

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 39.012689 Longitude: -74.869977

Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	3,837	13,310	46,618
	Population Est 23Q1	3,911	13,429	46,628
	Population Est 22Q4	3,897	13,366	46,630
	Population Est 22Q3	3,787	13,101	46,357
	Population Est 22Q2	3,813	13,059	46,157
	Population Est 22Q1	3,928	12,979	46,142
	Population Est 21Q4	3,961	12,976	46,134
	Population Est 21Q3	3,956	12,955	46,092
	Population Est 21Q2	3,923	12,896	45,961
	Population Fcst	4,329	14,678	49,060
	2010 Census Population	3,221	11,553	46,341
	2000 Census Population	3,037	10,542	46,383
	1990 Census Population	3,019	9,849	42,744
	Current Year Daytime Population	3,391	12,608	40,853
	Average Seasonal Population	944	7,842	62,601
	Historical Annual Growth, 1990 – 2000	0.06%	0.68%	0.82%
	Historical Annual Growth, 2000 – 2010	0.59%	0.92%	-0.01%
	Estimated Annual Growth, 2010 – CY	1.33%	1.07%	0.04%
	Projected Annual Growth, CY to Y5	2.45%	1.98%	1.03%
	Group Qtrs Est	41	112	486
Transient Est Average Last 4 Qtrs	912	6,206	18,395	
Households	Current Year Estimated Households	1,570	5,519	20,255
	Households Est 23Q1	1,600	5,560	20,235
	Households Est 22Q4	1,595	5,535	20,243
	Households Est 22Q3	1,548	5,417	20,104
	Households Est 22Q2	1,560	5,397	20,003
	Households Est 22Q1	1,614	5,367	19,997
	Households Est 21Q4	1,627	5,362	19,976
	Households Est 21Q3	1,625	5,352	19,956
	Households Est 21Q2	1,611	5,327	19,896
	Households Fcst	1,776	6,158	21,583
	2010 Census Households	1,318	4,593	19,762
	2000 Census Households	1,211	4,136	19,369
	1990 Census Households	1,133	3,721	17,483
	Historical Annual Growth, 1990 – 2000	0.67%	1.06%	1.03%
	Historical Annual Growth, 2000 – 2010	0.85%	1.05%	0.20%
	Estimated Annual Growth, 2010 – CY	1.33%	1.40%	0.19%
	Projected Annual Growth, CY to Y5	2.50%	2.21%	1.28%
Population per Household	2.42	2.39	2.28	

