2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Tinton Falls Plaza		5.00 Minute	10.00 Minute	20.00 Minute
Tinton	Falls, NJ	Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	32,144	122,086	331,451
	Population Est 23Q1	32,196	122,332	332,029
	Population Est 22Q4	32,233	122,539	332,433
	Population Est 22Q3	32,150	122,432	332,488
	Population Est 22Q2	31,499	121,649	331,021
	Population Est 22Q1	31,510	121,667	331,007
	Population Est 21Q4	31,553	121,679	330,981
	Population Est 21Q3	31,560	121,656	330,716
	Population Est 21Q2	31,567	121,637	330,382
Population	Population Fcst	35,571	123,071	334,624
lati	2010 Census Population	21,750	102,240	274,030
nd	2000 Census Population	21,955	100,958	275,392
ĕ	1990 Census Population	20,531	93,062	257,685
	Current Year Daytime Population	56,458	156,063	372,724
	Average Seasonal Population	558	6,215	38,355
	Historical Annual Growth, 1990 – 2000	0.67%	0.82%	0.67%
	Historical Annual Growth, 2000 – 2010	-0.09%	0.13%	-0.05%
	Estimated Annual Growth, 2010 – CY	2.99%	1.35%	1.45%
	Projected Annual Growth, CY to Y5	2.05%	0.16%	0.19%
	Group Qtrs Est	576	2,517	4,374
	Transient Est Average Last 4 Qtrs	1,021	6,919	10,659
	Current Year Estimated Households	13,435	46,939	130,825
	Households Est 23Q1	13,451	47,020	131,026
	Households Est 22Q4	13,471	47,100	131,184
	Households Est 22Q3	13,437	47,061	131,219
	Households Est 22Q2	13,162	46,738	130,652
	Households Est 22Q1	13,162	46,735	130,628
	Households Est 21Q4	13,182	46,744	130,635
ds	Households Est 21Q3	13,186	46,734	130,509
Households	Households Est 21Q2	13,193	46,730	130,399
se	Households Fcst	14,986	47,564	132,249
lou	2010 Census Households	8,667	37,345	101,938
	2000 Census Households	8,814	37,612	101,881
	1990 Census Households	8,071	34,490	93,373
	Historical Annual Growth, 1990 – 2000	0.88%	0.87%	0.88%
	Historical Annual Growth, 2000 – 2010	-0.17%	-0.07%	0.01%
	Estimated Annual Growth, 2010 – CY	3.36%	1.74%	1.90%
	Projected Annual Growth, CY to Y5	2.21%	0.27%	0.22%
	Population per Household	2.35	2.55	2.50
		2.00	2.00	

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	Falls Plaza Falls, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	3.2%	3.0%	3.2%
	HH Income \$250,000 to \$499,999	3.8%	3.6%	3.8%
	HH Income \$200,000 to \$249,999	8.8%	8.4%	8.9%
	HH Income \$175,000 to \$199,999	5.9%	7.4%	7.5%
	HH Income \$150,000 to \$174,999	7.0%	7.8%	7.9%
	HH Income \$100,000 to 149,999	19.0%	18.7%	18.4%
	HH Income \$75,000 to 99,999	12.5%	12.0%	11.9%
	HH Income \$50,000 to 74,999	13.2%	12.6%	13.1%
	HH Income \$35,000 to 49,999	7.1%	8.2%	7.7%
	HH Income \$25,000 to 34,999	7.8%	6.5%	6.0%
	HH Income \$15,000 to 24,999	6.0%	5.8%	5.6%
	HH Income \$0 to 14,999	5.8%	6.0%	6.0%
	Average Household Income	\$129,130	\$134,894	\$139,501
	Median Household Income	\$94,431	\$97,195	\$99,222
	Per Capita Income	\$54,900	\$52,616	\$55,601
	2000 Average HH Income	\$76,814	\$79,043	\$86,094
