

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 38.297043 Longitude: -76.51019

South Plaza Shopping Center California, MD		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	18,649	49,354	106,282
	Population Est 23Q1	18,602	49,273	106,158
	Population Est 22Q4	18,612	49,269	106,130
	Population Est 22Q3	18,598	49,288	106,211
	Population Est 22Q2	18,576	49,242	105,967
	Population Est 22Q1	18,551	49,215	105,913
	Population Est 21Q4	18,556	49,235	105,925
	Population Est 21Q3	18,545	49,168	105,662
	Population Est 21Q2	18,499	49,008	105,275
	Population Fcst	20,197	52,296	113,327
	2010 Census Population	1,450	7,542	36,437
	2000 Census Population	1,640	7,269	31,530
	1990 Census Population	1,034	6,190	21,862
	Current Year Daytime Population	25,398	60,276	113,153
	Average Seasonal Population	402	1,690	7,085
	Historical Annual Growth, 1990 – 2000	4.72%	1.62%	3.73%
	Historical Annual Growth, 2000 – 2010	-1.22%	0.37%	1.46%
	Estimated Annual Growth, 2010 – CY	21.26%	15.23%	8.41%
	Projected Annual Growth, CY to Y5	1.61%	1.16%	1.29%
	Group Qtrs Est	46	520	2,047
Transient Est Average Last 4 Qtrs	1,467	5,566	7,324	
Households	Current Year Estimated Households	7,388	19,190	39,600
	Households Est 23Q1	7,357	19,140	39,525
	Households Est 22Q4	7,361	19,139	39,512
	Households Est 22Q3	7,356	19,149	39,546
	Households Est 22Q2	7,339	19,120	39,445
	Households Est 22Q1	7,330	19,111	39,429
	Households Est 21Q4	7,332	19,120	39,434
	Households Est 21Q3	7,327	19,091	39,335
	Households Est 21Q2	7,310	19,033	39,191
	Households Fcst	8,025	20,340	42,213
	2010 Census Households	526	2,958	12,598
	2000 Census Households	605	2,754	11,066
	1990 Census Households	405	2,277	7,748
	Historical Annual Growth, 1990 – 2000	4.08%	1.92%	3.63%
	Historical Annual Growth, 2000 – 2010	-1.39%	0.72%	1.31%
	Estimated Annual Growth, 2010 – CY	22.07%	15.16%	9.03%
	Projected Annual Growth, CY to Y5	1.67%	1.17%	1.29%
Population per Household	2.52	2.54	2.63	

