

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.883424 Longitude: -70.865065

Seacoast Shopping Center Seabrook, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	4,689	16,379	57,305
	Population Est 23Q1	4,680	16,351	57,278
	Population Est 22Q4	4,693	16,376	57,293
	Population Est 22Q3	4,759	16,388	57,029
	Population Est 22Q2	4,753	16,371	57,029
	Population Est 22Q1	4,784	16,448	57,130
	Population Est 21Q4	4,746	16,445	57,248
	Population Est 21Q3	4,718	16,379	57,086
	Population Est 21Q2	4,667	16,271	56,821
	Population Fcst	4,711	16,645	58,350
	2010 Census Population	1,610	9,965	35,869
	2000 Census Population	1,539	9,642	35,413
	1990 Census Population	1,349	8,165	31,772
	Current Year Daytime Population	6,133	15,280	47,151
	Average Seasonal Population	319	4,502	11,552
	Historical Annual Growth, 1990 – 2000	1.33%	1.68%	1.09%
	Historical Annual Growth, 2000 – 2010	0.45%	0.33%	0.13%
	Estimated Annual Growth, 2010 – CY	8.40%	3.82%	3.60%
	Projected Annual Growth, CY to Y5	0.09%	0.32%	0.36%
	Group Qtrs Est	31	88	646
Transient Est Average Last 4 Qtrs	140	3,222	5,272	
<b>Households</b>	Current Year Estimated Households	1,978	7,071	25,507
	Households Est 23Q1	1,975	7,057	25,488
	Households Est 22Q4	1,981	7,066	25,489
	Households Est 22Q3	2,008	7,068	25,343
	Households Est 22Q2	2,005	7,060	25,343
	Households Est 22Q1	2,018	7,090	25,382
	Households Est 21Q4	2,005	7,091	25,441
	Households Est 21Q3	1,993	7,062	25,372
	Households Est 21Q2	1,971	7,016	25,248
	Households Fcst	1,985	7,208	26,075
	2010 Census Households	663	4,008	14,952
	2000 Census Households	712	3,887	14,653
	1990 Census Households	567	3,174	12,312
	Historical Annual Growth, 1990 – 2000	2.30%	2.05%	1.76%
	Historical Annual Growth, 2000 – 2010	-0.71%	0.31%	0.20%
	Estimated Annual Growth, 2010 – CY	8.60%	4.38%	4.11%
	Projected Annual Growth, CY to Y5	0.07%	0.38%	0.44%
	Population per Household	2.35	2.30	2.22

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Seacoast Shopping Center Seabrook, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.5%	1.8%	2.2%
	HH Income \$250,000 to \$499,999	1.8%	2.1%	2.6%
	HH Income \$200,000 to \$249,999	4.2%	5.1%	6.1%
	HH Income \$175,000 to \$199,999	3.2%	6.2%	6.6%
	HH Income \$150,000 to \$174,999	5.6%	5.9%	6.6%
	HH Income \$100,000 to 149,999	16.9%	20.2%	18.7%
	HH Income \$75,000 to 99,999	17.3%	15.6%	14.5%
	HH Income \$50,000 to 74,999	19.2%	14.8%	16.4%
	HH Income \$35,000 to 49,999	10.9%	9.1%	8.5%
	HH Income \$25,000 to 34,999	5.1%	6.7%	5.9%
	HH Income \$15,000 to 24,999	11.0%	8.0%	6.9%
	HH Income \$0 to 14,999	3.1%	4.5%	5.2%
	Average Household Income	\$93,753	\$114,198	\$117,108
	Median Household Income	\$75,959	\$85,525	\$86,255
	Per Capita Income	\$39,875	\$49,528	\$52,663
	2000 Average HH Income	\$43,534	\$55,058	\$62,986
