

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 39.9576 Longitude: -105.173

Superior Marketplace Superior, CO		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	12,708	77,595	435,998
	Population Est 23Q1	12,696	77,629	435,841
	Population Est 22Q4	12,607	77,388	435,366
	Population Est 22Q3	12,760	77,560	434,902
	Population Est 22Q2	12,699	77,428	434,450
	Population Est 22Q1	14,101	79,235	435,411
	Population Est 21Q4	14,146	79,430	435,920
	Population Est 21Q3	14,153	79,644	436,312
	Population Est 21Q2	14,229	79,804	436,667
	Population Fcst	10,398	71,470	446,448
	2010 Census Population	10,589	56,749	317,833
	2000 Census Population	11,201	51,024	290,435
	1990 Census Population	4,628	39,762	229,238
	Current Year Daytime Population	20,104	97,986	520,094
	Average Seasonal Population	121	945	5,205
	Historical Annual Growth, 1990 – 2000	9.24%	2.53%	2.39%
	Historical Annual Growth, 2000 – 2010	-0.56%	1.07%	0.91%
	Estimated Annual Growth, 2010 – CY	1.39%	2.39%	2.41%
	Projected Annual Growth, CY to Y5	-3.93%	-1.63%	0.47%
	Group Qtrs Est	93	5,591	15,154
Transient Est Average Last 4 Qtrs	2,098	7,953	23,752	
<b>Households</b>	Current Year Estimated Households	4,889	31,421	172,822
	Households Est 23Q1	4,883	31,429	172,729
	Households Est 22Q4	4,843	31,314	172,516
	Households Est 22Q3	4,908	31,348	172,254
	Households Est 22Q2	4,890	31,290	172,098
	Households Est 22Q1	5,426	31,928	172,370
	Households Est 21Q4	5,446	32,023	172,634
	Households Est 21Q3	5,451	32,114	172,913
	Households Est 21Q2	5,485	32,193	173,115
	Households Fcst	4,030	29,285	176,905
	2010 Census Households	4,023	22,492	124,724
	2000 Census Households	3,868	20,229	110,617
	1990 Census Households	1,643	15,375	85,257
	Historical Annual Growth, 1990 – 2000	8.94%	2.78%	2.64%
	Historical Annual Growth, 2000 – 2010	0.39%	1.07%	1.21%
	Estimated Annual Growth, 2010 – CY	1.48%	2.56%	2.49%
	Projected Annual Growth, CY to Y5	-3.79%	-1.40%	0.47%
	Population per Household	2.58	2.29	2.44

