

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	57,179	210,643	566,775
	Population Est 23Q1	57,218	210,512	566,207
	Population Est 22Q4	57,251	210,342	565,766
	Population Est 22Q3	57,191	209,924	565,046
	Population Est 22Q2	57,080	209,343	563,694
	Population Est 22Q1	56,951	208,572	561,598
	Population Est 21Q4	57,102	208,744	562,214
	Population Est 21Q3	57,078	208,072	560,720
	Population Est 21Q2	56,995	207,572	559,527
	Population Fcst	54,738	218,414	576,348
	2010 Census Population	45,693	138,795	427,697
	2000 Census Population	46,503	140,708	434,013
	1990 Census Population	45,260	138,008	418,948
	Current Year Daytime Population	44,382	222,506	633,548
	Average Seasonal Population	3,864	12,387	66,071
	Historical Annual Growth, 1990 – 2000	0.27%	0.19%	0.35%
	Historical Annual Growth, 2000 – 2010	-0.18%	-0.14%	-0.15%
	Estimated Annual Growth, 2010 – CY	1.71%	3.20%	2.15%
	Projected Annual Growth, CY to Y5	-0.87%	0.73%	0.34%
	Group Qtrs Est	523	3,555	12,490
Transient Est Average Last 4 Qtrs	1,014	15,014	55,692	
<b>Households</b>	Current Year Estimated Households	26,903	100,295	264,894
	Households Est 23Q1	26,912	100,189	264,529
	Households Est 22Q4	26,926	100,101	264,294
	Households Est 22Q3	26,897	99,927	264,023
	Households Est 22Q2	26,846	99,622	263,346
	Households Est 22Q1	26,784	99,264	262,308
	Households Est 21Q4	26,853	99,377	262,668
	Households Est 21Q3	26,843	99,063	261,991
	Households Est 21Q2	26,797	98,808	261,410
	Households Fcst	25,744	104,140	268,978
	2010 Census Households	21,218	61,456	189,321
	2000 Census Households	21,896	62,796	192,229
	1990 Census Households	21,610	61,773	184,604
	Historical Annual Growth, 1990 – 2000	0.13%	0.16%	0.41%
	Historical Annual Growth, 2000 – 2010	-0.31%	-0.22%	-0.15%
	Estimated Annual Growth, 2010 – CY	1.81%	3.77%	2.57%
	Projected Annual Growth, CY to Y5	-0.88%	0.76%	0.31%
Population per Household	2.11	2.06	2.09	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.8%	1.2%	1.1%
	HH Income \$250,000 to \$499,999	1.0%	1.4%	1.3%
	HH Income \$200,000 to \$249,999	2.4%	3.4%	3.0%
	HH Income \$175,000 to \$199,999	2.2%	2.9%	2.8%
	HH Income \$150,000 to \$174,999	3.6%	3.6%	3.9%
	HH Income \$100,000 to 149,999	13.5%	13.8%	14.4%
	HH Income \$75,000 to 99,999	13.1%	13.3%	13.2%
	HH Income \$50,000 to 74,999	18.1%	18.1%	18.4%
	HH Income \$35,000 to 49,999	13.9%	13.9%	14.1%
	HH Income \$25,000 to 34,999	10.6%	9.7%	9.7%
	HH Income \$15,000 to 24,999	10.9%	9.3%	8.9%
	HH Income \$0 to 14,999	9.8%	9.5%	9.2%
	Average Household Income	\$76,389	\$85,161	\$83,184
	Median Household Income	\$55,633	\$59,572	\$59,782
	Per Capita Income	\$36,189	\$41,052	\$39,385
	2000 Average HH Income	\$45,187	\$46,054	\$48,462
	2000 Median HH Income	\$34,792	\$34,779	\$35,988
	Average Disposable Income	63,429	68,151	67,739
	Median Disposable Income	49,641	53,548	53,786
