

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 27.996 Longitude: -82.5796

Ross Plaza Tampa, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	52,160	139,098	676,713
	Population Est 23Q1	52,225	139,088	676,740
	Population Est 22Q4	52,256	139,087	676,290
	Population Est 22Q3	52,296	139,167	676,857
	Population Est 22Q2	52,252	139,032	675,496
	Population Est 22Q1	52,188	138,710	672,838
	Population Est 21Q4	52,277	138,865	672,921
	Population Est 21Q3	52,288	138,779	671,551
	Population Est 21Q2	52,277	138,728	670,808
	Population Fcst	47,595	129,500	658,195
	2010 Census Population	31,320	78,839	480,466
	2000 Census Population	28,561	74,217	456,125
	1990 Census Population	26,222	66,639	409,801
	Current Year Daytime Population	56,764	209,748	882,202
	Average Seasonal Population	657	2,035	14,035
	Historical Annual Growth, 1990 – 2000	0.86%	1.08%	1.08%
	Historical Annual Growth, 2000 – 2010	0.93%	0.61%	0.52%
	Estimated Annual Growth, 2010 – CY	3.92%	4.38%	2.62%
	Projected Annual Growth, CY to Y5	-1.81%	-1.42%	-0.55%
	Group Qtrs Est	248	829	12,818
Transient Est Average Last 4 Qtrs	3,731	26,800	70,387	
Households	Current Year Estimated Households	20,446	55,420	278,672
	Households Est 23Q1	20,471	55,401	278,565
	Households Est 22Q4	20,476	55,372	278,292
	Households Est 22Q3	20,497	55,405	278,545
	Households Est 22Q2	20,474	55,352	277,946
	Households Est 22Q1	20,448	55,194	276,860
	Households Est 21Q4	20,485	55,260	276,873
	Households Est 21Q3	20,480	55,204	276,219
	Households Est 21Q2	20,475	55,189	275,921
	Households Fcst	18,677	51,840	271,721
	2010 Census Households	11,607	29,601	194,448
	2000 Census Households	10,983	28,553	184,904
	1990 Census Households	9,904	25,612	164,781
	Historical Annual Growth, 1990 – 2000	1.04%	1.09%	1.16%
	Historical Annual Growth, 2000 – 2010	0.55%	0.36%	0.50%
	Estimated Annual Growth, 2010 – CY	4.37%	4.85%	2.75%
	Projected Annual Growth, CY to Y5	-1.79%	-1.33%	-0.50%
Population per Household	2.54	2.49	2.38	

