

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.377384 Longitude: -81.787363

Southland Shopping Center Middleburg Heights, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	37,540	157,866	770,564
	Population Est 23Q1	37,588	158,077	771,025
	Population Est 22Q4	37,597	158,063	771,607
	Population Est 22Q3	37,597	158,095	771,222
	Population Est 22Q2	37,578	158,309	770,901
	Population Est 22Q1	37,565	158,331	770,872
	Population Est 21Q4	37,555	158,411	772,359
	Population Est 21Q3	37,551	158,753	773,675
	Population Est 21Q2	37,546	158,704	774,752
	Population Fcst	36,695	154,079	766,878
	2010 Census Population	33,304	148,902	668,202
	2000 Census Population	34,294	155,222	692,345
	1990 Census Population	34,515	155,457	680,370
	Current Year Daytime Population	30,670	150,745	776,897
	Average Seasonal Population	245	986	7,750
	Historical Annual Growth, 1990 – 2000	-0.06%	-0.02%	0.17%
	Historical Annual Growth, 2000 – 2010	-0.29%	-0.41%	-0.35%
	Estimated Annual Growth, 2010 – CY	0.91%	0.44%	1.08%
	Projected Annual Growth, CY to Y5	-0.45%	-0.48%	-0.10%
	Group Qtrs Est	471	3,281	13,490
Transient Est Average Last 4 Qtrs	710	11,458	49,835	
Households	Current Year Estimated Households	16,715	68,876	336,091
	Households Est 23Q1	16,719	68,917	335,785
	Households Est 22Q4	16,722	68,915	336,039
	Households Est 22Q3	16,721	68,928	335,832
	Households Est 22Q2	16,713	69,023	335,684
	Households Est 22Q1	16,708	69,036	335,654
	Households Est 21Q4	16,703	69,074	336,313
	Households Est 21Q3	16,702	69,224	336,865
	Households Est 21Q2	16,696	69,201	337,304
	Households Fcst	16,327	67,158	336,102
	2010 Census Households	14,344	63,403	279,148
	2000 Census Households	14,288	64,118	281,628
	1990 Census Households	13,401	61,620	268,125
	Historical Annual Growth, 1990 – 2000	0.64%	0.40%	0.49%
	Historical Annual Growth, 2000 – 2010	0.04%	-0.11%	-0.09%
	Estimated Annual Growth, 2010 – CY	1.16%	0.63%	1.41%
	Projected Annual Growth, CY to Y5	-0.47%	-0.50%	0.00%
Population per Household	2.22	2.24	2.25	

