

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.377384 Longitude: -81.787363

Southland Shopping Center Middleburg Heights, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	9,399	84,897	223,531
	Population Est 23Q1	9,413	84,981	223,798
	Population Est 22Q4	9,413	84,971	223,802
	Population Est 22Q3	9,413	84,978	223,828
	Population Est 22Q2	9,410	85,005	224,097
	Population Est 22Q1	9,408	84,993	224,115
	Population Est 21Q4	9,412	84,997	224,674
	Population Est 21Q3	9,404	85,086	225,033
	Population Est 21Q2	9,402	85,019	224,960
	Population Fcst	9,175	82,990	218,893
	2010 Census Population	7,790	78,560	208,509
	2000 Census Population	7,875	81,635	216,769
	1990 Census Population	7,669	81,871	216,545
	Current Year Daytime Population	9,618	81,603	199,914
	Average Seasonal Population	85	444	1,425
	Historical Annual Growth, 1990 – 2000	0.27%	-0.03%	0.01%
	Historical Annual Growth, 2000 – 2010	-0.11%	-0.38%	-0.39%
	Estimated Annual Growth, 2010 – CY	1.43%	0.59%	0.53%
	Projected Annual Growth, CY to Y5	-0.48%	-0.45%	-0.42%
	Group Qtrs Est	142	1,272	4,130
Transient Est Average Last 4 Qtrs	0	8,217	14,554	
<b>Households</b>	Current Year Estimated Households	3,962	37,420	97,564
	Households Est 23Q1	3,962	37,428	97,618
	Households Est 22Q4	3,962	37,422	97,624
	Households Est 22Q3	3,963	37,427	97,631
	Households Est 22Q2	3,961	37,438	97,746
	Households Est 22Q1	3,960	37,434	97,763
	Households Est 21Q4	3,962	37,438	97,998
	Households Est 21Q3	3,960	37,474	98,161
	Households Est 21Q2	3,959	37,441	98,120
	Households Fcst	3,863	36,546	95,467
	2010 Census Households	3,280	34,116	88,412
	2000 Census Households	3,195	34,266	89,235
	1990 Census Households	2,930	32,399	85,476
	Historical Annual Growth, 1990 – 2000	0.87%	0.56%	0.43%
	Historical Annual Growth, 2000 – 2010	0.26%	-0.04%	-0.09%
	Estimated Annual Growth, 2010 – CY	1.44%	0.70%	0.75%
	Projected Annual Growth, CY to Y5	-0.50%	-0.47%	-0.43%
	Population per Household	2.34	2.23	2.25

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Southland Shopping Center Middleburg Heights, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.2%	0.4%	0.4%
	HH Income \$250,000 to \$499,999	0.2%	0.4%	0.5%
	HH Income \$200,000 to \$249,999	0.6%	1.1%	1.2%
	HH Income \$175,000 to \$199,999	2.3%	2.1%	2.0%
	HH Income \$150,000 to \$174,999	3.3%	3.3%	3.2%
	HH Income \$100,000 to 149,999	14.8%	15.2%	15.0%
	HH Income \$75,000 to 99,999	16.3%	14.8%	14.5%
	HH Income \$50,000 to 74,999	22.6%	22.0%	20.7%
	HH Income \$35,000 to 49,999	13.2%	13.0%	14.0%
	HH Income \$25,000 to 34,999	10.9%	10.9%	10.2%
	HH Income \$15,000 to 24,999	10.6%	9.3%	9.5%
	HH Income \$0 to 14,999	4.8%	7.5%	8.8%
	Average Household Income	\$73,465	\$73,727	\$71,919
	Median Household Income	\$61,212	\$60,693	\$58,632
	Per Capita Income	\$31,459	\$33,113	\$31,944
