

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.508434 Longitude: -83.220817

Southfield Plaza Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	13,069	109,798	276,527
	Population Est 23Q1	13,069	109,846	276,739
	Population Est 22Q4	13,051	109,785	276,773
	Population Est 22Q3	13,057	109,778	277,004
	Population Est 22Q2	13,055	109,836	277,274
	Population Est 22Q1	13,068	110,028	277,441
	Population Est 21Q4	13,073	109,975	277,054
	Population Est 21Q3	13,069	109,902	276,870
	Population Est 21Q2	13,069	109,910	276,653
	Population Fcst	13,225	109,731	279,397
	2010 Census Population	11,027	100,493	239,891
	2000 Census Population	12,691	105,679	254,831
	1990 Census Population	13,038	109,240	260,061
	Current Year Daytime Population	14,882	145,076	362,211
	Average Seasonal Population	55	1,207	2,803
	Historical Annual Growth, 1990 – 2000	-0.27%	-0.33%	-0.20%
	Historical Annual Growth, 2000 – 2010	-1.40%	-0.50%	-0.60%
	Estimated Annual Growth, 2010 – CY	1.29%	0.67%	1.08%
	Projected Annual Growth, CY to Y5	0.24%	-0.01%	0.21%
	Group Qtrs Est	180	1,414	2,585
Transient Est Average Last 4 Qtrs	0	6,568	22,977	
<b>Households</b>	Current Year Estimated Households	5,583	47,294	122,814
	Households Est 23Q1	5,578	47,287	122,847
	Households Est 22Q4	5,572	47,266	122,862
	Households Est 22Q3	5,575	47,257	122,948
	Households Est 22Q2	5,574	47,284	123,093
	Households Est 22Q1	5,577	47,375	123,172
	Households Est 21Q4	5,580	47,330	122,953
	Households Est 21Q3	5,578	47,301	122,871
	Households Est 21Q2	5,579	47,311	122,770
	Households Fcst	5,652	47,342	124,271
	2010 Census Households	4,464	43,335	105,090
	2000 Census Households	5,001	44,995	109,429
	1990 Census Households	5,005	44,549	106,371
	Historical Annual Growth, 1990 – 2000	-0.01%	0.10%	0.28%
	Historical Annual Growth, 2000 – 2010	-1.13%	-0.38%	-0.40%
	Estimated Annual Growth, 2010 – CY	1.70%	0.66%	1.18%
	Projected Annual Growth, CY to Y5	0.25%	0.02%	0.24%
Population per Household	2.31	2.29	2.23	

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Southfield Plaza Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.0%	2.0%	1.7%
	HH Income \$250,000 to \$499,999	1.2%	2.4%	2.1%
	HH Income \$200,000 to \$249,999	2.7%	5.6%	4.9%
	HH Income \$175,000 to \$199,999	4.5%	6.5%	6.3%
	HH Income \$150,000 to \$174,999	5.3%	6.0%	5.5%
	HH Income \$100,000 to 149,999	17.3%	19.5%	18.3%
	HH Income \$75,000 to 99,999	14.6%	13.1%	13.1%
	HH Income \$50,000 to 74,999	21.2%	16.3%	16.4%
	HH Income \$35,000 to 49,999	11.3%	8.7%	10.4%
	HH Income \$25,000 to 34,999	8.4%	6.9%	7.4%
	HH Income \$15,000 to 24,999	6.0%	5.7%	6.3%
	HH Income \$0 to 14,999	6.6%	7.1%	7.6%
	Average Household Income	\$89,775	\$116,682	\$111,314
	Median Household Income	\$70,604	\$84,092	\$78,114
	Per Capita Income	\$38,884	\$50,739	\$49,850
	2000 Average HH Income	\$70,172	\$79,372	\$80,452
	2000 Median HH Income	\$61,235	\$61,852	\$59,481
