

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 39.9576 Longitude: -105.173

Superior Marketplace Superior, CO		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	3,802	34,210	96,067
	Population Est 23Q1	3,783	34,199	96,138
	Population Est 22Q4	3,735	34,055	95,799
	Population Est 22Q3	3,808	34,229	95,807
	Population Est 22Q2	3,791	34,130	95,520
	Population Est 22Q1	4,327	36,123	97,258
	Population Est 21Q4	4,358	36,252	97,282
	Population Est 21Q3	4,363	36,308	97,381
	Population Est 21Q2	4,405	36,389	97,526
	Population Fcst	3,389	28,679	93,086
	2010 Census Population	2,370	26,339	72,491
	2000 Census Population	2,517	24,369	68,128
	1990 Census Population	844	13,966	50,436
	Current Year Daytime Population	6,412	39,146	114,875
	Average Seasonal Population	54	438	1,230
	Historical Annual Growth, 1990 – 2000	11.55%	5.72%	3.05%
	Historical Annual Growth, 2000 – 2010	-0.60%	0.78%	0.62%
	Estimated Annual Growth, 2010 – CY	3.63%	1.99%	2.15%
	Projected Annual Growth, CY to Y5	-2.27%	-3.47%	-0.63%
	Group Qtrs Est	26	359	2,212
Transient Est Average Last 4 Qtrs	1,766	3,076	7,029	
Households	Current Year Estimated Households	1,614	13,915	40,187
	Households Est 23Q1	1,606	13,908	40,205
	Households Est 22Q4	1,584	13,843	40,026
	Households Est 22Q3	1,617	13,907	39,980
	Households Est 22Q2	1,614	13,876	39,860
	Households Est 22Q1	1,824	14,635	40,472
	Households Est 21Q4	1,840	14,697	40,492
	Households Est 21Q3	1,844	14,721	40,539
	Households Est 21Q2	1,863	14,760	40,607
	Households Fcst	1,451	11,860	39,478
	2010 Census Households	1,030	9,894	29,229
	2000 Census Households	942	8,891	26,934
	1990 Census Households	292	5,198	19,675
	Historical Annual Growth, 1990 – 2000	12.43%	5.51%	3.19%
	Historical Annual Growth, 2000 – 2010	0.90%	1.08%	0.82%
	Estimated Annual Growth, 2010 – CY	3.45%	2.61%	2.43%
	Projected Annual Growth, CY to Y5	-2.11%	-3.15%	-0.36%
Population per Household	2.34	2.43	2.34	

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Superior Marketplace Superior, CO		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	4.7%	4.1%	3.3%
	HH Income \$250,000 to \$499,999	5.7%	4.9%	4.0%
	HH Income \$200,000 to \$249,999	13.3%	11.4%	9.4%
	HH Income \$175,000 to \$199,999	5.6%	6.9%	6.7%
	HH Income \$150,000 to \$174,999	9.8%	9.6%	8.5%
	HH Income \$100,000 to 149,999	18.9%	20.8%	19.6%
	HH Income \$75,000 to 99,999	7.0%	12.6%	13.0%
	HH Income \$50,000 to 74,999	12.9%	12.2%	13.7%
	HH Income \$35,000 to 49,999	12.1%	7.0%	7.8%
	HH Income \$25,000 to 34,999	2.7%	3.2%	4.7%
	HH Income \$15,000 to 24,999	4.3%	3.1%	4.4%
	HH Income \$0 to 14,999	3.0%	4.4%	4.9%
	Average Household Income	\$146,077	\$144,500	\$136,481
	Median Household Income	\$117,947	\$115,181	\$103,259
	Per Capita Income	\$62,392	\$59,300	\$57,776
	2000 Average HH Income	\$92,957	\$91,144	\$81,535
	2000 Median HH Income	\$75,503	\$74,881	\$66,842
	Average Disposable Income	111,263	109,689	100,874
	Median Disposable Income	98,638	96,320	87,382
	Discretionary HH Income Over \$150,000	9.6%	8.7%	6.8%
	Discretionary HH Income \$125,000 to \$149,999	12.9%	11.8%	10.5%
	Discretionary HH Income \$100,000 to \$124,999	9.9%	11.8%	10.3%
	Discretionary HH Income \$75,000 to \$99,999	17.3%	14.9%	14.3%
	Discretionary HH Income \$50,000 to \$74,999	15.0%	20.4%	20.3%
	Discretionary HH Income \$25,000 to \$49,999	22.0%	19.5%	21.6%
	Discretionary HH Income Under \$25,000	13.4%	12.8%	16.2%
	Average Discretionary HH Income	78,393	78,000	72,014
	Median Discretionary HH Income	75,142	72,652	65,824
	Householder White – Count	1,377	11,523	33,481
	Median HH Income	\$119,040	\$115,359	\$104,783
	Average HH Income	\$117,403	\$116,947	\$109,366
	Householder Black or African-American – Count	4	97	273
	Median HH Income	\$136,165	\$122,605	\$87,633
	Average HH Income	\$101,593	\$115,656	\$94,074
	Householder Hispanic – Count	55	675	2,365
Median HH Income	\$74,897	\$110,243	\$88,949	
Average HH Income	\$107,864	\$111,518	\$96,511	
Householder Asian or Pacific Islander – Count	147	1,200	2,257	
Median HH Income	\$121,315	\$123,874	\$117,935	
Average HH Income	\$120,049	\$124,044	\$117,376	
Householder Other or Pacific Islander – Count	31	421	1,811	
Median HH Income	\$71,534	\$91,126	\$86,792	
Average HH Income	\$94,211	\$96,815	\$91,895	
Gender	Male Population	1,905	17,110	48,168
	Female Population	1,897	17,100	47,899

