestry	26.3%	23.4%	20.5%
	Unclassified Ancestry	11.0%	11.8%	13.3%
	Adult Population (25 Years or Older)	42,606 5.1%	151,768 4.9%	285,935
	Elementary (0 to 8) Some High School (9 to 11)	9.5%	4.9% 8.6%	3.5% 6.1%
ion 5+)	High School Graduate (12)	30.9%	28.3%	24.8%
Education (Age 25+)	Some College (13 to 16)	17.1%	16.6%	15.8%
Edu (Ag	Associates Degree Only	8.7%	7.7%	7.9%
	Bachelors Degree Only Graduate Degree	18.4% 10.3%	20.0% 13.8%	23.5% 18.4%
	% College (4+)	28.7%	33.8%	41.9%
	Total Households – count	24,703	87,503	158,255
	One Person HHs – count	8,288	28,443	44,982
	Family HHs – count	14,030	50,271	100,540
	Married Couple – count w/own children – count	8,606 3,670	31,977 13,037	73,289 31,008
	w/out own children – count	4,936	18,940	42,282
-	Male Householder – count	1,222	4,180	6,760
	Female Householder – count	4,202	14,114	20,491
usehc Type	Non-Family Households – count	2,385	8,788	12,732
Household Type	1 Person Household	33.6%	32.5%	28.4%
–	2 Person Household 3 Person Household	29.5% 16.5%	29.6% 16.6%	30.6% 17.2%
	4 Person Household	11.8%	12.7%	14.9%
	5 Person Household	5.6%	5.5%	5.8%
	6 Person Household	2.0%	2.0%	2.0%
	7+ Person Household	1.2%	1.1%	1.0%
	% Households With Children	26.6%	26.1%	28.5%

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Dec 5, 2023

BRIXMOR

	s Farm Marketplace ster, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units Owner Occupied Percent	26,644 35.9%	93,528 40.8%	167,094 55.3%
	Renter Occupied Percent	56.8%	52.8%	39.4%
<u>j</u> g	Vacant Housing Percent	7.3%	6.4%	5.3%
Housing	Total Housing Units (Census 2000)	17,730	65,158	116,700
no	For Rent (Census 2000)	43%	47%	45%
	For Sale (Census 2000)	12%	12%	14%
	Rented or Sold, (Census 2000)	8%	6%	8%
	Seasonal (Census 2014)	1%	2%	3%
	Other (Census 2000)	27%	26%	22%
L -	Homes Built 1990 to 2000	7%	6%	10%
Li Li	Homes Built 1980 to 1989	12%	10%	12%
ea B	Homes Built 1970 to 1979	8%	10% 9%	12%
Homes Built By Year	Homes Built 1960 to 1969 Homes Built 1950 to 1959	9% 10%	13%	11%
P B	Homes Built 1950 to 1959	10%	13%	14% 9%
1 -	Homes Built Before 1939	43%	42%	32%
ر ع	1 Unit	31%	40%	56%
Units in Structure	2 - 9 Units	50%	43%	31%
nits ruc	Greater than 10 Units	19%	16%	13%
Sti	Mobilie Trailer	0%	1%	1%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999	1.7% 4.3%	2.3% 6.1%	4.5% 10.8%
	Property Value \$500,000 to \$749,999	14.5%	18.7%	24.3%
F	Property Value \$400,000 to \$499,999	18.5%	19.4%	19.3%
e eec	Property Value \$300,000, to \$399,999	26.0%	24.9%	20.6%
	Property Value \$200,000 to \$299,999	24.0%	20.1%	14.2%
e Value Occupied)	Property Value \$150,000 to \$199,999	5.8%	3.6%	2.3%
u c c	Property Value \$100,000 to \$149,999	1.7%	1.7%	1.2%
Home Value vner Occupid	Property Value \$60,000 to \$99,999	0.8%	0.8%	0.5%
Hom (Owner	Property Value \$40,000 to \$59,999	0.6%	0.6%	0.4%
	Property Value \$0 to \$39,999	1.4%	1.4%	0.9%
	Median Home Value	\$358,999	\$386,906	\$448,886
	Median Rent	\$610	\$583	\$598
	\$0 and under - percent	19.9%	19.3%	17.7%
	\$1 to \$4999 - percent	10.6%	10.1%	8.8%
	\$5k to \$9999 - percent	5.4%	5.2%	4.6%
old	\$10k to \$24999 - percent	6.9%	6.8%	6.4%
Wealth Household	\$25k to \$49999 - percent	6.9%	6.8%	6.7%
Wealth Housef	\$50k to \$99999 - percent	9.9%	9.9%	10.0%
No Ho	\$100k to \$249999 - percent	16.6%	16.9%	17.8%
per	\$250k to \$499999 - percent	11.5%	11.9%	13.0%
d	\$500k+ - percent	12.3%	13.1%	14.9%
	Median HH Wealth	\$51,817	\$59,099	\$79,016
	Avg HH Wealth	\$207,068	\$216,698	\$241,290

