

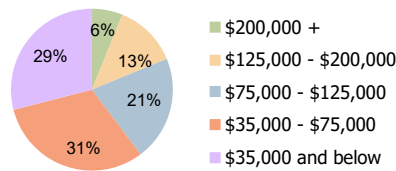
Rutland Plaza St. Petersburg, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
-------------------------------------	------------------	------------------	------------------

### Current Year Demographics

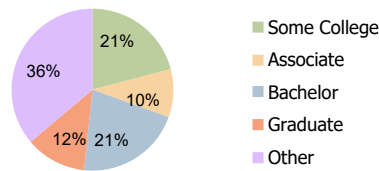
Current Population	16,418	106,314	239,500
Total Daytime Pop	14,061	87,013	248,529
Workplace Pop	3,242	30,613	117,433
Average Household Income	\$74,995	\$85,529	\$84,626
Average Disposable Income	\$63,148	\$68,478	\$68,164
Total Households	7,457	49,420	112,911
Median Home Value	\$299,797	\$318,315	\$329,520
College (4+)	29.7%	33.3%	34.0%
Total Consumer Spending/Capita (Weekly)	\$387	\$392	\$390
Population per Household	2.13	2.01	2.47
% of Households with Children	19.9%	18.9%	18.2%

### 2028 Demographic Projections

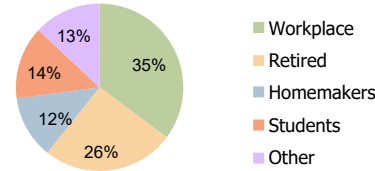
Projected Population	15,475	104,975	247,576
Projected 5 Year Annual Growth Rate (Pop)	-1.2%	-0.3%	0.7%



Household Income (3.00 Mile Radius)



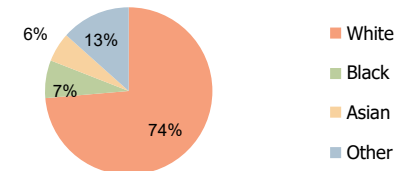
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

11% Hispanic | 89% Non Hispanic



Race (3.00 Mile Radius)



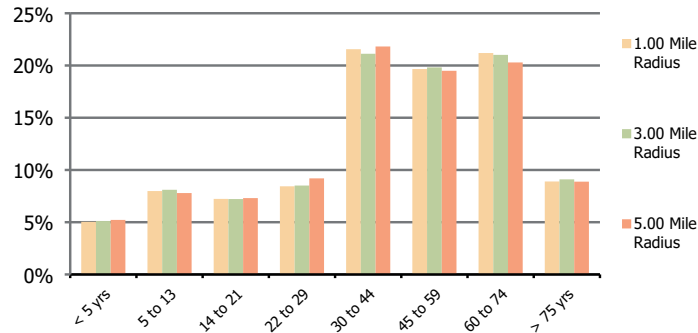
# Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections  
 Calculated using TAS Retrieval

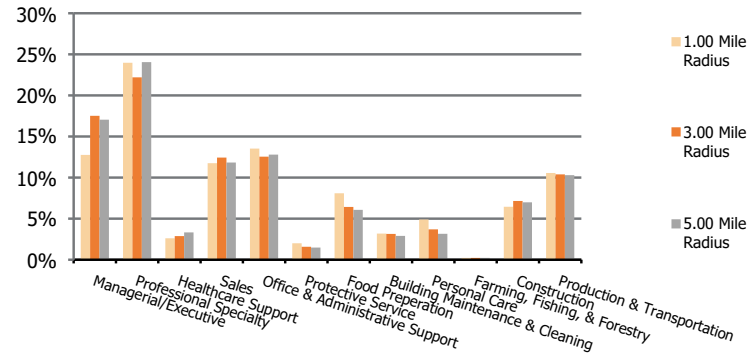
**Rutland Plaza**  
 St. Petersburg, FL

**1.00 Mile Radius      3.00 Mile Radius      5.00 Mile Radius**

**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	16,418	106,314	239,500
	2010 Census Population	13,210	81,451	167,739
	2000 Census Population	13,062	82,222	169,377
	Historical Annual Growth 2000 to 2010	0.1%	-0.1%	-0.1%
	Estimated Annual Growth 2010 to 2023	1.7%	2.0%	2.7%
	Projected Annual Growth 2023 to 2028	-1.2%	-0.3%	0.7%
<b>Ethnic</b>	Hispanic or Latino Population	11%	11%	12%
	Non Hispanic or Latino Population	89%	89%	88%
<b>Race</b>	White	75.6%	73.6%	70.1%
	Black or African American	5.6%	7.3%	10.3%
	Asian & Pacific Islander	5.1%	5.7%	5.9%
	Other Races	13.6%	13.4%	13.6%