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Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.2%	1.2%	1.1%
	HH Income \$250,000 to \$499,999	1.3%	1.3%	1.3%
	HH Income \$200,000 to \$249,999	3.0%	3.1%	3.0%
	HH Income \$175,000 to \$199,999	2.6%	3.0%	3.5%
	HH Income \$150,000 to \$174,999	3.4%	4.3%	4.2%
	HH Income \$100,000 to 149,999	14.2%	14.5%	15.5%
	HH Income \$75,000 to 99,999	26.5%	19.3%	15.0%
	HH Income \$50,000 to 74,999	19.0%	19.2%	19.5%
	HH Income \$35,000 to 49,999	6.0%	10.0%	12.0%
	HH Income \$25,000 to 34,999	7.5%	8.2%	7.9%
	HH Income \$15,000 to 24,999	12.1%	10.2%	8.2%
	HH Income \$0 to 14,999	3.3%	5.7%	8.7%
	Average Household Income	\$90,262	\$92,560	\$89,063
	Median Household Income	\$77,040	\$70,282	\$65,917
	Per Capita Income	\$37,323	\$38,682	\$39,038
	2000 Average HH Income	\$48,323	\$48,946	\$47,305
	2000 Median HH Income	\$35,351	\$35,418	\$35,915
	Average Disposable Income	70,600	69,226	67,879
	Median Disposable Income	64,719	60,112	56,566
	Discretionary HH Income Over \$150,000	0.3%	0.9%	0.8%
	Discretionary HH Income \$125,000 to \$149,999	4.0%	3.9%	3.6%
	Discretionary HH Income \$100,000 to \$124,999	2.9%	4.6%	4.5%
	Discretionary HH Income \$75,000 to \$99,999	9.5%	8.9%	9.0%
	Discretionary HH Income \$50,000 to \$74,999	24.9%	21.0%	18.6%
	Discretionary HH Income \$25,000 to \$49,999	31.5%	32.0%	32.4%
	Discretionary HH Income Under \$25,000	26.9%	28.8%	31.1%
	Average Discretionary HH Income	48,601	48,366	46,536
	Median Discretionary HH Income	45,660	42,336	38,562
	Householder White – Count	1,222	4,383	17,354
	Median HH Income	\$77,708	\$71,982	\$67,387
	Average HH Income	\$83,003	\$81,790	\$79,269
	Householder Black or African-American – Count	131	454	769
	Median HH Income	\$78,325	\$64,366	\$46,329
	Average HH Income	\$71,172	\$64,964	\$60,301
Householder Hispanic – Count	111	441	1,387	
Median HH Income	\$40,581	\$66,291	\$64,460	
Average HH Income	\$71,628	\$69,714	\$65,824	
Householder Asian or Pacific Islander – Count	83	130	171	
Median HH Income	\$73,502	\$68,550	\$67,250	
Average HH Income	\$71,898	\$66,481	\$68,514	
Householder Other or Pacific Islander – Count	23	112	573	
Median HH Income	\$75,935	\$42,860	\$54,324	
Average HH Income	\$59,113	\$61,716	\$61,754	
Gender	Male Population	1,833	6,397	22,527
	Female Population	2,004	6,913	24,091

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Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	182	611	2,033
	Count of Pop 0 to 7 years	258	908	2,912
	Count of Pop 5 - 13	374	1,290	4,038
	Count of Pop 14 - 18	181	602	1,924
	Count of Pop 19 - 22	160	553	1,858
	Count of Pop 22 - 25	104	382	1,353
	Count of Pop 25 - 29	170	635	2,309
	Count of Pop 30 - 34	213	737	2,561
	Count of Pop 35 - 39	226	744	2,483
	Count of Pop 40 - 44	206	716	2,322
	Count of Pop 45 - 59	666	2,420	8,337
	Count of Pop 60 - 74	908	3,133	11,564
	Count of Pop 75 - 84	357	1,172	4,451
	Count of Pop 85+	91	315	1,384
	% of Pop 0 to 4 years	4.7%	4.6%	4.4%
	% of Pop 0 to 7 years	6.7%	6.8%	6.2%
	% of Pop 5 - 13	9.7%	9.7%	8.7%
	% of Pop 14 - 18	4.7%	4.5%	4.1%
	% of Pop 19 - 22	4.2%	4.2%	4.0%
	% of Pop 22 - 25	2.7%	2.9%	2.9%
	% of Pop 25 - 29	4.4%	4.8%	5.0%
	% of Pop 30 - 34	5.6%	5.5%	5.5%
	% of Pop 35 - 39	5.9%	5.6%	5.3%
	% of Pop 40 - 44	5.4%	5.4%	5.0%
% of Pop 45 - 59	17.4%	18.2%	17.9%	
% of Pop 60 - 74	23.7%	23.5%	24.8%	
% of Pop 75 - 84	9.3%	8.8%	9.5%	
% of Pop 85+	2.4%	2.4%	3.0%	
Median Age	47.5	47.7	50.1	
Average Age	45.4	45.3	46.7	
Male Population by Age	% of Pop 0 to 4 years	5.0%	4.8%	4.6%
	% of Pop 5 - 13	9.8%	9.9%	9.0%
	% of Pop 14 - 18	4.9%	4.6%	4.3%
	% of Pop 19 - 22	4.3%	4.4%	4.2%
	% of Pop 22 - 25	2.9%	3.1%	3.1%
	% of Pop 25 - 29	4.6%	5.1%	5.4%
	% of Pop 30 - 34	5.5%	5.6%	5.8%
	% of Pop 35 - 39	6.1%	5.9%	5.5%
	% of Pop 40 - 44	5.5%	5.5%	5.1%
	% of Pop 45 - 59	18.0%	18.1%	17.9%
	% of Pop 75 - 84	9.5%	8.4%	8.8%
	% of Pop 60 - 74	22.1%	22.6%	23.9%
	% of Pop 85+	1.9%	2.0%	2.3%
	Median Age	46.4	46.0	47.8
Average Age	44.7	44.4	45.4	

