2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

**BRIXMOR**°

Longitude: -119.081002

Latitude: 34.344815

Santa Paula Center 1.00 Mile 3.00 Mile 5.00 Mile Santa Paula, CA **Radius** Radius **Radius Current Year Estimated Population** 16,593 32,070 33,843 16,629 34,208 Population Est 23Q1 32,438 Population Est 22Q4 16,625 32,430 34,200 16,497 Population Est 22Q3 32,069 33,823 Population Est 22Q2 16,469 32,027 33,769 Population Est 22Q1 16,520 33,941 32,172 34,050 Population Est 21Q4 16,555 32,271 32,230 34,007 Population Est 21Q3 16,517 Population Est 21Q2 16,493 32,189 33,961 Population Population Fcst 20,257 39,023 41,123 2010 Census Population 15,107 30,745 31,928 2000 Census Population 14,938 30,352 31,430 1990 Census Population 12,637 26,755 27,828 **Current Year Daytime Population** 12,097 25,639 27,490 Average Seasonal Population 127 304 382 Historical Annual Growth, 1990 - 2000 1.69% 1.27% 1.22% Historical Annual Growth. 2000 - 2010 0.11% 0.13% 0.16% Estimated Annual Growth, 2010 - CY 0.44% 0.71% 0.32% Projected Annual Growth, CY to Y5 4.07% 4.00% 3.97% Group Qtrs Est 97 125 171 106 349 453 Transient Est Average Last 4 Qtrs **Current Year Estimated Households** 4,776 9,370 9,902 4.792 9,474 10.005 Households Est 23Q1 Households Est 22Q4 4,790 9,470 10,001 Households Est 22Q3 4,751 9,361 9,887 Households Est 22Q2 4,744 9,350 9,873 Households Est 22Q1 4,759 9,392 9,923 Households Est 21Q4 4,769 9,422 9,956 Households Households Est 21Q3 4,756 9,406 9,940 Households Est 21Q2 4,748 9,925 9,393 Households Fcst 5,839 11,407 12,038 2010 Census Households 4,289 8,720 9,078 2000 Census Households 4,238 8,602 8,942 1990 Census Households 3,903 8,050 8,383 Historical Annual Growth, 1990 - 2000 0.83% 0.67% 0.65% Historical Annual Growth, 2000 - 2010 0.12% 0.14% 0.15% Estimated Annual Growth, 2010 - CY 0.82% 0.54% 0.66% Projected Annual Growth, CY to Y5 4.10% 3.98% 4.01% Population per Household 3.45 3.41 3.40

