2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

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Ross Plaza 1.00 Mile 3.00 Mile 5.00 Mile Tampa, FL **Radius** Radius **Radius Current Year Estimated Population** 13,905 80,080 159,476 159,455 Population Est 23Q1 13,922 80,103 Population Est 22Q4 13,926 80,025 159,400 13,943 Population Est 22Q3 80,043 159,480 Population Est 22Q2 13,940 79,973 159,359 Population Est 22Q1 13,899 79.814 159,076 79,970 159,149 Population Est 21Q4 13,912 158,960 Population Est 21Q3 13,938 79,951 Population Est 21Q2 13,929 79,944 158,904 Population Population Fcst 12,658 74,097 149,531 2010 Census Population 10,595 49,510 94,570 2000 Census Population 9,459 47,158 84,818 1990 Census Population 8,944 42,570 72,295 **Current Year Daytime Population** 9,546 95,629 223,931 Average Seasonal Population 225 1,004 2,362 Historical Annual Growth, 1990 - 2000 0.56% 1.03% 1.61% Historical Annual Growth. 2000 - 2010 1.14% 0.49% 1.09% Estimated Annual Growth, 2010 - CY 4.02% 2.07% 3.70% Projected Annual Growth, CY to Y5 -1.86% -1.54% -1.28% Group Qtrs Est 133 368 710 Transient Est Average Last 4 Qtrs 0 31,458 10,752 **Current Year Estimated Households** 5,372 31,660 63,454 63,431 Households Est 23Q1 5,376 31,667 Households Est 22Q4 5,377 31,606 63,375 Households Est 22Q3 5,385 63,409 31,614 Households Est 22Q2 5,381 31,587 63,361 Households Est 22Q1 5,367 31,508 63,205 Households Est 21Q4 5,374 31,573 63,240 Households Households Est 21Q3 5,380 31,552 63,134 Households Est 21Q2 5,378 31,553 63,118 Households Fcst 4,886 29,472 59,841 2010 Census Households 3,970 35,312 18,736 2000 Census Households 3,841 18,485 32,139 1990 Census Households 3,552 16,164 27,026 Historical Annual Growth, 1990 - 2000 1.75% 0.78% 1.35% Historical Annual Growth, 2000 - 2010 0.33% 0.13% 0.95% Estimated Annual Growth, 2010 - CY 2.31% 4.04% 4.52% Projected Annual Growth, CY to Y5 -1.17% -1.88% -1.42% 2.50 2.56 2.52 Population per Household

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Ross Plaza		1.00 Mile	3.00 Mile	5.00 Mile
Tampa, FL		Radius	Radius	Radius
	HH Income \$500,000 or more	0.8%	0.8%	1.0%
	HH Income \$250,000 to \$499,999	0.9%	1.0%	1.2%
	HH Income \$200,000 to \$249,999	2.2%	2.3%	2.8%
	HH Income \$175,000 to \$199,999	1.6%	2.9%	3.9%
	HH Income \$150,000 to \$174,999	2.2%	3.2%	3.8%
	HH Income \$100,000 to 149,999	11.4%	14.3%	14.2%
	HH Income \$75,000 to 99,999	11.5%	14.0%	13.3%
	HH Income \$50,000 to 74,999	23.3%	19.9%	20.8%
	HH Income \$35,000 to 49,999	17.9%	16.0%	14.2%
	HH Income \$25,000 to 34,999	9.4%	8.8%	8.9%
	HH Income \$15,000 to 24,999	9.9%	8.5%	8.1%
	HH Income \$0 to 14,999	9.0%	8.4%	7.8%
	Average Household Income	\$72,159	\$80,328	\$86,487
	Median Household Income	\$53,358	\$58,970	\$61,276
	Per Capita Income	\$28,065	\$31,857	\$34,508
	2000 Average HH Income	\$46,528	\$52,992	\$54,482
