

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.577611 Longitude: -83.964673

| Salem Road Station<br>Covington, GA |                                       | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|-------------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
| <b>Population</b>                   | Current Year Estimated Population     | 19,482                   | 67,965                    | 195,377                   |
|                                     | Population Est 23Q1                   | 19,382                   | 67,179                    | 194,194                   |
|                                     | Population Est 22Q4                   | 19,042                   | 66,875                    | 193,659                   |
|                                     | Population Est 22Q3                   | 19,076                   | 67,017                    | 193,098                   |
|                                     | Population Est 22Q2                   | 19,001                   | 66,905                    | 192,281                   |
|                                     | Population Est 22Q1                   | 18,943                   | 66,858                    | 191,935                   |
|                                     | Population Est 21Q4                   | 18,851                   | 66,667                    | 191,204                   |
|                                     | Population Est 21Q3                   | 18,796                   | 66,481                    | 190,274                   |
|                                     | Population Est 21Q2                   | 18,653                   | 66,046                    | 189,474                   |
|                                     | Population Fcst                       | 21,046                   | 71,956                    | 213,793                   |
|                                     | 2010 Census Population                | 7,831                    | 21,637                    | 42,934                    |
|                                     | 2000 Census Population                | 4,746                    | 14,946                    | 34,012                    |
|                                     | 1990 Census Population                | 1,995                    | 9,223                     | 24,746                    |
|                                     | Current Year Daytime Population       | 12,990                   | 49,670                    | 150,635                   |
|                                     | Average Seasonal Population           | 57                       | 356                       | 1,220                     |
|                                     | Historical Annual Growth, 1990 – 2000 | 9.05%                    | 4.95%                     | 3.23%                     |
|                                     | Historical Annual Growth, 2000 – 2010 | 5.14%                    | 3.77%                     | 2.36%                     |
|                                     | Estimated Annual Growth, 2010 – CY    | 7.12%                    | 9.02%                     | 12.12%                    |
|                                     | Projected Annual Growth, CY to Y5     | 1.56%                    | 1.15%                     | 1.82%                     |
|                                     | Group Qtrs Est                        | 1                        | 29                        | 2,216                     |
| Transient Est Average Last 4 Qtrs   | 0                                     | 228                      | 6,467                     |                           |
| <b>Households</b>                   | Current Year Estimated Households     | 6,803                    | 23,481                    | 69,340                    |
|                                     | Households Est 23Q1                   | 6,767                    | 23,186                    | 68,900                    |
|                                     | Households Est 22Q4                   | 6,651                    | 23,084                    | 68,710                    |
|                                     | Households Est 22Q3                   | 6,665                    | 23,141                    | 68,508                    |
|                                     | Households Est 22Q2                   | 6,640                    | 23,096                    | 68,206                    |
|                                     | Households Est 22Q1                   | 6,618                    | 23,079                    | 68,080                    |
|                                     | Households Est 21Q4                   | 6,583                    | 23,012                    | 67,791                    |
|                                     | Households Est 21Q3                   | 6,563                    | 22,947                    | 67,446                    |
|                                     | Households Est 21Q2                   | 6,512                    | 22,797                    | 67,166                    |
|                                     | Households Fcst                       | 7,343                    | 24,872                    | 76,047                    |
|                                     | 2010 Census Households                | 2,648                    | 7,506                     | 14,455                    |
|                                     | 2000 Census Households                | 1,709                    | 5,405                     | 11,481                    |
|                                     | 1990 Census Households                | 690                      | 3,252                     | 8,249                     |
|                                     | Historical Annual Growth, 1990 – 2000 | 9.49%                    | 5.21%                     | 3.36%                     |
|                                     | Historical Annual Growth, 2000 – 2010 | 4.48%                    | 3.34%                     | 2.33%                     |
|                                     | Estimated Annual Growth, 2010 – CY    | 7.38%                    | 8.99%                     | 12.56%                    |
| Projected Annual Growth, CY to Y5   | 1.54%                                 | 1.16%                    | 1.86%                     |                           |
