

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.824598 Longitude: -84.124702

Stone Mountain Festival Stone Mountain, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	4,554	43,478	174,250
	Population Est 23Q1	4,553	43,497	174,182
	Population Est 22Q4	4,544	43,451	173,956
	Population Est 22Q3	4,543	43,348	173,793
	Population Est 22Q2	4,541	43,299	173,618
	Population Est 22Q1	4,595	43,342	173,555
	Population Est 21Q4	4,601	43,350	173,418
	Population Est 21Q3	4,605	43,351	173,391
	Population Est 21Q2	4,598	43,229	173,215
	Population Fcst	4,250	42,384	172,665
	2010 Census Population	4,014	16,293	68,011
	2000 Census Population	3,926	16,943	68,398
	1990 Census Population	3,251	15,838	57,830
	Current Year Daytime Population	5,003	32,848	131,502
	Average Seasonal Population	57	319	762
	Historical Annual Growth, 1990 – 2000	1.90%	0.68%	1.69%
	Historical Annual Growth, 2000 – 2010	0.22%	-0.39%	-0.06%
	Estimated Annual Growth, 2010 – CY	0.96%	7.69%	7.36%
	Projected Annual Growth, CY to Y5	-1.37%	-0.51%	-0.18%
	Group Qtrs Est	6	150	446
Transient Est Average Last 4 Qtrs	1,757	3,527	3,651	
Households	Current Year Estimated Households	1,676	15,303	60,013
	Households Est 23Q1	1,674	15,303	59,958
	Households Est 22Q4	1,671	15,287	59,886
	Households Est 22Q3	1,671	15,256	59,839
	Households Est 22Q2	1,670	15,239	59,777
	Households Est 22Q1	1,692	15,263	59,765
	Households Est 21Q4	1,694	15,268	59,724
	Households Est 21Q3	1,696	15,271	59,719
	Households Est 21Q2	1,693	15,223	59,636
	Households Fcst	1,558	14,871	59,325
	2010 Census Households	1,523	5,983	24,556
	2000 Census Households	1,449	5,967	24,127
	1990 Census Households	1,265	5,456	20,645
	Historical Annual Growth, 1990 – 2000	1.36%	0.90%	1.57%
	Historical Annual Growth, 2000 – 2010	0.50%	0.03%	0.18%
	Estimated Annual Growth, 2010 – CY	0.72%	7.35%	6.98%
	Projected Annual Growth, CY to Y5	-1.45%	-0.57%	-0.23%
Population per Household	2.71	2.83	2.90	

