

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.883424 Longitude: -70.865065

Seacoast Shopping Center Seabrook, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	10,288	50,021	167,883
	Population Est 23Q1	10,266	50,008	167,790
	Population Est 22Q4	10,293	50,024	167,457
	Population Est 22Q3	10,378	49,907	167,225
	Population Est 22Q2	10,370	49,901	167,070
	Population Est 22Q1	10,436	50,004	167,121
	Population Est 21Q4	10,428	50,096	167,330
	Population Est 21Q3	10,378	49,939	166,982
	Population Est 21Q2	10,292	49,709	166,494
	Population Fcst	10,256	50,669	168,740
	2010 Census Population	6,204	28,347	134,191
	2000 Census Population	5,858	27,973	129,334
	1990 Census Population	5,001	24,759	114,200
	Current Year Daytime Population	10,925	43,070	168,725
	Average Seasonal Population	624	8,310	17,056
	Historical Annual Growth, 1990 – 2000	1.59%	1.23%	1.25%
	Historical Annual Growth, 2000 – 2010	0.58%	0.13%	0.37%
	Estimated Annual Growth, 2010 – CY	3.89%	4.38%	1.70%
	Projected Annual Growth, CY to Y5	-0.06%	0.26%	0.10%
	Group Qtrs Est	65	525	2,284
Transient Est Average Last 4 Qtrs	2,342	5,544	10,430	
<b>Households</b>	Current Year Estimated Households	4,258	21,791	70,530
	Households Est 23Q1	4,248	21,777	70,471
	Households Est 22Q4	4,259	21,779	70,303
	Households Est 22Q3	4,297	21,717	70,170
	Households Est 22Q2	4,293	21,712	70,104
	Households Est 22Q1	4,319	21,751	70,123
	Households Est 21Q4	4,319	21,796	70,220
	Households Est 21Q3	4,297	21,728	70,078
	Households Est 21Q2	4,261	21,626	69,858
	Households Fcst	4,242	22,133	71,076
	2010 Census Households	2,469	11,469	54,314
	2000 Census Households	2,385	10,971	51,198
	1990 Census Households	1,967	9,266	43,322
	Historical Annual Growth, 1990 – 2000	1.94%	1.70%	1.68%
	Historical Annual Growth, 2000 – 2010	0.35%	0.44%	0.59%
	Estimated Annual Growth, 2010 – CY	4.20%	4.96%	1.99%
	Projected Annual Growth, CY to Y5	-0.07%	0.31%	0.15%
Population per Household	2.40	2.27	2.35	