	2000 Median HH Income	\$40,860	\$46,794	\$52,596
	Average Disposable Income	77,200	84,253	87,359
	Median Disposable Income	65,534	73,271	73,561
	Discretionary HH Income Over \$150,000	3.3%	4.0%	3.2%
	Discretionary HH Income \$125,000 to \$149,999	3.7%	4.4%	6.7%
	Discretionary HH Income \$100,000 to \$124,999	3.8%	8.4%	9.2%
	Discretionary HH Income \$75,000 to \$99,999	12.0%	13.5%	13.2%
	Discretionary HH Income \$50,000 to \$74,999	20.7%	21.7%	20.6%
	Discretionary HH Income \$25,000 to \$49,999	32.0%	25.4%	25.9%
	Discretionary HH Income Under \$25,000	24.5%	22.8%	21.3%
	Average Discretionary HH Income	53,187	59,573	61,451
	Median Discretionary HH Income	44,766	51,734	52,884
	Householder White – Count	1,870	6,718	24,162
	Median HH Income	\$74,596	\$86,018	\$88,887
	Average HH Income	\$83,818	\$92,442	\$97,021
	Householder Black or African-American – Count	19	24	95
	Median HH Income	\$96,631	\$94,540	\$52,020
	Average HH Income	\$96,242	\$93,885	\$52,108
Householder Hispanic – Count	33	101	382	
Median HH Income	\$228,653	\$164,214	\$72,259	
Average HH Income	\$152,810	\$134,316	\$90,945	
Householder Asian or Pacific Islander – Count	19	60	213	
Median HH Income	\$179,188	\$171,550	\$97,797	
Average HH Income	\$149,859	\$144,948	\$111,444	
Householder Other or Pacific Islander – Count	37	167	657	
Median HH Income	\$39,830	\$67,791	\$61,323	
Average HH Income	\$51,372	\$73,188	\$68,300	
Gender	Male Population	2,312	8,087	27,535
	Female Population	2,378	8,292	29,769

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Seacoast Shopping Center Seabrook, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	178	609	2,162
	Count of Pop 0 to 7 years	214	816	3,048
	Count of Pop 5 - 13	344	1,213	4,419
	Count of Pop 14 - 18	190	636	2,329
	Count of Pop 19 - 22	192	657	2,321
	Count of Pop 22 - 25	141	499	1,694
	Count of Pop 25 - 29	252	865	2,733
	Count of Pop 30 - 34	251	866	2,970
	Count of Pop 35 - 39	236	845	3,119
	Count of Pop 40 - 44	233	807	3,072
	Count of Pop 45 - 59	1,045	3,516	12,218
	Count of Pop 60 - 74	1,169	4,243	14,377
	Count of Pop 75 - 84	365	1,293	4,502
	Count of Pop 85+	92	331	1,388
	% of Pop 0 to 4 years	3.8%	3.7%	3.8%
	% of Pop 0 to 7 years	4.6%	5.0%	5.3%
	% of Pop 5 - 13	7.3%	7.4%	7.7%
	% of Pop 14 - 18	4.1%	3.9%	4.1%
	% of Pop 19 - 22	4.1%	4.0%	4.1%
	% of Pop 22 - 25	3.0%	3.0%	3.0%
% of Pop 25 - 29	5.4%	5.3%	4.8%	
% of Pop 30 - 34	5.4%	5.3%	5.2%	
% of Pop 35 - 39	5.0%	5.2%	5.4%	
% of Pop 40 - 44	5.0%	4.9%	5.4%	
% of Pop 45 - 59	22.3%	21.5%	21.3%	
% of Pop 60 - 74	24.9%	25.9%	25.1%	
% of Pop 75 - 84	7.8%	7.9%	7.9%	
% of Pop 85+	2.0%	2.0%	2.4%	
Median Age	50.8	51.4	50.7	
Average Age	46.6	47.0	46.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	3.9%	3.9%	4.0%
	% of Pop 5 - 13	7.7%	7.8%	8.2%
	% of Pop 14 - 18	4.3%	4.1%	4.3%