| Population per Household            | 2.86                                  | 2.89                     | 2.79                      |                           |

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|---|--|--------------------------|---------------------------|---------------------------|
| Income  | HH Income \$500,000 or more                    | 0.4%                     | 0.4%                      | 0.5%                      |
|   | HH Income \$250,000 to \$499,999               | 0.5%                     | 0.5%                      | 0.6%                      |
|   | HH Income \$200,000 to \$249,999               | 1.2%                     | 1.3%                      | 1.5%                      |
|   | HH Income \$175,000 to \$199,999               | 0.5%                     | 1.7%                      | 2.3%                      |
|   | HH Income \$150,000 to \$174,999               | 1.2%                     | 2.5%                      | 3.3%                      |
|   | HH Income \$100,000 to 149,999                 | 15.3%                    | 16.2%                     | 16.3%                     |
|   | HH Income \$75,000 to 99,999                   | 11.4%                    | 13.7%                     | 13.9%                     |
|   | HH Income \$50,000 to 74,999                   | 21.4%                    | 22.6%                     | 21.0%                     |
|   | HH Income \$35,000 to 49,999                   | 17.5%                    | 13.4%                     | 12.9%                     |
|   | HH Income \$25,000 to 34,999                   | 9.4%                     | 10.2%                     | 9.6%                      |
|   | HH Income \$15,000 to 24,999                   | 9.8%                     | 8.7%                      | 9.3%                      |
|   | HH Income \$0 to 14,999                        | 11.4%                    | 8.7%                      | 8.8%                      |
|   | Average Household Income                       | \$66,141                 | \$71,743                  | \$74,992                  |
|   | Median Household Income                        | \$52,280                 | \$59,851                  | \$60,457                  |
|   | Per Capita Income                              | \$23,098                 | \$24,798                  | \$26,857                  |
|   | 2000 Average HH Income                         | \$59,323                 | \$58,643                  | \$60,573                  |
|   | 2000 Median HH Income                          | \$52,473                 | \$50,839                  | \$51,051                  |
|   | Average Disposable Income                      | 54,156                   | 59,637                    | 61,334                    |
|   | Median Disposable Income                       | 45,483                   | 51,470                    | 52,096                    |
|   | Discretionary HH Income Over \$150,000         | 0.2%                     | 0.4%                      | 0.5%                      |
|   | Discretionary HH Income \$125,000 to \$149,999 | 1.2%                     | 1.2%                      | 1.6%                      |
|   | Discretionary HH Income \$100,000 to \$124,999 | 0.8%                     | 2.6%                      | 3.2%                      |
|   | Discretionary HH Income \$75,000 to \$99,999   | 5.0%                     | 6.3%                      | 7.7%                      |
|   | Discretionary HH Income \$50,000 to \$74,999   | 13.6%                    | 16.3%                     | 17.6%                     |
|   | Discretionary HH Income \$25,000 to \$49,999   | 33.1%                    | 35.1%                     | 32.9%                     |
|   | Discretionary HH Income Under \$25,000         | 46.2%                    | 38.1%                     | 36.5%                     |
|   | Average Discretionary HH Income                | 34,201                   | 38,696                    | 40,847                    |
|   | Median Discretionary HH Income                 | 27,871                   | 32,949                    | 34,281                    |
|   | Householder White – Count                      | 1,730                    | 7,247                     | 26,108                    |
|   | Median HH Income                               | \$58,753                 | \$60,526                  | \$63,908                  |
|   | Average HH Income                              | \$65,635                 | \$68,257                  | \$73,484                  |
|   | Householder Black or African-American – Count  | 4,411                    | 13,985                    | 37,359                    |
|   | Median HH Income                               | \$51,356                 | \$60,542                  | \$59,115                  |
|   | Average HH Income                              | \$60,064                 | \$67,551                  | \$68,185                  |
| Householder Hispanic – Count                  | 337  | 994                      | 2,805                     |                           |
| Median HH Income                              | \$44,915                                       | \$55,116                 | \$51,975                  |                           |
| Average HH Income                             | \$57,431                                       | \$74,973                 | \$64,306                  |                           |
| Householder Asian or Pacific Islander – Count | 16   | 223                      | 643                       |                           |
| Median HH Income                              | \$170,426                                      | \$105,280                | \$72,307                  |                           |
| Average HH Income                             | \$138,565                                      | \$105,484                | \$82,029                  |                           |
| Householder Other or Pacific Islander – Count | 309  | 1,031                    | 2,424                     |                           |
| Median HH Income                              | \$46,904                                       | \$44,208                 | \$49,316                  |                           |
| Average HH Income                             | \$59,603                                       | \$55,259                 | \$59,618                  |                           |