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Santa	Paula Center	1.00 Mile	3.00 Mile	5.00 Mile
Santa	Paula, CA	Radius	Radius	Radius
	HH Income \$500,000 or more	0.6%	0.8%	0.9%
	HH Income \$250,000 to \$499,999	0.7%	1.0%	1.0%
	HH Income \$200,000 to \$249,999	1.7%	2.3%	2.4%
	HH Income \$175,000 to \$199,999	2.3%	2.4%	2.5%
	HH Income \$173,000 to \$139,999	4.5%	3.9%	4.1%
	HH Income \$100,000 to 149,999	14.8%	14.1%	14.3%
	HH Income \$75,000 to 99,999	16.6%	15.7%	15.6%
	HH Income \$50,000 to 74,999	20.6%	20.3%	20.8%
	HH Income \$35,000 to 49,999	12.4%	12.6%	12.3%
	HH Income \$25,000 to 34,999	10.0%	9.7%	9.5%
	HH Income \$15,000 to 24,999	8.1%	9.6%	9.3%
	HH Income \$0 to 14,999	7.7%	7.6%	7.3%
	Average Household Income	\$77,121	\$78,661	\$80,672
	Median Household Income	\$65,627	\$64,387	\$65,225
	Per Capita Income	\$22,277	\$23,050	\$23,739
	2000 Average HH Income	\$55,704	\$54,257	\$54,738
	2000 Median HH Income	\$46,203	\$42,130	\$42,475
	Average Disposable Income	64,270	64,522	65,507
	Median Disposable Income	57,267	56,188	56,907
	Discretionary HH Income Over \$150,000	0.0%	0.1%	0.3%
Income	Discretionary HH Income \$125,000 to \$149,999	1.5%	2.1%	2.2%
ဋ	Discretionary HH Income \$100,000 to \$124,999	1.6%	2.8%	2.9%
=	Discretionary HH Income \$75,000 to \$99,999	6.4%	5.9%	6.2%
İ	Discretionary HH Income \$50,000 to \$74,999	13.6%	11.9%	12.4%
	Discretionary HH Income \$25,000 to \$49,999	35.3%	34.6%	34.8%
	Discretionary HH Income Under \$25,000	41.6%	42.6%	41.2%
	Average Discretionary HH Income	36,200	36,707	37,731
İ	Median Discretionary HH Income	31,662	29,932	30,960
	Householder White – Count	964	1,903	2,084
	Median HH Income	\$67,227	\$72,153	\$73,447
	Average HH Income	\$74,332	\$80,928	\$82,652
	Householder Black or African-American – Count	φτ <del>τ,552</del> 8	24	31
	Median HH Income	\$68,218	\$66,853	\$72,923
	Average HH Income	\$99,044	\$91,933	\$106,689
	Householder Hispanic – Count	3,444	6,755	7,049
	Median HH Income	\$65,724	\$62,098	\$62,873
	Average HH Income			
	Householder Asian or Pacific Islander – Count	\$71,245 48	\$68,202 72	\$68,759 83
	Median HH Income	\$44,036 \$79,449	\$74,146 \$07,705	\$96,407
	Average HH Income	\$78,448	\$97,705	\$103,901
	Householder Other or Pacific Islander – Count	313	617	654
	Median HH Income	\$72,931	\$80,192	\$81,114
	Average HH Income	\$83,660	\$88,629	\$89,707
Gender	Male Population	8,303	15,988	16,884
Ger	Female Population	8,291	16,083	16,959
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Latitude: 34.344815 Longitude: -119.081002

Dec 5, 2023 Latitude: 34.344815 Longitude: -119.0				Jilude119.061002
	Paula Center Paula, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Count of Pop 0 to 4 years	944	1,803	1,891
	Count of Pop 0 to 7 years	1,371	2,652	2,777
	Count of Pop 5 - 13	2,058	3,971	4,164
	Count of Pop 14 - 18	1,051	2,005	2,114
	Count of Pop 19 - 22	1,026	1,959	2,074
	Count of Pop 22 - 25	735	1,407	1,493
	Count of Pop 25 - 29	1,165	2,176	2,284
	Count of Pop 30 - 34	1,148	2,172	2,278
	Count of Pop 35 - 39	1,095	2,112	2,211
	Count of Pop 40 - 44	1,058	2,034	2,135
	Count of Pop 45 - 59	2,991	5,710	6,003
	Count of Pop 60 - 74	2,247	4,543	4,865
۾	Count of Pop 75 - 84	762	1,544	1,658
Total Population by Age	Count of Pop 85+	312	635	674
oul?	% of Pop 0 to 4 years	5.7%	5.6%	5.6%
Popula by Age	% of Pop 0 to 7 years	8.3%	8.3%	8.2%
E Q	% of Pop 5 - 13	12.4%	12.4%	12.3%
<u>t</u>	% of Pop 14 - 18	6.3%	6.3%	6.2%
'	% of Pop 19 - 22	6.2%	6.1%	6.1%
	% of Pop 22 - 25	4.4%	4.4%	4.4%
	% of Pop 25 - 29	7.0%	6.8%	6.7%
	% of Pop 30 - 34	6.9%	6.8%	6.7%
	% of Pop 35 - 39	6.6%	6.6%	6.5%
	% of Pop 40 - 44	6.4%	6.3%	6.3%
	% of Pop 45 - 59	18.0%	17.8%	17.7%
	% of Pop 60 - 74	13.5%	14.2%	14.4%
	% of Pop 75 - 84	4.6%	4.8%	4.9%
	% of Pop 85+	1.9%	2.0%	2.0%
	Median Age	35.8	36.3	36.4
	Average Age	37.8	38.2	38.3
	Average Age	37.0	30.2	30.3
	% of Pop 0 to 4 years	5.8%	5.8%	5.7%
	% of Pop 5 - 13	12.7%	12.6%	12.5%
	% of Pop 14 - 18	6.6%	6.4%	6.4%
	% of Pop 19 - 22	6.5%	6.4%	6.4%
	% of Pop 22 - 25	4.8%	4.6%	4.7%
tior	% of Pop 25 - 29	7.3%	7.1%	7.0%
ulat ge	% of Pop 30 - 34	7.0%	6.8%	6.8%
Male Population by Age	% of Pop 35 - 39	6.7%	6.6%	6.6%
e P by	% of Pop 40 - 44	6.1%	6.2%	6.2%
/al	% of Pop 45 - 59	18.0%	17.8%	17.8%
2	% of Pop 75 - 84	4.2%	4.4%	4.5%
	% of Pop 60 - 74	13.0%	13.6%	13.8%
	% of Pop 85+	1.5%	1.5%	1.5%
	Median Age	34.5	35.2	35.4
	Michail Age			

