Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR®

Rock Prairie Crossing College Station, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	39,829	129,636	228,545
Population Est 23Q1	39,693	129,234	227,544
Population Est 22Q4	39,602	128,893	226,577
Population Est 22Q3	39,383	128,336	225,528
Population Est 22Q2	39,250	128,064	224,583
Population Est 22Q1	39,050	127,490	223,680
Population Est 21Q4	38,924	127,140	222,892
Population Est 21Q3	38,467	126,486	221,660
Population Est 21Q2	38,373	126,210	220,384
Population Fcst	44,004	134,969	240,901
2010 Census Population	23,139	52,018	71,388
2000 Census Population	18,162	41,376	58,651
1990 Census Population	11,825	30,450	45,112
Current Year Daytime Population	36,221	148,116	282,650
Average Seasonal Population	942	3,293	5,187
Historical Annual Growth, 1990 – 2000	4.38%	3.11%	2.66%
Historical Annual Growth, 2000 – 2010	2.45%	2.32%	1.98%
Estimated Annual Growth, 2010 – CY	4.18%	7.13%	9.18%
Projected Annual Growth, CY to Y5	2.01%	0.81%	1.06%
Group Qtrs Est	150	16,017	19,686
Transient Est Average Last 4 Qtrs	1,193	7,159	8,681
Households			
Current Year Estimated Households	15,482	46,699	84,111
Households Est 23Q1	15,425	46,518	83,668
Households Est 22Q4	15,395	46,387	83,301
Households Est 22Q3	15,312	46,178	82,898
Households Est 22Q2	15,259	46,087	82,641
Households Est 22Q1	15,187	45,885	82,308
Households Est 21Q4	15,142	45,754	82,001
Households Est 21Q3	14,957	45,476	81,485
Households Est 21Q2	14,923	45,377	80,979
Households Fcst	16,937	48,089	88,000
2010 Census Households	9,155	21,349	27,942
2000 Census Households	7,125	17,167	23,095
1990 Census Households	4,612	12,701	18,047
Historical Annual Growth, 1990 – 2000	4.45%	3.06%	2.50%
Historical Annual Growth, 2000 – 2010	2.54%	2.20%	1.92%
Estimated Annual Growth, 2010 – CY	4.04%	6.09%	8.67%
Projected Annual Growth, CY to Y5	1.81%	0.59%	0.91%
Population per Household	2.56	2.43	2.48

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Latitude: 30.582533   Longitude: -96.285722

Rock Prairie Crossing College Station, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income			
HH Income $500,000 or more	1.4%	1.2%	1.0%
HH Income $250,000 to $499,999	1.7%	1.4%	1.2%
HH Income $200,000 to $249,999	3.9%	3.4%	2.8%
HH Income $175,000 to $199,999	4.0%	3.7%	3.4%
HH Income $150,000 to $174,999	4.7%	4.1%	3.9%
HH Income $100,000 to 149,999	16.9%	13.7%	13.7%
HH Income $75,000 to 99,999	12.0%	11.2%	11.4%
HH Income $50,000 to 74,999	17.5%	15.7%	16.5%
HH Income $35,000 to 49,999	10.8%	11.6%	12.8%
HH Income $25,000 to 34,999	8.6%	8.9%	9.2%
HH Income $15,000 to 24,999	8.0%	9.7%	9.7%
HH Income $0 to 14,999	10.4%	15.3%	14.2%
Average Household Income	$93,142	$82,038	$79,391
Median Household Income	$66,720	$56,700	$55,845
Per Capita Income	$36,453	$30,824	$30,158
2000 Average HH Income	$58,241	$46,551	$46,169
2000 Median HH Income	$39,051	$26,893	$28,667
Average Disposable Income	73,921	66,202	64,448
Median Disposable Income	58,960	50,535	49,815
Discretionary HH Income Over $150,000	3.9%	2.6%	2.0%
Discretionary HH Income $125,000 to $149,999	4.7%	4.8%	4.0%
Discretionary HH Income $100,000 to $124,999	5.8%	4.7%	4.8%
Discretionary HH Income $75,000 to $99,999	10.6%	8.7%	8.2%
Discretionary HH Income $50,000 to $74,999	17.0%	14.8%	15.6%
Discretionary HH Income $25,000 to $49,999	25.5%	22.5%	24.7%
Discretionary HH Income Under $25,000	32.5%	41.9%	40.7%
Average Discretionary HH Income	52,052	45,270	44,388
Median Discretionary HH Income	40,878	32,703	32,831
Householder White – Count	10,838	30,677	50,066
Median HH Income	$72,290	$63,503	$65,322
Average HH Income	$83,666	$77,436	$78,003
Householder Black or African-American – Count	853	3,109	8,075
Median HH Income	$58,816	$47,070	$39,465
Average HH Income	$66,512	$60,974	$51,131
Householder Hispanic – Count	1,657	5,777	16,138
Median HH Income	$53,753	$42,948	$46,652
Average HH Income	$70,814	$57,804	$59,373
Householder Asian or Pacific Islander – Count	1,448	4,885	5,641
Median HH Income	$70,396	$48,656	$48,766
Average HH Income	$82,983	$65,933	$64,745
Householder Other or Pacific Islander – Count	686	2,251	4,192
Median HH Income	$47,366	$44,203	$46,112
Average HH Income	$58,517	$57,175	$61,842
Gender			
Male Population	19,395	65,334	113,983
Female Population	20,434	64,302	114,562