	2000 Median HH Income	\$38,719	\$42,481	\$43,434
	Average Disposable Income	59,554	65,573	69,256
	Median Disposable Income	47,682	53,046	55,222
l o	Discretionary HH Income Over \$150,000	2.2%	1.7%	2.1%
Income	Discretionary HH Income \$125,000 to \$149,999	1.5%	2.3%	3.8%
nce	Discretionary HH Income \$100,000 to \$124,999	2.7%	4.1%	4.7%
-	Discretionary HH Income \$75,000 to \$99,999	4.3%	7.4%	7.9%
	Discretionary HH Income \$50,000 to \$74,999	13.1%	17.0%	16.5%
	Discretionary HH Income \$25,000 to \$49,999	33.3%	31.6%	31.6%
	Discretionary HH Income Under \$25,000	42.9%	35.8%	33.4%
	Average Discretionary HH Income	37,823	43,777	46,819
	Median Discretionary HH Income	28,109	34,417	36,025
	Householder White – Count	1,923	12,522	25,892
	Median HH Income	\$63,010	\$73,685	\$78,051
	Average HH Income	\$79,014	\$84,632	\$89,148
	Householder Black or African-American – Count	344	2,150	4,730
	Median HH Income	\$54,305	\$62,336	\$59,759
	Average HH Income	\$66,430	\$71,385	\$68,937
	Householder Hispanic – Count	2,490	13,283	25,475
	Median HH Income	\$48,786	\$49,802	\$52,075
	Average HH Income	\$53,504	\$59,319	\$61,047
	Householder Asian or Pacific Islander – Count	125	1,105	2,459
	Median HH Income	\$50,415	\$78,289	\$80,911
	Average HH Income	\$59,610	\$87,256	\$92,328
	Householder Other or Pacific Islander – Count	489	2,599	4,898
	Median HH Income	\$55,799	\$50,531	\$57,700
	Average HH Income	\$64,564	\$62,827	\$69,637
Gender	Male Population	6,904	39,240	77,641
Geı	Female Population	7,000	40,839	81,835

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Ross P Tampa		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Count of Pop 0 to 4 years	805	4,558	9,110
	Count of Pop 0 to 7 years	1,084	5,912	12,026
	Count of Pop 5 - 13	1,385	7,239	14,931
	Count of Pop 14 - 18	620	3,448	7,128
	Count of Pop 19 - 22	643	3,636	7,420
	Count of Pop 22 - 25	500	2,834	5,722
	Count of Pop 25 - 29	974	5,714	11,063
	Count of Pop 30 - 34	1,064	6,384	12,401
	Count of Pop 35 - 39	1,018	6,027	12,132
	Count of Pop 40 - 44	1,001	5,529	11,275
	Count of Pop 45 - 59	2,948	16,691	33,244
	Count of Pop 60 - 74	2,058	12,555	24,590
ا د	Count of Pop 75 - 84	630	4,081	7,853
Total Population by Age	Count of Pop 85+	257	1,384	2,607
opula Age	% of Pop 0 to 4 years	5.8%	5.7%	5.7%
Pol by A	% of Pop 0 to 7 years	7.8%	7.4%	7.5%
al	% of Pop 5 - 13	10.0%	9.0%	9.4%
101	% of Pop 14 - 18	4.5%	4.3%	4.5%
	% of Pop 19 - 22	4.6%	4.5%	4.7%
	% of Pop 22 - 25	3.6%	3.5%	3.6%
	% of Pop 25 - 29	7.0%	7.1%	6.9%
	% of Pop 30 - 34	7.7%	8.0%	7.8%
	% of Pop 35 - 39	7.3%	7.5%	7.6%
	% of Pop 40 - 44	7.2%	6.9%	7.1%
	% of Pop 45 - 59	21.2%	20.8%	20.8%
	% of Pop 60 - 74	14.8%	15.7%	15.4%
	% of Pop 75 - 84	4.5%	5.1%	4.9%
	% of Pop 85+	1.8%	1.7%	1.6%
	Median Age	39.7	40.2	39.9
	Average Age	40.0	40.7	40.4
	% of Pop 0 to 4 years	6.2%	5.9%	6.0%
	% of Pop 5 - 13	10.5%	9.4%	9.8%
	% of Pop 14 - 18	4.8%	4.6%	4.7%