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South Plaza Shopping Center California, MD		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.9%	1.9%	2.2%
	HH Income \$250,000 to \$499,999	2.3%	2.2%	2.6%
	HH Income \$200,000 to \$249,999	5.5%	5.2%	6.1%
	HH Income \$175,000 to \$199,999	6.3%	5.7%	6.2%
	HH Income \$150,000 to \$174,999	8.5%	8.3%	8.7%
	HH Income \$100,000 to 149,999	24.3%	23.1%	23.0%
	HH Income \$75,000 to 99,999	14.4%	13.8%	13.3%
	HH Income \$50,000 to 74,999	14.2%	14.5%	14.9%
	HH Income \$35,000 to 49,999	8.7%	9.1%	8.1%
	HH Income \$25,000 to 34,999	4.2%	5.1%	4.8%
	HH Income \$15,000 to 24,999	5.3%	5.2%	4.5%
	HH Income \$0 to 14,999	4.3%	6.0%	5.7%
	Average Household Income	\$110,488	\$107,086	\$114,774
	Median Household Income	\$97,917	\$92,469	\$97,287
	Per Capita Income	\$43,851	\$42,016	\$43,443
	2000 Average HH Income	\$55,658	\$53,693	\$61,646
	2000 Median HH Income	\$52,834	\$47,557	\$54,698
	Average Disposable Income	89,944	86,338	90,323
	Median Disposable Income	81,518	77,530	81,115
	Discretionary HH Income Over \$150,000	2.6%	2.0%	3.1%
	Discretionary HH Income \$125,000 to \$149,999	5.9%	6.0%	6.4%
	Discretionary HH Income \$100,000 to \$124,999	8.9%	7.6%	9.0%
	Discretionary HH Income \$75,000 to \$99,999	16.4%	16.3%	17.2%
	Discretionary HH Income \$50,000 to \$74,999	24.6%	22.8%	22.2%
	Discretionary HH Income \$25,000 to \$49,999	25.9%	24.8%	24.4%
	Discretionary HH Income Under \$25,000	15.7%	20.5%	17.8%
	Average Discretionary HH Income	63,652	60,441	64,088
	Median Discretionary HH Income	58,346	55,076	58,665
	Householder White – Count	5,280	12,961	29,618
	Median HH Income	\$101,281	\$102,305	\$105,238
	Average HH Income	\$105,838	\$105,028	\$107,592
	Householder Black or African-American – Count	1,288	3,694	5,930
	Median HH Income	\$66,560	\$59,217	\$58,883
	Average HH Income	\$77,837	\$73,187	\$73,573
	Householder Hispanic – Count	264	878	1,346
Median HH Income	\$97,168	\$62,231	\$68,269	
Average HH Income	\$109,116	\$88,016	\$90,926	
Householder Asian or Pacific Islander – Count	98	425	758	
Median HH Income	\$131,518	\$119,706	\$129,207	
Average HH Income	\$118,873	\$117,890	\$120,937	
Householder Other or Pacific Islander – Count	458	1,233	1,947	
Median HH Income	\$119,308	\$95,813	\$94,376	
Average HH Income	\$115,239	\$95,503	\$98,094	
Gender	Male Population	9,183	24,410	52,563
	Female Population	9,465	24,943	53,719

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Total Population by Age	Count of Pop 0 to 4 years	1,162	3,055	6,070
	Count of Pop 0 to 7 years	1,675	4,490	8,919
	Count of Pop 5 - 13	2,262	6,035	12,438
	Count of Pop 14 - 18	1,000	2,692	6,077
	Count of Pop 19 - 22	939	2,572	6,010
	Count of Pop 22 - 25	668	1,861	4,398
	Count of Pop 25 - 29	1,252	3,385	6,642
	Count of Pop 30 - 34	1,560	3,903	7,405
	Count of Pop 35 - 39	1,498	3,757	7,394
	Count of Pop 40 - 44	1,224	3,220	6,692
	Count of Pop 45 - 59	3,414	8,905	20,126
	Count of Pop 60 - 74	2,682	7,196	16,769
	Count of Pop 75 - 84	771	2,016	4,604
	Count of Pop 85+	217	757	1,656
	% of Pop 0 to 4 years	6.2%	6.2%	5.7%
	% of Pop 0 to 7 years	9.0%	9.1%	8.4%
	% of Pop 5 - 13	12.1%	12.2%	11.7%
	% of Pop 14 - 18	5.4%	5.5%	5.7%
	% of Pop 19 - 22	5.0%	5.2%	5.7%
	% of Pop 22 - 25	3.6%	3.8%	4.1%
	% of Pop 25 - 29	6.7%	6.9%	6.2%
	% of Pop 30 - 34	8.4%	7.9%	7.0%
	% of Pop 35 - 39	8.0%	7.6%	7.0%
	% of Pop 40 - 44	6.6%	6.5%	6.3%
% of Pop 45 - 59	18.3%	18.0%	18.9%	
% of Pop 60 - 74	14.4%	14.6%	15.8%	
% of Pop 75 - 84	4.1%	4.1%	4.3%	
% of Pop 85+	1.2%	1.5%	1.6%	
Median Age	36.6	36.6	37.8	
Average Age	37.9	38.0	38.8	
Male Population by Age	% of Pop 0 to 4 years	6.4%	6.4%	5.9%
	% of Pop 5 - 13	12.4%	12.7%	12.3%
	% of Pop 14 - 18	5.4%	5.6%	5.9%
	% of Pop 19 - 22	5.2%	5.5%	5.8%
	% of Pop 22 - 25	3.8%	4.0%	4.3%
	% of Pop 25 - 29	7.1%	7.3%	6.6%
	% of Pop 30 - 34	8.7%	8.1%	7.2%
	% of Pop 35 - 39	8.4%	7.7%	7.0%
	% of Pop 40 - 44	6.7%	6.5%	6.3%
	% of Pop 45 - 59	17.9%	17.5%	18.5%
	% of Pop 75 - 84	3.4%	3.6%	3.9%
	% of Pop 60 - 74	13.8%	14.0%	15.3%
	% of Pop 85+	0.9%	1.0%	1.1%
	Median Age	35.6	35.1	36.4
Average Age	37.0	36.8	37.8	

