2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Southfield Plaza Southfield, Ml		5.00 Minute	10.00 Minute	20.00 Minute
South		Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	39,904	186,527	907,501
	Population Est 23Q1	39,893	186,690	907,893
	Population Est 22Q4	39,865	186,597	908,597
	Population Est 22Q3	39,855	186,764	910,108
	Population Est 22Q2	39,848	186,979	910,301
	Population Est 22Q1	39,880	187,090	909,949
	Population Est 21Q4	39,905	187,006	909,740
	Population Est 21Q3	39,899	186,857	908,697
	Population Est 21Q2	39,906	186,781	907,276
Population	Population Fcst	40,081	186,717	914,806
	2010 Census Population	33,889	162,211	714,815
do	2000 Census Population	36,654	171,733	792,405
₽	1990 Census Population	37,874	174,459	812,384
	Current Year Daytime Population	45,242	247,404	1,073,732
	Average Seasonal Population	248	1,854	7,110
	Historical Annual Growth, 1990 – 2000	-0.33%	-0.16%	-0.25%
	Historical Annual Growth, 2000 – 2010	-0.78%	-0.57%	-1.03%
	Estimated Annual Growth, 2010 – CY	1.24%	1.06%	1.82%
	Projected Annual Growth, CY to Y5	0.09%	0.02%	0.16%
	Group Qtrs Est	493	2,047	8,278
	Transient Est Average Last 4 Qtrs	69	17,941	50,008
	Current Year Estimated Households	16,849	83,435	378,817
	Households Est 23Q1	16,834	83,468	378,784
	Households Est 22Q4	16,827	83,429	379,058
	Households Est 22Q3	16,821	83,491	379,689
	Households Est 22Q2	16,818	83,601	379,851
	Households Est 22Q1	16,827	83,654	379,716
	Households Est 21Q4	16,838	83,586	379,573
ds	Households Est 21Q3	16,836	83,516	379,159
hol	Households Est 21Q2	16,842	83,488	378,548
se	Households Fcst	16,939	83,651	382,072
Households	2010 Census Households	14,004	71,688	294,277
	2000 Census Households	14,928	74,877	315,564
	1990 Census Households	14,836	72,602	309,249
	Historical Annual Growth, 1990 – 2000	0.06%	0.31%	0.20%
	Historical Annual Growth, 2000 – 2010	-0.64%	-0.43%	-0.70%
	Estimated Annual Growth, 2010 – CY	1.41%	1.15%	1.92%
	Projected Annual Growth, CY to Y5	0.11%	0.05%	0.17%
	Population per Household	2.34	2.21	2.37
				1

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	ield Plaza ield, Ml	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	1.7%	1.8%	1.1%
	HH Income \$250,000 to \$499,999	2.0%	2.2%	1.3%
	HH Income \$200,000 to \$249,999	4.7%	5.1%	2.9%
	HH Income \$175,000 to \$199,999	5.4%	6.0%	4.4%
	HH Income \$150,000 to \$174,999	6.2%	5.5%	4.1%
	HH Income \$100,000 to 149,999	20.6%	18.5%	14.0%
	HH Income \$75,000 to 99,999	15.1%	13.0%	12.1%
	HH Income \$50,000 to 74,999	17.6%	16.5%	16.3%
	HH Income \$35,000 to 49,999	8.5%	10.2%	12.6%
	HH Income \$25,000 to 34,999	6.9%	7.3%	9.4%
	HH Income \$15,000 to 24,999	4.7%	6.2%	9.1%
	HH Income \$0 to 14,999	6.4%	7.6%	12.7%
	Average Household Income	\$106,403	\$111,194	\$86,502
	Median Household Income	\$83,766	\$78,780	\$58,921
	Per Capita Income	\$45,330	\$50,165	\$36,419
	2000 Average HH Income	\$75,655	\$78,411	\$69,968
	2000 Median HH Income	\$63,522	\$59,484	\$51,036
	Average Disposable Income	82,830	81,071	65,149
	Median Disposable Income	71,408	67,282	50,639
e	Discretionary HH Income Over \$150,000	3.7%	4.8%	2.6%
Income	Discretionary HH Income \$125,000 to \$149,999	4.5%	6.0%	3.6%
	Discretionary HH Income \$100,000 to \$124,999	8.1%	7.1%	5.0%
	Discretionary HH Income \$75,000 to \$99,999	12.7%	10.8%	8.0%
	Discretionary HH Income \$50,000 to \$74,999	22.2%	19.8%	15.4%
	Discretionary HH Income \$25,000 to \$49,999	27.8%	26.0%	25.5%
	Discretionary HH Income Under \$25,000	20.9%	25.5%	39.9%
	Average Discretionary HH Income	59,540	58,489	45,270
	Median Discretionary HH Income	51,375	48,229	33,469
	Householder White – Count	10,380	49,633	183,065
	Median HH Income	\$90,942	\$94,447	\$76,496
	Average HH Income	\$98,489	\$101,362	\$87,559
	Householder Black or African-American – Count	5,374	27,341	156,014
	Median HH Income	\$73,118	\$58,368	\$41,105
	Average HH Income	\$81,570	\$68,339	\$52,149
	Householder Hispanic – Count	229	1,310	6,842
	Median HH Income	\$79,795	\$81,705	\$66,865
	Average HH Income	\$78,569	\$89,387	\$78,028
	Householder Asian or Pacific Islander – Count	341	2,355	19,910
	Median HH Income	\$90,509	\$93,083	\$94,278
	Average HH Income	\$98,150	\$97,874	\$98,998
	Householder Other or Pacific Islander – Count	525	2,795	12,987
	Median HH Income	\$93,403	\$75,748	\$59,406
	Average HH Income	\$88,247	\$84,119	\$72,572
Gender	Male Population	18,938	87,845	435,076
Ger	Female Population	20,966	98,682	472,426

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Up         Count of Pop 0 to 7 years         2.901         13.955         72.5           Count of Pop 14 - 18         3.770         17.332         93.4           Count of Pop 14 - 18         1.766         7.967         42.7           Count of Pop 14 - 18         1.760         8.127         42.8           Count of Pop 22 - 25         1.325         6.178         32.1           Count of Pop 35 - 39         2.770         14.272         68.9           Count of Pop 45 - 59         8.130         35.288         168.5           Count of Pop 55 - 44         2.530         11.499         54.5           Count of Pop 55 - 44         2.531         11.1710         51.5           Count of Pop 55 - 44         2.531         11.1710         51.5           Count of Pop 85 - 49         7.3%         7.5%         81.90           Count of Pop 85 - 13         9.4%         9.3%         10.3           % of Pop 10 to 4 years         7.3%         7.5%         81.9           % of Pop 35 - 39         7.0%         7.7%         7.7%           % of Pop 35 - 39         7.0%         7.7%         7.7%           % of Pop 35 - 39         7.0%         7.0%         6.3%           % of Pop		ield Plaza ield, Ml	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Upperform         Count of Pop 0 to 7 years         2.901         13.955         72.5           Count of Pop 5 - 13         3.770         17.332         93.4           Count of Pop 14 - 18         1,766         7.967         42.7           Count of Pop 19 - 22         1,780         8.127         42.8           Count of Pop 22 - 25         1,325         6,178         32.1           Count of Pop 30 - 34         2,750         14.272         68.8           Count of Pop 45 - 59         8,130         35.288         168.5           Count of Pop 60 - 74         7.558         34.413         158.7           Count of Pop 85 - 13         9.4%         9.3%         10.3           Count of Pop 85 - 13         9.4%         9.3%         10.3           % of Pop 10 to 4 years         5.1%         5.4%         6.5%           % of Pop 5 - 13         9.4%         9.3%         10.3           % of Pop 5 - 13         9.4%         9.3%         10.3           % of Pop 10 to 7 years         7.3%         7.5%         8.1           % of Pop 35 - 39         7.0%         7.7%         7.7%           % of Pop 35 - 31         9.4%         9.3%         10.3           % of Pop 14 - 18		Count of Pop 0 to 4 years	2,052	10,133	51,777