| Gender  | Male Population                                | 9,000                    | 31,615                    | 91,143                    |
|   | Female Population                              | 10,482                   | 36,349                    | 104,233                   |

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|-------------------------------------|---------------------------|--------------------------|---------------------------|---------------------------|
| Total Population<br>by Age          | Count of Pop 0 to 4 years | 1,130                    | 3,846                     | 10,911                    |
|                                     | Count of Pop 0 to 7 years | 1,591                    | 5,327                     | 15,312                    |
|                                     | Count of Pop 5 - 13       | 2,343                    | 7,890                     | 22,243                    |
|                                     | Count of Pop 14 - 18      | 1,220                    | 4,188                     | 11,853                    |
|                                     | Count of Pop 19 - 22      | 1,195                    | 4,149                     | 11,837                    |
|                                     | Count of Pop 22 - 25      | 855                      | 2,991                     | 8,596                     |
|                                     | Count of Pop 25 - 29      | 1,197                    | 4,245                     | 12,320                    |
|                                     | Count of Pop 30 - 34      | 1,164                    | 4,074                     | 11,912                    |
|                                     | Count of Pop 35 - 39      | 1,226                    | 4,144                     | 11,821                    |
|                                     | Count of Pop 40 - 44      | 1,302                    | 4,340                     | 12,103                    |
|                                     | Count of Pop 45 - 59      | 4,162                    | 14,458                    | 39,874                    |
|                                     | Count of Pop 60 - 74      | 2,748                    | 10,170                    | 30,324                    |
|                                     | Count of Pop 75 - 84      | 758                      | 2,803                     | 8,983                     |
|                                     | Count of Pop 85+          | 183                      | 666                       | 2,601                     |
|                                     | % of Pop 0 to 4 years     | 5.8%                     | 5.7%                      | 5.6%                      |
|                                     | % of Pop 0 to 7 years     | 8.2%                     | 7.8%                      | 7.8%                      |
|                                     | % of Pop 5 - 13           | 12.0%                    | 11.6%                     | 11.4%                     |
|                                     | % of Pop 14 - 18          | 6.3%                     | 6.2%                      | 6.1%                      |
|                                     | % of Pop 19 - 22          | 6.1%                     | 6.1%                      | 6.1%                      |
|                                     | % of Pop 22 - 25          | 4.4%                     | 4.4%                      | 4.4%                      |
| % of Pop 25 - 29                    | 6.1%                      | 6.2%                     | 6.3%                      |                           |
| % of Pop 30 - 34                    | 6.0%                      | 6.0%                     | 6.1%                      |                           |
| % of Pop 35 - 39                    | 6.3%                      | 6.1%                     | 6.1%                      |                           |
| % of Pop 40 - 44                    | 6.7%                      | 6.4%                     | 6.2%                      |                           |
| % of Pop 45 - 59                    | 21.4%                     | 21.3%                    | 20.4%                     |                           |
| % of Pop 60 - 74                    | 14.1%                     | 15.0%                    | 15.5%                     |                           |
| % of Pop 75 - 84                    | 3.9%                      | 4.1%                     | 4.6%                      |                           |
| % of Pop 85+                        | 0.9%                      | 1.0%                     | 1.3%                      |                           |
| Median Age                          | 37.6                      | 38.1                     | 38.4                      |                           |
| Average Age                         | 37.9                      | 38.4                     | 39.0                      |                           |
| Male Population<br>by Age           | % of Pop 0 to 4 years     | 6.5%                     | 6.2%                      | 6.1%                      |
|                                     | % of Pop 5 - 13           | 13.5%                    | 12.8%                     | 12.3%                     |
|                                     | % of Pop 14 - 18          | 7.0%                     | 6.8%                      | 6.6%                      |
|                                     | % of Pop 19 - 22          | 6.8%                     | 6.7%                      | 6.5%                      |
|                                     | % of Pop 22 - 25          | 4.8%                     | 4.8%                      | 4.7%                      |
|                                     | % of Pop 25 - 29          | 6.2%                     | 6.5%                      | 6.5%                      |
|                                     | % of Pop 30 - 34          | 6.0%                     | 6.0%                      | 6.1%                      |
|                                     | % of Pop 35 - 39          | 5.8%                     | 5.8%                      | 5.8%                      |
|                                     | % of Pop 40 - 44          | 6.1%                     | 6.0%                      | 5.9%                      |
