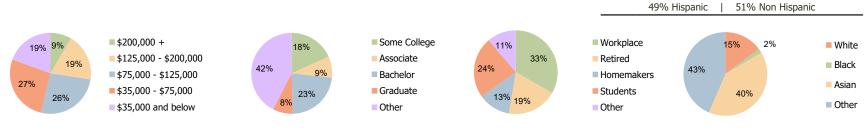


## **Demographic Summary Report**

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

| Puente Hills Town Center<br>Rowland Heights, CA | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---|------------------|------------------|------------------|
| Current Year Demographics                       |                  |                  |                  |
| Current Population                              | 9,911            | 136,874          | 354,341          |
| Total Daytime Pop                               | 13,418           | 123,555          | 311,871          |
| Workplace Pop                                   | 7,360            | 41,072           | 103,930          |
| Average Household Income                        | \$99,922         | \$101,988        | \$108,089        |
| Average Disposable Income                       | \$80,581         | \$81,140         | \$85,851         |
| Total Households                                | 3,462            | 39,415           | 104,088          |
| Median Home Value                               | \$955,408        | \$789,799        | \$817,934        |
| College (4+)                                    | 41.5%            | 30.8%            | 31.0%            |
| Total Consumer Spending/Capita (Weekly)         | \$453            | \$444            | \$448            |
| Population per Household                        | 2.13             | 2.01             | 2.47             |
| % of Households with Children                   | 21.4%            | 28.8%            | 29.6%            |
| 2028 Demographic Projections                    |                  |                  |                  |
| Projected Population                            | 9,755            | 135,145          | 349,488          |
| Projected 5 Year Annual Growth Rate (Pop)       | -0.3%            | -0.3%            | -0.3%            |



Household Income (3.00 Mile Radius)

Education (3.00 Mile Radius)

**Daytime Population (3.00 Mile Radius)** 

Race (3.00 Mile Radius)

**Hispanic Ethnicity** 



## **Demographic Summary Report**

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Puente Hills Town Center
Rowland Heights, CA

1.00 Mile Radius
3.00 Mile Radius
5.00 Mile Radius

## **Population by Age Range Occupation** 25% 25% ■1.00 Mile ■1.00 Mile Radius 20% Radius 20% 15% 15% ■3.00 Mile ■3.00 Mile Radius Radius 10% 10% 5% 5% ■5.00 Mile 5.00 Mile Radius Radius 0% Profe Health Sales Office & Office & Pote Food pulldin Person Farmin Construction & Transportation Managerial/Executive Support Administrative Support Managerial/Executive Support Managerial/Executive Support Managerial/Executive Support Managerial/Executive Support 254FS **Current Estimated Population** 9,911 136,874 354,341 2010 Census Population 9,701 124,098 295,868 2000 Census Population 10,808 126,183 295,821 -1.1% -0.2% 0.0% Historical Annual Growth 2000 to 2010 Estimated Annual Growth 2010 to 2023 0.2% 0.7% 1.4% Projected Annual Growth 2023 to 2028 -0.3% -0.3% -0.3% Hispanic or Latino Population 26% 49% 52% Non Hispanic or Latino Population 74% 51% 48% 12.2% 14.8% 21.1% Black or African American 1.6% 1.7% 1.8% Asian & Pacific Islander 63.3% 40.0% 32.2% Other Races 22.9% 43.6% 44.9%