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Total Population by Age			
Count of Pop 0 to 4 years	2,638	7,138	13,793
Count of Pop 0 to 7 years	3,698	9,155	18,166
Count of Pop 5 - 13	4,956	11,657	22,985
Count of Pop 14 - 18	2,353	11,675	17,453
Count of Pop 19 - 22	3,224	20,124	27,619
Count of Pop 22 - 25	3,023	19,723	26,437
Count of Pop 25 - 29	2,540	9,228	17,436
Count of Pop 30 - 34	3,326	9,270	17,339
Count of Pop 35 - 39	2,905	6,919	13,672
Count of Pop 40 - 44	2,582	5,774	11,591
Count of Pop 45 - 59	5,999	13,530	27,815
Count of Pop 60 - 74	4,332	9,932	22,274
Count of Pop 75 - 84	1,492	3,488	7,475
Count of Pop 85+	460	1,179	2,656
% of Pop 0 to 4 years	6.6%	5.5%	6.0%
% of Pop 0 to 7 years	9.3%	7.1%	7.9%
% of Pop 5 - 13	12.4%	9.0%	10.1%
% of Pop 14 - 18	5.9%	9.0%	7.6%
% of Pop 19 - 22	8.1%	15.5%	12.1%
% of Pop 22 - 25	7.6%	15.2%	11.6%
% of Pop 25 - 29	6.4%	7.1%	7.6%
% of Pop 30 - 34	8.4%	7.2%	7.6%
% of Pop 35 - 39	7.3%	5.3%	6.0%
% of Pop 40 - 44	6.5%	4.5%	5.1%
% of Pop 45 - 59	15.1%	10.4%	12.2%
% of Pop 60 - 74	10.9%	7.7%	9.7%
% of Pop 75 - 84	3.7%	2.7%	3.3%
% of Pop 85+	1.2%	0.9%	1.2%
Median Age	31.8	24.2	26.7
Average Age	34.8	30.8	32.9
Male Population by Age			
% of Pop 0 to 4 years	6.8%	5.5%	6.2%
% of Pop 5 - 13	12.7%	9.0%	10.2%
% of Pop 14 - 18	6.1%	8.8%	7.6%
% of Pop 19 - 22	8.4%	15.9%	12.5%
% of Pop 22 - 25	7.9%	16.0%	12.3%
% of Pop 25 - 29	6.7%	7.6%	8.0%
% of Pop 30 - 34	8.6%	7.5%	7.8%
% of Pop 35 - 39	7.3%	5.4%	5.9%
% of Pop 40 - 44	6.4%	4.4%	5.0%
% of Pop 45 - 59	14.7%	10.0%	11.7%
% of Pop 75 - 84	3.3%	2.3%	2.8%
% of Pop 60 - 74	10.1%	7.0%	9.1%
% of Pop 85+	0.8%	0.7%	0.8%
Median Age	30.7	24.0	25.7
Average Age	33.8	30.0	32.0

