

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 27.8285 Longitude: -82.6489

Rutland Plaza St. Petersburg, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	16,418	106,314	239,500
	Population Est 23Q1	16,437	106,435	239,475
	Population Est 22Q4	16,441	106,455	239,313
	Population Est 22Q3	16,442	106,178	238,805
	Population Est 22Q2	16,398	105,925	238,107
	Population Est 22Q1	16,387	105,585	237,184
	Population Est 21Q4	16,439	105,747	237,484
	Population Est 21Q3	16,422	105,780	236,837
	Population Est 21Q2	16,412	105,571	236,357
	Population Fcst	15,475	104,975	247,576
	2010 Census Population	13,210	81,451	167,739
	2000 Census Population	13,062	82,222	169,377
	1990 Census Population	13,100	78,952	163,840
	Current Year Daytime Population	14,061	87,013	248,529
	Average Seasonal Population	1,095	7,865	13,527
	Historical Annual Growth, 1990 – 2000	-0.03%	0.41%	0.33%
	Historical Annual Growth, 2000 – 2010	0.11%	-0.09%	-0.10%
	Estimated Annual Growth, 2010 – CY	1.65%	2.03%	2.72%
	Projected Annual Growth, CY to Y5	-1.18%	-0.25%	0.67%
	Group Qtrs Est	210	1,223	3,733
Transient Est Average Last 4 Qtrs	0	3,189	17,013	
Households	Current Year Estimated Households	7,457	49,420	112,911
	Households Est 23Q1	7,467	49,442	112,845
	Households Est 22Q4	7,469	49,446	112,760
	Households Est 22Q3	7,468	49,302	112,552
	Households Est 22Q2	7,446	49,180	112,200
	Households Est 22Q1	7,442	49,020	111,777
	Households Est 21Q4	7,463	49,087	111,944
	Households Est 21Q3	7,456	49,093	111,639
	Households Est 21Q2	7,449	48,991	111,396
	Households Fcst	7,031	48,953	116,852
	2010 Census Households	5,877	36,955	73,551
	2000 Census Households	5,932	37,616	75,024
	1990 Census Households	6,168	36,643	73,220
	Historical Annual Growth, 1990 – 2000	-0.39%	0.26%	0.24%
	Historical Annual Growth, 2000 – 2010	-0.09%	-0.18%	-0.20%
	Estimated Annual Growth, 2010 – CY	1.81%	2.22%	3.29%
	Projected Annual Growth, CY to Y5	-1.17%	-0.19%	0.69%
Population per Household	2.17	2.13	2.09	

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Rutland Plaza St. Petersburg, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.5%	1.2%	1.1%
	HH Income \$250,000 to \$499,999	0.7%	1.5%	1.4%
	HH Income \$200,000 to \$249,999	1.6%	3.4%	3.2%
	HH Income \$175,000 to \$199,999	2.2%	3.0%	2.8%
	HH Income \$150,000 to \$174,999	3.3%	3.9%	3.6%
	HH Income \$100,000 to 149,999	15.9%	13.5%	14.4%
	HH Income \$75,000 to 99,999	15.1%	13.2%	13.4%
	HH Income \$50,000 to 74,999	18.6%	17.6%	18.0%
	HH Income \$35,000 to 49,999	12.2%	13.6%	14.1%
	HH Income \$25,000 to 34,999	9.6%	9.7%	9.8%
	HH Income \$15,000 to 24,999	9.5%	10.0%	8.9%
	HH Income \$0 to 14,999	10.7%	9.3%	9.1%
	Average Household Income	\$74,995	\$85,529	\$84,626
	Median Household Income	\$60,284	\$59,153	\$60,113
	Per Capita Income	\$34,392	\$40,117	\$40,364
	2000 Average HH Income	\$40,827	\$48,195	\$46,494
	2000 Median HH Income	\$33,818	\$36,183	\$35,940
	Average Disposable Income	63,148	68,478	68,164
	Median Disposable Income	54,277	53,118	54,081
	Discretionary HH Income Over \$150,000	1.0%	3.7%	3.0%
	Discretionary HH Income \$125,000 to \$149,999	1.4%	3.0%	3.2%
	Discretionary HH Income \$100,000 to \$124,999	4.0%	4.6%	4.1%
	Discretionary HH Income \$75,000 to \$99,999	9.3%	8.3%	8.7%
	Discretionary HH Income \$50,000 to \$74,999	19.6%	16.8%	17.5%
	Discretionary HH Income \$25,000 to \$49,999	30.0%	27.8%	29.4%
	Discretionary HH Income Under \$25,000	34.7%	35.9%	34.1%
	Average Discretionary HH Income	43,699	47,715	47,532
	Median Discretionary HH Income	37,289	36,108	36,906
	Householder White – Count	5,980	38,112	83,926
	Median HH Income	\$62,294	\$63,202	\$64,852
	Average HH Income	\$69,973	\$77,042	\$77,587
	Householder Black or African-American – Count	390	2,817	9,227
	Median HH Income	\$40,297	\$42,289	\$42,935
	Average HH Income	\$65,446	\$52,698	\$51,487
Householder Hispanic – Count	529	4,299	10,343	
Median HH Income	\$53,319	\$52,881	\$53,312	
Average HH Income	\$63,909	\$62,753	\$64,449	
Householder Asian or Pacific Islander – Count	287	1,959	4,260	
Median HH Income	\$68,991	\$55,064	\$57,319	
Average HH Income	\$75,166	\$66,977	\$70,677	
Householder Other or Pacific Islander – Count	271	2,233	5,156	
Median HH Income	\$50,472	\$56,498	\$52,542	
Average HH Income	\$66,399	\$69,129	\$66,803	
Gender	Male Population	8,049	51,740	116,770
	Female Population	8,369	54,574	122,729