Count of Pop 14 - 18         1,766         7,967         42,7           Count of Pop 19 - 22         1,780         8,127         42,6           Count of Pop 19 - 22         1,780         8,127         42,6           Count of Pop 25 - 29         2,270         12,041         59,7           Count of Pop 30 - 34         2,750         14,472         68,6           Count of Pop 35 - 39         2,795         13,101         62,6           Count of Pop 40 - 44         2,530         11,499         54,5           Count of Pop 60 - 74         7,558         34,413         158,7           Count of Pop 60 - 74         7,558         34,413         158,7           Count of Pop 60 - 74         7,558         34,413         158,7           Count of Pop 60 - 74         7,558         34,413         158,7           Count of Pop 75 - 84         2,331         11,710         51,5           Count of Pop 10 to 4 years         5,1%         5,4%         51,%           % of Pop 14 - 18         4,4%         4,4%         4,4%           % of Pop 14 - 18         4,4%         4,4%         4,4%           % of Pop 30 - 34         6,6%         6,6%         6,6%           % of Pop 5 - 39		Count of Pop 0 to 7 years	2,901	13,955	72,922
Count of Pop 19 - 22         1,780         8,127         42,6           Count of Pop 22 - 25         1,325         6,178         32,1           Count of Pop 35 - 39         2,750         14,272         68,9           Count of Pop 35 - 39         2,755         13,101         62,6           Count of Pop 40 - 44         2,530         11,499         54,8           Count of Pop 40 - 44         2,331         11,710         51,8           Count of Pop 45 - 59         8,130         35,288         168,5           Count of Pop 45 - 59         8,130         35,288         168,5           Count of Pop 60 - 74         7,558         34,413         158,7           Count of Pop 75 - 84         2,331         11,710         51,8           Count of Pop 75 - 84         3,31         10,94         9,3%           % of Pop 10 to 7 years         7,3%         7,5%         8,1           % of Pop 14 - 18         4,4%         4,3%         4,4%           % of Pop 30 - 34         6,9%         7,7%         7,7%           % of Pop 30 - 34         6,9%         7,7%         7,7%           % of Pop 40 - 44         6,3%         6,2%         6,%           % of Pop 50 - 74         18,9%		Count of Pop 5 - 13	3,770	17,332	93,494
Count of Pop 22 - 25         1,325         6,178         32,1           Count of Pop 30 - 34         2,270         12,041         56,7           Count of Pop 30 - 34         2,755         13,101         62,6           Count of Pop 40 - 44         2,530         11,499         54,6           Count of Pop 40 - 44         2,530         11,499         54,6           Count of Pop 45 - 59         8,130         35,288         168,5           Count of Pop 60 - 74         7,558         34,413         158,7           Count of Pop 10 to 7 years         5,1%         5,4%         51,7%           Sof Pop 0 to 7 years         7,3%         7,5%         81,30           % of Pop 10 to 7 years         7,3%         7,5%         81,30           % of Pop 10 to 7 years         7,3%         7,5%         81,30           % of Pop 10 + 18         4,4%         4,4%         4,4%           % of Pop 22 - 25         3,3%         3,3%         3,3%           % of Pop 35 - 39         7,0%         7,0%         6,5%           % of Pop 40 - 44         6,3%         6,2%         6,           % of Pop 40 - 59         20,4%         18,9%         18,4%           % of Pop 45 - 59         20,4		Count of Pop 14 - 18	1,766	7,967	42,765
Count of Pop 25 - 29         2,270         12,041         59,7           Count of Pop 30 - 34         2,750         14,272         66,5           Count of Pop 35 - 39         2,750         14,272         66,5           Count of Pop 40 - 44         2,530         11,499         54,5           Count of Pop 45 - 59         8,130         35,288         166,5           Count of Pop 75 - 84         2,331         11,710         51,5           Count of Pop 75 - 84         2,331         11,710         51,5           Count of Pop 10 to 4 years         5,1%         5,4%         5.5           % of Pop 0 to 4 years         7,3%         7,5%         8,4           % of Pop 10 to 4 years         7,3%         7,5%         8,4           % of Pop 10 to 7 years         7,3%         7,5%         8,4           % of Pop 12 - 22         4,5%         4,4%         4.4           % of Pop 30 - 34         6,9%         6,9%         6,5%           % of Pop 30 - 34         6,9%         7,0%         6,5%           % of Pop 40 - 44         6,3%         6,2%         6,           % of Pop 30 - 74         18,9%         18,4%         17.7%           % of Pop 55+         2,1%		Count of Pop 19 - 22	1,780	8,127	42,836
