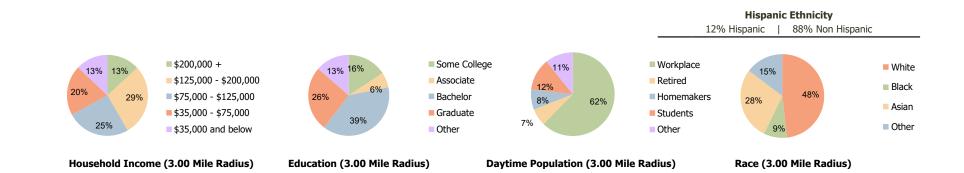
BRIXMOR

Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Preston Ridge Frisco, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Current Year Demographics			
Current Population	11,955	113,289	320,919
Total Daytime Pop	28,883	167,411	352,209
Workplace Pop	20,773	104,333	171,214
Average Household Income	\$110,688	\$140,243	\$149,452
Average Disposable Income	\$91,752	\$102,501	\$107,823
Total Households	6,108	46,121	121,288
Median Home Value	\$674,098	\$624,477	\$614,106
College (4+)	73.8%	64.6%	63.8%
Total Consumer Spending/Capita (Weekly)	\$420	\$433	\$436
Population per Household	2.13	2.01	2.47
% of Households with Children	24.3%	36.2%	39.1%
2028 Demographic Projections			
Projected Population	14,598	129,776	347,597
Projected 5 Year Annual Growth Rate (Pop)	4.1%	2.8%	1.6%



BRIXMOR

Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

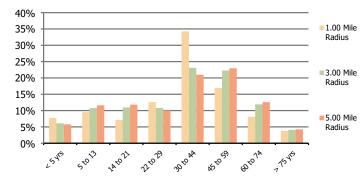
Preston Ridge Frisco, TX

1.00 Mile Radius

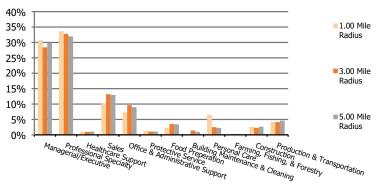
3.00 Mile Radius

5.00 Mile Radius









Current Estimated Population	11,955	113,289	320,919
5 2010 Census Population	5,063	55,666	125,304
2000 Census Population	956	24,455	74,537
Historical Annual Growth 2000 to 2010	18.1%	8.6%	5.3%
Estimated Annual Growth 2010 to 2023	6.7%	5.5%	7.4%
Projected Annual Growth 2023 to 2028	4.1%	2.8%	1.6%
<u>.</u>			
E Hispanic or Latino Population	11%	12%	12%
Non Hispanic or Latino Population	89%	88%	88%
White	42.3%	48.2%	49.1%
🖁 Black or African American	11.4%	9.0%	8.4%
Asian & Pacific Islander	31.1%	28.1%	28.2%
Other Races	15.3%	14.7%	14.2%