|                                     | % of Pop 45 - 59          | 19.9%                    | 20.0%                     | 19.6%                     |
|                                     | % of Pop 75 - 84          | 3.4%                     | 3.6%                      | 4.1%                      |
|                                     | % of Pop 60 - 74          | 13.3%                    | 14.1%                     | 14.8%                     |
|                                     | % of Pop 85+              | 0.7%                     | 0.7%                      | 0.9%                      |
|                                     | Median Age                | 34.3                     | 35.2                      | 35.9                      |
| Average Age                         | 36.1                      | 36.8                     | 37.5                      |                           |

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|-------------------------------------|--|--------------------------|---------------------------|---------------------------|
|                                     | % of Pop 0 to 4 years                          | 5.2%                     | 5.2%                      | 5.1%                      |
|                                     | % of Pop 5 - 13                                | 10.7%                    | 10.6%                     | 10.6%                     |
|                                     | % of Pop 14 - 18                               | 5.6%                     | 5.6%                      | 5.6%                      |
|                                     | % of Pop 19 - 22                               | 5.6%                     | 5.6%                      | 5.6%                      |
|                                     | % of Pop 22 - 25                               | 4.0%                     | 4.1%                      | 4.1%                      |
|                                     | % of Pop 25 - 29                               | 6.1%                     | 6.0%                      | 6.1%                      |
|                                     | % of Pop 30 - 34                               | 6.0%                     | 6.0%                      | 6.1%                      |
|                                     | % of Pop 35 - 39                               | 6.7%                     | 6.4%                      | 6.3%                      |
|                                     | % of Pop 40 - 44                               | 7.2%                     | 6.7%                      | 6.5%                      |
|                                     | % of Pop 45 - 59                               | 22.6%                    | 22.3%                     | 21.1%                     |
|                                     | % of Pop 60 - 74                               | 14.8%                    | 15.7%                     | 16.1%                     |
|                                     | % of Pop 75 - 84                               | 4.3%                     | 4.6%                      | 5.0%                      |
|                                     | % of Pop 85+                                   | 1.2%                     | 1.2%                      | 1.7%                      |
|                                     | Median Age                                     | 40.0                     | 40.4                      | 40.4                      |
| Average Age                         | 39.5   | 39.9                     | 40.3                      |                           |
| Race                                | Count of White                                 | 4,107                    | 15,628                    | 59,077                    |
|                                     | Count of Black or African-American             | 13,019                   | 44,785                    | 113,292                   |
|                                     | Count of Asian or Pacific Islander             | 167                      | 837                       | 2,555                     |
|                                     | Count of Other races                           | 2,189                    | 6,714                     | 20,453                    |
|                                     | White  | 21.1%                    | 23.0%                     | 30.2%                     |
|                                     | Black or African American                      | 66.8%                    | 65.9%                     | 58.0%                     |
|                                     | Asian  | 0.9%                     | 1.2%                      | 1.3%                      |
|                                     | Other Races                                    | 11.2%                    | 9.9%                      | 10.5%                     |
| Language Spoken                     | Speak English at Home                          | 94.2%                    | 92.4%                     | 91.9%                     |
|                                     | Speak Spanish at Home                          | 4.1%                     | 4.3%                      | 5.0%                      |
|                                     | Speak French or French Creole at Home          | 0.2%                     | 0.5%                      | 0.6%                      |
|                                     | Speak German at Home                           | 0.0%                     | 0.0%                      | 0.1%                      |
|                                     | Speak Other Indo-European Languages at Home    | 0.2%                     | 0.7%                      | 0.5%                      |
|                                     | Speak Russian and Other Slavic Languages at H  | 0.0%                     | 0.0%                      | 0.1%                      |
|                                     | Speak Chinese at Home                          | 0.0%                     | 0.1%                      | 0.1%                      |
|                                     | Speak Korean at Home                           | 0.0%                     | 0.0%                      | 0.0%                      |
|                                     | Speak Vietnamese at Home                       | 0.0%                     | 0.3%                      | 0.4%                      |