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% of Pop 45 - 59	15.4%	10.9%	12.7%
% of Pop 60 - 74	11.6%	8.3%	10.4%
% of Pop 75 - 84	4.2%	3.1%	3.7%
% of Pop 85+	1.5%	1.2%	1.5%
Median Age	32.8	24.3	27.8
Average Age	35.7	31.6	33.9
Race			
Count of White	26,195	83,852	136,812
Count of Black or African-American	3,380	10,170	24,145
Count of Asian or Pacific Islander	3,515	12,384	15,236
Count of Other races	6,739	23,230	52,352
White	65.8%	64.7%	59.9%
Black or African American	8.5%	7.8%	10.6%
Asian	8.8%	9.6%	6.7%
Other Races	16.9%	17.9%	22.9%
Language Spoken			
Speak English at Home	81.5%	80.5%	77.0%
Speak Spanish at Home	7.4%	9.0%	15.7%
Speak French or French Creole at Home	0.2%	0.1%	0.1%
Speak German at Home	0.2%	0.4%	0.3%
Speak Other Indo-European Languages at Home	2.8%	2.8%	1.9%
Speak Russian and Other Slavic Languages at H	0.2%	0.4%	0.3%
Speak Chinese at Home	3.2%	2.8%	1.7%
Speak Korean at Home	1.6%	1.1%	0.7%
Speak Vietnamese at Home	0.7%	0.4%	0.4%
Speak Other Asian Languages at Home	1.0%	1.4%	1.0%
Speak Tagalog and Other Pacific Languages at H	0.4%	0.3%	0.2%
Speak Other Language at Home	0.8%	0.7%	0.7%
Hispanic			
Hispanic Population	6,837	24,553	60,650
Hispanic Population Percent	17.2%	18.9%	26.5%
Mexican	68.0%	71.4%	81.4%
Puerto Rican	3.9%	3.7%	1.9%
Cuban	0.9%	1.8%	1.6%
Dominican	0.0%	0.4%	0.2%
Central American	7.2%	4.4%	3.3%
South American	12.9%	9.2%	4.3%
Other Hispanic	7.1%	9.1%	7.2%
2000 Hispanic Population Percent	8%	10%	18%
1990 Hispanic Population Percent	7%	8%	15%