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	% of Pop 0 to 4 years	6.1%	6.0%	5.5%
	% of Pop 5 - 13	11.8%	11.7%	11.1%
	% of Pop 14 - 18	5.3%	5.3%	5.5%
	% of Pop 19 - 22	4.9%	4.9%	5.5%
	% of Pop 22 - 25	3.4%	3.5%	4.0%
	% of Pop 25 - 29	6.3%	6.4%	5.9%
	% of Pop 30 - 34	8.1%	7.7%	6.8%
	% of Pop 35 - 39	7.7%	7.5%	6.9%
	% of Pop 40 - 44	6.5%	6.6%	6.3%
	% of Pop 45 - 59	18.7%	18.6%	19.4%
	% of Pop 60 - 74	14.9%	15.1%	16.2%
	% of Pop 75 - 84	4.8%	4.6%	4.8%
	% of Pop 85+	1.4%	2.0%	2.0%
	Median Age	37.6	38.0	39.1
Average Age	38.8	39.1	39.8	
Race	Count of White	12,169	30,413	73,326
	Count of Black or African-American	3,108	10,133	17,327
	Count of Asian or Pacific Islander	896	2,210	3,445
	Count of Other races	2,475	6,598	12,185
	White	65.3%	61.6%	69.0%
	Black or African American	16.7%	20.5%	16.3%
	Asian	4.8%	4.5%	3.2%
	Other Races	13.3%	13.4%	11.5%
Language Spoken	Speak English at Home	91.9%	90.8%	92.5%
	Speak Spanish at Home	5.4%	5.1%	3.4%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.2%	0.2%	0.8%
	Speak Other Indo-European Languages at Home	0.2%	0.6%	0.8%
	Speak Russian and Other Slavic Languages at H	0.0%	0.1%	0.1%
	Speak Chinese at Home	0.1%	0.2%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.1%	0.2%	0.1%
	Speak Other Asian Languages at Home	0.8%	0.6%	0.5%
	Speak Tagalog and Other Pacific Languages at H	0.9%	1.7%	1.1%
	Speak Other Language at Home	0.2%	0.4%	0.3%
Hispanic	Hispanic Population	1,466	4,139	6,781
	Hispanic Population Percent	7.9%	8.4%	6.4%
	Mexican	31.7%	36.8%	33.9%
	Puerto Rican	31.1%	19.3%	24.0%
	Cuban	0.7%	0.9%	1.3%
	Dominican	0.1%	0.1%	1.2%
	Central American	5.0%	15.0%	13.1%
	South American	19.8%	15.9%	12.9%
	Other Hispanic	11.6%	12.0%	13.6%
	2000 Hispanic Population Percent	1%	2%	2%
	1990 Hispanic Population Percent	2%	2%	2%