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Rutland Plaza St. Petersburg, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	827	5,434	12,503
	Count of Pop 0 to 7 years	1,115	7,293	16,184
	Count of Pop 5 - 13	1,311	8,615	18,658
	Count of Pop 14 - 18	590	3,814	8,556
	Count of Pop 19 - 22	597	3,859	8,945
	Count of Pop 22 - 25	453	2,933	6,928
	Count of Pop 25 - 29	933	6,114	15,098
	Count of Pop 30 - 34	1,241	7,717	18,710
	Count of Pop 35 - 39	1,213	7,717	17,911
	Count of Pop 40 - 44	1,085	7,022	15,636
	Count of Pop 45 - 59	3,228	21,068	46,686
	Count of Pop 60 - 74	3,480	22,344	48,597
	Count of Pop 75 - 84	1,085	7,226	15,866
	Count of Pop 85+	376	2,451	5,405
	% of Pop 0 to 4 years	5.0%	5.1%	5.2%
	% of Pop 0 to 7 years	6.8%	6.9%	6.8%
	% of Pop 5 - 13	8.0%	8.1%	7.8%
	% of Pop 14 - 18	3.6%	3.6%	3.6%
	% of Pop 19 - 22	3.6%	3.6%	3.7%
	% of Pop 22 - 25	2.8%	2.8%	2.9%
	% of Pop 25 - 29	5.7%	5.8%	6.3%
	% of Pop 30 - 34	7.6%	7.3%	7.8%
	% of Pop 35 - 39	7.4%	7.3%	7.5%
	% of Pop 40 - 44	6.6%	6.6%	6.5%
% of Pop 45 - 59	19.7%	19.8%	19.5%	
% of Pop 60 - 74	21.2%	21.0%	20.3%	
% of Pop 75 - 84	6.6%	6.8%	6.6%	
% of Pop 85+	2.3%	2.3%	2.3%	
Median Age	44.8	45.0	44.0	
Average Age	44.3	44.3	43.8	
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.3%	5.5%
	% of Pop 5 - 13	8.5%	8.4%	8.1%
	% of Pop 14 - 18	3.8%	3.8%	3.7%
	% of Pop 19 - 22	3.8%	3.8%	3.8%
	% of Pop 22 - 25	2.9%	2.9%	3.0%
	% of Pop 25 - 29	6.0%	5.8%	6.2%
	% of Pop 30 - 34	7.7%	7.2%	7.8%
	% of Pop 35 - 39	7.3%	7.2%	7.6%
	% of Pop 40 - 44	6.5%	6.7%	6.7%
	% of Pop 45 - 59	19.8%	20.2%	20.0%
	% of Pop 75 - 84	5.9%	6.3%	6.0%
	% of Pop 60 - 74	21.0%	20.7%	19.9%
	% of Pop 85+	1.6%	1.7%	1.7%
	Median Age	43.7	44.2	43.2
Average Age	43.2	43.5	43.0	