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Seacoast Shopping Center Seabrook, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.0%	2.1%	3.0%
	HH Income \$250,000 to \$499,999	2.3%	2.5%	3.6%
	HH Income \$200,000 to \$249,999	5.5%	6.0%	8.4%
	HH Income \$175,000 to \$199,999	3.2%	6.4%	6.7%
	HH Income \$150,000 to \$174,999	5.8%	6.3%	7.2%
	HH Income \$100,000 to 149,999	18.9%	19.5%	18.7%
	HH Income \$75,000 to 99,999	16.3%	14.7%	13.4%
	HH Income \$50,000 to 74,999	16.2%	16.3%	14.7%
	HH Income \$35,000 to 49,999	9.5%	8.6%	8.2%
	HH Income \$25,000 to 34,999	6.5%	5.3%	5.5%
	HH Income \$15,000 to 24,999	10.1%	6.7%	5.8%
	HH Income \$0 to 14,999	3.7%	5.5%	4.9%
	Average Household Income	\$108,196	\$116,262	\$128,334
	Median Household Income	\$80,869	\$86,796	\$94,770
	Per Capita Income	\$45,049	\$51,133	\$54,586
	2000 Average HH Income	\$54,792	\$62,196	\$71,477
	2000 Median HH Income	\$46,396	\$52,508	\$58,635
	Average Disposable Income	81,714	87,175	95,536
	Median Disposable Income	69,516	74,035	80,321
	Discretionary HH Income Over \$150,000	5.0%	3.4%	5.0%
	Discretionary HH Income \$125,000 to \$149,999	4.2%	6.4%	9.6%
	Discretionary HH Income \$100,000 to \$124,999	5.0%	8.5%	9.4%
	Discretionary HH Income \$75,000 to \$99,999	12.9%	13.4%	13.8%
	Discretionary HH Income \$50,000 to \$74,999	20.6%	21.3%	19.7%
	Discretionary HH Income \$25,000 to \$49,999	27.7%	25.9%	23.3%
	Discretionary HH Income Under \$25,000	24.5%	21.1%	19.3%
	Average Discretionary HH Income	57,117	61,182	67,241
	Median Discretionary HH Income	47,954	53,059	58,622
	Householder White – Count	4,043	20,556	65,552
	Median HH Income	\$80,427	\$89,170	\$96,148
	Average HH Income	\$88,610	\$96,606	\$103,939
	Householder Black or African-American – Count	23	88	387
	Median HH Income	\$95,655	\$56,511	\$103,029
	Average HH Income	\$95,574	\$66,361	\$101,638
Householder Hispanic – Count	74	354	1,727	
Median HH Income	\$200,323	\$73,479	\$86,347	
Average HH Income	\$145,885	\$91,217	\$92,783	
Householder Asian or Pacific Islander – Count	38	182	1,019	
Median HH Income	\$178,020	\$170,647	\$111,834	
Average HH Income	\$149,324	\$131,613	\$115,574	
Householder Other or Pacific Islander – Count	81	611	1,844	
Median HH Income	\$53,917	\$62,765	\$65,662	
Average HH Income	\$55,981	\$70,908	\$84,227	
Gender	Male Population	5,091	24,146	81,065
	Female Population	5,198	25,874	86,818

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Seacoast Shopping Center Seabrook, NH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	405	1,936	6,687
	Count of Pop 0 to 7 years	538	2,753	9,690
	Count of Pop 5 - 13	827	3,972	14,084
	Count of Pop 14 - 18	434	2,066	7,329
	Count of Pop 19 - 22	437	2,068	7,367
	Count of Pop 22 - 25	324	1,519	5,411
	Count of Pop 25 - 29	553	2,451	8,094
	Count of Pop 30 - 34	549	2,638	8,588
	Count of Pop 35 - 39	547	2,766	9,256
	Count of Pop 40 - 44	529	2,723	9,172
	Count of Pop 45 - 59	2,201	10,616	35,286
	Count of Pop 60 - 74	2,520	12,198	39,606
	Count of Pop 75 - 84	763	3,869	12,841
	Count of Pop 85+	199	1,197	4,161
	% of Pop 0 to 4 years	3.9%	3.9%	4.0%
	% of Pop 0 to 7 years	5.2%	5.5%	5.8%
	% of Pop 5 - 13	8.0%	7.9%	8.4%
	% of Pop 14 - 18	4.2%	4.1%	4.4%
	% of Pop 19 - 22	4.2%	4.1%	4.4%
	% of Pop 22 - 25	3.1%	3.0%	3.2%
	% of Pop 25 - 29	5.4%	4.9%	4.8%
	% of Pop 30 - 34	5.3%	5.3%	5.1%
	% of Pop 35 - 39	5.3%	5.5%	5.5%
% of Pop 40 - 44	5.1%	5.4%	5.5%	
% of Pop 45 - 59	21.4%	21.2%	21.0%	
% of Pop 60 - 74	24.5%	24.4%	23.6%	
% of Pop 75 - 84	7.4%	7.7%	7.6%	
% of Pop 85+	1.9%	2.4%	2.5%	
Median Age	49.8	50.0	49.1	
Average Age	45.9	46.4	45.8	
Male Population by Age	% of Pop 0 to 4 years	4.1%	4.1%	4.3%
	% of Pop 5 - 13	8.5%	8.4%	8.9%
	% of Pop 14 - 18	4.5%	4.4%	4.6%
	% of Pop 19 - 22	4.5%	4.5%	4.7%
	% of Pop 22 - 25	3.3%	3.3%	3.5%
	% of Pop 25 - 29	5.7%	5.2%	5.2%
	% of Pop 30 - 34	5.5%	5.5%	5.3%
	% of Pop 35 - 39	5.2%	5.7%	5.6%
	% of Pop 40 - 44	5.2%	5.5%	5.5%
	% of Pop 45 - 59	21.0%	20.8%	20.7%
	% of Pop 75 - 84	6.7%	7.0%	6.9%
	% of Pop 60 - 74	24.4%	23.8%	23.0%
	% of Pop 85+	1.5%	1.8%	1.8%
Median Age	48.4	48.0	47.2	
Average Age	45.0	45.1	44.5	

