

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 39.012689 Longitude: -74.869977

Rio Grande Plaza Rio Grande, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	8,642	35,051	60,849
	Population Est 23Q1	8,822	34,991	60,942
	Population Est 22Q4	8,773	34,923	61,051
	Population Est 22Q3	8,569	34,564	60,977
	Population Est 22Q2	8,610	34,208	60,822
	Population Est 22Q1	8,562	34,156	60,787
	Population Est 21Q4	8,591	34,093	60,760
	Population Est 21Q3	8,580	33,999	60,683
	Population Est 21Q2	8,521	33,925	60,508
	Population Fcst	9,489	37,926	62,121
	2010 Census Population	7,490	33,589	61,124
	2000 Census Population	6,844	32,511	61,106
	1990 Census Population	6,716	30,145	56,490
	Current Year Daytime Population	7,071	37,712	62,027
	Average Seasonal Population	2,599	44,181	83,948
	Historical Annual Growth, 1990 – 2000	0.19%	0.76%	0.79%
	Historical Annual Growth, 2000 – 2010	0.91%	0.33%	0.00%
	Estimated Annual Growth, 2010 – CY	1.09%	0.32%	-0.03%
	Projected Annual Growth, CY to Y5	1.89%	1.59%	0.41%
	Group Qtrs Est	71	457	975
Transient Est Average Last 4 Qtrs	2,616	14,392	25,909	
Households	Current Year Estimated Households	3,533	15,095	26,421
	Households Est 23Q1	3,606	15,047	26,447
	Households Est 22Q4	3,585	15,025	26,526
	Households Est 22Q3	3,497	14,855	26,485
	Households Est 22Q2	3,515	14,686	26,410
	Households Est 22Q1	3,500	14,662	26,395
	Households Est 21Q4	3,511	14,627	26,365
	Households Est 21Q3	3,506	14,582	26,331
	Households Est 21Q2	3,481	14,551	26,251
	Households Fcst	3,905	16,530	27,210
	2010 Census Households	3,012	13,895	25,635
	2000 Census Households	2,700	13,392	25,225
	1990 Census Households	2,519	11,922	22,702
	Historical Annual Growth, 1990 – 2000	0.70%	1.17%	1.06%
	Historical Annual Growth, 2000 – 2010	1.10%	0.37%	0.16%
	Estimated Annual Growth, 2010 – CY	1.21%	0.63%	0.23%
	Projected Annual Growth, CY to Y5	2.02%	1.83%	0.59%
Population per Household	2.43	2.29	2.27	