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	% of Pop 0 to 4 years	4.8%	4.9%	5.0%
	% of Pop 5 - 13	7.5%	7.8%	7.5%
	% of Pop 14 - 18	3.4%	3.4%	3.4%
	% of Pop 19 - 22	3.5%	3.5%	3.6%
	% of Pop 22 - 25	2.6%	2.7%	2.8%
	% of Pop 25 - 29	5.4%	5.7%	6.4%
	% of Pop 30 - 34	7.4%	7.3%	7.9%
	% of Pop 35 - 39	7.5%	7.3%	7.4%
	% of Pop 40 - 44	6.7%	6.5%	6.3%
	% of Pop 45 - 59	19.6%	19.5%	19.0%
	% of Pop 60 - 74	21.4%	21.3%	20.7%
	% of Pop 75 - 84	7.3%	7.3%	7.2%
	% of Pop 85+	2.9%	2.9%	2.8%
	Median Age	45.9	45.7	44.7
Average Age	45.2	45.0	44.6	
Race	Count of White	12,411	78,292	168,002
	Count of Black or African-American	927	7,756	24,780
	Count of Asian or Pacific Islander	841	6,024	14,164
	Count of Other races	2,239	14,242	32,554
	White	75.6%	73.6%	70.1%
	Black or African American	5.6%	7.3%	10.3%
	Asian	5.1%	5.7%	5.9%
	Other Races	13.6%	13.4%	13.6%
Language Spoken	Speak English at Home	81.3%	82.3%	83.3%
	Speak Spanish at Home	5.3%	7.4%	7.8%
	Speak French or French Creole at Home	1.6%	0.6%	0.6%
	Speak German at Home	0.4%	0.7%	0.5%
	Speak Other Indo-European Languages at Home	1.6%	1.1%	1.4%
	Speak Russian and Other Slavic Languages at H	6.3%	3.1%	1.9%
	Speak Chinese at Home	0.7%	0.4%	0.3%
	Speak Korean at Home	0.0%	0.2%	0.1%
	Speak Vietnamese at Home	1.4%	1.8%	1.9%
	Speak Other Asian Languages at Home	0.7%	1.6%	1.1%
	Speak Tagalog and Other Pacific Languages at H	0.5%	0.4%	0.5%
	Speak Other Language at Home	0.1%	0.4%	0.6%
Hispanic	Hispanic Population	1,751	12,042	27,597
	Hispanic Population Percent	10.7%	11.3%	11.5%
	Mexican	8.4%	13.7%	16.1%
	Puerto Rican	46.2%	34.2%	30.6%
	Cuban	15.8%	19.3%	21.3%
	Dominican	0.7%	1.4%	2.5%
	Central American	3.4%	5.4%	4.9%
	South American	20.9%	15.9%	15.3%
	Other Hispanic	4.6%	10.1%	9.2%
	2000 Hispanic Population Percent	5%	5%	5%
	1990 Hispanic Population Percent	3%	3%	3%