|                                     | Speak Other Asian Languages at Home            | 0.2%                     | 0.5%                      | 0.4%                      |
|                                     | Speak Tagalog and Other Pacific Languages at H | 0.0%                     | 0.1%                      | 0.0%                      |
|                                     | Speak Other Language at Home                   | 1.0%                     | 1.0%                      | 0.8%                      |
| Hispanic                            | Hispanic Population                            | 1,701                    | 4,589                     | 14,757                    |
|                                     | Hispanic Population Percent                    | 8.7%                     | 6.8%                      | 7.6%                      |
|                                     | Mexican  | 54.0%                    | 52.6%                     | 52.9%                     |
|                                     | Puerto Rican                                   | 11.5%                    | 17.9%                     | 18.3%                     |
|                                     | Cuban  | 5.5%                     | 4.1%                      | 3.2%                      |
|                                     | Dominican                                      | 1.1%                     | 0.8%                      | 0.8%                      |
|                                     | Central American                               | 8.3%                     | 10.4%                     | 10.8%                     |
|                                     | South American                                 | 10.1%                    | 6.3%                      | 6.3%                      |
|                                     | Other Hispanic                                 | 9.5%                     | 8.0%                      | 7.7%                      |
|                                     | 2000 Hispanic Population Percent               | 2%                       | 4%                        | 7%                        |
|                                     | 1990 Hispanic Population Percent               | 0%                       | 1%                        | 1%                        |

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|-------------------------------------|--|--------------------------|---------------------------|---------------------------|
| <b>Ancestry</b>                     | American (percent of total population) | 12.1%                    | 10.8%                     | 9.7%                      |
|                                     | American                               | 11.8%                    | 10.5%                     | 9.5%                      |
|                                     | Native American (ie. Indian/Eskimo)    | 0.2%                     | 0.2%                      | 0.2%                      |
|                                     | Hawaiian/Pacific Islander              | 0.2%                     | 0.1%                      | 0.1%                      |
|                                     | Asian (percent of total population)    | 0.9%                     | 1.2%                      | 1.3%                      |
|                                     | Chinese                                | 0.1%                     | 0.1%                      | 0.1%                      |
|                                     | Japanese                               | 0.1%                     | 0.1%                      | 0.1%                      |
|                                     | Korean                                 | 0.2%                     | 0.2%                      | 0.1%                      |
|                                     | South Central Asian (ie. Indian)       | 0.3%                     | 0.3%                      | 0.2%                      |
|                                     | South East Asian (ie. Vietnamese)      | 0.2%                     | 0.4%                      | 0.6%                      |
|                                     | Other Asian                            | 0.1%                     | 0.1%                      | 0.2%                      |
|                                     | European (percent of total population) | 12.4%                    | 13.0%                     | 14.9%                     |
|                                     | British                                | 2.7%                     | 3.4%                      | 4.1%                      |
|                                     | Dutch                                  | 0.1%                     | 0.2%                      | 0.2%                      |
|                                     | French                                 | 1.8%                     | 1.0%                      | 0.8%                      |
|                                     | German                                 | 2.0%                     | 2.3%                      | 2.6%                      |
|                                     | Italian                                | 0.6%                     | 0.9%                      | 0.8%                      |
|                                     | Polish                                 | 0.6%                     | 0.4%                      | 0.3%                      |
|                                     | Scandinavian                           | 0.2%                     | 0.4%                      | 0.5%                      |
|                                     | Scotch/Irish                           | 3.6%                     | 3.4%                      | 4.2%                      |
| Other European (ie. Greek/Russian)  | 0.7%                                   | 1.0%                     | 1.3%                      |                           |
| Middle Eastern                      | 0.2%                                   | 0.2%                     | 0.3%                      |                           |
| Other Ancestry                      | 47.9%                                  | 46.0%                    | 43.6%                     |                           |
| Unclassified Ancestry               | 17.8%                                  | 22.0%                    | 22.7%                     |                           |
| <b>Education<br/>(Age 25+)</b>      | Adult Population (25 Years or Older)   | 12,739                   | 44,901                    | 129,937                   |