	% of Pop 19 - 22	4.4%	4.2%	4.4%
	% of Pop 22 - 25	3.2%	3.2%	3.2%
	% of Pop 25 - 29	5.9%	5.6%	5.1%
	% of Pop 30 - 34	5.8%	5.5%	5.4%
	% of Pop 35 - 39	5.0%	5.1%	5.6%
	% of Pop 40 - 44	4.9%	5.1%	5.4%
	% of Pop 45 - 59	22.4%	21.0%	20.9%
	% of Pop 75 - 84	6.6%	7.3%	7.1%
	% of Pop 60 - 74	24.6%	25.7%	24.4%
	% of Pop 85+	1.4%	1.6%	1.8%
	Median Age	49.4	50.3	48.8
Average Age	45.4	46.1	45.5	

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	% of Pop 22 - 25	2.8%	2.9%	2.7%
	% of Pop 25 - 29	4.9%	5.0%	4.5%
	% of Pop 30 - 34	4.9%	5.1%	4.9%
	% of Pop 35 - 39	5.1%	5.2%	5.3%
	% of Pop 40 - 44	5.1%	4.8%	5.3%
	% of Pop 45 - 59	22.2%	22.0%	21.7%
	% of Pop 60 - 74	25.3%	26.1%	25.7%
	% of Pop 75 - 84	8.9%	8.5%	8.5%
	% of Pop 85+	2.5%	2.4%	3.0%
	Median Age	51.9	52.5	52.2
Average Age	47.8	47.9	48.0	
Race	Count of White	4,336	15,059	52,531
	Count of Black or African-American	48	125	465
	Count of Asian or Pacific Islander	42	197	712
	Count of Other races	263	997	3,597
	White	92.5%	91.9%	91.7%
	Black or African American	1.0%	0.8%	0.8%
	Asian	0.9%	1.2%	1.2%
	Other Races	5.6%	6.1%	6.3%
Language Spoken	Speak English at Home	97.4%	95.1%	94.5%
	Speak Spanish at Home	0.3%	0.6%	1.2%
	Speak French or French Creole at Home	0.4%	0.8%	1.0%
	Speak German at Home	0.3%	0.9%	0.7%
	Speak Other Indo-European Languages at Home	1.2%	1.3%	1.5%
	Speak Russian and Other Slavic Languages at H	0.3%	0.6%	0.3%
	Speak Chinese at Home	0.0%	0.2%	0.4%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.1%	0.3%	0.2%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.0%	0.2%	0.1%
Hispanic	Hispanic Population	103	407	1,646
	Hispanic Population Percent	2.2%	2.5%	2.9%
	Mexican	2.1%	10.8%	15.5%
	Puerto Rican	47.2%	34.5%	35.6%
	Cuban	11.3%	19.3%	7.6%
	Dominican	4.3%	6.8%	8.6%
	Central American	0.6%	3.2%	9.4%
	South American	5.5%	8.5%	14.8%
	Other Hispanic	28.9%	16.9%	8.5%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	0%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	4.6%	3.8%	3.6%
	American	4.3%	3.5%	3.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	1.2%	1.2%
	Chinese	0.1%	0.4%	0.4%
	Japanese	0.5%	0.2%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	0.2%	0.4%	0.3%
	Other Asian	0.0%	0.0%	0.1%
	European (percent of total population)	61.0%	61.4%	62.3%
	British	16.8%	14.4%	11.7%
	Dutch	0.2%	0.3%	0.4%
	French	8.0%	7.7%	6.6%
	German	3.4%	4.1%	4.6%
	Italian	6.6%	8.1%	8.8%
	Polish	2.7%	2.6%	2.9%
	Scandinavian	1.1%	1.7%	2.1%
	Scotch/Irish	17.7%	18.3%	20.9%
Other European (ie. Greek/Russian)	4.7%	4.3%	4.4%	
Middle Eastern	0.6%	0.9%	1.0%	
Other Ancestry	15.5%	14.7%	13.2%	
Unclassified Ancestry	15.2%	15.5%	15.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	3,644	12,767	44,379
	Elementary (0 to 8)	2.8%	2.3%	1.3%
	Some High School (9 to 11)	5.5%	4.5%	3.4%