	2000 Median HH Income	\$61,254	\$59,075	\$62,492
	Average Disposable Income	93,340	94,199	95,929
	Median Disposable Income	78,871	80,810	82,510
Ð	Discretionary HH Income Over \$150,000	3.5%	3.8%	4.4%
Income	Discretionary HH Income \$125,000 to \$149,999	9.5%	8.6%	9.4%
	Discretionary HH Income \$100,000 to \$124,999	8.8%	10.1%	10.1%
	Discretionary HH Income \$75,000 to \$99,999	13.8%	13.7%	13.7%
	Discretionary HH Income \$50,000 to \$74,999	18.7%	18.3%	18.2%
	Discretionary HH Income \$25,000 to \$49,999	22.5%	21.6%	22.0%
	Discretionary HH Income Under \$25,000	23.2%	23.9%	22.1%
	Average Discretionary HH Income	64,350	63,942	66,000
	Median Discretionary HH Income	55,066	55,763	57,642
	Householder White – Count	10,287	35,135	101,668
	Median HH Income	\$101,350	\$109,464	\$109,010
	Average HH Income	\$107,349	\$110,836	\$111,008
	Householder Black or African-American – Count	1,058	3,744	11,172
	Median HH Income	\$76,319	\$62,096	\$55,669
	Average HH Income	\$77,086	\$73,047	\$69,975
	Householder Hispanic – Count	831	4,247	9,231
	Median HH Income	\$84,573	\$72,661	\$74,211
	Average HH Income	\$91,184	\$81,475	\$86,596
	Householder Asian or Pacific Islander – Count	662	1,391	3,733
	Median HH Income	\$103,566	\$95,146	\$109,277
	Average HH Income	\$105,073	\$102,504	\$112,274
	Householder Other or Pacific Islander – Count	596	2,422	5,021
	Median HH Income	\$34,943	\$76,331	\$83,999
	Average HH Income	\$66,985	\$83,384	\$91,050
Gender	Male Population	15,342	59,159	160,169
Ger	Female Population	16,802	62,927	171,282
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Dec 5, 2023



	Falls Plaza Falls, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	1,690	6,277	16,454
	Count of Pop 0 to 7 years	2,324	8,769	22,498
	Count of Pop 5 - 13	3,022	12,290	31,314
	Count of Pop 14 - 18	1,399	6,533	16,307
	Count of Pop 19 - 22	1,370	6,511	16,350
	Count of Pop 22 - 25	1,009	4,703	11,962
	Count of Pop 25 - 29	1,803	6,833	18,542
	Count of Pop 30 - 34	2,133	7,262	19,452
	Count of Pop 35 - 39	2,237	7,783	20,082
	Count of Pop 40 - 44	2,055	7,461	19,449
	Count of Pop 45 - 59	6,301	23,580	65,607
	Count of Pop 60 - 74	6,238	22,524	65,897
5	Count of Pop 75 - 84	1,997	7,379	21,321
Total Population by Age	Count of Pop 85+	892	2,950	8,714
Populá by Age	% of Pop 0 to 4 years	5.3%	5.1%	5.0%
Po v v	% of Pop 0 to 7 years	7.2%	7.2%	6.8%
tal t	% of Pop 5 - 13	9.4%	10.1%	9.4%
To	% of Pop 14 - 18	4.4%	5.4%	4.9%
	% of Pop 19 - 22	4.3%	5.3%	4.9%
	% of Pop 22 - 25	3.1%	3.9%	3.6%
	% of Pop 25 - 29	5.6%	5.6%	5.6%
	% of Pop 30 - 34	6.6%	5.9%	5.9%
	% of Pop 35 - 39	7.0%	6.4%	6.1%
	% of Pop 40 - 44	6.4%	6.1%	5.9%
	% of Pop 45 - 59	19.6%	19.3%	19.8%
	% of Pop 60 - 74	19.4%	18.4%	19.9%
	% of Pop 75 - 84	6.2%	6.0%	6.4%
	% of Pop 85+	2.8%	2.4%	2.6%
	Median Age	43.4	41.9	43.9
	Average Age	43.0	41.8	43.0
	% of Pop 0 to 4 years	5.6%	5.5%	5.3%
	% of Pop 5 - 13	10.0%	10.7%	10.0%
	% of Pop 14 - 18	4.6%	5.6%	5.2%
