

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.794769 Longitude: -83.737261

Silver Pointe Shopping Center Fenton, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	14,565	37,275	108,440
	Population Est 23Q1	14,578	37,291	108,526
	Population Est 22Q4	14,629	37,356	108,460
	Population Est 22Q3	14,610	37,284	108,342
	Population Est 22Q2	14,610	37,259	108,261
	Population Est 22Q1	14,653	37,229	108,172
	Population Est 21Q4	14,629	37,119	107,956
	Population Est 21Q3	14,629	37,110	107,837
	Population Est 21Q2	14,584	37,007	107,484
	Population Fcst	15,194	39,620	115,516
	2010 Census Population	7,211	24,365	84,788
	2000 Census Population	6,855	20,674	72,439
	1990 Census Population	5,532	16,354	58,889
	Current Year Daytime Population	13,838	27,356	90,979
	Average Seasonal Population	498	1,676	4,441
	Historical Annual Growth, 1990 – 2000	2.17%	2.37%	2.09%
	Historical Annual Growth, 2000 – 2010	0.51%	1.66%	1.59%
	Estimated Annual Growth, 2010 – CY	5.45%	3.26%	1.87%
	Projected Annual Growth, CY to Y5	0.85%	1.23%	1.27%
	Group Qtrs Est	131	269	606
Transient Est Average Last 4 Qtrs	679	711	3,853	
<b>Households</b>	Current Year Estimated Households	6,271	14,985	43,091
	Households Est 23Q1	6,272	14,981	43,099
	Households Est 22Q4	6,286	14,996	43,063
	Households Est 22Q3	6,278	14,968	43,019
	Households Est 22Q2	6,280	14,963	42,995
	Households Est 22Q1	6,300	14,950	42,957
	Households Est 21Q4	6,289	14,908	42,881
	Households Est 21Q3	6,291	14,903	42,834
	Households Est 21Q2	6,269	14,859	42,689
	Households Fcst	6,553	15,946	45,863
	2010 Census Households	2,867	9,183	32,486
	2000 Census Households	2,713	7,779	27,107
	1990 Census Households	2,075	5,804	20,789
	Historical Annual Growth, 1990 – 2000	2.72%	2.97%	2.69%
	Historical Annual Growth, 2000 – 2010	0.55%	1.67%	1.83%
	Estimated Annual Growth, 2010 – CY	6.08%	3.76%	2.15%
	Projected Annual Growth, CY to Y5	0.88%	1.25%	1.25%
Population per Household	2.30	2.47	2.50	

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Silver Pointe Shopping Center Fenton, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.9%	1.4%	1.1%
	HH Income \$250,000 to \$499,999	1.0%	1.6%	1.3%
	HH Income \$200,000 to \$249,999	2.4%	3.8%	3.1%
	HH Income \$175,000 to \$199,999	5.7%	6.1%	5.6%
	HH Income \$150,000 to \$174,999	5.8%	6.5%	6.1%
	HH Income \$100,000 to 149,999	19.1%	20.4%	19.5%
	HH Income \$75,000 to 99,999	13.4%	14.2%	14.8%
	HH Income \$50,000 to 74,999	19.7%	17.5%	18.1%
	HH Income \$35,000 to 49,999	10.9%	9.8%	11.6%
	HH Income \$25,000 to 34,999	6.7%	6.1%	6.8%
	HH Income \$15,000 to 24,999	7.1%	6.2%	5.7%
	HH Income \$0 to 14,999	7.4%	6.3%	6.4%
	Average Household Income	\$92,460	\$107,818	\$99,064
	Median Household Income	\$72,811	\$81,006	\$77,085
	Per Capita Income	\$40,170	\$43,617	\$39,558
	2000 Average HH Income	\$65,225	\$72,645	\$68,359
