2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

Dayton, OH

South Towne Centre



	Latitude	: 39.632935	Longitude: -84.209369
5.00 Mi Drivet			20.00 Minute Drivetime
	39,164	158,44	6 504,338
	39 136	158 37	1 504.030

	I, OH	Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	39,164	158,446	504,338
	Population Est 23Q1	39,136	158,371	504,030
	Population Est 22Q4	39,145	158,432	503,679
	Population Est 22Q3	39,291	158,412	503,034
	Population Est 22Q2	39,272	158,151	502,677
	Population Est 22Q1	39,449	158,688	503,133
	Population Est 21Q4	39,572	158,813	503,191
	Population Est 21Q3	39,623	158,931	503,097
	Population Est 21Q2	39,619	158,734	502,409
N	Population Fcst	39,987	162,254	504,729
Population	2010 Census Population	29,330	132,930	409,397
nd	2000 Census Population	27,017	128,808	421,458
Ъ	1990 Census Population	25,499	120,876	425,495
	Current Year Daytime Population	53,903	157,974	554,356
	Average Seasonal Population	409	1,611	5,585
	Historical Annual Growth, 1990 – 2000	0.58%	0.64%	-0.10%
	Historical Annual Growth, 2000 – 2010	0.82%	0.32%	-0.29%
	Estimated Annual Growth, 2010 – CY	2.21%	1.33%	1.59%
	Projected Annual Growth, CY to Y5	0.42%	0.48%	0.02%
	Group Qtrs Est	611	2,191	13,539
	Transient Est Average Last 4 Qtrs	5,127	8,881	21,240
	Current Year Estimated Households	18,392	68,673	210,038
	Households Est 23Q1	18,376	68,634	209,883
	Households Est 22Q4	18,371	68,659	209,734
	Households Est 22Q3	18,438	68,666	209,517
	Households Est 22Q2	18,430	68,550	209,344
	Households Est 22Q1	18,520	68,790	209,571
	Households Est 21Q4	18,579	68,863	209,647
ds	Households Est 21Q3	18,601	68,921	209,646
Ιοι	Households Est 21Q2	18,599	68,842	209,365
Households	Households Fcst	18,774	70,368	210,016
hou	2010 Census Households	13,500	57,708	171,018
—	2000 Census Households	12,025	54,546	172,968
	1990 Census Households	10,706	48,671	168,575
	Historical Annual Growth, 1990 – 2000	1.17%	1.15%	0.26%
	Historical Annual Growth, 2000 – 2010	1.16%	0.57%	-0.11%
		2.36%	1.32%	1.56%
	Esumated Annual Growth, 2010 – C1	2.0070		
	Estimated Annual Growth, 2010 – CY Projected Annual Growth, CY to Y5	0.41%	0.49%	0.00%

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South

Dayto

Income



5,	2023	Latit	ude: 39.632935 Lo	ongitude: -84.209369
	Towne Centre n, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	0.9%	1.0%	0.9%
	HH Income \$250,000 to \$499,999	1.1%	1.2%	1.1%
	HH Income \$200,000 to \$249,999	2.5%	2.9%	2.5%
	HH Income \$175,000 to \$199,999	3.8%	4.8%	4.3%
	HH Income \$150,000 to \$174,999	4.7%	5.3%	4.4%
	HH Income \$100,000 to 149,999	17.7%	17.7%	15.1%
	HH Income \$75,000 to 99,999	12.9%	13.9%	13.1%
	HH Income \$50,000 to 74,999	18.6%	17.5%	16.7%
	HH Income \$35,000 to 49,999	12.7%	12.3%	13.1%
	HH Income \$25,000 to 34,999	8.9%	8.5%	8.7%
	HH Income \$15,000 to 24,999	9.4%	8.1%	9.5%
	HH Income \$0 to 14,999	6.7%	6.8%	10.7%
	Average Household Income	\$84,869	\$92,032	\$83,131
	Median Household Income	\$65,555	\$69,737	\$61,106
	Per Capita Income	\$40,501	\$40,461	\$35,134
	2000 Average HH Income	\$66,096	\$65,767	\$55,235
	2000 Median HH Income	\$53,792	\$51,094	\$41,409
	Average Disposable Income	68,244	71,583	65,240
	Median Disposable Income	56,235	59,744	52,563
	Discretionary HH Income Over \$150,000	1.6%	2.5%	2.1%
	Discretionary HH Income \$125,000 to \$149,999	3.4%	3.0%	2.6%
	Discretionary HH Income \$100,000 to \$124,999	5.4%	7.0%	6.0%
	Discretionary HH Income \$75,000 to \$99,999	11.1%	11.3%	9.3%
	Discretionary HH Income \$50,000 to \$74,999	19.2%	20.1%	17.5%
	Discretionary HH Income \$25,000 to \$49,999	28.6%	28.3%	27.2%
	Discretionary HH Income Under \$25,000	30.6%	27.9%	35.3%
	Average Discretionary HH Income	49,594	52,466	46,944
	Median Discretionary HH Income	40,695	43,486	37,061
	Householder White – Count	14,883	59,284	164,937
	Median HH Income	\$65,491	\$71,222	\$67,787
	Average HH Income	\$77,403	\$81,699	\$78,760
	Householder Black or African-American – Count	1,276	3,554	29,155
	Median HH Income	\$43,194	\$49,663	\$31,340
	Average HH Income	\$58,297	\$66,363	\$43,749
	Householder Hispanic – Count	676	1,703	4,772
	Median HH Income	\$69,070	\$60,842	\$51,820
	Average HH Income	\$81,849	\$73,679	\$70,172
	Householder Asian or Pacific Islander – Count	903	2,089	4,349
	Median HH Income	\$102,446	\$103,168	\$100,933
	A	¢404.044	¢100.000	¢101 010