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Rio Grande Plaza Rio Grande, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.1%	1.1%	1.3%
	HH Income \$250,000 to \$499,999	1.2%	1.2%	1.5%
	HH Income \$200,000 to \$249,999	2.9%	3.0%	3.6%
	HH Income \$175,000 to \$199,999	2.4%	3.9%	3.7%
	HH Income \$150,000 to \$174,999	3.4%	4.3%	4.7%
	HH Income \$100,000 to 149,999	14.0%	15.7%	16.6%
	HH Income \$75,000 to 99,999	21.7%	15.1%	14.4%
	HH Income \$50,000 to 74,999	19.5%	18.0%	18.5%
	HH Income \$35,000 to 49,999	9.3%	11.5%	11.8%
	HH Income \$25,000 to 34,999	8.5%	8.4%	7.7%
	HH Income \$15,000 to 24,999	11.3%	8.7%	7.8%
	HH Income \$0 to 14,999	4.7%	9.0%	8.3%
	Average Household Income	\$86,103	\$91,341	\$93,918
	Median Household Income	\$70,398	\$66,509	\$68,645
	Per Capita Income	\$35,496	\$39,765	\$41,340
	2000 Average HH Income	\$50,123	\$46,729	\$49,970
	2000 Median HH Income	\$36,548	\$34,553	\$37,351
	Average Disposable Income	67,617	68,062	70,974
	Median Disposable Income	60,183	57,024	58,867
	Discretionary HH Income Over \$150,000	0.5%	1.0%	1.3%
	Discretionary HH Income \$125,000 to \$149,999	3.6%	3.7%	4.1%
	Discretionary HH Income \$100,000 to \$124,999	3.0%	4.7%	5.1%
	Discretionary HH Income \$75,000 to \$99,999	8.7%	9.6%	9.9%
	Discretionary HH Income \$50,000 to \$74,999	21.7%	18.6%	19.2%
	Discretionary HH Income \$25,000 to \$49,999	32.5%	30.2%	31.1%
	Discretionary HH Income Under \$25,000	30.1%	32.2%	29.4%
	Average Discretionary HH Income	46,254	47,031	49,096
	Median Discretionary HH Income	41,702	39,151	40,367
	Householder White – Count	2,754	12,543	22,819
	Median HH Income	\$71,731	\$67,851	\$70,305
	Average HH Income	\$79,488	\$80,072	\$82,424
	Householder Black or African-American – Count	363	754	1,008
	Median HH Income	\$67,402	\$47,670	\$40,528
	Average HH Income	\$66,330	\$60,904	\$56,027
Householder Hispanic – Count	246	1,171	1,577	
Median HH Income	\$41,256	\$64,370	\$66,306	
Average HH Income	\$70,240	\$63,599	\$67,208	
Householder Asian or Pacific Islander – Count	117	170	218	
Median HH Income	\$70,721	\$72,130	\$75,220	
Average HH Income	\$69,256	\$72,809	\$80,657	
Householder Other or Pacific Islander – Count	52	457	799	
Median HH Income	\$32,421	\$64,927	\$68,449	
Average HH Income	\$57,159	\$65,964	\$74,260	
Gender	Male Population	4,113	16,953	29,349
	Female Population	4,529	18,098	31,500

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Rio Grande Plaza Rio Grande, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	408	1,581	2,593
	Count of Pop 0 to 7 years	606	2,292	3,712
	Count of Pop 5 - 13	860	3,206	5,088
	Count of Pop 14 - 18	400	1,506	2,421
	Count of Pop 19 - 22	364	1,430	2,378
	Count of Pop 22 - 25	247	1,027	1,757
	Count of Pop 25 - 29	397	1,742	2,975
	Count of Pop 30 - 34	476	1,968	3,234
	Count of Pop 35 - 39	490	1,930	3,173
	Count of Pop 40 - 44	473	1,806	2,996
	Count of Pop 45 - 59	1,535	6,241	10,712
	Count of Pop 60 - 74	2,001	8,419	15,457
	Count of Pop 75 - 84	783	3,195	6,119
	Count of Pop 85+	208	1,001	1,945
	% of Pop 0 to 4 years	4.7%	4.5%	4.3%
	% of Pop 0 to 7 years	7.0%	6.5%	6.1%
	% of Pop 5 - 13	10.0%	9.1%	8.4%
	% of Pop 14 - 18	4.6%	4.3%	4.0%
	% of Pop 19 - 22	4.2%	4.1%	3.9%
	% of Pop 22 - 25	2.9%	2.9%	2.9%
% of Pop 25 - 29	4.6%	5.0%	4.9%	
% of Pop 30 - 34	5.5%	5.6%	5.3%	
% of Pop 35 - 39	5.7%	5.5%	5.2%	
% of Pop 40 - 44	5.5%	5.2%	4.9%	
% of Pop 45 - 59	17.8%	17.8%	17.6%	
% of Pop 60 - 74	23.2%	24.0%	25.4%	
% of Pop 75 - 84	9.1%	9.1%	10.1%	
% of Pop 85+	2.4%	2.9%	3.2%	
Median Age	47.2	48.7	51.2	
Average Age	45.1	46.0	47.4	
Male Population by Age	% of Pop 0 to 4 years	5.0%	4.7%	4.5%
	% of Pop 5 - 13	10.0%	9.5%	8.7%
	% of Pop 14 - 18	4.7%	4.5%	4.2%
	% of Pop 19 - 22	4.4%	4.3%	4.2%
	% of Pop 22 - 25	3.0%	3.2%	3.1%
	% of Pop 25 - 29	4.8%	5.4%	5.4%
	% of Pop 30 - 34	5.6%	5.8%	5.6%
	% of Pop 35 - 39	6.1%	5.6%	5.4%
	% of Pop 40 - 44	5.6%	5.2%	5.1%
	% of Pop 45 - 59	18.0%	17.9%	17.7%
	% of Pop 75 - 84	8.8%	8.4%	9.3%
	% of Pop 60 - 74	21.9%	23.2%	24.5%
	% of Pop 85+	2.0%	2.2%	2.5%
Median Age	45.6	46.6	48.9	
Average Age	44.2	44.7	46.1	