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Latitude: 34.344815 Longitude: -119.081002

Dec 5,	2023	Latitud	e: 34.344815 Lono	gitude: -119.081002
	Paula Center Paula, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.5%	5.5%	5.4%
	% of Pop 5 - 13	12.1%	12.1%	12.1%
	% of Pop 14 - 18	6.1%	6.1%	6.1%
	% of Pop 19 - 22	5.8%	5.8%	5.9%
	% of Pop 22 - 25	4.1%	4.1%	4.2%
	% of Pop 25 - 29	6.8%	6.5%	6.5%
	% of Pop 30 - 34	6.8%	6.7%	6.7%
	% of Pop 35 - 39	6.5%	6.5%	6.5%
	% of Pop 40 - 44	6.6%	6.5%	6.4%
	% of Pop 45 - 59	18.1%	17.8%	17.7%
	% of Pop 60 - 74	14.1%	14.7%	14.9%
	% of Pop 75 - 84			
	· ·	5.0%	5.2%	5.3%
	% of Pop 85+	2.3%	2.4%	2.4%
	Median Age	37.0	37.4	37.5
	Average Age	38.7	39.0	39.1
	Count of White	5,306	10,442	11,208
	Count of Black or African-American	63	144	166
	Count of Asian or Pacific Islander	140	253	285
Se	Count of Other races	11,085	21,232	22,184
Race	White	32.0%	32.6%	33.1%
	Black or African American	0.4%	0.4%	0.5%
	Asian	0.8%	0.8%	0.8%
	Other Races	66.8%	66.2%	65.6%
	Speak English at Home	36.3%	36.9%	37.5%
	Speak Spanish at Home	62.8%	62.3%	61.5%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.1%	0.1%	0.1%
ا ۾ ر	Speak Other Indo-European Languages at Home	0.1%	0.2%	0.2%
Language Spoken	Speak Russian and Other Slavic Languages at H	0.1%	0.1%	0.1%
g g	Speak Chinese at Home	0.2%	0.1%	0.1%
<u>p</u> 2	Speak Korean at Home	0.0%	0.0%	0.0%
-	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.1%
	Speak Tagalog and Other Pacific Languages at F	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.1%	0.1%	0.1%
	Hispanic Population	13,695	25,911	27,009
	Hispanic Population Percent	82.5%	80.8%	79.8%
	Mexican	95.2%	95.4%	95.3%
	Puerto Rican	0.1%	0.1%	0.1%
<u>ပ</u>	Cuban	0.0%	0.0%	0.0%
Hispanic	Dominican	0.0%	0.0%	0.0%
ds	Central American	1.2%	1.1%	1.2%
豆	South American	0.0%	0.1%	0.1%
	Other Hispanic	3.5%	3.3%	3.3%
	•			
	2000 Hispanic Population Percent	69%	71%	70%
	1990 Hispanic Population Percent	51%	58%	58%