	% of Pop 19 - 22	4.9%	4.8%	4.9%
	% of Pop 22 - 25	3.7%	3.7%	3.7%
ion	% of Pop 25 - 29	6.9%	7.1%	7.0%
lat e	% of Pop 30 - 34	7.9%	8.2%	7.9%
opula Age	% of Pop 35 - 39	7.5%	7.7%	7.7%
Male Population by Age	% of Pop 40 - 44	7.1%	6.9%	7.1%
<u>a</u>	% of Pop 45 - 59	21.2%	21.0%	21.0%
2	% of Pop 75 - 84	3.7%	4.5%	4.3%
	% of Pop 60 - 74	14.3%	14.8%	14.6%
	% of Pop 85+	1.3%	1.3%	1.3%
	Median Age	38.3	39.1	38.9
	Average Age	38.7	39.7	39.4

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Ross P Tampa		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
İ	% of Pop 0 to 4 years	5.4%	5.5%	5.5%
	% of Pop 5 - 13	9.4%	8.7%	8.9%
	% of Pop 14 - 18	4.1%	4.0%	4.2%
	% of Pop 19 - 22	4.3%	4.3%	4.4%
	% of Pop 22 - 25	3.5%	3.4%	3.5%
	% of Pop 25 - 29	7.1%	7.1%	6.9%
	% of Pop 30 - 34	7.4%	7.8%	7.6%
	% of Pop 35 - 39	7.2%	7.3%	7.5%
	% of Pop 40 - 44	7.3%	6.9%	7.0%
	% of Pop 45 - 59	21.2%	20.7%	20.7%
	% of Pop 60 - 74	15.3%	16.5%	16.2%
	% of Pop 75 - 84	5.4%	5.7%	5.5%
	% of Pop 85+	2.4%	2.1%	2.0%
	Median Age	41.1	41.4	41.0
	Average Age	41.2	41.7	41.4
	Count of White	5,866	34,402	72,348
	Count of Black or African-American	1,036	6,232	12,909
	Count of Asian or Pacific Islander	399	4,050	9,404
Race	Count of Other races	6,603	35,395	64,815
Ra	White	42.2%	43.0%	45.4%
	Black or African American	7.5%	7.8%	8.1%
	Asian	2.9%	5.1%	5.9%
	Other Races	47.5%	44.2%	40.6%
	Speak English at Home	48.1%	49.6%	51.6%
	Speak Spanish at Home	45.6%	43.4%	41.7%
	Speak French or French Creole at Home	0.6%	0.8%	0.5%
	Speak German at Home	0.2%	0.3%	0.2%
l ge	Speak Other Indo-European Languages at Home	2.8%	2.3%	2.3%
Jua	Speak Russian and Other Slavic Languages at H	0.6%	0.5%	0.4%
Language Spoken	Speak Chinese at Home	0.5%	0.3%	0.4%
E	Speak Korean at Home	0.1%	0.2%	0.2%
	Speak Vietnamese at Home	0.5%	0.9%	1.1%
	Speak Other Asian Languages at Home	0.5%	1.0%	0.9%
	Speak Tagalog and Other Pacific Languages at F	0.2%	0.4%	0.3%
	Speak Other Language at Home	0.4%	0.3%	0.4%
	Hispanic Population	7,807	41,801	76,940
	Hispanic Population Percent	56.1%	52.2%	48.2%
	Mexican	5.4%	5.2%	4.8%
	Puerto Rican	24.0%	25.3%	23.6%
nic	Cuban	36.2%	40.4%	40.0%
Hispanic	Dominican	7.7%	4.8%	5.7%
lis	Central American	6.0%	4.6%	4.6%
	South American	14.4%	13.5%	14.0%
	Other Hispanic	6.2%	6.1%	7.2%
	2000 Hispanic Population Percent	30%	32%	35%
	1990 Hispanic Population Percent	15%	19%	24%
	' '			

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Ross P		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	1.9%	2.3%	2.9%
	American	1.7%	2.0%	2.7%
	Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	0.1% 0.1%	0.2% 0.1%	0.1% 0.0%
	Asian (percent of total population)	2.8%	5.0%	5.8%
	Chinese	0.3%	0.4%	0.6%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.2%	0.2%	0.3%
	South Central Asian (ie. Indian)	1.0% 1.2%	2.2% 1.9%	2.4% 2.3%
>	South East Asian (ie. Vietnamese) Other Asian	0.2%	0.1%	2.3% 0.1%
