

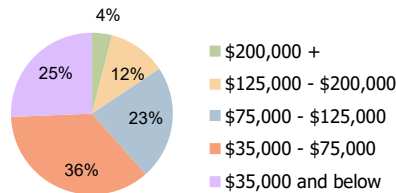
Ross Plaza Tampa, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

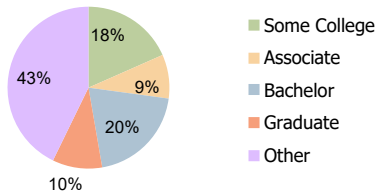
Current Population	13,905	80,080	159,476
Total Daytime Pop	9,546	95,629	223,931
Workplace Pop	3,404	54,260	135,509
Average Household Income	\$72,159	\$80,328	\$86,487
Average Disposable Income	\$59,554	\$65,573	\$69,256
Total Households	5,372	31,660	63,454
Median Home Value	\$349,975	\$338,122	\$368,006
College (4+)	23.2%	30.1%	33.2%
Total Consumer Spending/Capita (Weekly)	\$379	\$385	\$388
Population per Household	2.13	2.01	2.47
% of Households with Children	28.4%	26.6%	27.9%

### 2028 Demographic Projections

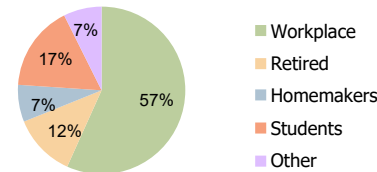
Projected Population	12,658	74,097	149,531
Projected 5 Year Annual Growth Rate (Pop)	-1.9%	-1.5%	-1.3%



Household Income (3.00 Mile Radius)



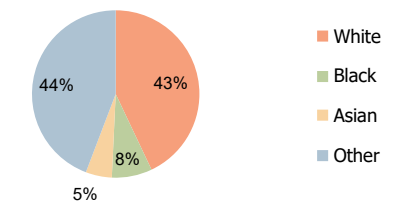
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

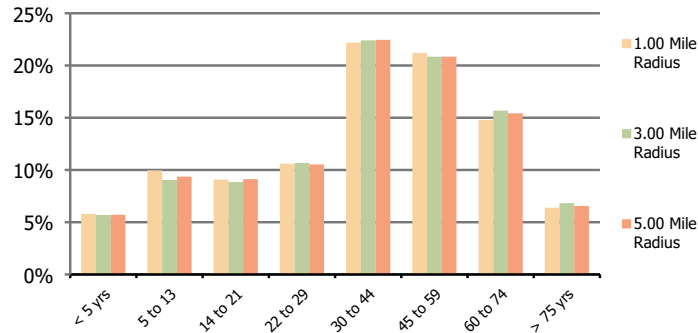
52% Hispanic | 48% Non Hispanic



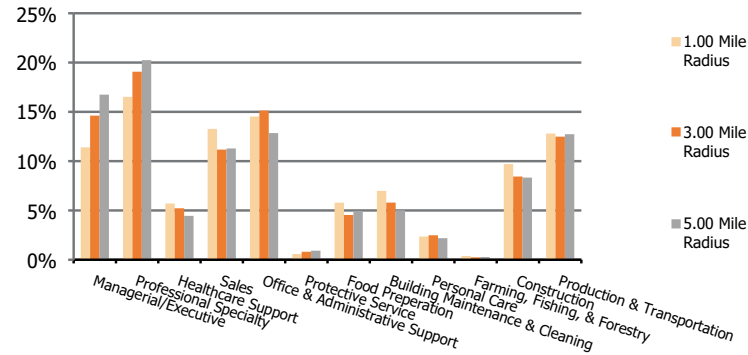
Race (3.00 Mile Radius)

<b>Ross Plaza</b> Tampa, FL	<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
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**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	13,905	80,080	159,476
	2010 Census Population	10,595	49,510	94,570
	2000 Census Population	9,459	47,158	84,818
	Historical Annual Growth 2000 to 2010	1.1%	0.5%	1.1%
	Estimated Annual Growth 2010 to 2023	2.1%	3.7%	4.0%
	Projected Annual Growth 2023 to 2028	-1.9%	-1.5%	-1.3%
<b>Ethnic</b>	Hispanic or Latino Population	56%	52%	48%
	Non Hispanic or Latino Population	44%	48%	52%
<b>Race</b>	White	42.2%	43.0%	45.4%
	Black or African American	7.5%	7.8%	8.1%
	Asian & Pacific Islander	2.9%	5.1%	5.9%
	Other Races	47.5%	44.2%	40.6%