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Dec 5, 2023



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Santa Paula Center Santa Paula, CA		1.00 Mile	3.00 Mile	5.00 Mile
Santa	1	Radius	Radius	Radius
	American (percent of total population)	0.8%	0.8%	0.8%
	American	0.5%	0.5%	0.5%
	Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	0.3% 0.0%	0.2% 0.0%	0.2%
				0.0%
	Asian (percent of total population)	0.8%	0.7%	0.7%
	Chinese Japanese	0.2% 0.1%	0.1% 0.1%	0.1%   0.1%
	Japanese   Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.0 %	0.1%	0.1%
	South East Asian (ie. Vietnamese)	0.3%	0.2%	0.2%
ح ا	Other Asian	0.0%	0.0%	0.0%
Ancestry	European (percent of total population)	2.7%	3.0%	3.3%
၂ ဦ	British	0.5%	0.6%	0.6%
₹	Dutch	0.1%	0.1%	0.1%
	French	0.2%	0.2%	0.2%
	German	0.6%	0.7%	0.7%
	Italian	0.2%	0.2%	0.2%
	Polish	0.1%	0.1%	0.1%
	Scandinavian Scotch/Irish	0.2% 0.5%	0.2% 0.6%	0.3% 0.7%
	Other European (ie. Greek/Russian)	0.2%	0.3%	0.7%
	, , ,			
	Middle Eastern Other Ancestry	0.0% 10.6%	0.0% 12.1%	0.0% 12.5%
	Unclassified Ancestry	2.5%	2.7%	2.9%
	·			
	Adult Population (25 Years or Older)	10,779	20,926	22,108
	Elementary (0 to 8)	17.5%	18.0%	17.6%
r 🛨	Some High School (9 to 11)	16.0%	15.8%	15.3%
tio 25-1	High School Graduate (12)	24.4%	23.7%	23.5%
<u>6</u>	Some College (13 to 16)	19.8%	20.0%	20.7%
Education (Age 25+)	Associates Degree Only	8.7%	7.7%	7.7%
ш	Bachelors Degree Only	8.6%	9.3%	9.4%
	Graduate Degree	5.0%	5.6%	5.8%
	% College (4+)	13.6%	14.8%	15.2%
	Total Households – count	4,776	9,370	9,902
	One Person HHs – count	716	1,514	1,592
	Family HHs – count	3,857	7,421	7,837
	Married Couple – count	2,700	5,242	5,586
	w/own children – count	1,184	2,364	2,483
	w/out own children – count	1,516	2,878	3,103
-	Male Householder – count	300	637	664
0 0	Female Householder – count	857	1,542	1,587
Household Type	Non-Family Households – count	203	435	473
no	1 Person Household	15.0%	16.2%	16.1%
Ť	2 Person Household	22.7%	23.3%	23.8%
	3 Person Household	17.4%	16.6%	16.5%
	4 Person Household	17.9%	17.5%	17.4%
	5 Person Household	13.3%	12.6%	12.6%
	6 Person Household	7.2%	7.1%	7.0%
	7+ Person Household	6.6%	6.7%	6.7%
	% Households With Children	35.1%	35.8%	35.4%
	]	22	55.575	

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Latitude: 34.344815 Longitude: -119.081002 Santa Paula Center 1.00 Mile 3.00 Mile 5.00 Mile Santa Paula, CA Radius Radius **Radius Total Housing Units** 4.923 9.740 10.305 Owner Occupied Percent 53.5% 51.0% 51.3% 45.2% 44.8% Renter Occupied Percent 43.5% Vacant Housing Percent 3.0% 3.8% 3.9% Housing Total Housing Units (Census 2000) 4.246 8.746 9.092 For Rent (Census 2000) 53% 43% 42% For Sale (Census 2000) 0% 1% 1% Rented or Sold, (Census 2000) 34% 29% 30% Seasonal (Census 2014) 9% 9% 10% Other (Census 2000) 3% 12% 12% Homes Built 1990 to 2000 8% 8% 8% **Homes Built** 12% 12% Homes Built 1980 to 1989 13% By Year Homes Built 1970 to 1979 25% 19% 19% 22% 22% Homes Built 1960 to 1969 24% Homes Built 1950 to 1959 13% 14% 15% Homes Built 1940 to 1949 7% 9% 9% Homes Built Before 1939 10% 16% 16% 1 Unit 64% 69% 70% 2 - 9 Units 14% 13% 13% Greater than 10 Units 9% 8% 7% Mobilie Trailer 13% 9% 10% Other Units 0% 0% 0% Property Value \$1,000,000 or more 4.4% 3.8% 4.3% Property Value \$750,000 to \$999,999 15.4% 19.9% 19.4% Property Value \$500,000 to \$749,999 39.5% 36.1% 36.0% Property Value \$400,000 to \$499,999 9.9% 10.3% 9.6% Owner Occupied) Property Value \$300,000, to \$399,999 5.4% 4.8% 4.6% Home Value Property Value \$200,000 to \$299,999 6.8% 5.8% 5.8% Property Value \$150,000 to \$199,999 4.5% 2.9% 2.9% Property Value \$100,000 to \$149,999 5.2% 4.3% 4.2% 1.8% Property Value \$60,000 to \$99,999 1.1% 1.9% Property Value \$40,000 to \$59,999 0.5% 0.8% 0.7% Property Value \$0 to \$39,999 2.4% 1.5% 1.5% Median Home Value \$572,774 \$596,716 \$599,190 Median Rent \$721 \$680 \$681 19.2% \$0 and under - percent 19.3% 19.3% \$1 to \$4999 - percent 10.3% 10.4% 10.3% \$5k to \$9999 - percent 5.1% 5.1% 5.1% \$10k to \$24999 - percent 6.8% 6.8% 6.8% 7.0% 7.0% \$25k to \$49999 - percent 7.0% \$50k to \$99999 - percent 10.3% 10.3% 10.3% 17.2% 17.2% 17.2% \$100k to \$249999 - percent \$250k to \$499999 - percent 11.8% 11.8% 11.9% \$500k+ - percent 12.1% 12.1% 12.3% Median HH Wealth \$57,399 \$56,778 \$58.097 Avg HH Wealth \$208,007 \$207,891 \$209,583