Count of Pop 30 - 34         2,750         14,272         68,5           Count of Pop 35 - 39         2,795         13,101         62,6           Count of Pop 45 - 59         8,130         35,288         168,5           Count of Pop 60 - 74         7,558         34,413         158,7           Count of Pop 85+         847         4,466         19,1           % of Pop 0 to 4 years         5,1%         5,4%         5;           % of Pop 0 to 7 years         7,3%         7,5%         88,1           % of Pop 10 to 7 years         7,3%         7,5%         88,1           % of Pop 10 to 7 years         7,3%         7,5%         88,1           % of Pop 10 to 7 years         7,3%         7,5%         88,3           % of Pop 19 - 22         4,5%         4,4%         4,3%           % of Pop 35 - 39         7,0%         6,5%         6,3%           % of Pop 35 - 39         7,0%         7,7%         7,7%           % of Pop 40 - 44         6,3%         6,3%         5,5%           % of Pop 5 - 13         2,1%         2,4%         2,3           % of Pop 5 - 13         10,1%         10,1%         10,1%           % of Pop 5 - 39         7,4%         7,3% <td>Count of Pop 22 - 25</td> <td></td> <td>6,178</td> <td>32,117</td>		Count of Pop 22 - 25		6,178	32,117
Count of Pop 35 - 39         2,795         13,101         62,8           Count of Pop 40 - 44         2,530         11,499         54,3           Count of Pop 40 - 44         2,530         11,499         54,3           Count of Pop 40 - 74         7,558         34,413         158,7           Count of Pop 60 - 74         7,558         34,413         158,7           Count of Pop 86+         847         4,466         19,1           % of Pop 10 to 4 years         5,1%         5,4%         5,1%           % of Pop 10 to 7 years         7,3%         7,5%         84           % of Pop 12 - 18         9,4%         9,3%         10.           % of Pop 12 - 22         4,5%         4,4%         4,3%           % of Pop 22 - 25         3,3%         3,3%         3.3%           % of Pop 30 - 34         6,9%         7,7%         7,7%           % of Pop 45 - 59         20,4%         18,9%         184           % of Pop 5 - 13         9,04%         9,3%         10.           % of Pop 60 - 74         18,9%         184         17.           % of Pop 60 - 74         18,9%         184         17.           % of Pop 5 - 13         10,1%         10.1%		-			59,763
Upper dor for pop 40 - 44         2,530         11,499         54,5           Count of Pop 45 - 59         8,130         35,288         1665,5           Count of Pop 60 - 74         7,558         34,413         158,7           Count of Pop 75 - 84         2,331         11,710         51,5           Count of Pop 0 to 4 years         5,1%         5,4%         51,7%           % of Pop 0 to 4 years         7,3%         7,5%         81           % of Pop 10 to 7 years         7,3%         7,5%         81           % of Pop 10 to 7 years         7,3%         7,5%         81           % of Pop 10 to 7 years         7,3%         7,5%         81           % of Pop 10 - 22         4,5%         4,4%         4,3%           % of Pop 2 - 25         3,3%         3,3%         33           % of Pop 30 - 34         6,9%         7,7%         77,7%           % of Pop 45 - 59         20,4%         18,9%         184,8%           % of Pop 5 - 60         7,4         18,9%         184,9%           % of Pop 5 - 78         5,6%         6,3%         5,5%           % of Pop 5 - 13         10,1%         10,1%         10,1%           % of Pop 5 - 13         10,1% <t< td=""><td></td><td>-</td><td></td><td></td><td>68,902</td></t<>		-			68,902
Upper         Count of Pop 45 - 59         8,130         35,288         168,5           Count of Pop 60 - 74         7,558         34,413         158,7           Count of Pop 75 - 84         2,331         11,710         51,5           Count of Pop 85+         847         4,466         19,1           % of Pop 0 to 4 years         7,3%         7,5%         84           % of Pop 0 to 7 years         7,3%         7,5%         84           % of Pop 1 - 18         4,4%         4,3%         4.4           % of Pop 2 - 22         4,5%         4,4%         4.3%           % of Pop 2 - 22         3,3%         3,3%         3.3           % of Pop 2 - 22         5,7%         6,5%         6,6           % of Pop 3 - 33         7,0%         7,7%         7,7           % of Pop 3 - 39         7,0%         7,0%         6,5%           % of Pop 40 - 44         6,3%         6,2%         6,6           % of Pop 60 - 74         18,9%         18,4%         17,3%           % of Pop 5 - 59         20,4%         18,9%         18,4%           % of Pop 5 - 13         10,1%         10,1%         10,1%           % of Pop 5 - 13         10,1%         10,1%		-	2,795	13,101	62,893
Upper Det not of Pop 60 - 74         7,558         34,413         158,7           Count of Pop 75 - 84         2,331         11,710         51,5           Count of Pop 85+         847         4,66         19,1           % of Pop 0 to 7 years         7,3%         7,5%         8,0           % of Pop 0 to 7 years         7,3%         7,5%         8,0           % of Pop 14 - 18         4,4%         4,3%         4,4           % of Pop 22 - 25         3,3%         3,3%         3,3           % of Pop 35 - 39         7,0%         7,0%         6,5%           % of Pop 40 - 44         6,3%         6,2%         6,6           % of Pop 5 - 59         20,4%         18,8%         17,7           % of Pop 5 - 59         20,4%         18,9%         18,4%           % of Pop 5 - 59         20,4%         18,9%         18,4%           % of Pop 5 - 13         10,1%         100,9%         5,5%           % of Pop 10 - 4 years         5,6%         5,9%         6,6           % of Pop 10 + 4 years         5,6%         5,9%         6,5           % of Pop 10 + 4 years         5,6%         5,9%         6,5           % of Pop 0 to 4 years         5,6%         5,9%		Count of Pop 40 - 44	2,530	11,499	54,954