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Total Population by Age	Count of Pop 0 to 4 years	169	1,644	4,612
	Count of Pop 0 to 7 years	242	2,286	6,332
	Count of Pop 5 - 13	339	3,407	8,684
	Count of Pop 14 - 18	173	1,809	4,888
	Count of Pop 19 - 22	173	1,745	5,067
	Count of Pop 22 - 25	127	1,241	3,793
	Count of Pop 25 - 29	228	2,252	6,654
	Count of Pop 30 - 34	267	2,528	7,555
	Count of Pop 35 - 39	259	2,321	6,705
	Count of Pop 40 - 44	250	2,277	6,238
	Count of Pop 45 - 59	793	7,414	19,020
	Count of Pop 60 - 74	761	5,734	16,098
	Count of Pop 75 - 84	194	1,347	4,865
	Count of Pop 85+	68	490	1,888
	% of Pop 0 to 4 years	4.5%	4.8%	4.8%
	% of Pop 0 to 7 years	6.4%	6.7%	6.6%
	% of Pop 5 - 13	8.9%	10.0%	9.0%
	% of Pop 14 - 18	4.5%	5.3%	5.1%
	% of Pop 19 - 22	4.6%	5.1%	5.3%
	% of Pop 22 - 25	3.3%	3.6%	3.9%
	% of Pop 25 - 29	6.0%	6.6%	6.9%
	% of Pop 30 - 34	7.0%	7.4%	7.9%
	% of Pop 35 - 39	6.8%	6.8%	7.0%
	% of Pop 40 - 44	6.6%	6.7%	6.5%
	% of Pop 45 - 59	20.9%	21.7%	19.8%
% of Pop 60 - 74	20.0%	16.8%	16.8%	
% of Pop 75 - 84	5.1%	3.9%	5.1%	
% of Pop 85+	1.8%	1.4%	2.0%	
Median Age	43.3	40.3	40.1	
Average Age	42.6	40.3	41.0	
Male Population by Age	% of Pop 0 to 4 years	4.5%	4.9%	4.9%
	% of Pop 5 - 13	8.6%	10.0%	9.1%
	% of Pop 14 - 18	4.4%	5.4%	5.2%
	% of Pop 19 - 22	4.6%	5.3%	5.5%
	% of Pop 22 - 25	3.5%	3.8%	4.2%
	% of Pop 25 - 29	6.2%	6.9%	7.4%
	% of Pop 30 - 34	7.5%	7.9%	8.4%
	% of Pop 35 - 39	7.4%	7.0%	7.3%
	% of Pop 40 - 44	6.6%	6.6%	6.5%
	% of Pop 45 - 59	20.8%	21.2%	19.3%
	% of Pop 75 - 84	4.6%	3.6%	4.5%
	% of Pop 60 - 74	19.9%	16.3%	16.0%
	% of Pop 85+	1.3%	1.1%	1.4%
	Median Age	42.5	39.1	38.5
Average Age	42.2	39.6	39.9	

