

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 36.066854 Longitude: -80.305473

Stratford Commons Winston-Salem, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	5,781	62,037	157,118
	Population Est 23Q1	5,781	61,966	156,465
	Population Est 22Q4	5,777	61,928	156,437
	Population Est 22Q3	5,772	61,902	155,943
	Population Est 22Q2	5,764	61,842	155,784
	Population Est 22Q1	5,749	61,738	155,509
	Population Est 21Q4	5,743	61,703	155,404
	Population Est 21Q3	5,741	61,621	155,086
	Population Est 21Q2	5,723	61,491	154,697
	Population Fcst	5,578	60,145	158,502
	2010 Census Population	5,167	55,942	130,380
	2000 Census Population	4,619	48,098	112,498
	1990 Census Population	4,621	43,443	99,982
	Current Year Daytime Population	24,611	114,842	233,985
	Average Seasonal Population	93	655	1,777
	Historical Annual Growth, 1990 – 2000	0.00%	1.02%	1.19%
	Historical Annual Growth, 2000 – 2010	1.13%	1.52%	1.49%
	Estimated Annual Growth, 2010 – CY	0.85%	0.78%	1.42%
	Projected Annual Growth, CY to Y5	-0.71%	-0.62%	0.18%
	Group Qtrs Est	199	527	7,507
Transient Est Average Last 4 Qtrs	4,326	7,475	13,229	
<b>Households</b>	Current Year Estimated Households	2,865	28,810	67,009
	Households Est 23Q1	2,866	28,774	66,678
	Households Est 22Q4	2,863	28,747	66,655
	Households Est 22Q3	2,860	28,741	66,443
	Households Est 22Q2	2,857	28,714	66,374
	Households Est 22Q1	2,849	28,665	66,272
	Households Est 21Q4	2,847	28,652	66,233
	Households Est 21Q3	2,845	28,607	66,080
	Households Est 21Q2	2,836	28,549	65,912
	Households Fcst	2,759	27,878	67,635
	2010 Census Households	2,501	25,753	54,447
	2000 Census Households	2,208	22,192	47,219
	1990 Census Households	2,026	19,803	42,134
	Historical Annual Growth, 1990 – 2000	0.86%	1.15%	1.15%
	Historical Annual Growth, 2000 – 2010	1.26%	1.50%	1.43%
	Estimated Annual Growth, 2010 – CY	1.03%	0.85%	1.58%
	Projected Annual Growth, CY to Y5	-0.75%	-0.66%	0.19%
	Population per Household	1.95	2.13	2.23

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Stratford Commons Winston-Salem, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.3%	0.9%	1.1%
	HH Income \$250,000 to \$499,999	0.3%	1.0%	1.3%
	HH Income \$200,000 to \$249,999	0.8%	2.4%	3.0%
	HH Income \$175,000 to \$199,999	1.5%	2.6%	3.1%
	HH Income \$150,000 to \$174,999	1.3%	2.8%	3.7%
	HH Income \$100,000 to 149,999	7.3%	11.9%	12.6%
	HH Income \$75,000 to 99,999	14.8%	14.0%	12.9%
	HH Income \$50,000 to 74,999	21.4%	17.4%	17.3%
	HH Income \$35,000 to 49,999	18.4%	16.1%	13.9%
	HH Income \$25,000 to 34,999	8.5%	10.7%	10.4%
	HH Income \$15,000 to 24,999	13.9%	9.5%	9.1%
	HH Income \$0 to 14,999	11.5%	10.6%	11.6%
	Average Household Income	\$60,427	\$78,588	\$83,616
	Median Household Income	\$48,752	\$54,003	\$56,545
	Per Capita Income	\$31,147	\$36,785	\$36,409
	2000 Average HH Income	\$45,303	\$60,048	\$59,841