Ancestry	European (percent of total population)	12.7%	13.7%	15.1%
e	British	2.6%	2.3%	2.6%
A	Dutch	0.1%	0.2%	0.2%
	French	0.4%	0.4%	0.6%
	German	2.6%	3.1%	3.2%
	Italian Polish	1.6% 1.2%	2.0% 1.1%	2.3% 0.8%
	Scandinavian	0.4%	0.5%	0.5%
	Scotch/Irish	2.5%	2.7%	3.1%
	Other European (ie. Greek/Russian)	1.3%	1.3%	1.7%
	Middle Eastern	0.2%	0.2%	0.3%
	Other Ancestry	19.0%	19.8%	20.3%
	Unclassified Ancestry	7.4%	6.9%	7.4%
	Adult Population (25 Years or Older)	9,951	58,365	115,165
	Elementary (0 to 8)	5.5%	4.7%	5.4%
u (+	Some High School (9 to 11) High School Graduate (12)	6.8% 35.3%	7.0% 31.1%	6.4% 29.5%
atic 25	Some College (13 to 16)	20.2%	18.4%	16.9%
uca	Associates Degree Only	8.8%	8.8%	8.5%
Education (Age 25+)	Bachelors Degree Only	15.1%	20.1%	21.9%
	Graduate Degree	8.1%	9.9%	11.3%
	% College (4+)	23.2%	30.1%	33.2%
	Total Households – count	5,372	31,660	63,454
	One Person HHs – count	1,463	8,777	17,428
	Family HHs – count	3,393	19,422	39,489
	Married Couple – count	2,237	13,092	26,571
	w/own children – count	969	5,323	11,071
	w/out own children – count	1,267	7,769	15,500
ح	Male Householder – count	346	1,925	3,888
<u> </u>	Female Householder – count	811	4,405	9,030
usehc	Non-Family Households – count	516	3,461	6,537
Household Type	1 Person Household	27.2%	27.7%	27.5%
=	2 Person Household	30.3%	32.3%	32.6%
	3 Person Household	19.0%	17.9%	17.8%
	4 Person Household	13.8%	12.7%	13.1%
	5 Person Household	6.1%	5.8%	5.6%
	6 Person Household	2.2%	2.3%	2.2%
	7+ Person Household	1.4%	1.3%	1.3%
	% Households With Children	28.4%	26.6%	27.9%

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Ross Plaza Tampa, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units Owner Occupied Percent	5,859 46.2%	33,765 50.1%	67,609 50.3%
βu	Renter Occupied Percent	45.5%	43.6%	43.5%
	Vacant Housing Percent	8.3%	6.2%	6.1%
Housing	Total Housing Units (Census 2000)	4,133	19,649	34,139
<u>5</u>	For Rent (Census 2000)	59%	46%	47%
_	For Sale (Census 2000)	11%	16%	18%
	Rented or Sold, (Census 2000)	4%	5%	9%
	Seasonal (Census 2014)	16%	13%	9%
	Other (Census 2000)	13%	10%	9%
l	Homes Built 1990 to 2000	19%	18%	21%
∰ _	Homes Built 1980 to 1989	26%	29%	30%
Bu ear	Homes Built 1970 to 1979	19%	33%	27%
Homes Built By Year	Homes Built 1960 to 1969	30%	17%	15%
0 (a)	Homes Built 1950 to 1959	5%	2%	5%
=	Homes Built 1940 to 1949	1%	0%	1%
	Homes Built Before 1939	1%	0%	1%
_ 0	1 Unit	50%	61%	66%
Units in Structure	2 - 9 Units	17%	14%	12%
nits uc	Greater than 10 Units	26%	18%	15%
Units in Structure	Mobilie Trailer	7%	8%	6%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	3.6%	4.3%	5.2%
	Property Value \$750,000 to \$999,999	3.7%	4.6%	4.8%
	Property Value \$500,000 to \$749,999	17.0% 15.4%	12.8% 15.2%	16.9%
ed	Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999	19.3%	20.5%	16.2% 19.7%
lue upi	Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999	23.7%	20.0%	18.4%