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Stone Mountain Festival Stone Mountain, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.5%	1.1%	0.7%
	HH Income \$250,000 to \$499,999	1.9%	1.3%	0.9%
	HH Income \$200,000 to \$249,999	4.5%	3.2%	2.1%
	HH Income \$175,000 to \$199,999	2.7%	5.7%	4.7%
	HH Income \$150,000 to \$174,999	5.4%	7.1%	5.4%
	HH Income \$100,000 to 149,999	17.8%	19.8%	17.8%
	HH Income \$75,000 to 99,999	14.5%	14.9%	14.2%
	HH Income \$50,000 to 74,999	20.1%	16.5%	18.2%
	HH Income \$35,000 to 49,999	10.8%	9.4%	12.7%
	HH Income \$25,000 to 34,999	9.5%	6.8%	8.2%
	HH Income \$15,000 to 24,999	3.1%	5.9%	7.5%
	HH Income \$0 to 14,999	8.3%	8.2%	7.6%
	Average Household Income	\$97,004	\$97,555	\$86,506
	Median Household Income	\$70,825	\$79,566	\$68,519
	Per Capita Income	\$35,763	\$34,434	\$29,869
	2000 Average HH Income	\$81,638	\$82,774	\$66,952
	2000 Median HH Income	\$60,925	\$68,024	\$56,805
	Average Disposable Income	75,364	77,362	69,451
	Median Disposable Income	60,597	68,136	58,734
	Discretionary HH Income Over \$150,000	2.7%	1.7%	1.0%
	Discretionary HH Income \$125,000 to \$149,999	4.5%	3.6%	2.5%
	Discretionary HH Income \$100,000 to \$124,999	5.1%	8.1%	6.0%
	Discretionary HH Income \$75,000 to \$99,999	9.6%	12.7%	10.6%
	Discretionary HH Income \$50,000 to \$74,999	20.6%	21.4%	19.3%
	Discretionary HH Income \$25,000 to \$49,999	31.9%	26.9%	29.2%
	Discretionary HH Income Under \$25,000	25.6%	25.6%	31.4%
	Average Discretionary HH Income	52,789	54,516	47,739
	Median Discretionary HH Income	42,211	47,715	39,926
	Householder White – Count	775	6,477	17,317
	Median HH Income	\$81,250	\$90,898	\$83,059
	Average HH Income	\$89,239	\$94,845	\$89,605
	Householder Black or African-American – Count	647	6,147	32,201
	Median HH Income	\$58,981	\$75,836	\$63,997
	Average HH Income	\$75,979	\$84,083	\$73,855
Householder Hispanic – Count	58	837	3,648	
Median HH Income	\$88,292	\$61,563	\$64,140	
Average HH Income	\$99,164	\$74,047	\$75,043	
Householder Asian or Pacific Islander – Count	133	1,090	3,980	
Median HH Income	\$59,840	\$60,545	\$70,748	
Average HH Income	\$72,119	\$73,890	\$80,046	
Householder Other or Pacific Islander – Count	63	753	2,867	
Median HH Income	\$85,871	\$71,219	\$62,773	
Average HH Income	\$104,454	\$85,801	\$75,662	
Gender	Male Population	2,148	20,740	82,737
	Female Population	2,406	22,738	91,513

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Stone Mountain Festival Stone Mountain, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	230	2,202	9,795
	Count of Pop 0 to 7 years	360	3,230	14,321
	Count of Pop 5 - 13	495	4,654	20,041
	Count of Pop 14 - 18	252	2,359	9,792
	Count of Pop 19 - 22	251	2,337	9,653
	Count of Pop 22 - 25	180	1,697	7,042
	Count of Pop 25 - 29	230	2,406	10,895
	Count of Pop 30 - 34	232	2,306	10,917
	Count of Pop 35 - 39	276	2,548	11,188
	Count of Pop 40 - 44	276	2,630	11,172
	Count of Pop 45 - 59	824	8,629	34,484
	Count of Pop 60 - 74	803	8,139	29,097
	Count of Pop 75 - 84	337	2,707	7,984
	Count of Pop 85+	167	864	2,189
	% of Pop 0 to 4 years	5.1%	5.1%	5.6%
	% of Pop 0 to 7 years	7.9%	7.4%	8.2%
	% of Pop 5 - 13	10.9%	10.7%	11.5%
	% of Pop 14 - 18	5.5%	5.4%	5.6%
	% of Pop 19 - 22	5.5%	5.4%	5.5%
	% of Pop 22 - 25	4.0%	3.9%	4.0%
% of Pop 25 - 29	5.0%	5.5%	6.3%	
% of Pop 30 - 34	5.1%	5.3%	6.3%	
% of Pop 35 - 39	6.1%	5.9%	6.4%	
% of Pop 40 - 44	6.1%	6.0%	6.4%	
% of Pop 45 - 59	18.1%	19.8%	19.8%	
% of Pop 60 - 74	17.6%	18.7%	16.7%	
% of Pop 75 - 84	7.4%	6.2%	4.6%	
% of Pop 85+	3.7%	2.0%	1.3%	
Median Age	42.4	42.3	39.0	
Average Age	42.5	41.7	39.4	
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.4%	6.0%
	% of Pop 5 - 13	11.7%	11.3%	12.2%
	% of Pop 14 - 18	5.9%	5.9%	6.1%
	% of Pop 19 - 22	5.8%	5.9%	6.0%
	% of Pop 22 - 25	4.2%	4.3%	4.4%
	% of Pop 25 - 29	5.3%	5.9%	6.6%
	% of Pop 30 - 34	5.1%	5.2%	6.3%
	% of Pop 35 - 39	6.0%	5.7%	6.3%
	% of Pop 40 - 44	6.0%	5.9%	6.2%
	% of Pop 45 - 59	18.1%	19.4%	19.3%
	% of Pop 75 - 84	6.5%	5.8%	4.1%
	% of Pop 60 - 74	17.4%	18.0%	15.7%
	% of Pop 85+	2.4%	1.5%	0.9%
	Median Age	40.4	40.5	37.0
Average Age	40.8	40.4	38.0	