	2000 Median HH Income	\$39,135	\$44,709	\$41,937
	Average Disposable Income	49,369	60,244	63,507
	Median Disposable Income	42,657	46,710	48,825
	Discretionary HH Income Over \$150,000	0.1%	2.2%	2.9%
	Discretionary HH Income \$125,000 to \$149,999	0.8%	2.8%	3.1%
	Discretionary HH Income \$100,000 to \$124,999	2.2%	3.4%	4.7%
	Discretionary HH Income \$75,000 to \$99,999	4.6%	6.9%	7.8%
	Discretionary HH Income \$50,000 to \$74,999	13.8%	15.9%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	37.2%	30.8%	28.2%
	Discretionary HH Income Under \$25,000	41.2%	38.0%	37.6%
	Average Discretionary HH Income	34,577	42,974	45,488
	Median Discretionary HH Income	28,113	32,732	34,335
	Householder White – Count	2,083	19,580	42,215
	Median HH Income	\$52,019	\$60,905	\$68,570
	Average HH Income	\$60,171	\$74,264	\$81,010
	Householder Black or African-American – Count	501	5,292	14,516
	Median HH Income	\$25,580	\$36,116	\$34,684
	Average HH Income	\$35,833	\$45,388	\$45,762
Householder Hispanic – Count	166	2,015	5,410	
Median HH Income	\$46,778	\$46,495	\$43,425	
Average HH Income	\$50,788	\$54,457	\$54,246	
Householder Asian or Pacific Islander – Count	67	699	1,757	
Median HH Income	\$68,539	\$69,326	\$81,791	
Average HH Income	\$74,312	\$77,961	\$94,693	
Householder Other or Pacific Islander – Count	48	1,224	3,111	
Median HH Income	\$75,721	\$63,424	\$54,554	
Average HH Income	\$75,108	\$69,337	\$63,814	
Gender	Male Population	2,532	28,627	73,360
	Female Population	3,250	33,410	83,758

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Total Population by Age	Count of Pop 0 to 4 years	338	3,855	8,942
	Count of Pop 0 to 7 years	440	5,115	12,215
	Count of Pop 5 - 13	472	6,081	15,878
	Count of Pop 14 - 18	208	2,649	8,991
	Count of Pop 19 - 22	220	2,663	9,511
	Count of Pop 22 - 25	175	2,023	7,109
	Count of Pop 25 - 29	409	4,404	10,170
	Count of Pop 30 - 34	468	5,215	11,404
	Count of Pop 35 - 39	387	4,650	10,635
	Count of Pop 40 - 44	304	3,928	9,612
	Count of Pop 45 - 59	943	10,681	27,366
	Count of Pop 60 - 74	1,050	10,538	25,425
	Count of Pop 75 - 84	505	3,880	8,920
	Count of Pop 85+	301	1,469	3,156
	% of Pop 0 to 4 years	5.8%	6.2%	5.7%
	% of Pop 0 to 7 years	7.6%	8.2%	7.8%
	% of Pop 5 - 13	8.2%	9.8%	10.1%
	% of Pop 14 - 18	3.6%	4.3%	5.7%
	% of Pop 19 - 22	3.8%	4.3%	6.1%
	% of Pop 22 - 25	3.0%	3.3%	4.5%
	% of Pop 25 - 29	7.1%	7.1%	6.5%
	% of Pop 30 - 34	8.1%	8.4%	7.3%
	% of Pop 35 - 39	6.7%	7.5%	6.8%
% of Pop 40 - 44	5.3%	6.3%	6.1%	
% of Pop 45 - 59	16.3%	17.2%	17.4%	
% of Pop 60 - 74	18.2%	17.0%	16.2%	
% of Pop 75 - 84	8.7%	6.3%	5.7%	
% of Pop 85+	5.2%	2.4%	2.0%	
Median Age	43.5	39.4	38.1	
Average Age	44.6	41.1	39.8	
Male Population by Age	% of Pop 0 to 4 years	6.6%	6.9%	6.2%
	% of Pop 5 - 13	9.6%	10.8%	11.0%
	% of Pop 14 - 18	4.2%	4.6%	5.8%
	% of Pop 19 - 22	4.2%	4.6%	6.1%