	2000 Median HH Income	\$53,510	\$62,232	\$60,113
	Average Disposable Income	73,716	80,514	76,669
	Median Disposable Income	62,296	69,096	65,838
	Discretionary HH Income Over \$150,000	1.5%	3.2%	2.0%
	Discretionary HH Income \$125,000 to \$149,999	2.7%	3.7%	3.3%
	Discretionary HH Income \$100,000 to \$124,999	8.3%	9.2%	8.1%
	Discretionary HH Income \$75,000 to \$99,999	11.7%	13.6%	13.1%
	Discretionary HH Income \$50,000 to \$74,999	20.0%	21.4%	21.7%
	Discretionary HH Income \$25,000 to \$49,999	32.5%	28.6%	29.8%
	Discretionary HH Income Under \$25,000	23.4%	20.3%	22.1%
	Average Discretionary HH Income	53,021	59,286	55,841
	Median Discretionary HH Income	43,931	51,206	48,248
	Householder White – Count	5,803	14,085	40,065
	Median HH Income	\$73,067	\$82,790	\$77,979
	Average HH Income	\$83,639	\$90,807	\$87,076
	Householder Black or African-American – Count	50	106	965
	Median HH Income	\$110,561	\$83,836	\$56,244
	Average HH Income	\$111,671	\$93,075	\$63,895
Householder Hispanic – Count	224	371	882	
Median HH Income	\$70,655	\$73,502	\$83,082	
Average HH Income	\$85,753	\$91,095	\$95,544	
Householder Asian or Pacific Islander – Count	16	55	239	
Median HH Income	\$120,345	\$97,129	\$85,363	
Average HH Income	\$118,352	\$108,693	\$91,919	
Householder Other or Pacific Islander – Count	178	368	940	
Median HH Income	\$70,278	\$72,235	\$80,831	
Average HH Income	\$86,587	\$85,690	\$90,088	
Gender	Male Population	6,938	18,093	53,386
	Female Population	7,627	19,183	55,055

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Silver Pointe Shopping Center Fenton, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	745	1,795	5,255
	Count of Pop 0 to 7 years	1,039	2,572	7,617
	Count of Pop 5 - 13	1,410	3,756	10,922
	Count of Pop 14 - 18	735	1,981	5,663
	Count of Pop 19 - 22	765	2,003	5,737
	Count of Pop 22 - 25	575	1,474	4,250
	Count of Pop 25 - 29	931	2,133	6,157
	Count of Pop 30 - 34	918	2,075	5,994
	Count of Pop 35 - 39	887	2,134	6,204
	Count of Pop 40 - 44	892	2,206	6,367
	Count of Pop 45 - 59	2,859	7,527	22,092
	Count of Pop 60 - 74	2,646	7,061	20,958
	Count of Pop 75 - 84	858	2,353	6,648
	Count of Pop 85+	344	777	2,194
	% of Pop 0 to 4 years	5.1%	4.8%	4.8%
	% of Pop 0 to 7 years	7.1%	6.9%	7.0%
	% of Pop 5 - 13	9.7%	10.1%	10.1%
	% of Pop 14 - 18	5.0%	5.3%	5.2%
	% of Pop 19 - 22	5.3%	5.4%	5.3%
	% of Pop 22 - 25	3.9%	4.0%	3.9%
% of Pop 25 - 29	6.4%	5.7%	5.7%	
% of Pop 30 - 34	6.3%	5.6%	5.5%	
% of Pop 35 - 39	6.1%	5.7%	5.7%	
% of Pop 40 - 44	6.1%	5.9%	5.9%	
% of Pop 45 - 59	19.6%	20.2%	20.4%	
% of Pop 60 - 74	18.2%	18.9%	19.3%	
% of Pop 75 - 84	5.9%	6.3%	6.1%	
% of Pop 85+	2.4%	2.1%	2.0%	
Median Age	41.8	42.9	43.2	
Average Age	41.8	42.1	42.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.5%	5.1%	5.0%
	% of Pop 5 - 13	9.9%	10.4%	10.4%
	% of Pop 14 - 18	5.3%	5.5%	5.4%
	% of Pop 19 - 22	5.6%	5.6%	5.5%