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**BRIXMOR**°

	Paula Center Paula, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	231 231	230 230	230 230
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	7,710 6.7% 13.7% 2.9% 10.4% 13.6% 1.7% 4.4% 6.2% 3.4% 9.9% 7.0% 20.0% 47.4% 52.6%	14,782 6.3% 12.8% 3.8% 10.4% 12.4% 2.1% 3.7% 5.7% 2.4% 12.6% 8.2% 19.6% 45.8% 54.2%	15,600 6.7% 13.2% 3.7% 10.3% 12.4% 2.1% 3.8% 5.6% 2.4% 12.5% 8.4% 19.1% 46.2% 53.8%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	19.0% 13.5% 4.5% 1.0% 16.9% 2.8% 1.6% 0.3% 5.6% 16.9% 7.1% 5.8% 5.2%	20.6% 12.1% 5.0% 0.6% 16.4% 2.9% 2.1% 0.2% 4.5% 18.1% 5.9% 6.6% 5.0%	21.0% 11.8% 5.0% 0.6% 16.1% 3.0% 2.1% 0.1% 4.4% 18.3% 6.0% 6.6% 4.9%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	66.3% 26.9% 0.8% 0.0% 0.6% 2.6% 1.2%	64.3% 28.4% 0.7% 0.0% 0.4% 3.1% 1.2% 1.8%	64.7% 28.0% 0.7% 0.0% 0.4% 3.1% 1.2% 1.8%

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	Paula Center Paula, CA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	4.9%	4.6%	4.6%
	Travel to Work in 5 to 9 Minutes	14.5%	14.7%	14.8%
	Travel to Work in 10 to 14 Minutes	9.8%	9.9%	10.0%
	Travel to Work in 15 to 19 Minutes	11.0%	9.8%	9.9%
	Travel to Work in 20 to 29 Minutes	20.3%	19.6%	19.5%
	Travel to Work in 30 to 44 Minutes	26.9%	28.0%	27.9%
	Travel to Work in 45 to 59 Minutes	7.2%	7.7%	7.6%
	Travel to Work in 60 Minutes or more	5.4%	5.6%	5.6%
	Average Travel Time to Work	24	25	25
	No Vehicles	5.0%	4.8%	4.7%
es H	1 Vehicle	30.9%	30.0%	30.2%
ᅙᇎ	2 Vehicles	33.0%	34.2%	33.9%
Vehicles per HH	3 or more vehicles	31.0%	30.9%	31.2%
	Average Number of Vehicles	2.12	2.11	2.11
ge	Births (last 12 months)	187	358	376
aní	Deaths (last 12 months)	116	238	254
Change	Migration (last 12 months)	59	-62	-33
Work place	Workplace Establishments	330	736	776
Wo	Workplace Employees (FTE)	2,805	6,649	7,010