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Ross Plaza Tampa, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.8%	0.8%	1.3%
	HH Income \$250,000 to \$499,999	0.9%	1.0%	1.6%
	HH Income \$200,000 to \$249,999	2.1%	2.4%	3.7%
	HH Income \$175,000 to \$199,999	2.6%	2.9%	3.9%
	HH Income \$150,000 to \$174,999	2.9%	3.4%	4.0%
	HH Income \$100,000 to 149,999	13.6%	13.6%	13.9%
	HH Income \$75,000 to 99,999	14.6%	13.0%	11.9%
	HH Income \$50,000 to 74,999	20.5%	20.1%	17.3%
	HH Income \$35,000 to 49,999	17.3%	15.3%	13.2%
	HH Income \$25,000 to 34,999	8.3%	9.9%	9.4%
	HH Income \$15,000 to 24,999	8.0%	9.2%	9.1%
	HH Income \$0 to 14,999	8.4%	8.3%	10.6%
	Average Household Income	\$79,864	\$79,670	\$89,393
	Median Household Income	\$58,626	\$57,726	\$59,591
	Per Capita Income	\$31,401	\$31,867	\$37,173
	2000 Average HH Income	\$52,264	\$50,107	\$55,427
	2000 Median HH Income	\$41,234	\$39,954	\$39,606
	Average Disposable Income	64,526	65,084	70,049
	Median Disposable Income	52,642	51,780	53,652
	Discretionary HH Income Over \$150,000	1.9%	1.8%	3.0%
	Discretionary HH Income \$125,000 to \$149,999	1.9%	2.5%	4.9%
	Discretionary HH Income \$100,000 to \$124,999	3.6%	4.2%	5.0%
	Discretionary HH Income \$75,000 to \$99,999	6.6%	7.3%	8.4%
	Discretionary HH Income \$50,000 to \$74,999	17.2%	15.8%	14.9%
	Discretionary HH Income \$25,000 to \$49,999	32.7%	31.2%	26.6%
	Discretionary HH Income Under \$25,000	36.1%	37.1%	37.3%
	Average Discretionary HH Income	42,776	43,485	47,686
	Median Discretionary HH Income	33,674	33,501	35,055
	Householder White – Count	7,556	20,637	138,621
	Median HH Income	\$70,915	\$73,446	\$76,922
	Average HH Income	\$83,670	\$85,376	\$89,421
	Householder Black or African-American – Count	1,502	4,109	40,309
	Median HH Income	\$59,631	\$54,777	\$38,316
	Average HH Income	\$70,491	\$64,377	\$49,179
Householder Hispanic – Count	8,817	24,648	73,581	
Median HH Income	\$50,972	\$49,620	\$50,545	
Average HH Income	\$58,867	\$59,320	\$62,332	
Householder Asian or Pacific Islander – Count	670	1,920	8,568	
Median HH Income	\$77,936	\$74,175	\$78,410	
Average HH Income	\$87,058	\$86,318	\$90,622	
Householder Other or Pacific Islander – Count	1,899	4,105	17,593	
Median HH Income	\$54,145	\$54,019	\$54,540	
Average HH Income	\$63,694	\$64,628	\$67,922	
Gender	Male Population	25,699	68,004	328,241
	Female Population	26,460	71,094	348,472

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Ross Plaza Tampa, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	3,089	7,926	37,959
	Count of Pop 0 to 7 years	3,982	10,312	51,575
	Count of Pop 5 - 13	4,793	12,585	65,548
	Count of Pop 14 - 18	2,223	5,973	32,622
	Count of Pop 19 - 22	2,378	6,338	33,557
	Count of Pop 22 - 25	1,880	4,967	25,250
	Count of Pop 25 - 29	3,901	9,915	45,288
	Count of Pop 30 - 34	4,316	11,010	50,222
	Count of Pop 35 - 39	4,022	10,551	48,898
	Count of Pop 40 - 44	3,655	9,644	44,860
	Count of Pop 45 - 59	10,805	28,836	130,168
	Count of Pop 60 - 74	7,696	21,691	111,334
	Count of Pop 75 - 84	2,512	7,143	37,209
	Count of Pop 85+	891	2,519	13,799
	% of Pop 0 to 4 years	5.9%	5.7%	5.6%
	% of Pop 0 to 7 years	7.6%	7.4%	7.6%
	% of Pop 5 - 13	9.2%	9.0%	9.7%
	% of Pop 14 - 18	4.3%	4.3%	4.8%
	% of Pop 19 - 22	4.6%	4.6%	5.0%
	% of Pop 22 - 25	3.6%	3.6%	3.7%
	% of Pop 25 - 29	7.5%	7.1%	6.7%
	% of Pop 30 - 34	8.3%	7.9%	7.4%
	% of Pop 35 - 39	7.7%	7.6%	7.2%
% of Pop 40 - 44	7.0%	6.9%	6.6%	
% of Pop 45 - 59	20.7%	20.7%	19.2%	
% of Pop 60 - 74	14.8%	15.6%	16.5%	
% of Pop 75 - 84	4.8%	5.1%	5.5%	
% of Pop 85+	1.7%	1.8%	2.0%	
Median Age	39.4	40.1	39.9	
Average Age	40.1	40.7	40.8	
Male Population by Age	% of Pop 0 to 4 years	6.2%	5.9%	5.9%
	% of Pop 5 - 13	9.6%	9.5%	10.2%
	% of Pop 14 - 18	4.6%	4.5%	5.0%
	% of Pop 19 - 22	4.8%	4.8%	5.1%
	% of Pop 22 - 25	3.7%	3.7%	3.8%
	% of Pop 25 - 29	7.4%	7.2%	6.8%
	% of Pop 30 - 34	8.5%	8.1%	7.5%
	% of Pop 35 - 39	7.9%	7.7%	7.3%
	% of Pop 40 - 44	7.0%	7.0%	6.7%
	% of Pop 45 - 59	20.9%	20.9%	19.4%
	% of Pop 75 - 84	4.2%	4.5%	4.9%
	% of Pop 60 - 74	14.0%	14.8%	15.8%
	% of Pop 85+	1.2%	1.4%	1.5%
Median Age	38.4	39.1	38.9	
Average Age	39.1	39.7	39.7	