	Discretionary HH Income Over \$150,000	2.3%	3.3%	2.4%
	Discretionary HH Income \$125,000 to \$149,999	1.8%	3.4%	3.3%
	Discretionary HH Income \$100,000 to \$124,999	4.0%	4.1%	4.4%
	Discretionary HH Income \$75,000 to \$99,999	8.4%	8.3%	8.7%
	Discretionary HH Income \$50,000 to \$74,999	16.6%	16.9%	17.7%
	Discretionary HH Income \$25,000 to \$49,999	28.5%	29.0%	30.3%
	Discretionary HH Income Under \$25,000	38.4%	35.0%	33.3%
	Average Discretionary HH Income	43,707	47,459	47,186
	Median Discretionary HH Income	33,505	36,342	37,030
	Householder White – Count	20,851	72,446	197,224
	Median HH Income	\$57,092	\$64,951	\$63,276
	Average HH Income	\$70,447	\$78,180	\$76,562
	Householder Black or African-American – Count	1,567	10,951	28,390
	Median HH Income	\$42,460	\$43,832	\$46,945
	Average HH Income	\$54,535	\$52,164	\$56,805
Householder Hispanic – Count	2,277	8,860	20,816	
Median HH Income	\$53,084	\$52,491	\$54,508	
Average HH Income	\$62,407	\$63,807	\$66,569	
Householder Asian or Pacific Islander – Count	978	3,484	7,851	
Median HH Income	\$59,623	\$55,673	\$61,964	
Average HH Income	\$71,690	\$69,592	\$75,799	
Householder Other or Pacific Islander – Count	1,230	4,554	10,613	
Median HH Income	\$59,292	\$54,322	\$55,361	
Average HH Income	\$71,306	\$67,289	\$66,753	
Gender	Male Population	27,861	102,604	273,388
	Female Population	29,317	108,039	293,388

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,853	11,189	26,721
	Count of Pop 0 to 7 years	3,836	14,442	35,197
	Count of Pop 5 - 13	4,559	16,452	42,737
	Count of Pop 14 - 18	2,029	7,482	20,731
	Count of Pop 19 - 22	2,038	7,865	21,604
	Count of Pop 22 - 25	1,533	6,137	16,537
	Count of Pop 25 - 29	3,176	13,694	32,876
	Count of Pop 30 - 34	4,086	16,919	38,348
	Count of Pop 35 - 39	4,083	15,874	36,869
	Count of Pop 40 - 44	3,751	13,755	33,535
	Count of Pop 45 - 59	11,366	40,571	108,220
	Count of Pop 60 - 74	12,326	42,211	124,997
	Count of Pop 75 - 84	4,051	13,798	46,402
	Count of Pop 85+	1,330	4,696	17,197
	% of Pop 0 to 4 years	5.0%	5.3%	4.7%
	% of Pop 0 to 7 years	6.7%	6.9%	6.2%
	% of Pop 5 - 13	8.0%	7.8%	7.5%
	% of Pop 14 - 18	3.5%	3.6%	3.7%
	% of Pop 19 - 22	3.6%	3.7%	3.8%
	% of Pop 22 - 25	2.7%	2.9%	2.9%
% of Pop 25 - 29	5.6%	6.5%	5.8%	
% of Pop 30 - 34	7.1%	8.0%	6.8%	
% of Pop 35 - 39	7.1%	7.5%	6.5%	
% of Pop 40 - 44	6.6%	6.5%	5.9%	
% of Pop 45 - 59	19.9%	19.3%	19.1%	
% of Pop 60 - 74	21.6%	20.0%	22.1%	
% of Pop 75 - 84	7.1%	6.6%	8.2%	
% of Pop 85+	2.3%	2.2%	3.0%	
Median Age	45.7	43.5	47.1	
Average Age	44.7	43.6	45.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.2%	5.6%	5.0%
	% of Pop 5 - 13	8.3%	8.1%	8.0%
	% of Pop 14 - 18	3.7%	3.7%	3.8%
	% of Pop 19 - 22	3.7%	3.8%	3.9%
	% of Pop 22 - 25	2.8%	3.0%	3.0%
	% of Pop 25 - 29	5.7%	6.4%	5.9%
	% of Pop 30 - 34	7.1%	8.0%	6.9%
	% of Pop 35 - 39	7.1%	7.6%	6.7%
	% of Pop 40 - 44	6.6%	6.7%	6.1%
	% of Pop 45 - 59	20.4%	19.7%	19.4%