	% of Pop 22 - 25	3.3%	3.5%	4.6%
	% of Pop 25 - 29	7.4%	7.3%	6.7%
	% of Pop 30 - 34	8.3%	8.6%	7.3%
	% of Pop 35 - 39	7.1%	7.7%	6.9%
	% of Pop 40 - 44	5.6%	6.5%	6.2%
	% of Pop 45 - 59	16.7%	17.0%	17.6%
	% of Pop 75 - 84	6.9%	5.3%	4.9%
	% of Pop 60 - 74	16.8%	15.7%	15.2%
	% of Pop 85+	3.2%	1.6%	1.4%
Median Age	39.4	37.4	36.6	
Average Age	41.5	39.1	38.4	

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	% of Pop 22 - 25	2.8%	3.0%	4.5%
	% of Pop 25 - 29	6.8%	7.0%	6.3%
	% of Pop 30 - 34	7.9%	8.3%	7.2%
	% of Pop 35 - 39	6.3%	7.3%	6.7%
	% of Pop 40 - 44	5.0%	6.2%	6.0%
	% of Pop 45 - 59	16.0%	17.4%	17.3%
	% of Pop 60 - 74	19.2%	18.1%	17.0%
	% of Pop 75 - 84	10.2%	7.1%	6.4%
	% of Pop 85+	6.8%	3.0%	2.5%
	Median Age	47.1	41.5	39.4
Average Age	47.1	42.7	41.1	
Race	Count of White	3,298	36,311	88,557
	Count of Black or African-American	1,389	14,061	38,188
	Count of Asian or Pacific Islander	244	2,414	5,523
	Count of Other races	850	9,251	24,850
	White	57.1%	58.5%	56.4%
	Black or African American	24.0%	22.7%	24.3%
	Asian	4.2%	3.9%	3.5%
	Other Races	14.7%	14.9%	15.8%
Language Spoken	Speak English at Home	86.2%	82.9%	83.6%
	Speak Spanish at Home	6.7%	10.1%	10.8%
	Speak French or French Creole at Home	0.4%	0.4%	0.3%
	Speak German at Home	0.0%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	1.7%	2.3%	1.5%
	Speak Russian and Other Slavic Languages at H	0.6%	0.3%	0.2%
	Speak Chinese at Home	0.6%	0.7%	1.0%
	Speak Korean at Home	0.3%	0.3%	0.2%
	Speak Vietnamese at Home	0.0%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.8%	0.8%	0.6%
	Speak Tagalog and Other Pacific Languages at H	1.3%	0.5%	0.5%
	Speak Other Language at Home	1.3%	1.2%	0.9%
Hispanic	Hispanic Population	685	7,586	21,129
	Hispanic Population Percent	11.8%	12.2%	13.4%
	Mexican	28.7%	39.0%	54.6%
	Puerto Rican	13.4%	13.0%	9.2%
	Cuban	6.6%	3.9%	3.2%
	Dominican	2.0%	6.8%	3.2%
	Central American	17.7%	14.2%	12.1%
	South American	18.2%	14.8%	10.8%
	Other Hispanic	13.5%	8.4%	6.8%
	2000 Hispanic Population Percent	2%	6%	6%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	5.5%	5.4%	5.3%
	American	5.2%	5.2%	5.0%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.2%	3.9%	3.5%
	Chinese	0.9%	0.8%	1.0%
	Japanese	0.1%	0.1%	0.2%
	Korean	0.2%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.4%	0.8%	0.9%
	South East Asian (ie. Vietnamese)	2.6%	1.4%	1.0%
	Other Asian	0.0%	0.6%	0.3%
	European (percent of total population)	32.5%	34.3%	30.6%
	British	7.8%	9.3%	8.5%
	Dutch	0.6%	0.6%	0.5%
	French	0.7%	1.0%	0.9%
	German	7.5%	7.9%	6.7%
	Italian	1.6%	1.5%	1.7%
	Polish	0.9%	0.7%	0.8%
	Scandinavian	0.9%	1.1%	1.0%
	Scotch/Irish	9.2%	8.9%	7.5%
Other European (ie. Greek/Russian)	3.4%	3.2%	3.0%	
Middle Eastern	0.1%	0.9%	0.7%	
Other Ancestry	26.3%	26.3%	28.4%	
Unclassified Ancestry	19.6%	17.0%	18.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	4,368	44,766	106,686