Count of Pop 75 - 84         2,331         11,710         51,5           Count of Pop 85+         847         4,466         19,1           % of Pop 0 to 4 years         5,1%         5.4%         55           % of Pop 0 to 7 years         7,3%         7,5%         81           % of Pop 10 - 13         9,4%         9,3%         10.1           % of Pop 14 - 18         4,4%         4,3%         4.4           % of Pop 19 - 22         4,5%         4,4%         4.3%           % of Pop 19 - 22         3,3%         3,3%         3.3%           % of Pop 19 - 22         5,7%         6,5%         6,64           % of Pop 30 - 34         6,9%         7,7%         7,1%           % of Pop 40 - 44         6,3%         6,2%         6,64           % of Pop 45 - 59         20,4%         18,9%         18,4%           % of Pop 50 - 74         18,9%         18,4%         17,7%           % of Pop 10 - 24         5,8%         6,3%         5,5           % of Pop 10 - 74         18,9%         18,4%         17,3%           % of Pop 10 - 4 years         5,6%         5,9%         6,           % of Pop 10 - 4 years         5,6%         5,9%         6,     <		Count of Pop 45 - 59	8,130	35,288	168,518
Purpose         Count of Pop 85+         847         4,466         19,1           % of Pop 0 to 4 years         5.1%         5.4%         5.1%           % of Pop 0 to 7 years         7.3%         7.5%         88           % of Pop 5 - 13         9.4%         9.3%         10.           % of Pop 14 - 18         4.4%         4.3%         4.1%           % of Pop 19 - 22         4.5%         4.4%         4.3%           % of Pop 25 - 29         5.7%         6.5%         6.6           % of Pop 30 - 34         6.9%         7.7%         7.0%           % of Pop 35 - 39         7.0%         7.0%         6.5%           % of Pop 60 - 74         18.9%         18.4%         17.1%           % of Pop 60 - 74         18.9%         18.4%         17.1%           % of Pop 60 - 74         18.9%         18.4%         17.1%           % of Pop 60 - 74         18.9%         18.4%         17.1%           % of Pop 75 - 84         5.6%         5.9%         6.5%           % of Pop 10 to 4 years         5.6%         5.9%         6.5%           % of Pop 14 - 18         4.8%         4.5%         5.1%           % of Pop 14 - 18         4.8%         4.5%		Count of Pop 60 - 74		34,413	158,793
Mo of Pop 19 - 22         4.5%         4.4%         4.4           % of Pop 22 - 25         3.3%         3.3%         3.3           % of Pop 25 - 29         5.7%         6.5%         6.1           % of Pop 30 - 34         6.9%         7.7%         7.4           % of Pop 35 - 39         7.0%         7.0%         6.5%           % of Pop 40 - 44         6.3%         6.2%         6.           % of Pop 45 - 59         20.4%         18.9%         18.4%           % of Pop 60 - 74         18.9%         18.4%         17.1           % of Pop 85+         2.1%         2.4%         2.           Median Age         42.9         41.8         33           Average Age         42.5         42.3         4           % of Pop 10 to 4 years         5.6%         5.9%         6.           % of Pop 14 - 18         4.8%         4.5%         5.5           % of Pop 25 - 29         6.1%         6.9%         6.3           % of Pop 30 - 34         7.4%         8.2%         7.3           % of Pop 35 - 39         7.4%         7.3%         7.           % of Pop 35 - 59         19.7%         18.6%         18.8%           % of Pop 45 - 59 <td>E</td> <td>-</td> <td></td> <td>11,710</td> <td>51,557</td>	E	-		11,710	51,557
Mod Pop 19 - 22         4.5%         4.4%         4.4           % of Pop 22 - 25         3.3%         3.4%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.1%         6.	atic	Count of Pop 85+	847	4,466	19,134
Mod Pop 19 - 22         4.5%         4.4%         4.4           % of Pop 22 - 25         3.3%         3.3%         3.3           % of Pop 25 - 29         5.7%         6.5%         6.4           % of Pop 30 - 34         6.9%         7.7%         7.4           % of Pop 35 - 39         7.0%         7.0%         6.5%           % of Pop 40 - 44         6.3%         6.2%         6.           % of Pop 45 - 59         20.4%         18.9%         18.4%           % of Pop 60 - 74         18.9%         18.4%         17.1           % of Pop 85+         2.1%         2.4%         2.           Median Age         42.9         41.8         33           Average Age         42.5         42.3         4           % of Pop 10 to 4 years         5.6%         5.9%         6.           % of Pop 14 - 18         4.8%         4.5%         5.5           % of Pop 22 - 25         3.6%         3.5%         3.3           % of Pop 30 - 34         7.4%         6.3%         6.3           % of Pop 35 - 39         7.4%         7.3%         7.           % of Pop 35 - 39         7.4%         7.3%         7.           % of Pop 45 - 59	pul Age	% of Pop 0 to 4 years	5.1%	5.4%	5.7%
Mod Pop 19 - 22         4.5%         4.4%         4.4           % of Pop 22 - 25         3.3%         3.3%         3.3           % of Pop 25 - 29         5.7%         6.5%         6.4           % of Pop 30 - 34         6.9%         7.7%         7.4           % of Pop 35 - 39         7.0%         7.0%         6.5%           % of Pop 40 - 44         6.3%         6.2%         6.           % of Pop 45 - 59         20.4%         18.9%         18.4%           % of Pop 60 - 74         18.9%         18.4%         17.1           % of Pop 85+         2.1%         2.4%         2.           Median Age         42.9         41.8         33           Average Age         42.5         42.3         4           % of Pop 10 to 4 years         5.6%         5.9%         6.           % of Pop 14 - 18         4.8%         4.5%         5.5           % of Pop 22 - 25         3.6%         3.5%         3.3           % of Pop 30 - 34         7.4%         6.3%         6.3           % of Pop 35 - 39         7.4%         7.3%         7.           % of Pop 35 - 39         7.4%         7.3%         7.           % of Pop 45 - 59	Po	% of Pop 0 to 7 years	7.3%	7.5%	8.0%