|                                     | Elementary (0 to 8)                    | 5.1%                     | 3.7%                      | 3.6%                      |
|                                     | Some High School (9 to 11)             | 8.0%                     | 8.1%                      | 7.6%                      |
|                                     | High School Graduate (12)              | 33.0%                    | 31.0%                     | 30.1%                     |
|                                     | Some College (13 to 16)                | 25.9%                    | 23.6%                     | 23.9%                     |
|                                     | Associates Degree Only                 | 6.6%                     | 9.8%                      | 9.7%                      |
|                                     | Bachelors Degree Only                  | 10.5%                    | 13.5%                     | 15.8%                     |
|                                     | Graduate Degree                        | 10.9%                    | 10.2%                     | 9.3%                      |
|                                     | % College (4+)                         | 21.4%                    | 23.7%                     | 25.1%                     |
| <b>Household<br/>Type</b>           | Total Households – count               | 6,803                    | 23,481                    | 69,340                    |
|                                     | One Person HHs – count                 | 1,549                    | 4,857                     | 16,254                    |
|                                     | Family HHs – count                     | 4,949                    | 17,589                    | 49,741                    |
|                                     | Married Couple – count                 | 2,895                    | 11,615                    | 31,664                    |
|                                     | w/own children – count                 | 1,231                    | 5,242                     | 12,968                    |
|                                     | w/out own children – count             | 1,664                    | 6,373                     | 18,695                    |
|                                     | Male Householder – count               | 560                      | 1,338                     | 4,054                     |
|                                     | Female Householder – count             | 1,495                    | 4,636                     | 14,023                    |
|                                     | Non-Family Households – count          | 305                      | 1,034                     | 3,345                     |
|                                     | 1 Person Household                     | 22.8%                    | 20.7%                     | 23.4%                     |
|                                     | 2 Person Household                     | 28.0%                    | 29.3%                     | 29.4%                     |
|                                     | 3 Person Household                     | 19.5%                    | 19.1%                     | 18.4%                     |
|                                     | 4 Person Household                     | 14.6%                    | 15.7%                     | 14.7%                     |
|                                     | 5 Person Household                     | 8.6%                     | 8.4%                      | 7.8%                      |
|                                     | 6 Person Household                     | 3.9%                     | 4.1%                      | 3.7%                      |
| 7+ Person Household                 | 2.7%                                   | 2.8%                     | 2.5%                      |                           |
| % Households With Children          | 34.7%                                  | 34.3%                    | 31.9%                     |                           |

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|--|--|--------------------------|---------------------------|---------------------------|
| <b>Housing</b>                         | Total Housing Units                    | 7,022                    | 24,535                    | 73,535                    |
|  | Owner Occupied Percent                 | 64.1%                    | 66.0%                     | 61.4%                     |
|  | Renter Occupied Percent                | 32.8%                    | 29.7%                     | 32.9%                     |
|  | Vacant Housing Percent                 | 3.1%                     | 4.3%                      | 5.7%                      |
|  | Total Housing Units (Census 2000)      | 1,755                    | 5,539                     | 11,859                    |
|  | For Rent (Census 2000)                 | 9%                       | 54%                       | 53%                       |
|  | For Sale (Census 2000)                 | 59%                      | 30%                       | 27%                       |
|  | Rented or Sold, (Census 2000)          | 23%                      | 10%                       | 5%                        |
|  | Seasonal (Census 2014)                 | 13%                      | 7%                        | 5%                        |
|  | Other (Census 2000)                    | 9%                       | 3%                        | 3%                        |
| <b>Homes Built<br/>By Year</b>         | Homes Built 1990 to 2000               | 64%                      | 43%                       | 34%                       |
|  | Homes Built 1980 to 1989               | 16%                      | 23%                       | 24%                       |
|  | Homes Built 1970 to 1979               | 13%                      | 21%                       | 24%                       |
|  | Homes Built 1960 to 1969               | 3%                       | 4%                        | 7%                        |
|  | Homes Built 1950 to 1959               | 1%                       | 2%                        | 4%                        |
|  | Homes Built 1940 to 1949               | 2%                       | 3%                        | 2%                        |