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	% of Pop 0 to 4 years	4.4%	4.7%	4.7%
	% of Pop 5 - 13	9.3%	9.9%	8.9%
	% of Pop 14 - 18	4.6%	5.1%	5.0%
	% of Pop 19 - 22	4.5%	4.9%	5.0%
	% of Pop 22 - 25	3.2%	3.5%	3.6%
	% of Pop 25 - 29	5.8%	6.2%	6.4%
	% of Pop 30 - 34	6.6%	6.9%	7.3%
	% of Pop 35 - 39	6.2%	6.5%	6.7%
	% of Pop 40 - 44	6.6%	6.7%	6.4%
	% of Pop 45 - 59	20.9%	22.2%	20.3%
	% of Pop 60 - 74	20.1%	17.3%	17.5%
	% of Pop 75 - 84	5.6%	4.3%	5.6%
	% of Pop 85+	2.3%	1.8%	2.5%
	Median Age	44.2	41.6	41.8
Average Age	43.1	41.1	42.0	
Race	Count of White	3,101	26,999	76,792
	Count of Black or African-American	37	360	1,110
	Count of Asian or Pacific Islander	275	2,720	5,967
	Count of Other races	388	4,130	12,199
	White	81.6%	78.9%	79.9%
	Black or African American	1.0%	1.1%	1.2%
	Asian	7.2%	8.0%	6.2%
	Other Races	10.2%	12.1%	12.7%
Language Spoken	Speak English at Home	83.9%	87.8%	87.9%
	Speak Spanish at Home	1.5%	2.1%	4.1%
	Speak French or French Creole at Home	0.1%	0.3%	0.5%
	Speak German at Home	0.6%	0.7%	0.8%
	Speak Other Indo-European Languages at Home	3.5%	2.3%	1.6%
	Speak Russian and Other Slavic Languages at H	0.3%	0.6%	0.5%
	Speak Chinese at Home	2.2%	2.1%	1.7%
	Speak Korean at Home	0.9%	0.6%	0.3%
	Speak Vietnamese at Home	1.1%	0.9%	0.4%
	Speak Other Asian Languages at Home	4.0%	2.2%	1.6%
	Speak Tagalog and Other Pacific Languages at H	1.3%	0.2%	0.2%
	Speak Other Language at Home	0.6%	0.2%	0.4%
Hispanic	Hispanic Population	276	2,890	8,997
	Hispanic Population Percent	7.3%	8.4%	9.4%
	Mexican	56.8%	52.7%	59.4%
	Puerto Rican	13.7%	6.6%	6.3%
	Cuban	5.0%	1.8%	2.3%
	Dominican	0.0%	0.0%	1.1%
	Central American	0.3%	4.7%	4.6%
	South American	6.7%	9.5%	7.9%
	Other Hispanic	17.5%	24.6%	18.3%
	2000 Hispanic Population Percent	4%	4%	6%
	1990 Hispanic Population Percent	4%	5%	5%

