

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 38.297043 Longitude: -76.51019

South Plaza Shopping Center California, MD		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	4,702	24,415	52,065
	Population Est 23Q1	4,681	24,361	51,988
	Population Est 22Q4	4,684	24,365	51,980
	Population Est 22Q3	4,684	24,359	52,003
	Population Est 22Q2	4,678	24,337	51,940
	Population Est 22Q1	4,667	24,305	51,913
	Population Est 21Q4	4,669	24,314	51,931
	Population Est 21Q3	4,667	24,304	51,863
	Population Est 21Q2	4,659	24,200	51,682
	Population Fcst	5,097	26,469	55,173
	2010 Census Population	0	2,585	8,854
	2000 Census Population	0	2,657	8,414
	1990 Census Population	0	1,985	7,170
	Current Year Daytime Population	6,507	27,376	60,596
	Average Seasonal Population	108	516	2,193
	Historical Annual Growth, 1990 – 2000	0.00%	2.96%	1.61%
	Historical Annual Growth, 2000 – 2010	0.00%	-0.27%	0.51%
	Estimated Annual Growth, 2010 – CY	0.00%	18.47%	14.31%
	Projected Annual Growth, CY to Y5	1.63%	1.63%	1.17%
	Group Qtrs Est	8	79	559
Transient Est Average Last 4 Qtrs	669	1,561	6,344	
Households	Current Year Estimated Households	1,945	9,442	20,232
	Households Est 23Q1	1,933	9,406	20,184
	Households Est 22Q4	1,935	9,409	20,182
	Households Est 22Q3	1,935	9,406	20,193
	Households Est 22Q2	1,930	9,388	20,157
	Households Est 22Q1	1,926	9,378	20,148
	Households Est 21Q4	1,926	9,382	20,157
	Households Est 21Q3	1,926	9,377	20,127
	Households Est 21Q2	1,923	9,339	20,061
	Households Fcst	2,113	10,260	21,442
	2010 Census Households	0	967	3,466
	2000 Census Households	0	984	3,206
	1990 Census Households	0	731	2,658
	Historical Annual Growth, 1990 – 2000	0.00%	3.01%	1.89%
	Historical Annual Growth, 2000 – 2010	0.00%	-0.18%	0.78%
	Estimated Annual Growth, 2010 – CY	0.00%	18.77%	14.24%
	Projected Annual Growth, CY to Y5	1.68%	1.68%	1.17%
Population per Household	2.41	2.58	2.55	