\$101,914

\$69,080

\$81,061

18,690

20,474

653

Gender

Male Population Female Population

Average HH Income

Median HH Income

Average HH Income

Householder Other or Pacific Islander - Count

\$101,649

\$50,061

\$69,763

246,034

258,304

6,825

\$103,906

2,043

\$58,645

\$75,038

75,921

82,525

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South ⁻ Dayton	Towne Centre , OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	2,330	8,639	27,819
	Count of Pop 0 to 7 years	3,109	12,250	40,122
	Count of Pop 5 - 13	3,693	16,269	54,197
	Count of Pop 14 - 18	1,644	7,554	26,677
	Count of Pop 19 - 22	1,748	7,512	27,596
	Count of Pop 22 - 25	1,386	5,572	20,923
	Count of Pop 25 - 29	2,935	9,353	29,934
	Count of Pop 30 - 34	3,108	10,004	32,147
	Count of Pop 35 - 39	2,717	9,911	31,969
	Count of Pop 40 - 44	2,307	9,382	30,363
	Count of Pop 45 - 59	6,668	28,698	91,108
	Count of Pop 60 - 74	6,758	29,417	90,017
ç	Count of Pop 75 - 84	2,758	11,651	30,509
atio	Count of Pop 85+	1,112	4,485	11,080
Total Population by Age	% of Pop 0 to 4 years	5.9%	5.5%	5.5%
l Pol by A	% of Pop 0 to 7 years	7.9%	7.7%	8.0%
b	% of Pop 5 - 13	9.4%	10.3%	10.7%
Tot	% of Pop 14 - 18	4.2%	4.8%	5.3%
-	% of Pop 19 - 22	4.5%	4.7%	5.5%
	% of Pop 22 - 25	3.5%	3.5%	4.1%
	% of Pop 25 - 29	7.5%	5.9%	5.9%
	% of Pop 30 - 34	7.9%	6.3%	6.4%
	% of Pop 35 - 39	6.9%	6.3%	6.3%
	% of Pop 40 - 44	5.9%	5.9%	6.0%
	% of Pop 45 - 59	17.0%	18.1%	18.1%
	% of Pop 60 - 74	17.3%	18.6%	17.8%
	% of Pop 75 - 84	7.0%	7.4%	6.0%
	% of Pop 85+	2.8%	2.8%	2.2%
	Median Age	40.0	42.3	40.1
	Average Age	41.8	42.5	40.9
	% of Pop 0 to 4 years	6.4%	5.8%	5.8%
	% of Pop 5 - 13	9.9%	10.9%	11.3%
	% of Pop 14 - 18	4.4%	5.1%	5.5%
	% of Pop 19 - 22	4.6%	5.1%	5.7%
-	% of Pop 22 - 25	3.7%	3.7%	4.3%
lior	% of Pop 25 - 29	7.7%	6.1%	6.1%
ulat Je	% of Pop 30 - 34	8.4%	6.5%	6.5%
opu Aç	% of Pop 35 - 39	7.3%	6.4%	6.4%
Male Population by Age	% of Pop 40 - 44	6.1%	6.0%	6.0%
lale	% of Pop 45 - 59	17.2%	18.2%	18.2%
2	% of Pop 75 - 84	6.1%	6.4%	5.3%
	% of Pop 60 - 74	16.2%	17.7%	17.3%
	% of Pop 85+	2.0%	2.0%	1.5%
	Median Age	38.3	40.3	38.7
	Average Äge	40.3	41.0	39.8