Mod Pop 19 - 22         4.5%         4.4%         4.4           % of Pop 22 - 25         3.3%         3.3%         3.3           % of Pop 25 - 29         5.7%         6.5%         6.4           % of Pop 30 - 34         6.9%         7.7%         7.4           % of Pop 35 - 39         7.0%         7.0%         6.5%           % of Pop 40 - 44         6.3%         6.2%         6.           % of Pop 45 - 59         20.4%         18.9%         18.4%           % of Pop 60 - 74         18.9%         18.4%         17.1           % of Pop 85+         2.1%         2.4%         2.           Median Age         42.9         41.8         33           Average Age         42.5         42.3         4           % of Pop 10 to 4 years         5.6%         5.9%         6.           % of Pop 14 - 18         4.8%         4.5%         5.5           % of Pop 22 - 25         3.6%         3.5%         3.3           % of Pop 30 - 34         7.4%         6.3%         6.3           % of Pop 35 - 39         7.4%         7.3%         7.           % of Pop 35 - 39         7.4%         7.3%         7.           % of Pop 45 - 59	tal	% of Pop 5 - 13	9.4%	9.3%	10.3%
Mo of Pop 22 - 25         3.3%         6.5%         6.5%         6.6%         6.9%         7.7%         7.4%         6.9%         7.7%         7.4%         6.3% <td>То Т</td> <td>% of Pop 14 - 18</td> <td>4.4%</td> <td>4.3%</td> <td>4.7%</td>	То Т	% of Pop 14 - 18	4.4%	4.3%	4.7%
% of Pop 25 - 29         5.7%         6.5%         6.1%           % of Pop 30 - 34         6.9%         7.7%         7.1           % of Pop 35 - 39         7.0%         7.0%         6.3           % of Pop 40 - 44         6.3%         6.2%         6.           % of Pop 40 - 44         6.3%         6.2%         6.           % of Pop 40 - 74         18.9%         18.4         17.3           % of Pop 60 - 74         18.9%         18.4%         17.3           % of Pop 85+         2.1%         2.4%         2.           Median Age         42.9         41.8         3           Average Age         42.5         42.3         4           % of Pop 0 to 4 years         5.6%         5.9%         6.           % of Pop 14 - 18         4.8%         4.5%         5.4           % of Pop 19 - 22         4.9%         4.6%         5.5           % of Pop 22 - 25         3.6%         3.5%         3.3           % of Pop 30 - 34         7.4%         6.3%         6.3%           % of Pop 35 - 39         7.4%         7.3%         7.3%           % of Pop 35 - 59         19.7%         18.6%         18.4           % of Pop 40 - 44		% of Pop 19 - 22	4.5%	4.4%	4.7%
% of Pop 25 - 29         5.7%         6.5%         6.1%           % of Pop 30 - 34         6.9%         7.7%         7.1           % of Pop 35 - 39         7.0%         7.0%         6.3           % of Pop 40 - 44         6.3%         6.2%         6.           % of Pop 40 - 44         6.3%         6.2%         6.           % of Pop 40 - 74         18.9%         18.4         17.3           % of Pop 60 - 74         18.9%         18.4%         17.3           % of Pop 85+         2.1%         2.4%         2.           Median Age         42.9         41.8         3           Average Age         42.5         42.3         4           % of Pop 0 to 4 years         5.6%         5.9%         6.           % of Pop 14 - 18         4.8%         4.5%         5.4           % of Pop 19 - 22         4.9%         4.6%         5.5           % of Pop 22 - 25         3.6%         3.5%         3.3           % of Pop 30 - 34         7.4%         6.3%         6.3%           % of Pop 35 - 39         7.4%         7.3%         7.3%           % of Pop 35 - 59         19.7%         18.6%         18.4           % of Pop 40 - 44		% of Pop 22 - 25	3.3%	3.3%	3.5%
% of Pop 35 - 39         7.0%         7.0%         6.9           % of Pop 40 - 44         6.3%         6.2%         6.           % of Pop 45 - 59         20.4%         18.9%         18.1           % of Pop 60 - 74         18.9%         18.4%         17.3           % of Pop 55 - 84         5.8%         6.3%         5.5           % of Pop 85+         2.1%         2.4%         2.3           Median Age         42.9         41.8         33           Average Age         42.5         42.3         4           % of Pop 0 to 4 years         5.6%         5.9%         6.           % of Pop 14 - 18         4.8%         4.5%         5.1           % of Pop 19 - 22         3.6%         3.5%         3.4           % of Pop 30 - 34         7.4%         8.2%         7.4%           % of Pop 35 - 39         7.4%         7.3%         7.4%           % of Pop 35 - 59         19.7%         18.6%         18.4%           % of Pop 40 - 44         6.3%         6.3%         6.           % of Pop 5 - 59         19.7%         18.6%         18.4%           % of Pop 75 - 84         5.3%         5.3%         4.4           % of Pop 60 - 74 </td <td></td> <td>% of Pop 25 - 29</td> <td>5.7%</td> <td>6.5%</td> <td>6.6%</td>		% of Pop 25 - 29	5.7%	6.5%	6.6%
% of Pop 40 - 44         6.3%         6.2%         6.           % of Pop 45 - 59         20.4%         18.9%         18.1%           % of Pop 60 - 74         18.9%         18.4%         17.3           % of Pop 60 - 74         18.9%         18.4%         17.3           % of Pop 60 - 74         18.9%         18.4%         17.3           % of Pop 75 - 84         5.8%         6.3%         5.5           % of Pop 85+         2.1%         2.4%         2.3           Median Age         42.9         41.8         33           Average Age         42.5         42.3         4           % of Pop 0 to 4 years         5.6%         5.9%         6.           % of Pop 5 - 13         10.1%         10.1%         10.4%           % of Pop 14 - 18         4.8%         4.5%         5.4%           % of Pop 22 - 25         3.6%         3.5%         3.4%           % of Pop 30 - 34         7.4%         8.2%         7.4%           % of Pop 40 - 44         6.3%         6.3%         6.3%           % of Pop 35 - 59         19.7%         18.6%         18.4%           % of Pop 45 - 59         19.7%         18.6%         18.4%           % of		% of Pop 30 - 34	6.9%	7.7%	7.6%