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	% of Pop 0 to 4 years	4.5%	4.4%	4.1%
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	% of Pop 35 - 39	5.7%	5.3%	5.2%
	% of Pop 40 - 44	5.3%	5.2%	4.9%
	% of Pop 45 - 59	16.8%	18.2%	17.8%
	% of Pop 60 - 74	25.1%	24.4%	25.7%
	% of Pop 75 - 84	9.2%	9.2%	10.2%
	% of Pop 85+	2.8%	2.7%	3.6%
	Median Age	48.6	49.2	52.1
Average Age	46.1	46.2	47.9	
Race	Count of White	2,955	10,211	38,160
	Count of Black or African-American	164	1,010	2,145
	Count of Asian or Pacific Islander	89	215	467
	Count of Other races	629	1,873	5,846
	White	77.0%	76.7%	81.9%
	Black or African American	4.3%	7.6%	4.6%
	Asian	2.3%	1.6%	1.0%
	Other Races	16.4%	14.1%	12.5%
Language Spoken	Speak English at Home	82.4%	83.2%	88.7%
	Speak Spanish at Home	12.4%	12.5%	7.8%
	Speak French or French Creole at Home	0.0%	0.2%	0.5%
	Speak German at Home	0.4%	0.2%	0.1%
	Speak Other Indo-European Languages at Home	0.5%	0.5%	0.8%
	Speak Russian and Other Slavic Languages at H	0.6%	0.8%	0.9%
	Speak Chinese at Home	0.0%	0.0%	0.0%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.9%	0.7%	0.2%
	Speak Other Asian Languages at Home	0.1%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at H	0.5%	0.3%	0.2%
	Speak Other Language at Home	2.2%	1.4%	0.8%
Hispanic	Hispanic Population	546	1,592	5,150
	Hispanic Population Percent	14.2%	12.0%	11.0%
	Mexican	16.4%	21.2%	39.8%
	Puerto Rican	53.4%	51.3%	38.5%
	Cuban	0.3%	0.7%	1.8%
	Dominican	0.0%	0.0%	0.1%
	Central American	4.7%	3.8%	5.1%
	South American	13.0%	12.4%	8.6%
	Other Hispanic	12.1%	10.5%	6.2%
	2000 Hispanic Population Percent	3%	5%	4%
	1990 Hispanic Population Percent	1%	3%	2%