	2000 Average HH Income	\$57,659	\$52,098	\$52,348
	2000 Median HH Income	\$47,163	\$44,479	\$43,813
	Average Disposable Income	59,155	59,540	58,933
	Median Disposable Income	52,472	52,033	50,467
	Discretionary HH Income Over \$150,000	0.5%	0.7%	0.7%
	Discretionary HH Income \$125,000 to \$149,999	0.6%	1.0%	1.2%
	Discretionary HH Income \$100,000 to \$124,999	2.7%	2.9%	2.9%
	Discretionary HH Income \$75,000 to \$99,999	7.5%	7.9%	7.9%
	Discretionary HH Income \$50,000 to \$74,999	20.6%	19.2%	18.6%
	Discretionary HH Income \$25,000 to \$49,999	36.5%	35.2%	33.4%
	Discretionary HH Income Under \$25,000	31.7%	33.1%	35.2%
	Average Discretionary HH Income	41,876	41,969	41,420
	Median Discretionary HH Income	37,054	36,506	34,982
	Householder White – Count	3,588	31,948	80,936
	Median HH Income	\$61,797	\$61,202	\$60,399
	Average HH Income	\$68,679	\$69,182	\$69,462
	Householder Black or African-American – Count	94	1,678	6,047
	Median HH Income	\$52,760	\$48,147	\$38,501
	Average HH Income	\$56,159	\$53,618	\$44,877
Householder Hispanic – Count	148	1,535	4,805	
Median HH Income	\$44,745	\$57,176	\$51,374	
Average HH Income	\$63,946	\$62,393	\$60,220	
Householder Asian or Pacific Islander – Count	31	1,198	2,446	
Median HH Income	\$58,705	\$70,395	\$73,641	
Average HH Income	\$71,761	\$78,830	\$82,795	
Householder Other or Pacific Islander – Count	101	1,062	3,330	
Median HH Income	\$74,932	\$65,382	\$59,818	
Average HH Income	\$81,468	\$72,340	\$66,598	
Gender	Male Population	4,529	40,895	108,518
	Female Population	4,870	44,002	115,013

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Southland Shopping Center Middleburg Heights, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	460	4,473	12,024
	Count of Pop 0 to 7 years	609	6,068	16,255
	Count of Pop 5 - 13	806	7,316	20,153
	Count of Pop 14 - 18	385	3,326	9,617
	Count of Pop 19 - 22	394	3,513	10,097
	Count of Pop 22 - 25	292	2,749	7,778
	Count of Pop 25 - 29	520	5,186	13,896
	Count of Pop 30 - 34	550	5,722	15,523
	Count of Pop 35 - 39	550	5,541	14,896
	Count of Pop 40 - 44	534	4,864	13,283
	Count of Pop 45 - 59	1,797	15,494	41,029
	Count of Pop 60 - 74	2,050	17,700	44,842
	Count of Pop 75 - 84	757	6,292	14,703
	Count of Pop 85+	304	2,721	5,692
	% of Pop 0 to 4 years	4.9%	5.3%	5.4%
	% of Pop 0 to 7 years	6.5%	7.1%	7.3%
	% of Pop 5 - 13	8.6%	8.6%	9.0%
	% of Pop 14 - 18	4.1%	3.9%	4.3%
	% of Pop 19 - 22	4.2%	4.1%	4.5%
	% of Pop 22 - 25	3.1%	3.2%	3.5%
	% of Pop 25 - 29	5.5%	6.1%	6.2%
	% of Pop 30 - 34	5.9%	6.7%	6.9%
	% of Pop 35 - 39	5.9%	6.5%	6.7%
% of Pop 40 - 44	5.7%	5.7%	5.9%	
% of Pop 45 - 59	19.1%	18.3%	18.4%	
% of Pop 60 - 74	21.8%	20.8%	20.1%	
% of Pop 75 - 84	8.1%	7.4%	6.6%	
% of Pop 85+	3.2%	3.2%	2.5%	
Median Age	46.9	44.8	42.9	
Average Age	45.2	44.3	43.0	
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.6%	5.7%
	% of Pop 5 - 13	9.2%	9.2%	9.5%