% of Pop 45 - 59         20.4%         18.9%         18.4%           % of Pop 60 - 74         18.9%         18.4%         17.3           % of Pop 75 - 84         5.8%         6.3%         5.5           % of Pop 85+         2.1%         2.4%         2.           Median Age         42.9         41.8         33           Average Age         42.5         42.3         4           % of Pop 0 to 4 years         5.6%         5.9%         6.           % of Pop 14 - 18         4.8%         4.5%         5.5           % of Pop 19 - 22         4.9%         4.6%         5.5           % of Pop 25 - 29         6.1%         6.9%         6.9%           % of Pop 30 - 34         7.4%         8.2%         7.3           % of Pop 35 - 39         7.4%         7.3%         7.4%           % of Pop 40 - 44         6.3%         6.3%         6.3%           % of Pop 45 - 59         19.7%         18.6%         18.4%           % of Pop 60 - 74         17.3%         17.0%         16.4%		% of Pop 35 - 39	7.0%	7.0%	6.9%
% of Pop 60 - 74         18.9%         18.4%         17.4           % of Pop 75 - 84         5.8%         6.3%         5.5           % of Pop 85+         2.1%         2.4%         2.4%           Median Age         42.9         41.8         33           Average Age         42.5         42.3         4           % of Pop 0 to 4 years         5.6%         5.9%         6.6           % of Pop 5 - 13         10.1%         10.1%         10.1           % of Pop 14 - 18         4.8%         4.5%         5.6           % of Pop 22 - 25         3.6%         3.5%         3.3           % of Pop 30 - 34         7.4%         6.9%         6.9           % of Pop 35 - 39         7.4%         7.3%         7.4%           % of Pop 40 - 44         6.3%         6.3%         6.4           % of Pop 45 - 59         19.7%         18.6%         18.4           % of Pop 75 - 84         5.3%         5.3%         4.4           % of Pop 60 - 74         17.3%         17.0%         16.4		% of Pop 40 - 44	6.3%	6.2%	6.1%
% of Pop 75 - 84         5.8%         6.3%         5.7           % of Pop 85+         2.1%         2.4%         2.7           Median Age         42.9         41.8         33           Average Age         42.5         42.3         4           % of Pop 0 to 4 years         5.6%         5.9%         6.           % of Pop 0 to 4 years         5.6%         5.9%         6.           % of Pop 14 - 18         4.8%         4.5%         5.           % of Pop 19 - 22         4.9%         4.6%         5.           % of Pop 22 - 25         3.6%         3.5%         3.           % of Pop 30 - 34         7.4%         6.3%         6.           % of Pop 35 - 39         7.4%         7.3%         7.           % of Pop 40 - 44         6.3%         6.3%         6.           % of Pop 45 - 59         19.7%         18.6%         18.           % of Pop 60 - 74         17.3%         17.0%         16.4		% of Pop 45 - 59	20.4%	18.9%	18.6%
% of Pop 85+         2.1%         2.4%         2.           Median Age         42.9         41.8         3           Average Age         42.5         42.3         4           % of Pop 0 to 4 years         5.6%         5.9%         6.           % of Pop 5 - 13         10.1%         10.1%         10.9           % of Pop 14 - 18         4.8%         4.5%         5.6           % of Pop 19 - 22         4.9%         4.6%         5.9           % of Pop 25 - 29         6.1%         6.9%         6.9           % of Pop 30 - 34         7.4%         7.3%         7.9           % of Pop 40 - 44         6.3%         6.3%         6.           % of Pop 45 - 59         19.7%         18.6%         18.           % of Pop 75 - 84         5.3%         5.3%         4.4		% of Pop 60 - 74	18.9%	18.4%	17.5%
Median Age Average Age         42.9         41.8         33 42.5           % of Pop 0 to 4 years         5.6%         5.9%         6.           % of Pop 5 - 13         10.1%         10.1%         10.9           % of Pop 14 - 18         4.8%         4.5%         5.6           % of Pop 19 - 22         4.9%         4.6%         5.6           % of Pop 22 - 25         3.6%         3.5%         3.3           % of Pop 30 - 34         7.4%         6.9%         6.9           % of Pop 35 - 39         7.4%         7.3%         7.4%           % of Pop 45 - 59         19.7%         18.6%         18.4           % of Pop 75 - 84         5.3%         5.3%         4.4           % of Pop 60 - 74         17.3%         17.0%         16.4		% of Pop 75 - 84	5.8%	6.3%	5.7%
Average Age         42.5         42.3         4           % of Pop 0 to 4 years         5.6%         5.9%         6.           % of Pop 5 - 13         10.1%         10.1%         10.1           % of Pop 14 - 18         4.8%         4.5%         5.6           % of Pop 19 - 22         4.9%         4.6%         5.6           % of Pop 22 - 25         3.6%         3.5%         3.6           % of Pop 30 - 34         7.4%         6.9%         6.3           % of Pop 35 - 39         7.4%         7.3%         7.4           % of Pop 40 - 44         6.3%         6.3%         6.4           % of Pop 75 - 84         5.3%         4.4         4.4           % of Pop 75 - 84         5.3%         5.3%         4.4		% of Pop 85+	2.1%	2.4%	2.1%
Average Age         42.5         42.3         4           % of Pop 0 to 4 years         5.6%         5.9%         6.           % of Pop 5 - 13         10.1%         10.1%         10.1           % of Pop 14 - 18         4.8%         4.5%         5.6           % of Pop 19 - 22         4.9%         4.6%         5.0           % of Pop 22 - 25         3.6%         3.5%         3.4           % of Pop 30 - 34         7.4%         6.9%         6.3           % of Pop 35 - 39         7.4%         7.3%         7.4%           % of Pop 40 - 44         6.3%         6.3%         6.4           % of Pop 45 - 59         19.7%         18.6%         18.4           % of Pop 75 - 84         5.3%         5.3%         4.4           % of Pop 60 - 74         17.3%         17.0%         16.4		Median Age	42.9	41.8	39.9
% of Pop 5 - 13         10.1%         10.1%         10.1%           % of Pop 14 - 18         4.8%         4.5%         5.0           % of Pop 19 - 22         4.9%         4.6%         5.0           % of Pop 22 - 25         3.6%         3.5%         3.3           % of Pop 30 - 34         7.4%         6.9%         6.1%           % of Pop 35 - 39         7.4%         7.3%         7.3%           % of Pop 40 - 44         6.3%         6.3%         6.3%           % of Pop 45 - 59         19.7%         18.6%         18.4%           % of Pop 75 - 84         5.3%         5.3%         4.4%           % of Pop 60 - 74         17.3%         17.0%         16.4%		-			41.0