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South Dayton	Towne Centre n, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.5%	5.1%	5.3%
	% of Pop 5 - 13	9.0%	9.7%	10.3%
	% of Pop 14 - 18	4.1%	4.5%	5.1%
	% of Pop 19 - 22	4.3%	4.5%	5.2%
	% of Pop 22 - 25	3.4%	3.3%	4.0%
	% of Pop 25 - 29	7.3%	5.7%	5.8%
	% of Pop 30 - 34	7.5%	6.1%	6.3%
	% of Pop 35 - 39	6.6%	6.1%	6.3%
	% of Pop 40 - 44	5.7%	5.8%	6.0%
	% of Pop 45 - 59	16.9%	18.0%	18.0%
	% of Pop 60 - 74	18.3%	19.4%	18.3%
	% of Pop 75 - 84	7.9%	8.2%	6.7%
	% of Pop 85+	3.6%	3.6%	2.8%
	Median Age	42.1	44.3	41.6
	Average Age	43.3	43.9	42.0
	Count of White	29,232	128,322	377,204
	Count of Black or African-American	4,088	10,952	71,269
	Count of Asian or Pacific Islander	2,531	6,728	14,139
ce	Count of Other races	3,313	12,443	41,726
Race	White	74.6%	81.0%	74.8%
	Black or African American	10.4%	6.9%	14.1%
	Asian	6.5%	4.2%	2.8%
	Other Races	8.5%	7.9%	8.3%
	Speak English at Home	90.1%	92.8%	93.7%
	Speak Spanish at Home	3.1%	1.9%	2.0%
	Speak French or French Creole at Home	0.2%	0.3%	0.2%
	Speak German at Home	0.4%	0.5%	0.3%
ы С	Speak Other Indo-European Languages at Home	1.8%	1.3%	0.9%
ke l	Speak Russian and Other Slavic Languages at H	0.0%	0.1%	0.2%
Language Spoken	Speak Chinese at Home	0.3%	0.6%	0.5%
S La	Speak Korean at Home	0.2%	0.1%	0.1%
	Speak Vietnamese at Home	0.4%	0.3%	0.2%
	Speak Other Asian Languages at Home	1.8%	0.9%	0.8%
	Speak Tagalog and Other Pacific Languages at F	0.0%	0.2%	0.1%
	Speak Other Language at Home	1.7%	1.1%	1.1%
	Hispanic Population	1,797	6,010	20,339
	Hispanic Population Percent	4.6%	3.8%	4.0%
	Mexican	35.3%	44.0%	47.9%
	Puerto Rican	21.0%	17.4%	16.4%
Hispanic	Cuban	2.1%	2.6%	2.3%
par	Dominican	0.7%	0.8%	1.4%
is	Central American	22.5%	15.6%	12.7%
I	South American	13.2%	11.9%	9.2%
	Other Hispanic	5.2%	7.6%	9.9%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	0%	0%	1%
		0 /0	0.70	170