	Average Disposable Income	72,280	84,805	80,311
	Median Disposable Income	60,516	71,692	66,735
	Discretionary HH Income Over \$150,000	1.7%	5.1%	4.6%
	Discretionary HH Income \$125,000 to \$149,999	2.6%	6.5%	6.0%
	Discretionary HH Income \$100,000 to \$124,999	5.6%	8.0%	7.0%
	Discretionary HH Income \$75,000 to \$99,999	11.2%	12.1%	11.1%
	Discretionary HH Income \$50,000 to \$74,999	19.4%	20.3%	19.4%
	Discretionary HH Income \$25,000 to \$49,999	34.0%	25.1%	25.7%
	Discretionary HH Income Under \$25,000	25.5%	22.9%	26.1%
	Average Discretionary HH Income	50,655	61,573	58,125
	Median Discretionary HH Income	41,866	52,270	47,859
	Householder White – Count	2,802	31,146	73,859
	Median HH Income	\$70,706	\$94,083	\$93,301
	Average HH Income	\$83,092	\$101,063	\$100,338
	Householder Black or African-American – Count	2,463	12,867	37,677
	Median HH Income	\$71,576	\$67,112	\$54,567
	Average HH Income	\$81,833	\$76,255	\$64,929
Householder Hispanic – Count	62	648	2,114	
Median HH Income	\$63,484	\$79,752	\$83,325	
Average HH Income	\$61,223	\$86,844	\$90,491	
Householder Asian or Pacific Islander – Count	124	1,264	4,970	
Median HH Income	\$88,529	\$93,171	\$104,886	
Average HH Income	\$89,242	\$98,653	\$106,717	
Householder Other or Pacific Islander – Count	131	1,369	4,195	
Median HH Income	\$48,228	\$82,839	\$76,255	
Average HH Income	\$63,614	\$86,625	\$84,617	
Gender	Male Population	6,102	51,924	131,584
	Female Population	6,967	57,874	144,943

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Southfield Plaza Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	663	5,907	15,124
	Count of Pop 0 to 7 years	879	8,374	20,870
	Count of Pop 5 - 13	1,136	10,734	25,857
	Count of Pop 14 - 18	578	4,921	11,888
	Count of Pop 19 - 22	606	4,917	12,036
	Count of Pop 22 - 25	466	3,663	9,117
	Count of Pop 25 - 29	822	6,579	17,920
	Count of Pop 30 - 34	938	7,769	21,531
	Count of Pop 35 - 39	900	7,547	19,958
	Count of Pop 40 - 44	795	6,833	17,435
	Count of Pop 45 - 59	2,648	20,971	51,851
	Count of Pop 60 - 74	2,448	20,491	50,288
	Count of Pop 75 - 84	768	6,834	17,091
	Count of Pop 85+	302	2,632	6,430
	% of Pop 0 to 4 years	5.1%	5.4%	5.5%
	% of Pop 0 to 7 years	6.7%	7.6%	7.5%
	% of Pop 5 - 13	8.7%	9.8%	9.4%
	% of Pop 14 - 18	4.4%	4.5%	4.3%
	% of Pop 19 - 22	4.6%	4.5%	4.4%
	% of Pop 22 - 25	3.6%	3.3%	3.3%
	% of Pop 25 - 29	6.3%	6.0%	6.5%
	% of Pop 30 - 34	7.2%	7.1%	7.8%
	% of Pop 35 - 39	6.9%	6.9%	7.2%
% of Pop 40 - 44	6.1%	6.2%	6.3%	
% of Pop 45 - 59	20.3%	19.1%	18.8%	
% of Pop 60 - 74	18.7%	18.7%	18.2%	
% of Pop 75 - 84	5.9%	6.2%	6.2%	
% of Pop 85+	2.3%	2.4%	2.3%	
Median Age	42.7	42.1	41.4	
Average Age	42.6	42.3	42.1	
Male Population by Age	% of Pop 0 to 4 years	5.7%	5.8%	5.9%
	% of Pop 5 - 13	9.6%	10.5%	10.0%
	% of Pop 14 - 18	4.9%	4.8%	4.6%
	% of Pop 19 - 22	5.1%	4.8%	4.6%
	% of Pop 22 - 25	3.9%	3.6%	3.5%
	% of Pop 25 - 29	6.8%	6.3%	6.9%