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South Plaza Shopping Center California, MD		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.0%	2.2%	1.9%
	HH Income \$250,000 to \$499,999	2.5%	2.7%	2.3%
	HH Income \$200,000 to \$249,999	5.8%	6.4%	5.4%
	HH Income \$175,000 to \$199,999	4.1%	6.2%	5.8%
	HH Income \$150,000 to \$174,999	7.1%	8.8%	8.2%
	HH Income \$100,000 to 149,999	25.0%	23.8%	22.8%
	HH Income \$75,000 to 99,999	15.2%	14.2%	13.9%
	HH Income \$50,000 to 74,999	17.0%	13.2%	14.3%
	HH Income \$35,000 to 49,999	9.0%	9.0%	9.0%
	HH Income \$25,000 to 34,999	2.7%	4.1%	5.0%
	HH Income \$15,000 to 24,999	6.1%	4.8%	5.2%
	HH Income \$0 to 14,999	3.5%	4.6%	6.2%
	Average Household Income	\$106,528	\$113,071	\$107,776
	Median Household Income	\$93,502	\$100,250	\$92,680
	Per Capita Income	\$44,130	\$43,841	\$42,271
	2000 Average HH Income	\$0	\$56,617	\$55,158
	2000 Median HH Income	\$20,000	\$53,164	\$49,046
	Average Disposable Income	88,397	92,194	86,699
	Median Disposable Income	78,182	83,433	77,668
	Discretionary HH Income Over \$150,000	2.1%	3.0%	1.9%
	Discretionary HH Income \$125,000 to \$149,999	6.6%	7.0%	6.3%
	Discretionary HH Income \$100,000 to \$124,999	6.3%	8.9%	7.6%
	Discretionary HH Income \$75,000 to \$99,999	13.4%	16.8%	16.2%
	Discretionary HH Income \$50,000 to \$74,999	26.6%	23.9%	22.8%
	Discretionary HH Income \$25,000 to \$49,999	31.2%	23.9%	24.6%
	Discretionary HH Income Under \$25,000	13.9%	16.5%	20.5%
	Average Discretionary HH Income	61,105	65,255	60,637
	Median Discretionary HH Income	54,454	59,922	55,278
	Householder White – Count	1,397	6,797	13,829
	Median HH Income	\$98,058	\$104,552	\$102,297
	Average HH Income	\$104,075	\$108,328	\$105,257
	Householder Black or African-American – Count	337	1,549	3,782
	Median HH Income	\$63,010	\$63,058	\$58,743
	Average HH Income	\$72,180	\$76,146	\$72,225
Householder Hispanic – Count	59	382	913	
Median HH Income	\$102,660	\$107,437	\$63,731	
Average HH Income	\$116,508	\$112,502	\$88,845	
Householder Asian or Pacific Islander – Count	16	142	426	
Median HH Income	\$95,971	\$138,594	\$120,704	
Average HH Income	\$101,665	\$125,091	\$118,566	
Householder Other or Pacific Islander – Count	136	572	1,283	
Median HH Income	\$118,578	\$116,441	\$95,226	
Average HH Income	\$117,659	\$112,238	\$95,922	
Gender	Male Population	2,342	12,011	25,750
	Female Population	2,360	12,404	26,314

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South Plaza Shopping Center California, MD		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	305	1,505	3,182
	Count of Pop 0 to 7 years	409	2,211	4,678
	Count of Pop 5 - 13	541	3,040	6,313
	Count of Pop 14 - 18	241	1,360	2,838
	Count of Pop 19 - 22	232	1,260	2,709
	Count of Pop 22 - 25	169	882	1,953
	Count of Pop 25 - 29	371	1,560	3,504
	Count of Pop 30 - 34	448	1,927	4,042
	Count of Pop 35 - 39	391	1,926	3,918
	Count of Pop 40 - 44	303	1,651	3,374
	Count of Pop 45 - 59	851	4,514	9,452
	Count of Pop 60 - 74	636	3,497	7,744
	Count of Pop 75 - 84	168	1,000	2,217
	Count of Pop 85+	46	295	818
	% of Pop 0 to 4 years	6.5%	6.2%	6.1%
	% of Pop 0 to 7 years	8.7%	9.1%	9.0%
	% of Pop 5 - 13	11.5%	12.5%	12.1%
	% of Pop 14 - 18	5.1%	5.6%	5.5%
	% of Pop 19 - 22	4.9%	5.2%	5.2%
	% of Pop 22 - 25	3.6%	3.6%	3.8%
	% of Pop 25 - 29	7.9%	6.4%	6.7%
	% of Pop 30 - 34	9.5%	7.9%	7.8%
	% of Pop 35 - 39	8.3%	7.9%	7.5%
	% of Pop 40 - 44	6.4%	6.8%	6.5%
% of Pop 45 - 59	18.1%	18.5%	18.2%	
% of Pop 60 - 74	13.5%	14.3%	14.9%	
% of Pop 75 - 84	3.6%	4.1%	4.3%	
% of Pop 85+	1.0%	1.2%	1.6%	
Median Age	35.6	36.8	36.9	
Average Age	37.2	37.8	38.3	
Male Population by Age	% of Pop 0 to 4 years	6.5%	6.3%	6.3%
	% of Pop 5 - 13	11.7%	12.9%	12.6%
	% of Pop 14 - 18	5.1%	5.7%	5.7%
	% of Pop 19 - 22	5.0%	5.3%	5.5%
	% of Pop 22 - 25	3.8%	3.8%	4.0%
	% of Pop 25 - 29	8.3%	6.7%	7.2%
	% of Pop 30 - 34	9.7%	8.1%	8.0%
	% of Pop 35 - 39	8.6%	8.1%	7.6%
	% of Pop 40 - 44	6.5%	6.8%	6.4%
	% of Pop 45 - 59	17.9%	18.0%	17.6%
	% of Pop 75 - 84	3.2%	3.4%	3.7%
	% of Pop 60 - 74	12.8%	13.9%	14.3%
	% of Pop 85+	0.8%	0.9%	1.0%
	Median Age	34.9	35.7	35.5
Average Age	36.5	36.9	37.1	

