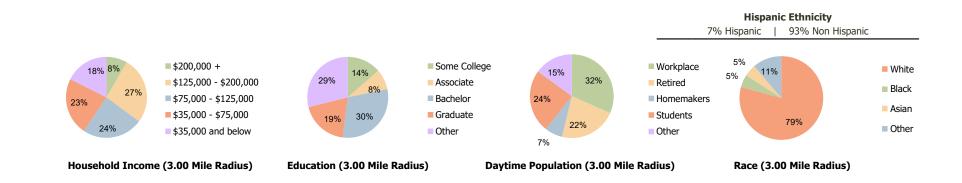
## BRIXMOR

## Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

<b>Shoppes at Valley Forge</b> Phoenixville, PA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Current Year Demographics			
Current Population	9,731	45,456	90,056
Total Daytime Pop	7,194	32,727	71,332
Workplace Pop	2,484	10,341	26,742
Average Household Income	\$111,948	\$116,034	\$135,569
Average Disposable Income	\$86,441	\$87,463	\$95,490
Total Households	4,307	19,084	35,608
Median Home Value	\$368,841	\$399,028	\$456,738
College (4+)	55.2%	49.4%	53.0%
Total Consumer Spending/Capita (Weekly)	\$437	\$439	\$449
Population per Household	2.13	2.01	2.47
% of Households with Children	24.4%	26.8%	30.6%
2028 Demographic Projections			
Projected Population	11,396	48,642	96,296
Projected 5 Year Annual Growth Rate (Pop)	3.2%	1.4%	1.3%



## BRIXMOR

## **Demographic Summary Report**

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

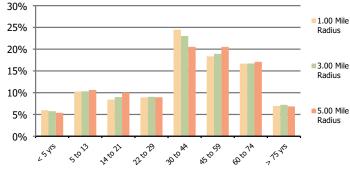
**Shoppes at Valley Forge** Phoenixville, PA

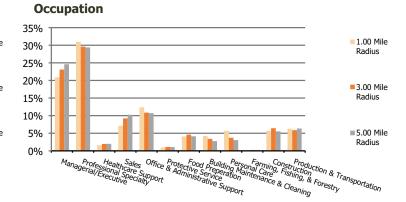
1.00 Mile Radius

3.00 Mile Radius

5.00 Mile Radius

Population by Age Range





Current Estimated Population	9,731	45,456	90,056
5 2010 Census Population	3,705	26,625	57,338
2000 Census Population	3,612	23,732	48,876
Historical Annual Growth 2000 to 2010	0.3%	1.2%	1.6%
Estimated Annual Growth 2010 to 2023	7.6%	4.1%	3.5%
Projected Annual Growth 2023 to 2028	3.2%	1.4%	1.3%
<u>.</u>			
Hispanic or Latino Population	6%	7%	5%
Non Hispanic or Latino Population	94%	93%	95%
White	79.4%	79.2%	79.1%
🖁 Black or African American	5.0%	4.9%	4.2%
Asian & Pacific Islander	3.9%	4.7%	7.5%
Other Races	11.6%	11.2%	9.3%