	% of Pop 22 - 25	4.2%	4.2%	4.1%
	% of Pop 25 - 29	6.6%	6.0%	5.9%
	% of Pop 30 - 34	6.6%	5.7%	5.6%
	% of Pop 35 - 39	6.3%	5.9%	5.7%
	% of Pop 40 - 44	6.3%	6.0%	5.9%
	% of Pop 45 - 59	19.8%	20.2%	20.3%
	% of Pop 75 - 84	4.8%	5.7%	5.6%
	% of Pop 60 - 74	17.5%	18.3%	18.9%
	% of Pop 85+	1.5%	1.4%	1.5%
Median Age	39.9	41.4	41.9	
Average Age	40.3	41.0	41.2	

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	% of Pop 0 to 4 years	4.8%	4.6%	4.7%
	% of Pop 5 - 13	9.5%	9.8%	9.7%
	% of Pop 14 - 18	4.8%	5.1%	5.0%
	% of Pop 19 - 22	4.9%	5.1%	5.1%
	% of Pop 22 - 25	3.7%	3.7%	3.7%
	% of Pop 25 - 29	6.2%	5.5%	5.4%
	% of Pop 30 - 34	6.1%	5.4%	5.5%
	% of Pop 35 - 39	5.9%	5.6%	5.7%
	% of Pop 40 - 44	6.0%	5.8%	5.9%
	% of Pop 45 - 59	19.4%	20.2%	20.4%
	% of Pop 60 - 74	18.8%	19.5%	19.7%
	% of Pop 75 - 84	6.8%	6.9%	6.7%
	% of Pop 85+	3.2%	2.7%	2.6%
	Median Age	43.5	44.4	44.5
Average Age	43.1	43.2	43.2	
Race	Count of White	13,313	34,125	96,980
	Count of Black or African-American	186	379	2,895
	Count of Asian or Pacific Islander	152	333	1,081
	Count of Other races	913	2,438	7,484
	White	91.4%	91.5%	89.4%
	Black or African American	1.3%	1.0%	2.7%
	Asian	1.0%	0.9%	1.0%
	Other Races	6.3%	6.5%	6.9%
Language Spoken	Speak English at Home	97.2%	97.5%	96.9%
	Speak Spanish at Home	1.8%	1.3%	1.1%
	Speak French or French Creole at Home	0.1%	0.1%	0.1%
	Speak German at Home	0.1%	0.1%	0.3%
	Speak Other Indo-European Languages at Home	0.3%	0.3%	0.4%
	Speak Russian and Other Slavic Languages at H	0.0%	0.1%	0.2%
	Speak Chinese at Home	0.1%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.1%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.2%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.3%	0.4%	0.5%
Hispanic	Hispanic Population	457	1,162	3,418
	Hispanic Population Percent	3.1%	3.1%	3.2%
	Mexican	68.8%	62.9%	63.3%
	Puerto Rican	2.6%	10.1%	13.0%
	Cuban	1.1%	2.1%	2.4%
	Dominican	12.2%	9.4%	3.5%
	Central American	5.2%	3.7%	5.3%
	South American	2.6%	2.1%	2.7%
	Other Hispanic	7.6%	9.7%	9.7%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	6.1%	6.4%	7.2%
	American	5.9%	6.1%	6.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.0%	0.9%	1.0%
	Chinese	0.4%	0.2%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.3%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.1%	0.2%	0.3%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.2%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	55.0%	55.5%	53.9%
	British	8.7%	9.2%	9.0%
	Dutch	1.0%	1.1%	1.0%
	French	2.6%	2.9%	2.7%
	German	13.1%	14.0%	13.6%
	Italian	2.3%	3.1%	3.1%
	Polish	7.0%	6.1%	5.8%
	Scandinavian	3.4%	3.2%	3.2%
	Scotch/Irish	11.8%	10.9%	10.6%
Other European (ie. Greek/Russian)	5.0%	5.1%	5.0%	
Middle Eastern	0.7%	0.7%	1.0%	
Other Ancestry	10.5%	10.4%	11.9%	
Unclassified Ancestry	23.5%	23.0%	21.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	10,335	26,266	76,614