	% of Pop 14 - 18	4.2%	4.2%	4.5%
	% of Pop 19 - 22	4.3%	4.4%	4.7%
	% of Pop 22 - 25	3.2%	3.4%	3.6%
	% of Pop 25 - 29	5.8%	6.3%	6.4%
	% of Pop 30 - 34	6.0%	7.0%	7.1%
	% of Pop 35 - 39	6.1%	6.9%	6.9%
	% of Pop 40 - 44	5.9%	6.0%	6.1%
	% of Pop 45 - 59	19.7%	18.4%	18.5%
	% of Pop 75 - 84	6.6%	6.2%	5.6%
	% of Pop 60 - 74	21.4%	20.1%	19.5%
	% of Pop 85+	2.3%	2.1%	1.7%
Median Age	44.9	42.5	41.2	
Average Age	43.6	42.6	41.6	

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	% of Pop 40 - 44	5.4%	5.4%	5.8%
	% of Pop 45 - 59	18.6%	18.1%	18.2%
	% of Pop 60 - 74	22.2%	21.5%	20.6%
	% of Pop 75 - 84	9.4%	8.5%	7.5%
	% of Pop 85+	4.1%	4.2%	3.4%
	Median Age	49.0	47.2	44.7
Average Age	46.6	45.8	44.3	
Race	Count of White	8,185	70,747	178,172
	Count of Black or African-American	230	3,614	14,383
	Count of Asian or Pacific Islander	281	3,760	8,876
	Count of Other races	703	6,774	22,101
	White	87.1%	83.3%	79.7%
	Black or African American	2.5%	4.3%	6.4%
	Asian	3.0%	4.4%	4.0%
	Other Races	7.5%	8.0%	9.9%
Language Spoken	Speak English at Home	87.5%	84.3%	85.2%
	Speak Spanish at Home	2.5%	3.7%	4.2%
	Speak French or French Creole at Home	0.1%	0.4%	0.2%
	Speak German at Home	0.8%	0.6%	0.5%
	Speak Other Indo-European Languages at Home	2.5%	4.5%	3.0%
	Speak Russian and Other Slavic Languages at H	3.8%	2.9%	3.4%
	Speak Chinese at Home	0.1%	0.4%	0.2%
	Speak Korean at Home	0.0%	0.1%	0.0%
	Speak Vietnamese at Home	0.2%	0.2%	0.4%
	Speak Other Asian Languages at Home	0.3%	0.6%	0.7%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.3%	0.4%
	Speak Other Language at Home	2.0%	2.0%	1.6%
Hispanic	Hispanic Population	505	4,839	17,230
	Hispanic Population Percent	5.4%	5.7%	7.7%
	Mexican	9.8%	22.6%	16.5%
	Puerto Rican	57.0%	56.6%	61.2%
	Cuban	4.7%	1.9%	2.0%
	Dominican	2.0%	0.6%	3.3%
	Central American	7.2%	6.9%	6.4%
	South American	10.5%	5.7%	5.7%
	Other Hispanic	8.8%	5.7%	4.9%
	2000 Hispanic Population Percent	1%	1%	2%
	1990 Hispanic Population Percent	0%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	2.0%	2.8%	2.7%
	American	1.8%	2.6%	2.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.0%	4.4%	3.9%
	Chinese	0.2%	0.3%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	1.4%	2.7%	1.8%
	South East Asian (ie. Vietnamese)	0.6%	0.8%	1.3%
	Other Asian	0.6%	0.5%	0.4%
	European (percent of total population)	61.7%	59.0%	57.2%
	British	3.5%	4.0%	4.2%
	Dutch	0.3%	0.4%	0.4%
	French	0.5%	0.8%	0.8%
	German	13.1%	12.9%	12.6%
	Italian	9.4%	8.0%	7.2%
	Polish	9.8%	8.2%	7.6%
	Scandinavian	0.5%	0.6%	0.7%
	Scotch/Irish	9.4%	9.3%	9.5%
Other European (ie. Greek/Russian)	15.1%	14.8%	14.1%	
Middle Eastern	2.0%	1.6%	1.3%	
Other Ancestry	8.8%	12.0%	13.5%	
Unclassified Ancestry	17.2%	14.5%	13.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	7,061	63,520	163,863
	Elementary (0 to 8)	2.8%	2.9%	3.2%