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Superior Marketplace Superior, CO		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	5.1%	3.3%	2.5%
	HH Income \$250,000 to \$499,999	6.2%	4.0%	3.0%
	HH Income \$200,000 to \$249,999	14.4%	9.2%	7.0%
	HH Income \$175,000 to \$199,999	6.3%	5.8%	6.5%
	HH Income \$150,000 to \$174,999	10.9%	8.0%	7.9%
	HH Income \$100,000 to 149,999	21.7%	18.9%	19.5%
	HH Income \$75,000 to 99,999	7.4%	12.1%	12.7%
	HH Income \$50,000 to 74,999	10.8%	13.9%	15.2%
	HH Income \$35,000 to 49,999	8.0%	8.2%	8.7%
	HH Income \$25,000 to 34,999	2.4%	4.9%	5.6%
	HH Income \$15,000 to 24,999	3.3%	5.0%	5.1%
	HH Income \$0 to 14,999	3.7%	6.6%	6.3%
	Average Household Income	\$158,099	\$130,395	\$121,748
	Median Household Income	\$131,297	\$98,358	\$92,018
	Per Capita Income	\$61,214	\$53,727	\$48,863
	2000 Average HH Income	\$97,498	\$79,150	\$73,439
	2000 Median HH Income	\$81,740	\$65,082	\$61,080
	Average Disposable Income	118,505	97,582	91,879
	Median Disposable Income	109,470	83,864	79,157
	Discretionary HH Income Over \$150,000	11.4%	6.4%	4.9%
	Discretionary HH Income \$125,000 to \$149,999	13.4%	10.1%	7.4%
	Discretionary HH Income \$100,000 to \$124,999	12.7%	9.3%	9.5%
	Discretionary HH Income \$75,000 to \$99,999	17.7%	13.6%	14.1%
	Discretionary HH Income \$50,000 to \$74,999	16.4%	19.1%	19.2%
	Discretionary HH Income \$25,000 to \$49,999	17.3%	21.3%	23.9%
	Discretionary HH Income Under \$25,000	11.1%	20.1%	21.0%
	Average Discretionary HH Income	84,503	68,630	64,263
	Median Discretionary HH Income	82,853	61,836	56,226
	Householder White – Count	4,137	25,958	137,052
	Median HH Income	\$129,344	\$99,725	\$98,474
	Average HH Income	\$123,876	\$105,726	\$103,806
	Householder Black or African-American – Count	20	221	1,392
	Median HH Income	\$148,771	\$86,887	\$68,950
	Average HH Income	\$126,519	\$96,810	\$81,925
	Householder Hispanic – Count	183	1,846	17,906
Median HH Income	\$143,684	\$86,519	\$68,589	
Average HH Income	\$120,989	\$94,993	\$79,814	
Householder Asian or Pacific Islander – Count	433	1,959	7,705	
Median HH Income	\$151,751	\$108,413	\$103,763	
Average HH Income	\$138,747	\$111,163	\$105,463	
Householder Other or Pacific Islander – Count	116	1,437	8,767	
Median HH Income	\$81,848	\$76,471	\$68,544	
Average HH Income	\$97,571	\$85,949	\$78,674	
Gender	Male Population	6,316	39,405	218,642
	Female Population	6,392	38,191	217,356

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Total Population by Age	Count of Pop 0 to 4 years	562	3,613	21,574
	Count of Pop 0 to 7 years	853	4,740	29,893
	Count of Pop 5 - 13	1,370	6,326	40,828
	Count of Pop 14 - 18	717	5,238	24,875
	Count of Pop 19 - 22	665	5,832	28,208
	Count of Pop 22 - 25	457	4,295	22,328
	Count of Pop 25 - 29	650	5,785	28,507
	Count of Pop 30 - 34	720	6,495	33,336
	Count of Pop 35 - 39	791	5,323	31,170
	Count of Pop 40 - 44	880	4,710	28,743
	Count of Pop 45 - 59	2,894	13,883	79,727
	Count of Pop 60 - 74	2,328	11,222	67,780
	Count of Pop 75 - 84	509	3,367	21,834
	Count of Pop 85+	164	1,505	7,088
	% of Pop 0 to 4 years	4.4%	4.7%	4.9%
	% of Pop 0 to 7 years	6.7%	6.1%	6.9%
	% of Pop 5 - 13	10.8%	8.2%	9.4%
	% of Pop 14 - 18	5.6%	6.8%	5.7%
	% of Pop 19 - 22	5.2%	7.5%	6.5%
	% of Pop 22 - 25	3.6%	5.5%	5.1%
	% of Pop 25 - 29	5.1%	7.5%	6.5%
	% of Pop 30 - 34	5.7%	8.4%	7.6%
	% of Pop 35 - 39	6.2%	6.9%	7.1%
	% of Pop 40 - 44	6.9%	6.1%	6.6%
	% of Pop 45 - 59	22.8%	17.9%	18.3%
	% of Pop 60 - 74	18.3%	14.5%	15.5%
	% of Pop 75 - 84	4.0%	4.3%	5.0%
% of Pop 85+	1.3%	1.9%	1.6%	
Median Age	42.4	36.1	37.9	
Average Age	40.9	38.9	39.6	
Male Population by Age	% of Pop 0 to 4 years	4.5%	4.7%	5.1%
	% of Pop 5 - 13	10.7%	8.1%	9.5%
	% of Pop 14 - 18	5.8%	6.7%	5.8%
	% of Pop 19 - 22	5.4%	7.8%	6.7%
	% of Pop 22 - 25	3.7%	6.0%	5.4%
	% of Pop 25 - 29	5.4%	8.0%	6.9%
	% of Pop 30 - 34	6.1%	9.0%	8.1%
	% of Pop 35 - 39	6.5%	7.2%	7.4%
	% of Pop 40 - 44	6.9%	6.1%	6.6%
	% of Pop 45 - 59	22.5%	17.4%	18.1%
	% of Pop 75 - 84	3.7%	3.8%	4.5%
	% of Pop 60 - 74	17.9%	13.9%	14.7%
	% of Pop 85+	1.0%	1.3%	1.2%
	Median Age	41.5	34.9	36.7
Average Age	40.4	37.9	38.6	