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	% of Pop 40 - 44	6.3%	6.7%	6.5%
	% of Pop 45 - 59	18.3%	18.9%	18.7%
	% of Pop 60 - 74	14.3%	14.8%	15.4%
	% of Pop 75 - 84	4.0%	4.7%	4.8%
	% of Pop 85+	1.1%	1.5%	2.1%
	Median Age	36.2	37.8	38.3
Average Age	37.9	38.7	39.4	
Race	Count of White	3,025	16,051	32,656
	Count of Black or African-American	812	4,017	10,311
	Count of Asian or Pacific Islander	242	1,175	2,275
	Count of Other races	623	3,172	6,824
	White	64.3%	65.7%	62.7%
	Black or African American	17.3%	16.5%	19.8%
	Asian	5.1%	4.8%	4.4%
	Other Races	13.2%	13.0%	13.1%
Language Spoken	Speak English at Home	92.1%	91.4%	91.0%
	Speak Spanish at Home	5.5%	5.6%	5.0%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.2%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	0.1%	0.2%	0.6%
	Speak Russian and Other Slavic Languages at H	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.0%	0.2%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.2%
	Speak Other Asian Languages at Home	0.7%	0.7%	0.5%
	Speak Tagalog and Other Pacific Languages at H	1.0%	0.9%	1.7%
	Speak Other Language at Home	0.2%	0.3%	0.4%
Hispanic	Hispanic Population	373	1,856	4,234
	Hispanic Population Percent	7.9%	7.6%	8.1%
	Mexican	24.3%	31.3%	36.6%
	Puerto Rican	43.1%	27.7%	19.6%
	Cuban	0.2%	0.8%	0.9%
	Dominican	0.0%	0.1%	0.2%
	Central American	3.6%	8.3%	14.9%
	South American	20.2%	18.2%	15.7%
	Other Hispanic	8.7%	13.6%	12.1%
	2000 Hispanic Population Percent	0%	1%	2%
	1990 Hispanic Population Percent	0%	2%	2%