	% of Pop 75 - 84	6.5%	6.0%	7.5%
	% of Pop 60 - 74	21.1%	19.8%	21.4%
	% of Pop 85+	1.8%	1.7%	2.3%
	Median Age	44.9	42.9	45.6
Average Age	43.9	42.9	44.6	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.8%	5.1%	4.4%
	% of Pop 5 - 13	7.7%	7.5%	7.1%
	% of Pop 14 - 18	3.4%	3.4%	3.5%
	% of Pop 19 - 22	3.4%	3.6%	3.7%
	% of Pop 22 - 25	2.6%	2.9%	2.8%
	% of Pop 25 - 29	5.5%	6.6%	5.7%
	% of Pop 30 - 34	7.2%	8.1%	6.6%
	% of Pop 35 - 39	7.2%	7.5%	6.3%
	% of Pop 40 - 44	6.6%	6.3%	5.7%
	% of Pop 45 - 59	19.3%	18.8%	18.8%
	% of Pop 60 - 74	21.9%	20.3%	22.6%
	% of Pop 75 - 84	7.6%	7.1%	8.8%
	% of Pop 85+	2.9%	2.8%	3.7%
	Median Age	46.5	44.2	48.6
Average Age	45.5	44.3	46.7	
Race	Count of White	42,607	142,327	393,618
	Count of Black or African-American	4,149	29,074	75,236
	Count of Asian or Pacific Islander	2,903	11,538	25,480
	Count of Other races	7,521	27,705	72,441
	White	74.5%	67.6%	69.4%
	Black or African American	7.3%	13.8%	13.3%
	Asian	5.1%	5.5%	4.5%
	Other Races	13.2%	13.2%	12.8%
Language Spoken	Speak English at Home	81.6%	84.2%	85.4%
	Speak Spanish at Home	6.9%	7.2%	6.8%
	Speak French or French Creole at Home	0.8%	0.7%	0.7%
	Speak German at Home	0.6%	0.6%	0.5%
	Speak Other Indo-European Languages at Home	0.9%	1.3%	1.6%
	Speak Russian and Other Slavic Languages at H	4.7%	1.9%	1.4%
	Speak Chinese at Home	0.4%	0.3%	0.3%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	1.3%	1.6%	1.3%
	Speak Other Asian Languages at Home	1.8%	1.1%	0.8%
	Speak Tagalog and Other Pacific Languages at H	0.6%	0.4%	0.5%
	Speak Other Language at Home	0.4%	0.5%	0.6%
Hispanic	Hispanic Population	6,187	23,300	60,974
	Hispanic Population Percent	10.8%	11.1%	10.8%
	Mexican	13.0%	16.2%	18.5%
	Puerto Rican	38.8%	31.5%	28.1%
	Cuban	15.1%	19.5%	20.0%
	Dominican	1.4%	2.1%	2.8%
	Central American	4.8%	5.2%	5.4%
	South American	16.2%	15.8%	15.3%
	Other Hispanic	10.6%	9.8%	9.9%
	2000 Hispanic Population Percent	5%	5%	5%
	1990 Hispanic Population Percent	3%	3%	3%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	7.6%	7.0%	6.9%
	American	7.3%	6.8%	6.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	5.0%	5.4%	4.4%
	Chinese	0.5%	0.5%	0.5%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.4%	0.3%	0.3%
	South Central Asian (ie. Indian)	0.7%	0.7%	0.7%
	South East Asian (ie. Vietnamese)	3.1%	3.5%	2.7%
	Other Asian	0.2%	0.3%	0.3%
	European (percent of total population)	42.6%	38.1%	39.3%
	British	7.6%	6.8%	7.0%
	Dutch	0.6%	0.6%	0.6%
	French	2.0%	1.7%	1.7%
	German	8.7%	8.0%	8.3%
	Italian	4.4%	4.1%	4.6%
	Polish	2.0%	1.9%	1.9%
	Scandinavian	2.0%	1.6%	1.7%
	Scotch/Irish	9.3%	8.6%	8.7%
Other European (ie. Greek/Russian)	6.0%	4.7%	4.5%	
Middle Eastern	0.6%	0.7%	0.6%	
Other Ancestry	17.5%	21.6%	22.3%	
Unclassified Ancestry	15.9%	16.1%	15.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	44,168	161,517	438,445
	Elementary (0 to 8)	3.4%	3.4%	3.0%