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	% of Pop 45 - 59	23.0%	18.4%	18.5%
	% of Pop 60 - 74	18.7%	15.1%	16.4%
	% of Pop 75 - 84	4.3%	4.9%	5.5%
	% of Pop 85+	1.6%	2.6%	2.1%
	Median Age	43.3	37.7	39.3
Average Age	41.5	39.9	40.6	
Race	Count of White	10,281	60,933	333,715
	Count of Black or African-American	105	1,045	5,628
	Count of Asian or Pacific Islander	912	5,588	24,458
	Count of Other races	1,409	10,030	72,197
	White	80.9%	78.5%	76.5%
	Black or African American	0.8%	1.3%	1.3%
	Asian	7.2%	7.2%	5.6%
	Other Races	11.1%	12.9%	16.6%
Language Spoken	Speak English at Home	86.5%	86.9%	86.6%
	Speak Spanish at Home	1.4%	3.7%	6.4%
	Speak French or French Creole at Home	0.5%	0.4%	0.5%
	Speak German at Home	0.7%	0.9%	0.6%
	Speak Other Indo-European Languages at Home	3.1%	1.8%	1.4%
	Speak Russian and Other Slavic Languages at H	0.6%	0.6%	0.6%
	Speak Chinese at Home	2.0%	2.4%	1.2%
	Speak Korean at Home	0.5%	0.4%	0.3%
	Speak Vietnamese at Home	1.2%	0.5%	0.6%
	Speak Other Asian Languages at Home	2.7%	1.7%	1.2%
	Speak Tagalog and Other Pacific Languages at H	0.4%	0.2%	0.1%
Speak Other Language at Home	0.2%	0.5%	0.6%	
Hispanic	Hispanic Population	940	7,293	65,308
	Hispanic Population Percent	7.4%	9.4%	15.0%
	Mexican	62.5%	58.1%	68.2%
	Puerto Rican	5.9%	6.0%	3.3%
	Cuban	3.0%	2.8%	2.1%
	Dominican	0.0%	0.5%	0.5%
	Central American	2.1%	5.7%	3.8%
	South American	5.3%	8.4%	5.0%
	Other Hispanic	21.2%	18.6%	17.1%
	2000 Hispanic Population Percent	4%	5%	9%
1990 Hispanic Population Percent	5%	5%	7%	