	Elementary (0 to 8)	1.3%	1.1%	1.1%
	Some High School (9 to 11)	2.4%	3.0%	3.5%
	High School Graduate (12)	25.5%	25.0%	26.9%
	Some College (13 to 16)	24.6%	22.8%	25.2%
	Associates Degree Only	11.4%	12.1%	11.6%
	Bachelors Degree Only	20.4%	22.9%	20.0%
	Graduate Degree	14.5%	13.1%	11.7%
	% College (4+)	34.9%	36.0%	31.7%
<b>Household Type</b>	Total Households – count	6,271	14,985	43,091
	One Person HHs – count	1,982	3,941	11,006
	Family HHs – count	3,966	10,360	29,813
	Married Couple – count	3,146	8,518	24,307
	w/own children – count	1,286	3,204	8,581
	w/out own children – count	1,860	5,314	15,726
	Male Householder – count	323	753	2,201
	Female Householder – count	497	1,089	3,306
	Non-Family Households – count	323	684	2,271
	1 Person Household	31.6%	26.3%	25.5%
	2 Person Household	35.3%	36.1%	35.7%
	3 Person Household	13.9%	14.7%	15.6%
	4 Person Household	11.8%	13.8%	13.6%
	5 Person Household	5.0%	5.9%	6.0%
	6 Person Household	1.7%	2.3%	2.4%
7+ Person Household	0.7%	0.9%	1.2%	
% Households With Children	27.5%	28.6%	26.6%	

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Silver Pointe Shopping Center Fenton, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	6,658	15,853	45,641
	Owner Occupied Percent	65.4%	73.9%	75.2%
	Renter Occupied Percent	28.8%	20.6%	19.2%
	Vacant Housing Percent	5.8%	5.5%	5.6%
	Total Housing Units (Census 2000)	2,913	8,245	28,579
	For Rent (Census 2000)	45%	34%	24%
	For Sale (Census 2000)	8%	13%	19%
	Rented or Sold, (Census 2000)	7%	11%	17%
	Seasonal (Census 2014)	22%	33%	28%
	Other (Census 2000)	4%	5%	8%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	29%	29%	27%
	Homes Built 1980 to 1989	14%	12%	13%
	Homes Built 1970 to 1979	14%	20%	21%
	Homes Built 1960 to 1969	10%	12%	14%
	Homes Built 1950 to 1959	18%	13%	10%
	Homes Built 1940 to 1949	5%	4%	4%
	Homes Built Before 1939	10%	10%	10%
<b>Units in Structure</b>	1 Unit	71%	82%	81%
	2 - 9 Units	7%	6%	5%
	Greater than 10 Units	19%	9%	7%
	Mobilie Trailer	4%	3%	8%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.9%	3.6%	2.0%
	Property Value \$750,000 to \$999,999	4.4%	4.3%	3.1%
	Property Value \$500,000 to \$749,999	12.0%	11.6%	10.5%
	Property Value \$400,000 to \$499,999	8.6%	10.7%	11.6%
	Property Value \$300,000, to \$399,999	16.6%	20.3%	20.0%
	Property Value \$200,000 to \$299,999	30.0%	29.2%	26.7%
	Property Value \$150,000 to \$199,999	13.9%	10.1%	11.4%
	Property Value \$100,000 to \$149,999	8.2%	5.7%	7.5%
	Property Value \$60,000 to \$99,999	0.8%	1.3%	3.2%
	Property Value \$40,000 to \$59,999	1.7%	1.0%	0.9%
	Property Value \$0 to \$39,999	1.2%	1.2%	2.5%
	Median Home Value	\$277,336	\$304,524	\$290,995
Median Rent	\$667	\$640	\$595	
<b>Wealth per Household</b>	\$0 and under - percent	16.9%	16.1%	16.2%
	\$1 to \$4999 - percent	8.1%	7.5%	7.6%
	\$5k to \$9999 - percent	4.4%	4.2%	4.2%