|  | Homes Built Before 1939                | 1%                       | 4%                        | 4%                        |
| <b>Units in<br/>Structure</b>          | 1 Unit                                 | 92%                      | 87%                       | 86%                       |
|  | 2 - 9 Units                            | 0%                       | 9%                        | 8%                        |
|  | Greater than 10 Units                  | 0%                       | 1%                        | 0%                        |
|  | Mobilie Trailer                        | 8%                       | 4%                        | 6%                        |
|  | Other Units                            | 0%                       | 0%                        | 0%                        |
| <b>Home Value<br/>(Owner Occupied)</b> | Property Value \$1,000,000 or more     | 0.8%                     | 1.0%                      | 0.8%                      |
|  | Property Value \$750,000 to \$999,999  | 0.1%                     | 0.8%                      | 1.2%                      |
|  | Property Value \$500,000 to \$749,999  | 3.2%                     | 4.6%                      | 7.0%                      |
|  | Property Value \$400,000 to \$499,999  | 5.2%                     | 6.5%                      | 8.7%                      |
|  | Property Value \$300,000, to \$399,999 | 20.0%                    | 18.3%                     | 18.9%                     |
|  | Property Value \$200,000 to \$299,999  | 44.1%                    | 41.1%                     | 33.5%                     |
|  | Property Value \$150,000 to \$199,999  | 16.0%                    | 14.7%                     | 13.6%                     |
|  | Property Value \$100,000 to \$149,999  | 6.2%                     | 7.6%                      | 8.7%                      |
|  | Property Value \$60,000 to \$99,999    | 1.5%                     | 1.7%                      | 2.8%                      |
|  | Property Value \$40,000 to \$59,999    | 0.6%                     | 0.9%                      | 1.4%                      |
|  | Property Value \$0 to \$39,999         | 2.3%                     | 2.4%                      | 3.1%                      |
|  | Median Home Value                      | \$245,235                | \$244,424                 | \$251,063                 |
| Median Rent                            | \$610                                  | \$724                    | \$701                     |                           |
| <b>Wealth<br/>per Household</b>        | \$0 and under - percent                | 18.4%                    | 18.0%                     | 18.2%                     |
|  | \$1 to \$4999 - percent                | 9.5%                     | 9.1%                      | 9.2%                      |
|  | \$5k to \$9999 - percent               | 4.9%                     | 4.8%                      | 4.8%                      |
|  | \$10k to \$24999 - percent             | 6.6%                     | 6.6%                      | 6.6%                      |
|  | \$25k to \$49999 - percent             | 7.0%                     | 7.0%                      | 6.9%                      |
|  | \$50k to \$99999 - percent             | 10.4%                    | 10.4%                     | 10.4%                     |
|  | \$100k to \$249999 - percent           | 17.8%                    | 18.0%                     | 17.8%                     |
|  | \$250k to \$499999 - percent           | 12.3%                    | 12.7%                     | 12.6%                     |
|  | \$500k+ - percent                      | 13.0%                    | 13.5%                     | 13.4%                     |
|  | Median HH Wealth                       | \$66,770                 | \$71,907                  | \$70,113                  |
|  | Avg HH Wealth                          | \$219,101                | \$225,825                 | \$224,371                 |



# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.577611 Longitude: -83.964673

| Salem Road Station<br>Covington, GA                            |   | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|--|---|--------------------------|---------------------------|---------------------------|
| <b>Economic Viability</b>                                      | Economic Viability Local                | 215                      | 218                       | 218                       |
|  | Economic Viability Indexed              | 215                      | 218                       | 218                       |
| <b>Occupation<br/>(Employed Civilians Age 16+)</b>             | Employed Civilian Pop 16+ by Occupation | 9,677                    | 34,285                    | 96,638                    |
|  | Managerial/Executive                    | 10.1%                    | 11.7%                     | 13.0%                     |
|  | Professional Specialty                  | 15.3%                    | 19.2%                     | 20.9%                     |
|  | Healthcare Support                      | 4.1%                     | 3.6%                      | 2.7%                      |
|  | Sales                                   | 10.3%                    | 11.1%                     | 9.7%                      |
|  | Office & Administrative Support         | 16.3%                    | 13.9%                     | 13.3%                     |
|  | Protective Service                      | 3.9%                     | 2.3%                      | 2.5%                      |
|  | Food Preparation                        | 2.0%                     | 3.2%                      | 4.9%                      |
|  | Building Maintenance & Cleaning         | 4.2%                     | 2.8%                      | 2.9%                      |
|  | Personal Care                           | 0.9%                     | 2.3%                      | 2.4%                      |
|  | Farming, Fishing, & Forestry            | 0.0%                     | 0.0%                      | 0.2%                      |
|  | Construction                            | 10.3%                    | 8.4%                      | 8.6%                      |
|  | Production & Transportation             | 22.5%                    | 21.5%                     | 19.0%                     |
|  | Percent White Collar Workers            | 56.3%                    | 59.5%                     | 59.7%                     |