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Ancestry	American (percent of total population)	6.3%	5.8%	6.8%
	American	6.0%	5.5%	6.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	4.7%	4.4%	3.2%
	Chinese	0.6%	0.8%	0.6%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.2%	0.3%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	3.3%	2.7%	1.7%
	Other Asian	0.0%	0.2%	0.2%
	European (percent of total population)	35.4%	35.3%	39.6%
	British	6.5%	6.9%	9.0%
	Dutch	0.6%	0.7%	0.6%
	French	1.5%	1.3%	1.3%
	German	6.7%	7.3%	8.5%
	Italian	2.1%	2.5%	3.0%
	Polish	1.7%	1.4%	1.4%
	Scandinavian	1.5%	1.4%	1.7%
	Scotch/Irish	9.6%	9.7%	10.4%
Other European (ie. Greek/Russian)	5.2%	4.2%	3.7%	
Middle Eastern	0.6%	0.3%	0.2%	
Other Ancestry	24.2%	25.3%	21.0%	
Unclassified Ancestry	21.0%	20.5%	22.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	12,618	33,139	71,288
	Elementary (0 to 8)	1.9%	2.9%	3.1%
	Some High School (9 to 11)	4.3%	5.3%	5.9%
	High School Graduate (12)	24.5%	27.4%	27.8%
	Some College (13 to 16)	20.3%	19.1%	19.9%
	Associates Degree Only	9.5%	9.0%	8.3%
	Bachelors Degree Only	23.6%	20.5%	19.7%
	Graduate Degree	16.0%	15.7%	15.2%
	% College (4+)	39.5%	36.2%	35.0%
Household Type	Total Households – count	7,388	19,190	39,600
	One Person HHs – count	2,139	5,503	9,997
	Family HHs – count	4,748	12,641	27,337
	Married Couple – count	3,547	8,975	20,343
	w/own children – count	1,785	4,263	8,758
	w/out own children – count	1,762	4,712	11,585
	Male Householder – count	345	797	1,719
	Female Householder – count	856	2,869	5,275
	Non-Family Households – count	501	1,045	2,267
	1 Person Household	29.0%	28.7%	25.2%
	2 Person Household	31.1%	30.8%	31.7%
	3 Person Household	16.0%	16.0%	16.8%
	4 Person Household	13.6%	13.9%	14.6%
	5 Person Household	6.3%	6.2%	6.7%
	6 Person Household	2.6%	2.8%	3.1%
7+ Person Household	1.5%	1.6%	1.9%	
% Households With Children	35.4%	35.5%	32.9%	

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Housing	Total Housing Units	7,792	20,680	43,067
	Owner Occupied Percent	59.0%	55.2%	63.2%
	Renter Occupied Percent	35.8%	37.6%	28.7%
	Vacant Housing Percent	5.2%	7.2%	8.0%
	Total Housing Units (Census 2000)	657	3,065	12,210
	For Rent (Census 2000)	54%	33%	18%
	For Sale (Census 2000)	5%	21%	19%
	Rented or Sold, (Census 2000)	0%	10%	6%
	Seasonal (Census 2014)	9%	18%	32%
	Other (Census 2000)	35%	10%	8%
Homes Built By Year	Homes Built 1990 to 2000	49%	28%	36%
	Homes Built 1980 to 1989	16%	25%	21%
	Homes Built 1970 to 1979	11%	16%	18%
	Homes Built 1960 to 1969	11%	10%	9%
	Homes Built 1950 to 1959	8%	12%	8%
	Homes Built 1940 to 1949	5%	9%	5%
	Homes Built Before 1939	0%	2%	3%
Units in Structure	1 Unit	69%	71%	86%
	2 - 9 Units	2%	9%	5%
	Greater than 10 Units	1%	12%	5%
	Mobilie Trailer	28%	8%	5%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.4%	3.0%	2.7%
	Property Value \$750,000 to \$999,999	4.0%	5.3%	6.2%
	Property Value \$500,000 to \$749,999	12.4%	15.6%	18.2%
	Property Value \$400,000 to \$499,999	19.6%	19.1%	19.2%
	Property Value \$300,000, to \$399,999	28.2%	26.0%	25.5%
	Property Value \$200,000 to \$299,999	18.8%	16.3%	17.2%
	Property Value \$150,000 to \$199,999	8.3%	5.6%	4.5%
	Property Value \$100,000 to \$149,999	2.4%	2.7%	1.8%
	Property Value \$60,000 to \$99,999	1.3%	1.8%	1.1%
	Property Value \$40,000 to \$59,999	0.4%	1.5%	0.9%
	Property Value \$0 to \$39,999	0.8%	2.5%	2.2%
Median Home Value	\$362,977	\$373,948	\$386,431	
Median Rent	\$664	\$727	\$735	
Wealth per Household	\$0 and under - percent	17.3%	17.8%	17.0%
	\$1 to \$4999 - percent	8.3%	8.7%	8.2%
	\$5k to \$9999 - percent	4.5%	4.7%	4.4%
	\$10k to \$24999 - percent	6.3%	6.4%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	18.0%	17.7%	18.2%
	\$250k to \$499999 - percent	13.3%	13.0%	13.4%
	\$500k+ - percent	15.4%	14.8%	15.4%
	Median HH Wealth	\$83,407	\$77,666	\$85,825
	Avg HH Wealth	\$246,916	\$239,466	\$248,500