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BRIXMOR[®] Latitude: 42.247649 Longitude: -71.759693

Dec 5,	2023	Latit	ude: 42.247649 Lo	ongitude: -71.759693
	s Farm Marketplace ster, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	215 215	212 212	212 212
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	$\begin{array}{c} 31,114\\ 10.9\%\\ 23.4\%\\ 8.8\%\\ 8.5\%\\ 11.5\%\\ 2.4\%\\ 6.2\%\\ 3.9\%\\ 2.5\%\\ 0.0\%\\ 7.3\%\\ 14.7\%\\ 63.0\%\\ 37.0\%\end{array}$	$\begin{array}{c} 111,480\\ 13.0\%\\ 26.4\%\\ 6.3\%\\ 9.0\%\\ 10.8\%\\ 2.3\%\\ 5.8\%\\ 3.7\%\\ 3.6\%\\ 0.1\%\\ 6.0\%\\ 13.0\%\\ 65.6\%\\ 24.4\%\end{array}$	214,612 16.8% 29.8% 4.6% 9.1% 10.4% 2.0% 4.7% 3.0% 3.1% 0.1% 5.6% 10.8% 70.8% 20.2%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	$\begin{array}{c} 37.0\% \\ 6.2\% \\ 9.5\% \\ 6.6\% \\ 2.0\% \\ 14.7\% \\ 4.7\% \\ 6.4\% \\ 0.3\% \\ 3.7\% \\ 29.9\% \\ 7.8\% \\ 4.8\% \\ 3.4\% \end{array}$	34.4% 5.1% 9.8% 5.0% 2.0% 14.5% 5.9% 6.9% 0.2% 3.7% 31.0% 8.0% 4.8% 3.1%	$\begin{array}{c} 29.2\% \\ 5.4\% \\ 10.6\% \\ 4.4\% \\ 2.1\% \\ 13.2\% \\ 6.7\% \\ 9.1\% \\ 0.2\% \\ 3.1\% \\ 30.4\% \\ 7.2\% \\ 4.3\% \\ 3.3\% \end{array}$
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	75.3% 12.7% 4.3% 0.0% 0.2% 4.9% 0.6% 1.9%	75.2% 11.9% 3.9% 0.0% 0.2% 6.2% 0.6% 2.0%	81.0% 9.5% 2.6% 0.0% 0.1% 3.7% 0.5% 2.5%

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Dec 5, 2023



	s Farm Marketplace ster, MA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	3.5%	3.5%	3.1%
	Travel to Work in 5 to 9 Minutes	10.7%	12.3%	10.9%
	Travel to Work in 10 to 14 Minutes	21.9%	19.8%	17.2%
	Travel to Work in 15 to 19 Minutes	19.5%	18.2%	17.3%
	Travel to Work in 20 to 29 Minutes	19.3%	19.6%	21.2%
	Travel to Work in 30 to 44 Minutes	13.5%	14.4%	16.2%
	Travel to Work in 45 to 59 Minutes	5.1%	5.3%	6.4%
	Travel to Work in 60 Minutes or more	6.5%	6.9%	7.8%
	Average Travel Time to Work	22	22	24
	No Vehicles	16.8%	16.6%	11.4%
les H	1 Vehicle	42.9%	40.8%	35.5%
/ehicles per HH	2 Vehicles	30.9%	30.6%	36.9%
Vehicles per HH	3 or more vehicles	9.5%	11.9%	16.2%
	Average Number of Vehicles	1.36	1.42	1.64
Change	Births (last 12 months)	743	2,560	4,255
an	Deaths (last 12 months)	394	1,505	3,120
<u>ี</u> ชี	Migration (last 12 months)	-267	-1,078	-206
Work place	Workplace Establishments	2,345	8,783	14,109
pla pla	Workplace Employees (FTE)	25,829	122,067	179,116