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	% of Pop 0 to 4 years	5.7%	5.5%	5.3%
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	% of Pop 40 - 44	7.0%	6.9%	6.6%
	% of Pop 45 - 59	20.6%	20.5%	19.0%
	% of Pop 60 - 74	15.5%	16.3%	17.0%
	% of Pop 75 - 84	5.4%	5.7%	6.1%
	% of Pop 85+	2.2%	2.2%	2.6%
	Median Age	40.4	41.2	41.0
Average Age	41.1	41.7	41.8	
Race	Count of White	22,158	59,680	350,155
	Count of Black or African-American	4,187	11,308	108,952
	Count of Asian or Pacific Islander	2,487	7,318	28,427
	Count of Other races	23,327	60,792	189,179
	White	42.5%	42.9%	51.7%
	Black or African American	8.0%	8.1%	16.1%
	Asian	4.8%	5.3%	4.2%
	Other Races	44.7%	43.7%	28.0%
Language Spoken	Speak English at Home	48.1%	47.6%	68.1%
	Speak Spanish at Home	44.5%	46.3%	25.8%
	Speak French or French Creole at Home	1.0%	0.6%	0.9%
	Speak German at Home	0.3%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	2.8%	2.0%	1.8%
	Speak Russian and Other Slavic Languages at H	0.7%	0.4%	0.6%
	Speak Chinese at Home	0.3%	0.3%	0.4%
	Speak Korean at Home	0.1%	0.2%	0.1%
	Speak Vietnamese at Home	0.7%	1.0%	0.5%
	Speak Other Asian Languages at Home	0.8%	0.8%	0.7%
	Speak Tagalog and Other Pacific Languages at H	0.4%	0.3%	0.3%
	Speak Other Language at Home	0.4%	0.3%	0.6%
Hispanic	Hispanic Population	27,465	73,529	217,495
	Hispanic Population Percent	52.7%	52.9%	32.1%
	Mexican	5.5%	5.4%	8.7%
	Puerto Rican	26.3%	22.6%	26.5%
	Cuban	38.6%	43.0%	32.4%
	Dominican	5.2%	5.0%	4.9%
	Central American	4.8%	4.4%	6.0%
	South American	13.3%	12.9%	12.8%
	Other Hispanic	6.2%	6.7%	8.7%
	2000 Hispanic Population Percent	33%	38%	19%
	1990 Hispanic Population Percent	20%	26%	14%