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	% of Pop 0 to 4 years	4.4%	4.3%	4.0%
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	% of Pop 19 - 22	4.1%	3.8%	3.7%
	% of Pop 22 - 25	2.7%	2.7%	2.7%
	% of Pop 25 - 29	4.4%	4.6%	4.5%
	% of Pop 30 - 34	5.4%	5.4%	5.0%
	% of Pop 35 - 39	5.3%	5.4%	5.1%
	% of Pop 40 - 44	5.3%	5.1%	4.8%
	% of Pop 45 - 59	17.5%	17.7%	17.5%
	% of Pop 60 - 74	24.3%	24.8%	26.3%
	% of Pop 75 - 84	9.3%	9.8%	10.7%
	% of Pop 85+	2.8%	3.5%	3.9%
	Median Age	48.6	50.6	53.3
Average Age	45.9	47.1	48.6	
Race	Count of White	6,464	27,529	50,517
	Count of Black or African-American	701	2,075	2,740
	Count of Asian or Pacific Islander	168	422	646
	Count of Other races	1,309	5,025	6,946
	White	74.8%	78.5%	83.0%
	Black or African American	8.1%	5.9%	4.5%
	Asian	1.9%	1.2%	1.1%
	Other Races	15.1%	14.3%	11.4%
Language Spoken	Speak English at Home	82.5%	87.0%	90.1%
	Speak Spanish at Home	12.7%	9.0%	6.5%
	Speak French or French Creole at Home	0.0%	0.6%	0.4%
	Speak German at Home	0.3%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.4%	1.1%	1.0%
	Speak Russian and Other Slavic Languages at H	0.7%	0.8%	0.8%
	Speak Chinese at Home	0.0%	0.0%	0.0%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.9%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.1%	0.1%	0.0%
	Speak Tagalog and Other Pacific Languages at H	0.4%	0.2%	0.1%
	Speak Other Language at Home	1.9%	0.9%	0.7%
Hispanic	Hispanic Population	1,100	4,496	5,956
	Hispanic Population Percent	12.7%	12.8%	9.8%
	Mexican	15.8%	37.8%	37.4%
	Puerto Rican	53.4%	43.3%	38.6%
	Cuban	0.6%	1.2%	1.8%
	Dominican	0.0%	0.1%	0.2%
	Central American	5.0%	2.4%	4.7%
	South American	13.3%	8.4%	9.1%
	Other Hispanic	12.0%	6.9%	8.1%
	2000 Hispanic Population Percent	3%	5%	3%
	1990 Hispanic Population Percent	2%	2%	2%