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	% of Pop 0 to 4 years	4.6%	4.8%	5.3%
	% of Pop 5 - 13	10.2%	10.2%	10.9%
	% of Pop 14 - 18	5.2%	5.0%	5.2%
	% of Pop 19 - 22	5.2%	4.9%	5.1%
	% of Pop 22 - 25	3.8%	3.6%	3.8%
	% of Pop 25 - 29	4.8%	5.2%	6.0%
	% of Pop 30 - 34	5.1%	5.4%	6.2%
	% of Pop 35 - 39	6.1%	6.0%	6.5%
	% of Pop 40 - 44	6.2%	6.2%	6.6%
	% of Pop 45 - 59	18.1%	20.2%	20.3%
	% of Pop 60 - 74	17.8%	19.4%	17.6%
	% of Pop 75 - 84	8.2%	6.7%	5.0%
	% of Pop 85+	4.8%	2.5%	1.6%
	Median Age	44.1	44.0	40.8
Average Age	43.9	42.9	40.6	
Race	Count of White	1,769	15,989	42,131
	Count of Black or African-American	1,396	17,343	91,359
	Count of Asian or Pacific Islander	747	4,585	17,047
	Count of Other races	642	5,561	23,713
	White	38.9%	36.8%	24.2%
	Black or African American	30.6%	39.9%	52.4%
	Asian	16.4%	10.5%	9.8%
	Other Races	14.1%	12.8%	13.6%
Language Spoken	Speak English at Home	79.0%	80.1%	77.7%
	Speak Spanish at Home	5.2%	8.4%	7.2%
	Speak French or French Creole at Home	1.2%	1.0%	1.1%
	Speak German at Home	0.2%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	8.5%	3.8%	4.0%
	Speak Russian and Other Slavic Languages at H	1.7%	0.6%	0.6%
	Speak Chinese at Home	0.2%	1.0%	0.7%
	Speak Korean at Home	0.2%	0.5%	0.4%
	Speak Vietnamese at Home	0.1%	0.2%	2.0%
	Speak Other Asian Languages at Home	1.8%	1.5%	1.2%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.2%	0.3%
	Speak Other Language at Home	2.0%	2.4%	4.5%
Hispanic	Hispanic Population	499	4,392	19,510
	Hispanic Population Percent	11.0%	10.1%	11.2%
	Mexican	46.8%	49.4%	43.5%
	Puerto Rican	10.8%	6.9%	8.7%
	Cuban	0.4%	2.5%	4.4%
	Dominican	4.7%	2.9%	4.1%
	Central American	8.7%	20.6%	22.8%
	South American	21.6%	10.1%	9.6%
	Other Hispanic	7.0%	7.6%	6.8%
	2000 Hispanic Population Percent	1%	3%	5%
	1990 Hispanic Population Percent	2%	2%	3%