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	% of Pop 40 - 44	5.1%	5.4%	5.4%
	% of Pop 45 - 59	21.7%	21.6%	21.3%
	% of Pop 60 - 74	24.6%	25.0%	24.2%
	% of Pop 75 - 84	8.2%	8.4%	8.3%
	% of Pop 85+	2.3%	2.9%	3.1%
	Median Age	50.8	51.5	50.7
Average Age	46.8	47.5	47.0	
Race	Count of White	9,444	45,762	152,071
	Count of Black or African-American	89	406	1,581
	Count of Asian or Pacific Islander	125	636	2,822
	Count of Other races	631	3,217	11,409
	White	91.8%	91.5%	90.6%
	Black or African American	0.9%	0.8%	0.9%
	Asian	1.2%	1.3%	1.7%
	Other Races	6.1%	6.4%	6.8%
Language Spoken	Speak English at Home	95.5%	94.5%	93.0%
	Speak Spanish at Home	0.3%	1.2%	2.3%
	Speak French or French Creole at Home	0.5%	0.9%	0.7%
	Speak German at Home	1.2%	0.8%	0.5%
	Speak Other Indo-European Languages at Home	1.3%	1.3%	1.6%
	Speak Russian and Other Slavic Languages at H	0.6%	0.4%	0.4%
	Speak Chinese at Home	0.1%	0.4%	0.5%
	Speak Korean at Home	0.0%	0.1%	0.3%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.3%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.1%	0.2%
	Speak Other Language at Home	0.1%	0.2%	0.2%
Hispanic	Hispanic Population	237	1,461	6,194
	Hispanic Population Percent	2.3%	2.9%	3.7%
	Mexican	9.1%	15.6%	12.9%
	Puerto Rican	37.2%	32.5%	32.2%
	Cuban	18.2%	8.2%	6.9%
	Dominican	3.1%	8.8%	16.0%
	Central American	1.2%	11.5%	6.5%
	South American	7.2%	15.5%	13.9%
	Other Hispanic	23.9%	8.0%	11.5%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	0%	1%