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Economic Viability	Economic Viability Local	210	215	209
	Economic Viability Indexed	210	215	209
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,497	27,541	56,698
	Managerial/Executive	21.4%	18.8%	19.3%
	Professional Specialty	29.1%	28.2%	29.0%
	Healthcare Support	2.2%	2.0%	2.4%
	Sales	5.6%	7.6%	6.8%
	Office & Administrative Support	10.5%	10.3%	10.8%
	Protective Service	2.6%	2.3%	2.3%
	Food Preparation	2.5%	3.8%	4.5%
	Building Maintenance & Cleaning	2.9%	4.1%	3.6%
	Personal Care	2.9%	2.6%	2.2%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.2%
	Construction	10.8%	10.4%	10.3%
	Production & Transportation	9.4%	10.0%	8.7%
	Percent White Collar Workers	68.8%	66.9%	68.3%
Percent Blue Collar Workers	31.2%	33.1%	31.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	8.3%	8.3%	9.9%
	Manufacturing	3.9%	3.1%	3.9%
	Transportation	4.2%	5.3%	4.7%
	Information	0.8%	1.0%	1.0%
	Wholesale/Retail	9.6%	11.7%	10.1%
	Finance, Insurance, Real Estate	2.7%	3.0%	2.4%
	Professional Services	18.3%	16.6%	15.3%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	2.8%	3.2%	3.4%
	Educational Services	18.2%	17.8%	20.2%
	Entertainment Services	6.3%	6.7%	6.3%
	Other Professional Services	3.8%	3.5%	3.5%
	Public Administration	21.1%	19.6%	19.3%
Transportation To Work	Drive to Work Alone	72.1%	80.0%	79.9%
	Drive to Work Carpool	22.4%	13.1%	13.0%
	Travel to Work by Public Transportation	0.9%	1.4%	1.0%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	0.3%	2.1%	2.5%
	Other Means	0.1%	1.0%	1.0%
	Work at Home	4.4%	2.4%	2.5%

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	Travel to Work in Less than 5 Minutes	0.5%	3.9%	2.7%
	Travel to Work in 5 to 9 Minutes	12.0%	11.4%	6.8%
	Travel to Work in 10 to 14 Minutes	22.4%	16.2%	11.1%
	Travel to Work in 15 to 19 Minutes	20.2%	20.4%	14.0%
	Travel to Work in 20 to 29 Minutes	10.9%	20.2%	22.0%
	Travel to Work in 30 to 44 Minutes	19.2%	15.0%	21.4%
	Travel to Work in 45 to 59 Minutes	1.1%	3.7%	5.8%
	Travel to Work in 60 Minutes or more	13.9%	9.2%	16.2%
	Average Travel Time to Work	27	24	32
Vehicles per HH	No Vehicles	2.9%	5.1%	4.6%
	1 Vehicle	28.5%	30.9%	26.1%
	2 Vehicles	44.3%	40.3%	39.7%
	3 or more vehicles	24.3%	23.7%	29.6%
	Average Number of Vehicles	2.00	1.94	2.08
Change	Births (last 12 months)	233	599	1,209
	Deaths (last 12 months)	131	361	815
	Migration (last 12 months)	-2	-86	-1
Work place	Workplace Establishments	579	1,194	2,022
	Workplace Employees (FTE)	17,265	37,899	56,251