	Elementary (0 to 8)	1.7%	3.6%	3.9%
	Some High School (9 to 11)	5.4%	4.9%	6.0%
	High School Graduate (12)	22.5%	21.1%	21.0%
	Some College (13 to 16)	29.5%	20.8%	19.7%
	Associates Degree Only	8.2%	8.7%	7.9%
	Bachelors Degree Only	19.5%	24.1%	23.6%
	Graduate Degree	13.1%	16.9%	17.9%
	% College (4+)	32.7%	41.0%	41.5%
<b>Household Type</b>	Total Households – count	2,865	28,810	67,009
	One Person HHs – count	1,294	11,256	24,658
	Family HHs – count	1,411	15,401	37,737
	Married Couple – count	892	10,519	26,675
	w/own children – count	193	3,698	10,234
	w/out own children – count	699	6,821	16,441
	Male Householder – count	114	1,209	2,608
	Female Householder – count	404	3,673	8,454
	Non-Family Households – count	161	2,153	4,614
	1 Person Household	45.2%	39.1%	36.8%
	2 Person Household	31.8%	33.2%	32.4%
	3 Person Household	11.1%	12.9%	13.3%
	4 Person Household	6.3%	8.8%	10.2%
	5 Person Household	3.2%	3.9%	4.7%
	6 Person Household	1.5%	1.4%	1.7%
7+ Person Household	0.9%	0.8%	0.9%	
% Households With Children	17.9%	22.5%	24.7%	

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<b>Housing</b>	Total Housing Units	3,152	31,555	73,598
	Owner Occupied Percent	41.6%	48.0%	49.7%
	Renter Occupied Percent	49.3%	43.3%	41.3%
	Vacant Housing Percent	9.1%	8.7%	9.0%
	Total Housing Units (Census 2000)	2,476	24,036	51,078
	For Rent (Census 2000)	63%	60%	53%
	For Sale (Census 2000)	17%	20%	20%
	Rented or Sold, (Census 2000)	9%	9%	11%
	Seasonal (Census 2014)	19%	6%	6%
	Other (Census 2000)	3%	5%	9%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	17%	16%	16%
	Homes Built 1980 to 1989	26%	18%	17%
	Homes Built 1970 to 1979	20%	16%	15%
	Homes Built 1960 to 1969	17%	18%	17%
	Homes Built 1950 to 1959	15%	17%	16%
	Homes Built 1940 to 1949	2%	7%	8%
	Homes Built Before 1939	3%	8%	10%
<b>Units in Structure</b>	1 Unit	60%	66%	68%
	2 - 9 Units	7%	14%	16%
	Greater than 10 Units	30%	18%	13%
	Mobilie Trailer	4%	2%	3%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.9%	3.3%	2.9%
	Property Value \$750,000 to \$999,999	0.0%	2.8%	3.9%
	Property Value \$500,000 to \$749,999	1.6%	7.9%	9.9%
	Property Value \$400,000 to \$499,999	2.5%	7.8%	8.9%
	Property Value \$300,000, to \$399,999	10.8%	14.2%	14.0%
	Property Value \$200,000 to \$299,999	41.1%	30.2%	27.6%
	Property Value \$150,000 to \$199,999	21.0%	16.4%	14.0%
	Property Value \$100,000 to \$149,999	15.6%	11.4%	10.7%
	Property Value \$60,000 to \$99,999	4.5%	3.6%	4.4%
	Property Value \$40,000 to \$59,999	0.5%	0.7%	1.0%
	Property Value \$0 to \$39,999	1.5%	1.3%	1.8%
	Median Home Value	\$214,758	\$244,236	\$250,940
Median Rent	\$569	\$564	\$526	
<b>Wealth per Household</b>	\$0 and under - percent	19.4%	18.7%	18.4%
	\$1 to \$4999 - percent	10.1%	9.5%	9.3%
	\$5k to \$9999 - percent	5.3%	5.0%	4.9%
