

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	15,542	104,455	609,815
	Population Est 23Q1	15,541	104,466	609,427
	Population Est 22Q4	15,516	104,422	608,662
	Population Est 22Q3	15,495	104,277	608,174
	Population Est 22Q2	15,484	104,192	607,505
	Population Est 22Q1	15,552	104,194	606,869
	Population Est 21Q4	15,560	104,168	606,610
	Population Est 21Q3	15,565	104,146	606,416
	Population Est 21Q2	15,529	103,932	604,986
	Population Fcst	14,970	102,362	615,850
	2010 Census Population	9,541	47,027	190,742
	2000 Census Population	9,875	49,091	197,692
	1990 Census Population	9,076	42,200	168,445
	Current Year Daytime Population	13,110	84,995	494,078
	Average Seasonal Population	135	521	2,257
	Historical Annual Growth, 1990 – 2000	0.85%	1.52%	1.61%
	Historical Annual Growth, 2000 – 2010	-0.34%	-0.43%	-0.36%
	Estimated Annual Growth, 2010 – CY	3.75%	6.21%	9.17%
	Projected Annual Growth, CY to Y5	-0.75%	-0.40%	0.20%
	Group Qtrs Est	43	320	3,828
Transient Est Average Last 4 Qtrs	2,695	3,891	17,078	
Households	Current Year Estimated Households	5,611	37,102	216,945
	Households Est 23Q1	5,609	37,083	216,710
	Households Est 22Q4	5,598	37,076	216,468
	Households Est 22Q3	5,593	37,028	216,277
	Households Est 22Q2	5,590	37,002	216,038
	Households Est 22Q1	5,618	37,011	215,815
	Households Est 21Q4	5,621	37,007	215,734
	Households Est 21Q3	5,624	37,005	215,702
	Households Est 21Q2	5,610	36,903	215,069
	Households Fcst	5,386	36,240	219,535
	2010 Census Households	3,647	17,562	70,690
	2000 Census Households	3,612	17,762	71,018
	1990 Census Households	3,244	15,784	62,277
	Historical Annual Growth, 1990 – 2000	1.08%	1.19%	1.32%
	Historical Annual Growth, 2000 – 2010	0.10%	-0.11%	-0.05%
	Estimated Annual Growth, 2010 – CY	3.31%	5.81%	8.83%
	Projected Annual Growth, CY to Y5	-0.82%	-0.47%	0.24%
	Population per Household	2.76	2.81	2.79

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Stone Mountain Festival Stone Mountain, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.6%	0.7%	0.9%
	HH Income \$250,000 to \$499,999	2.0%	0.8%	1.1%
	HH Income \$200,000 to \$249,999	4.7%	2.0%	2.5%
	HH Income \$175,000 to \$199,999	4.8%	4.4%	4.0%
	HH Income \$150,000 to \$174,999	7.0%	5.3%	4.9%
	HH Income \$100,000 to 149,999	19.5%	16.8%	16.2%
	HH Income \$75,000 to 99,999	14.5%	13.0%	13.3%
	HH Income \$50,000 to 74,999	16.5%	17.0%	18.4%
	HH Income \$35,000 to 49,999	8.7%	13.0%	13.3%
	HH Income \$25,000 to 34,999	8.1%	9.3%	9.6%
	HH Income \$15,000 to 24,999	5.1%	8.4%	7.9%
	HH Income \$0 to 14,999	7.5%	9.4%	7.9%
	Average Household Income	\$103,773	\$82,803	\$85,577
	Median Household Income	\$81,248	\$63,084	\$64,417
	Per Capita Income	\$37,550	\$29,494	\$30,607
	2000 Average HH Income	\$82,606	\$63,356	\$60,505
	2000 Median HH Income	\$66,122	\$52,000	\$49,394
	Average Disposable Income	80,862	66,588	68,128
	Median Disposable Income	69,463	54,174	55,332