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<b>Ancestry</b>	American (percent of total population)	4.3%	3.8%	3.8%
	American	4.0%	3.6%	3.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.2%	1.2%	1.7%
	Chinese	0.3%	0.4%	0.4%
	Japanese	0.3%	0.1%	0.1%
	Korean	0.1%	0.2%	0.3%
	South Central Asian (ie. Indian)	0.2%	0.1%	0.4%
	South East Asian (ie. Vietnamese)	0.4%	0.4%	0.4%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	61.1%	61.8%	61.6%
	British	15.6%	12.1%	12.0%
	Dutch	0.3%	0.4%	0.5%
	French	8.0%	6.5%	5.7%
	German	4.4%	4.5%	5.0%
	Italian	6.9%	8.7%	8.4%
	Polish	2.7%	2.9%	2.7%
	Scandinavian	1.4%	2.2%	2.4%
	Scotch/Irish	17.2%	20.2%	19.9%
Other European (ie. Greek/Russian)	4.6%	4.3%	4.9%	
Middle Eastern	0.7%	1.0%	0.9%	
Other Ancestry	15.1%	13.6%	13.4%	
Unclassified Ancestry	15.4%	15.7%	15.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	7,861	38,458	127,005
	Elementary (0 to 8)	3.1%	1.3%	1.3%
	Some High School (9 to 11)	5.3%	3.8%	3.0%
	High School Graduate (12)	41.9%	28.4%	22.9%
	Some College (13 to 16)	15.5%	16.6%	16.6%
	Associates Degree Only	11.5%	10.6%	8.9%
	Bachelors Degree Only	16.1%	25.3%	28.8%
	Graduate Degree	6.8%	14.1%	18.5%
	% College (4+)	22.8%	39.3%	47.3%
<b>Household Type</b>	Total Households – count	4,258	21,791	70,530
	One Person HHs – count	1,204	6,930	20,374
	Family HHs – count	2,740	13,204	45,070
	Married Couple – count	2,093	10,242	36,455
	w/own children – count	552	3,344	13,227
	w/out own children – count	1,541	6,898	23,228
	Male Householder – count	195	867	2,482
	Female Householder – count	452	2,095	6,133
	Non-Family Households – count	313	1,656	5,086
	1 Person Household	28.3%	31.8%	28.9%
	2 Person Household	36.0%	35.4%	36.2%
	3 Person Household	16.1%	14.7%	15.1%
	4 Person Household	12.2%	11.5%	12.7%
	5 Person Household	5.1%	4.5%	4.9%
	6 Person Household	1.5%	1.5%	1.6%
7+ Person Household	0.8%	0.6%	0.7%	
% Households With Children	18.8%	22.2%	24.6%	

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<b>Housing</b>	Total Housing Units	4,579	25,148	77,946
	Owner Occupied Percent	65.9%	59.9%	66.7%
	Renter Occupied Percent	27.1%	26.7%	23.7%
	Vacant Housing Percent	7.0%	13.4%	9.5%
	Total Housing Units (Census 2000)	2,412	12,292	55,738
	For Rent (Census 2000)	22%	17%	14%
	For Sale (Census 2000)	15%	3%	7%
	Rented or Sold, (Census 2000)	28%	3%	4%
	Seasonal (Census 2014)	10%	51%	50%
	Other (Census 2000)	2%	3%	6%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	14%	12%	14%
	Homes Built 1980 to 1989	18%	13%	17%
	Homes Built 1970 to 1979	36%	20%	15%
	Homes Built 1960 to 1969	16%	13%	11%
	Homes Built 1950 to 1959	5%	10%	10%
	Homes Built 1940 to 1949	2%	5%	6%
	Homes Built Before 1939	9%	27%	28%
<b>Units in Structure</b>	1 Unit	50%	60%	65%
	2 - 9 Units	8%	19%	20%
	Greater than 10 Units	21%	15%	10%
	Mobilie Trailer	21%	6%	5%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	3.1%	5.8%	9.6%
	Property Value \$750,000 to \$999,999	8.3%	15.2%	19.5%
	Property Value \$500,000 to \$749,999	26.8%	32.0%	30.9%
	Property Value \$400,000 to \$499,999	18.8%	19.7%	15.6%
	Property Value \$300,000, to \$399,999	13.4%	10.7%	9.3%
	Property Value \$200,000 to \$299,999	12.9%	6.6%	5.1%
	Property Value \$150,000 to \$199,999	2.9%	1.9%	1.6%
	Property Value \$100,000 to \$149,999	6.6%	2.3%	1.4%
	Property Value \$60,000 to \$99,999	3.9%	1.0%	1.1%
	Property Value \$40,000 to \$59,999	1.2%	0.8%	0.8%
	Property Value \$0 to \$39,999	0.9%	0.9%	1.3%
	Median Home Value	\$440,713	\$535,911	\$596,322
Median Rent	\$675	\$686	\$710	
<b>Wealth per Household</b>	\$0 and under - percent	16.6%	16.4%	15.8%
	\$1 to \$4999 - percent	8.4%	7.8%	7.3%
	\$5k to \$9999 - percent	4.4%	4.3%	4.0%
	\$10k to \$24999 - percent	6.2%	6.1%	6.0%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	10.5%	10.3%	10.3%
	\$100k to \$249999 - percent	18.7%	18.6%	18.8%
	\$250k to \$499999 - percent	13.5%	13.8%	14.3%
	\$500k+ - percent	14.7%	15.9%	16.8%
	Median HH Wealth	\$85,436	\$91,825	\$99,645
	Avg HH Wealth	\$242,833	\$254,848	\$266,243