% of Pop 5 - 13         10.1%         10.1%         10.1%           % of Pop 14 - 18         4.8%         4.5%         5.0           % of Pop 19 - 22         4.9%         4.6%         5.0           % of Pop 22 - 25         3.6%         3.5%         3.3           % of Pop 25 - 29         6.1%         6.9%         6.5           % of Pop 30 - 34         7.4%         8.2%         7.3           % of Pop 35 - 39         7.4%         6.3%         6.3           % of Pop 40 - 44         6.3%         6.3%         6.3           % of Pop 45 - 59         19.7%         18.6%         18.4           % of Pop 75 - 84         5.3%         5.3%         4.4           % of Pop 60 - 74         17.3%         17.0%         16.4		% of Pop 0 to 4 vears	5.6%	5.9%	6.1%
% of Pop 14 - 18         4.8%         4.5%         5.0           % of Pop 19 - 22         4.9%         4.6%         5.0           % of Pop 19 - 22         3.6%         3.5%         3.6           % of Pop 22 - 25         3.6%         3.5%         3.6           % of Pop 25 - 29         6.1%         6.9%         6.9           % of Pop 30 - 34         7.4%         8.2%         7.3           % of Pop 35 - 39         7.4%         7.3%         7.7           % of Pop 40 - 44         6.3%         6.3%         6.3           % of Pop 45 - 59         19.7%         18.6%         18.4           % of Pop 75 - 84         5.3%         5.3%         4.4           % of Pop 60 - 74         17.3%         17.0%         16.0					10.9%
% of Pop 19 - 22         4.9%         4.6%         5.0           % of Pop 22 - 25         3.6%         3.5%         3.6           % of Pop 25 - 29         6.1%         6.9%         6.9           % of Pop 30 - 34         7.4%         8.2%         7.9           % of Pop 35 - 39         7.4%         7.3%         7.7           % of Pop 40 - 44         6.3%         6.3%         6.7           % of Pop 45 - 59         19.7%         18.6%         18.4           % of Pop 75 - 84         5.3%         5.3%         4.4           % of Pop 60 - 74         17.3%         17.0%         16.0		-			5.0%
% of Pop 22 - 25         3.6%         3.5%         3.8           % of Pop 25 - 29         6.1%         6.9%         6.3           % of Pop 30 - 34         7.4%         8.2%         7.9           % of Pop 35 - 39         7.4%         7.3%         7.7           % of Pop 40 - 44         6.3%         6.3%         6.3           % of Pop 45 - 59         19.7%         18.6%         18.4           % of Pop 75 - 84         5.3%         5.3%         4.4           % of Pop 60 - 74         17.3%         17.0%         16.0		-			5.0%
% of Pop 25 - 29         6.1%         6.9%         6.9           % of Pop 30 - 34         7.4%         8.2%         7.4%           % of Pop 35 - 39         7.4%         7.3%         7.4%           % of Pop 40 - 44         6.3%         6.3%         6.3%           % of Pop 45 - 59         19.7%         18.6%         18.4%           % of Pop 75 - 84         5.3%         5.3%         4.4%           % of Pop 60 - 74         17.3%         17.0%         16.4%		-			3.8%
% of Pop 75 - 84       5.3%       5.3%       4.4         % of Pop 60 - 74       17.3%       17.0%       16.0	ion	-			6.9%
% of Pop 75 - 84       5.3%       5.3%       4.4         % of Pop 60 - 74       17.3%       17.0%       16.0	Male Populati by Age	-			7.9%
% of Pop 75 - 84       5.3%       5.3%       4.4         % of Pop 60 - 74       17.3%       17.0%       16.0					7.1%
% of Pop 75 - 84       5.3%       5.3%       4.4         % of Pop 60 - 74       17.3%       17.0%       16.0					6.1%
% 61 Pop 75 - 84       5.3%       5.3%       4.4         % 6f Pop 60 - 74       17.3%       17.0%       16.0					18.4%
% of Pop 60 - 74 17.3% 17.0% 16.0					4.8%
		-			16.6%
		-			1.4%
Median Age 40.1 39.2 3					38.2
		-			39.5

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	ield Plaza ield, Ml	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.7%	5.0%	5.4%
	% of Pop 5 - 13	8.8%	8.6%	9.7%
	% of Pop 14 - 18	4.1%	4.0%	4.4%
	% of Pop 19 - 22	4.1%	4.1%	4.5%
	% of Pop 22 - 25	3.0%	3.1%	3.3%
	% of Pop 25 - 29	5.3%	6.1%	6.3%
	% of Pop 30 - 34	6.5%	7.2%	7.3%
	% of Pop 35 - 39	6.6%	6.7%	6.8%
	% of Pop 40 - 44	6.4%	6.1%	6.0%
	% of Pop 45 - 59	21.0%	19.2%	18.7%
	% of Pop 60 - 74	20.4%	19.7%	18.3%
	% of Pop 75 - 84	6.3%	7.1%	6.5%
	% of Pop 85+	2.7%	3.1%	2.7%
	Median Age	45.3	44.3	41.9
	Average Age	44.0	44.0	42.3
	Count of White	22,546	107,303	401,427
	Count of Black or African-American	13,496	62,123	385,037
	Count of Asian or Pacific Islander	1,045	5,441	64,160
Race	Count of Other races	2,817	11,661	56,877
Ra	White	56.5%	57.5%	44.2%
	Black or African American	33.8%	33.3%	42.4%
	Asian	2.6%	2.9%	7.1%
	Other Races	7.1%	6.3%	6.3%
	Speak English at Home	90.9%	90.6%	86.8%
	Speak Spanish at Home	1.2%	1.4%	1.5%
	Speak French or French Creole at Home	0.4%	0.5%	0.4%
	Speak German at Home	0.5%	0.5%	0.3%
D Ge	Speak Other Indo-European Languages at Home	0.9%	1.8%	3.8%
ke	Speak Russian and Other Slavic Languages at H	0.9%	1.5%	1.1%
Language Spoken	Speak Chinese at Home	0.2%	0.5%	0.8%
La C	Speak Korean at Home	0.1%	0.1%	0.3%
	Speak Vietnamese at Home	0.1%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.5%	0.7%	1.6%
	Speak Tagalog and Other Pacific Languages at F	0.3%	0.2%	0.3%
	Speak Other Language at Home	3.9%	2.2%	3.0%
	Hispanic Population	1,237	5,099	24,051
	Hispanic Population Percent	3.1%	2.7%	2.7%
	Mexican	55.9%	53.1%	59.8%
	Puerto Rican	7.6%	9.7%	11.8%
Hispanic	Cuban	6.8%	4.6%	2.8%
par	Dominican	5.7%	2.6%	1.7%
is	Central American	2.8%	4.4%	4.3%
	South American	8.7%	8.8%	6.8%
	Other Hispanic	12.5%	16.8%	12.8%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%
		170	170	170

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	ield Plaza	5.00 Minute	10.00 Minute	20.00 Minute
	ield, Ml	Drivetime	Drivetime	Drivetime
	American (percent of total population)	2.9%	2.8%	2.9%
	American	2.7%	2.7%	2.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.6%	2.9%	7.0%