	% of Pop 19 - 22	4.6%	5.6%	5.2%
	% of Pop 22 - 25	3.5%	4.1%	3.8%
ion	% of Pop 25 - 29	6.0%	5.9%	5.9%
llat e	% of Pop 30 - 34	6.7%	6.2%	6.1%
Male Population by Age	% of Pop 35 - 39	7.1%	6.5%	6.2%
	% of Pop 40 - 44	6.5%	6.2%	5.9%
	% of Pop 45 - 59	19.7%	19.2%	19.6%
N	% of Pop 75 - 84	5.3%	5.3%	5.7%
	% of Pop 60 - 74	18.6%	17.7%	19.4%
	% of Pop 85+	1.8%	1.6%	1.8%
	Median Age	41.4	39.9	42.0
	Average Age	41.4	40.4	41.7

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	Falls Plaza Falls, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.0%	4.8%	4.7%
	% of Pop 5 - 13	8.8%	9.5%	8.9%
	% of Pop 14 - 18	4.1%	5.1%	4.7%
	% of Pop 19 - 22	3.9%	5.1%	4.7%
	% of Pop 22 - 25	2.8%	3.6%	3.4%
	% of Pop 25 - 29	5.3%	5.3%	5.3%
	% of Pop 30 - 34	6.6%	5.7%	5.7%
	% of Pop 35 - 39	6.8%	6.2%	5.9%
	% of Pop 40 - 44	6.3%	6.1%	5.8%
	% of Pop 45 - 59	19.5%	19.4%	19.9%
	% of Pop 60 - 74	20.2%	19.2%	20.3%
	% of Pop 75 - 84	7.0%	6.8%	7.1%
	% of Pop 85+	3.7%	3.2%	3.4%
	Median Age	45.3	43.8	45.7
	Average Age	44.5	43.2	44.3
	Count of White	21,419	82,398	237,418
	Count of Black or African-American	3,046	9,324	28,932
	Count of Asian or Pacific Islander	1,782	4,561	12,892
ce	Count of Other races	5,898	25,803	52,209
Race	White	66.6%	67.5%	71.6%
	Black or African American	9.5%	7.6%	8.7%
	Asian	5.5%	3.7%	3.9%
	Other Races	18.3%	21.1%	15.8%
	Speak English at Home	82.6%	79.1%	83.3%
	Speak Spanish at Home	6.5%	10.3%	7.7%
	Speak French or French Creole at Home	1.0%	1.2%	1.3%
	Speak German at Home	0.2%	0.3%	0.3%
l a c	Speak Other Indo-European Languages at Home	4.1%	5.5%	4.1%
kei a	Speak Russian and Other Slavic Languages at H	0.5%	0.6%	0.7%
Language Spoken	Speak Chinese at Home	0.7%	0.5%	0.8%
S La	Speak Korean at Home	0.8%	0.4%	0.2%
	Speak Vietnamese at Home	1.0%	0.3%	0.1%
	, Speak Other Asian Languages at Home	0.9%	0.4%	0.3%
	Speak Tagalog and Other Pacific Languages at F	0.4%	0.3%	0.3%
	Speak Other Language at Home	1.3%	1.2%	0.8%
	Hispanic Population	4,981	21,581	44,685
	Hispanic Population Percent	15.5%	17.7%	13.5%
	Mexican	31.7%	35.9%	29.6%
	Puerto Rican	18.6%	24.1%	30.1%
ic	Cuban	3.5%	4.1%	4.0%
Hispanic	Dominican	12.1%	5.4%	4.9%
isp	Central American	9.9%	11.5%	11.5%
I	South American	13.3%	10.1%	10.8%
	Other Hispanic	11.0%	8.9%	9.2%
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	2000 Hispanic Population Percent	6%	9%	7%
	1990 Hispanic Population Percent	4%	6%	4%

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	Falls Plaza Falls, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	2.2%	2.5%	2.7%
	American	2.2%	2.4%	2.6%
	Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
		0.0%	0.0%	0.0%
	Asian (percent of total population) Chinese	5.5% 0.9%	3.7% 0.9%	3.8% 1.1%
	Japanese	0.9%	0.1%	0.1%
	Korean	0.8%	0.5%	0.4%
	South Central Asian (ie. Indian)	1.4%	1.1%	1.2%
	South East Asian (ie. Vietnamese)	2.3%	1.1%	0.9%
Ancestry	Other Asian	0.1%	0.1%	0.1%