	Discretionary HH Income Over \$150,000	2.9%	1.0%	1.8%
	Discretionary HH Income \$125,000 to \$149,999	4.7%	2.2%	2.6%
	Discretionary HH Income \$100,000 to \$124,999	7.8%	6.0%	5.3%
	Discretionary HH Income \$75,000 to \$99,999	12.2%	9.8%	9.3%
	Discretionary HH Income \$50,000 to \$74,999	20.9%	17.4%	17.0%
	Discretionary HH Income \$25,000 to \$49,999	27.1%	26.5%	28.9%
	Discretionary HH Income Under \$25,000	24.4%	37.1%	35.0%
	Average Discretionary HH Income	57,262	44,983	46,181
	Median Discretionary HH Income	48,664	35,695	36,300
	Householder White – Count	2,803	11,789	68,815
	Median HH Income	\$91,884	\$84,737	\$88,872
	Average HH Income	\$96,989	\$90,207	\$95,312
	Householder Black or African-American – Count	1,881	19,520	98,698
	Median HH Income	\$73,307	\$55,200	\$57,002
	Average HH Income	\$84,807	\$67,452	\$67,615
Householder Hispanic – Count	227	1,875	23,266	
Median HH Income	\$79,906	\$55,825	\$53,211	
Average HH Income	\$88,214	\$70,869	\$64,454	
Householder Asian or Pacific Islander – Count	455	2,223	14,873	
Median HH Income	\$55,052	\$60,594	\$61,884	
Average HH Income	\$66,393	\$72,375	\$75,606	
Householder Other or Pacific Islander – Count	245	1,695	11,295	
Median HH Income	\$80,523	\$63,786	\$59,315	
Average HH Income	\$97,090	\$78,877	\$72,635	
Gender	Male Population	7,411	49,676	292,255
	Female Population	8,131	54,779	317,559

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Total Population by Age	Count of Pop 0 to 4 years	764	6,041	36,079
	Count of Pop 0 to 7 years	1,156	8,903	52,087
	Count of Pop 5 - 13	1,652	12,236	71,948
	Count of Pop 14 - 18	822	5,727	33,941
	Count of Pop 19 - 22	811	5,596	33,198
	Count of Pop 22 - 25	584	4,079	24,192
	Count of Pop 25 - 29	789	6,524	39,805
	Count of Pop 30 - 34	782	6,794	42,781
	Count of Pop 35 - 39	885	6,983	43,132
	Count of Pop 40 - 44	916	6,730	41,664
	Count of Pop 45 - 59	3,008	20,045	118,184
	Count of Pop 60 - 74	2,985	17,196	92,113
	Count of Pop 75 - 84	1,135	5,037	25,495
	Count of Pop 85+	408	1,468	7,283
	% of Pop 0 to 4 years	4.9%	5.8%	5.9%
	% of Pop 0 to 7 years	7.4%	8.5%	8.5%
	% of Pop 5 - 13	10.6%	11.7%	11.8%
	% of Pop 14 - 18	5.3%	5.5%	5.6%
	% of Pop 19 - 22	5.2%	5.4%	5.4%
	% of Pop 22 - 25	3.8%	3.9%	4.0%
% of Pop 25 - 29	5.1%	6.2%	6.5%	
% of Pop 30 - 34	5.0%	6.5%	7.0%	
% of Pop 35 - 39	5.7%	6.7%	7.1%	
% of Pop 40 - 44	5.9%	6.4%	6.8%	
% of Pop 45 - 59	19.4%	19.2%	19.4%	
% of Pop 60 - 74	19.2%	16.5%	15.1%	
% of Pop 75 - 84	7.3%	4.8%	4.2%	
% of Pop 85+	2.6%	1.4%	1.2%	
Median Age	43.7	38.7	37.7	
Average Age	42.8	39.4	38.4	
Male Population by Age	% of Pop 0 to 4 years	5.2%	6.2%	6.3%
	% of Pop 5 - 13	11.2%	12.4%	12.5%
	% of Pop 14 - 18	5.7%	5.9%	6.0%
	% of Pop 19 - 22	5.7%	5.8%	5.8%
	% of Pop 22 - 25	4.1%	4.2%	4.2%
	% of Pop 25 - 29	5.4%	6.5%	6.7%
	% of Pop 30 - 34	4.9%	6.4%	7.1%
	% of Pop 35 - 39	5.5%	6.5%	7.1%