	Chinese	0.4%	0.6%	0.8%
	Japanese	0.0%	0.1%	0.2%
	Korean	0.5%	0.4%	0.4%
	South Central Asian (ie. Indian)	0.7%	1.1%	4.4%
	South East Asian (ie. Vietnamese)	0.8%	0.6%	0.9%
	Other Asian	0.2%	0.2%	0.3%
Ancestry	European (percent of total population)	40.7%	40.1%	28.6%
	British	5.9%	5.9%	3.9%
	Dutch	0.7%	0.7%	0.4%
	French	2.0%	1.7%	1.3%
	German	8.0%	7.8%	5.7%
	Italian	3.5%	3.1%	2.4%
	Polish	4.9%	4.7%	4.0%
	Scandinavian	1.5%	1.6%	1.1%
	Scotch/Irish	7.5%	7.3%	5.2%
	Other European (ie. Greek/Russian)	6.8%	7.2%	4.5%
	Middle Eastern	4.0%	2.9%	2.8%
	Other Ancestry	30.2%	32.5%	40.9%
	Unclassified Ancestry	16.5%	16.0%	15.1%
Education (Age 25+)	Adult Population (25 Years or Older) Elementary (0 to 8) Some High School (9 to 11) High School Graduate (12) Some College (13 to 16) Associates Degree Only Bachelors Degree Only Graduate Degree % College (4+)	29,211 1.8% 3.6% 13.6% 19.6% 7.7% 28.5% 25.1% 53.6%	136,789 1.6% 2.9% 14.2% 20.3% 7.0% 29.3% 24.7% 53.9%	644,513 2.8% 6.3% 23.3% 22.1% 7.8% 21.3% 16.3% 37.6%
Household Type	Total Households – count One Person HHs – count Family HHs – count Married Couple – count w/own children – count w/out own children – count Male Householder – count Female Householder – count Non-Family Households – count	16,849 5,193 10,663 7,789 3,049 4,740 563 2,311 993	83,435 30,983 46,309 33,730 12,613 21,117 2,625 9,954 6,143	378,817 128,994 224,238 140,244 52,463 87,781 19,470 64,524 25,585
Hous	<ol> <li>Person Household</li> <li>Household</li> <li>With Children</li> </ol>	30.8% 33.5% 15.8% 12.7% 4.8% 1.6% 0.8% 26.5%	37.1% 31.9% 13.7% 10.8% 4.1% 1.4% 0.9% 21.6%	34.1% 30.7% 15.1% 11.4% 5.1% 2.2% 1.5% 23.8%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

# BRIXMOR

Southf Southf	ield Plaza ield, Ml	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units Owner Occupied Percent	17,622 74.3%	88,759 60.5%	417,395 56.2%
	Renter Occupied Percent	21.4%	33.5%	34.5%
มด	Vacant Housing Percent	4.4%	6.0%	9.2%
Housing	Total Housing Units (Census 2000)	15,420	78,218	330,390
lou	For Rent (Census 2000)	32%	45%	37%
	For Sale (Census 2000)	26%	15%	19%
	Rented or Sold, (Census 2000)	10%	11%	13%
	Seasonal (Census 2014)	1%	5%	5%
	Other (Census 2000)	23%	13%	20%
	Homes Built 1990 to 2000	2%	4%	5%
L III	Homes Built 1980 to 1989	4%	7%	7%
Homes Built By Year	Homes Built 1970 to 1979	12%	15%	13%
by Y(	Homes Built 1960 to 1969	28%	22%	19%
р б.	Homes Built 1950 to 1959	32%	30%	29%
エ	Homes Built 1940 to 1949	15%	13%	16%
	Homes Built Before 1939	7%	10%	12%
_ @	1 Unit	82%	69%	77%
Units in Structure	2 - 9 Units	9%	11%	11%
uc.	Greater than 10 Units	6%	19%	11%
Str	Mobilie Trailer	3%	1%	1%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	1.5%	4.4%	2.4%
	Property Value \$750,000 to \$999,999	3.5% 11.0%	5.9%	3.6%
	Property Value \$500,000 to \$749,999 Property Value \$400,000 to \$499,999	13.7%	12.5% 12.2%	8.0% 8.3%
ed	Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999	24.3%	12.2%	12.7%
lue	Property Value \$200,000 to \$299,999	24.3%	25.3%	21.5%
CC A	Property Value \$250,000 to \$259,559	7.6%	8.2%	10.7%
L o l	Property Value \$100,000 to \$149,999	5.6%	5.7%	11.4%
Home Value (Owner Occupied)	Property Value \$60,000 to \$99,999	2.2%	1.8%	10.2%
<sup>⊥</sup> Š	Property Value \$40,000 to \$59,999	0.5%	0.5%	3.7%
l e	Property Value \$0 to \$39,999	1.2%	1.1%	5.7%
	Median Home Value	\$318,211	\$330,506	\$230,479
	Median Rent	\$726	\$751	\$637
	\$0 and under - percent	16.0%	17.0%	18.1%
	\$1 to \$4999 - percent	7.2%	8.0%	9.1%
	\$5k to \$9999 - percent	4.0%	4.4%	4.8%
old	\$10k to \$24999 - percent	6.0%	6.2%	6.5%
Wealth Household	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
Wealth Housel	\$50k to \$99999 - percent	10.3%	10.1%	10.2%
N	\$100k to \$249999 - percent	18.8%	18.1%	17.7%
per	\$250k to \$499999 - percent	14.2%	13.6%	12.7%
d	\$500k+ - percent	16.8%	16.0%	14.1%
	Median HH Wealth	\$98,805	\$88,462	\$73,554
	Avg HH Wealth	\$265,748	\$254,022	\$232,157

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR<sup>®</sup> Latitude: 42.508434 Longitude: -83.220817

Dec 5, /		Latiti	ude: 42.508434 Lo	ongitude: -83.220817
	ield Plaza ield, Ml	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	212 212	213 213	213 213
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	21,363 23.9% 32.8% 1.9% 9.7% 8.8% 1.1% 4.1% 2.1% 1.9% 0.0% 4.2% 9.5% 77.2% 22.8%	99,964 23.3% 33.1% 2.0% 9.7% 10.2% 1.5% 3.4% 2.1% 0.1% 3.0% 9.5% 78.3% 21.7%	$\begin{array}{c} 438,011\\ 17.2\%\\ 26.8\%\\ 3.8\%\\ 9.0\%\\ 11.7\%\\ 1.8\%\\ 5.1\%\\ 3.3\%\\ 2.6\%\\ 0.1\%\\ 4.3\%\\ 14.5\%\\ 68.4\%\\ 31.6\%\end{array}$
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	3.5% 15.3% 5.3% 1.8% 11.3% 7.4% 11.3% 0.0% 3.6% 25.1% 8.0% 3.5% 3.8%	$\begin{array}{c} 2.8\% \\ 16.3\% \\ 4.0\% \\ 2.0\% \\ 10.2\% \\ 8.9\% \\ 13.0\% \\ 0.1\% \\ 3.8\% \\ 24.2\% \\ 7.4\% \\ 3.8\% \\ 3.4\% \end{array}$	3.6% 17.6% 4.9% 1.8% 11.0% 7.7% 9.2% 0.1% 4.7% 23.0% 8.7% 4.5% 3.2%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	88.0% 6.6% 0.8% 0.0% 0.2% 1.5% 0.2% 2.8%	87.4% 6.6% 0.9% 0.0% 0.2% 1.6% 0.3% 3.0%	84.3% 9.1% 2.2% 0.0% 0.1% 1.4% 0.4% 2.4%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Southfi Southfi	ield Plaza ield, Ml	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	1.6%	1.9%	1.8%
	Travel to Work in 5 to 9 Minutes	7.6%	8.8%	7.8%
	Travel to Work in 10 to 14 Minutes	12.8%	13.7%	12.8%
	Travel to Work in 15 to 19 Minutes	16.8%	16.1%	16.6%
	Travel to Work in 20 to 29 Minutes	26.9%	26.9%	26.5%
	Travel to Work in 30 to 44 Minutes	26.2%	24.7%	24.2%
	Travel to Work in 45 to 59 Minutes	5.5%	4.9%	6.1%
	Travel to Work in 60 Minutes or more	2.6%	3.0%	4.2%
	Average Travel Time to Work	23	23	24
	No Vehicles	3.4%	6.7%	10.5%
les H	1 Vehicle	38.9%	40.6%	40.4%
/ehicles per HH	2 Vehicles	41.5%	38.6%	34.6%
Vehicles per HH	3 or more vehicles	16.3%	14.1%	14.5%
	Average Number of Vehicles	1.77	1.65	1.58
Change	Births (last 12 months)	399	2,002	10,115
an	Deaths (last 12 months)	458	2,275	10,181
Ь	Migration (last 12 months)	131	-79	-2,182
Work place	Workplace Establishments	1,783	9,425	31,602
W pla	Workplace Employees (FTE)	23,727	128,331	464,475