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Ancestry	American (percent of total population)	3.3%	3.2%	3.0%
	American	3.0%	2.9%	2.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	8.7%	9.5%	6.6%
	Chinese	2.9%	3.5%	2.2%
	Japanese	0.1%	0.3%	0.2%
	Korean	1.3%	1.2%	0.8%
	South Central Asian (ie. Indian)	2.7%	2.9%	2.1%
	South East Asian (ie. Vietnamese)	1.5%	1.4%	1.1%
	Other Asian	0.2%	0.2%	0.2%
	European (percent of total population)	31.1%	29.5%	25.7%
	British	6.9%	5.5%	5.0%
	Dutch	0.5%	0.4%	0.3%
	French	1.3%	1.4%	1.1%
	German	8.6%	8.8%	7.5%
	Italian	1.6%	1.6%	1.5%
	Polish	1.0%	0.8%	0.8%
	Scandinavian	1.3%	1.4%	1.1%
	Scotch/Irish	5.8%	5.9%	5.3%
	Other European (ie. Greek/Russian)	4.1%	3.7%	3.0%
	Middle Eastern	0.8%	0.8%	0.6%
	Other Ancestry	22.2%	21.4%	22.0%
	Unclassified Ancestry	16.7%	16.7%	15.6%
Education (Age 25+)	Adult Population (25 Years or Older)	23,637	59,319	120,259
	Elementary (0 to 8)	1.5%	1.7%	5.2%
	Some High School (9 to 11)	3.8%	3.1%	5.4%
	High School Graduate (12)	11.8%	12.2%	18.9%
	Some College (13 to 16)	17.4%	18.3%	19.6%
	Associates Degree Only	7.9%	6.8%	6.5%
	Bachelors Degree Only	29.4%	30.3%	24.1%
	Graduate Degree	28.2%	27.5%	20.3%
	% College (4+)	57.6%	57.8%	44.4%
Household Type	Total Households – count	15,482	46,699	84,111
	One Person HHs – count	3,947	13,881	24,933
	Family HHs – count	9,374	22,520	45,759
	Married Couple – count	7,183	16,547	32,047
	w/own children – count	3,673	8,203	14,834
	w/out own children – count	3,510	8,344	17,213
	Male Householder – count	461	1,475	3,408
	Female Householder – count	1,730	4,499	10,304
	Non-Family Households – count	2,161	10,297	13,419
	1 Person Household	25.5%	29.7%	29.6%
	2 Person Household	32.3%	31.6%	31.4%
	3 Person Household	17.3%	16.2%	15.8%
	4 Person Household	15.4%	14.8%	13.7%
	5 Person Household	6.1%	5.2%	5.9%
	6 Person Household	2.2%	1.7%	2.3%
	7+ Person Household	1.2%	0.9%	1.2%
	% Households With Children	33.1%	24.3%	26.4%

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Rock Prairie Crossing College Station, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	16,863	52,725	94,232
	Owner Occupied Percent	44.5%	31.4%	36.9%
	Renter Occupied Percent	47.4%	57.2%	52.4%
	Vacant Housing Percent	8.2%	11.4%	10.7%
	Total Housing Units (Census 2000)	7,466	17,998	24,359
	For Rent (Census 2000)	50%	66%	62%
	For Sale (Census 2000)	19%	10%	11%
	Rented or Sold, (Census 2000)	12%	8%	9%
	Seasonal (Census 2014)	2%	6%	7%
	Other (Census 2000)	6%	4%	5%
Homes Built By Year	Homes Built 1990 to 2000	39%	30%	25%
	Homes Built 1980 to 1989	35%	32%	27%
	Homes Built 1970 to 1979	24%	28%	26%
	Homes Built 1960 to 1969	2%	6%	9%
	Homes Built 1950 to 1959	0%	2%	5%
	Homes Built 1940 to 1949	0%	2%	4%
	Homes Built Before 1939	0%	0%	3%
Units in Structure	1 Unit	57%	45%	52%
	2 - 9 Units	26%	32%	27%
	Greater than 10 Units	14%	20%	17%
	Mobilie Trailer	4%	2%	4%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value $1,000,000 or more	1.4%	1.8%	1.6%
	Property Value $750,000 to $999,999	3.3%	5.2%	4.4%
	Property Value $500,000 to $749,999	9.8%	14.5%	10.8%
	Property Value $400,000 to $499,999	17.3%	18.3%	13.0%
	Property Value $300,000, to $399,999	30.3%	24.0%	20.1%
	Property Value $200,000 to $299,999	32.2%	25.8%	25.1%
	Property Value $150,000 to $199,999	2.2%	2.9%	7.3%
	Property Value $100,000 to $149,999	1.4%	2.0%	7.3%
	Property Value $60,000 to $99,999	0.3%	1.0%	3.9%
	Property Value $40,000 to $59,999	0.3%	1.0%	1.8%
	Property Value $0 to $39,999	1.1%	2.4%	3.9%
	Median Home Value	$340,699	$359,804	$301,464
	Median Rent	$638	$616	$606
Wealth per Household	$0 and under - percent	18.9%	20.9%	20.4%
	$1 to $4999 - percent	9.3%	10.8%	10.5%
	$5k to $9999 - percent	5.0%	5.6%	5.4%
	$10k to $24999 - percent	6.7%	7.2%	7.0%
	$25k to $49999 - percent	6.8%	6.8%	6.8%
	$50k to $99999 - percent	9.7%	9.4%	9.7%
	$100k to $249999 - percent	16.9%	15.7%	16.2%
	$250k to $499999 - percent	12.4%	11.1%	11.4%
	$500k+ - percent	14.4%	12.6%	12.6%
	Median HH Wealth	$67,718	$45,585	$49,290
	Avg HH Wealth	$231,895	$206,604	$208,788