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South Dayton	Towne Centre n, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population) American Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	6.0% 5.8% 0.2% 0.0%	6.7% 6.5% 0.1% 0.0%	6.4% 6.2% 0.2% 0.0%
۸ ۱	Asian (percent of total population) Chinese Japanese Korean South Central Asian (ie. Indian) South East Asian (ie. Vietnamese) Other Asian	6.4% 0.8% 0.2% 0.4% 3.9% 0.6% 0.5%	4.2% 0.9% 0.2% 0.2% 2.1% 0.7% 0.2%	2.8% 0.6% 0.1% 0.2% 1.1% 0.6% 0.2%
Ancestry	European (percent of total population) British Dutch French German Italian Polish Scandinavian Scotch/Irish Other European (ie. Greek/Russian) Middle Eastern Other Ancestry Unclassified Ancestry	43.8% 8.2% 0.9% 1.2% 15.4% 2.9% 1.2% 1.1% 9.4% 3.6% 1.7% 17.7% 19.8%	48.3% 9.3% 0.9% 1.2% 17.4% 2.7% 1.4% 1.3% 10.1% 4.0% 1.0% 15.6% 20.5%	$\begin{array}{r} 43.1\%\\ 8.3\%\\ 0.7\%\\ 1.2\%\\ 15.3\%\\ 2.4\%\\ 1.3\%\\ 1.1\%\\ 9.3\%\\ 3.6\%\\ 0.7\%\\ 20.4\%\\ 22.5\%\end{array}$
Education (Age 25+)	Adult Population (25 Years or Older) Elementary (0 to 8) Some High School (9 to 11) High School Graduate (12) Some College (13 to 16) Associates Degree Only Bachelors Degree Only Graduate Degree % College (4+)	28,363 2.1% 4.0% 19.0% 21.6% 9.6% 26.3% 17.2% 43.5%	112,900 1.9% 4.4% 22.5% 20.9% 9.8% 24.2% 16.3% 40.5%	347,126 2.1% 6.5% 25.5% 22.1% 9.4% 20.2% 14.3% 34.5%
Household Type	Total Households – count One Person HHs – count Family HHs – count Married Couple – count w/own children – count w/out own children – count Male Householder – count Female Householder – count Non-Family Households – count	18,392 7,068 9,972 7,446 2,764 4,682 717 1,809 1,352	68,673 22,343 41,925 33,324 12,887 20,437 2,172 6,429 4,405	210,038 68,594 128,256 93,381 35,129 58,252 8,616 26,258 13,188
\$noH	 Person Household Household With Children 	38.4% 34.8% 12.7% 8.5% 3.6% 1.3% 0.7% 23.4%	32.5% 35.4% 14.0% 10.9% 4.6% 1.6% 0.9% 26.3%	32.7% 33.7% 14.3% 11.3% 5.0% 1.9% 1.0% 26.0%

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BRIXMOR

South T Dayton,	owne Centre OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
ß	Total Housing Units Owner Occupied Percent Renter Occupied Percent Vacant Housing Percent	19,591 48.4% 45.5% 6.1%	72,642 61.2% 33.4% 5.5%	230,976 57.1% 33.9% 9.1%
Housing	Total Housing Units (Census 2000) For Rent (Census 2000)	12,859 52%	57,661 48%	187,593 43%
Ĭ	For Sale (Census 2000)	17%	19%	18%
	Rented or Sold, (Census 2000)	12%	11%	11%
	Seasonal (Census 2014) Other (Census 2000)	12% 9%	7% 10%	3% 22%
	Homes Built 1990 to 2000	17%	16%	9%
Homes Built By Year	Homes Built 1980 to 1989	24%	16%	8%
s Bu 'ear	Homes Built 1970 to 1979	31%	25%	15%
By Y	Homes Built 1960 to 1969	20%	21% 14%	18%
^호 떠	Homes Built 1950 to 1959 Homes Built 1940 to 1949	5% 1%	3%	21% 11%
	Homes Built Before 1939	1%	3 % 4%	18%
0	1 Unit	59%	68%	71%
in ture	2 - 9 Units	28%	20%	18%
Units in Structure	Greater than 10 Units	13%	10%	10%
Units in Structure	Mobilie Trailer	1%	2%	1%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	0.7%	0.7%	0.9%
	Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999	0.9% 4.7%	1.5% 7.2%	1.8%
	Property Value \$400,000 to \$499,999	7.6%	8.5%	7.2% 7.5%
Home Value wner Occupied)	Property Value \$300,000 to \$399,999	18.2%	17.3%	13.5%
n lue	Property Value \$200,000 to \$299,999	32.8%	31.2%	25.0%
Home Value vner Occupi	Property Value \$150,000 to \$199,999	15.5%	13.8%	13.6%
e C	Property Value \$100,000 to \$149,999	10.4%	11.7%	14.7%
P E	Property Value \$60,000 to \$99,999	5.7%	4.8%	9.4%
	Property Value \$40,000 to \$59,999	1.3%	1.0%	2.7%
	Property Value \$0 to \$39,999	2.2%	2.3%	3.4%
	Median Home Value Median Rent	\$239,995 \$655	\$245,215 \$612	\$220,557 \$526
	\$0 and under - percent	18.3%	17.2%	پ 520 17.9%
	\$1 to \$4999 - percent	9.2%	8.4%	9.0%
	\$5k to \$9999 - percent	9.2 <i>%</i> 4.9%	4.5%	9.0% 4.7%
ld	\$10k to \$24999 - percent	6.6%	6.4%	6.5%
Wealth per Household	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
Wealth Housef	\$50k to \$99999 - percent	10.0%	10.2%	10.2%
Hoi Hoi	\$100k to \$249999 - percent	17.4%	18.2%	17.9%
er	\$250k to \$499999 - percent	12.7%	13.3%	12.8%
ð	\$500k+ - percent	14.2%	15.0%	14.2%
	Median HH Wealth	\$71,378	\$82,755	\$74,785
	Avg HH Wealth	\$231,622	\$243,488	\$232,825