	Some High School (9 to 11)	7.2%	6.8%	6.2%
	High School Graduate (12)	27.3%	24.8%	26.7%
	Some College (13 to 16)	21.6%	20.7%	21.4%
	Associates Degree Only	10.4%	9.7%	9.9%
	Bachelors Degree Only	19.8%	22.1%	21.5%
	Graduate Degree	10.2%	12.4%	11.4%
	% College (4+)	30.0%	34.5%	32.9%
<b>Household Type</b>	Total Households – count	26,903	100,295	264,894
	One Person HHs – count	10,138	40,049	100,102
	Family HHs – count	14,508	49,990	140,010
	Married Couple – count	10,127	34,524	100,813
	w/own children – count	3,126	11,083	28,525
	w/out own children – count	7,001	23,441	72,287
	Male Householder – count	1,427	5,151	11,534
	Female Householder – count	2,954	10,316	27,664
	Non-Family Households – count	2,257	10,256	24,781
	1 Person Household	37.7%	39.9%	37.8%
	2 Person Household	36.1%	35.1%	36.7%
	3 Person Household	13.4%	12.4%	12.5%
	4 Person Household	8.1%	7.8%	8.0%
	5 Person Household	3.0%	3.0%	3.2%
6 Person Household	1.1%	1.1%	1.2%	
7+ Person Household	0.6%	0.6%	0.6%	
% Households With Children	18.2%	17.7%	17.3%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	30,535	114,271	308,930
	Owner Occupied Percent	57.8%	47.3%	52.3%
	Renter Occupied Percent	30.3%	40.5%	33.5%
	Vacant Housing Percent	11.9%	12.2%	14.3%
	Total Housing Units (Census 2000)	24,603	70,677	218,634
	For Rent (Census 2000)	17%	24%	20%
	For Sale (Census 2000)	14%	14%	13%
	Rented or Sold, (Census 2000)	8%	7%	6%
	Seasonal (Census 2014)	28%	18%	42%
	Other (Census 2000)	12%	20%	11%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	5%	6%	7%
	Homes Built 1980 to 1989	13%	11%	16%
	Homes Built 1970 to 1979	25%	22%	26%
	Homes Built 1960 to 1969	22%	20%	20%
	Homes Built 1950 to 1959	26%	25%	21%
	Homes Built 1940 to 1949	5%	7%	5%
	Homes Built Before 1939	5%	9%	4%
<b>Units in Structure</b>	1 Unit	57%	62%	58%
	2 - 9 Units	10%	12%	11%
	Greater than 10 Units	19%	17%	20%
	Mobilie Trailer	13%	8%	10%
	Other Units	1%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	3.9%	6.5%	5.3%
	Property Value \$750,000 to \$999,999	4.4%	6.0%	4.8%
	Property Value \$500,000 to \$749,999	13.0%	14.7%	15.4%
	Property Value \$400,000 to \$499,999	10.4%	10.3%	12.5%
	Property Value \$300,000, to \$399,999	16.9%	15.9%	17.1%
	Property Value \$200,000 to \$299,999	20.0%	19.8%	18.7%
	Property Value \$150,000 to \$199,999	8.3%	7.7%	6.6%
	Property Value \$100,000 to \$149,999	9.1%	6.5%	6.4%
	Property Value \$60,000 to \$99,999	5.8%	3.8%	3.7%
	Property Value \$40,000 to \$59,999	1.9%	1.4%	1.9%
	Property Value \$0 to \$39,999	5.3%	3.9%	4.6%
Median Home Value	\$295,866	\$331,767	\$338,691	
Median Rent	\$577	\$574	\$602	
<b>Wealth per Household</b>	\$0 and under - percent	17.7%	18.4%	17.7%
	\$1 to \$4999 - percent	9.0%	9.4%	9.0%
	\$5k to \$9999 - percent	4.7%	4.9%	4.7%
	\$10k to \$24999 - percent	6.5%	6.6%	6.5%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.4%	10.1%	10.2%