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<b>Ancestry</b>	American (percent of total population)	2.9%	2.7%	2.8%
	American	2.6%	2.3%	2.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	7.1%	7.2%	5.5%
	Chinese	1.9%	2.5%	1.6%
	Japanese	0.4%	0.7%	0.4%
	Korean	0.4%	0.5%	0.5%
	South Central Asian (ie. Indian)	1.9%	1.4%	1.0%
	South East Asian (ie. Vietnamese)	1.7%	1.2%	1.5%
	Other Asian	0.8%	0.9%	0.5%
	European (percent of total population)	50.0%	48.1%	44.0%
	British	9.2%	9.1%	7.8%
	Dutch	1.3%	1.0%	0.8%
	French	1.4%	1.6%	1.5%
	German	12.7%	11.6%	11.1%
	Italian	3.6%	3.2%	3.3%
	Polish	2.2%	2.1%	1.7%
	Scandinavian	4.3%	4.2%	3.9%
	Scotch/Irish	9.1%	8.9%	8.5%
Other European (ie. Greek/Russian)	6.0%	6.5%	5.5%	
Middle Eastern	0.5%	0.7%	0.7%	
Other Ancestry	15.7%	15.2%	15.5%	
Unclassified Ancestry	16.4%	16.8%	16.4%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	8,936	52,292	298,185
	Elementary (0 to 8)	0.9%	1.1%	1.7%
	Some High School (9 to 11)	0.7%	0.8%	2.7%
	High School Graduate (12)	8.0%	7.9%	13.5%
	Some College (13 to 16)	10.2%	13.5%	17.4%
	Associates Degree Only	7.2%	5.9%	7.0%
	Bachelors Degree Only	38.1%	37.9%	33.1%
	Graduate Degree	34.9%	32.9%	24.6%
	% College (4+)	73.0%	70.8%	57.7%
<b>Household Type</b>	Total Households – count	4,889	31,421	172,822
	One Person HHs – count	1,065	9,609	46,759
	Family HHs – count	3,507	17,426	105,279
	Married Couple – count	3,043	14,286	84,979
	w/own children – count	1,559	6,359	35,489
	w/out own children – count	1,484	7,927	49,490
	Male Householder – count	161	1,234	7,180
	Female Householder – count	303	1,906	13,120
	Non-Family Households – count	317	4,387	20,783
	1 Person Household	21.8%	30.6%	27.1%
	2 Person Household	33.2%	35.8%	35.9%
	3 Person Household	17.8%	14.5%	15.6%
	4 Person Household	19.0%	13.2%	13.7%
	5 Person Household	6.0%	4.1%	5.0%
	6 Person Household	1.5%	1.3%	1.8%
7+ Person Household	0.7%	0.6%	1.0%	
% Households With Children	38.0%	26.4%	27.0%	

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<b>Housing</b>	Total Housing Units	5,030	33,216	180,534
	Owner Occupied Percent	70.6%	48.8%	59.6%
	Renter Occupied Percent	26.6%	45.8%	36.1%
	Vacant Housing Percent	2.8%	5.4%	4.3%
	Total Housing Units (Census 2000)	4,018	20,782	113,502
	For Rent (Census 2000)	54%	44%	47%
	For Sale (Census 2000)	11%	14%	20%
	Rented or Sold, (Census 2000)	26%	23%	10%
	Seasonal (Census 2014)	0%	28%	16%
	Other (Census 2000)	9%	4%	6%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	58%	26%	25%
	Homes Built 1980 to 1989	29%	18%	21%
	Homes Built 1970 to 1979	8%	22%	30%
	Homes Built 1960 to 1969	3%	20%	13%
	Homes Built 1950 to 1959	1%	10%	6%
	Homes Built 1940 to 1949	1%	1%	1%
	Homes Built Before 1939	1%	3%	3%
<b>Units in Structure</b>	1 Unit	86%	75%	72%
	2 - 9 Units	6%	9%	10%
	Greater than 10 Units	8%	15%	15%
	Mobilie Trailer	0%	1%	3%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	38.1%	34.8%	19.8%
	Property Value \$750,000 to \$999,999	29.7%	26.5%	19.9%
	Property Value \$500,000 to \$749,999	17.3%	19.7%	29.0%
	Property Value \$400,000 to \$499,999	5.0%	5.7%	11.5%
	Property Value \$300,000, to \$399,999	1.5%	1.7%	5.5%
	Property Value \$200,000 to \$299,999	0.5%	0.8%	2.8%
	Property Value \$150,000 to \$199,999	0.1%	0.2%	0.7%
	Property Value \$100,000 to \$149,999	0.0%	0.3%	0.9%
	Property Value \$60,000 to \$99,999	0.3%	0.6%	0.8%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.7%
	Property Value \$0 to \$39,999	0.2%	0.7%	1.1%
	Median Home Value	\$931,035	\$897,022	\$692,416
Median Rent	\$1,045	\$913	\$871	
<b>Wealth per Household</b>	\$0 and under - percent	15.2%	17.2%	17.0%
	\$1 to \$4999 - percent	6.3%	8.0%	7.9%
	\$5k to \$9999 - percent	3.7%	4.4%	4.4%
	\$10k to \$24999 - percent	5.7%	6.2%	6.2%
	\$25k to \$49999 - percent	6.5%	6.6%	6.7%
	\$50k to \$99999 - percent	9.9%	9.6%	10.0%
	\$100k to \$249999 - percent	18.7%	17.6%	18.0%
	\$250k to \$499999 - percent	14.9%	13.6%	13.6%
	\$500k+ - percent	18.9%	16.8%	16.3%
	Median HH Wealth	\$120,606	\$89,382	\$89,297
	Avg HH Wealth	\$289,271	\$260,807	\$256,827