	% of Pop 30 - 34	7.8%	7.5%	8.3%
	% of Pop 35 - 39	7.5%	7.2%	7.5%
	% of Pop 40 - 44	6.0%	6.3%	6.4%
	% of Pop 45 - 59	18.9%	18.8%	18.5%
	% of Pop 75 - 84	5.2%	5.5%	5.3%
	% of Pop 60 - 74	16.9%	17.4%	16.9%
	% of Pop 85+	1.7%	1.6%	1.6%
Median Age	39.1	39.7	39.1	
Average Age	40.4	40.5	40.3	

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	% of Pop 0 to 4 years	4.6%	5.0%	5.1%
	% of Pop 5 - 13	7.9%	9.1%	8.7%
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	% of Pop 25 - 29	5.8%	5.7%	6.1%
	% of Pop 30 - 34	6.6%	6.7%	7.3%
	% of Pop 35 - 39	6.3%	6.6%	6.9%
	% of Pop 40 - 44	6.2%	6.2%	6.2%
	% of Pop 45 - 59	21.4%	19.4%	19.0%
	% of Pop 60 - 74	20.4%	19.8%	19.4%
	% of Pop 75 - 84	6.4%	6.9%	7.0%
	% of Pop 85+	2.9%	3.1%	3.0%
	Median Age	45.8	44.3	43.7
Average Age	44.5	43.8	43.7	
Race	Count of White	5,565	69,177	159,407
	Count of Black or African-American	6,057	30,565	86,717
	Count of Asian or Pacific Islander	432	2,969	12,931
	Count of Other races	1,014	7,087	17,472
	White	42.6%	63.0%	57.6%
	Black or African American	46.3%	27.8%	31.4%
	Asian	3.3%	2.7%	4.7%
	Other Races	7.8%	6.5%	6.3%
Language Spoken	Speak English at Home	87.6%	90.2%	89.2%
	Speak Spanish at Home	1.1%	1.3%	1.5%
	Speak French or French Creole at Home	0.4%	0.4%	0.5%
	Speak German at Home	0.4%	0.4%	0.5%
	Speak Other Indo-European Languages at Home	0.7%	1.7%	2.4%
	Speak Russian and Other Slavic Languages at H	1.2%	1.9%	1.2%
	Speak Chinese at Home	0.1%	0.3%	0.7%
	Speak Korean at Home	0.0%	0.1%	0.2%
	Speak Vietnamese at Home	0.1%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.9%	0.4%	1.2%
	Speak Tagalog and Other Pacific Languages at H	0.5%	0.2%	0.2%
	Speak Other Language at Home	7.1%	2.6%	2.1%
Hispanic	Hispanic Population	443	3,093	7,633
	Hispanic Population Percent	3.4%	2.8%	2.8%
	Mexican	66.5%	51.7%	55.5%
	Puerto Rican	10.2%	8.3%	9.2%
	Cuban	6.7%	5.6%	4.2%
	Dominican	4.8%	3.8%	2.3%
	Central American	0.8%	3.2%	4.3%
	South American	3.3%	9.8%	8.4%
	Other Hispanic	7.7%	17.5%	16.0%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	2%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	2.9%	3.2%	2.8%
	American	2.6%	3.1%	2.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	3.3%	2.7%	4.7%
	Chinese	0.5%	0.5%	0.8%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.2%	0.5%	0.5%
	South Central Asian (ie. Indian)	1.1%	0.8%	2.4%
	South East Asian (ie. Vietnamese)	1.4%	0.7%	0.6%
	Other Asian	0.2%	0.2%	0.2%
	European (percent of total population)	28.7%	43.2%	39.9%
	British	4.2%	6.2%	5.8%
	Dutch	0.3%	0.7%	0.7%
	French	1.4%	1.9%	1.7%
	German	5.8%	8.3%	8.0%
	Italian	2.1%	3.4%	3.2%
	Polish	3.3%	5.1%	4.7%
	Scandinavian	0.9%	1.7%	1.6%
	Scotch/Irish	4.8%	7.8%	7.5%
Other European (ie. Greek/Russian)	5.8%	8.0%	6.6%	
Middle Eastern	6.3%	3.3%	2.8%	
Other Ancestry	36.0%	29.0%	32.1%	
Unclassified Ancestry	19.5%	15.8%	15.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	9,621	79,656	202,505