| Percent Blue Collar Workers                                    | 43.7%                                   | 40.5%                    | 40.3%                     |                           |
| <b>Employment by Industry<br/>(Employed Civilians Age 16+)</b> | Agriculture/Mining/Construction         | 5.9%                     | 5.9%                      | 7.6%                      |
|  | Manufacturing                           | 18.4%                    | 14.9%                     | 12.0%                     |
|  | Transportation                          | 10.6%                    | 9.6%                      | 8.6%                      |
|  | Information                             | 1.7%                     | 2.6%                      | 2.2%                      |
|  | Wholesale/Retail                        | 9.8%                     | 12.8%                     | 13.1%                     |
|  | Finance, Insurance, Real Estate         | 3.7%                     | 6.7%                      | 5.6%                      |
|  | Professional Services                   | 6.2%                     | 5.0%                      | 5.1%                      |
|  | Management Services                     | 0.0%                     | 0.0%                      | 0.1%                      |
|  | Administrative/Waste Services           | 7.9%                     | 5.8%                      | 5.6%                      |
|  | Educational Services                    | 18.2%                    | 20.3%                     | 21.7%                     |
|  | Entertainment Services                  | 7.9%                     | 6.9%                      | 7.9%                      |
| Other Professional Services                                    | 1.6%                                    | 3.7%                     | 4.8%                      |                           |
| Public Administration  | 8.2%                                    | 5.8%                     | 5.8%                      |                           |
| <b>Transportation<br/>To Work</b>                              | Drive to Work Alone                     | 84.7%                    | 82.9%                     | 79.2%                     |
|  | Drive to Work Carpool                   | 11.6%                    | 13.3%                     | 15.9%                     |
|  | Travel to Work by Public Transportation | 0.4%                     | 0.7%                      | 0.4%                      |
|  | Drive to Work on Motorcycle             | 0.2%                     | 0.1%                      | 0.1%                      |
|  | Drive to Work on Bicycle                | 0.0%                     | 0.1%                      | 0.1%                      |
|  | Walked to Work                          | 0.4%                     | 0.4%                      | 1.2%                      |
|  | Other Means                             | 0.7%                     | 0.4%                      | 0.5%                      |
|  | Work at Home                            | 2.0%                     | 2.0%                      | 2.5%                      |

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| Salem Road Station<br>Covington, GA |                                       | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|-------------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
|                                     | Travel to Work in Less than 5 Minutes | 0.0%                     | 0.4%                      | 1.3%                      |
|                                     | Travel to Work in 5 to 9 Minutes      | 3.1%                     | 4.9%                      | 5.9%                      |
|                                     | Travel to Work in 10 to 14 Minutes    | 7.8%                     | 11.4%                     | 11.6%                     |
|                                     | Travel to Work in 15 to 19 Minutes    | 16.4%                    | 16.2%                     | 17.2%                     |
|                                     | Travel to Work in 20 to 29 Minutes    | 19.6%                    | 17.9%                     | 16.3%                     |
|                                     | Travel to Work in 30 to 44 Minutes    | 19.4%                    | 18.1%                     | 18.3%                     |
|                                     | Travel to Work in 45 to 59 Minutes    | 17.4%                    | 15.6%                     | 15.3%                     |
|                                     | Travel to Work in 60 Minutes or more  | 16.2%                    | 15.5%                     | 14.0%                     |
|                                     | Average Travel Time to Work           | 35                       | 32                        | 31                        |
| Vehicles<br>per HH                  | No Vehicles                           | 11.0%                    | 5.6%                      | 5.7%                      |
|                                     | 1 Vehicle                             | 28.9%                    | 30.1%                     | 31.9%                     |
|                                     | 2 Vehicles                            | 36.5%                    | 35.9%                     | 36.6%                     |
|                                     | 3 or more vehicles                    | 23.7%                    | 28.4%                     | 25.8%                     |
|                                     | Average Number of Vehicles            | 1.82                     | 2.00                      | 1.94                      |
| Change                              | Births (last 12 months)               | 239                      | 818                       | 2,326                     |
|                                     | Deaths (last 12 months)               | 166                      | 600                       | 1,845                     |
|                                     | Migration (last 12 months)            | 409                      | 865                       | 2,671                     |
| Work<br>place                       | Workplace Establishments              | 214                      | 1,061                     | 4,058                     |
|                                     | Workplace Employees (FTE)             | 1,845                    | 12,714                    | 43,534                    |