



Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

| Superior Marketplace Superior, CO | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--------------------------------------|------------------|------------------|------------------|
|--------------------------------------|------------------|------------------|------------------|

Current Year Demographics

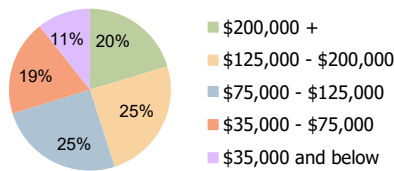
| | | | |
|---|-----------|-----------|-----------|
| Current Population | 3,802 | 34,210 | 96,067 |
| Total Daytime Pop | 6,412 | 39,146 | 114,875 |
| Workplace Pop | 3,862 | 19,393 | 58,061 |
| Average Household Income | \$146,077 | \$144,500 | \$136,481 |
| Average Disposable Income | \$111,263 | \$109,689 | \$100,874 |
| Total Households | 1,614 | 13,915 | 40,187 |
| Median Home Value | \$925,493 | \$930,482 | \$880,007 |
| College (4+) | 70.3% | 72.3% | 71.0% |
| Total Consumer Spending/Capita (Weekly) | \$448 | \$448 | \$437 |
| Population per Household | 2.13 | 2.01 | 2.47 |
| % of Households with Children | 30.2% | 33.7% | 27.6% |

2028 Demographic Projections

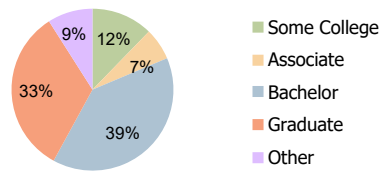
| | | | |
|---|-------|--------|--------|
| Projected Population | 3,389 | 28,679 | 93,086 |
| Projected 5 Year Annual Growth Rate (Pop) | -2.3% | -3.5% | -0.6% |

Hispanic Ethnicity

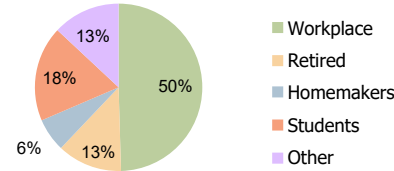
8% Hispanic | 92% Non Hispanic



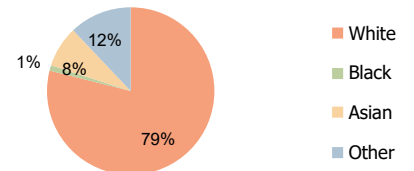
Household Income (3.00 Mile Radius)



Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)



Race (3.00 Mile Radius)

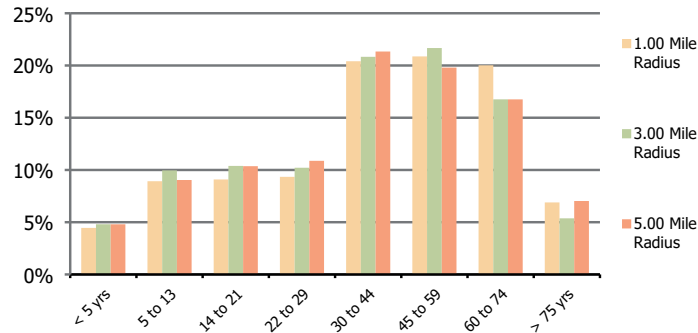


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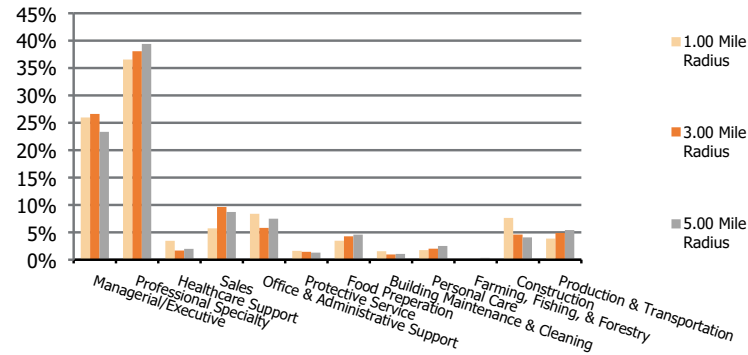
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| | | | |
|---|-------------------------|-------------------------|-------------------------|
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|---|-------------------------|-------------------------|-------------------------|

Population by Age Range



Occupation



| | | | | |
|-------------------|---------------------------------------|-------|--------|--------|
| Population | Current Estimated Population | 3,802 | 34,210 | 96,067 |
| | 2010 Census Population | 2,370 | 26,339 | 72,491 |
| | 2000 Census Population | 2,517 | 24,369 | 68,128 |
| | Historical Annual Growth 2000 to 2010 | -0.6% | 0.8% | 0.6% |
| | Estimated Annual Growth 2010 to 2023 | 3.6% | 2.0% | 2.1% |
| | Projected Annual Growth 2023 to 2028 | -2.3% | -3.5% | -0.6% |
| Ethnic | Hispanic or Latino Population | 7% | 8% | 9% |
| | Non Hispanic or Latino Population | 93% | 92% | 91% |
| Race | White | 81.6% | 78.9% | 79.9% |
| | Black or African American | 1.0% | 1.1% | 1.2% |
| | Asian & Pacific Islander | 7.2% | 8.0% | 6.2% |
| | Other Races | 10.2% | 12.1% | 12.7% |