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Ancestry	American (percent of total population)	3.0%	2.6%	2.7%
	American	2.7%	2.3%	2.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	7.2%	7.9%	6.2%
	Chinese	1.8%	2.3%	2.0%
	Japanese	0.3%	0.8%	0.7%
	Korean	0.6%	0.6%	0.6%
	South Central Asian (ie. Indian)	1.4%	2.1%	1.2%
	South East Asian (ie. Vietnamese)	1.8%	1.4%	1.1%
	Other Asian	1.2%	0.7%	0.7%
	European (percent of total population)	49.2%	49.5%	49.6%
	British	9.2%	9.1%	10.0%
	Dutch	1.2%	1.2%	1.0%
	French	1.3%	1.6%	1.6%
	German	12.7%	12.0%	11.7%
	Italian	3.7%	3.4%	3.1%
	Polish	2.3%	2.2%	2.0%
	Scandinavian	3.8%	4.6%	4.4%
	Scotch/Irish	9.0%	9.2%	9.0%
Other European (ie. Greek/Russian)	6.0%	6.1%	6.8%	
Middle Eastern	0.5%	0.4%	0.6%	
Other Ancestry	15.5%	15.4%	14.8%	
Unclassified Ancestry	17.3%	15.8%	16.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	2,821	24,363	69,023
	Elementary (0 to 8)	1.7%	1.0%	1.1%
	Some High School (9 to 11)	0.5%	0.8%	1.0%
	High School Graduate (12)	8.1%	7.3%	7.9%
	Some College (13 to 16)	11.9%	12.3%	13.0%
	Associates Degree Only	7.5%	6.4%	6.0%
	Bachelors Degree Only	37.8%	39.3%	38.4%
	Graduate Degree	32.5%	33.0%	32.6%
	% College (4+)	70.3%	72.3%	71.0%
Household Type	Total Households – count	1,614	13,915	40,187
	One Person HHs – count	437	3,596	11,483
	Family HHs – count	1,043	9,032	24,202
	Married Couple – count	876	7,516	20,041
	w/own children – count	382	3,640	8,551
	w/out own children – count	493	3,876	11,490
	Male Householder – count	67	634	1,581
	Female Householder – count	100	882	2,580
	Non-Family Households – count	133	1,288	4,502
	1 Person Household	27.1%	25.8%	28.6%
	2 Person Household	35.3%	35.3%	36.4%
	3 Person Household	17.2%	15.6%	14.9%
	4 Person Household	13.6%	15.9%	13.8%
	5 Person Household	4.9%	5.1%	4.3%
	6 Person Household	1.2%	1.5%	1.3%
7+ Person Household	0.6%	0.7%	0.7%	
% Households With Children	30.2%	33.7%	27.6%	

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Housing	Total Housing Units	1,671	14,687	42,247
	Owner Occupied Percent	64.2%	55.5%	56.0%
	Renter Occupied Percent	32.4%	39.2%	39.1%
	Vacant Housing Percent	3.4%	5.3%	4.9%
	Total Housing Units (Census 2000)	1,026	9,072	27,560
	For Rent (Census 2000)	62%	34%	38%
	For Sale (Census 2000)	3%	18%	18%
	Rented or Sold, (Census 2000)	18%	32%	23%
	Seasonal (Census 2014)	0%	0%	22%
	Other (Census 2000)	17%	4%	4%
Homes Built By Year	Homes Built 1990 to 2000	68%	44%	28%
	Homes Built 1980 to 1989	17%	26%	21%
	Homes Built 1970 to 1979	6%	15%	24%
	Homes Built 1960 to 1969	6%	6%	17%
	Homes Built 1950 to 1959	2%	3%	6%
	Homes Built 1940 to 1949	1%	1%	1%
	Homes Built Before 1939	0%	5%	3%
Units in Structure	1 Unit	72%	85%	78%
	2 - 9 Units	8%	6%	9%
	Greater than 10 Units	20%	8%	12%
	Mobilie Trailer	0%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	38.3%	37.7%	33.6%
	Property Value \$750,000 to \$999,999	21.1%	30.6%	25.5%
	Property Value \$500,000 to \$749,999	20.4%	16.8%	20.2%
	Property Value \$400,000 to \$499,999	7.0%	3.6%	5.7%
	Property Value \$300,000, to \$399,999	1.4%	1.2%	2.8%
	Property Value \$200,000 to \$299,999	0.6%	0.6%	0.9%
	Property Value \$150,000 to \$199,999	0.2%	0.1%	0.3%
	Property Value \$100,000 to \$149,999	0.0%	0.2%	0.4%
	Property Value \$60,000 to \$99,999	0.2%	0.7%	0.8%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.5%
	Property Value \$0 to \$39,999	0.0%	0.7%	0.9%
	Median Home Value	\$925,493	\$930,482	\$880,007
Median Rent	\$916	\$978	\$959	
Wealth per Household	\$0 and under - percent	15.8%	16.3%	16.4%
	\$1 to \$4999 - percent	6.8%	7.2%	7.4%
	\$5k to \$9999 - percent	3.9%	4.1%	4.2%
	\$10k to \$24999 - percent	5.8%	6.0%	6.0%
	\$25k to \$49999 - percent	6.5%	6.6%	6.6%
	\$50k to \$99999 - percent	9.9%	9.7%	9.8%
	\$100k to \$249999 - percent	18.5%	18.1%	18.1%
	\$250k to \$499999 - percent	14.5%	14.2%	14.1%
	\$500k+ - percent	18.2%	17.8%	17.5%
	Median HH Wealth	\$109,561	\$100,381	\$98,148
	Avg HH Wealth	\$280,128	\$274,042	\$270,498