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<b>Economic Viability</b>	Economic Viability Local	216	216	219
	Economic Viability Indexed	216	216	219
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	5,394	28,298	94,509
	Managerial/Executive	13.3%	19.5%	22.1%
	Professional Specialty	20.2%	24.1%	26.7%
	Healthcare Support	5.1%	3.1%	2.3%
	Sales	9.5%	11.4%	11.8%
	Office & Administrative Support	7.8%	10.1%	9.6%
	Protective Service	2.8%	1.5%	1.6%
	Food Preparation	5.1%	5.8%	4.9%
	Building Maintenance & Cleaning	7.8%	3.5%	2.4%
	Personal Care	1.9%	2.5%	2.6%
	Farming, Fishing, & Forestry	0.1%	0.7%	0.5%
	Construction	6.9%	6.9%	6.5%
	Production & Transportation	19.5%	11.0%	9.1%
	Percent White Collar Workers	55.9%	68.1%	72.5%
Percent Blue Collar Workers	44.1%	31.9%	27.5%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	6.5%	7.3%	6.5%
	Manufacturing	14.8%	13.0%	12.0%
	Transportation	2.6%	2.9%	3.8%
	Information	0.6%	2.2%	2.3%
	Wholesale/Retail	17.5%	13.7%	13.7%
	Finance, Insurance, Real Estate	3.6%	7.0%	7.9%
	Professional Services	3.5%	7.1%	9.8%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	5.4%	4.8%	3.8%
	Educational Services	25.5%	24.2%	23.3%
	Entertainment Services	10.5%	10.0%	8.6%
Other Professional Services	4.7%	3.9%	4.0%	
Public Administration	4.9%	3.9%	4.1%	
<b>Transportation To Work</b>	Drive to Work Alone	82.6%	82.9%	83.4%
	Drive to Work Carpool	10.1%	9.1%	7.8%
	Travel to Work by Public Transportation	1.4%	2.0%	1.5%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.2%	0.2%	0.1%
	Walked to Work	1.5%	1.4%	2.1%
	Other Means	1.0%	0.5%	0.6%
	Work at Home	3.1%	4.0%	4.5%

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	Travel to Work in Less than 5 Minutes	3.3%	3.6%	4.3%
	Travel to Work in 5 to 9 Minutes	15.2%	14.0%	12.3%
	Travel to Work in 10 to 14 Minutes	18.3%	15.8%	14.4%
	Travel to Work in 15 to 19 Minutes	13.0%	11.9%	13.4%
	Travel to Work in 20 to 29 Minutes	16.3%	16.3%	17.3%
	Travel to Work in 30 to 44 Minutes	17.3%	18.9%	18.1%
	Travel to Work in 45 to 59 Minutes	8.9%	10.1%	9.6%
	Travel to Work in 60 Minutes or more	7.8%	9.7%	10.5%
	Average Travel Time to Work	24	26	26
Vehicles per HH	No Vehicles	3.0%	4.8%	3.9%
	1 Vehicle	32.2%	33.3%	31.1%
	2 Vehicles	39.2%	41.6%	43.2%
	3 or more vehicles	25.6%	20.3%	21.8%
	Average Number of Vehicles	2.01	1.86	1.92
Change	Births (last 12 months)	91	424	1,436
	Deaths (last 12 months)	113	550	1,830
	Migration (last 12 months)	-61	264	1,261
Work place	Workplace Establishments	460	2,129	7,142
	Workplace Employees (FTE)	5,155	16,783	67,750