	% of Pop 40 - 44	5.7%	6.3%	6.8%
	% of Pop 45 - 59	19.4%	18.7%	19.1%
	% of Pop 75 - 84	6.7%	4.4%	3.6%
	% of Pop 60 - 74	18.7%	15.6%	14.1%
	% of Pop 85+	1.8%	1.0%	0.8%
	Median Age	42.0	36.9	36.0
Average Age	41.5	38.1	37.1	

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	% of Pop 0 to 4 years	4.7%	5.4%	5.6%
	% of Pop 5 - 13	10.1%	11.1%	11.1%
	% of Pop 14 - 18	4.9%	5.1%	5.2%
	% of Pop 19 - 22	4.8%	4.9%	5.1%
	% of Pop 22 - 25	3.5%	3.6%	3.8%
	% of Pop 25 - 29	4.8%	6.0%	6.3%
	% of Pop 30 - 34	5.1%	6.6%	7.0%
	% of Pop 35 - 39	5.9%	6.8%	7.1%
	% of Pop 40 - 44	6.1%	6.6%	6.9%
	% of Pop 45 - 59	19.3%	19.6%	19.7%
	% of Pop 60 - 74	19.7%	17.2%	16.0%
	% of Pop 75 - 84	7.9%	5.2%	4.7%
	% of Pop 85+	3.3%	1.7%	1.5%
	Median Age	45.2	40.3	39.2
Average Age	44.0	40.5	39.6	
Race	Count of White	6,748	28,409	164,732
	Count of Black or African-American	4,764	53,056	273,101
	Count of Asian or Pacific Islander	1,942	9,197	59,742
	Count of Other races	2,088	13,791	112,240
	White	43.4%	27.2%	27.0%
	Black or African American	30.7%	50.8%	44.8%
	Asian	12.5%	8.8%	9.8%
	Other Races	13.4%	13.2%	18.4%
Language Spoken	Speak English at Home	79.5%	77.8%	70.8%
	Speak Spanish at Home	7.8%	7.1%	13.3%
	Speak French or French Creole at Home	1.0%	1.3%	1.1%
	Speak German at Home	0.2%	0.1%	0.2%
	Speak Other Indo-European Languages at Home	5.7%	3.7%	3.8%
	Speak Russian and Other Slavic Languages at H	1.2%	0.6%	0.6%
	Speak Chinese at Home	0.9%	0.7%	0.8%
	Speak Korean at Home	0.5%	0.4%	0.4%
	Speak Vietnamese at Home	0.1%	1.1%	2.0%
	Speak Other Asian Languages at Home	1.3%	1.3%	1.7%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.4%	0.2%
Speak Other Language at Home	1.8%	5.5%	5.1%	
Hispanic	Hispanic Population	1,623	11,153	102,656
	Hispanic Population Percent	10.4%	10.7%	16.8%
	Mexican	46.9%	46.7%	49.6%
	Puerto Rican	8.6%	8.5%	7.6%
	Cuban	0.9%	4.3%	3.2%
	Dominican	3.4%	3.8%	3.9%
	Central American	17.2%	20.5%	23.3%
	South American	15.6%	9.0%	7.2%
	Other Hispanic	7.5%	7.1%	5.3%
	2000 Hispanic Population Percent	1%	5%	5%
1990 Hispanic Population Percent	2%	3%	2%	

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Ancestry	American (percent of total population)	5.1%	3.9%	3.5%
	American	4.7%	3.7%	3.3%
	Native American (ie. Indian/Eskimo)	0.4%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	12.4%	8.8%	9.8%
	Chinese	1.2%	0.9%	1.0%
	Japanese	0.0%	0.0%	0.1%
	Korean	1.0%	0.7%	0.6%
	South Central Asian (ie. Indian)	7.0%	3.7%	3.3%
	South East Asian (ie. Vietnamese)	1.6%	2.0%	2.9%
	Other Asian	1.6%	1.4%	1.9%
	European (percent of total population)	23.5%	16.3%	14.7%
	British	6.5%	4.1%	3.6%
	Dutch	0.2%	0.3%	0.2%
	French	0.6%	0.5%	0.5%
	German	4.2%	3.1%	2.6%
	Italian	1.1%	1.0%	0.8%
	Polish	0.7%	0.4%	0.5%
	Scandinavian	1.1%	0.6%	0.6%
	Scotch/Irish	6.2%	4.4%	3.7%
Other European (ie. Greek/Russian)	2.9%	2.0%	2.1%	
Middle Eastern	0.4%	0.6%	0.6%	
Other Ancestry	32.4%	44.9%	42.3%	