ses	European (percent of total population)	43.5%	43.9%	48.2%
And	British Dutch	4.4% 0.5%	4.1% 0.4%	4.0% 0.5%
1	French	1.2%	0.4%	0.7%
	German	5.4%	5.6%	6.5%
	Italian	12.3%	13.1%	13.9%
	Polish	3.1%	2.5%	3.0%
	Scandinavian	1.1%	1.0%	1.2%
	Scotch/Irish Other European (in: Greek/Pussian)	11.2% 4.2%	11.4% 4.8%	13.4% 5.0%
	Other European (ie. Greek/Russian)			
	Middle Eastern Other Ancestry	1.8% 20.2%	1.7% 18.3%	1.4% 17.5%
	Unclassified Ancestry	11.3%	12.2%	13.0%
	Adult Population (25 Years or Older)	23,654	85,772	239,064
	Elementary (0 to 8)	1.8%	3.7%	2.7%
L J	Some High School (9 to 11)	3.8%	5.0%	4.1%
ntio 254	High School Graduate (12)	23.1%	22.4%	22.3%
Je j	Some College (13 to 16)	15.4%	16.2%	16.7%
Education (Age 25+)	Associates Degree Only	7.4% 27.4%	7.2% 26.9%	7.2%
	Bachelors Degree Only	21.1%	20.9% 18.5%	28.8%
	Graduate Degree % College (4+)	48.5%	45.5%	18.3% 47.1%
	Total Households – count	13,435	46,939	130,825
	One Person HHs – count	4,403	13,462	38,208
	Family HHs – count	8,063	30,693	84,278
	Married Couple – count	6,209	24,008	66,418
	w/own children – count	2,514	9,893	26,331
	w/out own children – count	3,696	14,115	40,088
	Male Householder – count	415	1,967	5,384
	Female Householder – count	1,439	4,718	12,476
usehc Type	Non-Family Households – count	969	2,783	8,338
Household Type	1 Person Household	32.8%	28.7%	29.2%
Ĭ	2 Person Household	31.4%	30.8%	31.5%
	3 Person Household	14.8%	15.5%	15.3%
	4 Person Household	12.0%	14.5%	14.2%
	5 Person Household	5.8%	6.8%	6.5%
	6 Person Household	2.2%	2.4%	2.2%
	7+ Person Household	1.0%	1.4%	1.2%
	% Households With Children	24.1%	27.4%	25.9%
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2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

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	Falls Plaza Falls, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units Owner Occupied Percent Renter Occupied Percent Vacant Housing Percent Total Housing Units (Census 2000) For Rent (Census 2000) For Sale (Census 2000) Rented or Sold, (Census 2000) Seasonal (Census 2014) Other (Census 2000)	14,103 59.3% 36.0% 4.7% 9,214 49% 20% 7% 7% 7%	50,086 60.0% 33.7% 6.3% 39,121 30% 17% 6% 27% 12%	145,509 60.7% 29.2% 10.1% 109,223 18% 12% 6% 42% 11%
Homes Built By Year	Homes Built 1990 to 2000 Homes Built 1980 to 1989 Homes Built 1970 to 1979 Homes Built 1960 to 1969 Homes Built 1950 to 1959 Homes Built 1940 to 1949 Homes Built Before 1939	8% 14% 13% 15% 23% 10% 16%	8% 12% 14% 18% 20% 9% 18%	9% 12% 15% 18% 19% 8% 19%
Units in Structure	1 Unit 2 - 9 Units Greater than 10 Units Mobilie Trailer Other Units	59% 19% 21% 1% 0%	66% 17% 16% 1% 0%	72% 13% 14% 1% 0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999 Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999 Property Value \$100,000 to \$149,999 Property Value \$60,000 to \$99,999 Property Value \$60,000 to \$59,999 Property Value \$0 to \$39,999	10.2% 18.1% 28.7% 15.0% 11.5% 4.0% 3.9% 1.2% 2.3% 0.3% 0.3%	12.3% 20.5% 31.6% 14.4% 8.2% 3.3% 1.5% 0.7% 1.0% 0.2% 0.9%	13.7% 19.3% 29.1% 14.5% 9.1% 3.9% 1.1% 0.6% 0.7% 0.3% 0.9%