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Rutland Plaza St. Petersburg, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	9.2%	7.2%	7.2%
	American	8.9%	7.0%	6.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	5.1%	5.6%	5.8%
	Chinese	1.0%	0.5%	0.5%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.0%	0.4%	0.3%
	South Central Asian (ie. Indian)	1.1%	0.6%	0.7%
	South East Asian (ie. Vietnamese)	2.8%	3.7%	3.8%
	Other Asian	0.0%	0.3%	0.4%
	European (percent of total population)	41.8%	42.2%	39.2%
	British	7.0%	7.7%	7.1%
	Dutch	0.4%	0.6%	0.6%
	French	1.9%	1.9%	1.8%
	German	8.2%	8.5%	8.3%
	Italian	4.7%	4.5%	4.2%
	Polish	1.8%	2.0%	2.0%
	Scandinavian	2.1%	1.8%	1.7%
	Scotch/Irish	8.6%	9.6%	8.7%
Other European (ie. Greek/Russian)	7.0%	5.6%	4.7%	
Middle Eastern	0.5%	0.5%	0.7%	
Other Ancestry	17.1%	17.0%	19.7%	
Unclassified Ancestry	15.7%	16.1%	15.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	12,640	81,659	183,910
	Elementary (0 to 8)	2.9%	3.2%	3.4%
	Some High School (9 to 11)	7.0%	7.2%	6.7%
	High School Graduate (12)	27.5%	25.8%	25.5%
	Some College (13 to 16)	22.3%	20.9%	20.4%
	Associates Degree Only	10.7%	9.6%	10.0%
	Bachelors Degree Only	18.9%	21.2%	22.0%
	Graduate Degree	10.8%	12.2%	12.0%
	% College (4+)	29.7%	33.3%	34.0%
Household Type	Total Households – count	7,457	49,420	112,911
	One Person HHs – count	2,719	18,151	43,818
	Family HHs – count	4,223	26,754	57,841
	Married Couple – count	2,998	18,998	40,793
	w/own children – count	966	6,156	13,228
	w/out own children – count	2,033	12,841	27,565
	Male Householder – count	385	2,408	5,733
	Female Householder – count	840	5,348	11,315
	Non-Family Households – count	514	4,514	11,253
	1 Person Household	36.5%	36.7%	38.8%
	2 Person Household	35.8%	36.4%	35.5%
	3 Person Household	13.7%	13.5%	12.7%
	4 Person Household	9.2%	8.6%	8.1%
	5 Person Household	3.3%	3.1%	3.1%
	6 Person Household	1.1%	1.1%	1.2%
7+ Person Household	0.5%	0.6%	0.6%	
% Households With Children	19.9%	18.9%	18.2%	

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Rutland Plaza St. Petersburg, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	8,410	55,997	127,104
	Owner Occupied Percent	62.1%	55.5%	50.7%
	Renter Occupied Percent	26.6%	32.8%	38.1%
	Vacant Housing Percent	11.3%	11.7%	11.2%
	Total Housing Units (Census 2000)	6,735	42,283	83,304
	For Rent (Census 2000)	13%	20%	22%
	For Sale (Census 2000)	15%	15%	15%
	Rented or Sold, (Census 2000)	3%	7%	7%
	Seasonal (Census 2014)	25%	22%	20%
	Other (Census 2000)	11%	13%	18%
Homes Built By Year	Homes Built 1990 to 2000	2%	6%	5%
	Homes Built 1980 to 1989	9%	11%	11%
	Homes Built 1970 to 1979	23%	23%	22%
	Homes Built 1960 to 1969	28%	20%	22%
	Homes Built 1950 to 1959	33%	25%	26%
	Homes Built 1940 to 1949	3%	6%	6%
	Homes Built Before 1939	2%	8%	7%
Units in Structure	1 Unit	62%	60%	65%
	2 - 9 Units	7%	11%	11%
	Greater than 10 Units	19%	17%	17%
	Mobilie Trailer	12%	11%	7%
	Other Units	0%	1%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.8%	6.4%	5.6%
	Property Value \$750,000 to \$999,999	3.4%	6.4%	5.3%
	Property Value \$500,000 to \$749,999	10.8%	13.5%	14.4%
	Property Value \$400,000 to \$499,999	12.1%	9.7%	11.1%
	Property Value \$300,000, to \$399,999	20.7%	15.4%	17.0%
	Property Value \$200,000 to \$299,999	22.7%	18.4%	20.7%
	Property Value \$150,000 to \$199,999	6.9%	8.2%	7.5%
	Property Value \$100,000 to \$149,999	8.2%	7.7%	6.5%
	Property Value \$60,000 to \$99,999	5.3%	4.7%	3.5%
	Property Value \$40,000 to \$59,999	2.1%	1.7%	1.5%
	Property Value \$0 to \$39,999	4.6%	5.2%	3.7%
	Median Home Value	\$299,797	\$318,315	\$329,520
Median Rent	\$555	\$579	\$583	
Wealth per Household	\$0 and under - percent	17.4%	17.7%	18.1%
	\$1 to \$4999 - percent	8.7%	8.9%	9.2%
	\$5k to \$9999 - percent	4.6%	4.7%	4.8%
	\$10k to \$24999 - percent	6.4%	6.5%	6.6%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.4%	10.3%	10.2%
	\$100k to \$249999 - percent	18.3%	18.0%	17.7%
	\$250k to \$499999 - percent	13.1%	12.9%	12.7%
	\$500k+ - percent	14.2%	14.1%	13.9%
	Median HH Wealth	\$79,171	\$75,949	\$71,636
	Avg HH Wealth	\$235,462	\$233,390	\$228,980