	High School Graduate (12)	47.8%	36.9%	27.3%
	Some College (13 to 16)	15.5%	15.3%	17.0%
	Associates Degree Only	11.1%	11.2%	10.2%
	Bachelors Degree Only	13.3%	20.7%	25.8%
	Graduate Degree	4.1%	9.1%	15.1%
	% College (4+)	17.5%	29.8%	40.9%
<b>Household Type</b>	Total Households – count	1,978	7,071	25,507
	One Person HHs – count	585	2,128	8,524
	Family HHs – count	1,262	4,352	15,034
	Married Couple – count	1,005	3,330	11,707
	w/own children – count	251	892	3,838
	w/out own children – count	753	2,438	7,869
	Male Householder – count	81	288	954
	Female Householder – count	176	735	2,373
	Non-Family Households – count	131	590	1,949
	1 Person Household	29.5%	30.1%	33.4%
	2 Person Household	37.4%	36.4%	35.4%
	3 Person Household	14.7%	15.2%	14.1%
	4 Person Household	11.5%	11.2%	10.8%
	5 Person Household	4.9%	4.7%	4.2%
6 Person Household	1.2%	1.6%	1.4%	
7+ Person Household	0.8%	0.8%	0.5%	
% Households With Children	19.6%	18.4%	21.6%	

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<b>Housing</b>	Total Housing Units	2,115	8,719	30,073
	Owner Occupied Percent	64.1%	57.7%	58.2%
	Renter Occupied Percent	29.4%	23.4%	26.6%
	Vacant Housing Percent	6.4%	18.9%	15.2%
	Total Housing Units (Census 2000)	670	4,533	17,273
	For Rent (Census 2000)	30%	12%	14%
	For Sale (Census 2000)	0%	2%	2%
	Rented or Sold, (Census 2000)	20%	4%	2%
	Seasonal (Census 2014)	0%	57%	62%
	Other (Census 2000)	0%	1%	2%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	9%	11%	10%
	Homes Built 1980 to 1989	20%	16%	14%
	Homes Built 1970 to 1979	43%	28%	18%
	Homes Built 1960 to 1969	16%	16%	12%
	Homes Built 1950 to 1959	3%	10%	11%
	Homes Built 1940 to 1949	2%	4%	6%
	Homes Built Before 1939	8%	15%	30%
<b>Units in Structure</b>	1 Unit	36%	53%	56%
	2 - 9 Units	16%	16%	22%
	Greater than 10 Units	15%	17%	16%
	Mobilie Trailer	33%	14%	4%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.0%	3.8%	7.4%
	Property Value \$750,000 to \$999,999	4.5%	11.9%	15.6%
	Property Value \$500,000 to \$749,999	23.0%	27.2%	31.0%
	Property Value \$400,000 to \$499,999	18.8%	18.6%	19.0%
	Property Value \$300,000, to \$399,999	15.5%	12.0%	10.2%
	Property Value \$200,000 to \$299,999	20.4%	9.5%	6.3%
	Property Value \$150,000 to \$199,999	4.9%	2.2%	1.9%
	Property Value \$100,000 to \$149,999	6.6%	4.6%	2.3%
	Property Value \$60,000 to \$99,999	3.7%	2.7%	0.9%
	Property Value \$40,000 to \$59,999	0.9%	1.7%	0.7%
	Property Value \$0 to \$39,999	0.6%	0.8%	1.1%
	Median Home Value	\$383,102	\$475,656	\$546,978
Median Rent	\$743	\$676	\$697	
<b>Wealth per Household</b>	\$0 and under - percent	17.0%	16.4%	16.4%
	\$1 to \$4999 - percent	8.6%	8.1%	7.8%
	\$5k to \$9999 - percent	4.6%	4.3%	4.3%
	\$10k to \$24999 - percent	6.4%	6.2%	6.1%
	\$25k to \$49999 - percent	6.9%	6.8%	6.7%
	\$50k to \$99999 - percent	10.6%	10.4%	10.3%