	Some High School (9 to 11)	6.1%	6.1%	5.7%
	High School Graduate (12)	31.4%	34.1%	33.5%
	Some College (13 to 16)	21.2%	21.4%	22.4%
	Associates Degree Only	12.9%	9.8%	9.0%
	Bachelors Degree Only	18.9%	17.1%	17.2%
	Graduate Degree	6.7%	8.7%	9.1%
	% College (4+)	25.6%	25.8%	26.3%
<b>Household Type</b>	Total Households – count	3,962	37,420	97,564
	One Person HHs – count	1,183	12,835	33,832
	Family HHs – count	2,596	22,114	56,763
	Married Couple – count	2,081	16,423	39,955
	w/own children – count	671	5,457	13,605
	w/out own children – count	1,410	10,966	26,350
	Male Householder – count	177	1,717	4,948
	Female Householder – count	339	3,974	11,860
	Non-Family Households – count	183	2,471	6,969
	1 Person Household	29.9%	34.3%	34.7%
	2 Person Household	37.4%	34.4%	33.9%
	3 Person Household	14.5%	14.5%	14.4%
	4 Person Household	11.0%	10.1%	10.4%
	5 Person Household	4.1%	4.2%	4.3%
	6 Person Household	2.0%	1.6%	1.6%
7+ Person Household	1.1%	0.9%	0.8%	
% Households With Children	22.2%	21.0%	21.9%	

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Southland Shopping Center Middleburg Heights, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	4,128	39,376	103,080
	Owner Occupied Percent	77.4%	65.8%	64.3%
	Renter Occupied Percent	18.5%	29.2%	30.4%
	Vacant Housing Percent	4.0%	5.0%	5.4%
	Total Housing Units (Census 2000)	3,312	35,606	92,842
	For Rent (Census 2000)	51%	56%	52%
	For Sale (Census 2000)	24%	18%	20%
	Rented or Sold, (Census 2000)	7%	8%	9%
	Seasonal (Census 2014)	0%	1%	3%
	Other (Census 2000)	7%	6%	10%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	10%	7%	6%
	Homes Built 1980 to 1989	3%	5%	5%
	Homes Built 1970 to 1979	10%	17%	14%
	Homes Built 1960 to 1969	31%	29%	22%
	Homes Built 1950 to 1959	35%	32%	31%
	Homes Built 1940 to 1949	9%	6%	11%
	Homes Built Before 1939	2%	4%	10%
<b>Units in Structure</b>	1 Unit	81%	72%	76%
	2 - 9 Units	4%	7%	7%
	Greater than 10 Units	15%	22%	17%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.0%	0.1%	0.2%
	Property Value \$750,000 to \$999,999	0.2%	0.2%	0.3%
	Property Value \$500,000 to \$749,999	1.1%	0.7%	1.3%
	Property Value \$400,000 to \$499,999	1.0%	1.5%	2.8%
	Property Value \$300,000, to \$399,999	10.6%	9.0%	8.4%
	Property Value \$200,000 to \$299,999	33.1%	31.4%	25.7%
	Property Value \$150,000 to \$199,999	29.4%	30.8%	27.0%
	Property Value \$100,000 to \$149,999	17.7%	20.2%	24.5%
	Property Value \$60,000 to \$99,999	3.9%	3.6%	6.3%
	Property Value \$40,000 to \$59,999	0.7%	0.5%	1.3%
	Property Value \$0 to \$39,999	2.1%	1.9%	2.0%
Median Home Value	\$193,360	\$188,276	\$177,954	
Median Rent	\$564	\$594	\$578	
<b>Wealth per Household</b>	\$0 and under - percent	16.5%	17.5%	17.7%
	\$1 to \$4999 - percent	8.1%	8.8%	9.0%
	\$5k to \$9999 - percent	4.4%	4.7%	4.7%
	\$10k to \$24999 - percent	6.3%	6.5%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.7%	10.5%	10.4%