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Ancestry	American (percent of total population)	1.9%	2.5%	3.9%
	American	1.7%	2.4%	3.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.1%
	Asian (percent of total population)	4.7%	5.2%	4.1%
	Chinese	0.3%	0.5%	0.5%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.2%	0.2%	0.2%
	South Central Asian (ie. Indian)	2.0%	2.0%	1.7%
	South East Asian (ie. Vietnamese)	2.0%	2.2%	1.5%
	Other Asian	0.2%	0.1%	0.2%
	European (percent of total population)	13.5%	12.8%	22.4%
	British	2.3%	2.2%	4.0%
	Dutch	0.2%	0.2%	0.3%
	French	0.4%	0.4%	0.9%
	German	3.0%	2.8%	4.5%
	Italian	1.9%	1.9%	3.3%
	Polish	1.3%	0.8%	1.0%
	Scandinavian	0.5%	0.5%	0.8%
	Scotch/Irish	2.6%	2.6%	4.9%
Other European (ie. Greek/Russian)	1.3%	1.4%	2.6%	
Middle Eastern	0.2%	0.2%	0.6%	
Other Ancestry	20.0%	19.9%	25.9%	
Unclassified Ancestry	7.1%	6.6%	10.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	37,796	101,309	481,777
	Elementary (0 to 8)	5.3%	6.2%	4.7%
	Some High School (9 to 11)	7.1%	7.3%	6.6%
	High School Graduate (12)	31.3%	31.3%	27.1%
	Some College (13 to 16)	18.9%	17.3%	17.0%
	Associates Degree Only	9.0%	8.1%	8.8%
	Bachelors Degree Only	19.3%	20.1%	23.0%
	Graduate Degree	9.1%	9.6%	13.0%
	% College (4+)	28.4%	29.7%	36.0%
Household Type	Total Households – count	20,446	55,420	278,672
	One Person HHs – count	5,589	15,570	87,588
	Family HHs – count	12,539	33,829	165,523
	Married Couple – count	8,563	22,431	109,829
	w/own children – count	3,671	9,130	40,585
	w/out own children – count	4,892	13,302	69,244
	Male Householder – count	1,352	3,585	15,045
	Female Householder – count	2,624	7,812	40,649
	Non-Family Households – count	2,318	6,021	25,561
	1 Person Household	27.3%	28.1%	31.4%
	2 Person Household	31.8%	32.2%	32.7%
	3 Person Household	18.4%	17.6%	15.8%
	4 Person Household	12.9%	12.7%	12.0%
	5 Person Household	5.8%	5.7%	5.0%
	6 Person Household	2.4%	2.3%	2.0%
7+ Person Household	1.4%	1.4%	1.2%	
% Households With Children	27.7%	26.5%	24.8%	

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Housing	Total Housing Units	21,855	59,143	301,792
	Owner Occupied Percent	47.7%	47.8%	49.8%
	Renter Occupied Percent	45.8%	45.9%	42.6%
	Vacant Housing Percent	6.4%	6.3%	7.7%
	Total Housing Units (Census 2000)	11,617	30,131	199,303
	For Rent (Census 2000)	46%	48%	41%
	For Sale (Census 2000)	17%	16%	17%
	Rented or Sold, (Census 2000)	5%	5%	8%
	Seasonal (Census 2014)	17%	9%	13%
	Other (Census 2000)	12%	12%	17%
Homes Built By Year	Homes Built 1990 to 2000	17%	15%	15%
	Homes Built 1980 to 1989	27%	27%	27%
	Homes Built 1970 to 1979	30%	29%	21%
	Homes Built 1960 to 1969	23%	18%	13%
	Homes Built 1950 to 1959	3%	7%	13%
	Homes Built 1940 to 1949	0%	2%	5%
	Homes Built Before 1939	0%	1%	6%
Units in Structure	1 Unit	63%	62%	64%
	2 - 9 Units	13%	13%	14%
	Greater than 10 Units	19%	18%	18%
	Mobilie Trailer	5%	6%	4%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	4.6%	4.0%	7.6%
	Property Value \$750,000 to \$999,999	4.9%	3.8%	6.2%
	Property Value \$500,000 to \$749,999	14.5%	14.0%	20.3%
	Property Value \$400,000 to \$499,999	15.3%	16.0%	14.8%
	Property Value \$300,000, to \$399,999	20.9%	21.3%	17.3%
	Property Value \$200,000 to \$299,999	23.0%	20.1%	16.3%
	Property Value \$150,000 to \$199,999	6.3%	6.3%	5.6%
	Property Value \$100,000 to \$149,999	3.9%	4.9%	3.9%
	Property Value \$60,000 to \$99,999	2.3%	3.0%	2.0%
	Property Value \$40,000 to \$59,999	1.6%	1.9%	1.1%
	Property Value \$0 to \$39,999	2.0%	3.1%	2.0%
	Median Home Value	\$350,513	\$346,333	\$402,431
Median Rent	\$695	\$668	\$613	
Wealth per Household	\$0 and under - percent	19.1%	19.0%	18.6%
	\$1 to \$4999 - percent	9.8%	9.8%	9.5%
	\$5k to \$9999 - percent	5.1%	5.1%	4.9%
	\$10k to \$24999 - percent	6.8%	6.8%	6.6%
	\$25k to \$49999 - percent	7.0%	6.9%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	10.1%
	\$100k to \$249999 - percent	17.2%	17.3%	17.4%
	\$250k to \$499999 - percent	12.1%	12.1%	12.4%
	\$500k+ - percent	12.8%	12.9%	13.6%
	Median HH Wealth	\$61,068	\$61,650	\$67,569
	Avg HH Wealth	\$215,496	\$216,549	\$225,306