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Southland Shopping Center Middleburg Heights, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.3%	0.4%	0.8%
	HH Income \$250,000 to \$499,999	0.3%	0.5%	1.0%
	HH Income \$200,000 to \$249,999	0.9%	1.1%	2.3%
	HH Income \$175,000 to \$199,999	1.9%	2.0%	3.1%
	HH Income \$150,000 to \$174,999	3.0%	3.2%	3.9%
	HH Income \$100,000 to 149,999	15.3%	14.6%	14.8%
	HH Income \$75,000 to 99,999	15.1%	14.6%	12.9%
	HH Income \$50,000 to 74,999	22.2%	21.5%	18.5%
	HH Income \$35,000 to 49,999	13.2%	13.8%	13.0%
	HH Income \$25,000 to 34,999	11.0%	10.5%	9.4%
	HH Income \$15,000 to 24,999	9.8%	9.4%	9.3%
	HH Income \$0 to 14,999	6.8%	8.4%	11.0%
	Average Household Income	\$70,585	\$71,830	\$79,454
	Median Household Income	\$60,625	\$58,862	\$58,958
	Per Capita Income	\$31,828	\$31,960	\$35,218
	2000 Average HH Income	\$53,453	\$51,769	\$54,286
	2000 Median HH Income	\$45,405	\$43,581	\$43,490
	Average Disposable Income	58,827	58,678	62,840
	Median Disposable Income	51,907	50,644	50,774
	Discretionary HH Income Over \$150,000	0.4%	0.7%	1.8%
	Discretionary HH Income \$125,000 to \$149,999	1.0%	1.1%	2.4%
	Discretionary HH Income \$100,000 to \$124,999	2.2%	2.9%	4.3%
	Discretionary HH Income \$75,000 to \$99,999	8.1%	7.7%	8.7%
	Discretionary HH Income \$50,000 to \$74,999	19.7%	18.6%	17.0%
	Discretionary HH Income \$25,000 to \$49,999	36.4%	34.4%	29.2%
	Discretionary HH Income Under \$25,000	32.1%	34.6%	36.6%
	Average Discretionary HH Income	41,489	41,259	44,258
	Median Discretionary HH Income	36,561	35,149	35,214
	Householder White – Count	14,391	57,790	259,545
	Median HH Income	\$60,966	\$60,080	\$66,230
	Average HH Income	\$68,242	\$68,814	\$77,427
	Householder Black or African-American – Count	721	3,793	35,165
	Median HH Income	\$50,371	\$41,593	\$29,059
	Average HH Income	\$56,343	\$47,327	\$38,146
Householder Hispanic – Count	731	3,189	20,861	
Median HH Income	\$58,429	\$52,661	\$41,105	
Average HH Income	\$64,970	\$61,089	\$53,556	
Householder Asian or Pacific Islander – Count	361	1,822	7,361	
Median HH Income	\$66,559	\$70,771	\$66,865	
Average HH Income	\$74,978	\$79,345	\$79,842	
Householder Other or Pacific Islander – Count	511	2,282	13,160	
Median HH Income	\$67,995	\$61,248	\$48,286	
Average HH Income	\$74,283	\$67,671	\$59,887	
Gender	Male Population	18,006	76,746	376,630
	Female Population	19,534	81,120	393,935

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Total Population by Age	Count of Pop 0 to 4 years	1,930	8,546	43,625
	Count of Pop 0 to 7 years	2,537	11,566	59,278
	Count of Pop 5 - 13	3,094	14,131	73,986
	Count of Pop 14 - 18	1,427	6,730	34,800
	Count of Pop 19 - 22	1,497	7,175	35,886
	Count of Pop 22 - 25	1,164	5,591	27,450
	Count of Pop 25 - 29	2,254	9,938	51,075
	Count of Pop 30 - 34	2,499	11,102	57,410
	Count of Pop 35 - 39	2,415	10,631	53,478
	Count of Pop 40 - 44	2,144	9,278	47,100
	Count of Pop 45 - 59	7,056	28,687	140,560
	Count of Pop 60 - 74	7,907	31,432	143,656
	Count of Pop 75 - 84	2,929	10,458	45,279
	Count of Pop 85+	1,226	4,167	16,259
	% of Pop 0 to 4 years	5.1%	5.4%	5.7%
	% of Pop 0 to 7 years	6.8%	7.3%	7.7%
	% of Pop 5 - 13	8.2%	9.0%	9.6%
	% of Pop 14 - 18	3.8%	4.3%	4.5%
	% of Pop 19 - 22	4.0%	4.5%	4.7%
	% of Pop 22 - 25	3.1%	3.5%	3.6%
	% of Pop 25 - 29	6.0%	6.3%	6.6%
	% of Pop 30 - 34	6.7%	7.0%	7.5%
	% of Pop 35 - 39	6.4%	6.7%	6.9%
% of Pop 40 - 44	5.7%	5.9%	6.1%	
% of Pop 45 - 59	18.8%	18.2%	18.2%	
% of Pop 60 - 74	21.1%	19.9%	18.6%	
% of Pop 75 - 84	7.8%	6.6%	5.9%	
% of Pop 85+	3.3%	2.6%	2.1%	
Median Age	45.8	42.7	40.8	
Average Age	44.8	43.0	41.6	
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.7%	5.9%
	% of Pop 5 - 13	8.9%	9.5%	10.1%
	% of Pop 14 - 18	4.1%	4.5%	4.7%
	% of Pop 19 - 22	4.3%	4.8%	4.9%
	% of Pop 22 - 25	3.3%	3.7%	3.7%
	% of Pop 25 - 29	6.2%	6.5%	6.7%
	% of Pop 30 - 34	6.9%	7.2%	7.6%
	% of Pop 35 - 39	6.9%	7.0%	7.1%
	% of Pop 40 - 44	6.1%	6.1%	6.2%
	% of Pop 45 - 59	18.9%	18.3%	18.4%
	% of Pop 75 - 84	6.5%	5.6%	5.1%
	% of Pop 60 - 74	20.3%	19.3%	18.3%
	% of Pop 85+	2.3%	1.7%	1.4%
	Median Age	43.3	40.9	39.5
Average Age	43.1	41.5	40.5	