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<b>Economic Viability</b>	Economic Viability Local	236	225	226
	Economic Viability Indexed	236	225	226
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	7,547	44,802	249,737
	Managerial/Executive	29.1%	22.4%	21.4%
	Professional Specialty	35.8%	39.2%	31.9%
	Healthcare Support	1.8%	2.1%	2.3%
	Sales	8.1%	9.0%	10.0%
	Office & Administrative Support	6.7%	7.3%	10.0%
	Protective Service	1.6%	1.1%	1.5%
	Food Preparation	3.5%	6.0%	5.6%
	Building Maintenance & Cleaning	1.2%	1.1%	1.7%
	Personal Care	1.8%	2.4%	2.7%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	6.1%	3.9%	5.1%
	Production & Transportation	4.4%	5.2%	7.6%
	Percent White Collar Workers	81.5%	80.1%	75.6%
Percent Blue Collar Workers	18.5%	19.9%	24.4%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	6.4%	4.8%	6.4%
	Manufacturing	7.6%	7.9%	8.5%
	Transportation	2.1%	2.5%	3.3%
	Information	4.6%	4.2%	3.4%
	Wholesale/Retail	8.0%	10.0%	12.5%
	Finance, Insurance, Real Estate	5.3%	5.3%	6.3%
	Professional Services	23.5%	18.6%	14.7%
	Management Services	1.1%	0.5%	0.3%
	Administrative/Waste Services	3.0%	2.4%	2.9%
	Educational Services	21.9%	26.1%	23.2%
	Entertainment Services	8.4%	10.0%	10.3%
	Other Professional Services	4.0%	4.3%	4.2%
	Public Administration	4.0%	3.3%	3.9%
<b>Transportation To Work</b>	Drive to Work Alone	81.0%	72.5%	75.2%
	Drive to Work Carpool	6.5%	8.0%	9.2%
	Travel to Work by Public Transportation	3.5%	7.1%	5.2%
	Drive to Work on Motorcycle	0.0%	0.1%	0.2%
	Drive to Work on Bicycle	0.7%	2.9%	1.7%
	Walked to Work	1.1%	2.6%	2.8%
	Other Means	0.7%	0.7%	0.5%
	Work at Home	6.6%	6.0%	5.1%

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	Travel to Work in Less than 5 Minutes	2.4%	2.2%	1.7%
	Travel to Work in 5 to 9 Minutes	11.3%	10.7%	9.8%
	Travel to Work in 10 to 14 Minutes	14.1%	17.7%	15.0%
	Travel to Work in 15 to 19 Minutes	22.2%	21.5%	17.0%
	Travel to Work in 20 to 29 Minutes	24.6%	21.9%	22.2%
	Travel to Work in 30 to 44 Minutes	14.2%	13.8%	21.5%
	Travel to Work in 45 to 59 Minutes	5.9%	6.3%	7.4%
	Travel to Work in 60 Minutes or more	5.3%	4.9%	5.4%
	Average Travel Time to Work	21	21	23
Vehicles per HH	No Vehicles	1.2%	5.1%	4.6%
	1 Vehicle	26.8%	33.3%	30.3%
	2 Vehicles	44.3%	41.1%	41.9%
	3 or more vehicles	27.7%	20.6%	23.2%
	Average Number of Vehicles	2.07	1.84	1.93
Change	Births (last 12 months)	121	855	4,673
	Deaths (last 12 months)	99	610	3,606
	Migration (last 12 months)	-11	-62	583
Work place	Workplace Establishments	1,036	4,374	19,793
	Workplace Employees (FTE)	10,461	45,170	199,194