Unclassified Ancestry	15.8%	14.8%	12.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	10,909	70,777	410,457
	Elementary (0 to 8)	2.7%	4.0%	6.3%
	Some High School (9 to 11)	4.7%	5.3%	6.3%
	High School Graduate (12)	16.1%	23.1%	22.9%
	Some College (13 to 16)	17.6%	20.8%	18.7%
	Associates Degree Only	9.8%	8.9%	8.4%
	Bachelors Degree Only	27.2%	23.0%	22.6%
	Graduate Degree	21.9%	14.9%	15.0%
	% College (4+)	49.0%	37.9%	37.5%
Household Type	Total Households – count	5,611	37,102	216,945
	One Person HHs – count	1,197	8,840	54,663
	Family HHs – count	4,187	26,358	148,891
	Married Couple – count	3,262	17,392	98,061
	w/own children – count	1,097	6,599	43,358
	w/out own children – count	2,166	10,793	54,703
	Male Householder – count	273	2,001	11,903
	Female Householder – count	651	6,966	38,926
	Non-Family Households – count	228	1,903	13,391
	1 Person Household	21.3%	23.8%	25.2%
	2 Person Household	33.3%	29.7%	28.7%
	3 Person Household	16.8%	17.6%	17.0%
	4 Person Household	14.9%	14.2%	14.5%
	5 Person Household	7.7%	8.0%	7.9%
	6 Person Household	3.6%	3.8%	3.8%
7+ Person Household	2.4%	2.9%	2.9%	
% Households With Children	27.3%	29.5%	31.0%	

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Housing	Total Housing Units	5,849	39,459	230,669
	Owner Occupied Percent	75.6%	59.2%	55.9%
	Renter Occupied Percent	20.4%	34.8%	38.1%
	Vacant Housing Percent	4.1%	6.0%	5.9%
	Total Housing Units (Census 2000)	3,758	18,431	73,716
	For Rent (Census 2000)	49%	56%	47%
	For Sale (Census 2000)	30%	27%	32%
	Rented or Sold, (Census 2000)	0%	7%	8%
	Seasonal (Census 2014)	22%	3%	4%
	Other (Census 2000)	16%	6%	9%
Homes Built By Year	Homes Built 1990 to 2000	21%	16%	15%
	Homes Built 1980 to 1989	25%	42%	30%
	Homes Built 1970 to 1979	39%	28%	24%
	Homes Built 1960 to 1969	12%	9%	17%
	Homes Built 1950 to 1959	2%	2%	9%
	Homes Built 1940 to 1949	1%	1%	3%
	Homes Built Before 1939	0%	1%	2%
Units in Structure	1 Unit	81%	64%	68%
	2 - 9 Units	5%	18%	18%
	Greater than 10 Units	6%	14%	13%
	Mobilie Trailer	7%	3%	1%
	Other Units	1%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.6%	2.3%	2.6%
	Property Value \$750,000 to \$999,999	3.2%	2.2%	3.3%
	Property Value \$500,000 to \$749,999	18.8%	12.9%	14.6%
	Property Value \$400,000 to \$499,999	16.7%	14.3%	14.1%
	Property Value \$300,000, to \$399,999	28.1%	27.3%	22.0%
	Property Value \$200,000 to \$299,999	22.8%	26.7%	26.0%
	Property Value \$150,000 to \$199,999	4.3%	7.2%	8.5%
	Property Value \$100,000 to \$149,999	1.1%	3.0%	4.4%
	Property Value \$60,000 to \$99,999	0.6%	1.4%	1.6%
	Property Value \$40,000 to \$59,999	0.2%	0.5%	0.5%
	Property Value \$0 to \$39,999	1.6%	2.0%	1.9%
	Median Home Value	\$368,756	\$333,437	\$330,958
Median Rent	\$800	\$762	\$749	
Wealth per Household	\$0 and under - percent	15.8%	18.0%	18.2%
	\$1 to \$4999 - percent	7.2%	8.9%	9.1%
	\$5k to \$9999 - percent	4.0%	4.7%	4.8%