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	% of Pop 35 - 39	6.0%	6.5%	6.8%
	% of Pop 40 - 44	5.4%	5.6%	6.0%
	% of Pop 45 - 59	18.7%	18.1%	18.1%
	% of Pop 60 - 74	21.8%	20.5%	19.0%
	% of Pop 75 - 84	9.0%	7.6%	6.6%
	% of Pop 85+	4.2%	3.5%	2.8%
	Median Age	48.4	44.7	42.1
Average Age	46.5	44.3	42.7	
Race	Count of White	31,966	127,485	569,947
	Count of Black or African-American	1,386	8,837	91,656
	Count of Asian or Pacific Islander	1,281	6,547	24,208
	Count of Other races	2,908	14,997	84,753
	White	85.2%	80.8%	74.0%
	Black or African American	3.7%	5.6%	11.9%
	Asian	3.4%	4.1%	3.1%
	Other Races	7.7%	9.5%	11.0%
Language Spoken	Speak English at Home	85.4%	85.3%	86.3%
	Speak Spanish at Home	3.3%	3.9%	5.5%
	Speak French or French Creole at Home	0.4%	0.3%	0.3%
	Speak German at Home	0.6%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	4.0%	3.5%	2.3%
	Speak Russian and Other Slavic Languages at H	2.7%	3.2%	1.9%
	Speak Chinese at Home	0.4%	0.3%	0.4%
	Speak Korean at Home	0.1%	0.1%	0.1%
	Speak Vietnamese at Home	0.2%	0.4%	0.2%
	Speak Other Asian Languages at Home	0.6%	0.7%	0.5%
	Speak Tagalog and Other Pacific Languages at H	0.2%	0.4%	0.3%
	Speak Other Language at Home	2.1%	1.6%	1.8%
Hispanic	Hispanic Population	2,046	11,479	69,473
	Hispanic Population Percent	5.4%	7.3%	9.0%
	Mexican	23.8%	17.2%	15.8%
	Puerto Rican	53.0%	59.9%	63.9%
	Cuban	2.5%	2.3%	1.9%
	Dominican	0.9%	2.7%	3.1%
	Central American	8.2%	7.0%	5.8%
	South American	4.6%	6.4%	4.0%
	Other Hispanic	6.9%	4.6%	5.4%
	2000 Hispanic Population Percent	1%	2%	4%
	1990 Hispanic Population Percent	1%	1%	3%