Wealth per Household	Median Home Value Median Rent \$0 and under - percent \$1 to \$4999 - percent \$5k to \$9999 - percent \$10k to \$24999 - percent \$25k to \$49999 - percent \$50k to \$99999 - percent \$100k to \$249999 - percent \$250k to \$499999 - percent \$250k to \$499999 - percent \$250k to \$499999 - percent \$20k + - percent Median HH Wealth Avg HH Wealth	\$579,037 \$786 16.7% 8.0% 4.4% 6.1% 6.7% 10.0% 18.2% 13.7% 16.2% \$90,308 \$256,470	\$635,780 \$725 16.7% 8.0% 4.3% 6.1% 6.7% 10.1% 18.3% 13.8% 16.1% \$90,773 \$256,407	\$632,803 \$727 16.3% 7.7% 4.2% 6.1% 6.7% 10.1% 18.5% 14.0% 16.5% \$94,574 \$260,904

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Dec 5, 1	2023	Latit	ude: 40.312407 Lo	ongitude: -74.067091
	Falls Plaza Falls, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	228 228	221 221	221 221
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	$\begin{array}{c} 17,974\\ 18.3\%\\ 29.9\%\\ 3.2\%\\ 12.7\%\\ 9.8\%\\ 2.0\%\\ 3.2\%\\ 3.2\%\\ 3.7\%\\ 2.3\%\\ 0.6\%\\ 7.3\%\\ 6.9\%\\ 73.9\%\\ 26.1\%\end{array}$	$\begin{array}{c} 64,248\\ 20.3\%\\ 26.6\%\\ 2.6\%\\ 12.0\%\\ 10.1\%\\ 2.1\%\\ 4.3\%\\ 4.0\%\\ 2.8\%\\ 0.3\%\\ 8.4\%\\ 6.4\%\\ 71.6\%\\ 28.4\%\end{array}$	175,400 20.9% 25.8% 2.4% 12.8% 10.6% 2.3% 4.8% 3.0% 2.7% 0.2% 7.3% 7.2% 72.5% 27.5%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	7.2% 5.6% 4.0% 4.8% 15.0% 9.4% 10.5% 0.0% 4.7% 24.1% 6.9% 4.0% 3.8%	8.6% 5.5% 3.7% 2.9% 12.8% 10.5% 10.4% 0.1% 4.8% 23.8% 8.5% 4.3% 4.0%	7.5% $5.7%$ $4.4%$ $3.0%$ $13.6%$ $10.5%$ $10.4%$ $0.1%$ $4.1%$ $23.8%$ $8.7%$ $3.7%$ $4.4%$
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	77.6% 9.1% 6.7% 0.0% 0.5% 2.5% 0.4% 3.3%	75.3% 10.3% 7.2% 0.0% 0.5% 3.1% 0.4% 3.2%	75.8% 9.4% 8.3% 0.1% 0.4% 2.3% 0.6% 3.1%

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Dec 5, 2023



	Falls Plaza Falls, NJ	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	4.5%	3.4%	3.0%
	Travel to Work in 5 to 9 Minutes	16.2%	13.5%	11.1%
	Travel to Work in 10 to 14 Minutes	19.8%	18.5%	15.9%
	Travel to Work in 15 to 19 Minutes	13.3%	14.4%	13.8%
	Travel to Work in 20 to 29 Minutes	13.7%	15.4%	15.8%
	Travel to Work in 30 to 44 Minutes	11.4%	12.7%	14.1%
	Travel to Work in 45 to 59 Minutes	6.4%	6.0%	7.4%
	Travel to Work in 60 Minutes or more	14.9%	16.1%	18.8%
	Average Travel Time to Work	26	28	31
	No Vehicles	8.2%	7.0%	7.7%
es H	1 Vehicle	35.9%	33.8%	32.6%
г icl	2 Vehicles	37.0%	39.1%	38.7%
Vehicles per HH	3 or more vehicles	18.9%	20.1%	21.1%
	Average Number of Vehicles	1.73	1.80	1.82
Change	Births (last 12 months)	364	1,349	3,653
an	Deaths (last 12 months)	288	1,088	3,152
່ວ	Migration (last 12 months)	581	225	45
Work place	Workplace Establishments	2,294	5,781	12,550
w pla	Workplace Employees (FTE)	39,188	78,532	156,988