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Ancestry	American (percent of total population)	4.8%	4.4%	3.6%
	American	4.4%	4.1%	3.4%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	16.3%	10.5%	9.8%
	Chinese	0.8%	1.3%	0.9%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.5%	1.0%	0.6%
	South Central Asian (ie. Indian)	10.8%	5.4%	4.3%
	South East Asian (ie. Vietnamese)	1.5%	1.4%	2.5%
	Other Asian	2.7%	1.4%	1.4%
	European (percent of total population)	19.4%	21.0%	14.1%
	British	5.9%	5.3%	3.5%
	Dutch	0.2%	0.3%	0.2%
	French	0.5%	0.6%	0.5%
	German	3.1%	3.9%	2.6%
	Italian	0.7%	1.2%	0.9%
	Polish	0.4%	0.5%	0.4%
	Scandinavian	0.7%	0.8%	0.5%
	Scotch/Irish	4.8%	5.8%	3.8%
Other European (ie. Greek/Russian)	3.1%	2.5%	1.8%	
Middle Eastern	0.4%	0.4%	0.5%	
Other Ancestry	32.4%	38.5%	46.5%	
Unclassified Ancestry	15.7%	15.0%	14.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,145	30,229	117,927
	Elementary (0 to 8)	2.9%	3.1%	3.8%
	Some High School (9 to 11)	4.7%	4.5%	5.2%
	High School Graduate (12)	15.5%	18.2%	22.5%
	Some College (13 to 16)	18.3%	18.6%	21.0%
	Associates Degree Only	10.9%	9.6%	9.6%
	Bachelors Degree Only	28.1%	26.8%	23.2%
	Graduate Degree	19.6%	19.2%	14.7%
	% College (4+)	47.6%	46.0%	37.9%
Household Type	Total Households – count	1,676	15,303	60,013
	One Person HHs – count	425	3,147	13,121
	Family HHs – count	1,200	11,597	44,040
	Married Couple – count	928	8,656	30,123
	w/own children – count	267	3,064	11,551
	w/out own children – count	661	5,592	18,572
	Male Householder – count	123	814	3,259
	Female Householder – count	149	2,127	10,658
	Non-Family Households – count	51	559	2,852
	1 Person Household	25.4%	20.6%	21.9%
	2 Person Household	30.7%	31.9%	29.2%
	3 Person Household	15.7%	17.6%	18.3%
	4 Person Household	15.0%	15.0%	15.1%
	5 Person Household	7.2%	8.6%	8.5%
	6 Person Household	3.7%	3.7%	4.0%
7+ Person Household	2.4%	2.6%	3.1%	
% Households With Children	24.3%	28.4%	30.1%	

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Housing	Total Housing Units	1,749	16,030	63,263
	Owner Occupied Percent	69.7%	74.5%	65.0%
	Renter Occupied Percent	26.1%	21.0%	29.8%
	Vacant Housing Percent	4.2%	4.5%	5.1%
	Total Housing Units (Census 2000)	1,514	6,195	24,877
	For Rent (Census 2000)	53%	37%	48%
	For Sale (Census 2000)	28%	44%	36%
	Rented or Sold, (Census 2000)	0%	1%	7%
	Seasonal (Census 2014)	21%	14%	5%
	Other (Census 2000)	17%	13%	5%
Homes Built By Year	Homes Built 1990 to 2000	29%	19%	19%
	Homes Built 1980 to 1989	18%	34%	42%
	Homes Built 1970 to 1979	34%	35%	29%
	Homes Built 1960 to 1969	17%	9%	7%
	Homes Built 1950 to 1959	3%	1%	2%
	Homes Built 1940 to 1949	1%	1%	1%
	Homes Built Before 1939	0%	0%	1%
Units in Structure	1 Unit	75%	82%	73%
	2 - 9 Units	5%	6%	14%
	Greater than 10 Units	9%	5%	11%
	Mobilie Trailer	10%	6%	3%
	Other Units	1%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.0%	2.4%	1.6%
	Property Value \$750,000 to \$999,999	1.9%	2.6%	1.6%
	Property Value \$500,000 to \$749,999	17.0%	15.5%	12.5%
	Property Value \$400,000 to \$499,999	16.8%	15.2%	14.4%
	Property Value \$300,000, to \$399,999	25.7%	29.8%	26.8%
	Property Value \$200,000 to \$299,999	25.8%	25.3%	27.7%
	Property Value \$150,000 to \$199,999	6.8%	4.7%	8.0%
	Property Value \$100,000 to \$149,999	1.4%	1.6%	3.4%
	Property Value \$60,000 to \$99,999	1.3%	0.6%	1.3%
	Property Value \$40,000 to \$59,999	0.2%	0.2%	0.6%
	Property Value \$0 to \$39,999	2.1%	2.2%	2.0%
	Median Home Value	\$348,106	\$351,616	\$325,985
Median Rent	\$845	\$809	\$769	
Wealth per Household	\$0 and under - percent	16.1%	16.2%	17.5%
	\$1 to \$4999 - percent	7.5%	7.5%	8.5%
	\$5k to \$9999 - percent	4.1%	4.1%	4.6%
	\$10k to \$24999 - percent	6.0%	6.0%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.9%
	\$50k to \$99999 - percent	10.3%	10.3%	10.3%
	\$100k to \$249999 - percent	18.8%	18.8%	18.1%
	\$250k to \$499999 - percent	14.1%	14.1%	13.2%
	\$500k+ - percent	16.3%	16.3%	14.7%
	Median HH Wealth	\$96,039	\$95,695	\$80,249
	Avg HH Wealth	\$260,388	\$260,190	\$239,720