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Ancestry	American (percent of total population)	5.2%	3.7%	3.6%
	American	4.8%	3.5%	3.4%
	Native American (ie. Indian/Eskimo)	0.3%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	1.9%	1.2%	1.0%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.1%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	1.8%	0.7%	0.6%
	Other Asian	0.0%	0.2%	0.2%
	European (percent of total population)	46.5%	52.8%	57.7%
	British	6.2%	6.5%	7.5%
	Dutch	0.7%	0.6%	0.6%
	French	0.7%	0.8%	1.1%
	German	8.8%	9.1%	10.2%
	Italian	9.0%	10.7%	11.0%
	Polish	4.4%	4.3%	4.2%
	Scandinavian	1.3%	1.3%	1.6%
	Scotch/Irish	13.0%	16.2%	17.9%
Other European (ie. Greek/Russian)	2.5%	3.3%	3.7%	
Middle Eastern	1.0%	0.5%	0.5%	
Other Ancestry	17.8%	14.1%	12.1%	
Unclassified Ancestry	14.8%	14.9%	15.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,363	26,302	46,612
	Elementary (0 to 8)	4.8%	2.9%	2.6%
	Some High School (9 to 11)	5.3%	5.7%	5.3%
	High School Graduate (12)	36.3%	36.7%	34.9%
	Some College (13 to 16)	26.5%	23.2%	21.9%
	Associates Degree Only	7.6%	8.0%	8.3%
	Bachelors Degree Only	9.2%	15.0%	17.5%
	Graduate Degree	10.2%	8.5%	9.5%
	% College (4+)	19.4%	23.5%	27.0%
Household Type	Total Households – count	3,533	15,095	26,421
	One Person HHs – count	1,010	4,965	8,602
	Family HHs – count	2,354	9,223	16,432
	Married Couple – count	1,826	7,052	12,643
	w/own children – count	552	2,052	3,496
	w/out own children – count	1,274	5,000	9,147
	Male Householder – count	62	590	1,072
	Female Householder – count	466	1,580	2,718
	Non-Family Households – count	169	907	1,387
	1 Person Household	28.6%	32.9%	32.6%
	2 Person Household	36.7%	35.6%	37.1%
	3 Person Household	13.9%	12.4%	12.5%
	4 Person Household	11.0%	10.4%	10.0%
	5 Person Household	5.6%	4.9%	4.6%
	6 Person Household	2.8%	2.3%	2.0%
7+ Person Household	1.5%	1.6%	1.3%	
% Households With Children	23.2%	20.3%	19.8%	

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Housing	Total Housing Units	4,546	29,699	53,256
	Owner Occupied Percent	60.4%	35.0%	36.4%
	Renter Occupied Percent	17.3%	15.8%	13.2%
	Vacant Housing Percent	22.3%	49.2%	50.4%
	Total Housing Units (Census 2000)	3,534	25,915	50,518
	For Rent (Census 2000)	5%	7%	6%
	For Sale (Census 2000)	7%	3%	3%
	Rented or Sold, (Census 2000)	2%	1%	1%
	Seasonal (Census 2014)	69%	87%	88%
	Other (Census 2000)	3%	3%	2%
Homes Built By Year	Homes Built 1990 to 2000	14%	7%	9%
	Homes Built 1980 to 1989	24%	15%	16%
	Homes Built 1970 to 1979	21%	14%	16%
	Homes Built 1960 to 1969	17%	14%	15%
	Homes Built 1950 to 1959	14%	19%	18%
	Homes Built 1940 to 1949	4%	13%	10%
	Homes Built Before 1939	6%	19%	16%
Units in Structure	1 Unit	64%	56%	65%
	2 - 9 Units	5%	30%	23%
	Greater than 10 Units	3%	9%	9%
	Mobilie Trailer	29%	5%	4%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.7%	5.8%	7.8%
	Property Value \$750,000 to \$999,999	2.4%	6.0%	7.0%
	Property Value \$500,000 to \$749,999	21.5%	24.0%	22.8%
	Property Value \$400,000 to \$499,999	19.6%	16.7%	17.1%
	Property Value \$300,000, to \$399,999	22.0%	19.0%	19.1%
	Property Value \$200,000 to \$299,999	17.7%	16.8%	14.7%
	Property Value \$150,000 to \$199,999	5.0%	5.2%	3.8%
	Property Value \$100,000 to \$149,999	4.4%	1.8%	1.3%
	Property Value \$60,000 to \$99,999	0.2%	0.2%	0.4%
	Property Value \$40,000 to \$59,999	2.7%	1.0%	0.9%
	Property Value \$0 to \$39,999	1.9%	1.6%	1.9%
Median Home Value	\$378,222	\$420,822	\$436,942	
Median Rent	\$657	\$607	\$627	
Wealth per Household	\$0 and under - percent	16.8%	17.2%	16.7%
	\$1 to \$4999 - percent	8.3%	8.6%	8.3%
	\$5k to \$9999 - percent	4.4%	4.5%	4.4%
	\$10k to \$24999 - percent	6.3%	6.3%	6.2%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.6%	10.4%	10.5%
	\$100k to \$249999 - percent	18.8%	18.5%	18.7%
	\$250k to \$499999 - percent	13.5%	13.2%	13.5%
	\$500k+ - percent	14.6%	14.4%	14.9%
	Median HH Wealth	\$85,151	\$81,160	\$86,222
	Avg HH Wealth	\$241,169	\$237,692	\$244,168