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Economic Viability	Economic Viability Local	235	230	228
	Economic Viability Indexed	235	230	228
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,244	20,542	55,318
	Managerial/Executive	26.0%	26.6%	23.3%
	Professional Specialty	36.6%	38.1%	39.4%
	Healthcare Support	3.5%	1.7%	2.0%
	Sales	5.7%	9.6%	8.7%
	Office & Administrative Support	8.4%	5.8%	7.5%
	Protective Service	1.6%	1.4%	1.3%
	Food Preparation	3.5%	4.3%	4.6%
	Building Maintenance & Cleaning	1.6%	1.0%	1.1%
	Personal Care	1.8%	2.0%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	7.6%	4.6%	4.1%
	Production & Transportation	3.9%	4.9%	5.4%
	Percent White Collar Workers	80.1%	81.8%	80.9%
Percent Blue Collar Workers	19.9%	18.2%	19.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	7.7%	5.5%	5.0%
	Manufacturing	5.7%	9.4%	8.5%
	Transportation	2.5%	2.0%	2.5%
	Information	4.1%	4.7%	4.2%
	Wholesale/Retail	7.2%	9.3%	9.9%
	Finance, Insurance, Real Estate	5.0%	5.6%	5.6%
	Professional Services	22.2%	20.0%	19.8%
	Management Services	2.6%	0.8%	0.4%
	Administrative/Waste Services	3.2%	2.9%	2.4%
	Educational Services	22.8%	23.5%	25.5%
	Entertainment Services	8.6%	8.2%	8.5%
	Other Professional Services	4.6%	4.1%	4.4%
	Public Administration	3.9%	4.1%	3.3%
Transportation To Work	Drive to Work Alone	80.0%	78.9%	73.9%
	Drive to Work Carpool	8.2%	7.3%	8.1%
	Travel to Work by Public Transportation	3.9%	4.3%	6.7%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.5%	0.7%	2.4%
	Walked to Work	0.6%	1.4%	1.7%
	Other Means	0.2%	0.8%	0.6%
	Work at Home	6.7%	6.5%	6.4%

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	Travel to Work in Less than 5 Minutes	4.4%	2.3%	2.1%
	Travel to Work in 5 to 9 Minutes	12.3%	10.1%	10.0%
	Travel to Work in 10 to 14 Minutes	12.4%	14.2%	17.3%
	Travel to Work in 15 to 19 Minutes	26.7%	21.6%	21.8%
	Travel to Work in 20 to 29 Minutes	21.9%	27.3%	23.1%
	Travel to Work in 30 to 44 Minutes	11.1%	14.5%	14.6%
	Travel to Work in 45 to 59 Minutes	6.2%	5.4%	6.3%
	Travel to Work in 60 Minutes or more	5.0%	4.7%	4.9%
	Average Travel Time to Work	19	21	21
Vehicles per HH	No Vehicles	1.3%	2.2%	3.9%
	1 Vehicle	30.4%	29.8%	31.8%
	2 Vehicles	41.7%	43.6%	43.0%
	3 or more vehicles	26.6%	24.4%	21.3%
	Average Number of Vehicles	2.00	1.99	1.88
Change	Births (last 12 months)	38	367	1,026
	Deaths (last 12 months)	36	250	838
	Migration (last 12 months)	10	-29	389
Work place	Workplace Establishments	452	1,882	5,700
	Workplace Employees (FTE)	3,862	19,393	58,061