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Economic Viability	Economic Viability Local	226	216	223
	Economic Viability Indexed	226	216	223
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,365	22,288	90,763
	Managerial/Executive	15.1%	17.6%	14.9%
	Professional Specialty	27.3%	29.7%	24.4%
	Healthcare Support	3.2%	3.2%	3.0%
	Sales	8.9%	9.6%	10.7%
	Office & Administrative Support	13.9%	12.1%	12.9%
	Protective Service	0.6%	1.1%	1.8%
	Food Preparation	4.6%	4.4%	5.0%
	Building Maintenance & Cleaning	4.4%	3.5%	3.1%
	Personal Care	2.2%	1.7%	3.1%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.2%
	Construction	7.8%	5.9%	6.5%
	Production & Transportation	12.1%	11.2%	14.3%
	Percent White Collar Workers	68.4%	72.2%	66.0%
	Percent Blue Collar Workers	31.6%	27.8%	34.0%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.0%	4.0%	5.1%
	Manufacturing	5.8%	5.3%	7.1%
	Transportation	7.6%	7.0%	7.9%
	Information	4.1%	3.4%	2.7%
	Wholesale/Retail	13.8%	13.3%	14.7%
	Finance, Insurance, Real Estate	6.6%	7.7%	6.4%
	Professional Services	10.5%	7.8%	7.3%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	6.5%	5.2%	5.3%
	Educational Services	23.5%	26.8%	23.6%
	Entertainment Services	6.8%	8.9%	9.6%
	Other Professional Services	5.2%	5.0%	5.5%
Public Administration	6.5%	5.6%	4.6%	
Transportation To Work	Drive to Work Alone	82.7%	82.1%	77.9%
	Drive to Work Carpool	11.4%	10.8%	13.4%
	Travel to Work by Public Transportation	0.5%	1.0%	3.5%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.0%
	Walked to Work	0.6%	0.7%	0.8%
	Other Means	0.4%	0.9%	1.0%
	Work at Home	4.4%	4.4%	3.1%

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	Travel to Work in Less than 5 Minutes	2.7%	2.4%	1.3%
	Travel to Work in 5 to 9 Minutes	6.6%	5.8%	5.0%
	Travel to Work in 10 to 14 Minutes	5.9%	8.0%	7.5%
	Travel to Work in 15 to 19 Minutes	9.0%	9.3%	8.7%
	Travel to Work in 20 to 29 Minutes	20.5%	19.1%	16.7%
	Travel to Work in 30 to 44 Minutes	32.1%	29.9%	30.4%
	Travel to Work in 45 to 59 Minutes	13.3%	15.1%	16.5%
	Travel to Work in 60 Minutes or more	9.9%	10.6%	13.7%
	Average Travel Time to Work	30	31	34
Vehicles per HH	No Vehicles	4.1%	4.0%	5.2%
	1 Vehicle	32.6%	27.3%	30.6%
	2 Vehicles	32.1%	36.3%	37.5%
	3 or more vehicles	31.2%	32.4%	26.7%
		Average Number of Vehicles	2.02	2.14
Change	Births (last 12 months)	48	448	1,977
	Deaths (last 12 months)	70	535	1,699
	Migration (last 12 months)	36	285	442
Work place	Workplace Establishments	330	1,066	3,430
	Workplace Employees (FTE)	2,325	8,545	31,771