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Economic Viability	Economic Viability Local	230	224	224
	Economic Viability Indexed	230	224	224
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	29,799	77,868	357,152
	Managerial/Executive	14.4%	14.2%	17.8%
	Professional Specialty	18.3%	19.2%	22.4%
	Healthcare Support	4.6%	4.9%	3.3%
	Sales	12.2%	10.9%	11.7%
	Office & Administrative Support	15.6%	12.9%	12.7%
	Protective Service	0.9%	1.1%	1.6%
	Food Preparation	5.0%	5.4%	6.0%
	Building Maintenance & Cleaning	5.4%	5.7%	4.3%
	Personal Care	2.5%	2.7%	2.8%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.3%
	Construction	9.3%	9.0%	7.3%
	Production & Transportation	11.8%	13.7%	9.8%
	Percent White Collar Workers	65.0%	62.2%	67.9%
	Percent Blue Collar Workers	35.0%	37.8%	32.1%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	9.0%	8.5%	7.5%
	Manufacturing	4.8%	6.7%	5.3%
	Transportation	7.9%	7.3%	5.2%
	Information	2.0%	1.9%	1.9%
	Wholesale/Retail	14.0%	12.7%	13.3%
	Finance, Insurance, Real Estate	10.6%	10.0%	11.4%
	Professional Services	9.3%	8.6%	9.8%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	5.8%	6.1%	5.8%
	Educational Services	20.4%	21.5%	21.9%
	Entertainment Services	9.8%	9.5%	10.4%
	Other Professional Services	4.4%	4.9%	4.6%
	Public Administration	1.9%	2.4%	2.7%
Transportation To Work	Drive to Work Alone	81.0%	79.4%	79.5%
	Drive to Work Carpool	13.6%	14.2%	12.5%
	Travel to Work by Public Transportation	1.2%	1.7%	1.8%
	Drive to Work on Motorcycle	0.3%	0.1%	0.2%
	Drive to Work on Bicycle	0.7%	0.8%	0.7%
	Walked to Work	1.2%	1.3%	1.8%
	Other Means	0.4%	0.6%	0.7%
	Work at Home	1.7%	2.0%	2.8%

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	Travel to Work in Less than 5 Minutes	1.7%	1.9%	2.0%
	Travel to Work in 5 to 9 Minutes	7.0%	7.7%	9.0%
	Travel to Work in 10 to 14 Minutes	13.2%	14.5%	13.9%
	Travel to Work in 15 to 19 Minutes	17.3%	17.4%	17.2%
	Travel to Work in 20 to 29 Minutes	22.6%	22.6%	23.2%
	Travel to Work in 30 to 44 Minutes	25.0%	23.2%	22.7%
	Travel to Work in 45 to 59 Minutes	7.4%	6.9%	6.9%
	Travel to Work in 60 Minutes or more	5.9%	5.7%	5.1%
	Average Travel Time to Work	26	25	24
Vehicles per HH	No Vehicles	3.8%	4.7%	8.2%
	1 Vehicle	40.7%	41.1%	41.8%
	2 Vehicles	39.7%	39.6%	37.1%
	3 or more vehicles	15.9%	14.6%	12.9%
	Average Number of Vehicles	1.72	1.69	1.58
Change	Births (last 12 months)	640	1,659	7,769
	Deaths (last 12 months)	442	1,227	6,245
	Migration (last 12 months)	-270	-319	-67
Work place	Workplace Establishments	1,642	7,392	31,313
	Workplace Employees (FTE)	31,142	128,628	428,228