	\$10k to \$24999 - percent	5.9%	6.5%	6.5%
	\$25k to \$49999 - percent	6.7%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.2%	10.2%
	\$100k to \$249999 - percent	18.9%	17.8%	17.6%
	\$250k to \$499999 - percent	14.3%	12.8%	12.7%
	\$500k+ - percent	16.8%	14.2%	14.1%
	Median HH Wealth	\$100,052	\$74,792	\$72,208
	Avg HH Wealth	\$266,263	\$233,529	\$230,835

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Economic Viability	Economic Viability Local	217	221	228
	Economic Viability Indexed	217	221	228
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	8,080	53,282	317,472
	Managerial/Executive	17.9%	14.7%	15.0%
	Professional Specialty	30.1%	24.8%	23.7%
	Healthcare Support	2.1%	2.8%	2.6%
	Sales	9.3%	10.1%	10.0%
	Office & Administrative Support	11.4%	12.5%	11.9%
	Protective Service	1.2%	1.7%	1.6%
	Food Preparation	4.7%	5.6%	5.2%
	Building Maintenance & Cleaning	3.7%	3.3%	4.0%
	Personal Care	1.7%	2.9%	3.1%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.3%
	Construction	6.5%	5.9%	8.6%
	Production & Transportation	11.3%	15.5%	14.0%
	Percent White Collar Workers	70.9%	64.9%	63.2%
Percent Blue Collar Workers	29.1%	35.1%	36.8%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.9%	4.5%	7.3%
	Manufacturing	5.6%	7.1%	7.3%
	Transportation	6.4%	7.6%	6.9%
	Information	3.4%	2.5%	3.1%
	Wholesale/Retail	12.6%	14.9%	14.5%
	Finance, Insurance, Real Estate	8.1%	6.7%	5.7%
	Professional Services	9.2%	7.2%	8.0%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	4.9%	5.3%	5.7%
	Educational Services	25.6%	24.2%	21.7%
	Entertainment Services	8.2%	10.5%	9.2%
Other Professional Services	6.1%	5.0%	6.2%	
Public Administration	5.9%	4.4%	4.3%	
Transportation To Work	Drive to Work Alone	82.1%	77.2%	73.3%
	Drive to Work Carpool	11.3%	13.8%	14.7%
	Travel to Work by Public Transportation	0.8%	4.1%	6.9%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	0.5%	1.0%	1.3%
	Other Means	0.5%	1.0%	0.8%
	Work at Home	4.8%	2.8%	2.9%

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	Travel to Work in Less than 5 Minutes	2.8%	1.5%	1.3%
	Travel to Work in 5 to 9 Minutes	6.2%	5.4%	4.4%
	Travel to Work in 10 to 14 Minutes	8.0%	7.6%	8.3%
	Travel to Work in 15 to 19 Minutes	9.4%	9.2%	10.4%
	Travel to Work in 20 to 29 Minutes	19.4%	17.1%	20.8%
	Travel to Work in 30 to 44 Minutes	30.0%	29.7%	28.7%
	Travel to Work in 45 to 59 Minutes	13.4%	16.3%	13.4%
	Travel to Work in 60 Minutes or more	10.9%	13.2%	12.8%
	Average Travel Time to Work	30	34	33
Vehicles per HH	No Vehicles	4.7%	6.3%	7.0%
	1 Vehicle	27.7%	33.1%	34.6%
	2 Vehicles	34.4%	35.6%	37.4%
	3 or more vehicles	33.2%	25.0%	20.9%
	Average Number of Vehicles	2.11	1.91	1.81
Change	Births (last 12 months)	154	1,183	7,214
	Deaths (last 12 months)	219	1,051	5,517
	Migration (last 12 months)	126	178	863
Work place	Workplace Establishments	683	2,520	14,176
	Workplace Employees (FTE)	4,728	23,477	142,338