	\$100k to \$249999 - percent	18.9%	18.3%	18.2%
	\$250k to \$499999 - percent	13.6%	13.0%	12.8%
	\$500k+ - percent	14.5%	13.8%	13.7%
	Median HH Wealth	\$86,062	\$76,753	\$74,538
	Avg HH Wealth	\$241,373	\$231,205	\$228,849

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<b>Economic Viability</b>	Economic Viability Local	225	218	218
	Economic Viability Indexed	225	218	218
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	4,683	44,047	117,487
	Managerial/Executive	15.1%	14.0%	13.6%
	Professional Specialty	19.5%	21.4%	21.1%
	Healthcare Support	3.2%	3.5%	3.3%
	Sales	12.0%	9.7%	9.8%
	Office & Administrative Support	14.9%	15.0%	14.5%
	Protective Service	2.1%	1.6%	2.4%
	Food Preparation	5.3%	4.9%	5.4%
	Building Maintenance & Cleaning	4.3%	3.5%	3.5%
	Personal Care	1.1%	2.1%	2.6%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.0%
	Construction	8.0%	7.8%	7.4%
	Production & Transportation	14.2%	16.5%	16.4%
	Percent White Collar Workers	64.7%	63.5%	62.3%
	Percent Blue Collar Workers	35.3%	36.5%	37.7%
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	4.8%	5.6%	5.4%
	Manufacturing	13.6%	14.1%	14.1%
	Transportation	5.3%	6.3%	5.9%
	Information	2.4%	1.5%	1.5%
	Wholesale/Retail	16.6%	14.7%	15.1%
	Finance, Insurance, Real Estate	8.7%	7.8%	7.4%
	Professional Services	7.6%	6.8%	6.4%
	Management Services	0.3%	0.1%	0.2%
	Administrative/Waste Services	4.9%	3.6%	3.9%
	Educational Services	22.5%	22.8%	22.1%
	Entertainment Services	6.4%	8.1%	9.2%
	Other Professional Services	3.9%	5.1%	4.8%
	Public Administration	3.1%	3.4%	3.9%
<b>Transportation To Work</b>	Drive to Work Alone	85.1%	86.0%	84.9%
	Drive to Work Carpool	8.5%	7.7%	7.6%
	Travel to Work by Public Transportation	2.2%	2.6%	3.1%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.1%	0.2%	0.1%
	Walked to Work	1.7%	1.3%	1.9%
	Other Means	0.7%	0.4%	0.5%
	Work at Home	1.7%	1.7%	1.8%

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	Travel to Work in Less than 5 Minutes	3.1%	2.5%	2.4%
	Travel to Work in 5 to 9 Minutes	11.0%	9.2%	9.1%
	Travel to Work in 10 to 14 Minutes	17.0%	15.4%	14.3%
	Travel to Work in 15 to 19 Minutes	17.8%	15.6%	16.1%
	Travel to Work in 20 to 29 Minutes	23.4%	25.6%	25.9%
	Travel to Work in 30 to 44 Minutes	19.2%	21.4%	22.1%
	Travel to Work in 45 to 59 Minutes	5.8%	6.5%	6.3%
	Travel to Work in 60 Minutes or more	2.7%	3.8%	3.8%
	Average Travel Time to Work	21	23	23
<b>Vehicles per HH</b>	No Vehicles	3.8%	5.6%	6.3%
	1 Vehicle	39.3%	38.5%	38.2%
	2 Vehicles	39.5%	39.0%	38.8%
	3 or more vehicles	17.4%	16.9%	16.8%
	Average Number of Vehicles	1.77	1.74	1.73
<b>Change</b>	Births (last 12 months)	92	902	2,443
	Deaths (last 12 months)	157	1,363	3,219
	Migration (last 12 months)	65	420	335
<b>Work place</b>	Workplace Establishments	298	2,258	5,327
	Workplace Employees (FTE)	4,065	31,628	75,824