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Economic Viability	Economic Viability Local	186	204	206
	Economic Viability Indexed	186	204	206
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,659	14,472	25,906
	Managerial/Executive	13.9%	13.3%	15.1%
	Professional Specialty	15.4%	16.3%	17.3%
	Healthcare Support	3.2%	3.9%	3.5%
	Sales	6.8%	9.2%	9.7%
	Office & Administrative Support	7.2%	11.2%	11.2%
	Protective Service	6.5%	6.2%	4.9%
	Food Preparation	14.4%	10.4%	10.0%
	Building Maintenance & Cleaning	7.4%	5.6%	4.8%
	Personal Care	3.2%	4.0%	3.8%
	Farming, Fishing, & Forestry	0.6%	0.4%	0.5%
	Construction	10.4%	10.7%	10.8%
	Production & Transportation	11.2%	8.8%	8.2%
	Percent White Collar Workers	46.3%	53.9%	56.9%
Percent Blue Collar Workers	53.7%	46.1%	43.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	7.9%	10.4%	11.5%
	Manufacturing	4.5%	3.4%	3.0%
	Transportation	3.9%	3.6%	3.4%
	Information	0.2%	0.9%	0.9%
	Wholesale/Retail	11.4%	13.9%	14.6%
	Finance, Insurance, Real Estate	3.7%	4.6%	5.8%
	Professional Services	1.9%	2.9%	3.2%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	1.2%	3.6%	3.3%
	Educational Services	20.1%	21.2%	22.0%
	Entertainment Services	28.1%	19.5%	18.3%
Other Professional Services	3.7%	5.1%	4.8%	
Public Administration	13.4%	10.8%	9.2%	
Transportation To Work	Drive to Work Alone	81.8%	77.2%	78.9%
	Drive to Work Carpool	8.6%	9.5%	9.6%
	Travel to Work by Public Transportation	2.0%	2.9%	2.4%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.4%	0.8%	0.7%
	Walked to Work	4.3%	6.3%	5.2%
	Other Means	0.4%	1.1%	0.9%
	Work at Home	2.4%	2.1%	2.1%

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	Travel to Work in Less than 5 Minutes	6.0%	6.8%	6.5%
	Travel to Work in 5 to 9 Minutes	9.6%	15.9%	15.9%
	Travel to Work in 10 to 14 Minutes	27.4%	21.7%	20.5%
	Travel to Work in 15 to 19 Minutes	21.0%	18.6%	18.7%
	Travel to Work in 20 to 29 Minutes	16.0%	16.3%	17.0%
	Travel to Work in 30 to 44 Minutes	9.8%	8.1%	7.9%
	Travel to Work in 45 to 59 Minutes	4.7%	4.9%	5.1%
	Travel to Work in 60 Minutes or more	5.6%	7.8%	8.4%
	Average Travel Time to Work	20	21	21
Vehicles per HH	No Vehicles	5.6%	10.7%	8.7%
	1 Vehicle	37.9%	38.1%	38.1%
	2 Vehicles	38.7%	36.4%	37.0%
	3 or more vehicles	17.8%	14.8%	16.2%
	Average Number of Vehicles	1.71	1.60	1.66
Change	Births (last 12 months)	81	342	573
	Deaths (last 12 months)	96	404	760
	Migration (last 12 months)	50	924	246
Work place	Workplace Establishments	310	1,629	2,702
	Workplace Employees (FTE)	3,233	13,180	22,035