	\$100k to \$249999 - percent	18.1%	17.5%	18.0%
	\$250k to \$499999 - percent	12.9%	12.5%	12.9%
	\$500k+ - percent	13.9%	13.7%	14.1%
	Median HH Wealth	\$75,558	\$69,327	\$75,814
	Avg HH Wealth	\$231,488	\$226,779	\$233,163

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Economic Viability</b>	Economic Viability Local	224	226	223
	Economic Viability Indexed	224	226	223
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	30,251	111,625	289,209
	Managerial/Executive	15.5%	17.5%	17.0%
	Professional Specialty	21.3%	24.1%	23.6%
	Healthcare Support	3.2%	3.2%	3.4%
	Sales	11.7%	11.9%	11.7%
	Office & Administrative Support	12.9%	12.5%	13.2%
	Protective Service	2.1%	1.6%	1.6%
	Food Preparation	7.5%	6.4%	6.2%
	Building Maintenance & Cleaning	3.5%	3.1%	3.0%
	Personal Care	4.0%	3.0%	3.0%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	7.1%	6.7%	6.7%
	Production & Transportation	11.1%	9.9%	10.4%
	Percent White Collar Workers	64.6%	69.3%	68.9%
	Percent Blue Collar Workers	35.4%	30.7%	31.1%
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	4.8%	5.5%	5.6%
	Manufacturing	8.1%	7.3%	7.4%
	Transportation	3.8%	3.4%	4.1%
	Information	1.6%	2.2%	2.0%
	Wholesale/Retail	15.7%	15.0%	14.6%
	Finance, Insurance, Real Estate	8.3%	9.4%	9.3%
	Professional Services	8.4%	10.3%	9.6%
	Management Services	0.1%	0.2%	0.2%
	Administrative/Waste Services	6.0%	5.4%	5.1%
	Educational Services	21.2%	21.5%	22.6%
	Entertainment Services	12.9%	11.1%	10.7%
	Other Professional Services	5.9%	5.0%	5.0%
	Public Administration	3.2%	3.6%	3.8%
<b>Transportation To Work</b>	Drive to Work Alone	80.7%	79.7%	80.1%
	Drive to Work Carpool	11.8%	12.1%	11.6%
	Travel to Work by Public Transportation	1.4%	2.1%	1.9%
	Drive to Work on Motorcycle	0.3%	0.3%	0.3%
	Drive to Work on Bicycle	0.8%	0.8%	0.8%
	Walked to Work	2.0%	1.9%	1.9%
	Other Means	0.7%	0.7%	0.7%
	Work at Home	2.3%	2.6%	2.8%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza St. Petersburg, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	3.1%	2.7%	2.4%
	Travel to Work in 5 to 9 Minutes	9.8%	10.4%	10.5%
	Travel to Work in 10 to 14 Minutes	18.1%	17.9%	17.8%
	Travel to Work in 15 to 19 Minutes	20.7%	20.9%	20.0%
	Travel to Work in 20 to 29 Minutes	22.9%	22.3%	22.7%
	Travel to Work in 30 to 44 Minutes	15.9%	16.6%	17.4%
	Travel to Work in 45 to 59 Minutes	4.3%	4.8%	4.9%
	Travel to Work in 60 Minutes or more	5.2%	4.5%	4.3%
	Average Travel Time to Work	23	22	22
<b>Vehicles per HH</b>	No Vehicles	7.5%	9.0%	7.6%
	1 Vehicle	45.9%	46.6%	46.1%
	2 Vehicles	35.3%	33.8%	34.9%
	3 or more vehicles	11.3%	10.6%	11.4%
	Average Number of Vehicles	1.54	1.49	1.53
<b>Change</b>	Births (last 12 months)	561	2,302	5,567
	Deaths (last 12 months)	634	2,198	7,025
	Migration (last 12 months)	197	1,326	4,805
<b>Work place</b>	Workplace Establishments	1,616	9,465	23,065
	Workplace Employees (FTE)	13,146	107,581	267,148