	\$100k to \$249999 - percent	18.6%	18.7%	18.6%
	\$250k to \$499999 - percent	13.3%	13.7%	13.9%
	\$500k+ - percent	14.1%	15.4%	16.0%
	Median HH Wealth	\$81,254	\$89,638	\$92,588
	Avg HH Wealth	\$235,890	\$249,861	\$256,178

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<b>Economic Viability</b>	Economic Viability Local	226	217	216
	Economic Viability Indexed	226	217	216
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,322	8,995	32,644
	Managerial/Executive	10.4%	16.3%	20.8%
	Professional Specialty	17.2%	20.7%	24.8%
	Healthcare Support	5.2%	4.2%	2.8%
	Sales	9.7%	10.6%	10.4%
	Office & Administrative Support	5.5%	8.1%	10.1%
	Protective Service	4.0%	2.6%	1.7%
	Food Preparation	5.0%	6.1%	5.7%
	Building Maintenance & Cleaning	11.0%	5.8%	3.3%
	Personal Care	1.2%	2.2%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.8%
	Construction	7.3%	7.0%	6.8%
	Production & Transportation	23.6%	16.2%	10.3%
	Percent White Collar Workers	48.0%	59.9%	68.9%
Percent Blue Collar Workers	52.0%	40.1%	31.1%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	4.6%	7.6%	7.3%
	Manufacturing	17.1%	13.4%	12.7%
	Transportation	2.6%	2.8%	3.3%
	Information	0.3%	1.2%	2.2%
	Wholesale/Retail	22.2%	15.6%	12.9%
	Finance, Insurance, Real Estate	2.0%	4.7%	7.1%
	Professional Services	1.9%	5.1%	8.0%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	6.6%	5.8%	4.4%
	Educational Services	23.9%	23.4%	24.0%
	Entertainment Services	8.8%	11.5%	10.1%
Other Professional Services	5.4%	4.2%	4.0%	
Public Administration	4.6%	4.6%	3.9%	
<b>Transportation To Work</b>	Drive to Work Alone	77.8%	81.7%	82.5%
	Drive to Work Carpool	11.5%	10.6%	8.9%
	Travel to Work by Public Transportation	2.2%	1.5%	2.1%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.2%	0.2%
	Walked to Work	4.3%	1.7%	1.7%
	Other Means	2.7%	0.8%	0.5%
	Work at Home	1.3%	3.5%	4.1%

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	Travel to Work in Less than 5 Minutes	5.3%	3.5%	4.2%
	Travel to Work in 5 to 9 Minutes	16.8%	14.5%	13.9%
	Travel to Work in 10 to 14 Minutes	17.5%	17.8%	14.6%
	Travel to Work in 15 to 19 Minutes	17.5%	12.4%	11.4%
	Travel to Work in 20 to 29 Minutes	15.2%	16.1%	15.5%
	Travel to Work in 30 to 44 Minutes	13.8%	18.1%	19.5%
	Travel to Work in 45 to 59 Minutes	6.9%	9.6%	10.6%
	Travel to Work in 60 Minutes or more	7.0%	8.0%	10.4%
	Average Travel Time to Work	22	24	26
Vehicles per HH	No Vehicles	3.2%	3.5%	4.8%
	1 Vehicle	33.3%	32.5%	35.0%
	2 Vehicles	40.6%	38.9%	41.0%
	3 or more vehicles	22.9%	25.1%	19.2%
	Average Number of Vehicles	1.94	1.99	1.82
Change	Births (last 12 months)	40	141	478
	Deaths (last 12 months)	53	185	636
	Migration (last 12 months)	-51	51	455
Work place	Workplace Establishments	233	701	2,385
	Workplace Employees (FTE)	2,990	7,020	18,907