	\$10k to \$24999 - percent	6.3%	6.1%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.5%	10.5%
	\$100k to \$249999 - percent	18.4%	18.9%	18.9%
	\$250k to \$499999 - percent	13.5%	14.0%	13.9%
	\$500k+ - percent	15.1%	15.9%	15.5%
	Median HH Wealth	\$85,838	\$94,082	\$92,205
	Avg HH Wealth	\$246,159	\$256,122	\$252,684

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<b>Economic Viability</b>	Economic Viability Local	201	209	216
	Economic Viability Indexed	201	209	216
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	7,360	18,162	53,430
	Managerial/Executive	20.5%	20.2%	17.1%
	Professional Specialty	30.7%	26.9%	25.8%
	Healthcare Support	1.8%	2.3%	2.8%
	Sales	9.8%	11.0%	10.9%
	Office & Administrative Support	8.3%	10.0%	11.2%
	Protective Service	0.7%	0.7%	1.3%
	Food Preparation	3.4%	4.1%	4.6%
	Building Maintenance & Cleaning	2.3%	2.3%	3.2%
	Personal Care	4.1%	3.4%	2.6%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	5.8%	6.6%	7.8%
	Production & Transportation	12.7%	12.3%	12.4%
	Percent White Collar Workers	71.1%	70.5%	67.8%
Percent Blue Collar Workers	28.9%	29.5%	32.2%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.7%	5.6%	7.1%
	Manufacturing	19.9%	20.3%	18.5%
	Transportation	3.4%	3.8%	3.5%
	Information	1.3%	1.3%	1.3%
	Wholesale/Retail	11.5%	14.4%	15.8%
	Finance, Insurance, Real Estate	8.1%	7.5%	6.8%
	Professional Services	6.5%	5.9%	5.9%
	Management Services	0.1%	0.1%	0.2%
	Administrative/Waste Services	1.9%	2.3%	3.4%
	Educational Services	29.4%	26.1%	24.2%
	Entertainment Services	7.2%	7.1%	6.9%
	Other Professional Services	3.2%	3.3%	4.0%
	Public Administration	1.9%	2.2%	2.7%
<b>Transportation To Work</b>	Drive to Work Alone	88.8%	88.3%	87.9%
	Drive to Work Carpool	7.3%	7.1%	8.1%
	Travel to Work by Public Transportation	0.1%	0.1%	0.2%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	0.9%	0.7%	0.7%
	Other Means	0.8%	0.6%	0.4%
	Work at Home	2.1%	3.1%	2.6%

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	Travel to Work in Less than 5 Minutes	3.4%	2.6%	2.4%
	Travel to Work in 5 to 9 Minutes	12.5%	9.7%	7.1%
	Travel to Work in 10 to 14 Minutes	10.1%	11.1%	12.3%
	Travel to Work in 15 to 19 Minutes	8.6%	9.3%	13.0%
	Travel to Work in 20 to 29 Minutes	24.8%	22.8%	21.0%
	Travel to Work in 30 to 44 Minutes	16.2%	19.8%	20.3%
	Travel to Work in 45 to 59 Minutes	13.1%	12.1%	11.7%
	Travel to Work in 60 Minutes or more	11.9%	12.7%	12.1%
	Average Travel Time to Work	28	29	29
Vehicles per HH	No Vehicles	5.4%	4.0%	3.8%
	1 Vehicle	31.5%	25.5%	26.5%
	2 Vehicles	43.6%	44.6%	42.0%
	3 or more vehicles	19.5%	25.9%	27.7%
	Average Number of Vehicles	1.83	2.03	2.06
Change	Births (last 12 months)	159	375	1,068
	Deaths (last 12 months)	171	445	1,288
	Migration (last 12 months)	-23	110	469
Work place	Workplace Establishments	427	691	2,091
	Workplace Employees (FTE)	4,219	6,571	22,623