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Ancestry	American (percent of total population)	2.7%	2.8%	2.8%
	American	2.5%	2.6%	2.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.4%	4.1%	3.1%
	Chinese	0.3%	0.3%	0.5%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	1.5%	2.2%	1.2%
	South East Asian (ie. Vietnamese)	0.9%	1.2%	0.8%
	Other Asian	0.6%	0.3%	0.4%
	European (percent of total population)	60.1%	57.3%	53.5%
	British	4.1%	4.2%	4.5%
	Dutch	0.4%	0.4%	0.5%
	French	0.8%	0.8%	0.8%
	German	12.9%	12.7%	12.1%
	Italian	8.4%	7.3%	6.6%
	Polish	8.5%	7.5%	6.6%
	Scandinavian	0.6%	0.7%	0.8%
	Scotch/Irish	9.4%	9.7%	10.0%
Other European (ie. Greek/Russian)	15.0%	13.9%	11.8%	
Middle Eastern	1.7%	1.3%	1.7%	
Other Ancestry	11.6%	13.1%	16.7%	
Unclassified Ancestry	15.1%	14.1%	13.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	28,429	115,693	554,817
	Elementary (0 to 8)	2.2%	3.2%	3.0%
	Some High School (9 to 11)	6.5%	5.7%	6.2%
	High School Graduate (12)	33.4%	34.1%	29.4%
	Some College (13 to 16)	22.4%	21.9%	21.6%
	Associates Degree Only	10.7%	8.9%	8.0%
	Bachelors Degree Only	16.6%	17.1%	19.8%
	Graduate Degree	8.2%	9.2%	11.9%
	% College (4+)	24.8%	26.3%	31.8%
Household Type	Total Households – count	16,715	68,876	336,091
	One Person HHs – count	5,834	23,896	120,317
	Family HHs – count	9,826	39,858	190,318
	Married Couple – count	7,469	27,996	132,981
	w/own children – count	2,475	9,525	47,445
	w/out own children – count	4,994	18,471	85,536
	Male Householder – count	664	3,690	16,466
	Female Householder – count	1,693	8,173	40,871
	Non-Family Households – count	1,055	5,122	25,456
	1 Person Household	34.9%	34.7%	35.8%
	2 Person Household	34.8%	33.9%	32.9%
	3 Person Household	14.2%	14.5%	13.7%
	4 Person Household	9.8%	10.2%	10.5%
	5 Person Household	3.9%	4.2%	4.5%
	6 Person Household	1.6%	1.6%	1.7%
7+ Person Household	0.8%	0.8%	0.9%	
% Households With Children	20.2%	21.6%	23.0%	

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Housing	Total Housing Units	17,572	72,923	364,212
	Owner Occupied Percent	69.3%	63.4%	57.1%
	Renter Occupied Percent	25.8%	31.0%	35.2%
	Vacant Housing Percent	4.9%	5.5%	7.7%
	Total Housing Units (Census 2000)	14,858	66,742	298,216
	For Rent (Census 2000)	54%	54%	48%
	For Sale (Census 2000)	24%	18%	18%
	Rented or Sold, (Census 2000)	6%	8%	10%
	Seasonal (Census 2014)	1%	2%	3%
	Other (Census 2000)	5%	10%	15%
Homes Built By Year	Homes Built 1990 to 2000	8%	6%	7%
	Homes Built 1980 to 1989	3%	5%	6%
	Homes Built 1970 to 1979	15%	15%	13%
	Homes Built 1960 to 1969	30%	22%	16%
	Homes Built 1950 to 1959	33%	31%	22%
	Homes Built 1940 to 1949	7%	10%	11%
	Homes Built Before 1939	3%	10%	25%
Units in Structure	1 Unit	78%	74%	69%
	2 - 9 Units	6%	8%	15%
	Greater than 10 Units	16%	18%	15%
	Mobilie Trailer	0%	0%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	0.1%	0.6%
	Property Value \$750,000 to \$999,999	0.2%	0.2%	1.2%
	Property Value \$500,000 to \$749,999	0.8%	0.8%	4.4%
	Property Value \$400,000 to \$499,999	0.7%	1.8%	6.2%
	Property Value \$300,000, to \$399,999	8.0%	7.8%	13.3%
	Property Value \$200,000 to \$299,999	32.9%	26.5%	26.9%
	Property Value \$150,000 to \$199,999	31.0%	29.0%	17.8%
	Property Value \$100,000 to \$149,999	18.8%	24.9%	16.9%
	Property Value \$60,000 to \$99,999	4.8%	5.5%	7.9%
	Property Value \$40,000 to \$59,999	0.8%	1.2%	2.1%
	Property Value \$0 to \$39,999	1.8%	2.1%	2.3%
Median Home Value	\$188,155	\$176,425	\$208,731	
Median Rent	\$598	\$587	\$545	
Wealth per Household	\$0 and under - percent	17.2%	17.8%	18.1%
	\$1 to \$4999 - percent	8.6%	9.0%	9.2%
	\$5k to \$9999 - percent	4.6%	4.8%	4.8%
	\$10k to \$24999 - percent	6.4%	6.5%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.6%	10.4%	10.2%
	\$100k to \$249999 - percent	18.5%	18.2%	17.8%
	\$250k to \$499999 - percent	13.2%	12.8%	12.6%
	\$500k+ - percent	14.0%	13.6%	13.7%
	Median HH Wealth	\$79,742	\$74,028	\$71,519
	Avg HH Wealth	\$234,239	\$228,210	\$227,902