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Economic Viability	Economic Viability Local	220	227	226
	Economic Viability Indexed	220	227	226
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	8,973	56,112	127,999
	Managerial/Executive	12.8%	17.5%	17.0%
	Professional Specialty	24.0%	22.2%	24.1%
	Healthcare Support	2.6%	2.9%	3.3%
	Sales	11.7%	12.4%	11.8%
	Office & Administrative Support	13.5%	12.5%	12.8%
	Protective Service	2.0%	1.6%	1.5%
	Food Preparation	8.1%	6.4%	6.1%
	Building Maintenance & Cleaning	3.2%	3.1%	2.9%
	Personal Care	4.9%	3.7%	3.2%
	Farming, Fishing, & Forestry	0.2%	0.0%	0.1%
	Construction	6.4%	7.2%	7.0%
	Production & Transportation	10.6%	10.4%	10.3%
	Percent White Collar Workers	64.6%	67.6%	69.0%
Percent Blue Collar Workers	35.4%	32.4%	31.0%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.6%	5.3%	5.4%
	Manufacturing	7.1%	8.0%	7.7%
	Transportation	4.4%	3.5%	3.6%
	Information	1.3%	1.8%	2.2%
	Wholesale/Retail	13.6%	15.2%	15.0%
	Finance, Insurance, Real Estate	8.6%	9.1%	9.4%
	Professional Services	8.5%	10.0%	10.2%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	6.8%	5.8%	5.5%
	Educational Services	21.4%	20.8%	21.3%
	Entertainment Services	15.5%	11.9%	10.6%
	Other Professional Services	5.0%	5.4%	5.3%
Public Administration	3.0%	3.1%	3.6%	
Transportation To Work	Drive to Work Alone	80.5%	81.2%	80.6%
	Drive to Work Carpool	13.4%	11.0%	11.7%
	Travel to Work by Public Transportation	1.3%	1.5%	1.8%
	Drive to Work on Motorcycle	0.2%	0.3%	0.3%
	Drive to Work on Bicycle	0.8%	0.8%	0.8%
	Walked to Work	1.6%	1.8%	1.7%
	Other Means	0.5%	0.7%	0.7%
	Work at Home	1.8%	2.7%	2.5%

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	Travel to Work in Less than 5 Minutes	3.0%	2.9%	2.5%
	Travel to Work in 5 to 9 Minutes	7.9%	10.4%	10.3%
	Travel to Work in 10 to 14 Minutes	19.3%	18.2%	18.1%
	Travel to Work in 15 to 19 Minutes	19.9%	20.4%	21.4%
	Travel to Work in 20 to 29 Minutes	23.5%	22.2%	22.8%
	Travel to Work in 30 to 44 Minutes	15.9%	16.5%	16.1%
	Travel to Work in 45 to 59 Minutes	4.4%	4.5%	4.6%
	Travel to Work in 60 Minutes or more	6.0%	4.6%	4.2%
	Average Travel Time to Work	23	22	21
Vehicles per HH	No Vehicles	7.5%	7.1%	8.1%
	1 Vehicle	45.1%	44.7%	45.4%
	2 Vehicles	34.5%	36.7%	35.2%
	3 or more vehicles	12.8%	11.5%	11.3%
		Average Number of Vehicles	1.55	1.56
Change	Births (last 12 months)	162	1,070	2,570
	Deaths (last 12 months)	174	1,142	2,525
	Migration (last 12 months)	35	533	1,474
Work place	Workplace Establishments	399	3,280	10,306
	Workplace Employees (FTE)	3,242	30,613	117,433