	Elementary (0 to 8)	3.0%	1.7%	1.6%
	Some High School (9 to 11)	4.0%	2.7%	3.1%
	High School Graduate (12)	13.7%	13.9%	15.6%
	Some College (13 to 16)	24.5%	18.8%	19.7%
	Associates Degree Only	6.9%	6.9%	7.1%
	Bachelors Degree Only	25.4%	30.3%	28.9%
	Graduate Degree	22.5%	25.7%	24.0%
	% College (4+)	47.9%	56.0%	53.0%
<b>Household Type</b>	Total Households – count	5,583	47,294	122,814
	One Person HHs – count	1,809	16,358	44,469
	Family HHs – count	3,453	27,700	69,501
	Married Couple – count	2,321	20,776	50,546
	w/own children – count	908	7,857	18,965
	w/out own children – count	1,413	12,919	31,582
	Male Householder – count	243	1,571	4,108
	Female Householder – count	890	5,354	14,847
	Non-Family Households – count	321	3,236	8,844
	1 Person Household	32.4%	34.6%	36.2%
	2 Person Household	32.8%	32.2%	32.1%
	3 Person Household	16.1%	14.4%	14.1%
	4 Person Household	11.7%	11.8%	11.1%
	5 Person Household	4.5%	4.5%	4.2%
	6 Person Household	1.7%	1.6%	1.4%
7+ Person Household	0.9%	1.0%	0.8%	
% Households With Children	27.4%	23.1%	22.2%	

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Southfield Plaza Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	5,880	50,066	130,656
	Owner Occupied Percent	66.1%	68.0%	60.7%
	Renter Occupied Percent	28.8%	26.5%	33.3%
	Vacant Housing Percent	5.0%	5.5%	6.0%
	Total Housing Units (Census 2000)	5,217	46,748	113,856
	For Rent (Census 2000)	34%	32%	41%
	For Sale (Census 2000)	13%	19%	17%
	Rented or Sold, (Census 2000)	6%	14%	11%
	Seasonal (Census 2014)	0%	6%	7%
	Other (Census 2000)	37%	14%	13%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	2%	3%	4%
	Homes Built 1980 to 1989	6%	5%	6%
	Homes Built 1970 to 1979	16%	12%	14%
	Homes Built 1960 to 1969	39%	26%	21%
	Homes Built 1950 to 1959	27%	31%	31%
	Homes Built 1940 to 1949	6%	14%	13%
	Homes Built Before 1939	5%	9%	10%
<b>Units in Structure</b>	1 Unit	72%	75%	71%
	2 - 9 Units	13%	10%	12%
	Greater than 10 Units	6%	14%	16%
	Mobilie Trailer	9%	1%	1%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.4%	3.9%	4.4%
	Property Value \$750,000 to \$999,999	1.0%	5.7%	5.7%
	Property Value \$500,000 to \$749,999	4.6%	12.8%	12.0%
	Property Value \$400,000 to \$499,999	8.9%	13.0%	11.9%
	Property Value \$300,000, to \$399,999	23.5%	22.2%	18.5%
	Property Value \$200,000 to \$299,999	36.1%	25.6%	25.1%
	Property Value \$150,000 to \$199,999	10.4%	6.5%	7.9%
	Property Value \$100,000 to \$149,999	9.8%	4.6%	6.1%
	Property Value \$60,000 to \$99,999	2.3%	1.7%	2.9%
	Property Value \$40,000 to \$59,999	0.7%	0.5%	0.9%
	Property Value \$0 to \$39,999	1.9%	0.9%	1.5%
Median Home Value	\$264,113	\$339,832	\$321,748	
Median Rent	\$803	\$696	\$743	
<b>Wealth per Household</b>	\$0 and under - percent	16.8%	16.3%	17.0%
	\$1 to \$4999 - percent	7.9%	7.5%	8.0%
	\$5k to \$9999 - percent	4.3%	4.2%	4.4%