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Economic Viability	Economic Viability Local	216	218	217
	Economic Viability Indexed	216	218	217
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	19,161	82,768	403,972
	Managerial/Executive	14.2%	13.5%	16.9%
	Professional Specialty	20.8%	20.5%	23.8%
	Healthcare Support	3.9%	3.6%	3.0%
	Sales	10.1%	10.0%	9.8%
	Office & Administrative Support	15.4%	14.7%	12.5%
	Protective Service	1.8%	2.0%	2.0%
	Food Preparation	4.8%	5.4%	5.7%
	Building Maintenance & Cleaning	3.7%	3.4%	3.3%
	Personal Care	1.6%	2.5%	2.4%
	Farming, Fishing, & Forestry	0.1%	0.0%	0.1%
	Construction	7.9%	7.6%	6.5%
	Production & Transportation	15.6%	16.7%	13.8%
	Percent White Collar Workers	64.4%	62.4%	66.0%
	Percent Blue Collar Workers	35.6%	37.6%	34.0%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.9%	5.5%	5.4%
	Manufacturing	13.7%	14.0%	12.9%
	Transportation	6.0%	6.1%	5.0%
	Information	1.6%	1.6%	1.8%
	Wholesale/Retail	14.6%	15.2%	14.3%
	Finance, Insurance, Real Estate	8.0%	7.6%	7.5%
	Professional Services	6.9%	6.2%	7.6%
	Management Services	0.1%	0.1%	0.2%
	Administrative/Waste Services	4.1%	3.6%	3.7%
	Educational Services	23.8%	22.2%	23.2%
	Entertainment Services	7.5%	9.2%	9.9%
	Other Professional Services	4.9%	5.0%	4.7%
	Public Administration	3.8%	3.7%	3.9%
Transportation To Work	Drive to Work Alone	86.7%	85.1%	82.2%
	Drive to Work Carpool	7.3%	7.5%	8.4%
	Travel to Work by Public Transportation	2.3%	3.1%	4.2%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.2%	0.2%
	Walked to Work	1.3%	2.0%	2.2%
	Other Means	0.5%	0.5%	0.5%
	Work at Home	1.8%	1.7%	2.2%

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	Travel to Work in Less than 5 Minutes	2.8%	2.6%	2.2%
	Travel to Work in 5 to 9 Minutes	9.4%	9.3%	9.1%
	Travel to Work in 10 to 14 Minutes	16.3%	14.8%	14.1%
	Travel to Work in 15 to 19 Minutes	16.2%	16.1%	16.4%
	Travel to Work in 20 to 29 Minutes	25.6%	25.9%	26.2%
	Travel to Work in 30 to 44 Minutes	19.8%	21.5%	21.8%
	Travel to Work in 45 to 59 Minutes	6.1%	6.2%	6.1%
	Travel to Work in 60 Minutes or more	3.7%	3.6%	3.9%
	Average Travel Time to Work	23	23	23
Vehicles per HH	No Vehicles	5.2%	5.9%	9.9%
	1 Vehicle	39.0%	38.9%	38.2%
	2 Vehicles	39.3%	38.5%	36.4%
	3 or more vehicles	16.5%	16.7%	15.5%
	Average Number of Vehicles	1.74	1.73	1.64
Change	Births (last 12 months)	390	1,730	8,899
	Deaths (last 12 months)	624	2,295	10,054
	Migration (last 12 months)	239	219	1,242
Work place	Workplace Establishments	724	4,202	21,840
	Workplace Employees (FTE)	10,284	59,180	290,388