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Ancestry	American (percent of total population)	6.2%	6.4%	6.0%
	American	5.8%	6.1%	5.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
	Asian (percent of total population)	5.0%	4.7%	4.3%
	Chinese	0.3%	1.0%	0.8%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.3%
	South East Asian (ie. Vietnamese)	4.2%	3.0%	2.6%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	35.2%	35.8%	35.7%
	British	5.7%	6.8%	7.2%
	Dutch	0.5%	0.6%	0.7%
	French	1.4%	1.4%	1.3%
	German	6.1%	7.1%	7.3%
	Italian	2.0%	2.4%	2.5%
	Polish	2.1%	1.6%	1.4%
	Scandinavian	1.5%	1.4%	1.4%
	Scotch/Irish	10.0%	9.6%	9.8%
Other European (ie. Greek/Russian)	6.0%	4.9%	4.1%	
Middle Eastern	0.7%	0.5%	0.3%	
Other Ancestry	25.4%	24.2%	24.9%	
Unclassified Ancestry	19.4%	20.8%	20.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,213	16,369	35,070
	Elementary (0 to 8)	0.9%	1.9%	2.8%
	Some High School (9 to 11)	4.8%	4.5%	5.1%
	High School Graduate (12)	24.0%	23.9%	27.4%
	Some College (13 to 16)	20.6%	19.6%	19.0%
	Associates Degree Only	10.6%	9.1%	9.0%
	Bachelors Degree Only	23.6%	23.6%	20.4%
	Graduate Degree	15.4%	17.5%	16.3%
	% College (4+)	39.0%	41.1%	36.7%
Household Type	Total Households – count	1,945	9,442	20,232
	One Person HHs – count	628	2,583	5,764
	Family HHs – count	1,164	6,299	13,408
	Married Couple – count	854	4,586	9,593
	w/own children – count	419	2,390	4,446
	w/out own children – count	435	2,196	5,147
	Male Householder – count	134	432	837
	Female Householder – count	176	1,282	2,978
	Non-Family Households – count	153	559	1,060
	1 Person Household	32.3%	27.4%	28.5%
	2 Person Household	31.8%	30.9%	31.0%
	3 Person Household	14.6%	16.4%	16.1%
	4 Person Household	11.9%	14.6%	13.9%
	5 Person Household	6.0%	6.4%	6.1%
	6 Person Household	2.2%	2.7%	2.8%
7+ Person Household	1.1%	1.6%	1.6%	
% Households With Children	33.3%	38.1%	35.2%	

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Housing	Total Housing Units	2,053	9,956	21,873
	Owner Occupied Percent	51.8%	61.8%	56.0%
	Renter Occupied Percent	42.9%	33.0%	36.5%
	Vacant Housing Percent	5.3%	5.2%	7.5%
	Total Housing Units (Census 2000)	0	1,077	3,585
	For Rent (Census 2000)	0%	44%	28%
	For Sale (Census 2000)	0%	16%	21%
	Rented or Sold, (Census 2000)	0%	0%	9%
	Seasonal (Census 2014)	0%	21%	26%
	Other (Census 2000)	0%	25%	9%
Homes Built By Year	Homes Built 1990 to 2000	0%	40%	27%
	Homes Built 1980 to 1989	0%	17%	25%
	Homes Built 1970 to 1979	0%	15%	17%
	Homes Built 1960 to 1969	0%	12%	10%
	Homes Built 1950 to 1959	0%	8%	11%
	Homes Built 1940 to 1949	0%	7%	9%
	Homes Built Before 1939	0%	1%	2%
Units in Structure	1 Unit	0%	73%	74%
	2 - 9 Units	0%	4%	8%
	Greater than 10 Units	0%	4%	10%
	Mobilie Trailer	0%	19%	7%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.6%	3.0%	3.3%
	Property Value \$750,000 to \$999,999	4.2%	4.3%	5.9%
	Property Value \$500,000 to \$749,999	10.0%	13.5%	16.0%
	Property Value \$400,000 to \$499,999	20.0%	20.5%	19.0%
	Property Value \$300,000, to \$399,999	31.4%	28.0%	25.2%
	Property Value \$200,000 to \$299,999	16.7%	17.3%	16.3%
	Property Value \$150,000 to \$199,999	8.0%	7.1%	5.2%
	Property Value \$100,000 to \$149,999	1.5%	2.5%	2.6%
	Property Value \$60,000 to \$99,999	2.0%	1.8%	1.8%
	Property Value \$40,000 to \$59,999	0.2%	0.3%	1.4%
	Property Value \$0 to \$39,999	0.0%	1.2%	2.5%
	Median Home Value	\$368,250	\$369,714	\$378,581
Median Rent	\$200	\$706	\$723	
Wealth per Household	\$0 and under - percent	17.9%	17.1%	17.7%
	\$1 to \$4999 - percent	8.6%	8.1%	8.6%
	\$5k to \$9999 - percent	4.7%	4.4%	4.6%
	\$10k to \$24999 - percent	6.5%	6.3%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.0%	10.1%	10.1%
	\$100k to \$249999 - percent	17.6%	18.1%	17.8%
	\$250k to \$499999 - percent	12.9%	13.4%	13.1%
	\$500k+ - percent	14.8%	15.6%	14.9%
	Median HH Wealth	\$76,662	\$85,722	\$79,048
	Avg HH Wealth	\$239,165	\$249,869	\$241,144