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Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.4%	4.6%	3.7%
	American	4.1%	4.4%	3.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	2.3%	1.6%	1.0%
	Chinese	0.0%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.2%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	2.1%	1.4%	0.6%
	Other Asian	0.0%	0.0%	0.2%
	European (percent of total population)	47.4%	48.4%	56.6%
	British	6.2%	6.3%	6.8%
	Dutch	0.6%	0.7%	0.6%
	French	0.6%	0.8%	1.0%
	German	9.3%	8.8%	9.8%
	Italian	9.1%	9.3%	11.1%
	Polish	4.5%	4.2%	4.5%
	Scandinavian	1.5%	1.2%	1.5%
	Scotch/Irish	13.4%	14.1%	17.7%
Other European (ie. Greek/Russian)	2.2%	2.9%	3.6%	
Middle Eastern	1.2%	0.8%	0.4%	
Other Ancestry	15.8%	17.7%	12.2%	
Unclassified Ancestry	14.5%	14.9%	15.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	2,837	9,872	35,412
	Elementary (0 to 8)	4.6%	4.2%	2.7%
	Some High School (9 to 11)	6.9%	5.4%	5.5%
	High School Graduate (12)	30.6%	37.3%	37.2%
	Some College (13 to 16)	28.1%	25.3%	22.2%
	Associates Degree Only	6.1%	8.4%	8.5%
	Bachelors Degree Only	7.5%	10.9%	15.8%
	Graduate Degree	16.2%	8.5%	8.2%
	% College (4+)	23.7%	19.4%	24.0%
Household Type	Total Households – count	1,570	5,519	20,255
	One Person HHs – count	450	1,632	6,619
	Family HHs – count	1,045	3,622	12,604
	Married Couple – count	807	2,799	9,509
	w/own children – count	227	842	2,597
	w/out own children – count	580	1,957	6,912
	Male Householder – count	29	147	912
	Female Householder – count	209	675	2,183
	Non-Family Households – count	75	266	1,032
	1 Person Household	28.6%	29.6%	32.7%
	2 Person Household	38.2%	36.5%	36.6%
	3 Person Household	12.9%	13.4%	12.7%
	4 Person Household	10.5%	11.1%	10.1%
	5 Person Household	5.5%	5.3%	4.6%
	6 Person Household	2.7%	2.6%	2.0%
7+ Person Household	1.5%	1.5%	1.4%	
% Households With Children	21.1%	22.2%	20.2%	

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Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	1,933	8,401	40,662
	Owner Occupied Percent	61.7%	49.9%	36.0%
	Renter Occupied Percent	19.5%	15.8%	13.9%
	Vacant Housing Percent	18.8%	34.3%	50.2%
	Total Housing Units (Census 2000)	1,467	6,805	38,311
	For Rent (Census 2000)	6%	8%	6%
	For Sale (Census 2000)	12%	4%	3%
	Rented or Sold, (Census 2000)	2%	1%	1%
	Seasonal (Census 2014)	66%	80%	88%
	Other (Census 2000)	3%	2%	2%
Homes Built By Year	Homes Built 1990 to 2000	9%	10%	8%
	Homes Built 1980 to 1989	22%	17%	15%
	Homes Built 1970 to 1979	25%	17%	16%
	Homes Built 1960 to 1969	18%	16%	16%
	Homes Built 1950 to 1959	16%	15%	19%
	Homes Built 1940 to 1949	4%	9%	11%
	Homes Built Before 1939	6%	15%	15%
Units in Structure	1 Unit	61%	55%	63%
	2 - 9 Units	6%	21%	25%
	Greater than 10 Units	3%	8%	8%
	Mobilie Trailer	30%	16%	4%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.2%	1.7%	5.3%
	Property Value \$750,000 to \$999,999	1.8%	3.0%	6.4%
	Property Value \$500,000 to \$749,999	26.0%	24.4%	23.2%
	Property Value \$400,000 to \$499,999	27.3%	19.0%	17.3%
	Property Value \$300,000, to \$399,999	24.8%	21.3%	20.1%
	Property Value \$200,000 to \$299,999	9.4%	17.5%	17.2%
	Property Value \$150,000 to \$199,999	1.7%	4.5%	4.3%
	Property Value \$100,000 to \$149,999	1.8%	3.2%	1.6%
	Property Value \$60,000 to \$99,999	0.0%	0.2%	0.3%
	Property Value \$40,000 to \$59,999	2.3%	2.0%	0.9%
	Property Value \$0 to \$39,999	1.6%	1.9%	1.8%
	Median Home Value	\$425,207	\$394,158	\$417,436
Median Rent	\$672	\$617	\$627	
Wealth per Household	\$0 and under - percent	16.6%	16.9%	16.9%
	\$1 to \$4999 - percent	8.2%	8.4%	8.5%
	\$5k to \$9999 - percent	4.3%	4.4%	4.5%
	\$10k to \$24999 - percent	6.2%	6.3%	6.3%
	\$25k to \$49999 - percent	6.8%	6.9%	6.8%
	\$50k to \$99999 - percent	10.5%	10.6%	10.5%
	\$100k to \$249999 - percent	18.8%	18.7%	18.7%
	\$250k to \$499999 - percent	13.6%	13.4%	13.4%
	\$500k+ - percent	15.0%	14.5%	14.5%
	Median HH Wealth	\$87,749	\$83,894	\$83,424
	Avg HH Wealth	\$246,363	\$239,756	\$239,872