	\$10k to \$24999 - percent	6.9%	6.7%	6.6%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.0%	10.0%	10.0%
	\$100k to \$249999 - percent	17.1%	17.4%	17.5%
	\$250k to \$499999 - percent	11.9%	12.4%	12.6%
	\$500k+ - percent	12.5%	13.6%	14.0%
	Median HH Wealth	\$57,384	\$66,976	\$70,041
	Avg HH Wealth	\$211,513	\$224,840	\$229,141

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<b>Economic Viability</b>	Economic Viability Local	228	209	209
	Economic Viability Indexed	228	209	209
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,029	32,282	77,355
	Managerial/Executive	12.3%	15.6%	17.4%
	Professional Specialty	26.1%	30.1%	28.2%
	Healthcare Support	2.8%	2.6%	3.2%
	Sales	9.3%	9.3%	9.5%
	Office & Administrative Support	10.9%	11.5%	10.3%
	Protective Service	1.9%	1.7%	1.9%
	Food Preparation	6.2%	5.5%	5.4%
	Building Maintenance & Cleaning	3.4%	3.2%	3.4%
	Personal Care	2.2%	3.3%	3.1%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.1%
	Construction	12.2%	6.4%	6.2%
	Production & Transportation	12.6%	10.6%	11.2%
	Percent White Collar Workers	61.4%	69.1%	68.6%
Percent Blue Collar Workers	38.6%	30.9%	31.4%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	8.2%	5.3%	5.2%
	Manufacturing	5.1%	9.0%	10.4%
	Transportation	4.0%	4.6%	4.1%
	Information	0.0%	0.8%	0.9%
	Wholesale/Retail	19.1%	15.2%	14.1%
	Finance, Insurance, Real Estate	7.2%	7.6%	7.9%
	Professional Services	8.8%	6.4%	6.9%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	3.5%	3.1%	3.9%
	Educational Services	25.4%	31.0%	29.6%
	Entertainment Services	9.7%	8.4%	8.9%
Other Professional Services	6.8%	5.2%	5.0%	
Public Administration	2.2%	3.1%	3.0%	
<b>Transportation To Work</b>	Drive to Work Alone	81.3%	82.2%	79.4%
	Drive to Work Carpool	13.7%	11.5%	12.0%
	Travel to Work by Public Transportation	1.0%	1.3%	1.8%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	2.1%	1.7%	3.2%
	Other Means	0.3%	0.5%	0.7%
	Work at Home	1.7%	2.6%	2.7%

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	Travel to Work in Less than 5 Minutes	2.6%	2.8%	3.3%
	Travel to Work in 5 to 9 Minutes	15.8%	13.9%	13.0%
	Travel to Work in 10 to 14 Minutes	25.0%	24.5%	23.5%
	Travel to Work in 15 to 19 Minutes	20.4%	23.5%	23.9%
	Travel to Work in 20 to 29 Minutes	16.1%	18.9%	19.8%
	Travel to Work in 30 to 44 Minutes	13.3%	9.9%	10.6%
	Travel to Work in 45 to 59 Minutes	4.4%	2.9%	2.6%
	Travel to Work in 60 Minutes or more	2.7%	3.4%	3.6%
	Average Travel Time to Work	18	18	18
Vehicles per HH	No Vehicles	10.2%	7.5%	7.7%
	1 Vehicle	41.8%	41.0%	40.3%
	2 Vehicles	39.7%	36.0%	35.4%
	3 or more vehicles	8.3%	15.4%	16.6%
		Average Number of Vehicles	1.50	1.64
Change	Births (last 12 months)	75	827	1,952
	Deaths (last 12 months)	89	706	1,637
	Migration (last 12 months)	33	86	1,049
Work place	Workplace Establishments	1,078	3,610	6,132
	Workplace Employees (FTE)	20,656	69,295	110,452