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Economic Viability	Economic Viability Local	211	209	214
	Economic Viability Indexed	211	209	214
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,620	13,707	28,915
	Managerial/Executive	21.9%	22.0%	19.2%
	Professional Specialty	30.3%	29.3%	28.5%
	Healthcare Support	1.1%	2.4%	2.2%
	Sales	4.0%	6.1%	7.4%
	Office & Administrative Support	8.8%	10.7%	10.0%
	Protective Service	1.2%	2.4%	2.2%
	Food Preparation	2.3%	2.4%	3.7%
	Building Maintenance & Cleaning	3.5%	2.7%	4.0%
	Personal Care	4.5%	2.5%	2.7%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.0%
	Construction	11.5%	9.7%	10.3%
	Production & Transportation	10.8%	9.8%	9.9%
	Percent White Collar Workers	66.1%	70.5%	67.3%
Percent Blue Collar Workers	33.9%	29.5%	32.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	10.7%	8.1%	8.4%
	Manufacturing	5.3%	3.5%	3.0%
	Transportation	4.0%	4.0%	5.2%
	Information	0.6%	0.8%	1.0%
	Wholesale/Retail	9.4%	10.0%	11.6%
	Finance, Insurance, Real Estate	2.1%	3.0%	2.9%
	Professional Services	16.1%	18.0%	16.5%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	3.1%	2.8%	3.2%
	Educational Services	17.8%	18.5%	18.3%
	Entertainment Services	8.1%	5.9%	6.6%
	Other Professional Services	4.4%	3.8%	3.6%
	Public Administration	18.5%	21.5%	19.7%
Transportation To Work	Drive to Work Alone	0.0%	77.1%	80.3%
	Drive to Work Carpool	0.0%	17.7%	12.4%
	Travel to Work by Public Transportation	0.0%	0.7%	1.3%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.0%	0.0%
	Walked to Work	0.0%	0.7%	2.2%
	Other Means	0.0%	0.2%	1.0%
	Work at Home	0.0%	3.6%	2.8%

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	Travel to Work in Less than 5 Minutes	0.0%	1.6%	3.9%
	Travel to Work in 5 to 9 Minutes	0.0%	11.7%	10.6%
	Travel to Work in 10 to 14 Minutes	0.0%	19.7%	15.3%
	Travel to Work in 15 to 19 Minutes	0.0%	19.8%	18.4%
	Travel to Work in 20 to 29 Minutes	0.0%	14.9%	20.3%
	Travel to Work in 30 to 44 Minutes	0.0%	17.2%	16.5%
	Travel to Work in 45 to 59 Minutes	0.0%	2.9%	3.8%
	Travel to Work in 60 Minutes or more	0.0%	12.3%	11.2%
	Average Travel Time to Work	0	27	26
Vehicles per HH	No Vehicles	0.8%	3.9%	5.1%
	1 Vehicle	28.0%	26.2%	30.6%
	2 Vehicles	46.7%	44.9%	40.0%
	3 or more vehicles	24.6%	25.0%	24.3%
		Average Number of Vehicles	2.04	2.01
Change	Births (last 12 months)	64	298	624
	Deaths (last 12 months)	30	172	390
	Migration (last 12 months)	-3	-16	-69
Work place	Workplace Establishments	168	608	1,189
	Workplace Employees (FTE)	3,485	17,827	37,816