

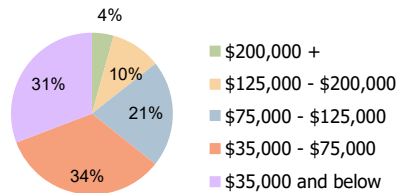
Stratford Commons Winston-Salem, NC	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

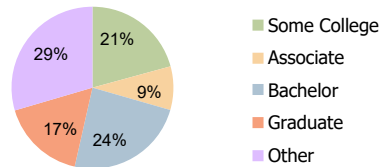
Current Population	5,781	62,037	157,118
Total Daytime Pop	24,611	114,842	233,985
Workplace Pop	20,656	69,295	110,452
Average Household Income	\$60,427	\$78,588	\$83,616
Average Disposable Income	\$49,369	\$60,244	\$63,507
Total Households	2,865	28,810	67,009
Median Home Value	\$214,758	\$244,236	\$250,940
College (4+)	32.7%	41.0%	41.5%
Total Consumer Spending/Capita (Weekly)	\$351	\$363	\$365
Population per Household	2.13	2.01	2.47
% of Households with Children	17.9%	22.5%	24.7%

### 2028 Demographic Projections

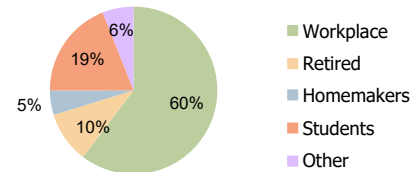
Projected Population	5,578	60,145	158,502
Projected 5 Year Annual Growth Rate (Pop)	-0.7%	-0.6%	0.2%



Household Income (3.00 Mile Radius)



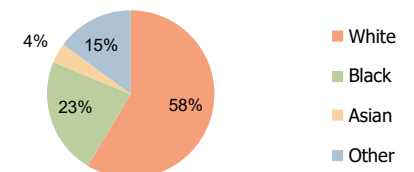
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

12% Hispanic | 88% Non Hispanic



Race (3.00 Mile Radius)

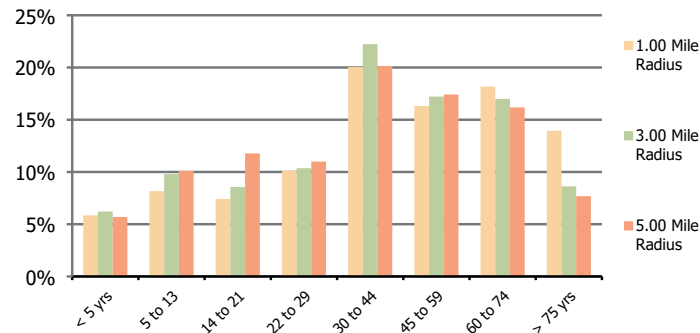


# Demographic Summary Report

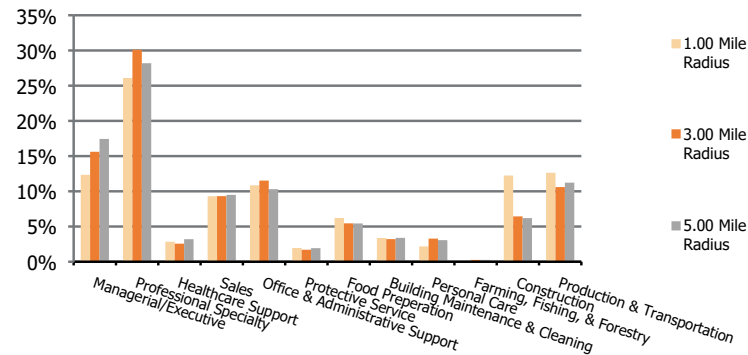
2020 Census, 2023 Estimates & 2028 Projections  
 Calculated using TAS Retrieval

<b>Stratford Commons</b> Winston-Salem, NC	<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
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**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	5,781	62,037	157,118
	2010 Census Population	5,167	55,942	130,380
	2000 Census Population	4,619	48,098	112,498
	Historical Annual Growth 2000 to 2010	1.1%	1.5%	1.5%
	Estimated Annual Growth 2010 to 2023	0.9%	0.8%	1.4%
	Projected Annual Growth 2023 to 2028	-0.7%	-0.6%	0.2%
<b>Ethnic</b>	Hispanic or Latino Population	12%	12%	13%
	Non Hispanic or Latino Population	88%	88%	87%
<b>Race</b>	White	57.1%	58.5%	56.4%
	Black or African American	24.0%	22.7%	24.3%
	Asian & Pacific Islander	4.2%	3.9%	3.5%
	Other Races	14.7%	14.9%	15.8%