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Economic Viability			
Economic Viability Local	204	205	207
Economic Viability Indexed	204	205	207
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	20,918	60,417	108,251
Managerial/Executive	17.1%	13.5%	12.7%
Professional Specialty	40.5%	37.5%	31.3%
Healthcare Support	1.3%	2.0%	2.2%
Sales	10.7%	11.0%	9.8%
Office & Administrative Support	9.0%	10.8%	11.5%
Protective Service	1.7%	1.8%	2.1%
Food Preperation	4.5%	6.0%	5.9%
Building Maintenance & Cleaning	1.7%	1.7%	3.4%
Personal Care	3.4%	4.1%	3.7%
Farming, Fishing, & Forestry	0.3%	0.5%	0.5%
Construction	3.5%	3.4%	7.0%
Production & Transportation	6.1%	7.6%	9.9%
Percent White Collar Workers	78.6%	74.8%	67.5%
Percent Blue Collar Workers	21.4%	25.2%	32.5%
Employment by Industry (Employed Civilians Age 16+)			
Agriculture/Mining/Construction	6.0%	4.7%	8.1%
Manufacturing	4.1%	3.8%	6.1%
Transportation	3.0%	3.0%	3.4%
Information	2.0%	1.7%	1.3%
Wholesale/Retail	13.6%	14.8%	13.3%
Finance, Insurance, Real Estate	6.0%	4.7%	4.4%
Professional Services	7.7%	8.4%	6.9%
Management Services	0.2%	0.1%	0.1%
Administrative/Waste Services	2.5%	2.5%	3.1%
Educational Services	37.9%	37.9%	33.6%
Entertainment Services	9.0%	11.2%	11.3%
Other Professional Services	5.1%	4.0%	4.9%
Public Administration	3.0%	3.3%	3.5%
Transportation To Work			
Drive to Work Alone	85.9%	83.1%	79.4%
Drive to Work Carpool	9.5%	9.5%	13.1%
Travel to Work by Public Transportation	0.8%	1.3%	1.2%
Drive to Work on Motorcycle	0.4%	0.6%	0.6%
Drive to Work on Bicycle	0.4%	1.6%	1.4%
Walked to Work	0.8%	1.5%	1.7%
Other Means	0.6%	0.3%	0.5%
Work at Home	1.6%	2.1%	2.1%

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Travel to Work in Less than 5 Minutes	3.9%	4.7%	4.5%
Travel to Work in 5 to 9 Minutes	18.2%	20.2%	18.8%
Travel to Work in 10 to 14 Minutes	33.7%	32.7%	31.5%
Travel to Work in 15 to 19 Minutes	26.4%	24.3%	24.3%
Travel to Work in 20 to 29 Minutes	10.4%	10.6%	12.1%
Travel to Work in 30 to 44 Minutes	3.5%	3.3%	4.2%
Travel to Work in 45 to 59 Minutes	1.0%	1.2%	1.5%
Travel to Work in 60 Minutes or more	2.9%	3.0%	3.2%
Average Travel Time to Work	15	15	15
Vehicles per HH No Vehicles	4.5%	5.7%	5.7%
1 Vehicle	32.9%	37.1%	36.9%
2 Vehicles	44.8%	37.4%	36.9%
3 or more vehicles	17.8%	19.8%	20.4%
Average Number of Vehicles	1.81	1.79	1.80
Change Births (last 12 months)	647	2,085	3,535
Deaths (last 12 months)	293	707	1,520
Migration (last 12 months)	229	206	1,966
Work place Workplace Establishments	986	2,393	4,860
Workplace Employees (FTE)	14,099	45,344	84,469