Va CC	Property Value \$150,000 to \$299,999 Property Value \$150,000 to \$199,999	4.3%	6.5%	6.0%
Home Value wner Occupied)	Property Value \$100,000 to \$149,999	3.7%	4.8%	4.4%
le le	Property Value \$60,000 to \$99,999	5.1%	4.1%	2.7%
0	Property Value \$40,000 to \$59,999	1.4%	2.7%	1.7%
=	Property Value \$0 to \$39,999	1.5%	3.8%	2.8%
	Median Home Value	\$349,975	\$338,122	\$368,006
	Median Rent	\$653	\$338,122 \$724	\$703
	\$0 and under - percent	19.4%	18.8%	18.7%
	\$1 to \$4999 - percent	10.1%	9.6%	9.5%
Wealth per Household	\$5k to \$9999 - percent	5.2%	5.0%	5.0%
	\$10k to \$24999 - percent	6.9%	6.7%	6.7%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
Wealth House	\$50k to \$99999 - percent	10.2%	10.2%	10.1%
₩ Ho	\$100k to \$249999 - percent	17.2%	17.4%	17.4%
er	\$250k to \$499999 - percent	11.8%	12.2%	12.3%
ď	\$500k+ - percent	12.3%	13.1%	13.4%
	Median HH Wealth	\$57,072	\$64,336	\$66,013
	Avg HH Wealth	\$209,048	\$219,618	\$222,466

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Ross P Tampa		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	240 240	227 227	226 226
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	7,566 11.4% 16.5% 5.7% 13.3% 14.5% 0.6% 5.8% 7.0% 2.4% 0.4% 9.7% 12.8% 61.4% 38.6%	45,608 14.6% 19.1% 5.2% 11.2% 15.1% 0.8% 4.5% 5.8% 2.5% 0.2% 8.4% 12.5% 65.2% 34.8%	88,989 16.7% 20.2% 4.5% 11.3% 12.8% 0.9% 5.0% 5.0% 2.2% 0.3% 8.3% 12.7% 65.6% 34.4%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	8.5% 4.8% 7.1% 1.8% 17.3% 7.3% 8.8% 0.0% 7.3% 18.6% 10.9% 5.6% 1.9%	8.4% 5.9% 7.5% 2.1% 13.4% 10.3% 9.1% 0.1% 6.0% 21.4% 9.2% 4.4% 2.3%	8.2% 6.3% 7.0% 2.1% 12.9% 10.7% 9.6% 0.2% 5.7% 21.5% 9.1% 4.4% 2.3%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	79.7% 13.9% 1.5% 0.2% 1.2% 1.6% 0.4% 1.5%	81.0% 13.2% 1.5% 0.2% 0.7% 1.1% 0.5% 1.9%	80.7% 13.3% 1.2% 0.1% 0.6% 1.2% 0.6% 2.3%

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Ross Plaza		1.00 Mile	3.00 Mile	5.00 Mile
Tampa, FL		Radius	Radius	Radius
	Travel to Work in Less than 5 Minutes	2.0%	1.8%	1.8%
	Travel to Work in 5 to 9 Minutes	7.7%	7.3%	7.5%
	Travel to Work in 10 to 14 Minutes	14.4%	13.2%	13.7%
	Travel to Work in 15 to 19 Minutes	18.1%	17.2%	17.1%
	Travel to Work in 20 to 29 Minutes	20.4%	23.0%	22.4%
	Travel to Work in 30 to 44 Minutes	23.5%	23.7%	24.0%
	Travel to Work in 45 to 59 Minutes	7.8%	7.6%	7.9%
	Travel to Work in 60 Minutes or more	6.0%	6.3%	5.6%
	Average Travel Time to Work	27	26	25
	No Vehicles	4.0%	4.2%	4.0%
es H	1 Vehicle	42.5%	39.7%	41.1%
/ehicles per HH	2 Vehicles	41.2%	40.5%	39.8%
Vehicles per HH	3 or more vehicles	12.3%	15.6%	15.0%
	Average Number of Vehicles	1.66	1.73	1.70
Change	Births (last 12 months)	162	950	1,901
an	Deaths (last 12 months)	115	701	1,358
ပ်	Migration (last 12 months)	-70	-118	-381
Work place	Workplace Establishments	569	2,738	8,125
Welpla	Workplace Employees (FTE)	3,404	54,260	135,509