	\$10k to \$24999 - percent	6.2%	6.0%	6.2%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	10.2%	10.2%	10.1%
	\$100k to \$249999 - percent	18.4%	18.5%	18.1%
	\$250k to \$499999 - percent	13.6%	14.0%	13.6%
	\$500k+ - percent	15.7%	16.6%	15.9%
	Median HH Wealth	\$88,865	\$95,868	\$87,822
	Avg HH Wealth	\$252,257	\$263,027	\$252,973

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Southfield Plaza Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Economic Viability</b>	Economic Viability Local	208	212	213
	Economic Viability Indexed	208	212	213
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	6,825	58,287	146,743
	Managerial/Executive	18.6%	24.2%	22.7%
	Professional Specialty	32.4%	33.3%	32.9%
	Healthcare Support	2.6%	1.8%	2.2%
	Sales	8.8%	10.2%	9.5%
	Office & Administrative Support	8.8%	9.7%	10.4%
	Protective Service	1.8%	1.3%	1.4%
	Food Preparation	4.4%	3.4%	3.7%
	Building Maintenance & Cleaning	2.8%	2.0%	2.3%
	Personal Care	3.0%	2.3%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	5.5%	3.1%	3.1%
	Production & Transportation	11.5%	8.7%	9.4%
	Percent White Collar Workers	71.1%	79.2%	77.7%
	Percent Blue Collar Workers	28.9%	20.8%	22.3%
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	3.5%	3.1%	2.9%
	Manufacturing	15.0%	15.9%	17.4%
	Transportation	6.0%	3.9%	3.8%
	Information	1.2%	1.9%	2.0%
	Wholesale/Retail	12.3%	10.3%	10.1%
	Finance, Insurance, Real Estate	6.4%	8.8%	9.0%
	Professional Services	8.1%	12.9%	12.7%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	3.5%	3.7%	3.9%
	Educational Services	26.4%	24.8%	23.6%
	Entertainment Services	8.2%	7.3%	7.5%
	Other Professional Services	4.2%	3.9%	3.9%
	Public Administration	5.1%	3.4%	3.2%
<b>Transportation To Work</b>	Drive to Work Alone	86.8%	88.0%	87.4%
	Drive to Work Carpool	8.0%	6.1%	6.8%
	Travel to Work by Public Transportation	0.9%	0.9%	1.0%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.2%	0.2%
	Walked to Work	1.8%	1.5%	1.5%
	Other Means	0.3%	0.3%	0.3%
	Work at Home	2.1%	3.0%	2.9%

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	Travel to Work in Less than 5 Minutes	1.1%	2.1%	2.0%
	Travel to Work in 5 to 9 Minutes	7.1%	8.9%	8.8%
	Travel to Work in 10 to 14 Minutes	10.9%	14.1%	13.9%
	Travel to Work in 15 to 19 Minutes	17.3%	16.1%	16.2%
	Travel to Work in 20 to 29 Minutes	28.9%	26.5%	26.5%
	Travel to Work in 30 to 44 Minutes	26.7%	24.7%	24.4%
	Travel to Work in 45 to 59 Minutes	4.9%	4.8%	5.2%
	Travel to Work in 60 Minutes or more	3.1%	2.9%	3.1%
	Average Travel Time to Work	24	22	23
Vehicles per HH	No Vehicles	5.0%	5.9%	6.7%
	1 Vehicle	43.8%	38.1%	39.9%
	2 Vehicles	34.6%	40.7%	39.1%
	3 or more vehicles	16.6%	15.4%	14.4%
		Average Number of Vehicles	1.69	1.71
Change	Births (last 12 months)	141	1,124	2,980
	Deaths (last 12 months)	153	1,339	3,326
	Migration (last 12 months)	35	239	-249
Work place	Workplace Establishments	659	5,672	13,451
	Workplace Employees (FTE)	7,512	72,823	185,186