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Economic Viability	Economic Viability Local	183	190	206
	Economic Viability Indexed	183	190	206
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	1,618	5,561	19,448
	Managerial/Executive	8.9%	13.3%	14.1%
	Professional Specialty	19.2%	15.3%	16.4%
	Healthcare Support	3.2%	3.8%	3.7%
	Sales	8.2%	7.5%	9.6%
	Office & Administrative Support	6.4%	8.9%	10.9%
	Protective Service	1.3%	7.0%	5.7%
	Food Preparation	12.6%	13.1%	10.7%
	Building Maintenance & Cleaning	9.7%	7.1%	5.4%
	Personal Care	3.1%	3.4%	3.5%
	Farming, Fishing, & Forestry	0.4%	0.6%	0.5%
	Construction	13.9%	10.2%	10.6%
	Production & Transportation	13.1%	9.8%	8.7%
	Percent White Collar Workers	46.0%	48.7%	54.7%
Percent Blue Collar Workers	54.0%	51.3%	45.3%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	9.9%	8.1%	10.8%
	Manufacturing	3.9%	4.1%	3.1%
	Transportation	4.9%	4.5%	3.7%
	Information	0.1%	0.4%	1.0%
	Wholesale/Retail	10.0%	11.6%	15.2%
	Finance, Insurance, Real Estate	5.1%	4.0%	5.1%
	Professional Services	2.1%	1.9%	2.3%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	0.9%	2.8%	3.5%
	Educational Services	11.7%	20.6%	21.3%
	Entertainment Services	32.1%	25.2%	19.5%
Other Professional Services	1.4%	4.3%	4.6%	
Public Administration	17.8%	12.6%	9.9%	
Transportation To Work	Drive to Work Alone	80.3%	78.4%	79.0%
	Drive to Work Carpool	9.4%	9.0%	10.5%
	Travel to Work by Public Transportation	1.9%	3.1%	2.7%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.5%	0.8%	0.7%
	Walked to Work	4.9%	5.7%	4.4%
	Other Means	0.5%	0.6%	0.8%
	Work at Home	2.4%	2.4%	1.9%

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	Travel to Work in Less than 5 Minutes	6.0%	5.8%	5.7%
	Travel to Work in 5 to 9 Minutes	8.7%	11.2%	14.7%
	Travel to Work in 10 to 14 Minutes	32.8%	24.4%	20.9%
	Travel to Work in 15 to 19 Minutes	18.7%	21.0%	18.8%
	Travel to Work in 20 to 29 Minutes	15.0%	16.4%	17.9%
	Travel to Work in 30 to 44 Minutes	10.4%	9.2%	8.0%
	Travel to Work in 45 to 59 Minutes	3.9%	4.8%	5.1%
	Travel to Work in 60 Minutes or more	4.3%	7.1%	8.8%
	Average Travel Time to Work	18	21	22
Vehicles per HH	No Vehicles	9.4%	6.5%	9.3%
	1 Vehicle	41.4%	38.7%	39.2%
	2 Vehicles	33.0%	36.9%	36.3%
	3 or more vehicles	16.2%	17.9%	15.3%
		Average Number of Vehicles	1.58	1.71
Change	Births (last 12 months)	36	127	446
	Deaths (last 12 months)	43	146	562
	Migration (last 12 months)	31	276	597
Work place	Workplace Establishments	196	445	1,601
	Workplace Employees (FTE)	2,095	4,425	11,696