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BRIXMOR[®] Latitude: 39.632935 Longitude: -84.209369

Dec 5, 4	2023	Laut	ude: 39.632935 L	ongitude: -84.209369
South Dayton	Towne Centre , OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	224 224	217 217	
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	$\begin{array}{c} 21,108\\ 17.7\%\\ 30.3\%\\ 2.9\%\\ 11.8\%\\ 9.4\%\\ 2.1\%\\ 4.8\%\\ 2.5\%\\ 2.9\%\\ 0.0\%\\ 4.0\%\\ 11.6\%\\ 72.2\%\\ 27.8\%\end{array}$	81,528 17.0% 29.2% 2.7% 11.0% 10.3% 1.8% 4.9% 2.6% 2.5% 0.0% 5.4% 12.7% 70.1% 29.9%	$\begin{array}{c} 16.0\%\\ 26.8\%\\ 3.4\%\\ 10.0\%\\ 10.5\%\\ 1.7\%\\ 5.6\%\\ 3.1\%\\ 2.5\%\\ 0.1\%\\ 6.0\%\\ 14.3\%\\ 66.6\%\end{array}$
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	3.0% 10.1% 4.2% 2.4% 15.6% 8.8% 10.7% 0.8% 4.5% 23.0% 7.2% 5.1% 4.6%	4.1% 12.8% 3.4% 2.3% 14.5% 7.4% 9.3% 0.5% 3.9% 24.8% 7.9% 4.0% 5.1%	13.5% 4.3% 2.0% 12.8% 6.4% 8.4% 0.3% 3.7% 25.2% 8.7%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	89.2% 6.4% 1.0% 0.1% 0.1% 0.7% 0.2% 2.5%	88.3% 6.8% 0.9% 0.0% 0.1% 0.9% 0.3% 2.7%	8.4% 2.6% 0.0% 0.1% 2.3% 0.4%

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South Dayton	Гоwne Centre , OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	3.6%	3.3%	3.0%
	Travel to Work in 5 to 9 Minutes	12.0%	12.1%	11.8%
	Travel to Work in 10 to 14 Minutes	17.2%	17.6%	18.7%
	Travel to Work in 15 to 19 Minutes	18.0%	18.8%	21.3%
	Travel to Work in 20 to 29 Minutes	29.2%	28.4%	25.9%
	Travel to Work in 30 to 44 Minutes	13.1%	13.0%	12.7%
	Travel to Work in 45 to 59 Minutes	3.7%	3.2%	3.3%
	Travel to Work in 60 Minutes or more	3.2%	3.4%	3.8%
	Average Travel Time to Work	20	20	20
	No Vehicles	5.3%	4.8%	8.1%
es H	1 Vehicle	41.2%	35.3%	34.2%
r H	2 Vehicles	39.3%	40.4%	37.3%
Vehicles per HH	3 or more vehicles	14.1%	19.5%	20.4%
	Average Number of Vehicles	1.67	1.82	1.78
Change	Births (last 12 months)	485	1,710	5,509
an	Deaths (last 12 months)	561	2,371	6,631
Ь	Migration (last 12 months)	-32	966	2,877
Work place	Workplace Establishments	1,843	4,555	12,767
We pla	Workplace Employees (FTE)	26,161	66,025	204,483